Preview Program

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AN EVENT FOR THE ENTIRE DENTAL TEAM

OREGON DENTAL CONFERENCE®

April 6–8, 2017 • Oregon Convention Center – Portland

oregon dental CONFERENCE

FROM THE ODA PRESIDENT

Greggery Jones, DMD
ODA President

Welcome to the 2017 Oregon Dental Conference®. Our 125th annual meeting will be held at the Oregon Convention Center in Portland, April 6–8, 2017. I would like to extend a personal invitation to all dentists, staff, exhibitors, and friends of dentistry to attend this conference.

We are pleased to welcome back our partner groups: the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP), and the Oregon State Association of Endodontists (OSAE). I'd also like to welcome our new partner group, Oregon Association of Dental Laboratories (OADL).

We have some great activities and scientific sessions planned for you. Look inside this *Preview Program* for more information, and make sure that you don't miss Thursday's Trade Show Grand Opening Reception, where you will have the chance to win some fantastic prizes! On Friday morning, please join me at the ODC General Session where The Madow Brothers will present an entertaining keynote address, *ROCK Your Practice to the Top!*

As always, the Exhibit Hall is a one-stop shopping ground with over 200 great exhibitors participating. Please bring your shopping list and support the exhibitors who support the conference—and ultimately the ODA.

twitter

Follow ODA on Twitter: @ORDentists

Tweet about the conference: #2017ODC

You can register for the conference online at *www.oregondentalconference.org*. **Be sure to register by March 3, 2017, to take advantage of the discounted fee.** Your meeting confirmation, name badge, and other information will be mailed to you in advance if you preregister.

I also invite you to join me for a very special team event, *All-In For Fun,* on Friday evening. It is sure to have something for everybody to enjoy—dinner, drinks, music, dancing, casino games, and fantastic prizes! This evening of fun is graciously sponsored, in part, by *Delta Dental of Oregon.*

I look forward to seeing you at the 2017 Oregon Dental Conference®, April 6–8.

Sincerely,

Greggery Jones, DMD
President

The Oregon Dental Conference® is the annual session of the Oregon Dental Association.

oregon dental ASSOCIATION
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503.218.2010 Phone | 800.452.5628 Toll Free | 503.218.2009 Fax
info@oregondental.org | www.oregondental.org

ODA Annual Meeting Council

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Ex-Officio

Keith Doty, DDS

D. Joe Jenson, DMD

V. Kim Kutsch, DMD
Chair

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Coordinator, Meetings & Endorsed Programs

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The 2017 Oregon Dental Conference® is an event for the **entire dental team.**

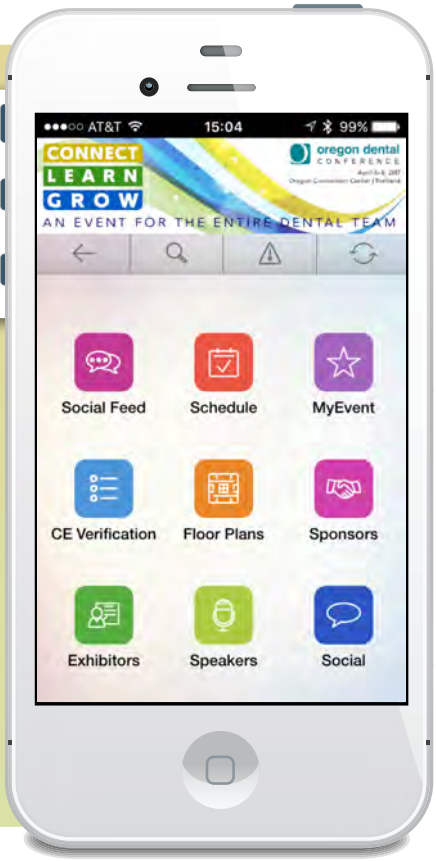
This official *Preview Program* will give you information about the many activities and courses that are scheduled during the conference.

Get the ODC App!

Scan this QR code, or search 'Oregon Dental Conference' in your device's app store.

Up-to-date ODC information at your fingertips, including:

- ✓ Schedule
- ✓ Course Info
- ✓ Locations
- ✓ Handouts
- ✓ Maps
- ✓ Exhibitor Info
- ✓ CE Verification System



Social Networks #2017ODC

- Oregon Dental Association
- @ORDentists
- OregonDental channel
- Oregon Dental Association (private group)

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Schedule of Events

Thursday, April 6	
7 AM – 6 PM	Registration Open
7 – 9 AM	Pierre Fauchard Academy Induction Breakfast
9 AM – 4:30 PM	Scientific Sessions
11:30 AM – 6:30 PM	Trade Show Open
12:15 – 1:15 PM	American College of Dentists Luncheon
3:30 – 6:30 PM	Trade Show Grand Opening Reception, Exhibit Hall
Friday, April 7	
7 AM – 6 PM	Registration Open
7:30 – 8:30 AM	Opening General Session
9 AM – 5 PM	Scientific Sessions
10 AM – 6 PM	Trade Show Open
10 AM – 3 PM	Red Cross Blood Drive, Exhibit Hall
12 – 1:30 PM	Oregon State Association of Endodontists (OSAE) Luncheon
12 – 2 PM	Oregon Association of Dental Laboratories (OADL) Board Meeting
4 – 6 PM	New Dentist Reception, Exhibit Hall
6 – 10 PM	All-in for Fun (Casino Night), DoubleTree by Hilton Hotel Portland
Saturday, April 8	
7 AM – 1 PM	Registration Open
7 AM	International College of Dentists, DoubleTree by Hilton Hotel Portland
8 AM – 4 PM	Scientific Sessions
9:30 AM – 1 PM	Trade Show Open
11 AM – 1 PM	Oregon Society of Oral and Maxillofacial Surgeons (OSOMS) Luncheon
12 – 1 PM	OHSU School of Dentistry Alumni Association Awards Presentation and Lunch
1 – 5 PM	Oregon Dental Hygienists' Association (ODHA) Member Event

Unless otherwise indicated, all programs and activities will be held at the:

Oregon Convention Center—Portland

Conference Location

Oregon Convention Center
777 NE MLK Jr. Blvd
Portland, OR 97232
503.235.7575
www.oregoncc.org

Important Dates & Deadlines

MARCH 3 Preregistration Deadline Register by March 3 to receive a tuition discount and conference materials prior to ODC.

MARCH 14 Hotel/Lodging Cut-off Discounted ODC rates are available at multiple hotels through March 14. See page 41 for details.

MARCH 23 Course Handouts Online Course handouts will be available online at www.oregondentalconference.org and through the ODC Mobile App, starting two weeks prior to the conference. Handouts will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

MARCH 24 Refund, Transfer, and Cancellation Deadline All refund, transfer, and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A $25 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, after 11:59 PM on March 24, 2017.

MARCH 24 Mail/Fax Registration Closed Anyone registering after March 24 must register online or on-site in Pre-Function A of the Oregon Convention Center.

APRIL 6–8 On-site Registration Registration will be available in Pre-Function A at the Oregon Convention Center during the hours listed below. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

On-site registration hours:

Thursday, April 6 7 AM – 6 PM
Friday, April 7 7 AM – 6 PM
Saturday, April 8 7 AM – 1 PM

Wednesday, April 5

- **Delta Sigma Delta**
  6 PM | Multnomah Athletic Club
  Noel Larsen, DMD
  503.284.5678 • noel@emanaged.net

Thursday, April 6

- **Pierre Fauchard Academy—Induction Breakfast**
  7 – 9 AM | Oregon Convention Center
  Weston Heringer, Jr., DMD
  503.871.4240 • wheringer@comcast.net

- **American College of Dentists Luncheon**
  12:15 – 1:15 PM | Spirit of '77 (500 NE MLK Jr. Blvd.)
  COST $25 per person
  Noel Larsen, DMD
  503.284.5678 • noel@emanaged.net

Oregon Dental Assistants Association

Calling all dental assistants! Make sure to stop by the ODAA table, located in Pre-Function A of the Oregon Convention Center, to learn the latest information about exciting new happenings for Dental Assistants. Things are changing so don't miss out!

OREGON DENTAL ASSISTANTS ASSOCIATION

Oregon Dental Executives' Association is here for you!

866.660.0348 | www.OregonDentalExecutives.org

The Oregon Dental Executives' Association (ODEA) is dedicated to excellence in dental management through the development of personal and professional management skills that ensure quality patient care, employer profitability, and personal growth. ODEA members gain new qualities such as leadership, education, professional growth, networking, access to an active support system and much more!

Visit the ODEA membership table at the Oregon Dental Conference® to find out what exciting opportunities are available for you!

Friday, April 7

- **Oregon State Association of Endodontists (OSAE) Luncheon**
  12 – 1:30 PM | Oregon Convention Center
  Kevin Christiansen, DDS
  503.363.6500 • kc.endodoc@comcast.net

- **Oregon Association of Dental Laboratories (OADL) Board Meeting**
  12 – 2 PM | Oregon Convention Center
  Mark Hidde, CDT
  541.779.6503 • rvdalab@gmail.com

Saturday, April 8

- **International College of Dentists**
  7 AM | DoubleTree by Hilton Hotel Portland
  Tom Pollard, DMD
  503.223.7682 • dmdtom@comcast.net

- **Oregon Society of Oral and Maxillofacial Surgeons (OSOMS) Luncheon**
  11 AM – 1 PM | Oregon Convention Center
  OSOMS
  503.594.0322 • oregonoms@gmail.com

- **Oregon Society of Periodontists (OSP) Luncheon**
  11 AM - 1 PM | Oregon Convention Center
  Todd Goldman
  813.444.1014 • tgoldman@wsperio.org

- **OHSU School of Dentistry Alumni Association Awards Presentation and Lunch**
  12 – 1 PM | Oregon Convention Center
  OHSU Alumni Relations Program
  alumni@ohsu.edu

- **Oregon Dental Hygienists' Association (ODHA) Member Event**
  1 – 5 PM | Oregon Convention Center
  ODHA
  503.924.1181 • info@odha.org

COURSES BY TOPIC

The Oregon Dental Conference® offers education for the entire dental team. Courses below are grouped by topic for easy navigation.

ANESTHESIA/PHARMACOLOGY
Anesthesia in the Dental Setting: How to Maximize Patient Safety and Satisfaction 17
Dental Management of Patients on Antithrombotic Medications 26
Medicine, Dentistry, and Drugs 11

BILLING
Correctly Completing the Medical CMS-1500 Claim Form (Workshop) 22
Introduction to Medical Billing in the Dental Practice 22

CANNABIS
Green Dentistry: THC and Teeth? What you Need to Know About Cannabis 11

CPR
CPR for the Health Care Provider 11, 17, 24

DENTAL ASSISTING
Chairside Excellence for the Dental Assistant (Workshop) 16
Excellence in Dental Assisting 14
Health History Hurdles 21

ENDODONTICS
Diagnosing the Non-odontogenic Toothache 16
Issues in Managing the Persistent Endodontic Infection 16
Predictable Treatment Options in Dental Trauma 10

GERIATRIC DENTISTRY
A Dentist's Guide to Treating the Medically Compromised Senior Patients 21
Geriatrics for the Dental Team: A 'How to Guide' to Make Your Practice Senior Friendly 21

HEALTH & WELLNESS
Fortify Your Life: A Guide to Vitamins, Minerals, and More 14
Health and Wellness for Dental Professionals—Panel 16
Hygiene Shouldn't Be a Pain in the Neck: Ergonomic and Exercise Guidelines 15
Migraine Prevention and How a Dentist Can Be the Neurologists Most Effective Referral 11
Nutrition for the Dental Team 14
Practice Dentistry Pain-Free: Preventing Pain While Improving Patient Outcomes 15
The Medicalization of Life 18
Women's Health: A Woman's Guide to Wellness 19

HIPAA
HIPAA: The Good, the Bad... and Compliance 14

HYGIENE
Excellence in Dental Hygiene (Workshop) 24
From Evidence to Action: Getting Patients to *Own* Their Dental Health 21
Hygiene Superstar 17
Oral Systemics the Now, the Wow, and the How? Riding the New Wave 25
Power Up Hygiene: Utilize Technology to Improve Clinical Outcomes and Energize Your Career (Workshop) 19
To Use or Not to Use: When is the Question? Time management and Product Integration for the Dental Hygienist 20

IMPLANTS
Contemporary Approaches for Periodontal Plastic and Implant Site Development Procedures 26
Tips and Best Practices for Implant Success 19

INFECTION CONTROL
Infection Control in Dentistry 12, 18
Review of CDC Guidelines for Infection Control in Dental Health-Care Settings 23

MALPRACTICE PROTECTION
Adequate Record Keeping, Board Updates, and the Enforcement Process 13
Risk Management 15

MEDICAL EMERGENCIES
Medical Emergencies 18, 23
Medical Emergency Update 10

OCCLUSION
Conquering Parafunction: The How and Why of the NTI 11
Diagnosis and Treatment of Occlusal Problems 17

ORAL PATHOLOGY
Clinical Approach to the Diagnosis of Oral Lesions 13
Early Detection of Oral Cancer in Dental Practice 20
Human Papilloma Virus, Warts, and All: A Concise Review for the Dental Practitioner 24
Lumps and Bumps in the Gum 20
Pediatric and Adolescent Oral Pathology 26
The Mouth as the Body's Mirror: Oral, Maxillofacial, and Head and Neck Manifestations of Systemic Disease 15

OSHA
OSHA Compliance and Safety for the Dental Practice 23

PERIODONTICS
Life Beyond 5mm—Treatment Options for Severe Periodontitis 22
Periodontitis and Perio-Implantitis: The Good, the Bad, and the Ugly 11
Principle Based Periodontal Therapy and Treatment Planning! 14
The More I Know, the Less I Understand: Contemporary Management of Periodontal Disease 21

PRACTICE MANAGEMENT
Conversion Secrets: How to Turn Shoppers into Lifelong Patients 25
Foundations of Leadership: Leading from Where You Are 12
Identify and Overcome Fears of Practice Ownership in Today's Marketplace 12
Learn to Listen, Communicate with Purpose 26
Love Dentistry, Have Fun, and Prosper! 19
Management and Marketing That Will Make Your Practice Soar—It's Not Rocket Science! 18
Online Reputation Management: Getting Good Reviews and Dealing with Bad Reviews 25
Pearls for Success—50 Tips for Navigating Your Early Dental Career 23
What's Working in 2017? Exact Strategies to Drive New Patient Growth 26

RADIOLOGY
CBCT Imaging: Principles, Clinical Applications, and Interpretation 24
CBCT in the Dental Office: Recommendations and Creating a Systematic Interpretation 12
Pediatric and Adolescent Oral Radiology 26

RESTORATIVE DENTISTRY
Esthetic Realities for Today and Tomorrow 20
Face, White and Pink, Simplify Complex Restorative Cases 20
Functional Esthetics: Predictably Creating Lasting Beauty 17
Let's Stick It Together: Simplifying All Restorations with the Most Successful Aesthetic Materials Ever 25
Merging Today's Restorative Options with Proven Principles: A Blueprint for Success 13
Minimally Invasive Adhesive and Esthetic Indirect Anterior Bonded Restorations 21
Minimum Dentistry Maximum Results: Is Less More? 20
Planning to Preparation to Placement: Perfecting the Art of Cosmetic Porcelain Restorations 25
Preparation Designs and Laboratory Communication—What your Laboratory Technician Needs to Provide the Best Results 13

SOCIAL MEDIA
Keys to Social Media Marketing Success 15, 22

SPLINT FABRICATION
Basics of In-office Splint Fabrication: From Titratable FDA-cleared Apnea Devices, Parafunctional Control Splints, to Flat-Plane Bruxism Protection 11

TEAM LEARNING
The 360 Experience 10

TECHNOLOGY
Digital Impressions vs In-Office CAD/CAM: Which One Is Best for Me, My Team, and My Practice? (Workshop) 13
Guiding You Through the Maze of Dental Technology 14
Soft Landings: An Evidence-based Approach to Minimizing CAD/CAM Catastrophes 18, 25

VOLUNTEERISM
Medical Teams International: At Home and Abroad 17

* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with "8" are included with registration. Course numbers beginning with "F" require an additional fee.

COURSES AT A GLANCE | THURSDAY

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Thursday - Full Day Courses										
The 360 Experience	8102	7	Banta; et al	9 AM - 4 PM	ODA	D	H	A	OM	
Foundations of Leadership: Leading from Where You Are	8112	6	Ishimoto	9 AM - 4:30 PM	ODEA	D	H	A	OM	
Principle Based Periodontal Therapy and Treatment Planning!	8123	6	Miller	9 AM - 4:30 PM	ODA	D	H	A	OM	LT
Excellence in Dental Assisting	8124	6	Pace Brinker	9 AM - 4:30 PM	ODA	D	H	A	OM	LT
Thursday - Morning Courses										
Predictable Treatment Options in Dental Trauma	8101	3	Bakland	9 AM - 12 PM	OSAE	D	H	A		
Conquering Parafunction: The How and Why of the NTI	8104	2	Boyd	9 - 11 AM	ODA	D	H	A	OM	LT
Green Dentistry: THC and Teeth? What you Need to Know About Cannabis	8107	3	DeVincenzi; Taylor	9 AM - 12 PM	ODA	D	H	A	OM	
CPR for the Health Care Provider*	F9001	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
Medicine, Dentistry, and Drugs	8108	3	Fazio	9 AM - 12 PM	ODA	D	H	A		
Contemporary Oral Surgery for the General Dentist: A Simple and Predictable Approach to Minimally Invasive Oral Surgery	8113	3	Jeroff	9 AM - 12 PM	ODA	D		A		
Infection Control in Dentistry*	8114	3	Jorgensen	9 AM - 12 PM	ODAA	D	H	A	OM	LT
Merging Today's Restorative Options with Proven Principles: A Blueprint for Success	8115	3	Kessler	9 AM - 12 PM	ODA	D				LT
Adequate Record Keeping, Board Updates and the Enforcement Process	8117	3	Kleinstub; Prisby	9 AM - 12 PM	ODA	D	H	A	OM	
Clinical Approach to the Diagnosis of Oral Lesions	8118	1.5	Kratochvil	10:30 AM - 12 PM	ODA	D	H	A		
HIPAA: The Good, the Bad...and Compliance	8119	3	Lavine	9 AM - 12 PM	ODA	D	H	A	OM	
Fortify Your Life: A Guide to Vitamins, Minerals, and More	8121	3	Low Dog	9 AM - 12 PM	ODA	D	H	A	OM	LT
Practice Dentistry Pain-Free: Preventing Pain While Improving Patient Outcomes	8126	3	Valachi	9 AM - 12 PM	ODA	D	H	A		
Thursday - Afternoon Courses										
Medical Emergency Update	8103	4	Beadnell	1 - 5 PM	ODA	D	H	A		
Migraine Prevention and How a Dentist Can Be the Neurologists Most Effective Referral	8105	1	Boyd	1:30 - 2:30 PM	ODA	D	H	A	OM	LT
Basics of In-office Splint Fabrication: From Titratable FDA-cleared Apnea Devices, Parafunctional Control Splints, to Flat-Plane Bruxism Protection	8106	1	Boyd	3:30 - 4:30 PM	ODA	D	H	A	OM	LT
CPR for the Health Care Provider*	F9002	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Periodontitis and Perio-Implantitis: The Good, the Bad, and the Ugly	8109	3	Fazio	1:30 - 4:30 PM	ODA	D	H	A		
CBCT in the Dental Office: Recommendations and Creating a Systematic Interpretation	8110	3	Gonzalez	1:30 - 4:30 PM	OSAE	D	H	A		
Identify and Overcome Fears of Practice Ownership in Today's Marketplace	8111	3	Iosif; Williams	1:30 - 4:30 PM	ODA	D				
Digital Impressions vs In-office CAD/CAM: Which One is Best for Me, My Team, and My Practice? (Workshop)	F9003	3	Juliani	1:30 - 4:30 PM	ODA	D				
Preparation Designs and Laboratory Communication—What your Laboratory Technician Needs to Provide the Best Results	8116	3	Kessler	1:30 - 4:30 PM	ODA	D				LT
Guiding You Through the Maze of Dental Technology	8120	3	Lavine	1:30 - 4:30 PM	ODA	D	H	A	OM	
Nutrition for the Dental Team	8122	3	Low Dog	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
The Mouth as the Body's Mirror: Oral, Maxillofacial, and Head and Neck Manifestations of Systemic Disease	8125	1.5	Said-Al-Naief	2 - 3:30 PM	ODA	D	H	A		
Hygiene Shouldn't Be a Pain in the Neck: Ergonomic and Exercise Guidelines	8127	3	Valachi	1:30 - 4:30 PM	ODA	D	H	A		
Risk Management (part of ODC Registration)	8128	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	
Risk Management (stand alone course)	F9004	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	
Keys to Social Media Marketing Success*	8129	3	Zamora	1:30 - 4:30 PM	ODA	D	H	A	OM	

FRIDAY | COURSES AT A GLANCE

* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with "8" are included with registration. Course numbers beginning with "F" require an additional fee.

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Friday - General Session										
ROCK Your Practice to the Top	8190		Madow Brothers	7:30 - 8:30 AM	ODA	D	H	A	OM	LT
Friday - Full Day Courses										
Management and Marketing That Will Make Your Practice Soar—It's Not Rocket Science!	8141	6	Huff; Morrison	9 AM - 5 PM	ODEA	D	H	A	OM	
Tips and Best Practices for Implant Success	8146	6	J. Malmquist; M. Malmquist	9 AM - 5 PM	ODAA	D	H	A	OM	LT
From Evidence to Action: Getting Patients to OWN Their Dental Health	8155	6	Wilder	9 AM - 5 PM	ODHA	D	H			
Friday - Morning Courses										
Health and Wellness for Dental Professionals—Panel	8130	3	Bone; et al	9 AM - 12 PM	ODAA	D	H	A	OM	LT
Chairside Excellence for the Dental Assistant (Workshop)*	F9005	3	Bujalski; et al	9 AM - 12 PM	ODA			A		
Hygiene Superstar*	8132	3	Czubiak; Sperry	9 AM - 12 PM	ODA	D	H			
Diagnosis and Treatment of Occlusal Problems	8134	3	DeWood	9 AM - 12 PM	ODA	D		A		LT
CPR for the Health Care Provider*	F9007	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
Soft Landings: An Evidence-based Approach to Minimizing CAD/CAM Catastrophes*	8137	3	Gold	9 AM - 12 PM	ODA	D	H	A	OM	
Issues in Managing the Persistent Endodontic Infection	8138	3	Hargreaves	9 AM - 12 PM	OSAE	D				
The Medicalization of Life	8143	3	Low Dog	9 AM - 12 PM	ODA	D	H	A	OM	LT
Love Dentistry, Have Fun, and Prosper!	8145	3	Madow Brothers	9 AM - 12 PM	ODA	D	H	A	OM	
Power Up Hygiene: Utilize Technology to Improve Clinical Outcomes and Energize Your Career (Workshop)	F9009	3	Miller	9 AM - 12 PM	ODA	D	H			
Lumps and Bumps in the Gum	8148	3	Ng	9 AM - 12 PM	ODA	D	H	A		
Esthetic Realities for Today and Tomorrow	8150	3	Pizzi	9 AM - 12 PM	OADL	D	H	A	OM	LT
Minimum Dentistry Maximum Results: Is Less More?	8152	3	Sameni	9 AM - 12 PM	ODA	D	H	A		
Health History Hurdles	8154	1.5	Watts	10:30 AM - 12 PM	ODA			A		
A Dentist's Guide to Treating the Medically Compromised Senior Patients	8156	3	Wiseman	9 AM - 12 PM	ODA	D	H	A		
The More I Know, the Less I Understand: Contemporary Management of Periodontal Disease	8158	3	Wong	9 AM - 12 PM	ODA	D	H	A	OM	
Introduction to Medical Billing in the Dental Practice	8160	3	Zahrebelny	9 AM - 12 PM	ODA	D	H	A	OM	LT
Keys to Social Media Marketing Success*	8161	3	Zamora	9 AM - 12 PM	ODA	D	H	A	OM	
Friday - Afternoon Courses										
Chairside Excellence for the Dental Assistant (Workshop)*	F9006	3	Bujalski; et al	2 - 5 PM	ODA			A		
Medical Teams International: At Home and Abroad	8131	3	Canfield; et al	2 - 5 PM	ODA	D	H	A		
Hygiene Superstar*	8133	3	Czubiak; Sperry	2 - 5 PM	ODA	D	H			
Functional Esthetics: Predictably Creating Lasting Beauty	8135	3	DeWood	2 - 5 PM	ODA	D		A		LT
CPR for the Health Care Provider*	F9008	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Anesthesia in the Dental Setting: How to Maximize Patient Safety and Satisfaction	8136	1.5	Geisler	2 - 3:30 PM	ODA	D	H	A	OM	
Diagnosing the Non-odontogenic Toothache	8139	3	Hargreaves	2 - 5 PM	OSAE	D				
Medical Emergencies	8140	4	Hopkin; Howerton	1 - 5 PM	ODA	D	H	A	OM	
Infection Control in Dentistry*	8142	3	Jorgensen	2 - 5 PM	ODA	D	H	A	OM	LT
Women's Health: A Woman's Guide to Wellness	8144	3	Low Dog	2 - 5 PM	ODA	D	H	A	OM	LT
To Use or Not to Use: When is the Question? Time management and Product Integration for the Dental Hygienist	8147	3	Miller	2 - 5 PM	ODA	D	H	A	OM	LT
Early Detection of Oral Cancer in the Dental Practice	8149	3	Ng	2 - 5 PM	ODA	D	H	A		
Face, White and Pink, Simplify Complex Restorative Cases	8151	3	Pizzi	2 - 5 PM	OADL	D	H	A	OM	LT
Minimally Invasive Adhesive and Esthetic Indirect Anterior Bonded Restorations	8153	3	Sameni	2 - 5 PM	ODA	D	H	A		
Geriatrics for the Dental Team: A 'How to Guide' to Make Your Practice Senior Friendly	8157	3	Wiseman	2 - 5 PM	ODA	D	H	A		
Life Beyond 5mm—Treatment Options for Severe Periodontitis	8159	3	Wong	2 - 5 PM	ODA	D	H	A	OM	
Correctly Completing the Medical CMS-1500 Claim Form (Workshop)	F9010	3	Zahrebelny	2 - 5 PM	ODA	D	H	A	OM	LT

* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with "8" are included with registration. Course numbers beginning with "F" require an additional fee.

