

2014 Oregon Dental Conference®

April 3–5 | Oregon Convention Center—Portland

Dentistry: Where **Art** **Science** Meet



Download the
ODC app

Preview Program



Friday, April 4, 7:30–8:30 AM
Recommended for: Entire Dental Team
Course Code: 4190

Keynote Address by **Sean Stephenson, PhD**

Get Off Your “But”

No More Fears, Excuses, or Insecurities!

Dr. Sean Stephenson was predicted not to survive at birth because of a rare bone disorder that stunted his growth and caused his bones to be extremely fragile.

Despite his challenges, he took a stand for a quality of life that has inspired millions of people around the world, including Sir Richard Branson, President Clinton, and his Holiness the 14th Dalai Lama. Dr. Stephenson has appeared on everything from *The Oprah Winfrey Show* to Youtube videos with millions of views. The Biography Channel did an hour feature on his life called, “Three Foot Giant.”

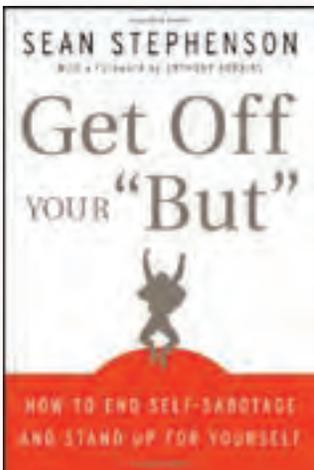
Dr. Stephenson’s message has been heard at live events in over 15 countries and 47

states over the past 16 years. His latest book, *Get Off Your But* has swept the country and been released in over a half dozen languages around the world.

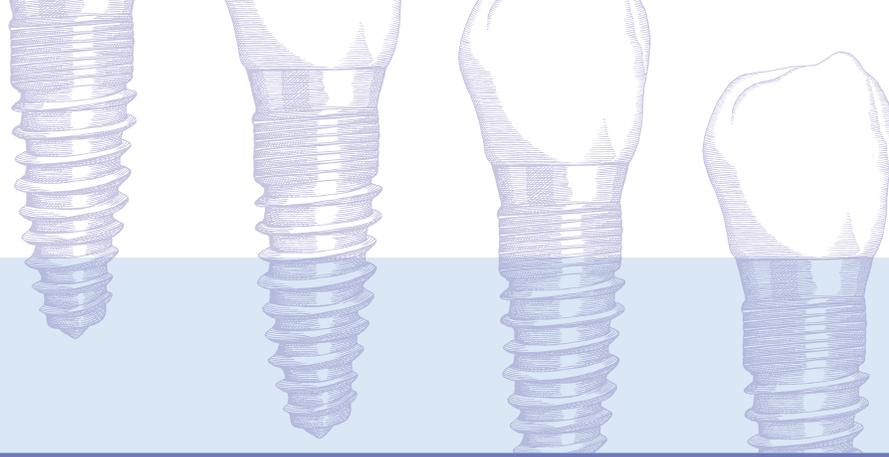
As a board certified

therapist, Dr. Stephenson uses humor and compassion to develop a fun environment where individuals open their hearts and minds for lasting empowerment to occur.

The Biography Channel did an hour feature on his life called, “Three Foot Giant.”



Self sabotage is quite possibly the number one cause of stress in the workplace. In his presentation, Dr. Sean Stephenson addresses the psychological, social, and environmental issues that contribute most to self sabotage. Through the use of hilarious and heartfelt stories, playful activities, and immediately applicable life skills, Dr. Stephenson challenges an audience to step outside their comfort zone and grow.



Contents

- 2 ODA Leadership & Staff
- 3 President's Welcome
- 3 President's Party
- 4 Exhibit Hall
- 6 Affiliate Events
- 8 General Information
- 9 Schedule of Events
- 10 Transportation & Lodging
- 12 Visiting Portland—
Activities & Day Trips
- 13 Sponsors
- 14 Exhibitors

Course Information

- 15 At-A-Glance
- 18 Thursday Course Descriptions
- 24 Friday Course Descriptions
- 24 OSAE Course Schedule
- 30 Saturday Course Descriptions
- 30 OSOMS Course Schedule
- 31 OSP Course Schedule
- 35 Plan your ODC Schedule
- 36 Speaker Biographies
- 43 Registration Information
- 44 Course Codes for Preregistration
- 45 Preregistration Form
- 46 Sample Preregistration Form
- 47 Index by Course Title
- 48 Index by Speaker

The 2014 Oregon Dental Conference®

is the 122nd annual session of the Oregon Dental Association (ODA) and marks the association's 17th year at the Oregon Convention Center. The conference is the concurrent meeting of the ODA, the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE), as well as a place for laboratory technicians from throughout the Northwest to meet. This official Preview Program will give you information about the different activities and courses that are scheduled during the conference.

Preregistration

Register online at www.oregondental.org.

For more information, or to register by fax or mail, see page 43.

Preregistration form available on page 45.

Early bird registration pricing available through March 3, 2014.

On-Site Registration

Hours

Thursday, April 3	7 AM – 6 PM
Friday, April 4	7 AM – 6 PM
Saturday, April 5	7 AM – 1 PM

Locations

New Registrants	Pre-Function A
Preregistrants	
Replacing Lost Badges	Holladay Lobby
Exhibitors	Pre-Function A

Conference Location

Oregon Convention Center

777 NE MLK Jr. Blvd., Portland, OR 97232



April 3–5, 2014

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Social networks: [facebook](#) [LinkedIn](#) [NewDocs](#) [YouTube](#)

Blog: www.thetoothofthematter.org

Twitter: Follow ODA President, Judd R. Larson, DDS: @ODAPrez
Use #2014ODC when tweeting about the conference. [twitter](#)

President's Welcome



Judd R. Larson, DDS
President

twitter

Follow ODA President,
Judd R. Larson, DDS,
on Twitter: @ODAPrez

Tweet about the
conference: #2014ODC

Welcome to the 2014 Oregon Dental Conference. Our 122nd annual meeting will be held at the Oregon Convention Center in Portland, April 3-5, 2014. I would like to extend a personal invitation to all dentists, staff, exhibitors and friends of dentistry to attend this conference.

We are pleased to welcome back our partner groups: the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association's (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE).

We have some great activities and scientific sessions planned for you. Look inside this *Preview Program* for more information, and make sure that you don't miss Thursday's Trade Show Grand Opening Reception, where two lucky people will win fantastic prizes! On Friday morning, please join me at the ODC General Session where Sean Stephenson, PhD, will provide a motivational keynote address challenging you to step outside your comfort zone and grow!

As always, the Exhibit Hall is a one-stop shopping ground with over 200 exhibitors participating. Please bring your shopping list and support the exhibitors who support the conference—and ultimately the ODA. While shopping in the hall, be sure to check out the ODA Member Art Show and the Product Demonstration area, both sure to be attendee favorites this year!

You can register for the conference online at www.oregondental.org or by mailing or faxing the form on page 45 of this *Preview Program*. **Be sure to register by March 3, 2014**, to take advantage of the discounted fee. Your meeting confirmation, name badges and other information will be mailed to you in advance if you preregister.

I also invite you to join me at the President's Party at Doubletree by Hilton Hotel on Friday night. Enjoy a dinner buffet before dancing the night away to the music of *5 Guys Named Moe*, graciously sponsored, in part, by ODS.

I look forward to seeing you at the 2014 Oregon Dental Conference, April 3-5.

Sincerely,

Judd R. Larson, DDS
President

The President's Party

Join Dr. Judd Larson, President of the Oregon Dental Association, for dinner and a disco party at the Doubletree by Hilton Hotel on Friday, April 4.

Portland's ultimate dance and show band, *5 Guys Named Moe*, will perform a playlist that will keep you dancing till you drop! Visit www.themoes.com for a preview of their music. Disco attire is encouraged but not required.

All are welcome! Make sure to purchase your tickets when you register for the ODC.



FRIDAY, APRIL 4, 2014
6 –10 PM

Location

Doubletree by Hilton Hotel
1000 NE Multnomah Blvd.
Portland

Attire

Disco or Business Casual

Tickets

\$35 per person

This event is for
all members of the
dental team.

Registration code

F5000



The President's Party
is graciously sponsored,
in part, by ODS.

AMERICAN RED CROSS BLOOD DRIVE



FRIDAY, APRIL 4 10 AM – 2:30 PM

SATURDAY, APRIL 5 9:30 AM – 1 PM

Help Save a Life by donating blood at the ODC. The American Red Cross will be holding a blood drive in Exhibit Hall B, across from the attendee massage area. Appointments are strongly recommended and can be made online, starting February 13, at www.redcrossblood.org

Sponsor Code: oregondental

OHSU STUDENT TABLE CLINIC COMPETITION

SATURDAY, APRIL 5

10 AM – 1 PM

Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research. The winning presentation will compete against other dental schools at the national level during the 2014 Annual ADA Meeting!

Sponsored by the Oregon Dental Association and Dentsply

FREE MESSAGES!

Stop by during exhibit hall hours and put your feet up on a foot-massager for a quick treat or get a complimentary 10-minute head and neck massage by trained masseurs.

TRADE SHOW RAFFLE

Spend your lunch shopping in the Exhibit Hall. Not only will you come away with some great purchases, but you could walk away with some amazing raffle prizes.

Don't miss your chance to be a winner.

PRODUCT DEMONSTRATIONS

Check out the Product Demonstration area during lunch hours in the Exhibit Hall for a showcasing of the latest and enhanced dental products on the market.

Demonstrations are not eligible for continuing education credits.

CRACK THE CODE!

During Exhibit Hall hours, play "Crack the Code," via the 2014 ODC Mobile App.

Ask each exhibitor you visit for their "Game Code" and enter it underneath their company name to earn points.

The top point earner(s) will win a fabulous prize!



ODC NEW DENTIST RECEPTION

FRIDAY, APRIL 4 4 – 6 PM

Enjoy great music and hors d'oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.

ODA Member Art Show

Be sure not to miss the return of this ODC favorite showcasing the artistic talent of ODA member dentists!

Art categories include:

- oils
- acrylics
- watercolors
- sculptures/wood carvings
- photography
- ink/pencil drawings

Interested in Showing Your Art?

Download an entry form at www.oregondental.org and return to the ODA by March 3, 2014.



Trade Show

Grand Opening Reception



THURSDAY, APRIL 3 3:30 – 6:30 PM

Exhibit Hall

Take a “Tour of the Pacific Northwest” and sample the area’s best wines and beers. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall.

You can also win one of two fabulous prizes.

Need not be present to win.



Drink and drawing tickets will be distributed at the conclusion of Thursday’s classes, and the drawings will take place between 5:30 and 6 PM.

**SPECIAL OFFER FOR
ODA MEMBER DENTISTS!**

**VISIT THE
EXHIBIT
HALL FOR
FREE!**

**SATURDAY, APRIL 5
9:30 AM – 1 PM**

Are you an ODA member who only wants to attend the Exhibit Hall? We’ll give you a free pass on Saturday, April 5, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 5. Offer only available to ODA member dentists.

Exhibit Hall Hours

Thursday, April 3 12 NOON – 6:30 PM

Friday, April 4 10 AM – 6 PM

Saturday, April 5 9:30 AM – 1 PM

Start making a list now of what you need in your office.

We encourage you to buy from the exhibitors at the ODC—they support your association!

Explore the Exhibit Hall. Socialize with an array of vendors while enjoying the special events and activities planned each day.

Thursday, April 3

Free Massages
Grand Opening Reception
ODA Member Art Show
Product Demonstrations
Trade Show Raffle

Friday, April 4

Free Massages
New Dentist Reception
ODA Member Art Show
Product Demonstrations
Red Cross Blood Drive
Trade Show Raffle

Saturday, April 5

Free Massages
ODA Member Art Show
OHSU Student Table
Clinic Competition
Product Demonstrations
Red Cross Blood Drive
Trade Show Raffle

OHSU School of Dentistry Alumni Association ANNUAL AWARDS LUNCHEON

WHEN Saturday, April 5
11:30 AM – 1 PM (doors open at 11 AM)
Oregon Convention Center

COST \$40 per person

REGISTER 503.552.0745 or www.ohsu.edu/sod/alumni

Reunions! Awards! Celebration! Join your alumni family to recognize the recipients of the School of Dentistry Alumni Association's premier awards, reminisce with classmates and catch the latest updates on our imminent move to our new home.

Graduates from the DMD and RDH reunion classes ending in a "4" or a "9" (2009, 2004, 1999, etc) will be honored. Alumni from the class of 1964 and earlier, as well as the class of 2013, are admitted to the lunch at no charge as guests of the Alumni



**SCHOOL OF DENTISTRY
ALUMNI ASSOCIATION**
Oregon Health & Science University

Association. **Advanced registration is required.**

Oregon Dental Assistants Association

CALLING ALL DENTAL ASSISTANTS! Make sure to stop by the ODAA table, located in Pre-Function A of the Oregon Convention Center, to "Spin the Wheel" for a chance to win some great prizes.



DENTAL FOUNDATION OF OREGON

MOTOR MOUTH CAR

Your chance to win a 2014 50th anniversary edition of the Ford Mustang, and support DFO programs, like the Tooth Taxi!



PLUS ONE \$500 CASH DRAWING ON FEBRUARY 14, 2014.

Cash winner will still be eligible for the car drawing.



COST: \$100 PER TICKET

PURCHASE TICKETS

Online: www.SmileOnOregon.org

At ODC: Exhibit Hall Entrance Aisle

Phone: Judy Edgerly at 503.594.0880

The winning ticket will be drawn at approximately 12:45 PM in the Exhibit Hall on Saturday, April 5, 2014. Participants need not be present to win. Only 1,000 tickets will be sold.



WALL OF WINE

COST \$20 per bottle



The popular Wall of Wine is back and bigger than ever! For \$20 you get to choose any bottle of wrapped wine from the Wall of Wine display.

Wines range in value from \$15 to \$100 with several bottles worth much, much more.



Games of chance are not considered a tax deductible donation under IRS regulations.

Wednesday, April 2

WHO Delta Sigma Delta
WHEN 6 PM
WHERE Multnomah Athletic Club
CONTACT Noel V. Larsen, DMD
 503.284.5678 or noel@emanaged.net

Thursday, April 3

WHO Pierre Fauchard Academy Breakfast
WHEN 7–9 AM
WHERE Oregon Convention Center
CONTACT Weston W. Heringer, Jr., DMD
 503-871-4240 or wheringer@comcast.net

WHO American College of Dentists Luncheon
WHEN 12:15–1:15 PM
WHERE Red Lion Hotel Portland-Convention Center
COST \$25 per person
CONTACT Noel V. Larsen, DMD
 503.284.5678 or noel@emanaged.net

Friday, April 4

WHAT Oregon State Association
of Endodontists (OSAE) Luncheon
WHEN 12 NOON – 1:30 PM
WHERE Oregon Convention Center
CONTACT Ken Wiltbank, DMD
 503.861.2602 or kenwiltbank@gmail.com

Saturday, April 5

WHO International College of Dentists
WHEN 7 AM
WHERE DoubleTree by Hilton Hotel Portland
CONTACT Jeffery C.B. Stewart, DDS, MS
 503.494.8904 or stewajef@ohsu.edu

WHO Oregon Academy of
General Dentistry (OAGD) Board
WHEN 7 AM
WHERE Oregon Convention Center
CONTACT Laura Seurnyck, RDH, MS
 503.228.6266 or laura@oragd.org

WHAT OHSU School of Dentistry Alumni Association
Annual Awards Luncheon
WHEN 11:30 AM – 1 PM (doors open at 11 AM)
WHERE Oregon Convention Center
CONTACT OHSU Alumni Relations Program
 503.552.0745 or www.ohsu.edu/sod/alumni

WHAT Oregon Dental Hygienists' Association
(ODHA) Board of Trustees Meeting
WHEN 1 – 4 PM
WHERE Oregon Convention Center
CONTACT ODHA
 503.924.1181 or info@odha.org

WHAT Oregon Society of Oral & Maxillofacial
Surgeons (OSOMS) Luncheon
WHEN 11:30 AM – 1 PM
WHERE Oregon Convention Center
CONTACT Christina Swartz Bodamer
 503.594.0322 or oregonoms@gmail.com

**ODEA IS HERE FOR YOU!**

Visit the ODEA membership table at the Oregon Dental Conference® to find out what exciting opportunities are available for you!

The Oregon Dental Executives' Association (ODEA) is dedicated to excellence in dental management through the development of personal and professional management skills that ensure quality patient care, employer profitability, and personal growth.

ODEA members gain new qualities such as leadership, education, professional growth, networking, access to an active support system and much more!

Stop by and enter to win several of our amazing prizes! We are excited to meet you!

ADA CERP



Oregon Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Oregon Dental Association designates this activity for a maximum of 18 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

ACADEMY OF GENERAL DENTISTRY

AGD-Oregon is designated as an approved PACE provider by the Academy of General Dentistry. The formal continuing education courses of this program provider are accepted by AGD for fellowship, mastership and membership-maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry.

CANCELLATIONS & TRANSFERS

All refund, transfer, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$50 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, after 11:59 PM on March 21, 2014. Transfers will be accepted anytime without penalty.

CHILD CARE

Child care is not provided at the conference. Check with area hotels for child care recommendations.

COURSE CREDIT

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded (i.e. half day attendance of a full-day course). ODAA courses are approved for Dental Assisting National Board (DANB) continuing education credits. CE completion codes will be given orally only at the conclusion of each course and will not be available at any other time. It is the participant's responsibility to verify the requirements of his or her state/provincial licensing board(s) and to self-report any CE credits earned.

COURSE DISCLAIMER

The Oregon Dental Conference®, its sponsors and the Oregon Dental Association make every effort to present high-caliber speakers in their respective areas of interest. The presentations of the speakers in no way imply endorsement of any product, technique or service. The Oregon Dental Conference® and the Oregon Dental Association specifically disclaim responsibility for any material presented. Programs may be subject to change due to circumstances beyond our control.

COURSE HANDOUTS

Course handouts will be available online at www.oregondental.org two weeks prior to the conference. They will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

EMERGENCIES

An emergency medical team is on-site during all conference hours. To summon emergency aid, pick up any house phone and dial the operator.

REGISTRATION MATERIALS

Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed prior to the conference to all primary registrants who register by March 3, 2014. Those registering after March 3 may pick up their name badge in the Holladay Lobby of the OCC during registration hours (listed on the next page).

SPECIAL NEEDS

If you need any special assistance, please let us know ahead of time how we can help you. Please indicate your needs on the registration form, or contact the ODA: 503.218.2010 or odc@oregondental.org. The Oregon Convention Center complies with the accessibility requirements of the Americans with Disabilities Act.

SEMINAR SEATING

All attendees should choose their courses during registration to ensure there is adequate seating. Room assignments will be based on preregistration numbers. Due to fire code regulations, once a course is full, attendees will not be allowed to sit on the floor or bring chairs from another room. For workshops and courses with limited seating, there will be a 5-minute grace period before your seat is released to a waitlisted attendee. Please set all electronic devices to 'silent' during courses.

3 EASY WAYS TO REGISTER

Registration form can be found on page 45.

NO REGISTRATIONS will be accepted by phone or email.

Registrations WILL NOT be processed without FULL PAYMENT.

1 ONLINE

Use the electronic registration form at www.oregondental.org

2 MAIL

Mail your registration form (with payment) to:
Oregon Dental Association
PO Box 3710, Wilsonville, OR 97070

3 FAX

Fax your registration form (with complete credit card information) to 503.218.2009. If you register by fax, DO NOT MAIL a copy of your registration.

Preregistration Deadline: March 3



CONFERENCE LOCATION

Unless otherwise indicated, all programs and activities will be held at:

Oregon Convention Center (OCC)
777 NE Martin Luther King, Jr. Blvd.
Portland, OR 97232
503.235.7575 • www.oregoncc.org

ODA staff will be on-site at the OCC from Wednesday, April 2 through Saturday, April 5.

Important Dates & Deadlines

- MARCH 3 Preregistration Deadline** Preregister by March 3, to receive a tuition discount and conference materials prior to ODC.
- MARCH 10 Hotel/Lodging Cut-off** Discounted ODC rates are available at multiple hotels through March 10. See page 11 for details.
- MARCH 20 Course Handouts Online** Course handouts will be available online at www.oregondental.org two weeks prior to the conference. Handouts will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.
- MARCH 21 Cancellation/Refund Deadline** All refund and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$50 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, after 11:59 PM on March 21, 2014.
- MARCH 21 Mail/Fax Registration Closed** Anyone registering after March 21 must register online or on-site in Pre-Function A of the Oregon Convention Center.
- APRIL 3–5 On-site Registration** Registration will be available in Pre-Function A at the Oregon Convention Center during the hours listed below. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

ON-SITE REGISTRATION HOURS:

- **Thursday, April 3** 7 AM – 6 PM
- **Friday, April 4** 7 AM – 6 PM
- **Saturday, April 5** 7 AM – 1 PM

Schedule of Events

THURSDAY, APRIL 3

- 7 AM – 6 PM Registration Open
- 7 AM Pierre Fauchard Academy Breakfast
- 9 AM – 4:30 PM Scientific Sessions
- 12 – 6:30 PM Trade Show Open
- 12:15 PM American College of Dentists Luncheon, Red Lion Hotel
- 3:30 – 6:30 PM Trade Show Grand Opening Reception, Exhibit Hall
- 6:30 – 10 PM ODA Presidents' Dinner, Embassy Suites Downtown (by invitation only)

FRIDAY, APRIL 4

- 7 AM – 6 PM Registration Open
- 7:30 – 8:30 AM Opening General Session
- 9 AM – 5 PM Scientific Sessions
- 10 AM – 6 PM Trade Show Open
- 10 AM – 2:30 PM Red Cross Blood Drive, Exhibit Hall
- 12 NOON OSAE Luncheon
- 4 – 6 PM New Dentist Reception, Exhibit Hall
- 6 – 10 PM President's Party, DoubleTree by Hilton Hotel

SATURDAY, APRIL 5

- 7 AM – 1 PM Registration Open
- 7 AM International College of Dentists Breakfast, DoubleTree by Hilton Portland
- 7 AM OAGD Board Meeting
- 8 AM – 4 PM Scientific Sessions
- 9:30 AM – 1 PM Trade Show Open
- 9:30 AM – 1 PM Red Cross Blood Drive, Exhibit Hall
- 11:30 AM OHSU Alumni Luncheon
- 11:30 AM OSOMS Luncheon
- 1 – 4 PM ODHA Board of Trustees Meeting



The Convention Center is conveniently located in the Lloyd District just northeast of downtown Portland. This area is well-served by highways, light rail and bus lines.

DRIVING DIRECTIONS

FROM THE SOUTH On I-5 northbound, take the Rose Quarter/Broadway/Weidler Street exit (Exit 302A). Turn right (east) onto Weidler then right (south) on Martin Luther King, Jr. Blvd. Proceed to the OCC.

FROM THE NORTH On I-5 southbound, take the Rose Quarter/City Center exit (Exit 302A). Proceed straight across Broadway Ave. Turn left (east) onto Weidler. Turn right (south) on Martin Luther King, Jr. Blvd. Proceed to the OCC.