COURSES AT A GLANCE | SATURDAY

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Saturday - Full Day Courses										
Oral Systemics the Now, the Wow, and the How? Riding the New Wave	8172	6	Lodding	8 AM - 4 PM	ODA	D	H	A	OM	
CBCT Imaging: Principles, Clinical Applications, and Interpretation	8173	6	Mallya	8 AM - 4 PM	OSOMS	D				
Learn to Listen, Communicate with Purpose	8177	6	Spradley	8 AM - 4 PM	ODEA	D	H	A	OM	
Saturday - Morning Courses										
Contemporary Approaches for Periodontal Plastic and Implant Site Development Procedures	8162	3	Aalam	8 - 11 AM	OSP	D	H			
Medical Emergencies	8164	4	Auzins	8 AM - 12 PM	ODA	D	H	A	OM	
OSHA Compliance and Safety for the Dental Practice	8165	3	Barry	8 - 11 AM	ODA	D	H	A	OM	LT
Excellence in Dental Hygiene (Workshop)*	F9011	3	Carrier Denis; et al	8 - 11 AM	ODA		H			
Human Papilloma Virus, Warts and All: A Concise Review for the Dental Practitioner	8167	1.5	Cheng; Patel	9:30 - 11 AM	ODA	D	H	A		
CPR for the Health Care Provider*	F9013	3.5	EMT Associates	8 - 11:30 AM	ODA	D	H	A	OM	LT
Soft Landings: An Evidence-based Approach to Minimizing CAD/CAM Catastrophes*	8168	3	Gold	8 - 11 AM	ODA	D	H	A	OM	
Let's Stick It Together: Simplifying All Restorations with the Most Successful Aesthetic Materials Ever	8169	3	Griffin, Jr.	8 - 11 AM	ODA	D		A		
Online Reputation Management: Getting Good Reviews and Dealing with Bad Reviews	8174	2	McNickle	8 - 10 AM	ODA	D	H	A	OM	LT
Conversion Secrets: How to Turn Shoppers into Lifelong Patients	8175	2	Puhl	9 - 11 AM	ODA	D			OM	
Pediatric and Adolescent Oral Pathology	8178	3	Yepes	8 - 11 AM	ODA	D	H	A		
Saturday - Afternoon Courses										
Pearls for Success—50 Tips for Navigating Your Early Dental Career	8163	1.5	Alexander; et al	1 - 2:30 PM	ODA	D				
Review of CDC Guidelines for Infection Control in Dental Health-Care Settings	8166	3	Barry	1 - 4 PM	ODA	D	H	A	OM	LT
Excellence in Dental Hygiene (Workshop)*	F9012	3	Carrier Denis; et al	1 - 4 PM	ODA		H			
CPR for the Health Care Provider*	F9014	3.5	EMT Associates	12:30 - 4 PM	ODA	D	H	A	OM	LT
Planning to Preparation to Placement: Perfecting the Art of Cosmetic Porcelain Restorations	8170	3	Griffin, Jr.	1 - 4 PM	ODA	D		A		
Dental Management of Patients on Antithrombotic Medications	8171	2	Lasho	1 - 3 PM	OSP	D	H			
What's Working in 2017? Exact Strategies to Drive New Patient Growth	8176	2	Puhl	1 - 3 PM	ODA	D			OM	
Pediatric and Adolescent Oral Radiology	8179	3	Yepes	1 - 4 PM	ODA	D	H	A		

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EARLY BIRD DEADLINE: **March 3, 2017**

Register by March 3 for early bird pricing and to receive your conference materials prior to ODC.

The 360 Experience

PRESENTED BY **Douglas Lambert, DDS**
Edwin McDonald III, DDS
Lois Banta
Theresa Johnson, RDH

RECOMMENDED FOR **D H A OM**

9 AM - 4 PM | COURSE NUMBER 8102
ODA COURSE | CE CREDITS 7**

ADDITIONAL FEE $199 for dentist and three team members | $50 for each additional team member

NOTE Lunch will be provided.

Spend the day with four Industry Recognized, Opinion-Leader Experts, providing real-life clinical and practice management experiences and training to Doctors, Hygienists, Assistants, and Business Team members. This fast-paced, thought-provoking session will offer your team a chance to learn and grow together!

This interactive day is divided into three sessions. The morning features individual breakouts relative to your specific role within your office team. The latest in practical concepts, clinical materials, and techniques will be discussed. Over the noon hour, a luncheon will be provided to allow your office to spend time together to recap what each team member gained from their morning experience and how you might implement that knowledge. You will then spend the afternoon together as a team with our four speakers in an interactive session exploring key aspects of daily life in your office which can make your practice soar!

THIS COURSE IS SPONSORED BY Dentsply Sirona

DENTIST BREAKOUT

"Game Changers"—Products to Improve Your Practice without Breaking Your Budget

PRESENTED BY **Douglas Lambert, DDS**

Patients seem to be presenting us with greater challenges than ever before. Creating the "ultimate patient experience" for your patients can have a broad influence on your overall success. Engaging the entire team is the key to creating this positive atmosphere. Therefore, the dentist must "lead by example" because the "buck stops at the top"—and that includes all facets of the practice—especially new product and technique decisions that can be real "game changers!"

At the conclusion of this breakout, attendees will be able to:

- Create a team partnership—It starts at the top!
- Understand multigenerational patients and how it can affect your success
- Identify "game changers" for your practice including:
  - Minor Tooth Movement (MTM)
  - The "Best Kept Secret" in esthetic dentistry
  - Using contemporary bulk fill materials to simplify your posterior composites
  - The "Prepless Class II"
  - Many other "budget conscious" solutions to everyday issues

BUSINESS TEAM BREAKOUT

Crucial Communication & Knock Your Socks Off Ultimate Patient Experience!

PRESENTED BY **Lois Banta**

The 360 Patient Experience begins with the phone call to the office and continues on through treatment acceptance. This breakout session will take the patient through the entire process incorporating key communication techniques that include "doctor to team," "team to patient," and "team to team."

At the conclusion of this breakout, attendees will be able to:

- Provide the ultimate experience from the phone call to the treatment plan
- Schedule for success
- Arrange successful financial arrangements

THE BREAKOUT IS BEING SPONSORED, IN PART, BY CareCredit AND SR SOLUTIONREACH

HYGIENE BREAKOUT

Communicating with Confidence

PRESENTED BY **Theresa Johnson, RDH**

Establishing patient trust takes time and effort and in the mind of the patient confidence equates to competence. This is particularly important during the hygiene examination as this is where you build patient trust and practice revenue. Understanding the importance of the relationship and the steps involved to creating an environment of trust and confidence between patient and practitioner are essential to practice success. This course will review the basic concepts of effective communication and relationship building, discuss the importance of collaboration between the dentist, hygienist and dental team and provide tips for communicating treatment and patient care option with confidence.

At the conclusion of this breakout, attendees will be able to:

- Recognize the importance of relationship building and impact on dental decisions
- Discuss how to build trust and credibility through effective communication
- Explain the key information that needs to be shared during the hygiene exam

ASSISTANT BREAKOUT

The Exceptional Assistant

PRESENTED BY **Edwin McDonald III, DDS**

This program is designed to build competence and confidence in assistants in the clinical techniques and materials that most impact the practice. Each clinical topic is designed to include the duties of an EFDA. Also, it is about building the partnerships within the practice that will lead to exceptional patient experiences. Antendees should leave this program with an expanded view of what is possible for them in their role as a chair side dental assistant and a leader in their practice.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

OSAE COURSE

Predictable Treatment Options in Dental Trauma

PRESENTED BY **Leif Bakland, DDS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM | COURSE NUMBER 8101
OSAE COURSE | CE CREDITS 3

Management of traumatic dental injuries (TDIs) often requires a multidisciplinary approach. Since TDIs most frequently occur in children and adolescents, age-appropriate management typically involves several phases of treatment. Using an avulsed tooth as an example, the primary level of treatment is stabilization of the injury: Replantation and endodontic therapy. The secondary level of treatment may occur if ankylosis-related resorption occurs: Decoronation or orthodontic space closure. The tertiary level of treatment concerns definitive treatment such as placement of dental implants or other prosthodontic procedures. This presentation will include information about various TDIs and will be extensively illustrated with clinical cases.

At the conclusion of this course, attendees will be able to:

- Recognize various outcomes of TDIs
- Identify optimal treatment sequences
- Provide age-appropriate treatment options

Medical Emergency Update

PRESENTED BY **Steven Beadnell, DMD**

RECOMMENDED FOR **D H A**

1 - 5 PM | COURSE NUMBER 8103
ODA COURSE | CE CREDITS 4

Medical emergencies can and do occur in dental practices every day. Over the next fifteen years the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will:

- Be able to identify those at increased risk for specific medical emergencies
- Be able to diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Be able to identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Conquering Parafunction

The How and Why of the NTI

PRESENTED BY **James Boyd, DDS**

RECOMMENDED FOR **D H A OM LT**

9 - 11 AM — COURSE NUMBER 8104

ODA COURSE — CE CREDITS 2

This course focuses on the physiologic nature of nocturnal parafunction and how through its seemingly infinite presentations, from completely unnoticeable to thoroughly desctructive, can create signs and symptoms that can confound both dentist and neurologist.

At the conclusion of the course, attendees will be able to identify:

- How and why traditional occlusal and splint therapy for bruxism can fail
- How to best manage parafunction
- The significant difference between occlusion and occluding

Migraine Prevention and How a Dentist Can Be the Neurologists Most Effective Referral

PRESENTED BY **James Boyd, DDS**

RECOMMENDED FOR **D H A OM LT**

1:30 - 2:30 PM — COURSE NUMBER 8105

ODA COURSE — CE CREDIT 1*

In order to assist a neurologist in their management of a migraine sufferer, the dentist first needs to understand what it is the neurologist is trying to do, and how they approach migraine prevention, namely managing trigeminal nocioception. Armed with that knowledge, the dentist can assist and provide profound and therapeutic treatment for migraine and headache prevention.

At the conclusion of this course, the attendee will have a better understanding of the nature and physiology of a migraine, and even more importantly, an understanding of the migraine sufferer.

** This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

Basics of In-office Splint Fabrication

From Titratable FDA-cleared Apnea Devices, Parafunctional Control Splints, to Flat-Plane Bruxism Protection

PRESENTED BY **James Boyd, DDS**

RECOMMENDED FOR **D H A OM LT**

3:30 - 4:30 PM — COURSE NUMBER 8106

ODA COURSE — CE CREDIT 1

Splints and intra-oral devices don't really "do" anything…they're just inanimate plastic objects. However, their presence can disrupt or enhance certain activities, some desired and some not. Once a diagnosis has been made, this course teaches the ins and outs of chairside splint fabrication.

At the conclusion of this course, the attendee will have a better understanding and insight on how to fabricate various therapeutic and protective appliances in his office.

Green Dentistry

THC and Teeth? What you Need to Know About Cannabis

PRESENTED BY **Caroline DeVincenzi, DMD**
Barry Taylor, DMD, FAGD, FACD, CDE

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM — COURSE NUMBER 8107

ODA COURSE — CE CREDITS 3

Marijuana is the most common used recreational drug in the United States. 23 states currently have some form of legalized marijuana; twelve states have legalized it for recreational use. It is estimated that over 10% of the US population uses it at least once a year.

This three hour course will be an unbiased presentation of marijuana and its role in dentistry. First, we will present the pharmacology of marijuana and discuss its usage. Second, we will discuss how the use of marijuana by your patients affects their dental care. The third part of the course will address areas of possible research of THC and dentistry.

At the conclusion of this course, attendees will:

- Understand the pharmacology and pharmacokinetics of marijuana
- Understand how marijuana usage by patients effects their oral health; specific focus on oral pathology, caries risk, and periodontal disease
- Understand interactions of THC with commonly used prescribed medications and be familiar with medical emergencies related to THC
- Know how to communicate with your patients regularly using cannabis
- Have explored future areas of research in regards to periodontal health, wound healing, and caries control

CPR for the Health Care Provider

PRESENTED BY **EMT Associates**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12:30 PM — COURSE NUMBER F9001

ODA COURSE — CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON:

1:30 - 5 PM — COURSE NUMBER F9002

ODA COURSE — CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE $15

NOTE This course is also offered on Friday and Saturday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of The American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual.* Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

Medicine, Dentistry, and Drugs

PRESENTED BY **Robert Fazio, DMD**

RECOMMENDED FOR **D H A**

9 AM - 12 PM — COURSE NUMBER 8108

ODA COURSE — CE CREDITS 3

This chairside friendly course is for clinicians. The dentist is faced with an aging population with a myriad of medical problems and physician prescribed medications. Medical problems like Diabetes Mellitus, Hypertension therapy, Anticoagulant therapy, the drugs for a myriad of Cardiovascular Diseases, Pregnancy and the Nursing mother, and Anxiety and Depression directly affect Dental Treatment Planning and prescriptions written by the dentist. This course will provide the dentist with a framework for choosing Antibiotics, Analgesics, Local Anesthetics and other Top 50 dental prescriptions in the context of potential Drug-Drug interactions and disease related complications of the Medically Compromised Patient.

At the conclusion of this course, attendees will:

- Know the correct Antibiotic Choices for a Localized vs. a Spreading Infection
- Fully understand the correct uses of Antibiotic Prophylaxis
- Understand the differences among Analgesics and when to use them
- Understand the differences among Local Anesthetics and when to use them
- Know the important interactions with physician prescribed medications and medical diseases
- Know the medical diseases and drugs that complicate the delivery and success of Dental therapy

Periodontitis and Perio-Implantitis

The Good, the Bad, and the Ugly

PRESENTED BY **Robert Fazio, DMD**

RECOMMENDED FOR **D H A**

1:30 - 4:30 PM — COURSE NUMBER 8109

ODA COURSE — CE CREDITS 3

What must we know chairside every day to successfully treat periodontitis in both the compliant and non-compliant patient? Do the same principles apply to peri-implantitis? How do we treatment plan a choice between periodontally compromised teeth, crown and bridge replacements or implants? Understand the "evidence based data" in the dental literature compared to the "promotional dentistry" of the manufacturers. Does the soft tissue program in the dental office influence this decision? Which cases are the winners and losers? What medical issues increase risk for dental failure? Learn specific protocols from curettes to toothbrushes, antibiotics to analgesics, medical disease and drugs, to mouth rinses and toothpaste.

At the conclusion of this course, attendees will:

- Know the clinical "pearls" that maximize success
- Recognize and avoid "the high risk failure" cases
- Save many more teeth and implants than you thought you could
- Improve dental treatment planning with evidence based data

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

OSAE COURSE

CBCT in the Dental Office

Recommendations and Creating a Systematic Interpretation

PRESENTED BY **Shawneen Gonzalez, DDS, MS**

RECOMMENDED FOR **D H A**

1:30 - 4:30 PM | COURSE NUMBER 8110

OSAE COURSE | CE CREDITS 3

This course covers cone beam computed tomography (CBCT) recommendations for use as well as how to create a systematic order for reviewing CBCT scans to create written interpretations. Current recommendations of CBCT use from the American Association of Endodontists, American Academy of Oral and Maxillofacial Radiology and the American Dental Association and other academies will be covered. Case examples of those recommendations will be shown. Participants will be guided through anatomical regions familiarizing themselves with CBCT scans and common findings. Case examples will be used to create sample written interpretations. Throughout the course, how to best use your CBCT viewing software when evaluating for different findings will be also shown.

At the conclusion of this course, attendees will be able to:

- Describe the strengths and limitations of CBCT aiding in the prescription and use of CBCT scans based on academy recommendations
- Describe and identify common incidental findings seen on CBCT scans
- Create a sample CBCT written interpretation

Identify and Overcome Fears of Practice Ownership in Today's Marketplace

PRESENTED BY **Alexandra Iosif**
CJ Williams

RECOMMENDED FOR **D**

1:30 - 4:30 PM | COURSE NUMBER 8111

ODA COURSE | CE CREDITS 3**

This seminar will educate the associating dentist on what it takes to overcome their fears and get into practice ownership. Personal and practice debt, market saturation, day to day operations, and supporting a family are a short list of the many fears associating dentists have today. Please join us in a very informative and interactive course on how to overcome your fears. We'll have successful owners and market experts to provide the knowledge, expertise and guidance you need to conquer your fears of practice ownership. Bring a list of fears and prepare to leave them at the door!

Course Objectives:

- Identify fears to starting a business
- Develop strategies to overcome your fears and debunk market myths
- Learn day to day operations of when you become an owner
- Turn your tax fears into tax advantages
- Build a team to provide guidance through the early stages
- Recognize the appropriate time to own
- Avoid first time practice owner pitfalls
- Fee for service or insurance
- Identify your dental philosophy
- Learn how early planning can lead to a successful practice

BANK OF AMERICA PRACTICE SOLUTIONS IS AN oregon dental ASSOCIATION ENDORSED PROGRAM

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

Foundations of Leadership

Leading from Where You Are

PRESENTED BY **Cindy Ishimoto, CDPMA**

RECOMMENDED FOR **D H A OM**

9 AM - 4:30 PM | COURSE NUMBER 8112

ODEA COURSE | CE CREDITS 6**

Leadership does not start and stop with management and has nothing to do with position or title. Everyone has the potential to lead. The success of each practice is directly proportional to the self-directed leadership effort put in by the total team. Learn to work effectively with others, set goals and achieve them, how attitude plays a role in success and how to be motivated to increase your potential for success.

Under Construction
Develop your own leader's compass to guide your leadership actions

Preparing for leadership what it takes to lead: Is there a difference between leadership and management?

What leadership is not and how to grow as a self-directed leader

Building a Team of Self-Directed Leaders
Time management and stress management

Problem solving and communication from a leadership position

Understanding Leadership Style Differences
The generational divide: linking the generations, improving the teamwork through effectively communicating with all leadership styles, creating trust and respect.

At the conclusion of this course, attendees will be able to:

- Define the difference between leadership and management
- Utilize the problem solving model within the practice
- Develop as a self-directed leader
- Improve communications with all leadership styles on the team
- Improve teamwork through appreciating the different generations on the team

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Contemporary Oral Surgery for the General Dentist

A Simple and Predictable Approach to Minimally Invasive Oral Surgery

PRESENTED BY **Alan Jeroff, DMD**

RECOMMENDED FOR **D A**

9 AM - 12 PM | COURSE NUMBER 8113

ODA COURSE | CE CREDITS 3

Most general dentists routinely extract teeth. Estimates are that the majority of so-called "simple tooth extractions" are accomplished by general dentists. Have you ever had a routine dental extraction that turned ugly? Don't let minor complications such as broken root tips stump you! The emphasis is on providing practical, useful tips and techniques.

The course will focus primarily on the principles of oral surgery and on the most up-to-date techniques of exodontia to improve clinical success. This course is designed for the clinician who would like to broaden his/her knowledge, scope of practice, and improve surgical skill. The purpose of this lecture is twofold. First, for the seasoned practitioner, it should provide a few pearls, or if nothing else, confirm that current methods and principles being used are in keeping with existing standards of care. Second, for less experienced dentists, it should assist with case selection, expand clinical vision, and provide many options for dealing with troublesome situations.

CONTINUES IN NEXT COLUMN

At the conclusion of this course, attendees will be able to:

- Understand the minimally invasive tooth removal techniques and instrumentation
- Remove broken and difficult teeth with minimal flap
- Perform pre-operative patient evaluation and assess difficult extractions
- Prescribe medications most commonly used for oral surgery
- Use instrumentation for atraumatic extraction and dento-alveolar surgery
- Apply tissue management and flap designs for various surgical procedures for optimal end result
- Effectively retrieve broken root tips utilizing principles of exodontia
- Manage complications more efficiently
- Know different Suturing techniques

ODAA COURSE

Infection Control in Dentistry

PRESENTED BY **Ginny Jorgensen, CDA, EFDA, EFODA, AAS**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM | COURSE NUMBER 8114

ODAA COURSE | CE CREDITS 3

NOTE This course is also offered on Friday.

This seminar will include a combination of regulatory and non-regulatory guidelines. OSHA Bloodborne Pathogens and HazCom Standards, Oregon Board of Dentistry Infection Control Rules and Regulations, CDC guidelines for Infection Control in Dental Health-Care Settings, the 2016 Summary of Infection Prevention Practices in Dental Settings—Basic Expectations for Safe Care and "Best Practice" recommendations for safe dental procedures will be covered. The importance of assigning a Clinical Infection Control Coordinator and maintaining dental unit water lines will also be presented. Compliance and safety is imperative for the modern dental practice. Attending this seminar will provide information to obtain and maintain this goal.

Prior knowledge of bloodborne pathogens and dental office infection control is highly recommended as this course is meant as a review and update but not an introduction to infection control in dentistry.

At the conclusion of this course, attendees will be able to:

- Explain the difference between OSHA Bloodborne and HazCom Standards
- Describe CDC recommendations for infection prevention in the dental setting
- Define a variety of diseases, their transmission mode and how they can potentially be transmitted in the dental setting
- Describe cross contamination and the best methods for prevention
- Explain the proper use, wear and disposal of PPE
- Describe the proper methods for dental instrument processing, sterilization and storage
- Demonstrate acquired knowledge by implementing infection control safety techniques in the dental office

Digital Impressions vs In-office CAD/CAM

Which One Is Best for Me, My Team, and My Practice? (Workshop)

PRESENTED BY **Dave Juliani, DDS**

RECOMMENDED FOR **D**

1:30 - 4:30 PM | COURSE NUMBER F9003

ODA COURSE | CE CREDITS 3

COURSE LIMIT 30 participants

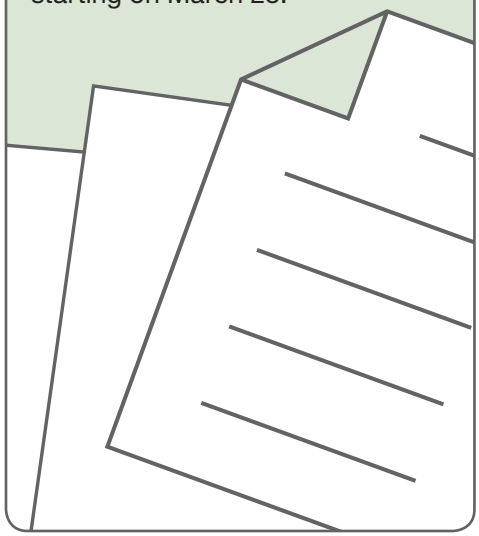
ADDITIONAL FEE $50

This course will address perhaps the hottest topic in dentistry today. In the last few years, both digital impressioning and CAD/CAM technologies have seen the highest rate of adoption in our industry. With numerous scanners and milling units on the market today, the task of deciding which technology category is best for your practice is almost as challenging as deciding which product within that category is right for you. The benefits and drawbacks to both will be discussed. The hands-on component of the course will allow attendees to scan first hand and mimic sending an impression to the lab or design and mill a restoration yourself. The goal of this course is to give attendees the proper tools and questions, through lecture and hands-on, in order for them to better evaluate and discover which technology category and product would be right for them.

THIS COURSE IS SPONSORED, IN PART, BY PATTERSON DENTAL

COURSE HANDOUTS

Access course handouts online at *www.oregondentalconference.org,* or through the ODC Mobile App, starting on March 23.



Merging Today's Restorative Options with Proven Principles

A Blueprint for Success

PRESENTED BY **Jim Kessler, DDS**

RECOMMENDED FOR **D LT**

9 AM - 12 PM | COURSE NUMBER 8115

ODA COURSE | CE CREDITS 3

Today we are in the midst of one of the most exciting, yet confusing times that modern dentistry has ever experienced. There are proven restorative materials whose preparation requirements, fabrication techniques, and functional predictability are very familiar to dentists and dental laboratory technicians. At the same time there is a barrage of information, often commercially biased, to sort through regarding new materials and technologies. In this presentation we will examine the advertising hype associated with the "hot" new materials, and evaluate how they compare with traditional materials and proven principles both positively and negatively. We will examine the risks and benefits associated with these materials and perhaps most importantly we will discuss how the dentist/laboratory technician team can best collaborate to plan and deliver dentistry avoiding the most common modes of failure.

At the conclusion of this course, attendees will be able to:

- Understand the physical properties for all-ceramic materials with particular emphasis on what most frequently leads to failure
- Determine the most appropriate restorative material and design for each clinical situation
- Understand the preparation designs and laboratory communications necessary to maximize results with today's ceramic materials
- Confidently discuss the risks and benefits of contemporary restorative options with their patients and laboratory technician

Preparation Designs and Laboratory Communication

What your Laboratory Technician Needs to Provide the Best Results

PRESENTED BY **Jim Kessler, DDS**

RECOMMENDED FOR **D LT**

1:30 - 4:30 PM | COURSE NUMBER 8116

ODA COURSE | CE CREDITS 3

Much has changed in recent years as far as the materials that we as dentists and laboratory technicians can offer to our patients. Most of these materials result in improved esthetic results, possibly more conservative preparations designs, and even reduced costs. However, the communication that the dentist should provide to the ceramist to maximize these benefits has increased, and many practitioners have not moved beyond "make crown, shade A-1" as far as the information they provide.