FROM THE EAST On I-84 westbound, take the Lloyd Blvd. exit (Exit 1). Proceed straight on Lloyd Blvd. to the Convention Center.

FROM THE AIRPORT Take I-205 South to I-84 West. Follow the 'From the East' directions above.

PARKING

There is street parking in the surrounding area, as well as a variety of surface lots and an on-site parking garage. The lots listed below are OCC/Metro-operated lots; others in the area may be priced differently. We encourage you to consider using public transportation. The Oregon Convention Center is conveniently located on three MAX light rail lines and the new east-side streetcar line.

OCC UNDERGROUND PARKING GARAGE

Entrances on NE Lloyd Blvd. and First Ave. Hourly parking rate available, \$10 maximum per day.

LLOYD LOT Entrance on NE MLK Jr. Blvd. and Lloyd Blvd.

METRO GARAGE Entrance on NE Grand Ave. and Irving St.

Public Transportation

Portland's mass transit system—bus, light rail (MAX), commuter rail and streetcar—is operated by TriMet. For more information, visit www.trimet.org or call 503-238-RIDE (7433).



Go to www.trimet.org/apps to download an app to help you navigate Portland's mass transit.

TRAIN/LIGHT RAIL (MAX) The Blue, Red, and Green lines stop right outside the OCC doors. These lines will also take you downtown and beyond.

BUS TriMet's #6 bus runs right in front of the OCC. There are also many other bus lines that serve downtown Portland and Lloyd District.

STREETCAR The Streetcar now runs in front of the Oregon Convention Center, and will take you to Northwest Portland, the South Waterfront, Downtown and the Pearl District.

FROM PORTLAND INTERNATIONAL AIRPORT (PDX)

The Red Line MAX goes from the airport to the DoubleTree by Hilton Hotel Portland, then to the Oregon Convention Center, and continues on to downtown. It runs every 15 minutes during the day. Cost from the airport is \$2.50.

Lodging

The following hotels have special ODC rates that are available on a first-come, first-serve basis until March 10, 2014.

For reservations, please call the hotel directly. Travel Portland prioritizes requests for future conference dates depending on the total hotel rooms used by conference attendees. All conference attendees are encouraged to spend at least one night at a Downtown/NE Portland hotel.

When making reservations, please mention that you are attending the Oregon Dental Conference® and make sure to mark your housing plans on your registration form.



OFFICIAL 2014 ODC HEADQUARTERS HOTEL

DoubleTree by Hilton Hotel Portland

1000 NE Multnomah Blvd, Portland, OR 97232
www.Portland.DoubleTree.com • 800.996.0510

Room Rate: \$157 Online code: OD4

Just two stops away on the MAX line, the DoubleTree by Hilton Hotel Portland is the headquarters hotel for the ODC.

Be sure to reserve your hotel room by March 10 to receive ODC discounted rates. Please reserve the rooms yourself—ODA does not make hotel reservations.

When making reservations, please mention that you are attending the Oregon Dental Conference® and make sure to mark your housing plans on your registration form.



EMBASSY SUITES HOTEL

319 SW Pine St,
Portland, OR 97204
www.embassyportland.com
503.279.9000
800.643.7892



CROWNE PLAZA HOTEL—DOWNTOWN/CONVENTION CENTER

1441 NE Second Ave,
Portland, OR 97232
www.cpportland.com
503.233.2401



RED LION HOTEL PORTLAND—CONVENTION CENTER

1021 NE Grand Ave,
Portland, OR 97232
www.redlion.com
503.235.2100
800.343.1822

WHERE TO GO

International Rose Test Garden

One of the oldest and largest rose test gardens in the country, the spectacular International Rose Test Garden is just minutes from downtown Portland in Washington Park. You'll find 7,000 rose bushes, spectacular views of the city and the Rose Garden Gift Shop.

www.rosegardenstore.org/thegardens.cfm

Nearby you'll also find the Portland Japanese Garden, widely proclaimed as one of the most authentic Japanese gardens outside Japan. www.japanesegarden.com

Lan Su Chinese Garden

An authentically built cultural heritage garden, the Lan Su Chinese Garden is a quiet oasis in the heart of Portland's Old Town/Chinatown. From weekly tai chi demonstrations to an authentic teahouse, the Garden gives you an opportunity to immerse into the history and culture of China.

www.portlandchinesegarden.org



Oregon Zoo

At the Oregon Zoo, you can travel around the world in an afternoon, observing more than 2,000 animals from around the world, from agouti (a rainforest rodent) to zebra. This conservation zoo is renowned for its Asian elephant breeding program. The zoo is located in Washington Park, five minutes west of downtown on Highway 26 (Sunset Highway). www.oregonzoo.org

Portland Art Museum

One of the 25 largest museums in the country, with impressive touring exhibitions and permanent collections, including the centers for Northwest and Native American Art.

www.portlandartmuseum.org

Portland Saturday Market

Stroll down row upon row of unique arts and crafts created by the people who sell them. Listen to live local music and enjoy a plethora of exotic foods in the international food pavilion. Open rain or shine, Saturday (10 AM–5 PM) and Sunday (11 AM–4:30 PM). www.portlandsaturdaymarket.com

Tax Free SHOPPING!

Bridgeport Village

Dining, retail and entertainment, located in Tualatin. (Take I-5 to exit 290.)

www.bridgeport-village.com

Columbia Gorge Premium Outlets

Forty-five outlet stores, located in Troutdale. (Take I-84 to exit 17.)

www.premiumoutlets.com

Lloyd Center

Shopping mall within walking distance of the Oregon Convention Center. Over 200 shops, a food court, indoor ice-skating rink, and 18 movie screens. www.lloydcenter.com

The Pearl District

Historic buildings have been transformed into unique retail storefronts, restaurants, galleries, and lofts. www.shopthepearl.com

Pioneer Place

Upscale shopping and dining in the heart of downtown. www.pioneerplace.com

Woodburn Company Stores

Big brand names with outlet savings in Woodburn. (Take I-5 to exit 271.) www.woodburncompanystores.com



DAY TRIPS

Columbia River Gorge

Mt. Hood

Oregon Coast

Oregon Wine Country

PERFORMING ARTS

Oregon Symphony www.orsymphony.org

Portland's 5 Centers for the Arts www.portland5.com

Portland Center Stage www.pcs.org

For more information on these and other activities and day trips in and around the Portland area, visit:

TRAVEL PORTLAND www.travelportland.com

This list is current as of December 11, 2013.

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Thank you to all our exhibitors!

Exhibit Hall Hours

Thursday, April 3

12 NOON – 6:30 PM

Friday, April 4

10 AM – 6 PM

Saturday, April 5

9:30 AM – 1 PM

Sponsors listed in
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First time exhibitors
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Dental and Medical Staffing, Inc.

Dental Commerce Corporation

Dental Foundation of
Oregon, The (DFO)

Dentech

DENTISTS BENEFITS INSURANCE COMPANY (DBIC)

Dentists of Oregon Political
Action Committee (DOPAC)

DENTSPLY Caulk

DENTSPLY International

DENTSPLY Professional

Dentsply Tulsa Dental Specialties

Designs for Vision, Inc.

DFE Dental Lab

Digital Doc, LLC

DMC / DAISY

Doral Refining Corp.

DoWell Dental Products

DSI, INC.

Emmett Phair Construction

First Citizens Bank

First Pacific Corporation

Fortune Bank

Garfield Refining Company

Garrison Dental Solutions

GC America, Inc.

Gendex Dental Systems

Gentle Dental

Gideons International

Global Surgical Corp.

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Hawaiian Moon

Hayes Handpiece Repair Company

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HELP Appraisals & Sales, Inc.

HENRY SCHEIN DENTAL

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Infinite Therapeutics

Instrumentarium

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* Courses marked with an asterisk are offered more than once. See course description for details.

Course codes beginning with "4" are included with registration. Courses codes beginning with "F" require an additional fee.

COURSE TITLE	COURSE CODE	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Thursday - Morning Courses										
Evidence-Based Esthetics: Smile Engineering for All Team Members*	4102	3	Berkman	9 am - 12 pm	ODA	D	H	A	OM	LT
Record Keeping from the Board's Perspective	4104	1.5	Braatz/Kleinstub	9 - 10:30 am	ODA	D	H	A	OM	
How to Stay Out of Trouble with the Oregon Board of Dentistry	4105	1	Braatz/Kleinstub	11 am - 12 pm	ODA	D	H	A	OM	
Enhanced Oral Cancer Detection: Guide Your Practice to Thrive While Saving Lives!	4106	3	Bregman	9 am - 12 pm	ODA	D	H	A	OM	
Think Outside the Mouth: Treatment Planning for Nonsurgical Periodontal Treatment	4108	3	Davis	9 am - 12 pm	ODA	D	H	A	OM	
What Is a Click?	4110	3	Droter	9 am - 12 pm	ODA	D	H	A	OM	LT
Pharmacologic and Dental Treatment Considerations for the Patient with Respiratory Disease	4112	3	Eshenaur Spolarich	9 am - 12 pm	ODA	D	H	A		
Technology in Your Dental Practice: A Review of Current Products and a Look into the Future—Part 1	4114	3	Feuerstein	9 am - 12 pm	ODA	D	H	A		
How Thinking Like a Garbageman Can Increase Morale, Productivity, and Smiles in Your Office	4116	3	Kaufman/LeMay	9 am - 12 pm	ODEA	D	H	A	OM	LT
Infection Control with a Twist	4117	3	Kelsch	9 am - 12 pm	ODHA	D	H	A	OM	LT
Bonded Indirect Restorations—Part 1: Indications and Limitations, Preparation Designs, and Provisional Techniques	4119	3	Kessler	9 am - 12 pm	ODA	D		A		LT
Office Managers: Doctoring Up the Practice with QuickBooks	4121	3	Loter-Koch	9 am - 12 pm	ODA	D			OM	
Staying Heart Healthy in Today's Hectic World	4122	1.5	Mays	10:30 am - 12 pm	ODA	D	H	A	OM	LT
New Horizons in Endodontics—Lecture	4124	3	Nasseh	9 am - 12 pm	ODA	D				
The Art of Exquisite Anterior, Posterior, Single and Multiple Unit Provisionals	4125	3	Pace Brinker	9 am - 12 pm	ODA	D	H	A	OM	LT
Alternative Medications and Their Impact on Patient Care	4126	3	Paunovich	9 am - 12 pm	ODAA	D	H	A		
CPR for the Health Care Provider*	F5003	3.5	Vaughan	9 am - 12:30 pm	ODA	D	H	A	OM	LT
Precision, Productivity and Profitability of Implant Prosthetics in Private Practice*	4131	3	Vogel	9 am - 12 pm	ODA	D	H	A		LT
Thursday - Afternoon Courses										
Medical Emergency Update	4101	4	Beadnell/Ueeck	1 - 5 pm	ODA	D	H	A	OM	
Evidence-Based Esthetics: Smile Engineering for All Team Members*	4103	3	Berkman	1:30 - 4:30 pm	ODA	D	H	A	OM	LT
Make Your Practice POP™! Improved Patient Care, Enhanced Organizational Effectiveness and Maximized Profitability	4107	3	Bregman	1:30 - 4:30 pm	ODA	D	H	A	OM	
America's Sweet Tooth Obsession and Its Impact on Oral and Systemic Health!	4109	3	Davis	1:30 - 4:30 pm	ODA	D	H	A	OM	
Why Are You Clenching Your Teeth?	4111	3	Droter	1:30 - 4:30 pm	ODA	D	H	A	OM	LT
Osteoporosis: Assessment, Prevention and Pharmacotherapy	4113	3	Eshenaur Spolarich	1:30 - 4:30 pm	ODA	D	H	A		
Technology in Your Dental Practice: A Review of Current Products and a Look into the Future—Part 2	4115	3	Feuerstein	1:30 - 4:30 pm	ODA	D	H	A		
Identifying Methamphetamine Abuse and Developing a Treatment Protocol	4118	3	Kelsch	1:30 - 4:30 pm	ODHA	D	H	A	OM	LT
Bonded Indirect Restorations—Part 2: Restoration Designs, Material Options, and Delivery Procedures	4120	3	Kessler	1:30 - 4:30 pm	ODA	D		A		LT
Health Implications of Diabetes and Pre-Diabetes	4123	1.5	Mays	1:30 - 3 pm	ODA	D	H	A	OM	LT
New Horizons in Endodontics—Workshop	F5001	3	Nasseh	1:30 - 4:30 pm	ODA	D				
Predictable Techniques to Create Lifelike Provisionals—Workshop	F5002	3	Pace Brinker	1:30 - 4:30 pm	ODA	D	H	A	OM	LT
Nutrition, Aging, and Oral Health	4127	3	Paunovich	1:30 - 4:30 pm	ODAA	D	H	A		
Oral Pathology with a Twist and a Number of Crusts	4128	3	Svirsky	1:30 - 4:30 pm	ODA	D	H	A		
Communicate with Power and Compassion! Turn "Dental" into "Dynamic"	4129	3	Thompson	1:30 - 4:30 pm	ODEA	D	H	A	OM	LT
CPR for the Health Care Provider*	F5004	3.5	Vaughan	1:30 - 5 pm	ODA	D	H	A	OM	LT
Risk Management (as part of ODC registration)	4130	3	Verbiest	1:30 - 4:30 pm	ODA	D	H	A	OM	
Risk Management (as a stand-alone course)	F5005	3	Verbiest	1:30 - 4:30 pm	ODA	D	H	A	OM	
State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures*	4132	3	Vogel	1:30 - 4:30 pm	ODA	D	H	A		LT

COURSE TITLE	COURSE CODE	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Friday - Keynote										
Get Off Your 'But': No More Fears, Excuses, or Insecurities!	4190		Stephenson	7:30 - 8:30 am	ODA	D	H	A	OM	LT
Friday - Full Day Courses										
The Diagnosis of Acute and Chronic Dental Pain: ... Pulpal, Periodontal, or Neither?	4151	6	Levi	9 am - 5 pm	ODA	D	H			
Drug and Alcohol Addiction In Dentistry: Diagnosis and Treatment*	4161	6	Storer	9 am - 5 pm	ODA	D	H	A	OM	LT
Friday - Morning Courses										
Ten Steps to Grow Your Practice	4133	3	Blatchford	9 am - 12 pm	ODA	D	H	A	OM	LT
Tricks of the Radiology Trade—Workshop*	F5006	3	Bouchard/Sholes	9 am - 12 pm	ODA	D	H	A		
Medical Teams International: At Home and Abroad	4135	3	Canfield/Stiller	9 am - 12 pm	ODA	D	H	A		
Dispelling the "CSI Effect" Myth: An Overview of Contemporary Forensic Dentistry*	4136	3	Cardoza	9 am - 12 pm	ODA	D	H	A	OM	LT
The Business Side of Dentistry: What Every Dentist Should Know!*	4138	3	Creamer	9 am - 12 pm	ODA	D				
Creating the Ultimate Doctor–Patient Hygiene Exam	4139	3	Davis	9 am - 12 pm	ODA	D	H	A	OM	
Commonly Prescribed Medications: Managing the Oral Side Effects	4140	3	Eshenaur Spolarich	9 am - 12 pm	ODA	D	H	A		
High Tech Workshop	4142	3	Feuerstein	9 am - 12 pm	ODA	D	H	A		
Tongue Tied: A Story NOT Silenced by Oral Cancer*	4144	3	Grayzel	9 am - 12 pm	ODHA	D	H	A	OM	
Blood, Spit and Fears: A Painless OSHA Update*	4147	3	Kay	9 am - 12 pm	ODA	D	H	A	OM	LT
A Look at New Materials and Technologies through the Lens of Proven Principles	4149	3	Kessler	9 am - 12 pm	ODA	D		A		LT
"Magic Shadows": The Power of Cone Beam Imaging for Your Practice	4153	3	Miles	9 am - 12 pm	OSAE	D	H	A	OM	
Laboratory Communication: What the Lab Really Needs to Know	4155	3	Pace Brinker	9 am - 12 pm	ODA	D	H	A	OM	LT
Defining and Integrating Social Media and SEO into the Dental Practice*	4158	3	Shuman	9 am - 12 pm	ODAA	D	H	A	OM	LT
Ten Ways to Increase Treatment Acceptance and Production	4160	3	Smith	9 am - 12 pm	ODEA	D	H	A	OM	
Come In and Catch It: The Review That Sticks	4162	3	Svirsky	9 am - 12 pm	ODA	D	H	A		
CPR for the Health Care Provider*	F5008	3.5	Vaughan	9 am - 12:30 pm	ODA	D	H	A	OM	LT
State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures*	4164	3	Vogel	9 am - 12 pm	ODA	D	H	A		LT
Friday - Afternoon Courses										
The Sales Challenge: Conversations That Work	4134	3	Blatchford	2 - 5 pm	ODA	D	H	A	OM	LT
Tricks of the Radiology Trade—Workshop*	F5007	3	Bouchard/Sholes	2 - 5 pm	ODA	D	H	A		
Dentistry's Role in a Bioterrorism/Mass Disaster Scenario	4137	3	Cardoza	2 - 5 pm	ODA	D	H	A	OM	LT
Herbal Medicines and Dentistry	4141	3	Eshenaur Spolarich	2 - 5 pm	ODA	D	H	A		
Diagnosis, Planning and Treatment Using New 3D Technology Workshop	4143	3	Feuerstein	2 - 5 pm	ODA	D	H	A		
Tongue Tied: A Story NOT Silenced by Oral Cancer*	4145	3	Grayzel	2 - 5 pm	ODHA	D	H	A	OM	
Medical Emergencies	4146	4	Howerton/Kennedy	1 - 5 pm	ODA	D	H	A		
Blood, Spit and Fears: A Painless OSHA Update*	4148	3	Kay	2 - 5 pm	ODA	D	H	A	OM	LT
Restoration of the Anterior Dentition	4150	3	Kessler	2 - 5 pm	ODA	D		A		LT
Drilling Down the Latest Dental Practice Management Software and Technology	4152	3	Loter-Koch	2 - 5 pm	ODA	D				OM
"These Images Are Great!, But What Am I Looking At?": Essential Cone Beam Anatomy for Dentists	4154	3	Miles	2 - 5 pm	OSAE	D	H	A	OM	
The Patient Care Coordinator: Creating the Esthetically Driven, Complete Care Practice	4156	3	Pace Brinker	2 - 5 pm	ODA	D	H	A	OM	LT
Do-It-Yourself Online Marketing Best Practices	4157	3	Schrandt/Thornton	2 - 5 pm	ODEA	D				OM
Defining and Integrating Social Media and SEO into the Dental Practice*	4159	3	Shuman	2 - 5 pm	ODAA	D	H	A	OM	LT
Breakfast at Tiffany's: The Jewels and Gems of Oral Pathology	4163	3	Svirsky	2 - 5 pm	ODA	D	H	A		
CPR for the Health Care Provider*	F5009	3.5	Vaughan	1:30 - 5 pm	ODA	D	H	A	OM	LT
Precision, Productivity and Profitability of Implant Prosthetics in Private Practice*	4165	3	Vogel	2 - 5 pm	ODA	D	H	A		LT

* Courses marked with an asterisk are offered more than once. See course description for details.
 Course codes beginning with "4" are included with registration. Courses codes beginning with "F" require an additional fee.

COURSE TITLE	COURSE CODE	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Saturday - Full Day Courses										
Enhancing Treatment Outcomes by Using a Multidisciplinary Team Approach to Treat Challenging Restorative Cases	4175	6	Cook	8 am - 4 pm	OSP	D	H	A	OM	LT
Prosthodontic Considerations for the Oral and Maxillofacial Surgeon	4183	6	Smith	8 am - 4 pm	OSOMS	D		A		LT
Drug and Alcohol Addiction In Dentistry: Diagnosis and Treatment*	4184	6	Storer	8 am - 4 pm	ODA	D	H	A	OM	LT
Some Days You're the Pigeon; Some Days the Statue!	4186	6	Weber	8 am - 4 pm	ODA	D	H	A	OM	LT
Saturday - Morning Courses										
The Blacks and Whites (and Grays) of Radiographic Interpretation	4168	3	Bouchard	8 - 11 am	ODA	D	H	A		
Top Tips for Clinical Success	4169	3	Brady	8 - 11 am	ODEA	D	H	A	OM	
Twenty-First Century Laser-Assisted Dentistry	4171	3	Cardoza	8 - 11 am	ODA	D	H	A	OM	LT
Introduction to Dental Sleep Medicine for the General Dental Team	4173	3	Carstensen	8 - 11 am	ODAA	D	H	A	OM	
The Business Side of Dentistry: What Every Dentist Should Know!*	4176	3	Creamer	8 - 11 am	ODA	D				
Current Perspectives on Pharmacotherapy in Dentistry: Using Evidence to Simplify Drug Selection and Enhance Drug Safety and Effectiveness*	4177	3	Jeske	8 - 11 am	ODA	D	H	A		
Treating Teeth That Have Undergone Trauma	4180	3	Replogle	8 - 11 am	OSAE	D		A		LT
You Want to Do What to My Child? Answering Parent's Difficult Questions While Keeping Your Sanity	4181	3	Rothman	8 - 11 am	ODA	D	H	A	OM	
Cases Only a Mother Could Love	4185	3	Svirsky	8 - 11 am	ODA	D	H	A		
CPR for the Health Care Provider*	F5011	3.5	Vaughan	8 - 11:30 am	ODA	D	H	A	OM	LT
Saturday - Afternoon Courses										
End Tidal CO ₂ Monitoring for the Sedated Patient	4166	2	Auzins/Cross	1 - 3 pm	OSOMS	D				
Care Versus Commerce: A Challenge to Professional Integrity	4167	3	Beemsterboer/ Chiodo	1 - 4 pm	ODA	D	H			
Behind the Shadows—Workshop	F5010	3	Bouchard	1 - 4 pm	ODA	D	H	A		
A Team Approach to Patient Care	4170	3	Brady	1 - 4 pm	ODEA	D	H	A	OM	
Dispelling the "CSI Effect" Myth: An Overview of Contemporary Forensic Dentistry*	4172	3	Cardoza	1 - 4 pm	ODA	D	H	A	OM	LT
Sleep Bruxism: It May Not Mean What You Think it Means	4174	3	Carstensen	1 - 4 pm	ODAA	D	H	A	OM	
Current Perspectives on Pharmacotherapy in Dentistry: Using Evidence to Simplify Drug Selection and Enhance Drug Safety and Effectiveness*	4178	3	Jeske	1 - 4 pm	ODA	D	H	A		
Best Accounting Practices for the Financial Health of Your Dental Practice	4179	3	Loter-Koch	1 - 4 pm	ODA	D				OM
Secrets of Pediatric Dentistry: What You Weren't Taught in Dental School!	4182	3	Rothman	1 - 4 pm	ODA	D	H	A	OM	
CPR for the Health Care Provider*	F5012	3.5	Vaughan	12:30 - 4 pm	ODA	D	H	A	OM	LT



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Medical Emergency Update

PRESENTED BY Steven Beadnell, DMD
Brett Ueek, DMD, MD

RECOMMENDED FOR D H A OM

1 - 5 PM COURSE CODE 4101
ODA COURSE CE CREDITS 4

Medical emergencies can and do occur in dental practices every day. Over the next 15 years, the segment of the population at highest risk for medical emergencies—those 65 and older—will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will:

- Be able to identify those at increased risk for specific medical emergencies
- Be able to diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Be able to identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Evidence-Based Esthetics

Smile Engineering for All Team Members

PRESENTED BY Mark Berkman, DDS, MS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4102
ODA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON

1:30 - 4:30 PM COURSE CODE 4103
ODA COURSE CE CREDITS 3

This lecture will present esthetics from an interdisciplinary perspective that all members of the dental team can relate to. Esthetic assessments from an orthodontic viewpoint in particular will be highlighted. Procedures that all members of the interdisciplinary treatment team may participate in will be reviewed, using contemporary evidence and a case-based approach. Insight from a patient (consumer) perspective on dental esthetic issues will be given, and tips to enhance discussions regarding patients' treatment options will be provided.

At the conclusion of this course, attendees will be able to:

- Better diagnose dental esthetic issues related to size, proportion, and contour
- Manage cases involving altered gingival heights
- Better understand patients' motivations for seeking esthetic treatments
- Enhance discussions with patients regarding esthetic treatment options

Record Keeping from the Board's Perspective

PRESENTED BY Patrick Braatz
Paul Kleinstub, DDS

RECOMMENDED FOR D H A OM

9 - 10:30 AM COURSE CODE 4104
ODA COURSE CE CREDITS 1.5

This course will review the Oregon Board of Dentistry's requirements for adequate record keeping. Presenters will review common mistakes that the board observes as it reviews patient records during investigations. Attendees will receive a firsthand look at how to avoid these mistakes.

How to Stay Out of Trouble with the Oregon Board of Dentistry

PRESENTED BY Patrick Braatz
Paul Kleinstub, DDS

RECOMMENDED FOR D H A OM

11 AM - 12 PM COURSE CODE 4105
ODA COURSE CE CREDITS 1**

The number of Board complaints has increased dramatically. In this course the Oregon Board of Dentistry (OBD) will review common complaints that come before the OBD and the resolution of those complaints. This inside glance of real cases will provide attendees with the unique opportunity to learn from others and prevent themselves from making the same mistakes. Attendees will have the chance to interact with the OBD Staff and Board Members during this session.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Enhanced Oral Cancer Detection

Guide Your Practice to Thrive While Saving Lives!

PRESENTED BY Jonathan Bregman, DDS, FAGD

RECOMMENDED FOR D H A OM

9 AM - 12 PM COURSE CODE 4106
ODA COURSE CE CREDITS 3

Oral cancer kills one person in the US every hour. The five-year cancer survival rate has not changed in over 40 years. It's about time for these statistics to change.

Health care experts recommend that all adults beyond the age of 16–18 receive annual oral cancer screenings. Are we seeing everything that we should by merely doing traditional extra/intra oral screening examinations? How effective are we really?

It's about time that we know!!

This course offers a comprehensive study in four core competencies: 1. Identifying the target population. 2. The basic screening examination process and critical record keeping skills. 3. Enhanced detection tools and technologies. 4. Effective patient discussions: results and referral protocols.

Learn how to create a 'wow' patient experience through the effectively performed and communicated oral cancer screening examination. Significantly enhance clinical effectiveness, patient care, and the financial bottom line of your practice every day.

continues in next column »

It is about TIME!

- For the patient
- For the practice
- For the industry

At the conclusion of this course attendees will have learned:

- The four key motivating factors to fully engaging the oral cancer screening system
- How to develop a working oral cancer screening protocol/flow sheet
- The key statistics for oral cancer: past and present
- How to identify the changing target population for oral cancer screening examinations
- The key steps to ensuring that every patient understands and values the basic cancer screening examination that is being performed
- The why and how of the new tools to enhance screening
- How to create seamless referral and follow-up
- How to deliver the difficult message of a positive finding: four steps to success

Make Your Practice POP™!

Improved Patient Care, Enhanced Organizational Effectiveness and Maximized Profitability

PRESENTED BY Jonathan Bregman, DDS, FAGD

RECOMMENDED FOR D H A OM

1:30 - 4:30 PM COURSE CODE 4107
ODA COURSE CE CREDITS 3**

How can a practice not only survive, but thrive? What are the key factors that will make that happen? To discover your practice's unmet potential, look 'inside' the practice with Dr. Bregman's easily applied approach to understand and effectively enhance your practice's Patient care, Organizational effectiveness and Profitability (POP).

The basic building blocks of profitability:

- Clarify your patient care/business model. What is the 'why' of your practice? What DO you want and how will you get there?

Patient care:

- What new services/technologies will you add to maximally improve patient care plus your practice's image?
- Which services can-and should- be added to your practice rather than referred out?

The Organizational structure of your office:

- What new services/technologies are you going to add to maximally improve the organizational structure of your practice plus your practice image?
- Written protocols for consistency or is it 'just left to chance'?
- Which organizational systems can—and should—be added to your practice?
- Effective scheduling tips: Significantly grow production-per-hour and production-per-appointment. Learn best practices in treatment planning, financial options for patients, and team utilization that works.

The Profitability of your practice: the key components:

- The model: patient care first then organizational structure
- Proper coding for all procedures performed
- Avoid leaving "money on the table"
- Monitor practice performance and patient care
- Utilize "service intensity" or number of each procedure performed by dentist and hygienist

continues in next column »

Phone-care to re-care™: Putting it all together:

- Creating an outstanding new patient experience that ensures treatment acceptance, continued long term care and referrals

Develop your personalized comprehensive 'Key Concepts' sheet as the source of future in-office training/projects plus a prioritized 'To Do' list that will be ready for implementation your next practice day.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Think Outside the Mouth Treatment Planning for Nonsurgical Periodontal Treatment

PRESENTED BY Karen Davis, RDH, BSDH

RECOMMENDED FOR D H A OM

9 AM - 12 PM COURSE CODE 4108
ODA COURSE CE CREDITS 3

Discover what lies outside traditional quadrant scaling and root planning for the most optimal clinical results non-surgically. Effective treatment should be customized to meet the patient's needs, modify risk factors and halt the disease process, irrespective of insurance benefits. This course provides an update on oral and systemic health interactions and will challenge you to develop non-surgical treatment plans that take into consideration risk factors "outside the mouth." Understand the role of salivary diagnostics and adjunctive therapies to achieve optimal clinical results and examine the pros and cons of full mouth disinfection.

At the conclusion of this course, attendees will be able to:

- Develop nonsurgical treatment plans that focus on reducing risks and increasing wellness
- Identify the benefits of incorporating salivary diagnostics into treatment protocols
- Understand the advantages of technologies designed to target biofilm removal
- Develop protocols to assist patients in achieving lifetime periodontal health

America's Sweet Tooth Obsession and Its Impact on Oral and Systemic Health!

PRESENTED BY Karen Davis, RDH, BSDH

RECOMMENDED FOR D H A OM

1:30 - 4:30 PM COURSE CODE 4109
ODA COURSE CE CREDITS 3

Americans consume an average of 400 calories per day of added sugars in their diet from high-fructose corn syrup, table sugar, honey, and all other sweeteners with calories! Today's sugar consumption has escalated over the past 30 years with a correlating rise in obesity, and the domino effect continues with an increased risk for cardiovascular disease, elevated triglyceride levels, fatty liver disease and Type II diabetes. Soft drinks which are the greatest culprit of this growing "sugar obsession" are implicated in increased risk for dental caries and tooth erosion. This program gives a review of the literature related to sugar's impact on overall health, but also provides good news for today's clinician seeking methods to help reduce decay, remineralize tooth structure, and motivate patients to reclaim their health!

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At the conclusion of this course, attendees will be able to:

- Identify hidden sugars in foods and drinks
- Make food and beverage choices designed to reduce added sugar and substitute with natural sweeteners
- Understand the systemic implications of excessive overconsumption of sugar
- Identify opportunities for remineralization to help reverse the dental caries process

What Is a Click?

PRESENTED BY John Droter, DDS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4110
ODA COURSE CE CREDITS 3

That mysterious sound coming out of the Temporomandibular Joint will be explored.

Some clicks are dangerous; most are not. Can you tell the difference?

During this course, attendees will learn:

- All clicking temporomandibular joints are damaged
- The five different types of TMJ damage that can produce a clicking sound
- Most damaged temporomandibular joints do not need treatment
- The clinical implications of "The Click"
- How to identify dangerous clicks
- Identifying patients whose condition will be made worse by dental procedures
- The disease progression and treatment for the few clicks that need therapy

Why Are You Clenching Your Teeth?

PRESENTED BY John Droter, DDS

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM COURSE CODE 4111
ODA COURSE CE CREDITS 3

Many of your patients are damaging their teeth while they sleep. These patients would benefit from bruxing and clenching therapies you can easily offer them.

During this course, attendees will learn:

- What is bruxing? What is clenching?
- Identifying patients in your practice who brux and clench
- Bruxing is different than clenching. How to identify each type
- There are three types of bruxing patients, two types of clenching patients
- How to choose the correct night appliance specific for each condition
- How to treat the three different types of bruxing
- How to stop clenching

Pharmacologic and Dental Treatment Considerations for the Patient with Respiratory Disease

PRESENTED BY Ann Eshenaur Spolarich, RDH, PhD

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE 4112
ODA COURSE CE CREDITS 3

Respiratory diseases are among the most common conditions experienced by all age groups. Dental professionals encounter patients taking respiratory medications for both acute and chronic conditions, many of which are of significance to dentistry. The purpose of this course is to review the etiology of common respiratory conditions, including asthma, COPD, and seasonal allergies, and related risk factors. Commonly prescribed medications from several major drug classes used to treat these conditions will be reviewed, including indications and contraindications for use, systemic health effects and dosing regimens. Oral side effects, drug interactions and dental practice management considerations will be discussed. Drugs used for smoking cessation therapy will also be highlighted in this program. The oral systemic relationships of respiratory disease and oral health will be explored. Recommendations for treatment modifications and oral hygiene self-care programs will be provided.

At the conclusion of this course, attendees will be able to:

- Describe the etiology and risk factors for asthma, emphysema, bronchitis, lung cancer and seasonal allergies
- Identify major classes of medications used to treat respiratory diseases
- Discuss the oral side effects and other adverse events associated with each of these classes of medications
- Identify drugs that contribute to the development of pulmonary disease
- List three types of drugs that can be used for smoking cessation therapy
- Discuss dental considerations related to the use of nicotine, bupropion and varenicline, including oral and general side effects and drug interactions
- Discuss the oral systemic relationships between respiratory disease and oral health
- Identify modifications necessary to safely treat patients with respiratory disease
- Recommend appropriate oral hygiene strategies for patients with respiratory disease

REGISTER NOW!
Register online at www.oregondental.org or use the registration form on page 45.

Osteoporosis Assessment, Prevention and Pharmacotherapy

PRESENTED BY Ann Eshenaur Spolarich, RDH, PhD

RECOMMENDED FOR D H A

1:30 - 4:30 PM COURSE CODE 4113

ODA COURSE CE CREDITS 3

The purpose of this course is to provide oral health care professionals with current information about the assessment, treatment and management of patients with osteoporosis. Risk factors, lifestyle changes, and pharmacologic agents used for prevention and treatment of osteoporosis will be presented. Current research findings about bisphosphonate use and osteonecrosis of the jaw will be examined. The use of bisphosphonates in medicine will be presented to assist dental professionals with recognizing different patient populations who may present to the oral care environment while taking these medications. Strategies for managing individuals with osteoporosis will be reviewed to help ensure patient safety.

At the conclusion of this course, attendees will be able to:

- Define osteopenia and osteoporosis
- Identify several risk factors for osteoporosis
- Discuss lifestyle modifications that can minimize the risk of developing osteoporosis
- Discuss the mechanism of action of drugs used for the prevention and treatment of osteoporosis
- Describe the mechanism of action of bisphosphonates and its relationship to both desired and adverse drug effects
- Discuss the latest findings from research related to bisphosphonate-induced osteonecrosis of the jaw (ONJ)
- Discuss the incidence of new adverse systemic effects associated with long-term bisphosphonate use
- Describe advances in oncology research that support the anti-tumor, anti-angiogenic and anti-metastatic effects of bisphosphonates in patients with advanced cancers

Technology in Your Dental Practice A Review of Current Products and a Look into the Future—Part 1

PRESENTED BY Paul Feuerstein, DMD

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE 4114

ODA COURSE CE CREDITS 3**

In an overview of the latest high tech products being integrated in today's practices, learn about products in the following areas. There will also be a look at several interesting new products that have recently come to the marketplace and some that have not yet arrived. A brief discussion of practice management and internet products may also be discussed.

The following will be included in the morning session:

- An introduction to brand new products,
- The road to chartless practice
- Cameras—digital and intraoral
- Caries and oral disease detection
- Computer imaging
- Shade matching
- Patient education
- Digital radiography

continues in next column »

Specific examples, many which are used in Dr. Feuerstein's private practice, will demystify many products and help you make intelligent design and purchase decisions.

If you have already "gone digital" there are plenty of tips and tidbits for you. If you have not gone yet, this course is a must.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Technology in Your Dental Practice A Review of Current Products and a Look into the Future—Part 2

PRESENTED BY Paul Feuerstein, DMD

RECOMMENDED FOR D H A

1:30 - 4:30 PM COURSE CODE 4115

ODA COURSE CE CREDITS 3**

In an overview of the latest high tech products being integrated in today's practices, learn about products in the following areas. There will also be a look at several interesting new products that have recently come to the marketplace and some that have not yet arrived. A brief discussion of practice management and internet products may also be discussed.

The following will be included in the afternoon session:

- New intraoral digital impressions
- ConeBeam CT technology
- Software and implant planning
- Integration of these technologies
- CAD systems and other new products

Specific examples, many which are used in Dr. Feuerstein's private practice, will demystify many products and help you make intelligent design and purchase decisions.

If you have already "gone digital" there are plenty of tips and tidbits for you. If you have not gone yet, this course is a must.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

How Thinking Like a Garbageman Can Increase Morale, Productivity, and Smiles in Your Office

PRESENTED BY Steven Kaufman
Norm LeMay

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4116

ODEA COURSE CE CREDITS 3**

Regulations. Employee issues. Competition. The complexities of running a dental office can be... well... like pulling teeth. What if managing office politics and roadblocks to growth was as easy as throwing away the trash? It can be, if you think like a garbageman!

Come hear experts Steven Kaufman and Norm LeMay show you how to dump the junk in your organization and put your office on the road to success!

continues in next column »

At the end of this course, attendees will be able to identify the garbage that creeps into our heads and into the dental office and take away concrete, "boots on the street" techniques to get rid of it.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODHA COURSE

Infection Control with a Twist

PRESENTED BY Noel Kelsch, RDH, RDHAP, BS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4117

ODHA COURSE CE CREDITS 3

Ever sit through an infection control class and wish you had a pillow? Noel Kelsch decided to change that using humor and cutting edge information. This course will give you up to date and practical information to keep both the clinician and the client safe. Stressing the essential value of breaking the chain of infection at every level the attendees will return to their offices equipped with practical, clearly defined steps to assure adequate infection control in the dental setting. Utilizing Noel's OSHA designated outreach trainer status this course includes an update on the OSHA and CDC recommendations and will meet the yearly OSHA course requirements.

At the conclusion of this course, attendees will be able to:

- Delineate the regulatory requirements for minimum standards in Infection Control
- Utilize the processes and procedures necessary to comply with the regulations
- Implement and evaluate workplace application of infection control in the dental setting

ODHA COURSE

Identifying Methamphetamine Abuse and Developing a Treatment Protocol

PRESENTED BY Noel Kelsch, RDH, RDHAP, BS

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM COURSE CODE 4118

ODHA COURSE CE CREDITS 3

As dental healthcare professionals, it is vital to be aware of the illegal use of methamphetamines (MA). MA has a direct effect on a person's health, lifestyle, ability to function and mental status. MA has a direct impact on the oral cavity and the first signs of use are notable in mouth. Unlike many other street drugs, the use of MA is on the rise. Dental professionals must have knowledge of the symptoms of use, possible side effects, drug interactions with medications and dental treatment considerations. This course will aid in delivering appropriate dental treatment and patient education.

At the conclusion of this course, attendees will be able to:

- Identify the signs, symptoms and effects of methamphetamine abuse
- Recognize the role of the dental team in intervention and treatment
- Build a treatment plan and office protocol for treating this population

Bonded Indirect Restorations—Part 1

Indications and Limitations, Preparation Designs, and Provisional Techniques

PRESENTED BY James Kessler, BS, DDS

RECOMMENDED FOR D A LT

9 AM - 12 PM COURSE CODE 4119
ODA COURSE CE CREDITS 3

In spite of today's expanding list of materials from which the restorative dentist and laboratory technician has to choose, there is no ideal option for all situations. Bonded indirect restorations may open the door to predictable, esthetic, and more conservative options for our patients. Unfortunately there is a great deal of confusion and commercially biased misinformation regarding these restorations. In this two part presentation all aspects of planning and executing bonded restorations will be discussed in a practical, commercial-free environment.

In Part 1 we will discuss the indications and limitations for bonded indirect restorations. We will examine the preparation design principals critical for anterior and posterior bonded ceramic restorations. We will also review veneer provisionalization techniques.

At the conclusion of this course, attendees will be able to:

- Identify, evaluate, and discuss risk factors with their patients and thus determine whether bonded indirect restorations are the appropriate choice for each individual
- Plan and confidently prepare both anterior and posterior teeth to provide the optimum result for fabrication of predictable restorations
- Provide esthetic and predictable provisional restorations optimizing patient satisfaction and comfort

Bonded Indirect Restorations—Part 2

Restoration Designs, Material Options, and Delivery Procedures

PRESENTED BY James Kessler, BS, DDS

RECOMMENDED FOR D A LT

1:30 - 4:30 PM COURSE CODE 4120
ODA COURSE CE CREDITS 3

With bonded indirect restorations an understanding of the restorative materials, luting cements, and delivery procedures is critical to the success and predictability of the final restoration. Add to this that there is a landslide of different materials from which to choose, and this restorative option can become very confusing.

In Part 2 we will discuss the various restoration designs and restorative materials as well as their advantages and disadvantages. We will also review the luting systems and what the current evidence says regarding which luting systems are best for the various restoration designs. We will also discuss, in a step-by-step manor, predictable delivery procedures for bonded indirect restorations.

At the conclusion of this course, attendees will be able to:

- Choose the appropriate class of restorative material for a given clinical situation
- Understand the various classes of luting materials for bonded restorations and choose the appropriate material for a particular restoration
- Design a delivery protocol for the various types of bonded indirect restorations that they offer and deliver those restorations with more confidence

Office Managers

Doctoring Up the Practice with QuickBooks

PRESENTED BY Denise Loter-Koch

RECOMMENDED FOR D OM

9 AM - 12 PM COURSE CODE 4121
ODA COURSE CE CREDITS 3**

QuickBooks isn't just the number one business accounting software—it is also a great tool for managing a dental practice. This seminar, taught by nationally recognized Advance Certified QuickBooks ProAdvisor, Denise Loter-Koch, will teach you the basics and beyond of what QuickBooks has to offer your practice. Come learn how you can accurately process and track A/P and A/R, manage bank and credit card accounts with ease, prepare financial statements and reports as needed, create estimates, invoices and sales receipts, forecast revenue and cash flow, prepare budgets you can actually work from, manage your payroll and payroll tax payments, and take control of your books! QuickBooks fully integrates with a full suite of dental practice management software, so learning this essential tool will benefit your day-to-day operations and simplify your job.

At the conclusion of this course, attendees will have had a thorough introduction to QuickBooks and should understand how to use the many features and tools within the software to manage their daily and periodic bookkeeping and accounting tasks.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Staying Heart Healthy in Today's Hectic World

PRESENTED BY Maureen Mays, MD, MS, FACC

RECOMMENDED FOR D H A OM LT

10:30 AM - 12 PM COURSE CODE 4122
ODA COURSE CE CREDITS 1.5

Maintaining a healthy lifestyle in today's fast-paced, on the go, non-stop environment is difficult at best. This course will examine the most common major risk factors for cardiovascular disease (the number one cause of death in the U.S.), and give information on preventing or improving each one. This course is designed to help the participant take better care of themselves, their family, and also to give the skill set for sending your patients on the path to caring for their blood vessels while you are helping care for their teeth. Find out why keeping arteries clean is as important as keeping teeth clean in this course.

At the conclusion of this course, attendees will be able to:

- Identify the major risk factors for coronary artery (heart) disease
- Find at least three small things they can do to significantly improve their health or the health of a loved one
- Motivate others to "know their numbers!"

Health Implications of Diabetes and Pre-Diabetes

PRESENTED BY Maureen Mays, MD, MS, FACC

RECOMMENDED FOR D H A OM LT

1:30 - 3 PM COURSE CODE 4123
ODA COURSE CE CREDITS 1.5

The number of people with Type-II Diabetes in this country has skyrocketed over the past 20 years. Metabolic Syndrome (pre-diabetes) is present in 60% of adults. Even those with Metabolic Syndrome have a significantly increased risk of early heart attack, bypass surgery and other cardiovascular disease. Diabetes is not just a "sugar problem." It is a multi-system disease that impacts nearly every aspect of a patient's life. Those with diabetes and metabolic syndrome heal more slowly and are more prone to infection—including dental infections and tooth decay. Learn the impact of this health epidemic and how you can make a positive impact for your patients.

At the conclusion of this course attendees will be able to:

- Recognize the Metabolic Syndrome in your patients with just a glance
- Understand the difference between microvascular and macrovascular disease and how diabetes/Metabolic Syndrome impacts both
- Understand the hemoglobin A1C (HbA1C) blood test and keep this important data on your diabetic patients

New Horizons in Endodontics Lecture

PRESENTED BY Allen Ali Nasseh, DDS, MMSC

RECOMMENDED FOR D

9 AM - 12 PM COURSE CODE 4124
ODA COURSE CE CREDITS 3

SPONSORED, IN PART, BY **Brasseler USA AND Real World Endo**

This presentation is highly practical and will describe in detail numerous facets of clinical endodontic care utilizing a Case Based Learning Approach. Premolar, and molar endodontic cases will be discussed. The principal scientific concepts for successful endodontics are presented with an emphasis thereafter on new technologies and techniques. Basic and advanced methodology will focus on efficiency through the utilization of the latest EndoSequence® rotary instruments and bioceramic obturation materials to the preservation of the natural dentition through smarter endodontics. This is a must see presentation for those practitioners committed to clinical efficiency without sacrificing quality care for their patients.