In this presentation we will discuss how a given shade is achieved with various all-ceramic materials and with different restoration designs such as veneers vs. full coverage or layered vs. monolithic. There are a number of simple pieces of information that can be transferred from the operatory to the laboratory that will make tremendous improvements in the final result and make for incredibly predictable delivery appointments. These communications do not require special equipment, nor are they time consuming, and they can be easily implemented immediately into one's practice activities.

CONTINUES IN NEXT COLUMN

At the conclusion of this course, attendees will be able to:

- Understand how the esthetic components of shade and translucency are created with today's all-ceramic materials
- Understand the critical information that should be transferred to the dental laboratory for the most predictable results
- Recognize the tooth preparation features critical for success with contemporary indirect restorative materials
- Confidently establish methods to communicate critical information to the dental laboratory

Adequate Record Keeping, Board Updates and the Enforcement Process

PRESENTED BY **Paul Kleinstub, DDS**
Stephen Prisby

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM | COURSE NUMBER 8117

ODA COURSE | CE CREDITS 3

An overview of current relevant topics relating to the Dental Practice Act and the safe practice of Dentistry in Oregon, including Board Updates regarding recent rule changes will be presented. The Executive Director and Chief Investigator will give a brief overview of current issues facing the Board that directly impact licensees and relevant stakeholders. A review of common complaints, how to avoid complaints and the Board's process for dealing with complaints will be reviewed, followed by a Q & A session.

The attendees will come away being better informed on important changes in rules, the processing of complaints and the Board's interaction with licensees practicing dentistry in Oregon.

ODA EXPERT EXPRESS LECTURE

Clinical Approach to the Diagnosis of Oral Lesions

PRESENTED BY **Jim Kratochvil, DDS**

RECOMMENDED FOR **D H A**

10:30 AM - 12 PM | COURSE NUMBER 8118

ODA COURSE | CE CREDITS 1.5

Rational treatment for oral lesions depends on a proper diagnosis. In order to come to a proper diagnosis the dental health care professional must first recognize that an abnormality is present. The next step is the development of a clinical differential diagnosis. The final diagnosis is often revealed by biopsy. This process can be easily carried out if the clinician has learned to approach it in a routine methodical manner. This course will explain the importance of a correct diagnosis (particularly the diagnosis of oral cancer) and present the technique of developing a clinical differential diagnosis.

At the conclusion of this course, attendees will be able to:

- Understand the importance of a correct diagnosis in order to provide rational treatment
- Describe oral abnormalities and pathology
- Develop a clinical differential diagnosis of oral lesions
- Recognize "Oral lesions of Concern" that may represent malignant or premalignant disease

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

HIPAA
The Good, the Bad...and Compliance

PRESENTED BY **Lorne Lavine, DMD**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM | COURSE NUMBER 8119

ODA COURSE | CE CREDITS 3**

Recent changes to HIPAA rules have clarified the potential fines and penalties for non-compliance up to as much as $1.5M. Many practices that have had to report breaches have lost upwards of 25% of their patients immediately. Dr. Lavine will walk attendees through a step-by-step game plan which details the policies and procedures that practices must implement to move toward full compliance.

Course Objectives:

- Illuminate HIPAA, HITECH, and Omnibus Guidelines
- Learn a 6-step plan for determining which technology to add and when
- Discover how regulations affect the need for privacy and security of the practice's data
- Analyze add-on programs that increase functionality of your practice management software
- Recognize the software systems that are available to help move you toward compliance
- Learn the best ways to protect your data and develop a disaster recovery protocol

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Guiding You Through the Maze of Dental Technology

PRESENTED BY **Lorne Lavine, DMD**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM | COURSE NUMBER 8120

ODA COURSE | CE CREDITS 3**

Implementing technological tools is one of the best ways to increase dental practice revenue and efficiency. Without the right expertise, however, it is easy to stumble on costly pitfalls and obstacles. Adding to the challenges are Federal laws such as HIPAA and HITECH that add technical, physical, and administrative burdens on dentists. Dentists need someone who not only understands technology, but also the unique needs of dental practices. Dr. Lorne Lavine, a former periodontist, is known as the leading authority on technology in the dental practice. He has extensive hands-on experience with most practice management software, image management software, digital cameras, intraoral cameras, computers, networks, and digital radiography systems. Dr. Lavine will guide attendees through the potentially confusing technological maze of running a dental office in the 21st century.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Fortify Your Life
A Guide to Vitamins, Minerals, and More

PRESENTED BY **Tieraona Low Dog, MD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM | COURSE NUMBER 8121

ODA COURSE | CE CREDITS 3

According to data from the CDC, nutrient shortfalls are more common than we realize for numerous vitamins and minerals. The potential impact of poor nutrition and nutrient depletion can have serious consequences to human health, particularly for populations already at risk such as women, children, and the poor. This talk will update clinicians on key findings from the CDC and other government surveys, and will examine the potential consequences of nutrient shortfalls amongst diverse populations.

At the conclusion of this course, attendees will be able to:

- Identify which dietary supplements have strong evidence of benefit
- Locate resources for accurate, current information on quality, safety and benefit
- Identify populations that are at risk for nutrient depletions and the consequences of these depletions
- Understand the newest data and survey information about the status of nutritional insufficiencies and deficiencies in the United States

Nutrition for the Dental Team

PRESENTED BY **Tieraona Low Dog, MD**

RECOMMENDED FOR **D H A OM LT**

1:30 - 4:30 PM | COURSE NUMBER 8122

ODA COURSE | CE CREDITS 3

A growing body of evidence now shows the direct link between nutrition and oral health, however, many dental professionals feel inadequately prepared to effectively counsel patients on healthy eating. This informative and fact-filled lecture will explore how macronutrients, micronutrients, glycemic index/load, dietary patterns and sugar substitutes impact oral health, periodontal disease and overall health. Learn the cutting-edge science behind the recommendations.

At the conclusion of this course, attendees will be able to:

- Understand the role of macronutrients in health and chronic disease
- Understand how poor glycemic control exacerbates periodontal disease
- Identify the key components of glycemic index and glycemic load
- Understand the relationship between cardiovascular and periodontal disease
- Describe the key components of a heart healthy diet
- Counsel patients about sugar and sugar substitutes
- Describe sources of dietary mercury and how to reduce exposure

Principle Based Periodontal Therapy and Treatment Planning!

PRESENTED BY **Kimberly Miller, RDH, BSDH**

RECOMMENDED FOR **D H A OM LT**

9 AM - 4:30 PM | COURSE NUMBER 8123

ODA COURSE | CE CREDITS 6

Are you frustrated with a cookie cutter approach to treating periodontal disease? Do you want to assist your patients in achieving disease remission? Then this is the course for you!

You will be encouraged by the body of scientific evidence supporting your efforts to diagnose early and treat conservatively. You will discover diagnostic techniques and treatment options available to 'help you' help your patients understand and arrest their periodontal disease.

Utilizing a 'Four Pronged Approach' encompasses treating from the top down, bottom up, inside out, and the outside in. This perspective will help your patients get their periodontal disease under control, reduce overall systemic inflammation and live healthier lives because of your efforts.

At the conclusion of this course, attendees will be able to:

- Enhance their diagnostic protocols
- Refine skills to handle patient objections
- Explore alternative treatment options for early intervention and increased profitability
- Customize treatment plans using the 'Four Pronged Approach'

Excellence in Dental Assisting

PRESENTED BY **Shannon Pace Brinker, CDA, CDD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 4:30 PM | COURSE NUMBER 8124

ODA COURSE | CE CREDITS 6

The level of care being offered to patients in the esthetic and cosmetic-focused practice requires the Dental Assistant to acquire advanced training in clinical techniques and materials management. We are VITAL to increasing the level of chairside effiency and improving clinical effectiveness. This program is designed to prepare the Dental Assistant for immediate success! Get ready to explore the following advanced cosmetic and esthetic assisting procedures:

- Digital Photography
- Rubber Dam Placement
- PVS Impression Techniques
- Smile Design
- Temporization for Esthetic Restorations
- New Dental Materials
- Laboratory Communication
- Isolation, Preparation and Cementation Techniques

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ODA EXPERT EXPRESS LECTURE

The Mouth as the Body's Mirror

Oral, Maxillofacial, and Head and Neck Manifestations of Systemic Disease

PRESENTED BY **Nasser Said-Al-Naief, DDS, MS**

RECOMMENDED FOR **D H A**

2 - 3:30 PM | COURSE NUMBER 8125

ODA COURSE | CE CREDITS 1.5

This seminar will address the clinical and radiographic presentation of common and selective uncommon soft tissue and hard tissue pathologies that may present in the oral maxillofacial and head and neck regions as part of systemic diseases. Multiple cases will be presented; addressing several themes with emphasis on identifying key distinguishing features and hallmarks of these pathologies, on establishing a practical differential diagnosis as well as management of these pathologies.

At the conclusion of this course, attendees will be able to:

- Refresh and expand knowledge of systemic diseases and their oral and head and neck manifestations
- Be familiar with key clinical and radiographic distinguishing characteristics of soft and hard tissue lesions which can occur as part of the spectrum of various systemic diseases, including many pathologic conditions which are commonly encountered in dental practice
- Formulate a reasonable differential diagnosis of many common and uncommon oral lesions with discussion on therapeutic and management implications

Practice Dentistry Pain-Free

Preventing Pain While Improving Patient Outcomes

PRESENTED BY **Bethany Valachi, PT, DPT, MS, CEAS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM | COURSE NUMBER 8126

ODA COURSE | CE CREDITS 3**

Two out of three dental professionals experience work-related pain. Poor ergonomics in the operatory can not only affect your quality of life and productivity, but also quality of patient care. This research-based seminar for dentists, specialists, hygienists and assistants bridges the gap between dental ergonomics and work-related pain so you can work more comfortably and optimize patient care. Delivered with high energy and humor, Dr. Valachi teaches attendees how posture, patient positioning, movement, equipment selection and adjustment impact their health and quality of patient care.

Attendees will learn to identify and implement appropriate ergonomic interventions for chronic back, neck & shoulder pain and differentiate between ergonomic loupes that will preserve their health and non-ergonomic loupes that can cause pain! Engaging demonstrations help members learn how to apply powerful evidence-based interventions in the operatory.

At the conclusion of the course, attendees will be able to:

- Utilize the latest ergonomic equipment (extraction tools, intra-oral lighting systems, etc) on the market to Improve patient outcomes, and your health
- Properly select and adjust magnification loupes to provide better restorative treatment and preventive care
- Properly position the patient and headrest to better treat various arches and quadrants
- Implement the newest lighting guidelines to prevent shadowing and better visualize the tooth surface
- Properly select and adjust delivery systems, stools and chairs depending on operator size, job-type and operatory size
- Make ergonomic modifications to prevent back, neck and shoulder pain
- Identify the different MSDs to which specialists (ortho, pedo, perio, endo and oral surgeons) are uniquely predisposed and effective interventions

THIS COURSE IS SPONSORED, IN PART, BY SurgiTel

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

CONTINUES IN NEXT COLUMN

Hygiene Shouldn't Be a Pain in the Neck

Ergonomic and Exercise Guidelines

PRESENTED BY **Bethany Valachi, PT, DPT, MS, CEAS**

RECOMMENDED FOR **D H A**

1:30 - 4:30 PM | COURSE NUMBER 8127

ODA COURSE | CE CREDITS 3**

A staggering 80% of hygienists who retire early are forced to, due to work-related pain. Dr. Valachi brings powerful research to this seminar that focuses on ergonomic and exercise strategies to help dental hygienists prevent pain and extend their careers. Hygienists are uniquely prone to painful muscle imbalances in the neck and shoulder that can be effectively treated with proper equipment selection, adjustment, positioning, exercise and self-treatment strategies. Attendees will learn how generic exercise routines (Crossfit, P90X, Pilates) need to be modified for hygienists, and how to select the correct exercises that will correct their muscle imbalances. Hygienists will learn how to treat painful trigger points in the neck and shoulder, as well as seek out the right healthcare professionals. Hygienists will walk away with techniques they can apply immediately in the operatory and at home to work more comfortably and improve quality of life.

At the conclusion of the course, attendees will be able to:

- Describe how muscle imbalances can cause neck and shoulder pain among female hygienists & corrective interventions
- Implement self-treatment strategies for neck/shoulder pain
- Identify the three ergonomic criteria to select dental loupes that will improve their neck health… not make it worse
- Properly position operator, patient, chair, headrest and lighting for treating different quadrants of the mouth
- Correctly use special positioning aids to treat difficult patients
- 'Ergonomize' their operatory with minimal expense
- Utilize ergonomic criteria for selecting and adjusting operator stools, instruments and delivery systems
- Understand why hygienists require specific exercise guidelines and how to incorporate an exercise program developed specifically for dental professionals

THIS COURSE IS SPONSORED, IN PART, BY SurgiTel

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Risk Management

PRESENTED BY **Christopher Verbiest**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

ODA COURSE | CE CREDITS 3**

COURSE NUMBER 8128 (part of ODC Registration)

COURSE NUMBER F9004 (stand alone course)

FEE $75 for stand alone course

This course, updated for the 2017–2019 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2017–December 31, 2019).

THIS COURSE IS SPONSORED, IN PART, BY DBIC

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Keys to Social Media Marketing Success

PRESENTED BY **Rita Zamora**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM | COURSE NUMBER 8129

ODA COURSE | CE CREDITS 3**

NOTE This course is also offered on Friday.

Over 40% of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. This goes far beyond having a traditional website. Learn what top dental practices are doing today to successfully grow their practices with social media. We'll focus on specific tips and techniques to boost your efforts on the most important social media platforms. This is a non-technical seminar, yet you'll walk away with secrets to grow your practice with some of the hottest dental marketing techniques today!

At the conclusion of the course, attendees will be able to:

- Discover how advertising and internet marketing have changed and what this means for your practice
- Discuss how social media can help enhance and protect your online reputation
- Define which strategies and tactics work best in creating thriving social communities
- Identify the top social media platforms for marketing your practice

THIS COURSE IS SPONSORED, IN PART, BY WEAVE

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

ODAA COURSE

Health and Wellness for Dental Professionals—Panel

PRESENTED BY **Stacy Bone, EFDA**
Ginny Jorgensen, CDA, EFDA, EFODA, AAS
Shauna Sonoda, LMT, RDH
Katie Stenhouse

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM — COURSE NUMBER 8130
ODAA COURSE — CE CREDITS 3**

Dental Health Professionals must maintain a high level of health and wellness so they are able to provide the best oral health care for their patients. Understanding ergonomics is only one piece of the health maintenance puzzle. Other areas that contribute to overall health are diet, exercise, body mechanics and relaxation. This course will cover basic ergonomics, diet, exercise, massage therapy and yoga. Each presenter is an expert in their field and will provide interactive demonstrations of techniques that the attendee will be able to participate in and take back to the dental office to use during the work day.

Course Objectives:

Basic Dental Ergonomics

- Describe ergonomics and its relationship to efficient dentistry
- Demonstrate how to properly position dental equipment (including the patient chair, work surfaces and stools)

Yoga

- Explain how yoga can help with stress and anxiety
- Manage body aches and pains from working chairside by stretching during the workday (chair yoga) to help avoid neck and shoulder tension

Massage Therapy

- Identify habits, activities and conditions that put you at risk for chronic pain
- Identify specific muscle groups that are frequently at risk for injury in the dental field
- Learn about the benefits of massage and why it can be an important tool for preventing or addressing chronic pain
- Obtain an awareness of stretches, tools and techniques that can help prevent a shortened dental career

Diet & Exercise

- Describe the value of diet/exercise
- Describe Pre/post workout nutrition (tips on what to eat pre/post working out)
- Explain strength training vs. endurance training
- Design workouts that can be performed on a lunch break
- Set realistic/achievable goals and know how to achieve them

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

CONTINUES IN NEXT COLUMN

Chairside Excellence for the Dental Assistant (Workshop)

PRESENTED BY **Ewa Bujalski, CDA**
Geri Holmes, CDA
Jean Carlos Ocasio, CDA
Thomas Saucedo, RDA

RECOMMENDED FOR **A**

9 AM - 12 PM — COURSE NUMBER F9005
ODA COURSE — CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON:

2 - 5 PM — COURSE NUMBER F9006
ODA COURSE — CE CREDITS 3

COURSE LIMIT 80 participants (per session)

ADDITIONAL FEE $50

The ideal chairside dental assistant must be current and knowledgeable in materials science and be proficient in the various step-by-step procedures that are now required to deliver state-of-the-art dentistry to the patient. Increase your artistic skill and satisfaction by learning about materials and techniques that can help deliver the patient the best that dentistry has to offer!

Receive hands-on training in the following areas:

Digital Photography

CONTINUES ON NEXT PAGE

OREGON STATE ASSOCIATION OF ENDODONTISTS (OSAE)
Course & Luncheon Schedule

FRIDAY, APRIL 7

7:30 – 8:30 AM ODC General Session
ROCK Your Practice to the Top
The Madow Brothers

9 AM – 12 PM **Issues in Managing in the Persistent Endodontic Infection**
Ken Hargreaves, DDS, PhD

10 AM – 6 PM **Exhibit Hall Open**

12 PM – 1:30 PM **OSAE Luncheon**

2 – 5 PM **Diagnosing the Non-odontogenic Toothache**
Ken Hargreaves, DDS, PhD

4 – 6 PM New Dentist Reception in Exhibit Hall

OSAE members are welcome to attend the OSAE luncheon at the Oregon Convention Center. For more information and to RSVP, please contact Dr. Kevin Christiansen at kc.endodoc@comcast.net or 503.363.6500.

OSAE members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered for the ODC to attend OSAE-sponsored courses.

Issues in Managing the Persistent Endodontic Infection

PRESENTED BY **Ken Hargreaves, DDS, PhD**

RECOMMENDED FOR **D**

9 AM - 12 PM — COURSE NUMBER 8138
OSAE COURSE — CE CREDITS 3

This evidence-based course is designed to provide effective and practical strategies for managing dentoalveolar infections. The objective is to be practical. The biology of infections is used as a foundation to allow the practitioner to select the best combination of dental and pharmacological treatments to manage dental infections. In addition, potential adverse effects and their management will be reviewed. Want to know which antibiotic to use? How to manage most endodontic infections with local treatment instead of antibiotics? Which endodontic procedures offers the optimal way to reduce/eliminate endodontic pathogens? This course will answer these practical tips and more using a lecture style that emphasizes interactions with the audience in addressing endodontic infection problems with useful solutions.

At the conclusion of this course, attendees will be able to:

- Describe a practical method that combines non-pharmacological treatment with the appropriate antibiotics for managing dental infections
- Understand the growing recognition of bacterial strains resistant to current antibiotics and be able to describe how to manage this problem
- Describe clinical outcome studies comparing one appointment to multiple appointment procedures

Diagnosing the Non-odontogenic Toothache

PRESENTED BY **Ken Hargreaves, DDS, PhD**

RECOMMENDED FOR **D**

2 - 5 PM — COURSE NUMBER 8139
OSAE COURSE — CE CREDITS 3

This lecture reviews the prevalence of non-odontogenic toothaches, the "predictors" that should alert the clinician for patients at risk, and will discuss the strategies for establishing the diagnosis of the non-odontogenic toothache.

At the conclusion of this course, attendees will be able to:

- Describe the mechanisms for referred pain and how this can lead to a mis-diagnosis of non-odontogenic pain
- Describe the prevalence of the various forms of non-odontogenic toothache
- Describe how to recognize and diagnose the non-odontogenic toothache

NOTE There are also two OSAE-sponsored courses on Thursday, presented by Dr. Leif Bakland and Dr. Shawneen Gonzalez.

- Proper instruments and lighting for excellent Intraoral shots
- Digital imaging for patient education and case acceptance

Impressions

- Understanding what to look for in an impression
- Why did I get that pull, scrape, bubble, delamination and void?

Provisionals

- Trim, finish and polish provisionals to create exquisite fit and aesthetics
- Choose cementation techniques for partial and full coverage posterior provisionals

Whitening

- Understanding the differences of Carbamide vs. Hydrogen and what type of whitening the patient needs
- Giving proper home care instructions and tips to achieve their goal

Medical Teams International

At Home and Abroad

PRESENTED BY **Dale Canfield, DMD**
Brittany Kelley
Marshall Snider
Matt Stiller

RECOMMENDED FOR **D H A**

2 - 5 PM — COURSE NUMBER 8131
ODA COURSE — CE CREDITS 3

Dental professionals, like you, partner with us daily to restore hope and change lives in your own community and around the world. Together, with our amazing volunteers, our dental outreach programs meet the urgent dental needs of thousands each year. Our patients describe our volunteers as saints and angels who provide relief from dental pain that has persisted for months. Patients can eat and sleep again without pain, smile without shame and are so grateful to have been cared for and valued.

Come learn more about our local mobile dental program in OR and WA as well as opportunities to join dental teams traveling to Africa, Asia and Latin America. The session will highlight the dental need in the areas we provide care, describe the process to engage with us as a volunteer and what your experience will be like. Stories from the locations we serve will inspire you to take action and join our team.

MTI meets peoples' needs through humanitarian aid and disaster relief regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff and people served in order to produce sustainable change. MTI's philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

At the conclusion of this course, attendees will:

- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Know how to maximize production and positive impact in low resource settings for patients with urgent dental needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

Hygiene Superstar

PRESENTED BY **Mike Czubiak, DDS**
Steve Sperry

RECOMMENDED FOR **D H**

9 AM - 12 PM — COURSE NUMBER 8132
ODA COURSE — CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON:

2 - 5 PM — COURSE NUMBER 8133
ODA COURSE — CE CREDITS 3

We've been there before. Armed only with our scalers, curettes and prophy paste. Backed up by our pleadings, "you need to floss more." That was all we had to fight off the most common infectious disease in the world. Did it really ever feel like enough? This course will discuss the latest knowledge, tools and products that allow hygiene superstars to give periodontal disease the fight that it deserves.

Learn how to become a hygiene superstar by moving past just doing cleanings and instead start changing lives.

At the conclusion of this course, attendees will be able to:

- Understand the science behind the slogan, "Floss or Die"
- Understand how to more effectively fight periodontal disease by acquiring new skills and knowledge
- Change the clinical goals of the hygiene appointment in light of more modern thinking of periodontal disease

Diagnosis and Treatment of Occlusal Problems

PRESENTED BY **Gary DeWood, DDS, MS**

RECOMMENDED FOR **D A LT**

9 AM - 12 PM — COURSE NUMBER 8134
ODA COURSE — CE CREDITS 3

Occlusal risk can be the hidden nemesis that destroys predictability and longevity. In many cases those risks are actually identifiable from the history present in the joints, the muscles, the teeth, and the patient's presenting condition. This program illustrates and discusses recognizing and addressing those risks.

At the conclusion of this course, attendees will be able to:

- Understand when the occlusion is a problem
- Identify the etiology of the problem
- Capture and plan for the patient's occlusal patterns
- Design the therapeutic occlusion to deal with the problem

Functional Esthetics

Predictably Creating Lasting Beauty

PRESENTED BY **Gary DeWood, DDS, MS**

RECOMMENDED FOR **D A LT**

2 - 5 PM — COURSE NUMBER 8135
ODA COURSE — CE CREDITS 3

Approaching every esthetic case with the confidence to successfully diagnose, treatment plan and execute is liberating and calming. This program presents a process for making anterior restorative dentistry easier and more fun. You will leave with an understanding of the principles of Facially Generated Treatment Planning and their application.

At the conclusion of this course, attendees will be able to:

- Plan cases using the techniques of facially generated planning
- Integrate function with the esthetic plan
- Minimize the risks presented by pathologic occlusion
- Appropriate materials for functional and esthetic success

CPR for the Health Care Provider

PRESENTED BY **EMT Associates**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12:30 PM — COURSE NUMBER F9007
ODA COURSE — CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON:

1:30 - 5 PM — COURSE NUMBER F9008
ODA COURSE — CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE $15

NOTE This course is also offered on Thursday and Saturday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for 2 years.

Course attendees will receive a copy of The American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

ODA EXPERT EXPRESS LECTURE

Anesthesia in the Dental Setting

How to Maximize Patient Safety and Satisfaction

PRESENTED BY **Stacy Geisler, DDS, PhD**

RECOMMENDED FOR **D H A OM**

2 - 3:30 PM — COURSE NUMBER 8136
ODA COURSE — CE CREDITS 1.5

It is estimated that up to 75% of Americans have a fear of dental treatment. This class will focus on how to provide safe anesthesia in a dental setting in order to increase patient satisfaction. It will focus on updates in pharmacology related to hypertension, diabetes and stroke and how these medications impact anesthetic care. A mixture of didactic and group discussion, this fast paced class will provide clinical scenarios and strategies for providing safe anesthesia.

We will look at:

- Effective use of local anesthetics
- Use of non-intravenous conscious sedation
- Use of intravenous conscious sedation
- Use of intravenous general anesthesia

Focus will include recent changes to the Oregon Dental Practice Act related to anesthesia practices for adults and children as well as the latest ACLS and PALS recommendations. Real life scenarios will be used as teaching tools.

At the conclusion of this course, attendees will be able to:

- Classify both adult and pediatric patients for risk of adverse reactions related to anesthesia
- Understand monitoring requirements in order to be in compliance with the Oregon Dental Practice Act
- Have an understanding of commonly used anesthetics; their maximum dosages, reversal agents and adverse effects
- How to manage an anesthetic emergency in the dental setting
- How to effectively work with their surgical specialist in order to avoid an adverse event

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

Soft Landings

An Evidence-based Approach to Minimizing CAD/CAM Catastrophes

PRESENTED BY **Steven Gold, DDS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM | COURSE NUMBER 8137

ODA COURSE | CE CREDITS 3

NOTE This course is also offered on Saturday.