At the conclusion of this course, attendees will:

- Comprehend some of the underlying scientific concepts for success by taking a few simple steps during clinical care
- Recognize the importance of proper straight-line access and recognize factors in achieving it
- Realize the many applications of fibre-optic ultrasonics in endodontics
- Be familiar with the updated basic and advanced EndoSequence® instrumentation system
- Understand the term, "hydraulic condensation" and its application during obturation
- Have gained insight into the use of the new bioceramic materials in both surgical and non-surgical endodontic care
- Be familiar with a novel and very efficient post preparation technique
- Understand that endodontics and restorative dentistry are not separate entities. Rather they are part of a great continuum

New Horizons in Endodontics Workshop

PRESENTED BY **Allen Ali Nasseh, DDS, MMSc**

RECOMMENDED FOR **D**

1:30 - 4:30 PM COURSE CODE **F5001**

ODA COURSE CE CREDITS **3**

COURSE LIMIT **40** participants

ADDITIONAL FEE **\$100**

NOTE Attendance at morning lecture is required to attend this workshop.

NOTE Attendees are encouraged to bring two to four accessed, extracted teeth.

MATERIALS/EQUIPMENT PROVIDED BY **Brasseler USA** and **Real World Endo**

The hands-on session provides the participants the opportunity to use "Real World " techniques and to witness first-hand, how they will change the way they practice endodontics. The Real World Endo Basic Instrumentation and Obturation technique will be reviewed. Time will also be dedicated to "Preventing the Separation of Rotary Files" and utilization of piezo electric ultrasonics during routine root canal therapy will be discussed. Please bring extracted teeth that are accessed and patent to the apex with a size 10 hand file.

At the conclusion of this course, attendees will have learned:

- How endodontic synchronicity can be created between preparation, master cone, and post
- How endodontic synchronicity can result into hydraulic condensation of sealer
- How to instrument canals with the EndoSequence file and Obturate prepared canals with gutta percha and bioceramic sealer
- How to validate all techniques with digital radiology

The Art of Exquisite Anterior, Posterior, Single and Multiple Unit Provisionals

PRESENTED BY **Shannon Pace Brinker, CDA, CDD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE CODE **4125**

ODA COURSE CE CREDITS **3**

The role of dental restorations used for provisional and indirect restorative procedures has changed dramatically in the past several years. These restorations are no longer regarded as temporary restorations but rather as provisional restorations with distinct functions and purposes. Provisional restorations have become a vital diagnostic and assessment tool to evaluate function color, shape, contour, occlusion, periodontal response, implant healing, and overall esthetics. An accurate fit and margination is essential to ensure and maintain pulpal health. With increased demands being placed on provisional restorations, new materials and techniques are being developed and some existing protocols are being refined to accomplish desired goals. This course is designed to report on current materials, techniques, and concepts in fabricating and maintaining long-term esthetic provisionals.

At the conclusion of this course attendees will have learned:

- How to choose the right provisional materials for shade-matching
- Pre-op impression techniques for easy trimming
- Burr selection for fast and accurate trimming and polishing

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- Carving techniques for realistic anatomy and ideal occlusion
- Single tooth provisional to multiple esthetic veneers
- How to replicate missing dentition and restore to proper contour and shape with provisionals

Predictable Techniques to Create Lifelike Provisionals Workshop

PRESENTED BY **Shannon Pace Brinker, CDA, CDD**

RECOMMENDED FOR **D H A OM LT**

1:30 - 4:30 PM COURSE CODE **F5002**

ODA COURSE CE CREDITS **3**

COURSE LIMIT **30** participants

ADDITIONAL FEE **\$50**

MATERIALS/EQUIPMENT PROVIDED BY **3M ESPE**

High quality provisional restorations are essential in a dental practice dedicated to esthetic dentistry. This course will teach the attendee how to create esthetic transitional restorations using both a simplified and complex techniques. The step-by-step techniques coupled with proper support concepts will allow both dentists and auxiliaries to fabricate exceptional provisionals, which in turn become the blueprints for a successful case.

During this course, attendees will learn:

- How to create a single crown, temporary veneers and bridge
- A step-by-step approach to create life-like provisional restorations
- To develop provisionalization methods to minimize problems and preserve tissue health
- To incorporate "tints" into your techniques to create "blue print provisionals"
- How to transfer the information in the diagnostic wax-up into the completed provisional that rivals the restoration

ODAA COURSE

Alternative Medications and Their Impact on Patient Care

PRESENTED BY **Eleonore Paunovich, DDS, MSc**

RECOMMENDED FOR **D H A**

9 AM - 12 PM COURSE CODE **4126**

ODA COURSE CE CREDITS **3**

With the ever-increasing market of herbal and alternative medications, today's dental practitioner must be ready not only to recognize what these medications are, but what their impact is one medications that we may choose to prescribe for our patients. In addition, an understanding of the potential interactions and side effects of these alternative medications may be helpful in light of the steadily increasing use of these products.

This course will provide an overview of some of today's more common herbal and alternative supplements, including well-being supplements, energy drinks, weight loss products and body mass building supplements. Particular emphasis will be on the use, side effects, and interactions these products have on some of the more frequently prescribed medications our patients may be taking as well as the potential impact these supplements may have on certain dental procedures.

continues in next column »

At the conclusion of this course, attendees will be able to:

- Identify some of the more common herbal nutraceuticals and their desired effect, including evidence basis for their efficacy
- Identify products such as well-being supplements, energy drinks, weight loss products and body mass building supplements. Describe the overlapping pharmacological effect these supplements may have in concert with prescribed medications
- Review some of the herb-drug as well as supplement interactions that may impact dental management of patients

ODAA COURSE

Nutrition, Aging, and Oral Health

PRESENTED BY **Eleonore Paunovich, DDS, MSc**

RECOMMENDED FOR **D H A**

1:30 - 4:30 PM COURSE CODE **4127**

ODA COURSE CE CREDITS **3**

Nutritional well being is influenced directly by food choices and oral health. It is well recognized that oral diseases, as well as acute, chronic, and terminal systemic diseases with oral manifestations, may impact one's ability to eat and maintain a healthy diet and nutritional status. Likewise, nutrition and diet can affect the integrity of the oral cavity as well as progression of oral diseases.

Changes in our knowledge of the epidemiology of oral diseases and new findings in nutrition research, along with the changing population aging demographics will impact not only dental treatment, but also advances in dental materials and technology advances. This course will look at some of the current synergistic links between nutrition, aging and oral health through current knowledge and research. In addition, supplemental and preventive strategies will be identified that are being suggested to improve this nutrition and oral health link in our aging population.

At the conclusion of this course, attendees will be able to:

- Identify the relationship between age related changes (i.e. body composition, bone density and digestive system) and nutrition
- Discuss nutritional strategies that have been suggested to alter the impact of nutritional deficiencies on age-related body changes
- Recognize age related functional factors impacting oral health, and how this relationship impact nutritional and systemic health
- Identify risk factors and diseases associated with oral health and how they impact nutrition in older adults
- Discuss dietary supplements as they relate to management of age related changes in body composition, systemic health and oral health

Course Handouts

Handouts will not be printed for distribution on-site.

Course handouts will be available online at www.oregondental.org two weeks prior to the conference.

If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

Oral Pathology with a Twist and a Number of Crusts

PRESENTED BY John Svirsky, DDS, MEd

RECOMMENDED FOR D H A

1:30 - 4:30 PM COURSE CODE 4128
ODA COURSE CE CREDITS 3

This course will provide a review of oral dermatology in its entire splendor. From pimples to papules to pustules to tumors and much more will be visually encountered in this adventure of what grows on the skin. The course would not be complete without a few tattoos. Come enjoy this interactive, entertaining and informative course.

At the conclusion of this course, attendees will be able to:

- Demonstrate a logical approach to the diagnosis and treatment of oral lichen planus
- Demonstrate a logical approach to the diagnosis and treatment of chronic ulcerative stomatitis
- Demonstrate a logical approach to the diagnosis and treatment of benign mucous membrane pemphigoid
- Recognize commonly encountered oral dermatologic conditions
- Apply practical clinical information immediately applicable to everyday practice

ODEA COURSE

Communicate with Power and Compassion!

Turn "Dental" into "Dynamic"

PRESENTED BY Tanya Thompson, MA

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM COURSE CODE 4129
ODEA COURSE CE CREDITS 3**

Improve your practice by learning powerful communication tools that will help turn "dental" into "dynamic." Patients are perceptive—they can feel synchronicity or discord by the time they have signed in and have taken the chair. In a downturned economy, you and your team must be in sync, communicating openly, honestly and with care. If the ambiance of your practice is "genuinely positive and caring"—the patient will feel "positive and cared for." That leads to happy clients, referrals, and a healthy work place.

At the conclusion of this course, attendees will have learned:

- How to use communication tools—help increase morale and reduce stress
- How to create a strong foundation—for a fully functioning team that is healthy and happy
- How to use strategic communication and documentation—to avoid conflict while communicating feedback, or changing office policies
- How to set clear expectations and goals—then follow up implementation
- How to listen, be heard, and increase your effectiveness—by learning the art of persuasion
- How to motivate your staff—especially in times of change and a faltering economy

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

CPR for the Health Care Provider

PRESENTED BY Mary Ann Vaughan, RN, CEN, BSN

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM COURSE CODE F5003
ODA COURSE CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON

1:30 - 5 PM COURSE CODE F5004
ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Friday and Saturday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site. No exceptions.

Risk Management

PRESENTED BY Christopher Verbiest

RECOMMENDED FOR D H A OM

ODA COURSE CE CREDITS 3**

1:30 - 4:30 PM
COURSE CODE 4130 (as part of ODC registration)
COURSE CODE F5005 (as a stand-alone course—\$75 fee)

SPONSORED, IN PART, BY DBIC

This course, updated for the 2014–2016 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2014 to December 31, 2016).

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Precision, Productivity and Profitability of Implant Prosthetics in Private Practice

PRESENTED BY Robert Vogel, DDS

RECOMMENDED FOR D H A LT

9 AM - 12 PM COURSE CODE 4131
ODA COURSE CE CREDITS 3

NOTE This course is also offered on Friday.

This scientifically based fast moving presentation designed for private practice will cover state-of-the-art tips, tricks and techniques in implant prosthetics. A systematic approach to ideal esthetic treatment of the single tooth through fully edentulous patient will be presented emphasizing long-term stability, predictability and profitability.

Designed for the entire implant team stressing ideal interaction for simplification of even the most advanced Implant cases.

Topics in fixed and removable implant prosthetics will be addressed focusing on: predictable treatment planning, provisionalization and soft tissue esthetics, ideal abutment selection, occlusion and simplified overdentures. Also presented are foolproof fee determination and patient presentation techniques as well as a complete overview of the newest technology to gain comfort and confidence incorporating the benefits of CAD CAM and zirconium restorative materials.

At the conclusion of this course, attendees will:

- Have confidence and predictability with state of the art implant techniques and materials
- Be able to integrate advanced techniques into private practice with simplification
- Allow more patients to benefit from implant-based treatment through ideal fee determination, presentation techniques and controlled overhead

State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures

PRESENTED BY Robert Vogel, DDS

RECOMMENDED FOR D H A LT

1:30 - 4:30 PM COURSE CODE 4132
ODA COURSE CE CREDITS 3

NOTE This course is also offered on Friday.

This fast moving clinical based presentation designed for private practice will provide a systematic approach to diagnosis and treatment of the fully and partially edentulous patient with removable prosthesis including overdentures and implant retained removable partial dentures. Scientifically based tips, tricks, techniques and controversies will be presented to assure long-term success with *precision, productivity* and *profitability*.

Issues discussed include ideal number of implants (maxillary and mandibular), ideal attachment selection, prosthesis design and foolproof formulas for fee determination and patient presentation techniques all aimed at simplification and predictability of implant retained prosthesis.

At the conclusion of this course, attendees will:

- Have confidence and predictability with state of the art implant techniques
- Have updated knowledge on current concepts and materials in implant dentistry
- Allow more patients to benefit from implant-based treatment through reduced chairtime and overhead



Speaker Biographies start on page 36.

OSAE LUNCH & COURSE SCHEDULE

Oregon State Association of Endodontists

FRIDAY, APRIL 4

7:30 – 8:30 AM	ODC General Session: Sean Stephenson, PhD, <i>Get Off Your 'But'...</i>
9 AM – 12 NOON	Dale Miles, BA, DDS, MS, FRCD(C) <i>"Magic Shadows": The Power of Cone Beam Imaging for Your Practice</i>
10 AM – 6 PM	Exhibit Hall Open
12 NOON – 1:30 PM	Oregon State Association of Endodontists Luncheon
2 – 5 PM	Dale Miles, BA, DDS, MS, FRCD(C) <i>"These Images Are Great!, But What Am I Looking At?" Essential Cone Beam Anatomy for Dentists</i>
4 – 6 PM	New Dentist Reception in Exhibit Hall

OSAE members are welcome to attend the OSAE luncheon at the Oregon Convention Center. For more information and to RSVP, please contact Dr. Ken Wittbank at kenwittbank@gmail.com or 503.861.2602.

OSAE members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSAE-sponsored courses.

"Magic Shadows"

The Power of Cone Beam Imaging for Your Practice

PRESENTED BY Dale Miles, BA, DDS, MS, FRCD(C)

RECOMMENDED FOR D H A OM

9 AM - 12 PM COURSE CODE 4153
OSAE COURSE CE CREDITS 3

The adoption of Cone Beam CT imaging has skyrocketed in North America, rapidly surpassing other forms of digital x-ray imaging. The applications and uses impact almost all dentists and dental specialists who extract teeth, perform root canals and place implants. This program explores cone beam applications and their impact on our practices, and will also outline the potential legal pitfalls (risk and liabilities) of using CBCT. Dr. Miles will show participants steps to help them minimize these risks and show you how to produce a radiology report quickly and easily for your records or referral.

At the conclusion of this course, attendees will:

- Understand the varied applications of Cone Beam Imaging for dentistry
- Understand the need for interpreting all the data in the scan
- View cases in support of the need to reduce the risk

"These Images Are Great!, But What Am I Looking At?"

Essential Cone Beam Anatomy for Dentists

PRESENTED BY Dale Miles, BA, DDS, MS, FRCD(C)

RECOMMENDED FOR D H A OM

2 - 5 PM COURSE CODE 4154
OSAE COURSE CE CREDITS 3

PREREQUISITE Dr. Miles' morning lecture: "Magic Shadows": The Power of Cone Beam Imaging for Your Practice

As dentists we use imaging every day in our office to help refine our clinical treatment decisions. Now there's an amazing, low cost, effective "CT" modality for dentistry. But do you understand it? This anatomy review session will build your confidence for reviewing your cone beam data sets.

Dr. Miles presents principles and applications of Dentistry's newest and most advanced imaging technology – Cone Beam "CT" (computed tomography). He reviews large and small volume anatomic structures in detail like you've never seen it before. Come see what you may have been missing.

At the conclusion of this course, attendees will:

- Have learned cone beam scan anatomy to help understand the images you take or receive
- Be able to visualize anatomical detail in 2D and 3D
- Understand the importance of reviewing ALL of the slice data

Ten Steps to Grow Your Practice

PRESENTED BY Bill Blatchford, DDS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4133
ODA COURSE CE CREDITS 3**

Feeling like the current economy is affecting your practice potential? Dr. Blatchford will demonstrate how your practice can reach its full potential in any economy. He will break down the ten steps to achieving your practice goals, creating more balance between work and home, and enjoying life more.

During this course, attendees will learn:

- Where to start
- Why leadership plays a key role in your success and how to become a strong leader
- How to create balance and how that helps your practice thrive
- Why you must know your numbers
- Learn the eight sales skills to grow your practice
- How to put the steps in place to achieve your goals

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

**The Sales Challenge
Conversations That Work**

PRESENTED BY Bill Blatchford, DDS

RECOMMENDED FOR D H A OM LT

2 - 5 PM COURSE CODE 4134
ODA COURSE CE CREDITS 3**

Dr. Blatchford will share how all people make decisions. He will show how education doesn't work because decisions are always made emotionally. He will show you how to enjoy conversations with patients, which allow them to express their dreams, values and challenges. These conversations make the patient feel they are in the driver's seat and you are a great listener. He will share important shifts in thinking and pitfalls of where we stumble. Dr. Blatchford will help you develop a path of much greater sales acceptance.

During this course, attendees will learn to:

- Make the patient the center of the conversation
- Ask questions 20% of time and let the patient talk 80% of time
- Double and triple your case acceptance with larger cases
- Use the concept of "fries with your burger"
- Have every member of your team totally involved in sales
- Make every conversation count

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.



NOTE: There is also an OSAE-sponsored course on Saturday morning, presented by Karan Replogle, DDS, MS

Tricks of the Radiology Trade Workshop

PRESENTED BY Nancy Bouchard, DDS, MHP
Mary Ellen Sholes, AAS

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE F5006
ODA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON

2 - 5 PM COURSE CODE F5007
ODA COURSE CE CREDITS 3

COURSE LIMIT 30 participants (per session)

ADDITIONAL FEE \$50

Do you have difficulty with the gagging patient, the person with the small mouth, the crying child? Are you finding it hard to place those bulky sensors? Learn stress-free approaches to exposing radiographs. Attendees can try different techniques, use equipment including Rinn kits and snap-a-rays and then adapt them for the digital sensor. This dynamic "round-table" workshop is centered on YOU! Your participation is essential!

At the conclusion of this course, attendees will know how to:

- Simulate exposing radiographs with various holders for film or sensors
- Use different approaches for difficult patients
- Eliminate overlapping on bitewings
- Reduce practitioner and patient stress
- Address concerns regarding radiology techniques

Medical Teams International At Home and Abroad

PRESENTED BY Dale Canfield, DMD
Matt Stiller

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE 4135
ODA COURSE CE CREDITS 3

This session, presented by volunteers and staff of Medical Teams International, will include specific and detailed reviews and demonstrations of dental techniques, equipment and supplies that can be used domestically or abroad to maximize dental production and impact in low resource environments.

MTI meets peoples' needs through humanitarian aid and disaster relief regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff and people served in order to produce sustainable change. MTI's philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

At the conclusion of this course, attendees will:

- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Be familiar with advances in portable dental equipment supplies and materials
- Know how to maximize production and positive impact in low resource settings for patients with urgent dental needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

Dispelling the "CSI Effect" Myth An Overview of Contemporary Forensic Dentistry

PRESENTED BY Anthony "Rick" Cardoza, DDS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4136
ODA COURSE CE CREDITS 3

NOTE This course is also offered on Saturday.

Because of the current popularity of forensic fare in television, the general public is getting a skewed view of the true nature of forensic investigation. This issue is commonly known as the "CSI effect." In this seminar, Dr. Cardoza will dispel this myth as it relates to forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states including: skeletal, fragmented, decomposed, burned remains and pattern injuries as they relate to bite mark investigation not only in human bites but animal bites as well.

At the conclusion of this course, attendees will:

- Understand the varied roles of forensic dentists
- Understand the forensic value of dental records
- Recognize how to cooperate with the legal system

Dentistry's Role in a Bioterrorism/ Mass Disaster Scenario

PRESENTED BY Anthony "Rick" Cardoza, DDS

RECOMMENDED FOR D H A OM LT

2 - 5 PM COURSE CODE 4137
ODA COURSE CE CREDITS 3

If a disaster occurred in your community, would you be prepared? Does your local public health department have enough trained personnel to handle such a disaster? In this presentation, Dr. Cardoza will discuss how you may be called upon to help your community respond to a major public health disaster. Learn how dental professionals may be asked to assist during a disaster. Receive an introduction to basic triage principles and learn what you should have on hand to help you survive during a disaster. In addition, Dr. Cardoza will discuss the evolution of mass disaster management from a perspective of forensic dentistry.

At the conclusion of this course, attendees will:

- Know dentistry's potential role in a bioterrorism/mass disaster
- Recognize the use of dental records in a mass disaster
- Understand the role of the forensic dentist in a mass fatality

REGISTER NOW!
Register online at www.oregondental.org or use the registration form on page 45.

The Business Side of Dentistry What Every Dentist Should Know!

PRESENTED BY Bob Creamer, CPA

RECOMMENDED FOR D

9 AM - 12 PM COURSE CODE 4138
ODA COURSE CE CREDITS 3**

NOTE This course is also offered on Saturday.

NOTE This course is limited to dentists and their spouses only.

Wherever you are in your career, learn important business concepts to achieving personal and professional goals. Understand why the majority of dentists cannot retire when they want to. Gain an understanding of why this is true and how you can take steps now to be able to retire.

Enjoy the journey throughout your dental career by making your practice work for you. Put your Taxing Partners to work in your practice, by understanding and applying key tax strategies.

Learn helpful techniques to maximize your income and quality of life.

At the conclusion of this course, attendees will have learned:

- How to improve quality of life and income
- The tax laws of dentistry and how to make them work the dental practice
- How to discover leaks in a dental practice that drain away profits
- How to maximize retirement savings today
- How to enhance the practice to bring bottom-line results

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Creating the Ultimate Doctor-Patient Hygiene Exam

PRESENTED BY Karen Davis, RDH, BSDH

RECOMMENDED FOR D H A OM

9 AM - 12 PM COURSE CODE 4139
ODA COURSE CE CREDITS 3**

Learn how to prevent the "I'll give you a call..." response from patients following treatment recommendations in the dental hygiene appointment. Capitalize on a magical 5-7 minute doctor's examination, using continuity between the dentist and dental hygienist without running everyone's schedules behind. Strategic screenings provide the pathway for comprehensive diagnosis and treatment enrollment. Learn how to use "power words" for education, and a "triangle of communication" between the dentist, dental hygienist and the patient. This course highlights time management strategies, communication skills, enrollment techniques and continuity so that every examination experience is one that builds value and closes the case.

At the conclusion of this course, attendees will be able to:

- Approach dental hygiene appointments from a discovery perspective that focuses on diagnosis
- Identify methods enabling the dental hygienist and dentist to have continuity in treatment recommendations
- Incorporate communication methods designed to identify patient's objections and increase the value of treatment
- Identify ideal candidates for different types of examinations

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Commonly Prescribed Medications and Managing the Oral Side Effects of Medication Use

PRESENTED BY Ann Eshenaur Spolarich, RDH, PhD

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE 4140
ODA COURSE CE CREDITS 3

The purpose of this course is to review the 20 most commonly prescribed medications taken by clients treated in the oral health care environment. In addition, drug interactions, popular drugs in the media and new drugs in dentistry will be discussed. A comprehensive review of drugs and dental care products used to manage the oral side effects of medications will be presented.

At the conclusion of this course, attendees will be able to:

- Identify and discuss commonly prescribed medications taken by clients treated in the oral health care setting
- Identify common drug interactions of significance to dental professionals
- List several new dental drugs and discuss their indications for use in practice
- Discuss the management of oral side effects caused by medications

Herbal Medicines and Dentistry

PRESENTED BY Ann Eshenaur Spolarich, RDH, PhD

RECOMMENDED FOR D H A

2 - 5 PM COURSE CODE 4141
ODA COURSE CE CREDITS 3

The purpose of this course is to provide oral health care professionals with current information about the assessment, treatment and management of clients taking selected herbal supplements. Specific course content will focus on indications and contraindications for the use of herbal medications. Oral side effects associated with these medications will be discussed. Drug/herb interactions of significance to dentistry, as well as risk assessment and risk reduction strategies will be reviewed. Herbs used in oral care products will also be presented, along with data to review their safety and efficacy.

At the conclusion of this course, attendees will be able to:

- Describe how to assess use of herbal medications
- Identify herbal supplements that cause an increased risk for bleeding
- Discuss oral effects associated with herbal medications
- Discuss drug/herb interactions of significance to dentistry
- Discuss the role of herbal medications that may be used to improve oral health

High Tech Workshop

PRESENTED BY Paul Feuerstein, DMD

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE 4142
ODA COURSE CE CREDITS 3*

COURSE LIMIT 35 participants

NOTE Free with ODC registration, but attendees MUST preregister.

Touch, feel and try out a variety of tech devices, cameras, digital products and more in a non-sales environment. See the basic high-tech tools for your practice. Table top demonstrations of representative products of many manufacturers will teach and demonstrate. You can try various digital devices and software that will help create a modern dental practice.

During this course, attendees will:

- Learn the clinical process from diagnosis to final treatment
- See products and ask questions without sales pressure
- Test drive some of the products

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

Diagnosis, Planning and Treatment Using New 3D Technology *Workshop*

PRESENTED BY Paul Feuerstein, DMD

RECOMMENDED FOR D H A

2 - 5 PM COURSE CODE 4143
ODA COURSE CE CREDITS 3*

COURSE LIMIT 35 participants

NOTE Free with ODC registration, but attendees MUST preregister.

Follow the workflow from digital impressions, Conebeam CT, implant and restoration planning and lab processes all with the latest digital devices including CAD/CAM. The latest high-tech dental developments will be presented, demonstrated, and discussed in a non-sales, roundtable, academy setting. Many of the actual products, devices, and software will be present in the room beginning with digital diagnostics, 3-D impression devices, CAD/CAM systems, cone beam volumetric technology, software, and implant simulation, related laboratory services and equipment, and other exciting emerging products. Participants will get an up close look at the technologies.

During this course, attendees will:

- Learn the clinical process from diagnosis to final treatment
- See products and ask questions without sales pressure
- Test drive some of the products

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

ODHA COURSE

Tongue Tied

A Story NOT Silenced by Oral Cancer

PRESENTED BY Eva Grayzel

RECOMMENDED FOR D H A OM

9 AM - 12 PM COURSE CODE 4144
ODHA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON

2 - 5 PM COURSE CODE 4145
ODHA COURSE CE CREDITS 3

One American dies every hour of every day from oral cancer. Eva Grayzel came close to being the 'one' in this statistic. The riveting details of Eva's delayed diagnosis stimulate thinking about enhanced patient care and education. Eloquent and engaging, Ms. Grayzel reveals the devastating effects of treatment, driving listeners to take responsibility for early intervention. Putting a face to the disease, she inspires audiences with her firsthand account of hardships unanticipated and overcome; courage unknown and discovered; a mother's love tested and triumphant. Ms. Grayzel speaks from heart to heart, making her memorable message a catalyst for change.

At the conclusion of this course, attendees will be able to:

- Integrate screenings with patient education
- Motivate passion to save lives with early detection
- Communicate the value of screenings to patients

Medical Emergencies

PRESENTED BY David Howerton, DMD
Gabriel Kennedy, DMD

RECOMMENDED FOR D H A

1 - 5 PM COURSE CODE 4146
ODA COURSE CE CREDITS 4

If a medical emergency does occur in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management. This course meets the medical emergency and anesthesia permit requirements for the Oregon Board of Dentistry license renewal.

At the conclusion of this course, attendees will have a straightforward approach on how to handle various medical conditions and medical emergencies that they may encounter in the office.

During this course, attendees will learn:

- Importance of a dental office emergency plan
- Understand the best way to prevent a medical emergency is by review of the patients medical history and physical examination
- Identify and describe specific types of emergencies
- Understand specific management protocols for common medical emergencies in the dental office
- Proper equipment and emergency drug kit protocols for dosing and routes
- Discuss medical conditions that are not emergent and their management
- Discussion of mock emergency drills

Course Handouts

Handouts will not be printed for distribution on-site.

Course handouts will be available online at www.oregondental.org two weeks prior to the conference.

If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

Blood, Spit and Fears

A Painless OSHA Update

PRESENTED BY Laney Kay, JD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4147
ODA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON

2 - 5 PM COURSE CODE 4148
ODA COURSE CE CREDITS 3

Let's face it...most OSHA training courses are anything but fun. Join us for a class that will change your mind forever. It's fast, it's informative, it's fun, and it satisfies your annual OSHA requirements. We'll cover the newest infection control and HIPAA guidelines, new disease information, and other relevant regulations.

At the conclusion of this course, attendees will be able to:

- Understand the importance of standard precautions and the use of PPE in the dental office
- Recognize the importance of the CDC's infection control guidelines and training for the dental health care worker
- Recognize the role of regulatory and risk management issues in dentistry
- Identify strategies that can prevent occupational exposures to blood and body fluids, ALL without being put to sleep!

A Look at New Materials and Technologies through the Lens of Proven Principles

PRESENTED BY James Kessler, BS, DDS

RECOMMENDED FOR D A LT

9 AM - 12 PM COURSE CODE 4149
ODA COURSE CE CREDITS 3

Today we are in the midst of one of the most exciting, yet confusing times that modern dentistry has ever experienced. There are proven restorative materials whose preparation requirements, fabrication techniques, and functional predictability are very familiar to dentists and dental laboratory technicians. At the same time there is a barrage of information, often commercially biased, to sort through regarding new materials and technologies.

In this presentation we will examine the advertising hype associated with the "hot" new materials, and evaluate how they compare with traditional materials and proven principles both positively and negatively. We will examine the risks and benefits associated with these materials and perhaps most importantly we will discuss how the dentist/laboratory technician team can best collaborate to plan and deliver dentistry avoiding the most common modes of failure.

At the conclusion of this course, attendees will be able to:

- Understand the physical properties for the various all-ceramic materials with particular emphasis on what most frequently leads to clinical failure
- Identify which all-ceramic systems are most likely to succeed in given situations, as well as those cases where all all-ceramics should be avoided
- Evaluate the risk factors either clinically or on study casts and identify the "red flags" indicating a high possibility failure
- Plan cases, design preparations, and make materials choices to minimize risks and lead to the greatest patient satisfaction

Restoration of the Anterior Dentition

PRESENTED BY James Kessler, BS, DDS

RECOMMENDED FOR D A LT

2 - 5 PM COURSE CODE 4150
ODA COURSE CE CREDITS 3

While there are a number of philosophies of occlusion, there is fairly consistent agreement that an understanding of anterior guidance is critical to the success of our dentistry. The arrangement of anterior restorations is critical for function, comfort, longevity, esthetics, phonetics, and patient appreciation. In this presentation we will discuss the identification of risk factors as they relate to restoration designs and restorative materials, as well as how to communicate with our patients so they have a clear vision of what to expect as far as esthetics and longevity. Also, we will review several techniques to accurately communicate our functional and esthetic expectations to our dental laboratory technician partners.

The principles and techniques discussed will apply to every aspect of the restoration of the anterior dentition ranging from veneers and full coverage restorations to planning and restoring anterior implants as well as challenging situations such as aggressive alveolar ridge resorption.

At the conclusion of this course, attendees will be able to:

- Design anterior restorations to maximize esthetics, phonetics, function, comfort, and predictability
- Identify critical risk factors that could lead to premature failure of anterior restorations and gain the verbal skills to communicate these factors with their patients
- More predictably communicate with the dental laboratory technician the esthetic and functional designs for anterior restorations to reduce frustration, shorten delivery appointments, and increase satisfaction

The Diagnosis of Acute and Chronic Dental Pain

Is It of Pulpal Origin or Periodontal Origin or Neither?

PRESENTED BY Paul Levi, Jr., DMD

RECOMMENDED FOR D H

9 AM - 5 PM COURSE CODE 4151
ODA COURSE CE CREDITS 6

The course provides patient problems of varying etiologies and shows how they are diagnosed and ultimately treated. Some of the results of therapy extend to over thirty years. The first part of the course (morning presentation) is in a lecture format discerning between gingival abscesses, periodontal abscesses, periapical abscesses, chronic and acute, cracked teeth, pain and problems caused by parafunctional trauma and sinusitis. The second part (the afternoon presentation) will present several patients with problems and the participants will decide on the etiology. Following each presentation after the participants have voted on what they feel is the etiology, the answers will be given and the treatment shown with long-term follow-up.

Following the completion of this course, the participants will have skills to more accurately diagnosis and subsequently treat the origin of dental pain than prior to attending the lecture.

Course objectives:

- Provide the participants with information that will help them differentiate between dental pain of a periodontal origin and dental pain emanating from pulpal disease

continues in next column »

- To present varying dental problems with similar symptoms and providing knowledge to the participants to help determine the etiology of the problem
- To engage the participants with making educated decisions of specific patient problems

Drilling Down the Latest Dental Practice Management Software and Technology

PRESENTED BY Denise Loter-Koch

RECOMMENDED FOR D OM

2 - 5 PM COURSE CODE 4152
ODA COURSE CE CREDITS 3**

Today's technology and software applications offer more solutions to simplifying and streamlining the management of your practice than ever before. This is great news for your practice! This session will introduce you to the latest innovations in practice management, tell you about all the benefits, and how different solutions can integrate with your QuickBooks and facilitate your management needs. Denise Loter-Koch, nationally recognized Advance Certified QuickBooks ProAdvisor, will lead an expert panel discussion covering solutions for billing, payroll, patient data management, cloud hosting, and other applications. Come learn from the experts and discover how you can pay your bills smarter, invoice your patients with ease, improve your patient communication, simplify payroll, and move seamlessly into a paperless environment while remaining HIPAA compliant.

By the end of the course, attendees will have a better understanding of the latest technology and software applications to better manage accounting functions and patient data.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Laboratory Communication What the Lab Really Needs to Know

PRESENTED BY Shannon Pace Brinker, CDA, CDD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM COURSE CODE 4155
ODA COURSE CE CREDITS 3

Communication between the dentist, assistant and the laboratory is now more critical than ever in the overall achievement of ultimate esthetic results. The level of care being offered to patients in the esthetic and cosmetic-focused practice requires the Dental Assistant to acquire advanced training in clinical techniques, materials and communication. We are VITAL to increasing the level of Chairside efficiency and improving clinical effectiveness.

This course includes:

- How to take a great pre-operative impression the first time (alginiate vs. polyvinyl)
- Choosing the proper impression tray
- Occlusal registrations: acrylic vs. polyvinyl
- Digital photography
- Provisionals: shade, shape and phonetics
- Computerized shade taking systems
- Facebook transfer
- Video imaging
- Mounting models
- What's needed on the lab Rx

The Patient Care Coordinator

Creating the Esthetically Driven, Complete Care Practice

PRESENTED BY Shannon Pace Brinker, CDA, CDD

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE CODE 4156

ODA COURSE

CE CREDITS 3

Since the mid 1990s more and more people have sought out the dentist for elective cosmetic solutions. The esthetic revolution is now in full swing, and as diseased based dentistry continues to decline, successful dental teams have embraced elective dental care, and are seeing it make dramatic differences in patients' lives. Additionally, the baby boomer population is driving the current marketplace. Unlike their parents they expect to keep their teeth for a lifetime, and yet will be living longer than any other generation in history. Having a thorough understanding of esthetics, occlusion, the use of the latest restorative materials, as well as the behavioral understanding of this population is critical for success.

This presentation is a must for the dental team who is ready to go to the next level. The changes in the marketplace require us to communicate with our patients differently. It requires us to learn new procedures, learn to work with new materials, and have a higher level of communication with the dental laboratory. But mostly, it requires all members of the dental team to be aware of these new exciting times, and have the tools to build the practice of our dreams.

During this course, attendees will learn:

- How to ask the proper questions at the new patient examination, so that you will connect with the wants and needs of the patient
- How to recognize the flaw in any smile—12 steps to a beautiful smile
- How to use digital photography for codiagnosis, and practice growth
- How to do a TMJ-Occlusal screening examination
- How to properly schedule the new patient, and how to orchestrate this appointment so that you can gather the esthetic, occlusal, biologic and additional clinical information
- How to set up your schedule for maximum quality, efficiency and production
- How to professionally market yourself internally and externally
- How to manage the team to create the synergy necessary to meet and exceed your goals
- How to focus on the things that matter most

DON'T MISS THE EXHIBIT HALL!

Thursday, April 3 12 NOON – 6:30 PM

Friday, April 4 10 AM – 6 PM

Saturday, April 5 9:30 AM – 1 PM

For more information on Exhibit Hall events, please see page 4.

ODEA COURSE

Do-It-Yourself Online Marketing Best Practices

PRESENTED BY Kevin Schrandt
Steven Thornton

RECOMMENDED FOR D OM

2 - 5 PM

COURSE CODE 4157

ODEA COURSE

CE CREDITS 3**

By now, most dental practices understand the importance of having a well-designed and functional website as the hub of its practice marketing and communications, but what are some parts of its marketing that the doctor and/or staff can do to improve its overall performance/exposure?

The following points will be addressed to show how to take a hand's on approach to enhanced site connectivity:

- What is an optimized online presence and website?
- How can I set-up and optimize important directories, such as Google+ Local?
- Why is a blog important to local search results and how can I create my own posts?
- How do I use a Facebook page effectively for improved/ongoing patient communication?
- What are some effective push and pull strategies for today's practice advertising?

In addition to the above, the presentation will emphasize the importance of search, email, mobile, print media and social media marketing, and how each can drive traffic and increased production to the practice. Online buzzwords such as SEO/SEM and reputation directories will be reviewed, as will how to integrate your market-facing website with back-end practice management systems.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODAA COURSE

Defining and Integrating Social Media and SEO into the Dental Practice

PRESENTED BY Lou Shuman, DMD, CAGS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE CODE 4158

ODAA COURSE

CE CREDITS 3**

THIS COURSE REPEATS IN THE AFTERNOON

2 - 5 PM

COURSE CODE 4159

ODAA COURSE

CE CREDITS 3**

The greatest impact to the dental practice recently has not been a new dental procedure, nor a new product but the impact the internet is having on dentistry. Though the modern internet is more than a decade old the transformation from informational focus to social interaction, thus creating significant impact on personal decisions, has forever changed the retail and service industries.

continues in next column »

In dentistry alone this year over 314 million consumers searched for dental knowledge and dental practice selections. Companies are popping up daily professing expertise and the growth of social media channels is not only growing at breakneck speed, each technology is constantly redefining itself as it heads down the track, leaving most of us back at the station.

So the question is: How and where do you spend your time and energy marketing your practice? How do you use this technology to acquire new patients and build patient loyalty?

At the conclusion of this course, attendees will have learned:

- To understand each major social network, its language, and what your patients are using it for
- What social media changes in 2014 you will need to address to maintain a strong online presence
- The newest and most effective search engine tools to maximize visibility
- Effective new patient growth and online retention strategies

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

Ten Ways to Increase Treatment Acceptance and Production

PRESENTED BY Mike Smith, CPA, MS

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE CODE 4160

ODEA COURSE

CE CREDITS 3**

This interactive presentation will show dentists and teams how to increase treatment acceptance by fine-tuning each phase of the patient experience. We will cover key points that contribute to effective chair-side presentations, looking in-depth at verbal and non-verbal communication skills. We will discuss how to fine-tune co-diagnosis, phraseology, financial presentations, and teamwork to guide more patients to schedule. Finally, we examine how to build value for treatment recommendations and how to implement systems that proactively focus on unscheduled treatment.

At the course of this course, attendees will be able to:

- Identify effective verbal and non-verbal chair-side presentation skills
- Use patient-friendly phraseology to better educate patients about treatment needs
- Handle difficult questions about money and the need for treatment
- Build value for each phase of treatment
- Understand the key components of effective co-diagnosis
- Improve teamwork between the front and back teams
- Implement stronger hand-offs between the clinical team and doctor
- Improve overall patient experience

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

REGISTER NOW!

Register online at www.oregondental.org or use the registration form on page 45.

Drug and Alcohol Addiction In Dentistry

Diagnosis and Treatment

PRESENTED BY Mark Storer, DDS

RECOMMENDED FOR D H A OM LT

9 AM - 5 PM COURSE CODE 4161

ODA COURSE CE CREDITS 6

NOTE This course is also offered on Saturday.

Addiction is now known to be a debilitating and degenerative brain disease that eventually becomes life-threatening. Drug and alcohol abuse are considered to be symptoms of a much greater underlying problem. What causes the chemical transformation in the brain that makes one an addict, and how can this disease be successfully treated?

The impaired dentist or staff member can have a profound negative impact on the quality of care that is delivered to the patient. Conversely, the addicted patient presents several serious issues to the practicing dentist.

How do staff members confront an impaired dentist? How does the dentist deal with the impaired staff member? What is the dentist's liability in treating an impaired patient? These issues will all be addressed, as well the signs and symptoms of the disease of addiction, and the available treatment modalities.

Come In and Catch It

The Review That Sticks

PRESENTED BY John Svirsky, DDS, MEd

RECOMMENDED FOR D H A

9 AM - 12 PM COURSE CODE 4162

ODA COURSE CE CREDITS 3

This is the perfect review course that covers the recognition, diagnosis and treatment of the 30 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of the entities only require recognition. The classic lesions that have been forgotten since school will be brought back to life and your diagnostic confidence will be re-energized. Dr. Svirsky makes oral pathology fun!

During this course, attendees will learn to:

- Demonstrate a logical approach to the diagnosis of the 30 most common oral soft tissue lesions
- Integrate therapeutic regimens used to treat selected oral diseases
- Apply practical clinical information immediately applicable to everyday practice

Breakfast at Tiffany's

The Jewels and Gems of Oral Pathology

PRESENTED BY John Svirsky, DDS, MEd

RECOMMENDED FOR D H A

2 - 5 PM COURSE CODE 4163

ODA COURSE CE CREDITS 3

This course will present interactive case presentations and will cover some of the normal and abnormal radiographic findings. A review of common radiolucent and radiopaque lesions will be covered. There is something for everybody. Get ready to learn, laugh and make a difference in the diagnosis and treatment of oral diseases.

continues in next column >

During this course, attendees will learn to:

- Demonstrate a logical approach to the diagnosis of oral lesions
- Recognize the common radiographic lesions found in dental practices
- Applying practical clinical information immediately applicable to everyday practice

CPR for the Health Care Provider

PRESENTED BY Mary Ann Vaughan, RN, CEN, BSN

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM COURSE CODE F5008

ODA COURSE CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON

1:30 - 5 PM COURSE CODE F5009

ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Thursday and Saturday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for 2 years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site. No exceptions.

State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures

PRESENTED BY Robert Vogel, DDS

RECOMMENDED FOR D H A LT

9 AM - 12 PM COURSE CODE 4164

ODA COURSE CE CREDITS 3

NOTE This course is also offered on Thursday.

This fast moving clinical based presentation designed for private practice will provide a systematic approach to diagnosis and treatment of the fully and partially edentulous patient with removable prosthesis including overdentures and implant retained removable partial dentures. Scientifically based tips, tricks, techniques and controversies will be presented to assure long-term success with *precision, productivity and profitability*.

Issues discussed include ideal number of implants (maxillary and mandibular), ideal attachment selection, prosthesis design and foolproof formulas for fee determination and patient presentation techniques all aimed at simplification and predictability of Implant retained prosthesis.

At the conclusion of this course, attendees will:

- Have confidence and predictability with state of the art implant techniques
- Have updated knowledge on current concepts and materials in implant dentistry
- Allow more patients to benefit from implant-based treatment through reduced chairtime and overhead

Precision, Productivity and Profitability of Implant Prosthetics in Private Practice

PRESENTED BY Robert Vogel, DDS

RECOMMENDED FOR D H A LT

2 - 5 PM COURSE CODE 4165

ODA COURSE CE CREDITS 3

NOTE This course is also offered on Thursday.

This scientifically based fast moving presentation designed for private practice will cover state of the art tips, tricks and techniques in implant prosthetics. A systematic approach to ideal esthetic treatment of the single tooth through fully edentulous patient will be presented emphasizing long-term stability, predictability and profitability. Designed for the entire implant team, stressing ideal interaction for simplification of even the most advanced Implant cases.

Topics in fixed and removable implant prosthetics will be addressed focusing on: predictable treatment planning, provisionalization and soft tissue esthetics, ideal abutment selection, occlusion and simplified overdentures. Also presented are foolproof fee determination and patient presentation techniques as well as a complete overview of the newest technology to gain comfort and confidence incorporating the benefits of CAD CAM and zirconium restorative materials.

At the conclusion of this course, attendees will:

- Have confidence and predictability with state of the art implant techniques and materials
- Be able to integrate advanced techniques into private practice with simplification
- Allow more patients to benefit from implant-based treatment through ideal fee determination, presentation techniques and controlled overhead



The 2014 ODC has gone mobile!



Download the ODC app by using this QR Code or by searching for 'Oregon Dental Conference' in the app store on your Apple or Android device.

OSOMS LUNCH & COURSE SCHEDULE

Oregon Society of Oral & Maxillofacial Surgeons

SATURDAY, APRIL 5

8 AM – 11 AM Jay Smith, DDS: *Prosthodontic Considerations for the Oral and Maxillofacial Surgeon*

9:30 AM – 1 PM Exhibit Hall Open

11:30 AM – 1 PM Oregon Society of Oral & Maxillofacial Surgeons Luncheon

1 – 4 PM Jay Smith, DDS, *continued*

OSOMS members are welcome to attend the OSOMS business meeting and luncheon at the Oregon Convention Center. For more information and to RSVP, please contact OSOMS at 503.594.0322 or oregonoms@gmail.com.

OSOMS members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSOMS-sponsored courses.

Prosthodontic Considerations for the Oral and Maxillofacial Surgeon

PRESENTED BY Jay Smith, DDS

RECOMMENDED FOR D A LT

8 AM - 4 PM COURSE CODE 4183
OSOMS COURSE CE CREDITS 6

Surgical and restorative collaboration is vital for successful results in implant dentistry. Often times the implant surgeon is more experienced in the implant process because it's more everyday dentistry in their offices. They are often asked to help treatment plan the restorative phase of therapy for their referring general dentist. This course will help the implant surgeon better understand the restorative guidelines that are necessary for esthetic and functional success. Dr. Smith will discuss detailed guidelines of implant placement for single and multiple missing teeth as well as the edentulous patient. Stock verses custom abutment selection will be discussed from an advantage/disadvantage perspective. Provisional "pearls" will be given that minimize complications for the surgeon. Participants will gain valuable treatment planning options and understanding for edentulous patients. Lastly, Dr. Smith will present complications and how to best manage the complications after implant placement.