The technology behind CAD/CAM dentistry continues to evolve at a staggering pace. What was once seen by most dentists only as a "cool" technology which, at best, produced mediocre clinical results is now able to generate restorations of extraordinarily high quality. As a result, CAD/CAM is rapidly gaining a strong foothold in mainstream restorative dentistry. With a focus on single-tooth restorations, explore the most current evidence base behind the clinical success of CAD/CAM dentistry. Synthesize what we know from the literature to develop a clinical protocol, from preparation to cementation that will minimize failure and maximize your success with CAD/CAM.

At the conclusion of this course, attendees will be able to:

- Know what the evidence in the peer-reviewed literature says about the clinical success of CAD/CAM restorations
- Understand why there are limitations to the peer-reviewed literature on CAD/CAM dentistry
- Know what scientific evidence exists comparing different commercially-available CAD/CAM systems
- Understand what literature shows us about the success of all-ceramic materials used in CAD/CAM dentistry
- Following the principles of evidence based dentistry, learn the foundations of a clinical protocol for CAD/CAM, including treatment planning, preparation design, scanning, restoration design, milling, and cementation
- By evaluating clinical mistakes, learn how to minimize or avoid them

Medical Emergencies

PRESENTED BY **Joel Hopkin, DMD, MD**
David Howerton, DMD

RECOMMENDED FOR **D H A OM**

1 - 5 PM | COURSE NUMBER 8140

ODA COURSE | CE CREDITS 4

If a medical emergency does occur in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management. This course meets the medical emergency and anesthesia permit requirements for the Oregon Board of Dentistry license renewal.

CONTINUES IN NEXT COLUMN

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Scan this QR code, or search 'Oregon Dental Conference' in your device's app store.

At the conclusion of this course, attendees will have a straightforward approach on how to handle various medical conditions and medical emergencies that they may encounter in the office.

During this course, attendees will learn:

- Importance of a dental office emergency plan
- Understand the best way to prevent a medical emergency is by review of the patients medical history and physical examination
- Identify and describe specific types of emergencies
- Understand specific management protocols for common medical emergencies in the dental office
- Proper equipment and emergency drug kit protocols for dosing and routes
- Discuss medical conditions that are not emergent and their management
- Discussion of mock emergency drills

ODEA COURSE

Management and Marketing That Will Make Your Practice Soar—It's Not Rocket Science!

PRESENTED BY **Kay Huff**
Robin Morrison

RECOMMENDED FOR **D H A OM**

9 AM - 5 PM | COURSE NUMBER 8141

ODEA COURSE | CE CREDITS 6**

This course is fully packed with tools to help dental practices grow, while becoming more profitable and rewarding for all team members. Kay Huff and Robin Morrison have combined their expertise from 60+ years in dentistry to deliver the ultimate management and marketing program. While marketing is essential to grow a practice, strategic management and monitoring is crucial to its success. From start to finish, this program's 12 essential components provide all of the steps to make a dental practice soar like never before.

- Determining and attracting your target audience
- Establishing your marketing budget
- Converting the new patient caller to an actual patient
- Scheduling the new patient
- The ultimate new patient experience
- Case presentation and treatment scheduling
- Follow up and tracking unscheduled treatment
- Conducting effective team and department meetings
- Morning huddles
- Controlling cancellations and no-shows
- Understanding your KPI's
- Meaningful reports to run and how to use them successfully

After attending this program, attendees will have the tools and resources to implement and/or modify their current marketing efforts and management processes in a simplified and strategic manner to achieve their practice goals and improve their profitability. They will have an understanding of how to convert external marketing respondents to patients; the importance of developing patient relationships; the key to case acceptance; and how team members play a key role is driving the practice to increased profitability and success.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Infection Control in Dentistry

PRESENTED BY **Ginny Jorgensen, CDA, EFDA, EFODA, AAS**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM | COURSE NUMBER 8142

ODA COURSE | CE CREDITS 3

NOTE This course is also offered on Thursday.

This seminar will include a combination of regulatory and non-regulatory guidelines. OSHA Bloodborne Pathogens and HazCom Standards, Oregon Board of Dentistry Infection Control Rules and Regulations, CDC guidelines for Infection Control in Dental Health-Care Settings, the 2016 Summary of Infection Prevention Practices in Dental Settings—Basic Expectations for Safe Care and "Best Practice" recommendations for safe dental procedures will be covered. The importance of assigning a clinical infection control coordinator and maintaining dental unit water lines will also be presented. Compliance and safety is imperative for the modern dental practice. Attending this seminar will provide information to obtain and maintain this goal. Prior knowledge of bloodborne pathogens and dental office infection control is highly recommended as this course is meant as a review and update but not an introduction to infection control in dentistry.

At the conclusion of this course, attendees will be able to:

- Explain the difference between OSHA Bloodborne and HazCom Standards
- Describe CDC recommendations for infection prevention in the dental setting
- Define a variety of diseases, their transmission mode and how they can potentially be transmitted in the dental setting
- Describe cross contamination and the best methods for prevention
- Explain the proper use, wear and disposal of PPE
- Describe the proper methods for dental instrument processing, sterilization and storage
- Demonstrate acquired knowledge by implementing infection control safety techniques in the dental office

The Medicalization of Life

PRESENTED BY **Tieraona Low Dog, MD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM | COURSE NUMBER 8143

ODA COURSE | CE CREDITS 3*

The Medicalization of life refers to "society's growing trend to classify more and more life problems as medical problems. It seems like there is a pill for every problem and endless "direct to consumer" advertisements with solutions just a doctor's visit away. Dr. Low Dog will explore the evidence for more natural solutions to equip and empower each person as well as how to sort through all the mixed messages on health.

At the conclusion of this course, attendees will be able to:

- Identify two areas where normal life processes are pathologized
- Discuss the state of evidence for pharmaceutical and non-pharmaceutical treatments for depression
- Discuss the state of evidence for two dietary supplements purported to enhance breast size and enhance libido
- Discuss the evidence for two lifestyle interventions for reducing the risk of cardiovascular disease and hip fracture

** This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

Women's Health

A Woman's Guide to Wellness

PRESENTED BY **Tieraona Low Dog, MD**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM | COURSE NUMBER 8144

ODA COURSE | CE CREDITS 3*

As women search for ways to optimize their health, we must sift through an enormous amount of recommendations advertised in both conventional and complementary medicine. What is your personal health IQ? Do you know ways to reduce your risk of heart disease, breast cancer, and osteoporosis? Are natural hormones safe? Should I get hormone replacement? Come join us for this highly informative session that explores strategies for optimizing health in women across the lifespan.

At the conclusion of this course, attendees will be able to:

- Identify three lifestyle interventions that can reduce the risk of chronic disease
- Describe the evidence of safety and benefit for three dietary supplements used to reduce the symptoms of PMS and menopause
- Discuss the evidence for three dietary interventions for weight loss and prevention of heart disease, and Diabetes
- Describe the evidence of safety and benefit for hormonal therapies

** This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

Love Dentistry, Have Fun, and Prosper!

PRESENTED BY **The Madow Brothers**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM | COURSE NUMBER 8145

ODA COURSE | CE CREDITS 3**

This fun, fast-paced course is perfect for all doctors, team members and spouses who want to easily and predictably take their practice to a level they never thought possible! It's filled with incredibly usable content, and also features videos, music and humor to make it unlike any other dental seminar most have ever experienced! The Madow Brothers make sure that every single dentist and team member in the audience learns the secrets of delivering better patient care, practice growth, and fulfillment in the profession of dentistry while having an enjoyable day. Practically every attendee reports that a Madow Brothers seminar was the best day they have ever spent in dentistry.

At the conclusion of this course, attendees will be able to:

- Understand how to increase productivity while enjoying their profession more than ever before
- Know how to increase new patient numbers significantly and serve their current patients better, increasing referrals
- Dental teams will become educated with better communication skills; more able to function as a true team and love their career

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODAA COURSE

Tips and Best Practices for Implant Success

PRESENTED BY **Jay Malmquist, DMD, FACD, FICD**
Michael Malmquist, DMD

RECOMMENDED FOR **D H A OM LT**

9 AM - 5 PM | COURSE NUMBER 8146

ODAA COURSE | CE CREDITS 6

Since its early inception and adoption in 1984, Osseointegration and Implant therapy has flourished in dentistry. It has changed the landscape of reconstruction of the oral invalid and led to many new and exciting treatment algorithms. Dentistry has embraced implant treatment in a complete fashion leading to many new options for the compromised patient. The treatment schemes have also led to many unforeseen complications and outcomes that were unanticipated. This lecture series will give the clinician many new and novel tips providing various check lists for ways to avoid the poor outcomes and enhance the time frames for treatment. Being able to draw from more than 30 years of experience, mistakes and complications, this lecture will help to fashion productive options and avoidance of the dreaded complications that plague many as they embrace this technology. A discussion for all regarding the basics; to the sophisticated protocols will be presented with videos, clinical case presentations and treatment planning checklists. Tips on patient assessment, laboratory processing, surgery and surgical approaches, maintenance and hygiene will be reviewed. This is a lecture series that is intended to help the general practitioner obtain a new background on how to refine his/her treatment. All aspects of implant care will be reviewed over this day long course. No one who places/restores/places and restores implants or maintains them should miss out on this new and important material. It will be literature based, clinically based, and most importantly; practical. Finally, thoughts about the business of implant therapy will be discussed in detail including the issues of setting a fee. Are you profitable?

At the conclusion of this course, attendees will have learned:

- The pitfalls of implant therapy
- The latest information for digital treatment planning
- Drug therapy as it relates to implant treatment; are Antibiotics necessary?
- What are the augmentation treatment algorithms?
- Why do things go wrong in planning?
- Can we depend on the "All on Four" concept?
- What are some business tips that can help
- How do you set a fee? Are you giving away your treatment? Profit versus treatment time
- Can it be fun and rewarding and still be profitable?
- Cemented crown or screw retained; Which is correct?
- Are implants a commodity? What about "knock off products"?
- What about the "long Implants"? Are they best for the graftless solution?

Power Up Hygiene

Utilize Technology to improve Clinical Outcomes and Energize Your Career (Workshop)

PRESENTED BY **Kimberly Miller, RDH, BSDH**

RECOMMENDED FOR **D H**

9 AM - 12 PM | COURSE NUMBER F9009

ODA COURSE | CE CREDITS 3

COURSE LIMIT 30 participants

ADDITIONAL FEE $50

Having amazing technology at your fingertips allows you to not only deliver outstanding care it also enhances the patient experience. As a clinician you have many choices when it comes to technology. This course provides an opportunity for you to experience the power and versatility of piezo technology, intra oral visualization in three different modes and the technology of sub-gingival air polishing.

At the conclusion of this course, attendees will be able to:

- Understand the power of piezo technology with a variety of tips with denta-form exercises
- Know the educational power of intra oral camera visualization in your own mouth using three different modes, daylight, perio and cario
- Understand biofilm control using sub-gingival air polishing

EQUIPMENT AND MATERIALS FOR THIS COURSE PROVIDED BY ACTEON

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

To Use or Not to Use

When is the Question? Time Management and Product Integration for the Dental Hygienist

PRESENTED BY **Kimberly Miller, RDH**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM | COURSE NUMBER 8147

ODA COURSE | CE CREDITS 3**

How am I supposed to fit that into my already packed hygiene appointment?

If you are asking yourself this question, you are not alone. This program will assist the dental hygienist in quickly assessing individual patient needs and concerns while identifying opportunities for product and technology integration during continuing care and periodontal maintenance visits. Kim brings her passion and over 30 years of dental hygiene and coaching experience to this fast paced, energetic and engaging presentation.

Attendees will learn verbal and non-verbal communication skills that set you apart as a clinician including proxemics (how we use our body), positioning (patient and clinician), and words to use (or not use) to enhance communication allowing for patient education in less time. Kim shares tips and techniques for improving patient care by integrating products into everyday clinical practice, as well as technology which enhances periodontal and restorative diagnosis.

At the conclusion of this course, attendees will be able to:

- Understand new as well as tried and true products and technology available to enhance Dental Hygiene services and patient care
- Understand proxemics and why you should care
- Recognize the "f" word (you'll be surprised what it is!) and why it turns patients off
- Know when and how to incorporate products and technology into daily treatment
- Understand the musts of patient education and advanced communication

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Lumps and Bumps in the Gum

PRESENTED BY **Samson Ng, DMD, BSc(Pharm), MSc**

RECOMMENDED FOR **D H A**

9 AM - 12 PM | COURSE NUMBER 8148

ODA COURSE | CE CREDITS 3

This interactive seminar is designed to review oral lesions and dental therapeutics that oral care providers commonly encounter in a community practice. This seminar will reinforce the chair-side techniques for head & neck and intra-oral examinations. Techniques for written and photo documentation of oral lesions will also be discussed. The visual presentation and hands-on demonstrations of adjunctive evaluation tools will definitely make these topics interesting and educational. Topics include: common benign oral lesions, microbial infections, and oral pre-cancerous lesions.

At the conclusion of this course, attendees will be able to:

- Consolidate the clinical technique of performing an extra-oral and intra-oral soft tissue examination
- Have the ability to diagnosis and treat non-odontogenic oral lesions commonly identified in a community setting
- Recognize oral lesions/entities that should be a 'red flag', and discuss the proper initial management
- Discuss the BC brewed technology using oral (pre-) cancer detection

Early Detection of Oral Cancer in the Dental Practice

PRESENTED BY **Samson Ng, DMD, BSc(Pharm), MSc**

RECOMMENDED FOR **D H A**

2 - 5 PM | COURSE NUMBER 8149

ODA COURSE | CE CREDITS 3

This seminar will discuss various aspects of oral cancer important to an oral care provider. It will introduce technologies such as visualization devices and quantitative cytology, as well as conventional histopathology for assisting oral care providers in early detection and diagnostic workup of patients with suspicious oral (pre-) malignant lesions. Visual demonstrations of these chair-side procedures will be provided.

At the conclusion of this course, attendees will have learned:

- Epidemiology of oral cancer
- Clinical science and presentation of oral cancer
- Roles of the oral care provider in oral cancer diagnosis
- Screening and diagnostic work-up for oral pre-cancer lesions

OADL COURSE

Esthetic Realities for Today and Tomorrow

PRESENTED BY **Peter Pizzi, CDT, MDT, FNGS**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM | COURSE NUMBER 8150

OADL COURSE | CE CREDITS 3

What will separate us more than ever before in the years to come will be our talent level and ability to understand the clinical side of dentistry. This course will focus on the "Team Concept" of restorative dentistry and the importance of the technicians ability to effectively control the esthetic outcome.

Under the best of circumstances the transfer of information between the dentist and technician for the fabrication of restorations is difficult and challenging. Our educated patients and the advancement of materials has created a need for us to didactically move through the diagnostic process including biomechanically, functionally, periodontally and esthetically. This program will present a rational methodology to help eliminate the frustrations often encountered during this endeavor and discuss the future relationship that will prevail in the years to come. With the advent of newer technologies such as photographic, video and CAD/CAM, our role in the communication process will be a value to the dental community.

Topics covered include:

- Case management
- Diagnostic communication
- Digital Smile concepts
- Preparation guided Ceramic layering and contours
- The use on new technologies
- The importance of photographic communication and perception

OADL COURSE

Face, White and Pink, Simplify Complex Restorative Cases

PRESENTED BY **Peter Pizzi, CDT, MDT, FNGS**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM | COURSE NUMBER 8151

OADL COURSE | CE CREDITS 3

While our industrial marketing machine seems to focus on single molar dentistry laboratories, clinicians need to understand that their ability to communicate with their clinical partners on a variety of topics will help to separate them from the pack. Complex cases are more present today than ever before. Clinical teams with the knowledge of restoring these cases are in a strong position to secure their future success. Understanding restorative options is a key factor in creating a blueprint for successful case communication. Restorative material choices and the use of implants, which is the largest growth product in the dental market, have influenced our options. Today's dental teams need a solid foundation of knowledge to control case outcome and esthetic success.

Topics covered include:

- Patient guided communication tools
- Replacement, reposition or restoring options
- The use of pink ceramics
- Implant options to simplify complex case design
- Restorative options for implant involved case

Minimum Dentistry Maximum Results

Is Less More?

PRESENTED BY **Abdi Sameni, DDS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM | COURSE NUMBER 8152

ODA COURSE | CE CREDITS 3

The objective of this course is to take a clinical approach and familiarize the practitioner with all aspects of bonded porcelain restorations. This course will demonstrate that not only can bonded porcelain restorations be used to enhance the esthetic appearance of teeth, but they can also be used therapeutically to regain strength of teeth that have been weakened due to enamel loss.

At the conclusion of this course, attendees will have learned:

- Biologically respectful treatment planning—the biomimetic principles
- Smile design principles from nature, not formulas
- To combine composite and porcelain restorations to preserve and protect the intact tooth
- New approaches and applications for bonded porcelain restorations
- An ideal approach for "near perfect" results when implants have to be restored next to natural teeth in the esthetic zone

THIS COURSE IS SPONSORED, IN PART, BY GC AND Heraeus Kulzer

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Minimally Invasive Adhesive and Esthetic Indirect Anterior Bonded Restorations

PRESENTED BY **Abdi Sameni, DDS**

RECOMMENDED FOR **D H A**

2 - 5 PM | COURSE NUMBER 8153

ODA COURSE | CE CREDITS 3

This course will provide participants with creative solutions to enhance patient's esthetics through the use of minimally invasive dental products and procedures. The participants will learn how to obtain outstanding functional and esthetic results while being biologically respectful to the hard and soft tissues. Direct bonded restorations will be discussed in detail from both the clinician's viewpoint and the patient's.

At the conclusion of this course, attendees will have learned:

- To conservatively treatment plan and sequence treatment for predictable esthetic and functional results
- How to combine different treatment modalities and products to achieve conservative yet outstanding esthetic and functional results
- Simple techniques to expand the use of direct composite restorations

THIS COURSE IS SPONSORED, IN PART, BY GC AND Heraeus Kulzer

ODA EXPERT EXPRESS LECTURE

Health History Hurdles

PRESENTED BY **Renee Watts, DDS**

RECOMMENDED FOR **A**

10:30 AM - 12 PM | COURSE NUMBER 8154

ODA COURSE | CE CREDITS 1.5

Obtaining an accurate medical history for a patient is critical to providing safe and optimal dental care. As our patient population is living longer with more chronic conditions and taking more medications at all ages, health histories have become more complex. Getting accurate health information from patients can be a challenge for a variety of reasons. Team members who can effectively do this are vital to helping coordinate patient care.

This course will help dental auxiliary improve their skills in collecting health information and communicating about it with their patients and team members. We will review common medical conditions, medications and their relationship to dental care and dental health. We will discuss verbal skills to get the best information, questions to ask and resources to learn more about health history topics. Participants will better understand the health conditions their patients are living with and how they affect oral health.

At the conclusion of this course, attendees will:

- Understand the importance of having an accurate health history for all patients
- Have an improved understanding of the relationships between systemic health conditions and oral health and the care we provide
- Be able to find reliable information on health conditions, medications and supplements
- Know what questions to ask in a health history interview and update
- Have increased confidence in communicating with patients and team members about health issues

ODHA COURSE

From Evidence to Action

Getting Patients to OWN Their Dental Health

PRESENTED BY **Rebecca Wilder, RDH, MS**

RECOMMENDED FOR **D H**

9 AM - 5 PM | COURSE NUMBER 8155

ODHA COURSE | CE CREDITS 6

New data indicates that periodontal disease is much more prevalent than previously thought which means that more patients will need to be diagnosed and treated than ever before! Traditionally, dental hygienists have been excellent at telling patients what they need to do to obtain good oral health. However, telling patients to brush & floss does not work with most patients. This course will present the latest evidence regarding oral-systemic disease, common oral hygiene procedures and products frequently recommended by the dental hygienist. Secondly, the course will provide the dental hygienist with the most useful and evidence based information about patient motivation and adherence to oral care.

At the conclusion of this course, attendees will be able to:

- Discuss current recommendations and guidelines related to the clinical care of dental patients
- Discuss the latest evidence on oral-systemic disease
- Discuss evidence based therapies to use for nonsurgical periodontal therapy
- Discuss the evidence base for plaque biofilm control including toothbrushing, interdental cleaning, mouthrinses, dentifrices, local antibiotics/antimicrobials and other new products, and therapies such as subgingival air polishing
- Discuss strategies to increase patient oral hygiene behavioral change

A Dentist's Guide to Treating the Medically Compromised Senior Patients

PRESENTED BY **Michael Wiseman, DDS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM | COURSE NUMBER 8156

ODA COURSE | CE CREDITS 3

The USA and other industrialized countries are facing a tsunami of increased aging. Seniors account for the highest use (and abuse) of prescription medications, over-the-counter medications, and herbal supplements. This talk will highlight polypharmacy and inappropriate prescribing. The morbidity associated with cardiac, pulmonary, and kidney disease will be highlighted, and dental treatment modifications will be discussed. Hearing and vision loss, and tactics to improve communication will be discussed. Tips and tricks for treating the Alzheimer's and Parkinson's patient will be highlighted.

At the conclusion of this course, attendees will have learned:

- Pharmacology and polypharmacy in the senior patient and how we must be prudent in our prescriptions
- Anticoagulants, their mode of action and their dental implications
- Xerostomia and salivary gland hypofunction, diagnosis and treatment
- Cardiac, pulmonary, and kidney function, and their effect upon dental treatment
- Alzheimer's and Parkinson's disease cures, and dental treatment modifications

THIS COUSE IS SPONSORED, IN PART, BY Crest + Oral-B

Geriatrics for the Dental Team

A 'How to Guide' to Make Your Practice Senior Friendly

PRESENTED BY **Michael Wiseman, DDS**

RECOMMENDED FOR **D H A**

2 - 5 PM | COURSE NUMBER 8157

ODA COURSE | CE CREDITS 3

This course is intended for the dental team who wishes to treat senior patients. With increased longevity, seniors represent the fastest growing segment of the population, and an important component of a growing practice. It is important for the dental team to recognize how the senior patient's medical condition can influence their medical status. Topics include office design, medical conditions and common dental problems in the elderly. This course is designed for today's and tomorrow's dental practice.

At the conclusion of this course, attendees will have learned:

- USA's changing demographics will be discussed and its influence upon your dental practice
- Tricks and tips to treat the demented patient
- Treatment planning and disease prevention
- Elder abuse, incidence, recognition, and the role of the dental team
- Geriatric friendly office, design, communication tools, and marketing of your practice

THIS COUSE IS SPONSORED, IN PART, BY Crest + Oral-B

The More I Know, the Less I Understand

Contemporary Management of Periodontal Disease

PRESENTED BY **Jonathan Wong, DDS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM | COURSE NUMBER 8158

ODA COURSE | CE CREDITS 3

This evidence based course looks at the changing demographics of periodontal disease and how that has influenced referral patterns and treatment. Dr. Wong will review diagnosis and philosophy of treatment, as well as the indications to refer. This class has grown increasingly popular for practices to understand prevention of litigation regarding failure to treat periodontal disease.

At the conclusion of this course, participants will better understand how differently periodontal disease presents in their office today, how to recognize it, and how practices need to change the way they deliver care to ensure they are treating to the standard of care.

COURSE HANDOUTS

Access course handouts online at *www.oregondentalconference.org,* or through the ODC Mobile App, starting on March 23.

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

Life Beyond 5mm—Treatment Options for Severe Periodontitis

PRESENTED BY **Jonathan Wong, DDS**

RECOMMENDED FOR **D H A OM**

2 - 5 PM | COURSE NUMBER 8159

ODA COURSE | CE CREDITS 3

This evidence based course uses real life case studies to illustrate successful treatment outcomes. Dr. Wong will review philosophy of treatment, patient motivation, multiple treatment options (including traditional surgery versus non-surgical treatment), as well as newer modalities like laser mediated surgery and endoscopic debridement. This lecture is a great resource for clinicians who wish to improve their understanding of periodontal disease.

At the end of this session, attendees will be able to understand:

- How the demographics and treatment of periodontal disease has changed
- How treatment philosophy and patient education can improve treatment outcomes

Introduction to Medical Billing in the Dental Practice

PRESENTED BY **Olya Zahrebelny, DDS**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM | COURSE NUMBER 8160

ODA COURSE | CE CREDITS 3**

"Only physicians can bill medical insurance."

"I tried it and it doesn't work!"

"EOB's say "dental services not covered," so I tell my patients that medical insurance doesn't cover dental procedures. Now I don't bother billing to medical plans."

These are just some of the comments and complaints that I have heard over the past 22 years teaching medical billing. Many dentists have, over the years, attempted medical billing and have failed miserably. The reason is plain and simple: they don't know how the process works, what is required, what procedures are medically billable, nor how to interpret EOB's, when claims are not paid. This introductory program will address medically billable procedures, how to speak the medical billing and coding "language," details on procedures requiring pre-certification and on the preparation of documentation in medically-acceptable format, as well as showing simple non-surgical examples that the dental biller can start submitting (correctly) immediately.

During this course, attendees will learn:

- Which oral/dental procedures are billable to medical insurance
- The two medical coding sets necessary for filing claims
- Documentation format, requirements, and "language" necessary for billing to medical plans

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Correctly Completing the Medical CMS-1500 Claim Form (Workshop)

PRESENTED BY **Olya Zahrebelny, DDS**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM | COURSE NUMBER F9010

ODA COURSE | CE CREDITS 3**

COURSE LIMIT 30 participants

ADDITIONAL FEE $50

PREREQUISITE: Workshop attendees must attend Dr. Zahrebelny's morning lecture, course 8160.

The medical claim form instructions are very specific, and veering from them will result in claims being "kicked out" and not paid. This workshop will take you, step-by-step, through the claim completion process, discuss three simple claims, and have participants complete claims for the procedures discussed, so that the attendees will be clear on how to submit a "clean" claim, resulting in faster (and accurate) reimbursement.

During this course, attendees will learn:

- Correct completion of the current medical claim form (02/12 version)
- Step-by-step coding of three cases
- Correct coding and attachment of documentation required for medical claims

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations*

Keys to Social Media Marketing Success

PRESENTED BY **Rita Zamora**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM | COURSE NUMBER 8161

ODA COURSE | CE CREDITS 3**

NOTE This course is also offered on Thursday.