During this course, attendees will:

- Realize advantages of Ideal surgical implant placement for optimal esthetic results
- Understand the biological differences between single implants and adjacent implants
- Learn how to avoid complications in the anterior esthetic zone
- Manage complications with restorative solutions
- Understand the advantages of custom abutments
- Discover the nuances of treatment planning the complex edentulous patient
- Learn some new provisional techniques for optimal surgical and restorative success
- Gain a better understanding of implant restorative dentistry for better referral collaboration



OSOMS COURSE

End Tidal CO₂ Monitoring for the Sedated Patient

PRESENTED BY Norm Auzins, DDS
Robert Cross, Jr., MD

RECOMMENDED FOR D

1 - 3 PM COURSE CODE 4166
OSOMS COURSE CE CREDITS 2

Following a national trend, the Oregon Board of Dentistry recently updated its guidelines to require end-tidal CO₂ monitoring, or capnography, in moderate and deep sedation in an effort to increase safety in procedures. This course is designed to provide an introduction to the use of capnography, which is now a required tool to assist the clinician with in-depth patient assessment. Capnography instantaneously monitors breath to breath carbon dioxide concentration and provides a picture of the patient's metabolic, circulatory, and ventilatory status. This program will explore how capnography can assist the clinician in identifying clinical conditions that predispose patients to respiratory complication along with application for transport and resuscitation.

Care Versus Commerce
A Challenge to Professional Integrity

PRESENTED BY Phyllis Beemsterboer, MS, EdD, FACD
Gary Chiodo, DMD, FACD

RECOMMENDED FOR D H

1 - 4 PM COURSE CODE 4167
ODA COURSE CE CREDITS 3**

SPONSORED, IN PART, BY **The American College of Dentists**

This course will provide an interactive lecture and discussion on the tension between care and commerce in dentistry. The material will explore ethical business issues that are addressed in the ADA Principles of Ethics and Code of Professional Conduct and discuss ethical dilemmas that may arise from this interface. The facilitators will present cases to explore the many challenges facing the dental practice environment.

At the conclusion of this course, attendees will be able to:

- Describe the challenges to professional integrity and maintaining the foundations of our contract with society.
- Compare and contrast ethical principles as they are reflected in ethical dilemmas and in the provision of dental care.
- Identify the business ethics concerns that are discussed in the ADA Code and understand how to apply a model of ethical decision-making related to these issues.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

twitter

If you are tweeting about the conference, be sure to use #2014ODC

The Blacks and Whites (and Grays) of Radiographic Interpretation

PRESENTED BY Nancy Bouchard, DDS, MHP

RECOMMENDED FOR D H A

8 - 11 AM COURSE CODE 4168
ODA COURSE CE CREDITS 3

This lecture unravels the meanings found in the various 'grays' on dental radiographs. Attendees will gain experience in identifying normal anatomic landmarks, decay, and periodontal disease. Some intriguing cases will be reviewed. Recent information on radiation safety is included.

At the conclusion of this course, attendees will be able to:

- Identify normal anatomic landmarks on radiographs
- Identify caries on intra-oral radiographs
- Evaluate the periodontal status gained from radiographs
- Interpret panoramic images
- Discuss radiographic safety measures

Behind the Shadows

Workshop

PRESENTED BY Nancy Bouchard, DDS, MHP

RECOMMENDED FOR D H A

1 - 4 PM COURSE CODE F5010
ODA COURSE CE CREDITS 3
COURSE LIMIT 30 participants
ADDITIONAL FEE \$50

This workshop will decipher the significance behind the various 'shadows' on dental radiographs. After presentation and discussion, the whole dental team will be able to use the remaining time to view films and identify those shadows. Participants will gain experience in identifying normal anatomic landmarks, decay, and periodontal disease. Recent information on radiation safety will be included.

At the conclusion of this course, attendees will be able to:

- Identify normal anatomic landmarks on radiographs
- Identify caries on radiographs
- Evaluate the periodontal status gained from radiographs
- Discuss radiographic safety measures

ODEA COURSE

Top Tips for Clinical Success

PRESENTED BY Lee Ann Brady, DMD

RECOMMENDED FOR D H A OM

8 - 11 AM COURSE CODE 4169
ODEA COURSE CE CREDITS 3

Dentistry is changing at a rapid pace. Being successful and efficient is about staying on top of the newest trends and clinical tips. In this program Dr. Brady will present the top clinical tips and techniques she is teaching. Some are old tried and true approaches that remain successful, while others introduce brand new materials and approaches. Tips will span the areas of prevention, posterior composites and indirect all ceramics.

During this course, attendees will learn about:

- Caries prevention
- Perio therapy adjuncts
- What's new in composites
- In office and tray bleaching

OSP COURSE SCHEDULE

Oregon Society of Periodontists

SATURDAY, APRIL 5

8 AM – 11 AM Ryan Cook, DDS, MS
Enhancing Treatment Outcomes by Using a Multidisciplinary Team Approach to Treat Challenging Restorative Cases

9:30 AM – 1 PM Exhibit Hall Open

11 AM – 1 PM Lunch on your own

1 – 4 PM Ryan Cook, DDS, MS,
continued

Enhancing Treatment Outcomes by Using a Multidisciplinary Team Approach to Treat Challenging Restorative Cases

PRESENTED BY Ryan Cook, DDS, MS

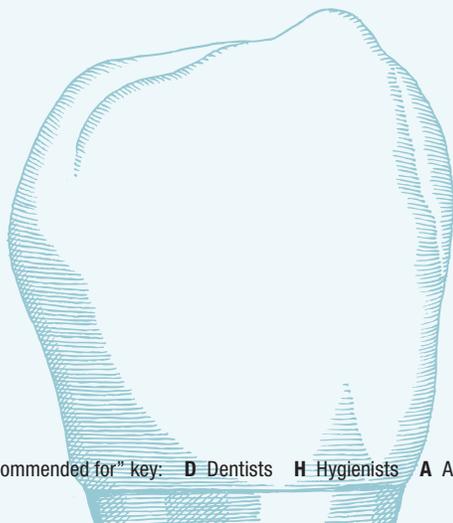
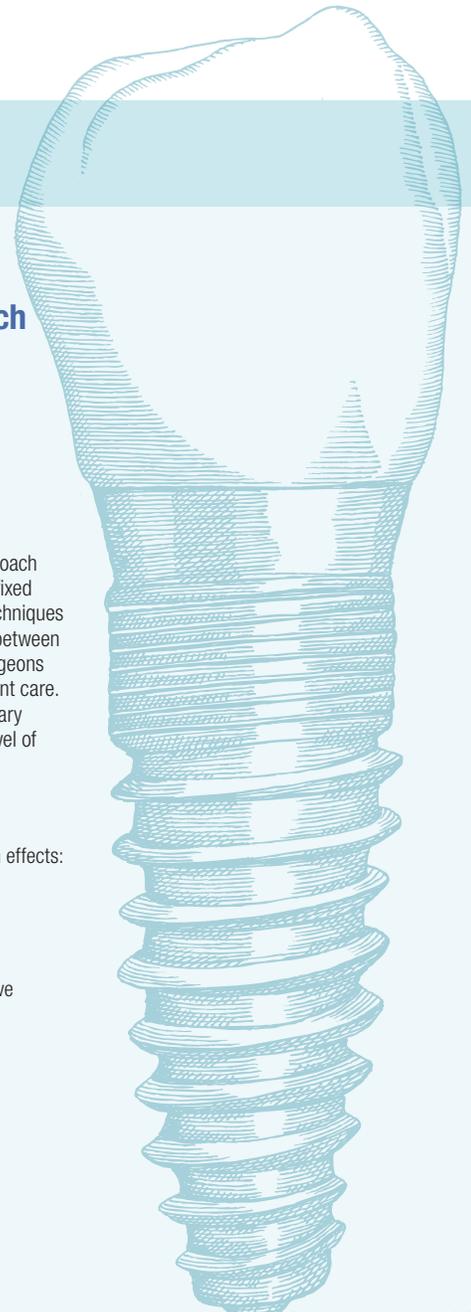
RECOMMENDED FOR D H A OM LT

8 AM - 4 PM COURSE CODE 4175
OSP COURSE CE CREDITS 6

This seminar investigates the theoretical and technical aspects of multi-disciplinary dentistry. It explores how a multi-disciplinary approach to diagnosis and treatment planning impacts implant restorations, fixed prosthodontics, and contemporary esthetics. It reviews multiple techniques allows for an easy assimilation into your practice. Communication between restorative dentist, orthodontist, endodontist, periodontist, oral surgeons and laboratory technician is paramount in providing high level patient care. This seminar gives the clinician a solid foundation in multi-disciplinary treatment planning that allows the dental team to provide a high level of care through communication.

The following will be covered during this session:

- Understanding restorative treatment planning drives patient care
- How diagnosis, treatment planning and initial patient presentation effects:
 - Treatment of a gummy smile
 - Esthetics
 - Implant dentistry
 - Tooth preparation
 - Provisional techniques
- Simplifying impression techniques
- Understanding how hard and soft tissue augmentation can improve restorative outcomes
- Tips on laboratory communication
- Alternative abutment schemes
- Multiple unit restorative options
- How to get out of difficult situations in restorative dentistry



ODEA COURSE

A Team Approach to Patient Care

PRESENTED BY Lee Ann Brady, DMD

RECOMMENDED FOR D H A OM

1 - 4 PM

COURSE CODE 4170

ODEA COURSE

CE CREDITS 3**

Two of the greatest challenges heard from dental teams are improving their "case acceptance" and their ability to work together to this end. These two issues are tied together at their source. Learning to work together as a team will enhance the improvement for incredible, predictable results in your office. We will discuss communication, listening and co-discovery for both the new patient interview and exam; so that when you return home to your practice your interactions with patients will be more effective in helping them choose health. Your team can expect to gain the following from this workshop:

- Create a team instead of a group of individuals that work together
- Master the power of communication in all your relationships
- Help patients develop ownership of their dental health
- The co-discovery exam process

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Twenty-First Century Laser-Assisted Dentistry

PRESENTED BY Anthony "Rick" Cardoza, DDS

RECOMMENDED FOR D H A OM LT

8 - 11 AM

COURSE CODE 4171

ODA COURSE

CE CREDITS 3

This presentation will contrast the daily challenges faced in the conventional delivery of a variety of dental procedures against the solutions offered through laser-assisted dentistry. This lecture is for the dentist/dental hygienist and covers various laser applications. These general applications include cavity preparations, various soft tissue procedures, endodontic preparation, and bony procedures such as crown lengthening and tori reduction. In addition, laser dental hygiene applications will be discussed as well. Examples of these procedures using both the diode laser and the hard tissue laser will be shown.

At the conclusion of this course, attendees will have learned:

- Basic laser safety and physics
- Clinical applications of dental hard and soft tissue lasers
- Common laser dental hygiene applications

Dispelling the "CSI Effect" Myth*An Overview of Contemporary Forensic Dentistry*

PRESENTED BY Anthony "Rick" Cardoza, DDS

RECOMMENDED FOR D H A OM LT

1 - 4 PM

COURSE CODE 4172

ODA COURSE

CE CREDITS 3

NOTE This course is also offered on Friday.

Because of the current popularity of forensic fare in television, the general public is getting a skewed view of the true nature of forensic investigation. This issue is commonly known as the "CSI effect." In this seminar, Dr. Cardoza will dispel this myth as it relates to forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states including: skeletal, fragmented, decomposed, burned remains and pattern injuries as they relate to bite mark investigation not only in human bites but animal bites as well.

At the conclusion of this course, attendees will:

- Understand the varied roles of forensic dentists
- Understand the forensic value of dental records
- Recognize how to cooperate with the legal system

ODAA COURSE

Introduction to Dental Sleep Medicine for the General Dental Team

PRESENTED BY Steve Carstensen, DDS, FAGD, FICD, FACD

RECOMMENDED FOR D H A OM

8 - 11 AM

COURSE CODE 4173

ODAA COURSE

CE CREDITS 3

This is an overview of sleep disordered breathing and what the dental team can do to impact the health of their patients. We cover basics of sleep, dental appliances, how to work with sleep physicians to market your service, and touch on medical insurance interaction.

At the end of this course, attendees will be able to:

- Describe sleep physiology, both what is normal and what is abnormal
- Illustrate to their patients the medical consequences of untreated SDB
- Apply basic sleep appliance therapy to selected patients
- Communicate with sleep physicians about collaborative care

ODAA COURSE

Sleep Bruxism*It May Not Mean What You Think it Means*

PRESENTED BY Steve Carstensen, DDS, FAGD, FICD, FACD

RECOMMENDED FOR D H A OM

1 - 4 PM

COURSE CODE 4174

ODAA COURSE

CE CREDITS 3

This program focuses on something dentists see frequently in their patients. Not only are many people unaware of the condition, but many dentists may not appreciate the medical implications not only of the bruxism, but also of what we as dentists typically provide for treatment. This will help dentists think beyond tooth protection to possibly addressing a serious medical problem.

At the end of this course, attendees will be able to:

- Know what questions to ask to determine the proper therapy
- How to differentiate between sleep bruxism and obstructive sleep apnea
- Communicate with sleep physicians to aid diagnosis

The Business Side of Dentistry
What Every Dentist Should Know!

PRESENTED BY Bob Creamer, CPA

RECOMMENDED FOR D

8 - 11 AM

COURSE CODE 4176

ODA COURSE

CE CREDITS 3**

NOTE This course is also offered on Friday.

NOTE This course is limited to dentists and their spouses only.

Wherever you are in your career, learn important business concepts to achieving personal and professional goals. Understand why the majority of dentists cannot retire when they want to. Gain an understanding of why this is true and how you can take steps now to be able to retire.

Enjoy the journey throughout your dental career by making your practice work for you. Put your taxing partners to work in your practice, by understanding and applying key tax strategies.

Learn helpful techniques to maximize your income and quality of life.

At the conclusion of this course, attendees will have learned:

- How to improve quality of life and income
- The tax laws of dentistry and how to make them work the dental practice
- How to discover leaks in a dental practice that drain away profits
- How to maximize retirement savings today
- How to enhance the practice to bring bottom-line results

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Course Handouts

Handouts will not be printed for distribution on-site.

Course handouts will be available online at www.oregondental.org two weeks prior to the conference.

If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

Current Perspectives on Pharmacotherapy in Dentistry

Using Evidence to Simplify Drug Selection and Enhance Drug Safety and Effectiveness

PRESENTED BY Arthur Jeske, DMD, PhD

RECOMMENDED FOR D H A

8 - 11 AM COURSE CODE 4177
ODA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON

1 - 4 PM COURSE CODE 4178
ODA COURSE CE CREDITS 3

Dental care requires an understanding of the current, evidence-based role of drugs in overall patient management, particularly with regard to local anesthetics, analgesics and antibiotics. This seminar is designed to familiarize dentists and dental team members with current, important issues in the use of drug therapy, with an emphasis on scientific evidence to support therapeutic decisions.

At the completion of this course, attendees will be able to incorporate scientific evidence into the clinical decision-making process related to the following pharmacologic issues:

- Selection of antibiotics for orofacial infections and the use of antibiotic prophylaxis
- Selection of drugs for pain, including single agents and combination products
- Comparative clinical features of current injectable and topical local anesthetics, including approaches to the management of the failed inferior alveolar nerve block
- Selection of appropriate agents for the emergency kit

Best Accounting Practices for the Financial Health of Your Dental Practice

PRESENTED BY Denise Loter-Koch

RECOMMENDED FOR D OM

1 - 4 PM COURSE CODE 4179
ODA COURSE CE CREDITS 3**

Dental software and technology takes care of your patients. Your office manager or staff accountant takes care of the billing and payments, but who is taking care of your larger accounting needs? No matter whether you are a one doctor practice, or several doctors with multiple locations, managing the financial health of your practice is critical to long-term success and growth. Former corporate controller and financial accounting expert, Denise Loter-Koch, will share with you the best practices you should have in place, like quarterly and annual reviews, how to use your financial statements for different purposes – like tax returns or loan applications, what to ask your CPA at tax time, how to record and track capital assets and equity, internal controls and fraud prevention, records storage in the cloud, and more. She will also demonstrate how QuickBooks offers financial management solutions so you can better maintain the health of your practice.

By the end of the seminar, attendees will be equipped with knowledge to better manage and grow their dental practice through effective financial management.

***This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

OSAE COURSE

Treating Teeth That Have Undergone Trauma

PRESENTED BY Karan Replogle, DDS, MS

RECOMMENDED FOR D A LT

8 - 11 AM COURSE CODE 4180
OSAE COURSE CE CREDITS 3

Even if dental trauma in the young dentition is managed in a timely manner, the consequences in the first five to ten years after the event are often more problematic than the initial injury. This course will present options for managing sequela such as ankylosis with root resorption, infraosition or pulp necrosis in a tooth with immature root development. Cases will be presented illustrating the use of decoronation as an early treatment intervention to preserve bone and gingival architecture for a future dental implant. The current promising results of regeneration/revascularization procedures to close apices, gain root length and increase dentin thickness in necrotic teeth with immature root development will be shared.

At the completion of this course, attendees will be able to:

- Describe decoronation as a treatment option for ankylosis and infraosition
- Delineate treatment planning decisions based on age of patient and root development of traumatized tooth
- Discuss implications of an interdisciplinary (endodontist, general dentist, pediatric dentist and orthodontist) team approach
- Describe the current treatment planning considerations when attempting regeneration/revascularization

You Want to Do What to My Child?

Answering Parent's Difficult Questions While Keeping Your Sanity

PRESENTED BY David Rothman, DDS

RECOMMENDED FOR D H A OM

8 - 11 AM COURSE CODE 4181
ODA COURSE CE CREDITS 3

News flash: brushing and flossing don't stop cavities. And if you think brushing after you eat is useful, you may have to rethink that one! For years, we have spread myths that we learned in dental school without truly analyzing the research and the common sense of the things we do on a daily basis. This discussion will start your thinking process and have you evaluating evidence based research on the issues of caries, hygiene, diet, caries risk assessment, prevention and how to manage the family (it's not just the child) for the initial evaluation and follow up visits. We'll also touch on the airway and its effect on the developing dentition.

At the conclusion of this course, attendees will be able to:

- Develop a preventive plan based on current understanding of the interrelationship between diet, frequency, cariogenicity, and inconsistent parenting
- Understand diagnostic modalities appropriate to children
- Understand and manage the behavior of the underparented, overstressed, no limits child of the new decade
- Improve his or her knowledge to become comfortable with seeing and treating children in the office

Secrets of Pediatric Dentistry What You Weren't Taught in Dental School!

PRESENTED BY David Rothman, DDS

RECOMMENDED FOR D H A OM

1 - 4 PM COURSE CODE 4182
ODA COURSE CE CREDITS 3

Are you overwhelmed with angst when you know children will be coming to your office? Are you surprised when little Johnny who was a lion in your office, was a lamb in Dr. Pedro's office. Do you suspect that pediatric dentists have their offices plumbed with nitrous oxide? Do you think we have a secret silver bullet for treating kids? This presentation will reveal many of our secrets for making the day a pleasant one with children. We will discuss what factors of a child's growth and development and family involvement will help you plan appropriate behavior management and treatment options for anesthesia, sealants, esthetic restorative dentistry, pulp therapy and space maintenance generally without use of high tech and expensive gadgets.

At the conclusion of this course, attendees will be able to:

- Understand and utilize esthetic and resin based materials in restorative techniques
- Treatment plan and utilize appropriate dental materials for maintenance of a devitalized primary tooth and immature permanent tooth
- Understand the importance and options for space maintenance in the primary and mixed dentition
- Improve his or her knowledge to become comfortable with seeing and treating children in his or her office
- Determine which factors contribute to a child's growth and development in order to help you plan appropriate behavior management and treatment options

DON'T MISS THE PRESIDENT'S PARTY!

Join ODA President, Dr. Judd Larson, for dinner and a disco party on Friday, April 4.

Portland's ultimate dance and show band, *5 Guys Named Moe*, will perform a playlist that will keep you dancing till you drop! Visit www.themoes.com for a preview of their music. Disco attire is encouraged but not required.

FRIDAY, APRIL 4, 2014, 6 -10 PM

Location Doubletree by Hilton Hotel

Attire Disco or Business Casual

This event is for all members of the dental team.



Sponsored, in part, by ODS.

Drug and Alcohol Addiction In Dentistry *Diagnosis and Treatment*

PRESENTED BY Mark Storer, DDS

RECOMMENDED FOR D H A OM LT

8 AM - 4 PM COURSE CODE 4184

ODA COURSE CE CREDITS 6

NOTE This course is also offered on Friday.

Addiction is now known to be a debilitating and degenerative brain disease that eventually becomes life-threatening. Drug and Alcohol abuse are considered to be symptoms of a much greater underlying problem.

What causes the chemical transformation in the brain that makes one an addict, and how can this disease be successfully treated?

The impaired dentist or staff member can have a profound negative impact on the quality of care that is delivered to the patient. Conversely, the addicted patient presents several serious issues to the practicing dentist.

How do staff members confront an impaired dentist? How does the dentist deal with the impaired staff member? What is the dentist's liability in treating an impaired patient? These issues will all be addressed, as well the signs and symptoms of the disease of addiction, and the available treatment modalities.

Cases Only a Mother Could Love

PRESENTED BY John Svirsky, DDS, MEd

RECOMMENDED FOR D H A

8 - 11 AM COURSE CODE 4185

ODA COURSE CE CREDITS 3

CAUTION This course is rated PG-13

This entertaining and informative course will dramatize in black and white, and "living color," some of the unusual cases Dr. Svirsky has encountered in his over 30 years as an "oral medicine man." Things are not always as they seem. This program includes:

- Differential diagnosis
- Cases that grow
- Cases that grow big and ugly
- Unusual cases even by my standards

This course is interactive, with audience participation expected. Those of you who have not heard him are in for a memorable oral pathology experience.

At the conclusion of this course, attendees will be able to:

- Demonstrate a logical approach to the diagnosis of oral lesions
- Integrate therapeutic regimens used to treat oral diseases encountered in dental practices
- Distinguish good from bad
- Apply practical clinical information immediately applicable to everyday practice

CPR for the Health Care Provider

PRESENTED BY Mary Ann Vaughan, RN, CEN, BSN

RECOMMENDED FOR D H A OM LT

8 - 11:30 AM COURSE CODE F5011

ODA COURSE CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON

12:30 - 4 PM COURSE CODE F5012

ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Thursday and Friday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for 2 years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site. No exceptions.

Some Days You're the Pigeon; Some Days the Statue!

PRESENTED BY Dave Weber

RECOMMENDED FOR D H A OM LT

8 AM - 4 PM COURSE CODE 4186

ODA COURSE CE CREDITS 6**

Truer words were never spoken! Come prepared to laugh and learn as one of our country's best humorists, and most sought after dental speakers discusses what many doctors and staff feel is the most challenging part of their practice: the people! (Doctors and patients; doctors and staff; staff and patients; staff and staff. Heck, even husbands and wives; parents and children.)

Relationships—it all boils down to relationships. You can make 'progress on purpose' and learn the amazing impact that our communication has on the culture and climate of a practice and a home!

During this course, attendees will:

- Discover the six most powerful words in the English language and when to use them
- Learn the secret to bringing out the best in the people we work with and patients we serve
- Develop a proven process for drawing people closer

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

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Speaker Biographies start on page 36.