Over 40% of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. This goes far beyond having a traditional website. Learn what top dental practices are doing today to successfully grow their practices with social media. We'll focus on specific tips and techniques to boost your efforts on the most important social media platforms. This is a non-technical seminar, yet you'll walk away with secrets to grow your practice with some of the hottest dental marketing techniques today!

During this course, attendees will:

- Discover how advertising and internet marketing have changed and what this means for your practice
- Discuss how social media can help enhance and protect your online reputation
- Define which strategies and tactics work best in creating thriving social communities
- Identify the top social media platforms for marketing your practice

THIS COURSE IS SPONSORED, IN PART, BY WEAVE

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

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Please contact ODA at 503.218.2010 or members@oregondental.org with any questions.

Pearls for Success

50 Tips for Navigating Your Early Dental Career

PRESENTED BY **Douglas Alexander**
Alexandra Iosif
Hai Pham, DMD
Anthony Ramos, DMD
Christopher Verbiest
Karen Wilson

RECOMMENDED FOR **D**

1 - 2:30 PM | COURSE NUMBER 8163
ODA COURSE | CE CREDITS 1.5**

This session is geared towards providing new dentists and dental students with the tools necessary to navigate their early dental career. Join dental industry experts in a fast-paced panel discussion. Within each ten-minute presentation, a minimum of 10 takeaway tips will be shared. Each panelist will prepare 12 slides, which automatically advance every 50 seconds. The result is a fast, fun, educational session!

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Medical Emergencies

PRESENTED BY **Normund Auzins, DDS**

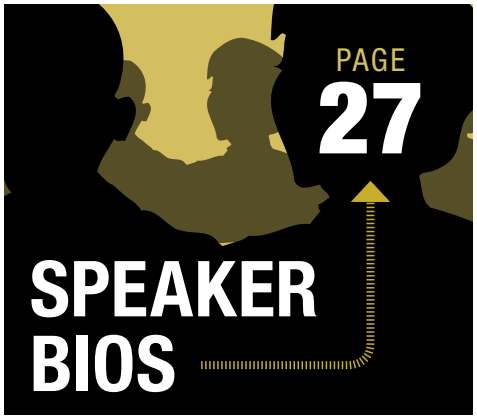
RECOMMENDED FOR **D H A OM**

8 AM - 12 PM | COURSE NUMBER 8164
ODA COURSE | CE CREDITS 4

The goal of this course is to develop competency in the assessment, diagnosis, and management of patients who may present with potentially life threatening conditions. Given the sporadic and relatively uncommon nature of medical emergencies in the dental office, competency in the management of these situations is dependent on knowledge of medical conditions that may place a patient at higher risk of such an event. Prevention of any type of emergency is the core focus of this course. Furthermore, this course will guide each participant on how to be prepared for such emergencies, and current concepts in the management of possible scenarios that could occur in your practice.

At the conclusion of this course, attendees will be able to:

- Set up the necessary items for a dental practice to be prepared for various medical emergencies
- Implement a culture within the practice considering basic concepts known to help prevent emergencies
- Identification, diagnose, and manage medical emergencies with emphasis on the following topics: the unconscious patient, chest pain, drug related emergencies, the diabetic patient, seizure activity, and anaphylaxis



OSHA Compliance and Safety for the Dental Practice

PRESENTED BY **Sam Barry, DMD**

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM | COURSE NUMBER 8165
ODA COURSE | CE CREDITS 3**

OSHA requires employers to provide annual training for all of their employees. Compliance with OSHA regulations is also an integral part of a dental practice's overall risk management program. OSHA inspections do occur and fines can be substantial. This comprehensive class provides the information necessary to help fulfill the annual training requirement for your entire dental team. It will update your office on the current requirements that apply to a dental practice and provide you with the knowledge to establish a properly customized safety and OSHA compliance program for your office. Dr. Barry keeps this informative class interesting and engaging, with examples of actual safety related events.

Materials, devices, monitoring, and documents necessary for compliance will be identified throughout the lecture. Training will focus on the OSHA regulations that apply to dental practices. Several other important regulatory rules and guidelines will also be discussed. Some of the topics covered include: what do to if an OSHA inspection occurs; accident prevention plan; emergency response plan; updated hazardous communication standard with the new globally harmonized system; walking and working surfaces; means of egress; nitrous oxide; first aid requirements; fire safety; electrical safety; hazardous waste; required posters; ergonomics; violence in the workplace; safety meetings; tuberculosis; lasers; bloodborne pathogens exposure control plan; personal protective equipment; post exposure follow up; hepatitis B vaccine; employee medical records; surface disinfection; allergies; monitoring and recordkeeping requirements.

At the conclusion of this course, attendees will understand:

- The OSHA standards that apply to dentistry
- The required written safety plans, policies and their implementation
- The training requirements
- What to do if an inspection occurs
- What posters are required and how to obtain them
- The materials, devices and equipment needed for compliance
- The required documents, logs and records
- First aid requirements
- What is appropriate personal protective equipment
- The principals for the safe use of nitrous oxide and oxygen
- How to maintain and use a fire extinguisher
- The new globally harmonized system for hazardous chemicals
- Proper labeling procedures
- How to properly maintain safety data sheets (SDS)
- The chemical and biological spill cleanup procedures
- The safety requirements for lasers
- The bloodborne pathogen post-exposure protocol and Hepatitis B vaccine
- Bloodborne pathogens, why they are harmful, and how to protect yourself
- The requirements for safety committees or safety meetings

THIS COURSE IS SPONSORED, IN PART, BY HENRY SCHEIN DENTAL

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Review of CDC Guidelines for Infection Control in Dental Health-Care Settings

PRESENTED BY **Sam Barry, DMD**

RECOMMENDED FOR **D H A OM LT**

1 - 4 PM | COURSE NUMBER 8166
ODA COURSE | CE CREDITS 3

The Centers for Disease Control's "Guidelines for Infection Control in Dental Healthcare Settings" are designed to prevent or reduce the risk of disease transmission from patient to dental worker, from dental worker to patient, and from patient to patient. A good infection control program is essential in today's dental practice, for safety and for overall risk management. Many state dental boards are enforcing the CDC Guidelines as the benchmark for infection control standard of care. This informative class will review standard precautions and help establish the foundation for your infection control program.

Materials, devices, monitoring, and documents necessary for compliance will be identified throughout the lecture. This in depth review of the CDC's "Guidelines for Infection Control in Dental Healthcare Settings" will discuss the written infection control plan; update on infectious diseases; tuberculosis; hand hygiene; personal protective equipment; work restrictions; updates to the hepatitis B vaccine and other immunizations; post exposure follow up; instrument processing; sterilization procedures; sterilization monitoring; surface disinfection; single use items; dental unit water lines; surgical procedure precautions; recordkeeping requirements and review of general aseptic techniques.

At the conclusion of this course, attendees will understand:

- Why good infection control practices are more important than ever
- The need for a written infection control plan and an Infection Control Coordinator
- What should be in the written infection control plan
- The essentials of CDC standard precautions
- Current issues with infectious disease
- The tuberculosis community risk assessment and control plan
- The important immunizations for dental health care workers
- The importance of proper hand hygiene and special hand considerations
- The proper personal protective equipment and use of
- The spaulding classification of instruments
- Proper instrument reprocessing procedures
- Proper instrument sterilization procedures
- Proper sterilizer monitoring methods and record keeping
- What to do in case of a biological (spore) test failure
- The disadvantages of cold sterilization chemicals
- The proper use of cold sterilization chemicals
- Proper surface cleaning and disinfection
- How to manage dental unit waterlines
- Special precautions for surgical procedures
- Basic aseptic techniques
- Safe injection practices
- Dental laboratory asepsis
- Implementation of the CDC checklist for infection control in the dental setting

THIS COURSE IS SPONSORED, IN PART, BY HENRY SCHEIN DENTAL

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

Excellence in Dental Hygiene (Workshop)

PRESENTED BY **Natalie Carrier Denis, RDH**
Shannon Carroll, RDH
Ljiljana Hinton, RDH
Grethe Whitman, RDH

RECOMMENDED FOR **H**

8 - 11 AM — COURSE NUMBER F9011
ODA COURSE — CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON:

1 - 4 PM — COURSE NUMBER F9012
ODA COURSE — CE CREDITS 3

COURSE LIMIT 80 participants (per session)

ADDITIONAL FEE $50

This program is designed for the dental hygiene perspectives and techniques to create success. This course consists of 30 to 45 minute lecture/hands-on clinical rotations. Each instructor will conduct a rotation consisting of hands-on demonstration and hygiene engagement.

Learning objectives for each rotation:

Digital Photography

- What materials are needed to take proper photos, not just the camera
- Basics of positioning and framing of the subject
- Proper instruments & lighting for excellent Intraoral shots
- Digital imaging for patient education and case acceptance
- Using digital images for enhanced laboratory communication

Clinical Consultations

- How to properly schedule the new patient and orchestrate the appointment to gather esthetic, occlusal, biologic and clinical information
- Ask proper questions to connect with the wants and needs of the dental patient
- Understand dental procedures and how to present their treatment plan and sequence the steps to not compromise the treatment, but compromise the time.

Whitening as it relates to the hygiene patient

- How to do a whitening consult and understand who is a candidate for each whitening procedure
- Understanding the differences of Carbamide vs. Hydrogen and what type of whitening the patient needs
- Giving proper home care instructions and tips to achieve their goal

New Technology in Dental materials

The dental hygienist will be guided through the most current information available on today's popular esthetic materials and equipment, including, but not limited to:

- Polishing Paste
- Dentin Desensitizers
- Sealant materials
- Fluoride
- Ultrasonics
- Loupes
- Hand Instruments

CONTINUES IN NEXT COLUMN

ODA EXPERT EXPRESS LECTURE

Human Papilloma Virus, Warts, and All

A Concise Review for the Dental Practitioner

PRESENTED BY **Allen Cheng, DDS, MD**
Ashish Patel, DDS, MD

RECOMMENDED FOR **D H A**

9:30 - 11 AM — COURSE NUMBER 8167
ODA COURSE — CE CREDITS 1.5

The purpose of this course is to provide useful, clinically relevant information for the practicing dentist that they can apply immediately in their practice, with respect to appropriate screening, education, counseling, diagnosis, and treatment (or referral).

Topics that will be covered:

- Essential biology of the human papilloma virus
- Clinical features and natural history of human papilloma virus related oral diseases
- Human papilloma virus and oropharyngeal cancers
- Human papilloma virus, am I infectious?
- Screening tools for HPV: pearls and pitfalls
- Diagnosis of HPV related diseases
- Treatment of HPV related diseases
- Brief overview of treatment of HPV related oropharyngeal cancer
- "Should I get vaccinated?"—How to address your patient's questions on this delicate topic
- Emerging role of immunotherapy in management of HPV related oropharyngeal cancer

CONTINUES IN NEXT COLUMN

CPR for the Health Care Provider

PRESENTED BY **EMT Associates**

RECOMMENDED FOR **D H A OM LT**

8 - 11:30 AM — COURSE NUMBER F9013
ODA COURSE — CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON:

12:30 - 4:00 PM — COURSE NUMBER F9014
ODA COURSE — CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE $15

NOTE This course is also offered on Thursday and Friday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for 2 years.

Course attendees will receive a copy of The American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual.* Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

OREGON SOCIETY OF ORAL & MAXILLOFACIAL SURGEONS (OSOMS) Course & Luncheon Schedule

SATURDAY, APRIL 8

8 – 11 AM **CBCT Imaging** *Sanjay Mallya, BDS, MDS, PhD*

9:30 AM – 1 PM **Exhibit Hall Open**

11 AM – 1 PM **OSOMS Luncheon**

1 – 4 PM **CBCT Imaging, cont.** *Sanjay Mallya, BDS, MDS, PhD*

OSOMS members are welcome to attend the OSOMS business meeting and luncheon at the Oregon Convention Center. For more information and to RSVP, please contact OSOMS at 503.594.0322 or oregonoms@gmail.com.

OSOMS members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSOMS-sponsored courses.

CBCT Imaging *Principles, Clinical Applications, and Interpretation*

PRESENTED BY **Sanjay Mallya, BDS, MDS, PhD**

RECOMMENDED FOR **D**

8 AM - 4 PM — COURSE NUMBER 8173
OSOMS COURSE — CE CREDITS 6

This course will provide an overview of the basic principles of CBCT technology. The first half of the course will discuss the basic hardware and software components of a CBCT system, and their impact on image quality. It will review radiation dose considerations, and will provide data to help communicate radiation risks to the patient, and methods to minimize these risks. It will discuss guidelines and criteria to select appropriate CBCT imaging protocols to maximize diagnostic yield.

The second part of this course will provide an introduction to CBCT radiographic anatomy, artifacts and signs of pathology. Multiple clinical cases will be used to demonstrate the benefits and application of CBCT imaging in a wide spectrum of clinic situations. It will also discuss ethical and medicolegal considerations in CBCT imaging.

At the conclusion of this course, attendees will be able to:

- Understand the basic principles of CBCT technology
- Become familiar with the factors that influence CBCT image quality, and optimization of these factors to maximize diagnostic information tailored to specific diagnostic tasks
- Become familiar with radiation safety issues related to CBCT imaging including methods to minimize patient dose
- Become familiar with radiographic anatomy as depicted on CBCT scans.
- Recognize artifacts in CBCT imaging
- Become familiar with the process of systematic review and interpretation of a CBCT scan

Soft Landings

An Evidence-based Approach to Minimizing CAD/CAM Catastrophes

PRESENTED BY **Steven Gold, DDS**

RECOMMENDED FOR **D H A OM**

8 - 11 AM | COURSE NUMBER 8168

ODA COURSE | CE CREDITS 3

NOTE This course is also offered on Friday.

The technology behind CAD/CAM dentistry continues to evolve at a staggering pace. What was once seen by most dentists only as a "cool" technology which, at best, produced mediocre clinical results is now able to generate restorations of extraordinarily high quality. As a result, CAD/CAM is rapidly gaining a strong foothold in mainstream restorative dentistry. With a focus on single-tooth restorations, explore the most current evidence base behind the clinical success of CAD/CAM dentistry. Synthesize what we know from the literature to develop a clinical protocol, from preparation to cementation that will minimize failure and maximize your success with CAD/CAM.

At the conclusion of this course, attendees will be able to:

- Know what the evidence in the peer-reviewed literature says about the clinical success of CAD/CAM restorations
- Understand why there are limitations to the peer-reviewed literature on CAD/CAM dentistry
- Know what scientific evidence exists comparing different commercially-available CAD/CAM systems
- Understand what literature shows us about the success of all-ceramic materials used in CAD/CAM dentistry
- Following the principles of evidence based dentistry, learn the foundations of a clinical protocol for CAD/CAM, including treatment planning, preparation design, scanning, restoration design, milling, and cementation
- By evaluating clinical mistakes, learn how to minimize or avoid them

Let's Stick It Together

Simplifying All Restorations with the Most Successful Aesthetic Materials Ever

PRESENTED BY **Jack Griffin, Jr., DMD**

RECOMMENDED FOR **D A**

8 - 11 AM | COURSE NUMBER 8169

ODA COURSE | CE CREDITS 3

So many materials, so little time. With a myriad of newer restorative materials and seemingly endless choices in luting materials and bonding systems... could this stuff be any more confusing? There are excellent materials today that can help us minimize sensitivity, decrease de-bonding, stop micro-leakage, and reduce problems we may have with our restorations. The key is having an arsenal that is versatile and almost universal in application and understanding how and when to use them. When do we etch, bond, cement, rinse, blow, cure... ? Is there a porcelain material that is indicated in almost *every* situation? How many layers do we need in a posterior composite and how do we get tight contacts and great contours every time? Ever had a patient say "Doc, that tooth was never a problem until you fixed it?" Let's stop the madness.

The goal of this course is to simplify materials and techniques to provide great success with an increased efficiency with both indirect and direct esthetic restorations. We will learn indications for newer indirect materials such as Lithium Dislicate and Zirconia with preparation and placement methods for each. We will learn how to prep fast for success, do great build-ups, and simplify esthetic post placement with new universal bonding materials. Time will be spent learning BIOACTIVE materials that actually stimulate tooth formation. We will eliminate problems you have with posterior composites such as weak contacts, sensitivity, and slow placement with predictable matrix systems, bulk fill materials, and great bonding techniques. We will learn how to do it right the rest time and to make the practice more enjoyable and efficient.

THIS COURSE IS SPONSORED, IN PART, BY KETTENBACH AND VOCO

CONTINUES IN NEXT COLUMN

Planning to Preparation to Placement

Perfecting the Art of Cosmetic Porcelain Restorations

PRESENTED BY **Jack Griffin, Jr., DMD**

RECOMMENDED FOR **D A**

1 - 4 PM | COURSE NUMBER 8170

ODA COURSE | CE CREDITS 3

This fast paced and informative course will cover the following:

- Great new materials… how and when to use them
- Understanding the basics of smile design, cosmetic case planning and preparation
- The most durable aesthetic materials *ever*
- Steps to ensure luting/cementation success… what and how to use
- Preparations for success… minimal preparation that will help ensure success
- Excellent digital photography for lab communication, case blueprint, and patient acceptance
- Efficient mock ups, hassle-free temporaries, stress-free cementation
- Anterior tooth replacement: using veneer principles for great results

THIS COURSE IS SPONSORED, IN PART, BY KETTENBACH AND VOCO

Oral Systemics the Now, the Wow, and the How?

Riding the New Wave

PRESENTED BY **Stephanie Lodding, RDH**

RECOMMENDED FOR **D H A OM**

8 AM - 4 PM | COURSE NUMBER 8172

ODA COURSE | CE CREDITS 6

This course will rejuvenate your career. It will give you a deep understanding of the link between periodontal disease, inflammation and serious diseases in the body. We will discuss a step-by-step approach to the science and connection with your patients' medical histories. You will understand how to discuss with your patients the systemic connection and also get a step-by-step approach on how to incorporate cutting-edge treatment. This will take your hygiene team from now to wow!

At the conclusion of this course, attendees will be able to:

- Diagnose, discuss and treat life threatening medical or family history complications
- Identify potential oral systemic factors and be confident with treatment
- Understand the technology available and how to use bacterial testing, blood testing, nutritional and laser therapy

Online Reputation Management

Getting Good Reviews and Dealing with Bad Reviews

PRESENTED BY **Ian McNickle, MBA**

RECOMMENDED FOR **D H A OM LT**

8 - 10 AM | COURSE NUMBER 8174

ODA COURSE | CE CREDITS 2**

In this course, we'll explore how the major review sites work, what you can and cannot do about reviews, and how to proactively build an outstanding online reputation. The course will cover the most important review sites such as Google+, Yelp, Facebook, and Healthgrades. Case studies will be used to demonstrate certain principles and strategies. In addition, social media as it pertains to online reputation will be covered in this highly informative course.

At the conclusion of this course, attendees will be able to:

- Understand how the major review sites work
- Understand the rules around online patient reviews on the internet
- Learn best practices for generating positive reviews
- Review effective strategies for dealing with negative reviews
- Understand the impact of social media on online reputation
- Learn how to leverage social media posting and paid ads to improve online reputation

WEO MEDIA IS AN oregon dental association INSURANCE PROGRAM

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Conversion Secrets

How to Turn Shoppers into Lifelong Patients

PRESENTED BY **Jake Puhl**

RECOMMENDED FOR **D OM**

9 - 11 AM | COURSE NUMBER 8175

ODA COURSE | CE CREDITS 2**

This course is designed to help dentist offices and staff begin understanding what patients are looking for in a dental practice. What makes some patients remain loyal for life and others jump from one practice to the next? These strategies will teach doctors and front office how to turn every new patient into long lasting ones. Learn easy to use tips to create the best new patient experience possible from the first phone call, to the time they're in the chair, and beyond.

Course objectives include:

- Provide attendees with the fundamentals of new patient marketing
- Attendees will learn how patients choose a dentist, and what makes them stay
- Give attendees actionable advice they will be able to use to provide an amazing patient experience

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

NOTE ON CE CREDITS: No partial credit will be awarded.

What's Working in 2017? Exact Strategies to Drive New Patient Growth

PRESENTED BY **Jake Puhl**

RECOMMENDED FOR **D OM**

1 - 3 PM | COURSE NUMBER 8176

ODA COURSE | CE CREDITS 2**

This course is designed to help dentist offices and staff begin understanding the best ways to market their practices online and attract more and better new patients and increase productivity. A simple blueprint for success will be provided showing doctors how they can use Google to increase their online presence, how to understand Google and Yelp reviews, and how to build an amazing website that will attract patients online.

Course objectives include:

- Provide attendees with a basic understanding of advertising options online
- Show attendees which strategies are the most effective
- Give attendees a simple step by step blueprint of 'where to start' with marketing their practice

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations*

ODEA COURSE

Learn to Listen, Communicate with Purpose

PRESENTED BY **Lisa Marie Spradley, FAADOM**

RECOMMENDED FOR **D H A OM**

8 AM - 4 PM | COURSE NUMBER 8177

ODEA COURSE | CE CREDITS 6**

Communication skills are the cornerstone for building a successful business and developing healthy life-long relationships is a crucial part of that success. Learn how to increase new patient numbers and keep current patients active with proactive conversation techniques that engage team members and patients. Communication should not be about what we want to say when we want to say it. It should be about listening to what others have to say. Start focusing on what the patient is telling you right NOW, and stop focusing on what's *next*. Get ready to build healthy practices based on a shared purpose. Build relationships, practice engagement, and deliver your purpose while communicating with each other and the patients. Enjoy practice growth, and more importantly build healthier, stronger relationships that will last a lifetime.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

COURSE HANDOUTS

Access course handouts online at *www.oregondentalconference.org,* or through the ODC Mobile App, starting on March 23.

Pediatric and Adolescent Oral Pathology

PRESENTED BY **Juan Yepes, DDS, MD, MPH, MS, DrPH**

RECOMMENDED FOR **D H A**

8 - 11 AM | COURSE NUMBER 8178

ODA COURSE | CE CREDITS 3

This seminar will provide the attendee with the most up-to-date information regarding the fascinating and emerging field of oral pathology in pediatric dentistry. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of the most common soft tissue lesions in infants, children and adolescents.

At the conclusion of this course, attendees will be able to:

- Understand the importance of "building" a differential diagnosis based on the clinical presentation of oral lesions
- Understand the most common soft tissue lesions in infants, children, and adolescents
- Understand the most updated treatment for some of the most common oral conditions besides gingivitis and dental caries

Pediatric and Adolescent Oral Radiology

PRESENTED BY **Juan Yepes, DDS, MD, MPH, MS, DrPH**

RECOMMENDED FOR **D H A**

1 - 4 PM | COURSE NUMBER 8179

ODA COURSE | CE CREDITS 3

This seminar will provide the attendee the most common radiographic lesions that are presented in infants, children and adolescents. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral radiology in pediatric dentistry. Topics such as oral pathology, imaging, and radiation safety in the practice of pediatric dentistry will be included.

At the conclusion of this course, attendees will be able to:

- Understand the importance of "building" a differential interpretation in radiology
- Understand the most common radiographic lesions in infants, children and adolescents
- Understand the indications of CBCT within the frame of practicing pediatric dentistry

OREGON SOCIETY OF PERIODONTISTS (OSP) Course & Luncheon Schedule

SATURDAY, APRIL 8

8 – 11 AM **Contemporary Approaches for Periodontal Plastic and Implant Site Development Procedures** *Alexandre-Amir Aalam, DDS*

9:30 AM – 1 PM **Exhibit Hall Open**

11 AM – 1 PM **OSP Luncheon**

1 – 3 PM **Dental Management of Patients on Antithrombotic Medications** *David Lasho, DDS, MSD*

OSP members are welcome to attend the OSP luncheon at the Oregon Convention Center. For more information and to RSVP, please contact OSP at 813.444.1014 or tgoldman@wsperio.org.

OSP members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSP-sponsored courses.

Contemporary Approaches for Periodontal Plastic and Implant Site Development Procedures

PRESENTED BY **Alexandre-Amir Aalam, DDS**

RECOMMENDED FOR **D H**

8 - 11 AM | COURSE NUMBER 8162

OSP COURSE | CE CREDITS 3

Periodontal losses of structures are associated with multiple challenges in periodontal plastic and implant site development procedures. Traditional root coverage techniques and implant site development procedures are predictable but could represent a major set back for our patients. The refinement of our surgical approaches combined with the incorporation of biological modifiers has dramatically reduced the morbidity of our surgical procedure while increasing our success rate and our patient's comfort.

At the conclusion of this course, attendees will:

- Have learned about blood-derived growth factors
- Understand about particulate bone grafting and application
- Understand the FSTP (Fibrin soft tissue promotion) for the purpose of root coverage
- Understand an algorithm on how and when soft tissue grafting is needed around dental implants

Dental Management of Patients on Antithrombotic Medications

PRESENTED BY **David Lasho, DDS, MSD**

RECOMMENDED FOR **D H**

1 - 3 PM | COURSE NUMBER 8171

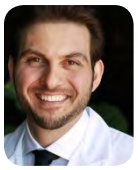
OSP COURSE | CE CREDITS 2

With the aging of our population, increasing numbers of patients seeking dental treatment are taking various antithrombotic (antiplatelet and anticoagulation) medications. This lecture will review the hemostasis process, phases of the clotting cascade, and discuss common systemic conditions where antithrombotic drugs are indicated. A review and update of current medications will be included. Based on current literature evidence and clinical experience, recommendations on managing these patients will be discussed to make us both more knowledgeable and enhance our comfort level during patient treatment.