Plan your ODC Schedule

Use this worksheet to plan out your days at the Oregon Dental Conference®.

You can find a comprehensive list of exhibit hall events and affiliate events and luncheons on pages 4–7.

THURSDAY, APRIL 3

Most morning classes on Thursday run from 9 AM – 12 NOON, though there are a few exceptions (Braatz/Kleinstub, Mays, and Vaughan).

Most afternoon classes on Thursday run from 1:30 PM – 4:30 PM, though there are a few exceptions (Beadnell/Ueeck, Mays, and Vaughan).

Exhibit Hall open 12 NOON – 6:30 PM

Time	Course/Speaker	Code
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THURSDAY MORNING COURSE 1		
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THURSDAY MORNING COURSE 2		
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LUNCH	Shop the Exhibit Hall - open from 12 NOON – 6:30 PM	
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THURSDAY AFTERNOON COURSE		
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3:30 – 6:30 PM	Grand Opening Reception in the Exhibit Hall	
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5:30 – 6 PM	Drawing to win one of two fabulous prizes	
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FRIDAY, APRIL 4

Don't miss the Keynote speaker at 7:30 AM!

Both full day courses on Friday run from 9 AM – 5 PM, with a break for lunch.

Most morning classes on Friday run from 9 AM – 12 NOON, with one exception (Vaughan).

Most afternoon classes on Friday run from 2 PM – 5 PM, with two exceptions (Howerton/Kennedy and Vaughan).

Exhibit Hall open 10 AM – 6 PM

Blood Drive: 10 AM – 2:30 PM

Time	Course/Speaker	Code
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FRIDAY MORNING COURSE		
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LUNCH	Shop the Exhibit Hall - open from 10 AM – 6 PM	
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FRIDAY AFTERNOON COURSE		
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4 – 6 PM	New Dentist Reception in the Exhibit Hall (all are welcome)	
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6 – 10 PM	President's Party (at the DoubleTree by Hilton Hotel Portland)	
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SATURDAY, APRIL 5

All full day courses on Saturday run from 8 AM – 4 PM, with a break for lunch.

Most morning classes on Saturday run from 8 AM - 11 AM, with one exception (Vaughan).

Most afternoon classes on Saturday run from 1 PM – 4 PM, with two exceptions (Auzins/Cross and Vaughan).

Exhibit Hall open 9:30 AM – 1 PM

Blood Drive: 9:30 AM – 1 PM

Time	Course/Speaker	Code
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SATURDAY MORNING COURSE		
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LUNCH	Shop the Exhibit Hall - open from 9:30 AM – 1 PM Dental Foundation of Oregon drawing for 2014 Ford Mustang (approx. 12:45 PM)	
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SATURDAY AFTERNOON COURSE		
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Norm Auzins, DDS



Dr. Auzins graduated from Indiana University Dental School in 1996 and completed his Oral & Maxillofacial Surgery Residency in 2000. He became Board Certified in 2002. He served the United States Navy until 2003 with two tours to the Middle East.

Dr. Auzins patient care extends beyond his practice in Portland to those around the world. Through the Free to Smile Foundation, he is helping patients in under-served areas providing non-profit dental surgery. As part of an all-volunteer team, he has performed cleft palate surgery for impoverished children in China, Tibet, Guatemala and Africa. Dr. Auzins and his family enjoy spending time in the great outdoors. He also enjoys downhill skiing and is also an amateur jazz drummer.

CONFLICT OF INTEREST DISCLOSURE: Not disclosed.

Steven Beadnell, DMD



Dr. Beadnell is a board-certified oral and maxillofacial surgeon who has been in private practice in Portland since 1991. He is an adjunct associate professor in the department of oral and maxillofacial surgery at OHSU School of Dentistry. He received his DMD degree

from OHSU School of Dentistry in 1980. He completed his oral and maxillofacial surgery residency at David Grant USAF Medical Center in 1988. He lectures extensively to various dental groups throughout the Northwest.

CONFLICT OF INTEREST DISCLOSURE: None

Phyllis Beemsterboer, MS, EdD, FACD



Dr. Beemsterboer is Professor and Associate Dean for Academic Affairs in the School of Dentistry at Oregon Health & Science University. She is an associate director in the Center for Ethics in Health Care at OHSU and co-chairs the interprofessional

ethics education program. Her research interest is in bioethics education and she is currently past-president of the American Society for Dental Ethics, a section of the American College of Dentists.

CONFLICT OF INTEREST DISCLOSURE: None

Mark Berkman, DDS, MS



Dr. Berkman is a former Howard Hughes Medical Institute research scholar, and a past-president of the Michigan Association of Orthodontists. He maintains a private practice in Commerce Township, Michigan, and is also a faculty member at the University

of Michigan, where he teaches orthodontics to predoctoral and graduate students. Dr. Berkman's research interests include facial growth, biomechanics, and orthodontic/periodontic relationships.

CONFLICT OF INTEREST DISCLOSURE: Dr. Berkman has financial or other personal interests of some nature in 3M Unitek.

Bill Blatchford, DDS



Dr. Blatchford is one of the strongest voices in dentistry today for profitability with emphasis on increased case acceptance. He has coached more than 1800 dental practices to success. With his coaching, dentists are increasing their enjoyment of dentistry, increasing

net return, attracting patients who see the value in optimal dentistry, and developing enthusiastic staffs. Bill practiced dentistry for 20 years in Oregon. He and his wife, Carolyn, graduated together from high school and remain a strong team today. They are proud that their daughters have followed in their footsteps; one into dentistry, one into teaching.

CONFLICT OF INTEREST DISCLOSURE: Dr. Blatchford has financial or other personal interests of some nature in Blatchford Solutions.

Nancy Bouchard, DDS, MHP



Dr. Bouchard is a graduate of the University of Maryland Dental School. She also holds a Master of Health Professions from Northeastern University. Prior to becoming a dentist, she attended Forsyth School for Dental Hygienists. Dr. Bouchard's experience

includes 15 years as a faculty member at Forsyth School for Dental Hygienists and Boston University Dental School. She instructed dental and dental hygiene students about radiation techniques, safety, and interpretation. As a hygienist she also worked in various private practices including general, pediatric, and periodontal offices. Currently, she is a general dentist in Maryland.

CONFLICT OF INTEREST DISCLOSURE: None

Patrick Braatz



Mr. Braatz is executive director of the Oregon Board of Dentistry. Prior to accepting this position, he was administrator of the Division of Health for the Wisconsin Department of Regulation and Licensing. Mr. Braatz was responsible for 13 health-regulated

boards and councils, including the Wisconsin Dentistry Examining Board.

CONFLICT OF INTEREST DISCLOSURE: None

Lee Ann Brady, DMD



Dr. Brady is a privately practicing dentist and nationally recognized educator and writer. Her practice experience has been rich and varied. She has worked in a variety of practice models from small fee-for-service offices to large insurance-dependent practices,

as an associate and as a practice owner. From 2005 to 2008, Dr. Brady held the positions of Resident Faculty and Clinical Director for The Pankey Institute. In 2008 she moved to Scottsdale, Arizona, to join Dr. Frank Spear in the formation of Spear Education and the expansion of his curriculum. She served as Executive VP of Clinical Education until June 2011. She is currently the Director of Education and President of Lee Ann Brady LLC.

CONFLICT OF INTEREST DISCLOSURE: Dr. Brady has financial or other personal interests of some nature in Lee Ann Brady LLC, Heraeus Kulzer and Ivoclar Vivadent.

Jonathan Bregman, DDS, FAGD



Dr. Bregman is a clinician, speaker, author, trainer, and 'Dentist to Dentist Success Coach™'. Dr. Bregman has personally led successful dental practices for more than 30 years, worked as a part time adjunct faculty member at the University of North

Carolina School of Dentistry as well as faculty at the University of North Carolina Hospital Dental Clinic. He has presented over 150 programs on early oral cancer detection in over 45 states and abroad in just the past three years plus just as many programs on practice management topics. His programs have been presented in many forms: in person as a lecturer and/or with a hands-on format, webinars, and tele-seminars. While dedicated to improving the dentist, team, and patient experience, he has a strong passion for educating dental professionals on anything that will enhance overall patient care. To Dr. Bregman, the goal for all dental practices must be to maximize the quality of patient care which, then, will directly enhance the financial bottom line.

CONFLICT OF INTEREST DISCLOSURE: None

VISIT THE EXHIBIT HALL FOR FREE!

SATURDAY, APRIL 5, 9:30 AM – 1 PM

Are you an ODA member who only wants to attend the Exhibit Hall? We'll give you a free pass on Saturday, April 5, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 5. Offer only available to ODA member dentists.

Dale Canfield, DMD



Dr. Canfield is a 1960 graduate of OHSU School of Dentistry with a long history of volunteerism both here and abroad. He works one day each month on the dental van with MTI and has lead seven dental teams with them to Cambodia. Most recently he is a volunteer and board member of The Friends of Creston Children's Dental Clinic.

CONFLICT OF INTEREST DISCLOSURE: None

Anthony "Rick" Cardoza, DDS



Dr. Cardoza is a forensic dental consultant for the County of San Diego Office of the Medical Examiner, County of Imperial Office of the Coroner, State of California Department of Justice and is the Director of the California Dental Identification Team (CalDIT). Dr. Cardoza

graduated from Northwestern Dental School in 1985 and maintains a general dental practice in El Cajon, California. Dr. Cardoza is a Fellow of the American Academy of Forensic Sciences and is a Diplomate of the American Board of Forensic Odontology.

CONFLICT OF INTEREST DISCLOSURE: None

Steve Carstensen, DDS, FAGD, FICD, FACP



Dr. Carstensen is a Diplomate of the American Board of Dental Sleep Medicine. He has marveled at what's out there to be learned for as far back as he can remember. As early as fourth grade he was helping his classmates with the lessons; that passion for sharing the

wonder of new knowledge continues to this day. Fostered by mentors at Baylor College of Dentistry, the Pankey Institute, Spear Education and the Pride institute, helping others learn more about how to make people healthy is as important to Dr. Carstensen's professional life as treating people with dental problems and sleep disordered breathing.

CONFLICT OF INTEREST DISCLOSURE: None

Gary Chiodo, DMD, FACP



Dr. Chiodo is a professor of Community Dentistry and an Associate Director in the Center for Ethics in Health Care at the Oregon Health & Science University. From 2000 to 2012, Dr. Chiodo served as OHSU's Chief Integrity Officer, a position that carried

responsibility for all Integrity Programs at the university. From 2012 to September of 2013, Dr. Chiodo was the interim dean of the OHSU School of Dentistry. Dr. Chiodo received his certificate in Health Care Ethics from the University of Washington, School of Medicine in 1992.

CONFLICT OF INTEREST DISCLOSURE: None

Ryan Cook, DDS, MS



Dr. Cook is originally from North Carolina where he graduated from North Carolina State University with a Bachelor of Science in Biochemistry and a Bachelor of Arts in Chemistry. He received his Doctor of Dental Surgery from the University of Southern

California. Upon the completion of dental school he was trained at the University of Texas Health Science Center-San Antonio in a dual residency program in Periodontics and Prosthodontics. During his residency he completed his Master of Science exploring the topic of Periodontal Biotype and Labial Plate Thickness. He has lectured and published on an array of topics including Periodontal Biotype, Implant Diagnosis and Treatment Planning, Contemporary Esthetics and Interdisciplinary Approach to Full Mouth Rehabilitation. He is a diplomate of the American Board of Prosthodontics and American Board of Periodontology. He currently practices in Laguna Niguel California specializing in periodontics and prosthodontics.

CONFLICT OF INTEREST DISCLOSURE: None

Bob Creamer, CPA



Mr. Creamer is a CPA and President of Creamer & Associates, PC, a dental focused accounting firm in Salem, OR. In addition, he is an owner of Salem Asset Management, LLC. For the past 37 years, his firm has emphasized financial and retirement planning, dental

transitions, practice enhancement, wealth creation, tax savings and related accounting and consulting services for maintaining an efficient and profitable dental practice. Mr. Creamer is a nationally recognized speaker/writer, and authority on the business of dentistry. Known as the "Dentists' CPA", he is a founding member of the Academy of Dental CPAs.

CONFLICT OF INTEREST DISCLOSURE: Mr. Creamer has financial or other personal interests of some nature in Creamer & Associates, PC, and Salem Asset Management, LLC.

Robert Cross, Jr., MD



Dr. Cross is a Clinical Associate Professor, Anesthesiology & Perioperative Medicine at Oregon Health Sciences University. A Board Certified Anesthesiologist, he attended University of Alabama School of Medicine in Birmingham and did his residency at the

University of South Alabama in Mobile. Dr. Cross enjoys being able to provide his patients with highly effective, cutting edge post-operative pain control.

CONFLICT OF INTEREST DISCLOSURE: Not disclosed.

Karen Davis, RDH, BSDH



Ms. Davis is founder of Cutting Edge Concepts®. She is an international speaker and practices dental hygiene in Dallas, Texas. She has served on numerous advisory boards, is considered a key opinion leader to many corporations in the profession

and is recognized by Dentistry Today as a "Top Clinician in Continuing Education." She is an accomplished author related to her passion of practicing on the cutting edge of the profession. Ms. Davis is a member of the American Academy of Oral & Systemic Health and the American Dental Hygienists' Association.

CONFLICT OF INTEREST DISCLOSURE: Ms. Davis has financial or other personal interests of some nature in Cutting Edge Concepts®, The Philips Corporation and PerioSciences, Inc.

John Droter, DDS



Dr. Droter graduated magna cum laude from the University of Maryland Dental School with a huge void in understanding TMJ problems. His quest for an understanding has led him to study most notably at the L.D. Pankey Institute, The Dawson Center for Advanced

Dental Study, The University of Florida's Facial Pain Center and The University of California, San Diego. Dr. Droter maintains a private practice diagnosing facial pain in the Washington DC, Baltimore, Annapolis area. He is a visiting faculty member at The Washington Hospital Center, in Washington, DC, teaching temporomandibular disorders to the orthodontic residents. He is also a visiting faculty at the L.D. Pankey Institute in Florida. Dr. Droter lectures nationally and is honored to be included in the Dentistry's Today's Top Clinicians in Dental Continuing Education. His writings include published articles on the TMJ, and a TMJ Manual written for patients.

CONFLICT OF INTEREST DISCLOSURE: None

Ann Eshenaur Spolarich, RDH, PhD



Dr. Eshenaur Spolarich is an internationally recognized author and speaker on pharmacology and the care of medically complex patients. She has presented over 850 lectures and has over 90 professional publications.

She is Clinical Associate Professor and Associate Director of the National Center for Dental Hygiene Research & Practice at the Ostrow School of Dentistry at the University of Southern California; an Adjunct Professor and Course Director of Clinical Medicine and Pharmacology at the Arizona School of Dentistry and Oral Health; and a Clinical Instructor on the Dean's Faculty at the University of Maryland Dental School. Dr. Eshenaur Spolarich is also an independent educational and research consultant, and practices dental hygiene part-time, specializing in geriatrics.

CONFLICT OF INTEREST DISCLOSURE: Dr. Eshenaur Spolarich has financial or other personal interests of some nature in Colgate, Dentsply, Philips and Johnson & Johnson.

Paul Feuerstein, DMD



Dr. Feuerstein received his undergraduate training at SUNY Stony Brook studying chemistry, engineering, computer science and music. A 1972 graduate of UNJMD he maintains a general practice in Massachusetts.

He installed one of the first in-office computers in 1978, and has been teaching and consulting since then. As technology editor of *Dental Economics*, author of several technology articles, he lectures at many national and local dental meetings. His work with CAD/CAM helped develop the LAVA COS intraoral scanning system. He was named Clinician of the Year at the 2010 Yankee Dental Congress and is an Adjunct Assistant Professor in General Dentistry at Tufts University.

CONFLICT OF INTEREST DISCLOSURE: Dr. Feuerstein serves as a consultant for Acteon, Danville, Dexis, Garrison, Kerr, Philips, Quantum Dental Technologies, Sirona, Six Month Smiles and Triodent.

Eva Grayzel



Ms. Grayzel a nationally recognized Master Storyteller was diagnosed at age 33 with stage IV oral cancer and given a 15% chance of survival. After regaining her deep vibrant voice, Ms. Grayzel applied her stage skills to communicate the depth of her experience in a unique

and powerful way. A champion for early detection, Eva founded the Six-Step Screening™ oral cancer awareness campaign for which she was recognized by the American Academy of Oral Medicine. Ms. Grayzel is the author of two children's books, *Mr. C Plays Hide & Seek* and *Mr. C the Globetrotter*, in the Talk4Hope Family Book Series.

CONFLICT OF INTEREST DISCLOSURE: Ms. Grayzel is the author of 'Mr. C Plays Hide & Seek' and 'Mr. C the Globetrotter,' in the Talk4Hope Family Book Series.

David Howerton, DMD



Dr. Howerton is a board-certified oral and maxillofacial surgeon practicing in Albany and Salem. He is an associate professor in the department of oral and maxillofacial surgery at the OHSU School of Dentistry. He graduated from OHSU School of Dentistry in 1983

and completed a general practice residency at Loma Linda Medical Center in 1984. He completed his oral and maxillofacial surgery residency at OHSU in 1988.

CONFLICT OF INTEREST DISCLOSURE: None

Arthur Jeske, DMD, PhD



Dr. Jeske is a professor in the Department of General Practice and Dental Public Health and the Associate Dean for Strategic Planning & Continuing Dental Education at the University of Texas School of Dentistry at Houston.

He is Editor-in-Chief, *Mosby's Dental Drug Reference*, Section Editor (Pharmacology), *Cranio* and Coordinating Editor, Oakstone Publishing *Practical Reviews in General and Cosmetic Dentistry*. He serves as an Evidence Reviewer for the American Dental Association's Center for Evidence-Based Dentistry and Fellow of the International College of Dentists, American College of Dentists and the Pierre Fauchard Academy. Dr. Jeske holds memberships in the ADA, TDA and GHDS, as well as OKU and Delta Sigma Delta.

CONFLICT OF INTEREST DISCLOSURE: None

Steven Kaufman



Mr. Kaufman co-founded The GarbageMan's Guide after nearly thirty years of corporate work, eleven of which were spent in the waste industry. A graduate of Stanford University, Steven consults with clients, is active in local community affairs, and loves bringing

the powerful message of tossing mental trash to individuals and organizations all over the country.

CONFLICT OF INTEREST DISCLOSURE: Mr. Kaufman has financial or other personal interests of some nature in *The GarbageMan's Guide, LLC*.

Laney Kay, JD



Ms. Kay, of Entertaining Training, LLC, is a nationally known speaker and writer on technical and regulatory topics and women's issues. Her expertise is in taking very complex, and/or incredibly boring, topics and making them both fun and informative. She is a featured

consultant with the ADA's CELL Seminar Series and has taught courses at multiple Hinman and ADA meetings, the TBSE, the Yankee Dental Congress, the Chicago Midwinter Meeting, the Pacific NW Dental Conference, the Texas Meeting, the SW Dental Conference, plus other national, state and district meetings, study clubs and in individual offices all over the country.

CONFLICT OF INTEREST DISCLOSURE: None

Noel Kelsch, RDH, RDHAP, BS



Ms. Kelsch is an international speaker, writer and Registered Dental Hygienist in Alternative Practice. She is passionate about oral health and has the uncanny ability to motivate and enlighten audiences through her unique humor and cutting edge information. She is

the infection control columnist for RDH magazine and has spread the message of oral health in all forms of media. Ms. Kelsch's research on infection control/cross contamination and methamphetamine abuse continues to enlighten dental professionals and protect patients. She has reached out to underserved populations and taken her message and methods of prevention of oral diseases to the street. Ms. Kelsch has received many national awards.

CONFLICT OF INTEREST DISCLOSURE: Ms. Kelsch serves as a consultant for Total Care Infection Control and GC America.

Gabriel Kennedy, DMD



Dr. Gabriel Kennedy is an oral and maxillofacial surgeon practicing in Albany and Salem, Oregon. He graduated from the University of Connecticut School of Dental Medicine in 2004. He completed his oral and maxillofacial surgery residency

at Gundersen Lutheran Medical Center in LaCrosse, Wisconsin in 2008.

CONFLICT OF INTEREST DISCLOSURE: None

James Kessler, BS, DDS



Dr. Kessler is the Director of Advanced Esthetics and Technologies at the University of Oklahoma College of Dentistry. He is a 1977 graduate of the Oklahoma College of Dentistry and after 20 years in private practice, he is now in his sixteenth year in dental education.

Dr. Kessler was honored as the 1987 and 2011 Alumnus of the Year for the University of Oklahoma College of Dentistry and is a Past-President of the American Academy of Restorative Dentistry. He enjoys producing technical illustrations and he creates all of the illustrations utilized in his presentations.

CONFLICT OF INTEREST DISCLOSURE: None

ODA Member
Art Show

Don't miss the return of this ODC favorite showcasing the artistic talent of ODA member dentists!

Art categories include:

- ❖ oils
- ❖ acrylics
- ❖ watercolors
- ❖ sculptures/wood carvings
- ❖ photography
- ❖ ink/pencil drawings

Paul Kleinstub, DDS



Dr. Kleinstub received a BS degree in Zoology from the Ohio State University in 1962 and then received his DDS degree from the Ohio State University College of Dentistry in 1966. During his 20 year career in the United States Air Force, he also completed a two year

General Dentistry Residency and received a M.S. degree from the University of Texas Dental Branch at Houston. He retired from the Air Force Dental Corps in 1986 after achieving the rank of Colonel. After a short stint in private practice, he began employment with the Oregon Board of Dentistry. During his 23 year career with the Board he has served as an investigator, chief investigator, dental director, and on two occasions as the Board's interim executive director.

CONFLICT OF INTEREST DISCLOSURE: None

Norm LeMay



Mr. LeMay managed one of the most prestigious private hauling operations, LeMay Enterprises of Tacoma, Washington for more than 20 years before selling the company. Since then, he's served on advisory boards, volunteered his time with kids and

education, and spread his affable, infectious laugh across the Pacific Northwest.

CONFLICT OF INTEREST DISCLOSURE: Mr. LeMay has financial or other personal interests of some nature in The GarbageMan's Guide, LLC.

Paul Levi, Jr., DMD



Dr. Levi was born and raised in Newton, MA. He attended Hebron Academy, then St. Lawrence University, where he decided to study dentistry after graduating from SLU. He attended dental school at Tufts University School of Dental Medicine after which he accepted a residency in general dentistry in Burlington, VT. He joined the Navy as a dental officer and served in Great Lakes, IL, for two years. Following that he earned a certificate in Periodontics from Tufts School of Dental Medicine after which he and his family moved to Burlington, VT, to open his practice in Periodontics in 1971. Among the many positions that he has held are treasurer of Vermont State Dental Society, AAP Board of Periodontics, AAP Board of Dental Examiners and is now an officer as well as an examiner, and president of the AAP Foundation. He has taught at the UVM School of Dental Hygiene and is presently on the faculties of Harvard University and Tufts School of Dental Medicine and Universidad Internacional de Catalunya.