At the conclusion of this course, attendees will be able to:

- Discuss how hemostasis is achieved
- Describe medical conditions for which the physician may prescribe antiplatelet and/or anticoagulation medications
- Enhance their knowledge of antithrombotic medications; including recently FDA approved drugs
- Incorporate techniques to properly manage these patients during their dental treatment

Alexandre-Amir Aalam, DDS PAGE 26



Dr. Aalam graduated with a DDS degree from the University of Nice Sophia Antipolis, Nice (France). He, subsequently, specialized in Advanced Periodontics at the University of Southern California, Los Angeles (USA). Dr. Aalam is a Diplomate of the American Board of Periodontology and a Diplomate of the American Board of Oral Implantology. The French Society and the California Society of Periodontology awarded Dr. Aalam for his contribution to clinical research in the field of implant dentistry. Dr. Aalam is a Clinical Assistant Professor at the USC School of Dentistry in the department of Advanced Periodontics. In 2012, Dr. Aalam was appointed as the USC dental school representative on the Board of Governor. He maintains a private practice in Brentwood CA, limited to Periodontics and Reconstructive Implant Dentistry. Dr. Aalam lectures and publishes in the field of dental implant and site development procedures.

Conflict of Interest Disclosure: None

Douglas Alexander PAGE 23

Mr. Alexander has been representing dentists for over 25 years and leads the firm's dental practices team of lawyers. His experience has resulted in significant industry specific expertise and contacts. The firm's representation typically includes assisting new dentists in the acquisition of a practice, or representing senior dentists who are selling, as well as dealing with non-compete agreements, leases and real property acquisitions, and dental financing. Mr. Alexander works closely with other members of the firm's dental team as they address personnel matters, estate planning, retirement plans and planning, litigation, and real estate.

Conflict of Interest Disclosure: Mr. Alexander is employed by Saalfeld Griggs.

Normund Auzins, DDS PAGE 23

Dr. Auzins is a board certified oral & maxillofacial surgeon who practices in Portland. He received his dental degree and certificate of residency at Indiana University. He held a faculty position at Portsmouth Naval Hospital while in the US Navy as well as serving in the Middle East for two deployments. Currently, Dr. Auzins is a part time faculty member at the OHSU School of Dentistry and serves on the board of the Free to Smile foundation and the Multnomah County Dental Society. His cleft lip and palate experience with the Free to Smile foundation has taken him to Tibet, Guatemala, Niger, and Ethiopia.

Conflict of Interest Disclosure: None

Leif Bakland, DDS PAGE 10

Dr. Bakland is Emeritus Professor of Endodontics at Loma Linda University in California. His professional career has been devoted to teaching, research, and patient care. He is an author and co-author of more than 90 scientific articles and book chapters and he was co-editor of the 4th, 5th, and 6th editions of Ingle's Endodontics. His interest in dental trauma spans several decades and he is co-editor of three editions of Traumatic Dental Injuries and was an associate editor of Dental Traumatology. He has lectured worldwide on dental trauma and endodontics and has received many awards, including the I. B. Bender Lifetime Educator Award and the J.O. Andreasen Lifetime Achievement Award in Dental Traumatology. A member of the IADT for more than 25 years and currently a Foundation Fellow, Dr. Bakland served as the Executive Director of the Association from 2005 to 2012.

Conflict of Interest Disclosure: None

Lois Banta PAGE 10

Ms. Banta is CEO, President and Founder of Banta Consulting, Inc., a company that specializes in all aspects of dental practice management. She has over 40 years of dental experience and consults and speaks nationally and internationally. Ms. Banta is the owner and CEO of The Speaking Consulting Network, and a member of The Academy of Dental Management Consultants (ADMC), The American Association of Dental Office Managers (AADOM), and The American Academy of Dental Practice Administration (AADPA).

Conflict of Interest Disclosure: Ms. Banta is the President of Banta Consulting, Inc. and the CEO of the Speaking Consulting Network. Her ODC course is being sponsored by CareCredit, Dentsply Sirona, and Solutionreach.

Sam Barry, DMD PAGE 23

Dr. Barry completed his Bachelor of Science in Biology in 1978 at Eastern Oregon University. In 1982 he received his Doctor of Dental Medicine degree from Oregon Health Sciences University School of Dentistry and then maintained a private general dental practice in Pendleton, Oregon for 15 years. He was an instructor in the Blue Mountain Community College dental assistant program for 12 years. Dr. Barry is currently a Field Sales Consultant with Henry Schein Dental, based in Pendleton, Oregon. In 2006 he was certified by Health Professions Training Consultants, Inc., as an OSHA Trainer and has presented numerous classes on OSHA/WISHA Compliance, Bloodborne Pathogens, and Infection Control. He is currently a member of the Organization for Safety Asepsis and Prevention (OSAP), the American Academy of Oral Systemic Health, the American Dental Association, the Oregon Dental Association, and the Eastern Oregon Dental Society. His class is recommended by both NORDIC and DBIC Insurance Companies as an important component of overall risk management.

Conflict of Interest Disclosure: Dr. Barry is employed by Henry Schein Dental.

Steven Beadnell, DMD PAGE 10

Dr. Beadnell is a board-certified oral and maxillofacial surgeon who has been in private practice in Portland since 1991. He is an adjunct associate professor in the department of oral and maxillofacial surgery at OHSU School of Dentistry. He received his DMD degree from OHSU School of Dentistry in 1980. He completed his oral and maxillofacial surgery residency at David Grant USAF Medical Center in 1988. He lectures extensively to various dental groups throughout the Northwest.

Conflict of Interest Disclosure: None

Stacy Bone, EFDA PAGE 16

Ms. Bone began her career in 2003 working as an orthodontic and general chairside assistant. She furthered her education by completing the Portland Community College dental lab program. While employed as a lab technician and a dental assistant she attended classes in the pre-dental program at Portland State University. Her struggle with neck, shoulder and back pain brought her to discover great relief physically, mentally and emotionally from practicing yoga. Ms. Bone redirected her career goals and made the decision to dedicate herself to teaching yoga. In 2015 she completed a 200-hour yoga instructor course and is currently teaching yoga while continuing to work part-time as a dental assistant.

Conflict of Interest Disclosure: None

James Boyd, DDS PAGE 11

Having suffered with daily headaches and frequent migraines for 12 years, Dr. Boyd began experimenting with the basic diagnostic principles of occlusal therapy and expanding them into therapeutic protocols. His conclusion was that the primary cause of his condition (and the majority of his TMD patients) was not due to his occlusion, but to his occluding, namely the frequency, duration, and most importantly, intensity. Eventually, Dr. Boyd developed the NTI (nocioceptive trigeminal inhibition) therapeutic protocol. In 2001, after extensive clinical trials, the FDA cleared the NTI for "the prevention of medically diagnosed migraine pain." Dr. Boyd has since dedicated his career to enhancing the relationship between Neurology and Dentistry, via the third division of the trigeminal nerve. He is currently associated with The Headache Center, a neurology specialty clinic in San Diego, practicing with neurologist Andrew Blumenfeld, MD, where they have published and presented at several international scientific meetings.

Conflict of Interest Disclosure: Dr. Boyd developed the NTI (nocioceptive trigeminal inhibition) therapeutic protocol.

SPEAKER BIOGRAPHIES

Ewa Bujalski, CDA ..... PAGE 16

Ms. Bujalski has been serving the community of Charlotte, North Carolina as an expert dental assistant, since 1985. As a certified dental assistant she worked and helped to train others at the Nash Institute, honing her skills throughout the years while striving to learn the constantly changing techniques and methods in modern dentistry. In 2014 she joined the practice of Dr. Robert Lowe, ensuring she would be at the forefront of an ever-growing technologically savvy field. As an active member of the Dental Assisting National Board, Ms. Bujalski also spends her time speaking. Her areas of expertise include dental photography, impressions, bleaching, and especially with her passion of constructing temporaries with the help of her artistic background. Originally born in Poland with fluency in both Polish and English, her love for travel has ceased to diminish throughout the years. When not busy with her hobbies or dancing to her favorite music, she enjoys spending time with her beautiful daughter Magda.

Conflict of Interest Disclosure: Ms. Bujalski is a trainer for Contemporary Product Solutions.

Dale Canfield, DMD ..... PAGE 17

Dr. Canfield is a 1960 graduate of OHSU School of Dentistry with a long history of volunteerism both here and abroad. He works multiple days each month on the dental van with MTI and has lead eight dental teams with them to Cambodia. Most recently he is a volunteer and board member of The Friends of Creston Children's Dental Clinic.

Conflict of Interest Disclosure: None

Natalie Carrier Denis, RDH ..... PAGE 24

Ms. Carrier Denis grew up in Quebec City, where she completed her dental hygiene degree and practiced as a restorative dental hygienist for one year before moving to Vancouver BC, which she has called her home ever since. Ms. Carrier Denis has been practicing for over 27 years now, with extensive training in laser gum therapy and periodontics. She travels across Canada and the USA training dental team members while maintaining her full time position as a hygienist in a general practice setting. Fluent in English and in French, Ms. Carrier Denis and her husband enjoy traveling and golfing together and she loves salsa dancing.

Conflict of Interest Disclosure: Ms. Carrier Denis is a trainer for Contemporary Product Solutions.

Shannon Carroll, RDH ..... PAGE 24

Ms. Carroll received her hygiene degree in 2003 from Catawba Valley Community College in Hickory, NC where she received an award from Colgate for continuing education. For the first three years, she worked in a practice specializing in periodontics and dental implants, but since 2008 has been a team member in a general practice which has enabled her to provide care in a more comprehensive manner. Her extensive training in occlusion, orofacial myology, dental sleep medicine, and allopathic medicine has proven very valuable in educating her patients towards a preventive approach to their health. Tying all of this information together has been key to communicating the importance of improving and preserving the health and function of her patients along side of orthodontics, laser therapy, Oral DNA, localized antibiotics, and many other contemporary adjuncts. She has had the privilege of working with numerous dental practices across the country to achieve their goals of providing exceptional care with an up to date, comprehensive and contemporary perspective.

Conflict of Interest Disclosure: Ms. Carroll is a trainer for Contemporary Product Solutions.

Allen Cheng, DDS, MD ..... PAGE 24

Dr. Cheng earned his medical, dental degrees, and residency training at the University of California, San Francisco. He then finished fellowships in Head and Neck Oncology and Microvascular Reconstructive Surgery. He is a Board Certified Diplomate of the American Board of Oral and Maxillofacial Surgery. His research interests are focused on Oral/Head and Neck Oncology and Reconstructive Surgery. He has given lectures nationally and internationally on these topics. He is the Section Chair of Oral and Maxillofacial Surgery at Legacy Emanuel Medical Center and the Medical Director of the Oral/Head and Neck Cancer Program at Legacy Good Samaritan Cancer Center.

Conflict of Interest Disclosure: None

Mike Czubiak, DDS ..... PAGE 17

Dr. Czubiak is a practicing general dentist in Camarillo, California. He graduated from UCLA in 1988 and started his own practice from scratch. He grew his practice by recognizing the importance of a strong preventive program and top-notch dental hygienists. His team now includes eight hygiene superstars. Dr. Czubiak has lectured extensively on technology, practice management, and leadership and has brought fresh solutions to dental teams throughout the US. He also co-authored the book *Hygiene Superstar* with Steve Sperry.

Conflict of Interest Disclosure: Dr. Czubiak is the co-author of the book *Hygiene Superstar.*

Caroline DeVincenzi, DMD ..... PAGE 11

Dr. DeVincenzi received her DMD from OHSU School of Dentistry in 2016 and is currently a Periodontics Resident, set to graduate in 2019. She completed a global health study in rural Kenya, winning a Predoctoral Dental Student Merit Award for Outstanding Achievement in Community Dentistry given by the American Association of Public Health Dentistry. Dr. DeVincenzi has provided basic literature reviews for the OHSU School of Dentistry CaseCAT poster presentations reviewing the relationships of type II diabetes and cannabis use with periodontal disease. She is currently planning to assess the incidence of periodontal disease among adult cannabis users in the Portland Metro area.

Conflict of Interest Disclosure: None

Gary DeWood, DDS, MS ..... PAGE 17

Dr. DeWood is a native of Toledo, Ohio. He earned a BS in Education from Bowling Green State University, Bowling Green, Ohio and a DDS from Case Western Reserve University in Cleveland. Immediately following dental school, he completed a General Practice Residency at Miami Valley Hospital in Dayton, Ohio. In 1995, he completed the University of Florida Facial Pain Center mini-residency and in 2004 earned the MS in Biomedical Sciences degree at The University of Toledo College of Medicine. Dr. DeWood is a member of the ADA, the Arizona Dental Association, the Central Arizona Dental Society, the American Equilibration Society, the American Academy of Fixed Prosthodontics, and the American Academy of Cosmetic Dentistry.

Conflict of Interest Disclosure: Dr. DeWood has received grants/research support from Speak Education in the last 12 months.

EMT Associates ..... PAGE 11, 17, 24

EMT Associates has been an American Heart Association training site for over 10 years. Many of its staff have been American Heart Association instructors and volunteers for over 30 years. EMT Associates' instructors serve the state of Oregon, southern Washington and northern California.

Conflict of Interest Disclosure: Instructors for CPR sessions are employees of EMT Associates.

Robert Fazio, DMD ..... PAGE 11

Dr. Fazio is a graduate of Harvard College and the Harvard School of Dental Medicine with additional fellowships in Periodontology and Oral Medicine. For 35 years he has been an Associate Clinical Professor of Surgery at Yale Medical School and an Attending at the Yale New Haven Hospital, New Haven Connecticut. His current book, co-authored with Leslie Fang MD, is the *2016 Edition of The Ultimate Cheat Sheets—The Practical Guide for Dentists.* He has served on the Editorial Board for the Journals: *Inside Dentistry* and *Compendium of Continuing Education in Dentistry.* For ten consecutive years *Dentistry Today* has named Dr. Fazio one of the Top 100 Clinicians in Continuing Education in Dentistry. He has presented continuing education courses throughout the United States, Canada, Europe, and Asia.

Conflict of Interest Disclosure: Dr. Fazio serves as a consultant for P&G.

Stacy Geisler, DDS, PhD ..... PAGE 17

Dr. Geisler is an oral and maxillofacial surgeon with twenty-five years of clinical experience. She practices with high risk adult and pediatric patients in her private practice in Lake Oswego and is a senior attending surgeon at Providence St. Vincent Medical Center. Dr. Geisler is an educator and has taught both at OHSU as an assistant professor of oral and maxillofacial surgery as well as to several dental and hygiene groups throughout the state of Oregon. She has reviewed over one hundred articles for the *Journal of Oral and Maxillofacial Surgery.* Her most recent publication can be found in the *Journal of the American Dental Association.*

Conflict of Interest Disclosure: None

Steven Gold, DDS PAGE 18, 25

Dr. Gold has 23 years experience as a general dentist. After 16 years of full time private practice in Southern California, he transitioned to academics and currently serves as assistant professor at Western University of Health Sciences, College of Dental Medicine in Pomona, California. His academic career has involved teaching restorative dentistry in the clinical and pre-clinical settings and conducting research in the areas of CAD/CAM and all-ceramic restorations. Additionally, he has maintained a part-time dental practice focusing primarily on restorative dentistry. Dr. Gold received his dental training from the University of Southern California School of Dentistry.

Conflict of Interest Disclosure: None

Shawneen Gonzalez, DDS, MS PAGE 12

Dr. Gonzalez is the Director of the Oral and Maxillofacial Radiology Clinic, Assistant Professor and Radiation Safety Officer at Oregon Health & Science University School of Dentistry, Portland, Oregon. She is the course director of several clinical and didactic oral radiology courses for residents and dental students and the creator of an informational oral radiology website (http://drgstoothpix.com) where she educates dental professionals around the world. She is a member of the American Association of Oral and Maxillofacial Radiology, American Board of Oral and Maxillofacial Radiology and American Dental Education Association.

Conflict of Interest Disclosure: None

Jack Griffin, Jr., DMD PAGE 25

Dr. Griffin runs a busy practice in St. Louis County where he and his staff have maintained a 50–55% overhead since 1988. His Eureka Smile Center emphasizes cosmetics while doing all phases of general dentistry. Dr. Griffin is one of a hand-full of dentists awarded by his peers Diplomate status with the American Board of Aesthetic Dentistry (ABAD), accreditation with the American Academy of Cosmetic Dentistry (AACD), and Mastership in the Academy of General Dentistry (AGD). Dr. Griffin's unique educational philosophy focuses on improving clinical and financial outcomes while making practice more fun and rewarding. His course topics include office efficiency, digital photography, current bonding and cementation techniques, great everyday esthetics and CAD/CAM dentistry. Dr. Griffin has been the MasterTrack/CE chair for the Missouri AGD, a member and clinical evaluator for Catapult Elite, the dental industry's premier speakers bureau, and is a clinical director for the Pacific Aesthetic Continuum (PAC). He has also been a clinical evaluator for Reality Esthetics and served on the Council for Scientific Affairs for the Greater St. Louis Dental Society.

Conflict of Interest Disclosure: None

Ken Hargreaves, DDS, PhD PAGE 16

Dr. Hargreaves received his DDS from Georgetown University, his PhD in physiology from the Uniformed Services University of the Health Sciences in Bethesda, MD, and his certificate in Endodontics from the University of Minnesota. He spent five years at the Pain Clinic of the NIDCR and seven years as an associate professor of Endodontics and Pharmacology at the University of Minnesota. He joined the University of Texas Health Science Center at San Antonio in 1997, as a professor and Chair of the Department of Endodontics and is cross-appointed as a professor in the Departments of Pharmacology, Physiology, and Surgery. Dr. Hargreaves maintains a private practice limited to endodontics and is a Diplomate of the American Board of Endodontists. He has received an NIH MERIT Award for research, two IADR Distinguished Scientist Awards and the Louis I. Grossman Award from the AAE. Dr. Hargreaves has published more than 160 articles, two textbooks, and serves as editor of the *Journal of Endodontics.*

Conflict of Interest Disclosure: None

Ljiljana Hinton, RDH PAGE 24

Ms. Hinton earned her Diploma in Dental Hygiene with Honors from George Brown College in 1996 and followed with a Diploma in Restorative Dental Hygiene with Honors in 1997. Her passion for creating beautiful, healthy and well-functioning smiles has fueled many hours of continuing education to stay up to date with the latest techniques and technologies. Ms. Hinton has worked as a clinical instructor at George Brown College, as a Clinical Field Consultant with Align Technologies and proudly now as a Trainer with Contemporary Product Solutions teaching the Invisalign technique across Canada and the United States while working full-time in private practice. She strives to provide excellence with lectures to her colleagues in dental restorative techniques and Invisalign. She is an active member of numerous professional organizations including the ODHA, AACD, Restorative Dental Hygiene Study Club, Kois Toronto Chapter Study Club and Ontario Dental Hygiene Orthodontic Study Club. Ms. Hinton has travelled extensively internationally to further her education and provide her patients with the best care and ultimately their best smiles.

Conflict of Interest Disclosure: Ms. Hinton is a trainer for Contemporary Product Solutions.

Geri Holmes, CDA PAGE 16

Ms. Holmes graduated from Tulsa Technology Center for Dental Assisting in 1991 and has 20 years experience as an expanded duty dental assistant. She has been doing all aspects of Invisalign for 5 years, and has been using the Itero Digital Imaging System for 3 years. She has also been trained in Dental Sleep Medicine. She currently works at the Riverwalk Dental Spa in Jenks, Oklahoma.

Conflict of Interest Disclosure: Ms. Holmes is a trainer for Contemporary Product Solutions.

Joel Hopkin, DMD, MD PAGE 18

Dr. Hopkin is a graduate of Oregon Health & Sciences University School of Dentistry. He received his bachelors degree in the life sciences from the University of Idaho. He completed his medical degree at Texas Tech University Health Sciences Center. He then completed a general surgery internship at Baylor University Medical Center in Dallas, Texas. Dr. Hopkin completed his Oral & Maxillofacial Surgery Training at Baylor University Medical Center/ Baylor College of Dentistry in Dallas, Texas.

Conflict of Interest Disclosure: None

David Howerton, DMD PAGE 18

Dr. Howerton is a board-certified oral and maxillofacial surgeon practicing in Albany and Salem. He is an associate professor in the department of oral and maxillofacial surgery at the OHSU School of Dentistry. He graduated from OHSU School of Dentistry in 1983 and completed a general practice residency at Loma Linda Medical Center in 1984. He completed his oral and maxillofacial surgery residency at OHSU in 1988.

Conflict of Interest Disclosure: None

Kay Huff PAGE 18

Ms. Huff began her career in dentistry as an "assistant to an assistant" in 1981. With great determination, she gained knowledge and experience as she worked her way to the front office team. It was over 20 years ago that she began helping teams as a Dental Practice Coach, and she proudly has been the driving force for hundreds of practices to reach and exceed their professional goals. Ms. Huff is passionate about her work and carries a strong background in dental business systems, team motivation, leadership, and practice profitability. She is a Certified Consultant in Employment Law Compliance with Bent Ericksen & Associates, as well as a member of the Academy of Dental Management Consultants (ADMC), the Speaking Consulting Network (SCN) and a member of the American Association of Dental Office Managers (AADOM).

Conflict of Interest Disclosure: None

SPEAKER BIOGRAPHIES

Alexandra Iosif ..... PAGE 12, 23

Ms. Iosif is the Regional Sales Manager for Bank of America Practice Solutions' division in the PNW. She specializes in Dental Practice Acquisition financing in WA, OR, ID, MT & AK. She primarily focuses on business development and providing financing solutions for dentists purchasing a practice. Her eccentric personality and passion for this line of work is always shown in her dedication to helping dentists fulfill the dream of owning a practice, and being part of the transition team. Ms. Iosif's education entails attaining a BA/Finance degree from University of Oregon Lundquist College of Business. During her spare time, she enjoys contributing to local and national charitable organizations, contributing financially, helping organize events, or partaking in Half-Marathons to support various causes.

Conflict of Interest Disclosure: Ms. Iosif is employed by Bank of America.

Cindy Ishimoto ..... PAGE 12

Ms. Ishimoto is passionate about cultivating self-directed leaders who help their practices flourish. She wants dentists and teams to know that they CAN make a change and grow as professionals and leaders. With 35 years of dental consulting and speaking experience, Ms. Ishimoto's enthusiasm, expertise and energy make her one of the most influential speakers and consultants in dentistry today. She is well known for her expertise in the business, financial management, motivational and team building systems of the practice. Ms. Ishimoto has been named a Consulting Leader by Dentistry Today from 2006–2016.

Conflict of Interest Disclosure: None

Alan Jeroff, DMD ..... PAGE 12

Dr. Jeroff graduated from the University of Manitoba Dental School in 1977 and practices in Vancouver, British Columbia, Canada. He completed a mini-residency in Oral Surgery at the University of the Pacific Arthur A. Dugoni School of Dentistry in San Francisco, California and was a clinical tutor at the University of Otago School of Dentistry in Dunedin, New Zealand. Dr. Jeroff lectures widely on Oral Surgery at national and international levels. He is an examiner to undergraduate dental students and interviews candidates for admission into the DMD program at the Faculty of Dentistry. He is presently an assistant clinical professor at the University of British Columbia Faculty of Dentistry. He is an active participant in study clubs, an aviation enthusiast and an IFR commercial pilot with more than 2500 flight hours in different types of aircraft including gliders and T34 training jets. He currently is a medi-vac/air ambulance pilot for an organization called Angel Flight, which flies patients for cancer treatments at various cancer centers in British Columbia.

Conflict of Interest Disclosure: None

Theresa Johnson, RDH ..... PAGE 10

Ms. Johnson is a Clinical Educator for Dentsply Professional, serving the Eastern United States. She received her degree in dental hygiene from Shawnee State University, a Bachelors of Technical and Applied Sciences from Ohio University and her MBA in Healthcare Administration from Mount Vernon Nazarene University. She has been a practicing clinician in North Carolina, Texas and Ohio for more than twenty years. Ms. Johnson has given many lectures both nationally and internationally. She uses her own clinical experiences to enhance and provide insight into her programs. Ms. Johnson's experience in dentistry includes clinical practice, education and dental office practice management. She has served as a delegate to the Texas Dental Hygienists Association. Ms. Johnson's focus is to provide dental professionals with current scientific research and information to assist them in implementing effective and efficient evidence based treatment protocols in their clinical practice.

Conflict of Interest Disclosure: Ms. Johnson is employed by Dentsply Professional. Her course is being sponsored by Dentsply Sirona.

Ginny Jorgensen, CDA, EFDA, EFODA, AAS ..... PAGE 12, 16, 18

Ms. Jorgensen began her career as an orthodontic and general chairside assistant. After 18 years of clinical experience she worked as a Dental Training Specialist for the Kaiser Permanente Dental Program. Ms. Jorgensen graduated from Portland Community College with an Associate Degree in Professional Technical Education and was employed as the full time clinical dental assisting instructor at Portland Community College from 1998 to 2014. She is an approved speaker on Bloodborne Pathogens for the National Association of Dental Laboratories (NADL), and the owner of Smith & Jorgensen Dental Consulting. Ginny is currently a Board of Trustee member and Immediate past president of the Dental Auxiliary Learning Education (DALE) Foundation.

Conflict of Interest Disclosure: Ms. Jorgensen is the owner of Smith & Jorgensen Dental Consulting

Dave Juliani, DDS ..... PAGE 13

Dr. Juliani maintains a private practice in Rochester Hills, MI, and is a national educator in the use of dental CAD/CAM technology and practice technology integration. A 1993 graduate of the University of Detroit Mercy School of Dentistry, he completed a one year General Practice Residency, after which he served two years at the United States Air Force Academy in Colorado Springs, CO, where he was the Officer in Charge of Infection Control and Preventative Dentistry. Dr. Juliani has been a CEREC® user since 2003, is a CEREC® basic and advanced trainer, Sirona beta tester, faculty at the Scottsdale Center for Dentistry, and a member of the American Dental Association, Michigan Dental Association, and Academy of General Dentistry. For the fifth consecutive year, he has been listed as one of America's Top Dentists by the Consumer Research Council of America, and one of Detroit's Top Dentists by *Hour Detroit* magazine.

Conflict of Interest Disclosure: Dr. Juliani's course is being sponsored by Patterson Dental.

Brittany Kelley ..... PAGE 17

Ms. Kelley, MTI Children's Treatment Coordinator, is an accomplished Public Speaker and Event Planner, and also has experience in dental office management as well as community outreach with Colorado Rural Health Center. Ms. Kelley is inspired by MTI's work and mission as she develops and strengthens partnerships providing access to dental care for low income children and families.

Conflict of Interest Disclosure: None

Jim Kessler, DDS ..... PAGE 13

Dr. Kessler is a 1977 graduate of the University of Oklahoma College of Dentistry. Jim spent 20 years in private practice in Tulsa, Oklahoma and eighteen years in full time dental education. In his final years in dental education Dr. Kessler directed the newly established Advanced Esthetics and Technologies Program at the University of Oklahoma. Dr. Kessler was honored as the 1987 and 2011 Alumnus of the Year for the University of Oklahoma College of Dentistry and is a Past-President of the American Academy of Restorative Dentistry. Upon his retirement from full time dental education, he has established a one-person dental laboratory near his home in Colorado.

Conflict of Interest Disclosure: None

Paul Kleinstub, DDS ..... PAGE 13

Dr. Kleinstub received a B.S. degree in Zoology from the Ohio State University in 1962 and then received his D.D.S. degree from the Ohio State University College of Dentistry in 1966. During his 20 year career in the United States Air Force, he also completed a two year General Dentistry Residency and received a M.S. degree from the University of Texas Dental Branch at Houston. He retired from the Air Force Dental Corps in 1986 after achieving the rank of Colonel. After a short stint in private practice, he began employment with the Oregon Board of Dentistry. During his 26 year career with the Board, he has served as an Investigator, Chief Investigator, Dental Director, and on two occasions as the Board's Interim Executive Director.

Conflict of Interest Disclosure: None

Jim Kratochvil, DDS PAGE 13

Dr. Kratochvil is presently Laboratory Director of Northwest Oral Pathology in Tigard, Oregon. He is an affiliate associate professor in the Department of Pathology at OHSU School of Medicine. Previously he was Chairman and Laboratory Director of the Department of Pathology and Radiology at OHSU School of Dentistry and Chairman and Laboratory Director of the Department of Oral Pathology at the National Naval Dental Center, Bethesda, MD. He has been a Director and President of the American Board of Oral and Maxillofacial Pathology.

Conflict of Interest Disclosure: None

Douglas Lambert, DDS PAGE 10

Dr. Lambert graduated from the University of Minnesota School of Dentistry. He is a Fellow in the American College of Dentists, Academy for Sports Dentistry, American Society for Dental Aesthetics, a Diplomate of the American Board of Aesthetic Dentistry, and is the team dentist for the Minnesota Lynx of the WNBA. His practice in Edina, MN emphasizes cosmetic, comprehensive, and sports dentistry.

Conflict of Interest Disclosure: Dr. Lambert's course is being sponsored by Dentsply Sirona.

David Lasho, DDS, MSD PAGE 26

Dr. Lasho is currently a Clinical Associate Professor in the Department of Periodontics at the University of Texas Health Science Center at San Antonio; teaching in both the predoctoral and postdoctoral divisions. He also maintains a part time practice in the Dental Faculty Practice Clinic. He is a 1975 graduate of the University of Minnesota School Of Dentistry. Following graduation, he entered the United States Air Force. In 1981, Dr. Lasho completed his USAF–sponsored residency in Periodontics from Indiana University. Dr. Lasho retired from military active duty in 1996 and joined the faculty at UTHSCSA. He is a Diplomate of the American Board of Periodontology.

Conflict of Interest Disclosure: None

Lorne Lavine, DMD PAGE 14

Dr. Lavine, a former periodontist, is a certified HIPAA Security Professional and a leading authority on technology in the dental practice. Founder of The Digital Dentist, he has extensive hands-on experience with most practice management software, image management software, digital cameras, intraoral cameras, computers, networks, and digital radiography systems. Dr. Lavine has over 30 years invested in the dental and dental technology fields. Dr. Lavine's timely and practical lectures empower and guide participants.

Conflict of Interest Disclosure: Dr. Lavine is the Founder of The Digital Dentist.

Stephanie Lodding, RDH PAGE 25

Ms. Lodding is the current Immediate Past President for the American Academy for Oral Systemic Health (AAOSH). She received her Dental Hygiene degree from MATC in Madison, WI in 1992 and has been practicing dentistry for over 24 years. She is a sought after international speaker and coach and has written articles for many publications. Ms. Lodding has been on the cover of *Modern Hygiene* magazine and was a finalist for hygienist of the year for the publication in 2006. She also won the distinguished service award for ADHA in 2006. She was a contribution editor of the publication from 2007–2010. Ms. Lodding was also on the cover of *RDH Magazine* and featured for her success in 2001. Ms. Lodding is CEO of her own company, Now to Wow Hygiene LLC, and helps to train hygienists and teams to a higher level of learning and understanding of the oral health connection. She is known as the "Half Million Dollar Hygienist" being the highest producing hygienist in the country. Ms. Lodding is also doing clinical research in laser dentistry and has contributed to many concept changes in that industry.

Conflict of Interest Disclosure: Ms. Lodding is the owner of Now to Wow Hygiene, LLC. She has received grants/research support from Dental Herb Company in the last 12 months.

Tieraona Low Dog, MD PAGE 14, 18, 19

Dr. Low Dog's exploration of natural medicine and its role in modern health care began more than 35 years ago as she studied midwifery, herbal medicine, massage therapy, and martial arts before earning her medical degree from the University of New Mexico School of Medicine. She serves as the Fellowship Director for the Academy of Integrative Health and Medicine—a two-year Fellowship that trains Healthcare professionals in Integrative Medicine and Health. Dr. Low Dog is a founding member of the American Board of Physician Specialties, American Board of Integrative Medicine and the Academy of Women's Health. She has been an invited speaker to more than 550 scientific/medical conferences, published 40 peer-reviewed articles, written 20 chapters for medical textbooks, and has authored five books. Dr. Low Dog lives with her husband, horses, chickens, dogs, and cats on a small ranch in the mountains outside of Santa Fe, New Mexico.

Conflict of Interest Disclosure: Dr. Low Dog acts as a consultant for FoodState.

The Madow Brothers PAGE 19, 42

Starting back in 1989, Dr. Richard Madow and Dr. David Madow founded The Madow Brothers with the goal of helping their fellow dentists achieve success and happiness in their practices. Their publications, articles and blogs are some of the most popular in the dental profession, but they may be best known for their live presentations. Rich and Dave have traveled the world, lecturing to standing room only crowds in practically every major city in The United States and Canada and beyond. Known for their hilarious, spontaneous style and content packed programs, they have taught over twenty thousand dentists and team members how to enjoy their careers, super charge their practices, define and create their own personal success, and have more fun than ever before. There is nothing like spending a day with The Madow Brothers! From live productions to incredibly creative continuing education, The Madow Brothers have turned a two man "kitchen table" operation into an internationally recognized education and marketing company by stressing success, fun and personal fulfillment.

Conflict of Interest Disclosure: Drs. Madow have educational partnerships with CareCredit, Darby Dental and Maverick Lab.

Sanjay Mallya, BDS, MDS, PhD PAGE 24

Dr. Mallya is Associate Professor and Director of the Oral & Maxillofacial Radiology Residency Program at the UCLA School of Dentistry. He obtained his dental training and a Master's Degree in Oral Medicine and Radiology from the Nair Hospital Dental College, Mumbai; a specialty residency in Oral and Maxillofacial Radiology from the University of Connecticut School of Dental Medicine; and a PhD in Biomedical Sciences from the University of Connecticut. He is a diplomate of the American Board of Oral and Maxillofacial Radiology. Dr. Mallya has authored numerous scientific manuscripts and book chapters for major text books in Oral Radiology, Periodontology, Endodontology and Implantology. He provides patient care in UCLA's Oral Radiology practice. Dr. Mallya is active in organized dentistry. He is President of the American Academy of Oral and Maxillofacial Radiology. He serves on the Interdisciplinary Affairs Committee of the California Dental Association. He was a member of the Commission on Dental Accreditation OMR Review committee, and is an ADA consultant and site visitor.

Conflict of Interest Disclosure: None

SPEAKER BIOGRAPHIES

Jay Malmquist, DMD, FACD, FICD ..... PAGE 19

Dr. Malmquist is an Oral and Maxillofacial Surgeon with a private practice in Portland, Oregon. He is a graduate of Jesuit High School, the University of Oregon and the University of Oregon Dental School. He completed an internship in the US Army and a residency in Oral and Maxillofacial Surgery at Oregon Health Sciences University. He spent 10 years as an affiliate Scientist at the Yerkes Primate Center at Emory University conducting basic research in bone regeneration and grafting. He is a Diplomate of the American Board of Oral and Maxillofacial Surgery and completed seven years as a board examiner. He is the past Treasurer and past President of the American Association of Oral and Maxillofacial Surgeons. He is the immediate past chairman of the OsteoScience Foundation and the current Vice Chairman of the Nobel Biocare Foundation for Oral Rehabilitation. He has authored numerous chapters in text books on implant surgery and bone grafting and has written multiple articles on bone regeneration and tissue augmentation. He has lectured nationally and internationally on topics of implant placement, bone grafting and the business of Implant Therapy. He is on the editorial boards of the *Journal of Oral and Maxillofacial Surgery* and the *Journal of Periodontics and Restorative Dentistry* and a reviewer for the *International Journal of Oral and Maxillofacial Implants.*

Conflict of Interest Disclosure: None

Michael Malmquist, DMD ..... PAGE 19

Dr. Malmquist is an Oral and Maxillofacial Surgeon with a private practice in Portland, Oregon. He graduated from Jesuit High School in 1997 and then attended The Citadel Military College in Charleston, South Carolina. He graduated with honors in Biology and then attended Boston University Dental School. Following his graduation from dental school, he practiced general dentistry in the Boston area for two years. He then attended Texas A & M Medical University and Baylor Dental School and completed a five year Residency in Oral and Maxillofacial Surgery. Following his residency, Dr. Malmquist completed a one year fellowship with Dr. Pedro Franco in Dallas, Texas. His surgical interests include navigational surgery for implant placement, Orthognathic Virtual Surgery Planning and esthetic augmentation of the face using various techniques and fillers. He has co-authored a chapter in *Plastic Surgery Clinics of North America* outlining materials used for orbital reconstruction and augmentation. He has authored several articles in current Oral and Maxillofacial surgery journals.

Conflict of Interest Disclosure: None

Edwin McDonald III, DDS ..... PAGE 10

Dr. McDonald is a graduate of the University of Texas Dental Branch at Houston, a fellow of the Academy of General Dentistry and the International College of Dentists. Also, he is a visiting faculty member at the Pankey Institute and Spear Education. He has given presentations at The Southwest Dental Conference, The Texas Meeting, The Chicago Mid Winter Dental Clinic, The Yankee Dental Congress, The Greater New York Dental Meeting, and The CDA. He was the chairman of the 2015 Southwest Dental Conference and he is chairman of the 2019 Annual Session of the Texas Dental Association. He maintains a private practice in Plano, Texas limited to esthetic, restorative, and Implant dentistry.

Conflict of Interest Disclosure: Dr. McDonald's course is being sponsored by Dentsply Sirona.

Ian McNickle, MBA ..... PAGE 25

Mr. McNickle is a nationally recognized marketer, speaker, and writer. He co-authors a monthly column on Digital Marketing in Dental Products Report, and numerous other industry publications. He has developed significant expertise in all aspects of online marketing, and lectures all over North America at dental conferences, study clubs, dental societies, and conducts numerous webinars. Mr. McNickle is a Co-Founder and Partner at WEO Media, a national dental marketing firm where he leads their sales, marketing, and consulting teams. Mr. McNickle has a BS in Mechanical Engineering from Washington State University, and an MBA from the University of Washington.

Conflict of Interest Disclosure: Mr. McNickle is a Co-Founder and Partner at WEO Media.

Kimberly Miller, RDH, BSDH ..... PAGE 14, 19, 20

Ms. Miller is a Lead Profitability Coach with Inspired Hygiene, Co-founder of PerioFrogz.com, an international speaker, a published author and monthly columnist for *RDH Magazine.* Ms. Miller is passionate about helping clinicians adopt solid science based principles and treatment philosophies that will in turn improve the lives of the patients they serve.

Conflict of Interest Disclosure: Ms. Miller's workshop is being sponsored, in part, by Acteon North America. She has received honorarium or equipment support from Acteon North America, Crown Seating, Perio Protect, and Florida Probe in the last 12 months.

Robin Morrison ..... PAGE 18

Ms. Morrison began her career in dentistry in 1981, working in an exceptional dental practice as an office administrator and marketing director. In 1997, she began to live her dream and launched her first business, RLM Healthcare Marketing & Consulting. She recognized more business opportunities and needs, and couldn't resist launching her second business, Dental Consultant Connection (DCC). DCC connects dental consultants and dentists to ensure the practice selects the right consultant to fit their needs. DCC has formed a "dream team" of 35 brilliant dental consultants who specialize in niche areas of dentistry. In 2012, Ms. Morrison teamed up with Linda Miles to form Oral Cancer Cause, Inc. (OCC), a 501(c)3 non-profit corporation. As founders of OCC and partners in additional dental projects, Ms. Morrison and Ms. Miles have worked tirelessly to form an organization that will financially assist oral cancer patients and their families, while creating awareness about oral cancer.

Conflict of Interest Disclosure: Ms. Morrison is the President of RLM Healthcare Marketing & Consulting, Inc., and Dental Consultant Connection.

Samson Ng, DMD, BSc(Pharm), MSc ..... PAGE 20

Dr. Ng is a Canadian and American Board certified oral medicine specialist and oral & maxillofacial pathologist. He is currently appointed as clinical assistant professor at the University of British Columbia, attending staff at the Department of Dentistry of the Vancouver General Hospital, Regional Practice Leader in the Program of Oral Oncology/Dentistry in the BC Cancer Agency and pathology consultant at PMI pathology Lab. Dr. Ng also operates a private practice which provides comprehensive oral medicine and pathology consultations, with a special interest in oral mucosal and temporomandibular joint diseases.

Conflict of Interest Disclosure: None

Jean Carlos Ocasio, CDA ..... PAGE 16

Mr. Ocasio was born in Puerto Rico and is fluent in both Spanish and English. While serving in the United States Navy, he became a certified dental assistant where he was assigned to the Diloranzo Triservice Dental Clinic at the Pentagon in Washington D.C. His desire to continue his education while working in dentistry led him to receive his BA in Business Administration and successfully complete his Master Degree in Heath Care Administration. Mr. Ocasio has been serving the greater Orlando area in the dentistry field since 2005. His vast knowledge of dentistry procedures and the ability to provide in-depth training for his dental assistant team eventually led to the role of the clinic coordinator for the Orlando Dental Group in 2008. As an active member of the dentistry community, he enjoys sharing his expertise with area dentistry institutes and providing on the job training sessions for other local dentist offices. Additionally, he spends his time teaching or speaking on behalf of Contemporary Product Solutions.

Conflict of Interest Disclosure: Mr. Ocasio is a trainer for Contemporary Product Solutions.

Shannon Pace Brinker, CDA, CDD PAGE 14

Ms. Pace Brinker is a National and International Speaker and published author. She has been a full time practicing dental assistant for over 23 years. She is a faculty member for The Dawson Academy and Spear Education, instructing through both lectures and hands on programs. Ms. Pace Brinker is an active member of the AACD and was the first auxiliary to sit on the AACD Board of Directors. She has written over 300 articles in regards to Clinical Application and has a current column in Dental Product Reports for team evaluation of dental products and materials. Ms. Pace Brinker is a member of the E4D Clinical Operations Operators (ECO) group and had extensive input for the Certified Dental Designer (CDD) certification. She was selected one of Dentistry Today's Top 100 Clinicians. Ms. Pace Brinker was also selected as Dental Products Report 25 most influential women in dentistry and Dr. Bicuspid's dental assisting educator of the year and the AACD's Rising Star Award.

Conflict of Interest Disclosure: Ms. Pace Brinker is the owner of Contemporary Product Solutions.

Ashish Patel, DDS, MD PAGE 24

Dr. Patel is a board certified Oral and Maxillofacial Surgeon practicing in Portland. He earned his dental and medical degrees from New York University and holds additional certificates in Head and Neck Surgical Oncology and Microvascular Reconstructive Surgery from the Head and Neck Institute in Portland, OR. He specializes in the full scope of OMS including removal of malignant and benign tumors of the head and neck, and reconstruction of the head and neck. Dr. Patel lives in Portland with his wife and children and enjoys listening to music, playing guitar, and exploring the great outdoors.

Conflict of Interest Disclosure: None

Hai Pham, DMD PAGE 23

Dr. Pham earned his dental degree from Oregon Health & Science University in 2006. He then completed his Pediatric Dental residency at Doernbecher Children's Hospital and Oregon Health & Science University in 2009. Dr. Pham received OHSU's first Early Career Achievement Award for his contributions to the community and dental profession. Dr. Pham is currently the Pediatric Dental Section Chair at Randall's Children Hospital, Oregon's Delegate for the American Dental Association and also is on the Board of Directors for the Dental Foundation of Oregon, a non-profit charity which helps provide free dental care to children. He has been the past President for the Oregon Academy of Pediatric Dentistry and Washington County Dental Society.

Conflict of Interest Disclosure: None

Peter Pizzi, CDT, MDT, FNGS PAGE 20

As an educator of dental technology and clinical procedures, Mr. Pizzi has found an easy transition into the lecture/clinician circuit. His personal appreciation and expertise on all phases of crown and bridge, porcelain, Implantology, muscle function, mandibular physiology, ceramics and photography have made him a source of knowledge and motivation for his peers to draw from. Mr. Pizzi currently lectures nationally and internationally to both technicians and dentists for the communication process and a predictable outcome of success for the patient. He is a member of the AAED, and a graduate of the Kois Center. He also serves as the Co-Editor and Chief of *Inside Dental Technology* and is currently faculty at NYU School of Dentistry for the International Esthetics Program.

Conflict of Interest Disclosure: Mr. Pizzi is the Owner of Pizzi Dental Studio, Inc.

Stephen Prisby PAGE 13

Mr. Prisby is originally from Chicago. He has a B.S. in Mass Communications from Illinois State University. He has over 10 years experience in higher education, with positions in admissions and as a Campus Director. He joined the OBD in July 2012 as the Office Manager and has been involved in almost every aspect of its operation. He now serves as the Executive Director.

Conflict of Interest Disclosure: None

Jake Puhl PAGE 25, 26

Mr. Puhl, Co-Owner & Co-Founder of Firegang Dental Marketing, was born in Cincinnati, Ohio. His focus has always been internet marketing. He began as a Digital Sales Manager for a company producing over $10M in annual digital revenue, where he managed a 40 person team and 9,000+ clients. After marketing for small businesses for several years, Mr. Puhl realized that new patient marketing was his calling. He noticed that the dental industry was lacking in online marketing strategies and stepped up to fill the void. Since then, he has been helping dentists achieve their dreams nationwide. Mr. Puhl is also a co-author of the #1 selling book *How to Get New Dental Patients with the Power of the Web*. He has spoken at conferences all around the globe, including in Thailand, Seattle and more. Mr. Puhl earned his Masters in Business Administration from Xavier University, and a Bachelor of Science in Marketing from Bowling Green State University. He is also a member of the Better Business Bureau.

Conflict of Interest Disclosure: Mr. Puhl is the Co-Owner & Co-Founder of Firegang Dental Marketing and Co-author of the book, *How to Get New Dental Patients with the Power of the Web.*

Anthony Ramos, DMD PAGE 23

Dr. Ramos is a general dentist from Prineville, OR and has practiced there for 10 years, since graduating from OHSU in 2005. In addition to being an ODA member, he is on the Dental Foundation of Oregon board of directors and is an advocate for dentistry in rural Oregon. For fun he enjoys painting as well as all outdoor activities, especially with family.

Conflict of Interest Disclosure: None

Nasser Said-Al-Naief, DDS, MS PAGE 15

Dr. Said-Al-Naief is currently a Professor & Chair of Pathology & Radiology at Oregon Health Sciences SOD, Director of Oral and Maxillofacial Pathology Laboratory, Professor at OHSU School of Medicine, and Staff at OHSU Hospital. He began his medical career with a DDS from Marquette University, in Milwaukee, WI, where he also served as faculty for a few years. He then completed two residences in Oral and Maxillofacial Pathology; the first was at the University of Illinois at Chicago where he obtained his certification in Oral & Maxillofacial Pathology and also a MS degree in Oral Biology at UIC graduate college. The second residency was in Long Island Jewish Medical Center/Albert Einstein Hospital where he obtained his second certification in OMFP. Dr. Said-Al-Naief completed an advanced fellowship in Head & Neck/ ENT Pathology in Mount Sinai Medical Center in NY. He also attended a two year externship in General pathology/Dermatopathology at the University of Illinois at Chicago and two months of additional training at the AFIP in Washington DC. He has authored many articles and has presented numerous lectures both nationally and internationally.

Conflict of Interest Disclosure: None

Abdi Sameni, DDS PAGE 20, 21

Dr. Sameni, Clinical Associate Professor of Dentistry at Herman Ostrow School of Dentistry of USC, is the chairman and developer of the "USC International Restorative Dentistry Symposium." He is a former faculty for the "esthetic selective" and the former director of the USC Advanced Esthetic Dentistry Continuum for the portion relating to indirect porcelain veneers. Dr. Sameni lectures nationally and internationally. He is a member of The American College of Dentists, OKU National Dental Honor Society and the Pierre Fauchard Academy. Dr. Sameni maintains a practice limited to restorative dentistry in West Los Angeles, California.

Conflict of Interest Disclosure: Dr. Sameni's sessions are being sponsored, in part, by GC America & Heraeus Kulzer. He has received honorarium support from Burbank Dental Lab, BH Dental Lab, Dentsply Implants, Heraeus Kulzer, GC America, and Kerr in the last 12 months.

SPEAKER BIOGRAPHIES

Thomas Saucedo, RDA PAGE 16

Mr. Saucedo has been a Registered Dental Assistant for over 20 years. Starting at the ripe age of 18, he knew instantly that his passion was to help people improve their smiles. In his 20+ years of being in dentistry, he has had the opportunity to work for some of the best dental practices in Southern California. Mr. Saucedo is currently privileged to be part of the Manhattan Beach Dental Care Team where he plays a key role in making sure each patient's procedure is smooth and stress-free. He enjoys using the latest and greatest dental technologies for the patient's benefit. With his many years of volunteering as a youth baseball coach he has been able to hone his team building skills. All of this experience has allowed him to spread his knowledge of dentistry across the country. Mr. Saucedo has had advanced training in LANAP (Laser Assisted New Attachment Procedure), Itero Digital Scanning, and Invisalign.

Conflict of Interest Disclosure: Mr. Saucedo is a trainer for Contemporary Product Solutions.

Marshall Snider PAGE 17

Mr. Snider is the Founder and Executive Director of BridgeTown Inc, an Urban Humanitarian organization. The mission of BridgeTown Inc. is Loving People Because People Matter. They do this by creating relational environments that create mobilization, relief and transformation. Mr. Snider and his family founded Bridgetown 13 years ago. He has been in non profit work for 25 years. He is married to Lesley and has two sons, Samuel and Noah.

Conflict of Interest Disclosure: None

Shauna Sonoda, LMT, RDH PAGE 16

After many years as a business owner of a software development company, Ms. Sonoda decided to pursue her passion for helping people to maintain their wellness. She graduated from Oregon School of Massage in 2003 and maintained a massage practice in Multnomah Village. To further her goals and education, she became a Registered Dental Hygienist in 2013 and now works in a private practice in Tigard. Both healthcare professions have given her the opportunity to educate people about their bodies and provide tips and techniques to promote great health.

Conflict of Interest Disclosure: None

Steve Sperry PAGE 17

Mr. Sperry is the owner of Inventive Dental Solutions. He has been a dental advisor providing dental specific coaching, consulting, and team building for over 25 years. In 1987, Mr. Sperry fulfilled his lifelong dream of owning his own company and founded Pinnacle Practices, Inc., which grew into the largest dental consulting firm in the South. Over 18 years, he developed in-house programs, teaching strategies, and workshops for his dental clients and worked "hands on" with over 5000 dental teams, ensuring their success and happiness. In addition, Mr. Sperry has lectured regularly at dental schools, dental societies, universities, and study groups, and contributed several articles to dental journals and magazines.

Conflict of Interest Disclosure: Mr. Sperry is the owner of Inventive Dental Solutions.

Lisa Marie Spradley, FAADOM PAGE 26

Mrs. Spradley is the Front Desk Lady. With twenty years experience, she works in the dental office and understands the struggle to put the patient's needs first while still taking care of the business of the front office. As a communication coach and speaker, she helps teams develop skills to engage with team members and patients increasing production and patient satisfaction. A Fellow of the American Association of Dental Office Managers (AADOM), Mrs. Spradley was honored to be chosen as the 2014 Office Manager of the Year. In 2015, she was named one of the Top 25 Women in Dentistry.

Conflict of Interest Disclosure: None

Katie Stenhouse PAGE 16

Katie has always had a strong passion for fitness and nutrition. She grew up in the Portland area but in 2004 moved to California to pursue her interest in fitness, becoming an NFPT Certified Personal Trainer, and began training clients at a local gym. In 2009, she started a "boot camp" in San Diego. This is where she developed a passion for the group fitness concept. Moving back to Portland in 2011, Katie applied this type of fun workout to her own Adventure Boot Camp. In addition to being a Certified Personal Trainer, Katie is also a Nutrition Consultant, believing that good nutrition is fundamental to a healthy lifestyle.

Conflict of Interest Disclosure: None

Matt Stiller PAGE 17

Mr. Stiller is the Director of Dental Programs at Medical Teams International. He joined the Medical Teams International staff in 2011 with an extensive background in the construction manufacturing industry as a Director of Operations. He has also worked in sales and promotions as a project consultant and regional product manager. Matt is a graduate of Multnomah University in Portland.

Conflict of Interest Disclosure: None

Barry Taylor, DMD, FAGD, FACD, CDE PAGE 11

Dr. Taylor is an Assistant Professor in Restorative Dentistry at the Oregon Health & Science University School of Dentistry. In addition, he is a part-time associate in private practice at Woodburn Community Dental. Prior to attending the OHSU School of Dentistry he worked as a research assistant for two years in the field of Neuropsychopharmacology at the US Veteran's Hospital in Portland, Oregon. Dr. Taylor has served as the Oregon Dental Association's Editor for ten years in addition to leadership positions with the American College of Dentists, Academy of General Dentistry, Delta Sigma Delta and the American Dental Association. Dr. Taylor has been awarded the "Dentist of the Year" from both the Oregon AGD and the Washington County Dental Society.

Conflict of Interest Disclosure: None

Bethany Valachi, PT, DPT, MS, CEAS PAGE 15

Dr. Valachi is the author of the book, *Practice Dentistry Pain-Free* and clinical instructor of ergonomics at OHSU School of Dentistry in Portland. As a Doctor of Physical Therapy/Certified Ergonomic Assessment Specialist, she has worked primarily with dental professionals for 20 years, is recognized internationally as an expert in dental ergonomics, and has provided over 700 lectures worldwide. Dr. Valachi has published more than 50 articles in peer-reviewed dental journals and has developed patient positioning and exercise DVDs specifically for dental professionals.

Conflict of Interest Disclosure: Dr. Valachi's courses are being sponsored, in part, by SurgiTel. She designed the Crescent Low Profile Headrest for Crescent Products.

Christopher Verbiest PAGE 15, 23

Mr. Verbiest is Vice President of Dentists Benefits Insurance Company (DBIC), Dentists Benefits Corporation (DBC), and Northwest Dentists Insurance Company (NORDIC) which operates in Washington and Idaho. He has more than 30 years of experience in the insurance industry, including four years as manager of Professional Relations for Moda Health (formerly ODS).

Conflict of Interest Disclosure: Mr. Verbiest is employed by DBIC.

Renee Watts, DDS PAGE 21

Dr. Watts has been in practice since 1994 and is a general dentist in Springfield, Oregon. She is a Fellow of the Academy of General Dentistry and a graduate of the Kois Center in Seattle.

Conflict of Interest Disclosure: None

Grethe Whitman, RDH PAGE 24

Ms. Whitman began her Dental Career as a Dental Hygienist. She had the honor of studying under Linda Miles and completing the Mastery Program at the Schuster Center for Professional Development in Scottsdale, Arizona. Her last clinical position was as a Treatment Coordinator in a high end esthetic practice. Along with being a Treatment Coordinator, she was able to share her knowledge and expertise in other offices as a consultant and had the occasion to write and speak for dental manufactures. Working with dental technology gave Ms. Whitman two new opportunities. She became an in-office trainer for Dexis Digital Radiography. Then, she became a Technology Representative for Patterson Dental Company in 2005. Ms. Whitman switched to CAD/CAM technology in 2008. As a Cerec Specialist, she has sold and supported Digital Dentistry for eight years. In 2016 she accepted a position as Director of Sales and Training with Touchdentology. Grethe resides in Tega Cay, South Carolina.

Conflict of Interest Disclosure: Ms. Whitman is a trainer for Contemporary Product Solutions.

Rebecca Wilder, RDH, MS PAGE 21

Ms. Wilder is a Professor and Director of Faculty Development and Director of the Dental Hygiene Education graduate program at the University of North Carolina—Chapel Hill School of Dentistry. She is currently the Editor-in-Chief of the *Journal of Dental Hygiene*. Ms. Wilder has won numerous awards including the Johnson & Johnson/American Dental Hygienists' Association Award for Excellence in Dental Hygiene and the University of Missouri-Kansas City Alumni Achievement Award. She has published over 200 articles and abstracts in professional journals and she speaks internationally in the areas of periodontics, oral-systemic disease, oral health products, risk and practice management.

Conflict of Interest Disclosure: Ms. Wilder has received honorarium support from Colgate, Izun, and Procter & Gamble in the last 12 months.

CJ Williams PAGE 12

Mr. Williams was hired into the Practice Solutions team in September of 2012. He has held many roles within the organization in both the Westerville, Ohio and Chandler, Arizona offices. At the beginning of 2016, he was relocated to Seattle, Washington to cover the Pacific Northwest. In this market he works exclusively with dentists on a variety of different projects. These projects include but are not limited to start ups, relocations, remodels, refinances and real estate. His main goal is to partner with local vendors who can get your project done at the highest level while being on time and within budget. A graduate of Otterbein University, he was active within the college volunteer community. He has continued volunteering as an employee of Bank of America through their many outreach programs. In his spare time, Mr. Williams enjoys watching his favorite sports teams and playing a round of golf.

Conflict of Interest Disclosure: Mr. Williams is employed by Bank of America.

Karen Wilson PAGE 23

Ms. Wilson is the Human Resources Account Representative for Dental Management Corporation (DMC), a subsidiary of Moda Health. She partners with Dentists and provides HR support and services for dental offices, leaving the Dentists to do what they do best—provide the best care for their patients. DMC HR Services include recruitment, benefit administration, federal and state compliance, payroll, training and employee relations. Karen's unique skill set brings her value to you, our customers. Her work in the dental field provided her extensive and practical first-hand knowledge of the day-to-day needs of a dental office. With 16 years of human resources and recruitment experience, Karen supports your practice to ensure a quality HR program is managed and strengthened within each individual dental practice.

Conflict of Interest Disclosure: Ms. Wilson is employed by Dental Management Corporation (DMC).

Michael Wiseman, DDS PAGE 21

Dr. Wiseman received his DDS from McGill University in 1985. He is a Fellow of the American Association for Geriatric Dentistry, Diplomate of the American Board for Special Care Dentistry, and Member of the Royal College of Surgeons (Edinburgh) in Special Needs Dentistry. Dr. Wiseman is an Assistant Professor at the McGill Faculty of Dentistry. He is in private practice and an active staff member at several hospitals. Dr. Wiseman has presented nationally and internationally, and has numerous peer-reviewed publications and book chapters. He lives in Montreal, Quebec with his wife and three children.

Conflict of Interest Disclosure: Dr. Wiseman's courses are being sponsored, in part, by Procter & Gamble.

Jonathan Wong, DDS PAGE 21, 22

Dr. Wong graduated with honors from the University of the Pacific, Arthur A. Dugoni School of Dentistry in San Francisco, CA. He received his Certificate in Periodontology from Oregon Health Sciences University after completing an intensive three-year residency emphasizing periodontal therapy and medicine, sedation and surgical/restorative implant treatment. Dr. Wong has held leadership positions in the American Student Dental Association, American Dental Association and the Academy of Periodontology. He is currently the Secretary/Treasurer for the Santa Barbara-Ventura County Dental Society, a delegate to the California Dental Association, and serves on the Membership Committee of the Academy of Osseointegration. Dr. Wong is an Assistant Clinical Professor at the University of the Pacific School of Dentistry. He has written for numerous publications and presented at events sponsored by the California Dental Association, American Dental Association, American Academy of Periodontology and the Academy of Osseointegration. In addition, he lectures about contemporary periodontal and implant therapy nationally.

Conflict of Interest Disclosure: None

Juan Yepes, DDS, MD, MPH, MS, DrPH PAGE 26

Dr. Yepes is an associate professor in the department of pediatric dentistry at Indiana University School of Dentistry and an attending at Riley Children Hospital in Indianapolis, Indiana. He received his DDS and MD from Javeriana University at Bogotá, Colombia. In 1999, he moved to the USA and attended the University of Iowa and the University of Pennsylvania where he completed a fellowship and residency in Radiology and Oral Medicine respectively in 2002 and 2004. In 2006, Dr. Yepes completed a Master in Public Health (MPH), and in 2011 a Doctoral Degree in Public Health (DrPH) both with emphasis in Epidemiology at the University of Kentucky College of Public Health. In 2008, he completed a residency program in Dental Public Health at University of Texas, Baylor College of Dentistry. Finally, Dr. Yepes completed a residency program and a masters in pediatric dentistry at the University of Kentucky in 2012. He is board-certified by the American Boards of Pediatric Dentistry, Oral Medicine, and Dental Public Health.

Conflict of Interest Disclosure: None

Olya Zahrebelny, DDS PAGE 22

Dr. Zahrebelny (pronounced Zara-bell-knee) graduated in 1978 from the Faculty of Dentistry at the University of Toronto, Canada, then completed a General Practice Residency, focusing on oral surgery, oral medicine, and oral pathology. She has practiced in both hospital and private practice environments for the past 39 years. Dr. Zahrebelny is a former consultant to commercial and government insurance programs. She has also taught at three dental schools, including Northwestern University Dental School, in both the Departments of Restorative Dentistry and Oral Medicine/Diagnosis, as well as holding the position of Attending Physician at Swedish Covenant Hospital for 19 years, and also an Attending Physician in the General Practice Residency program at the University of Illinois, Chicago Medical Center. She was selected four years in a row by Dentistry Today as one of the Leaders in Continuing Dental Education, and for each of sixteen years as a Leader in Dental Consulting. Dr. Zahrebelny is a Principal in The Z Group, a practice management company.

Conflict of Interest Disclosure: Dr. Zahrebelny is a Principal in The Z Group, a practice management company.

Rita Zamora PAGE 15, 22

Ms. Zamora is an international speaker and published author on social media and online reputation. She and her team provide monthly customized social media marketing support services and training for dentists and specialists. Services focus on highly customized solutions and encourage genuine personal interaction between practices and their potential and existing patients. Ms. Zamora graduated magna cum laude from the University of Colorado with a bachelor's degree in business and marketing and has over 20 years experience working in the business of dentistry.

Conflict of Interest Disclosure: Ms. Zamora's courses are being sponsored, in part, by Weave. She is the owner of Rita Zamora Connections.

Exhibit Hall Hours

Thursday, April 6 11:30 AM – 6:30 PM
Friday, April 7 10 AM – 6 PM
Saturday, April 8 9:30 AM – 1 PM

Exhibit Hall Activities

Open throughout the entire conference, the Exhibit Hall is a gathering place with something for everyone.
Join us for one of the receptions, stop in for a massage, or bring your shopping list, and find the right supplies for your office. We encourage you to buy from the exhibitors at the ODC—they support your association!

NEW IN THE EXHIBIT HALL!

ODA Expert Express Lecture Series

Thursday, April 6 10:30 AM – 12 PM & 2 – 3:30 PM
Friday, April 7 10:30 AM – 12 PM & 2 – 3:30 PM
Saturday, April 8 9:30 – 11 AM

Learn from your colleagues! Don't miss the ODA Expert Express Lecture Series presented by Oregon Dental Association members. These 90-minute CE sessions will be offered in a special CE room built in the Exhibit Hall.

Attendee Lounge & Charging Station

Lounge tables, chairs, and electronic device chargers will be available for you to kick back, relax, and recharge!

Professional Headshot Studio!

Need to update your website, LinkedIn, Facebook, or ADA member profile photo? We are here to help! Complimentary professional headshots will be offered to *ODA member dentists* in the Attendee Lounge area, located on the exhibit floor. (Designated hours included in registration packet.)

oda *members only!*

Classifieds Board

Have a job opening? In search of a position, practice, associate, or a buyer? Feel free to post career, volunteer, and even study club meetings on the Classifieds Board! The Classifieds Board is open to all members of the dental team. Announcement size is limited to a half page (8.5" x 5.5"). The Board will be located in the Attendee Lounge on the exhibit floor.

Mobile Photo Booth

The ODC Mobile Photo Booth is back by popular demand! Instead of taking a selfie, watch out for two volunteers combing the convention center to take a photo of you with your colleagues! Users will receive an electronic copy of the photo and can view it on the ODA Facebook and Twitter feeds. To view your photo on-site, visit booth #523.

SPONSORED BY Delta Dental of Oregon

Blood Drive Friday, April 7 10 AM – 3 PM

Help Save a Life by donating blood! The American Red Cross will be holding a blood drive in the Exhibit Hall across from the MTI Van.

Appointments are strongly recommended and can be made online, starting February 28, at www.redcrossblood.org. Use sponsor code: **oregondental**

Case CAT Presentations

(Critically Appraised Topic) **Saturday, April 8 10 AM – 1 PM**

Participating OHSU dental students will use the best clinical evidence found in existing literature to answer a clinical question about one of their patients. Students will present their findings to judges during the ODC, and cash prizes will be awarded to the top Case CAT presenters. Stop by and show your support for the future of dentistry!

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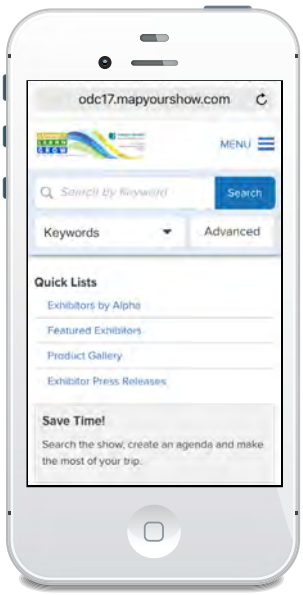
Free Massages

Take a break and enjoy a complimentary 10-minute head and neck massage on us! Massages located in the Exhibit Hall Attendee Lounge, all three days, during hall hours.

New Dentist Reception Friday, April 7 4 – 6 PM

Enjoy tasty hors d'oeuvres and visit with colleagues and exhibitors after CE sessions. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.



← Plan Smart with 'My Show Planner'!

While wandering is always an option, take a few minutes and visit the 'My Show Planner' and Exhibitor Directory on the ODA website or via the ODC Mobile App!

- Search company names, products & services
- Create and print a custom agenda and floor plan with all the exhibitors you don't want to miss
- View the interactive floor plan
- Opt-in to interact with sales contacts directly

Trade Show
GRAND OPENING RECEPTION

Thursday, April 6 3:30 – 6:30 PM Exhibit Hall

Take a "Tour of the Pacific Northwest" and sip on the area's best beer and wine. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall.

Win an Apple Watch or a $500 gift card!

You do not need to be present to win. Drink and drawing tickets will be distributed after Thursday's classes, in front of the exhibit hall entrance.

The drawings will take place between 5:30 and 6 PM.

OHSU Student Table Clinic Competition

Saturday, April 8 10 AM – 1 PM

Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research. The winning presentation will compete against other dental schools at the national level during the 2017 Annual ADA Meeting!

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The ever so popular Wall of Wine is back and bigger than ever!

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Games of chance are not considered a tax deductible donation under IRS regulations.

oda *members only!*

Visit the Exhibit Hall for FREE!

Saturday, April 8 9:30 AM – 1 PM

ODA members only attending the ODC to shop in the Exhibit Hall are eligible for a free pass on Saturday, April 8. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 8. Advance registration is not available. Offer valid to ODA member dentists only.

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The Toyota raffle drawing held in the Exhibit Hall during the Oregon Dental Conference at the Oregon Convention Center, Sat. 4/8/2017

Go to SmileOnOregon.org under News & Events to learn more.

The Dental Foundation of Oregon | 8699 SW Sun Place, Wilsonville, OR 97070 | 503.594.0880 | sgreenberg@SmileOnOregon.org

This list is current as of December 9, 2016.

Exhibit Hall Hours

Thursday, April 6 11:30 AM – 6:30 PM
Friday, April 7 10 AM – 6 PM
Saturday, April 8 9:30 AM – 1 PM

Thank you exhibitors!

3M
A-dec
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★ Advantage Dental
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American Eagle Instruments
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ASEPTICO
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Excel Orthodontics, Inc.
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Forest Dental Products
Garfield Refining Company
Garrison Dental Solutions
• GC America, Inc.
★ Gentle Dental
Gideons International
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Reasor Professional Dental Service
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Rich Duncan Construction, Inc.
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Royal Dental Manufacturing, Inc.
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Safe-Flo
Sapient Dental
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Smiles Dental
Snap On Optics
Solo Milling Center, Inc.
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ADA CERP

Oregon Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Oregon Dental Association designates this activity for a maximum of 18 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

AGD credits

The formal continuing education courses of Oregon Dental Association are accepted by AGD for fellowship, mastership and membership-maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry.

Cancellations and transfers

All refund, transfer, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A $25 handling fee will be charged for all refunds. **Refund requests will not be granted, for any reason, after 11:59 pm on March 24, 2017.** Transfers will be accepted anytime without penalty.

Children at the meeting

Child care is not provided at the conference. Check with area hotels for child care recommendations.

All children under the age of 18 must be registered to attend the Oregon Dental Conference®. Registration is complimentary and must be completed on-site. Advance registration is not available. All children are welcome to visit the Exhibit Hall, but only those 16 and over will be allowed in meeting rooms.

For the safety of all attendees, baby strollers are not permitted in the Exhibit Hall or in meeting rooms.

Course credit

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded. CE completion codes will be given orally only at the conclusion of each course and will not be available at any other time. It is the participant's responsibility to verify the requirements of his or her state/provincial licensing board(s) and to self-report any CE credits earned. ODAA courses are approved for Dental Assisting National Board (DANB) continuing education credits.

Course disclaimer

The Oregon Dental Conference®, its sponsors, and the Oregon Dental Association make every effort to present high-caliber speakers in their respective areas of interest. The presentations of the speakers in no way imply endorsement of any product, technique or service. The Oregon Dental Conference® and the Oregon Dental Association specifically disclaim responsibility for any material presented. Programs may be subject to change due to circumstances beyond our control.

Course handouts

Course handouts will be available online at www.oregondentalconference.org, and through the ODC Mobile App, starting on March 23, 2017. They will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

Emergencies

An emergency medical team is on-site during all conference hours. To summon emergency aid, pick up any house phone and dial the operator.

Mother's room

The Oregon Dental Conference® offers a room on-site for nursing mothers. Please visit on-site registration for information and directions on how to access.

Non-solicitation policy

No attendee shall solicit or distribute business materials in any designated Oregon Dental Conference® meeting space, except for registered exhibitors operating within their designated booth space. Violation of this policy will result in expulsion from the meeting.

Recording policy

Recording of any type (video, audio, live streaming) is strictly prohibited within Oregon Dental Conference® continuing education sessions.

Registration materials

Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed prior to the conference to all primary registrants who register by March 3, 2017. Those registering after March 3 may pick up their name badge in the Holladay Lobby of the Oregon Convention Center during registration hours (listed on page 43).

Special needs

If you need any special assistance, please let us know ahead of time how we can help you. Please indicate your needs when registering for the conference, or contact the ODA: 503.218.2010 or odc@oregondental.org. The Oregon Convention Center complies with the accessibility requirements of the Americans with Disabilities Act.

Seminar seating

All attendees must select their courses during registration to ensure there is adequate seating. Room assignments will be based on preregistration numbers. Due to fire code regulations, once a course is full, attendees will not be allowed to sit on the floor or bring chairs from another room. **For workshops and courses with limited seating, there will be a 5-minute grace period before your seat is released to a waitlisted attendee.** Please set all electronic devices to 'silent' during courses.

Lodging Options

The following hotels have special ODC rates that are available on a first-come, first-serve basis until **March 14, 2017.** For reservations, please call the hotel directly.

When making reservations, please mention that you are attending the Oregon Dental Conference® and be sure to indicate your housing plans during the registration process. Travel Portland prioritizes requests for future conference dates depending on the total hotel rooms used by conference attendees.

Headquarters Hotel

DoubleTree by Hilton Hotel Portland

1000 NE Multnomah St
Portland, OR 97232
www.Portland.DoubleTree.com
800.996.0510

Room Rate: $165 Online code: OD7

The DoubleTree is just two stops away from the Convention Center on the MAX line.

Other area hotels with special ODC room rates:

The Benson Hotel
309 SW Broadway, Portland
www.coasthotels.com • 503.228.2000

Courtyard Portland Downtown Convention Center
435 NE Wasco St, Portland
www.courtyard.com • 503.234.3200

Crowne Plaza Portland Downtown Convention Center
1441 NE 2nd Ave, Portland
www.cpportland.com • 866.242.1264

Embassy Suites Downtown
319 SW Pine St, Portland
www.embassyportland.com
503.279.9000 • 800.643.7892

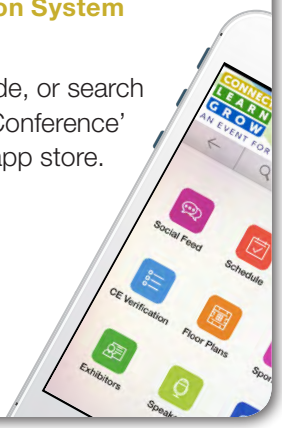
Quality Inn Downtown Convention Center
431 NE Multnomah St, Portland
www.qualityinnportland.com • 503.233.7933

Be sure to reserve your hotel room by March 14 to receive ODC discounted rates. You must reserve the rooms yourself—ODA does not make hotel reservations.

Get the ODC App!

- ✓ Schedule
- ✓ Handouts
- ✓ Course Info
- ✓ Maps
- ✓ Locations
- ✓ Exhibitor Info
- ✓ CE Verification System

Scan this QR code, or search 'Oregon Dental Conference' in your device's app store.



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dental commerce

Health plans in Oregon provided by Moda Health Plan, Inc. Dental plans in Oregon provided by Oregon Dental Service, dba Delta Dental Plan of Oregon. 16220105 (12/16)

Join us for Friday's General Session!

ROCK Presented by the Madow Brothers Your Practice to the Top!

Through music, comedy, and videos, **The Madow Brothers illustrate the triumphs and frustrations that all dentists and team members experience** on a daily basis. Laughing together and learning together promotes teamwork and accomplishment, and The Madow Brothers are prepared to teach and entertain you in a way you have never experienced at a dental event!

Friday, April 7, 7:30 – 8:30 AM

RECOMMENDED FOR: **Entire Dental Team**

COURSE NUMBER: **8190**

ALL-IN FOR FUN

| SOCIALIZE | EAT | DRINK | DANCE | GAME | WIN |

Casino Night

After a day of learning, gather your team for an evening of fun! This event has something for everybody—dinner, drinks, music, dancing, casino games, and fantastic prizes. Join in the fun by adding a ticket to your conference registration. All are welcome and encouraged to attend!

Friday, April 7, 6–10 PM
DoubleTree by
Hilton Hotel Portland

$35 per person
REGISTRATION CODE F9000

This event is for all members of the dental team.

This event is graciously sponsored, in part, by: DELTA DENTAL
Delta Dental of Oregon

Register for the
2017 Oregon Dental Conference®

Online at www.OregonDentalConference.org

The quickest, easiest, and most cost-effective way to register is online at www.oregondentalconference.org.

- ✓ Finalize your schedule instantly
- ✓ Secure your place in limited-attendance sessions immediately

By Mail or Fax

Download the registration form at www.oregondentalconference.org.

Print the form, complete it, and return via fax or mail with your payment. Please be advised that there is a $25 processing fee for faxed or mailed registrations.

On-Site at ODC

Registration will be available in Pre-Function A at the Oregon Convention Center during the hours listed below. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

Thursday, April 6	7 AM – 6 PM
Friday, April 7	7 AM – 6 PM
Saturday, April 8	7 AM – 1 PM

Registration materials

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Refunds, transfers, and cancellations

All refund, transfer, and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A $25 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, **after 11:59 pm on March 24, 2017.**

Early Bird Deadline: March 3, 2017
Register by March 3 for early bird pricing and to receive your conference materials prior to ODC.

Mail/Fax Deadline: March 24, 2017
If you are registering after March 24, you must register online at *oregondentalconference.org*, or on-site in Pre-Function A of the Oregon Convention Center, April 6–8.

Dentist Registration Categories & Fees

	Conference Badge		Exhibits-Only Badge	
	EARLY Before 3/3	**ON-SITE** After 3/3	**EARLY** Before 3/3	**ON-SITE** After 3/3
ODA member	$285	$400	$25	$50
ADA 11th district member (AK, ID, MT, WA)	$285	$400	$25	$50
ADA retired or life-retired member	$285	$400	$0	$0
ADA direct member	$285	$400	$25	$50
Oregon specialty partner group dentist (OAPD, OSAE, OSOMS, OSP only)	$285	$400	$25	$50
Retired volunteer dentist in Oregon (with DV license)	$0	$0	$0	$0
ADA member dentist outside 11th district (not from OR, AK, ID, MT, WA)	$315	$455	$25	$50
Non-ADA member	$810	$960	$200	$400
International dentist	$315	$455	$25	$50

Non-Dentist Registration Categories & Fees

	Conference Badge		Exhibits-Only Badge	
	EARLY Before 3/3	**ON-SITE** After 3/3	**EARLY** Before 3/3	**ON-SITE** After 3/3
Hygienist; Assistant; Administrative Staff; Laboratory Tech	$100	$190	$25	$50
Student (dental student; dentist resident; pre-dental student; hygiene student; assisting student; lab tech student)	$0	$0	$0	$0
Non-dental guest (spouses, children over 18)	$100	$190	$25	$50

Visit the Exhibit Hall for FREE! If you're an ODA member, you can visit the Exhibit Hall for FREE on Saturday, April 8. See page 37 for details.

oregon dental
CONFERENCE

Oregon Dental Association
8699 SW Sun Place,
Wilsonville, OR 97070

www.oregondentalconference.org

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Join Us!

April 6–8, 2017

CONNECT
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AN EVENT FOR THE ENTIRE DENTAL TEAM

Early registration deadline:

March 3, 2017