CONFLICT OF INTEREST DISCLOSURE: None

Denise Loter-Koch



Ms. Loter-Koch is an Advance Certified QuickBooks ProAdvisor and nationally recognized QuickBooks educator and industry expert with over 30 years of experience assisting small to mid-sized businesses with their accounting and bookkeeping; as well

as teaching bookkeeping, accounting and QuickBooks classes, throughout the US. Ms. Loter-Koch founded ebs Associates, Inc. in 1982. As president and CEO, she has developed a distinguished team of Certified QuickBooks ProAdvisors and has taken her company to the highest ranks within the Intuit community. She is currently working with the State of Oregon Department of Education, Private Career Schools Licensing Unit developing The Institute for Professional Bookkeepers, slated to open in 2014.

CONFLICT OF INTEREST DISCLOSURE: Ms. Loter-Koch has financial or other personal interests of some nature in ebs Associates, Inc.

Maureen Mays, MD, MS, FACC



Dr. Mays is the Medical Director of Portland Preventive Cardiology LLC, and is the Director of Cardiovascular Stress Testing for Tuahly Health System. Dr. Mays is a fellow of the American College of Cardiology, a distinction given only to those physicians who devote their

career to the treatment and/or prevention of cardiovascular disease. Dr. Mays is one of only four board-certified Clinical Lipidologists in Oregon. Dr. Mays received her Master's degree in Physiology from the University of Utah, and her Doctor of Medicine from the University of Nevada School of Medicine. She completed her internship, residency, and preventive cardiology fellowship at the University of Wisconsin Hospital and Clinics. During her NIH-funded fellowship, Dr. Mays investigated the relationship between pre-diabetes and increased risk for vascular disease and stroke. She was the first person in the world to present data showing this important relationship.

CONFLICT OF INTEREST DISCLOSURE: None

Dale Miles, BA, DDS, MS, FRCD(C)



Dr. Miles is a diplomate of the American Board of Oral and Maxillofacial Radiology and the American Board of Oral Medicine. He has authored over 130 peer-reviewed articles and 6 textbooks, including the best selling atlas on Cone Beam CT, Color Atlas

of Cone Beam CT for Dental Applications published by Quintessence Publishing. Dr. Miles is in full-time practice of Oral and Maxillofacial Radiology in Fountain Hills, Arizona. He is the President and CEO of Cone Beam Radiographic Services, LLC, a CBCT reporting service for dentists and dental specialists and President of EasyRiter, LLC, which produces a simple CBCT report generating software for the profession.

CONFLICT OF INTEREST DISCLOSURE: Dr. Miles has financial or other personal interests of some nature in Cone Beam Radiographic Services, LLC and EasyRiter, LLC. He serves as a consultant to Planmeca USA.

Allen Ali Nasseh, DDS, MMSc



Dr. Nasseh received his Masters in Medical Sciences degree and Certificate in Endodontics from the Harvard School of Dental Medicine in 1997. He received his DDS degree in 1994 from Northwestern University Dental School. He maintains a private

endodontic practice in Boston (MSEndo.com), and holds a staff position at the Harvard's postdoctoral endodontic program. Dr. Nasseh has done research in the areas of bone biochemistry and has lectured extensively nationally and internationally on such diverse topics as Endodontic diagnosis, Anesthesia and sedation, treatment planning, efficiency of care, and Microsurgery. Dr. Nasseh is the endodontic editor for several dental journals and periodicals and serves as the Alumni Editor of the "Harvard Dental Bulletin." Dr. Nasseh is the CEO and President of Real World Endo.

CONFLICT OF INTEREST DISCLOSURE: Dr. Nasseh has financial or other personal interests of some nature in Brasseler USA, Carestream Dental and Real World Endo.

Shannon Pace Brinker, CDA, CDD



Ms. Pace Brinker is a National and International Speaker and full time practicing dental assistant for over 23 years. She and her husband Erik are the owners of a new publication, Contemporary Product Solutions. Ms. Pace Brinker was a past faculty member

at the Dawson Academy and Spear Education, instructing through both lectures and hands on programs. She is an active member of the AACD. Ms. Pace Brinker is the first auxiliary to sit on the AACD Board of Directors. She is a member of the E4D Clinical Operations Operators (ECO) group and had extensive input for the certified dental designer CDD certification. She was selected one of Dentistry Today's Top 100 Clinicians of 2009, 2010, 2011, 2012, and 2013. Ms. Pace Brinker was also selected as Dental Products Report 25 most influential women in dentistry and Dr. Bicuspid's Dental Assistant Educator of the Year for 2012.

CONFLICT OF INTEREST DISCLOSURE: Ms. Pace Brinker has financial or other personal interests of some nature in the Contemporary Product Solutions publication.

Eleonore Paunovich, DDS, MSC



Dr. Paunovich serves as the Director, Oral Health Clinical Programs for Geriatrics and Special Care Patients at the South Texas Veterans Health Care System in San Antonio, Texas. In addition, she holds an appointment as Clinical Professor in Geriatric

Dentistry, in the Department of Comprehensive Dentistry at the University of Texas Health Science Center at San Antonio. She is a graduate of Indiana University School of Dentistry, with post-doctoral training in Dental Radiology and Oral Medicine and completion of a Gerontology and Geriatric Dentistry Fellowship at the University of Texas Health Science Center at San Antonio. She has served as the Dental Radiology Consultant to the Assistant Surgeon General for the Air Force Dental Corps and its training programs, and currently serves as the Dental Imaging Consultant for the Veterans Affairs Office of Dentistry. Dr. Paunovich serves as clinical program director for the Geriatric Dentistry Fellowship in the Department of Medicine at the University of Texas Health Science Center at San Antonio. She is a Fellow in the American Society of Geriatric Dentistry as well as a Diplomate of the American Board of Special Care in Dentistry.

CONFLICT OF INTEREST DISCLOSURE: None

Karan Replogle, DDS, MS



Dr. Replogle received her DDS from The Ohio State University College of Dentistry in 1992 and her Certificate in Endodontics and MS from The Ohio State University in 1994. From 1994 to 2004, she maintained a private endodontic practice in Dayton, Ohio. Dr. Replogle

joined the faculty of Virginia Commonwealth University in 2004 as an assistant professor in the Department of Endodontics. She served as Endodontic Department Chair and Program Director for the Advanced Specialty Education Program from 2006 to 2011. She currently serves as Program Director for the Advanced Specialty Education Program in Endodontics which trains eight residents in a 2 year residency program. While primarily serving the graduate residents, she also teaches endodontics to dental students. In addition, she maintains a private endodontic practice within the VCU Faculty Practice. Dr. Replogle resides with her family in the historic Churchill area of Richmond, Virginia. She has a Labrador retriever, two children currently in college, and two beautiful granddaughters in Beaverton. Dr. Replogle is an avid gardener and a gourmet cook.

CONFLICT OF INTEREST DISCLOSURE: None

David Rothman, DDS



Dr. Rothman is a board certified pediatric dentist. He received his BA cum laude from the State University of New York at Buffalo, and his DDS from New York University College of Dentistry. Following a General Practice Residency at Albert Einstein Medical

Center in Philadelphia and an Anesthesiology Residency at the Medical College of Pennsylvania, he completed his Pediatric Dentistry Residency at Children's Hospital in Oakland and the University of California, San Francisco. He remained at UCSF to become the Director of the Pediatric Dentistry Residency program, and in 1989, assumed the Chair of the Department of Pediatric Dentistry at the University of the Pacific School of Dentistry. In 1998, he entered private practice in San Francisco, limited to pediatric dentistry and dentistry for children with special needs. In addition to his private practice, he also maintains a faculty position as Clinical Associate Professor, Department of Pediatric Dentistry, Case Western Reserve School of Dental Medicine and lectures nationally and internationally to dental and medical groups in the areas of pediatric dentistry, sedation, anesthesia and hospital dentistry.

CONFLICT OF INTEREST DISCLOSURE: None

Kevin Schrandt



Mr. Schrandt is co-founder of Local Fresh LLC, a full-service marketing agency focused on helping small to medium-sized enterprises grow sales, products and its overall market penetration. He possesses more than twenty-five years of professional

experience in company management and operations, with specialization in marketing and new product/business development.

CONFLICT OF INTEREST DISCLOSURE: Mr. Schrandt has financial or other personal interests of some nature in Demandforce, Google Inc., Facebook and Local Fresh, LLC.

Mary Ellen Sholes, AAS



Ms. Sholes graduated from Boston University School of Dental Medicine's Dental Assistant Program. She received her Associates Degree from Boston University in Dental Assisting, and is currently pursuing her Bachelor's Degree at BU. She has been working

at Boston University in several capacities since 1974 and for the past 14 years has worked in the Department of General Dentistry in the Oral Diagnosis Radiology Division where she instructs dental students in clinical radiology. Ms. Sholes also teaches various courses for both Boston University and for the Massachusetts Dental Society including Radiology Certification Courses to Dental Assistants. Her interests include forensic dentistry, photography and traveling to Ireland.

CONFLICT OF INTEREST DISCLOSURE: None

Lou Shuman, DMD, CAGS



Dr. Shuman is the President of Pride Institute, a renowned practice management institute and is personally known for his expertise in internet strategy, emerging technologies, and digital marketing methods. Highly

respected in the dental corporate and education community, he is the chairman of the Sesame Communications Technology Advisory Board, a member of the DENTSPLY Technology Committee, and on the Clinical Advisory and Editorial Boards at *Dentistry Today*, *Dental Products Report*, *Dental Practice Report*, *The Progressive Dentist*, and *Seattle Sleep Education LLC*. He is the only dentist who has been selected both as a "Top CE Leader in Dentistry" and a "Leader in Dental Consulting" by *Dentistry Today* magazine. Dr. Gordon Christensen cited him as "one of the most influential dentists in the country today."

CONFLICT OF INTEREST DISCLOSURE: Dr. Shuman has financial or other personal interests of some nature in Sesame Communications.

Jay Smith, DDS



Dr. Smith earned his Bachelor of Science degree in biology at Furman University in Greenville, South Carolina and received his dental degree and completed his residency in prosthodontics at Emory University in 1990. He was awarded the Hinman

Scholar Award for Scholastic Achievement. Dr. Smith is past president of the Western Georgia section of the American College of Prosthodontics, a member of the Academy of Osseointegration, American Dental Association and the Georgia Dental Association. Dr. Smith lectures nationally and internationally on esthetic, implant and restorative dentistry. He maintains a private practice limited to prosthodontics.

CONFLICT OF INTEREST DISCLOSURE: Dr. Smith has financial or other personal interests of some nature in Biomet 3i.

Mike Smith, CPA, MS



Dr. Smith has helped dentists improve treatment acceptance, increase practice growth, and build stronger teams since 1999. He is a consultant for dentists and senior manager at Fluence, where he provides comprehensive practice and staff management consulting along

with accounting services for clients. Mr. Smith's hands-on approach is enhanced by the practical experience he gained managing a dental practice for five years. He frequently speaks at dental associate meetings and study groups, guiding doctors to improve all aspects of practice performance, fine-tune leadership and teamwork, and prevent embezzlement.

CONFLICT OF INTEREST DISCLOSURE: Mr. Smith has financial or other personal interests of some nature in Fluence.

Matt Stiller



Mr. Stiller, Manager of Dental Programs, joined Medical Teams International in 2011 with an extensive background in the construction manufacturing industry as a Director of Operations. He has also worked in sales and promotions as a project consultant and regional product manager. Mr. Stiller is a graduate of Multnomah University in Portland.

CONFLICT OF INTEREST DISCLOSURE: None

Mark Storer, DDS



Dr. Storer, a 1976 graduate of the University of Notre Dame, obtained his Doctorate of Dental Surgery from Loyola University in 1980. Upon graduation, he completed a Residency Program in Hospital Dentistry at Illinois Masonic Medical Center in 1981. Dr. Storer was

an Assistant Clinical Professor in the Department of Oral Diagnosis at Loyola University School of Dentistry, and for the past 32 years has been a member of the Attending Medical Staff at Resurrection Medical Center, where he is currently the Chairman of the Department Dental Services and a member of both the Credentials and the Bylaws Committees. Dr. Storer is also a clinical instructor and attending dentist in the Residency Program of Emergency Medicine at Resurrection, and is a guest lecturer for the Department of Family Practice. Dr. Storer and his wife Katie have five children, Jeanette, Tim, Chris, Courtney, and Corey, and they reside in Wilmette, Illinois.

CONFLICT OF INTEREST DISCLOSURE: None

John Svirsky, DDS, MEd



Dr. Svirsky is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish

Medical Center/Queens Hospital Center, as well as an oral pathology residency at the Catholic Medical Center. He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master's degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer.

CONFLICT OF INTEREST DISCLOSURE: None

Tanya Thompson, MA



Ms. Thompson has used her expertise of team dynamics, and leadership development to bring disparate groups of people together for more than fifteen years. Ms. Thompson's experience in both the US and Europe, topped with her incredible energy and enthusiasm,

make her a powerful facilitator and mentor to help your business prosper. Her participatory approach to building strong leaders and cohesive teams has made her highly successful with clients as diverse as the Austrian government, the University of Vienna, the international diplomatic community, and private sector industries such as Henry Schein, Nike, Microsoft, Apple, and Symantec.

CONFLICT OF INTEREST DISCLOSURE: None

Steve Thornton



Mr. Thornton is the co-founder of Local Fresh, helping small and local businesses understand how to leverage Internet technologies, search and online advertising, website design, social media and e-commerce integration and more to build lasting business value. As

he tells his story, "It wasn't until about 1993 when I first saw Mosaic and the world wide web that I figured out what I wanted to be when I grew up!" That's when he started building websites for small businesses just about the time that Al Gore invented the Information Superhighway (we're talking old school WWW!). Mr. Thornton has co-founded several online marketing and e-commerce businesses, including Local Fresh.

CONFLICT OF INTEREST DISCLOSURE: Mr. Thornton has financial or other personal interests of some nature in Demandforce, Google Inc., Facebook and Local Fresh, LLC.

Brett Ueek, DMD, MD



Dr. Ueek is a board-certified oral and maxillofacial surgeon who has been in private practice in Portland since 2007. He received his DMD degree from OHSU School of Dentistry in 1999 and received his MD degree from OHSU School of Medicine in 2003. He

completed his residency in oral and maxillofacial surgery at OHSU School of Dentistry in 2005. He volunteers his time at Shiners Hospital as a member of the cleft lip and palate team each month. He lectures frequently to various groups in the dental and medical community.

CONFLICT OF INTEREST DISCLOSURE: None

Mary Ann Vaughan, RN, CEN, BSN



Ms. Vaughan is currently AHA regional faculty in BLS, ACLS and PALS. She has taught for more than 30 years and is an adjunct professor, as well as the clinical educator, for a level II trauma hospital.

CONFLICT OF INTEREST DISCLOSURE: None

Christopher Verbiest



Mr. Verbiest is Vice President of Dentists Benefits Insurance Company (DBIC), Dentists Benefits Corporation (DBC), and Northwest Dentists Insurance Company (NORDIC) which operates in Washington and Idaho. He has more than 30 years of experience in the

insurance industry, including four years as manager of Professional Relations for Moda Health (formerly ODS).

CONFLICT OF INTEREST DISCLOSURE: Mr. Verbiest has financial or other interests of some nature in Moda Health (DBIC, DBC, DMC) and NORDIC.

Robert Vogel, DDS



Dr. Vogel graduated Dental School from Columbia University in New York before completing a residency at Jackson Memorial Hospital, Mount Sinai Medical Center and Miami Children's Hospital in Miami Florida. He maintains a private practice in Palm Beach Gardens,

Florida in Implant Prosthetics and Reconstructive Dentistry working with several specialists providing Implant based comprehensive treatment, conducts clinical trials and provides clinical advise to the Dental Attachment and Implant field. Dr. Vogel has developed and collaborated on development of several prosthetic components and techniques in use in Implant Dentistry today. He lectures internationally on focusing on Simplification, Confidence and Predictability of Implant Prosthetics. He has published numerous scientific articles and is a Fellow of the International Team for Implantology.

CONFLICT OF INTEREST DISCLOSURE: None

Dave Weber



Mr. Weber is a humorist, international speaker, trainer and author who helps people 'make progress on purpose!' He's a favorite of Dr. Peter Dawson and has presented at such prestigious meetings as: the ADA, Hinman, the Chicago Mid-Winter, Yankee

Dental Congress, 65+ Seattle Study Clubs and state dental organizations from Connecticut to California. His 'Chihuahua on Caffeine' personality might get him invited to present but it's his practical insights and instant application that get him invited back time and time again. He speaks 165 times per year and is referred to as the 'cure for the common meeting!'

CONFLICT OF INTEREST DISCLOSURE: None



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REGISTRATION INFORMATION

Section-by-Section Instructions

- 1 PRIMARY REGISTRANT** Registration materials for the entire office will be sent to the primary registrant's address. All registrants must answer the three questions at the end of section 1 on the registration form. If you need to list more than three registrants from your office, please photocopy the registration form and use the photocopies as continuation sheets. If using a continuation sheet, mark the box at the top left corner of the form, enter the primary registrant's name in section 1, and proceed directly to section 4.
- 2 SPECIALTY** Please check **one box only** to indicate the doctor's specialty.
- 3 REGISTRATION CATEGORY & FEES** Please note that ODC has many different registration categories. Check the list carefully to be sure you are paying the correct fee. Note that dentists may only register as dentists; dentists may not register as guests.
- 4 NAME BADGE INFORMATION & FEE CALCULATION**

 - ✓ **Print badge names clearly** and include the preferred first name for each person.
 - ✓ Make the primary registrant the first entry on the registration form.
 - ✓ Enter the appropriate registration code from section 3 for each person registering.
 - ✓ Check whether a **Conference Badge** (admittance to the Exhibit Hall and all lectures) or an **Exhibits-Only Badge** (admittance to Exhibit Hall only) is desired.
 - ✓ Enter the appropriate fee according to the date of registration.
 - ✓ Check all fee-based courses and events that the registrant will be attending.
 - ✓ Total the registration fee plus all fee-based courses and events for each participant.
 - ✓ Indicate whether the registrant will be attending the ODC General Session.
 - ✓ Enter the 4-digit codes for all NON-fee courses that the registrant will be attending. (All non-fee codes begin with "4"). Codes will be found on the page opposite the registration form.
 - ✓ Add up fees for all registrants and enter the total on the last line of section 4.
 - ✓ Children under 16 are not allowed in lectures, but are welcome in the Exhibit Hall.
- 5 HOUSING POLL** The housing poll helps ODA maintain meeting dates at the Oregon Convention Center. Make your own hotel reservation, then enter the number of rooms you are reserving each night next to your hotel. If your hotel is not listed, enter the hotel name on the "other" line. This information will help us reserve discounted room blocks at popular hotels in the future and **is not intended as a reservation method.**
- 6 PAYMENT** Indicate method of payment and be certain that all information is accurate. Credit card registrations must be signed in order to authorize the transaction. Submit registration by mail, fax, or online at www.oregondental.org. Registrations will not be accepted by phone or email. If registering by fax, please do not mail a copy of your registration.

CANCELLATION & TRANSFER POLICY: All refund, transfer, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$50 handling fee will be charged for all refunds. **Refund requests will not be granted, for any reason, after 11:59 pm on March 21, 2014.** Transfers will be accepted anytime without penalty.

How to Register

ONLINE



www.oregondental.org

MAIL

(must be received by March 21)



Oregon Dental Association
PO Box 3710
Wilsonville, OR 97070

FAX

(must be received by March 21)



503.218.2009
credit card orders only

If registering by fax,
DO NOT MAIL a copy of
your registration.

NO REGISTRATIONS
will be accepted by phone
or email.

Presenter	Course Title	Course Code
Thursday - Morning Courses		
Berkman	Evidence-Based Esthetics: Smile Engineering for All Team Members*	4102
Braatz/Kleinstub	Record Keeping from the Board's Perspective	4104
Braatz/Kleinstub	How to Stay Out of Trouble with the Oregon Board of Dentistry	4105
Bregman	Enhanced Oral Cancer Detection: Thrive While Saving Lives!	4106
Davis	Think Outside the Mouth: ... Nonsurgical Periodontal Treatment	4108
Droter	What Is a Click?	4110
Eshenaur Spolarich	Pharmacologic and Dental Treatment for Patients w/ Respiratory Disease	4112
Feuerstein	Technology in Your Dental Practice: Current and Future—Part 1	4114
Kaufman/LeMay	How Thinking Like a Garbageman can Increase Morale, Productivity, Smiles	4116
Kelsch	Infection Control with a Twist	4117
Kessler	Bonded Indirect Restorations—Part 1: Indications and Limitations	4119
Loter-Koch	Office Managers: Doctoring Up the Practice with QuickBooks	4121
Mays	Staying Heart Healthy in Today's Hectic World	4122
Nasseh	New Horizons in Endodontics—Lecture	4124
Pace Brinker	The Art of Exquisite Anterior, Posterior, Single, Multiple Unit Provisionals	4125
Paunovich	Alternative Medications and Their Impact on Patient Care	4126
Vaughan	CPR for the Health Care Provider*	F5003
Vogel	Precision, Productivity and Profitability of Implant Prosthetics in Private Practice*	4131
Thursday - Afternoon Courses		
Beadnell/Ueeck	Medical Emergency Update	4101
Berkman	Evidence-Based Esthetics: Smile Engineering for All Team Members*	4103
Bregman	Make Your Practice POP™! Improved Patient Care, Enhanced Organizational Effectiveness and Maximized Profitability	4107
Davis	America's Sweet Tooth Obsession; Its Impact on Oral, Systemic Health!	4109
Droter	Why Are You Clenching Your Teeth?	4111
Eshenaur Spolarich	Osteoporosis: Assessment, Prevention and Pharmacotherapy	4113
Feuerstein	Technology in Your Dental Practice: Current & Future...—Part 2	4115
Kelsch	Identifying Meth. Abuse and Developing a Treatment Protocol	4118
Kessler	Bonded Indirect Restorations—Part 2	4120
Mays	Health Implications of Diabetes and Pre-Diabetes	4123
Nasseh	New Horizons in Endodontics—Workshop	F5001
Pace Brinker	Predictable Techniques to Create Lifelike Provisionals—Workshop	F5002
Paunovich	Nutrition, Aging, and Oral Health	4127
Svirsky	Oral Pathology with a Twist and a Number of Crusts	4128
Thompson	Communicate with Power & Compassion! Turn "Dental" into "Dynamic"	4129
Vaughan	CPR for the Health Care Provider*	F5004
Verbiest	Risk Management (as part of ODC registration)	4130
Verbiest	Risk Management (as a stand-alone course)	F5005
Vogel	State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures*	4132

Friday - Keynote

Stephenson	Get Off Your 'But': No More Fears, Excuses, or Insecurities!	4190
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Friday - Full Day Courses

Levi	The Diagnosis of Acute, Chronic Pain: Pulpal, Periodontal, Neither?	4151
Storer	Drug and Alcohol Addiction In Dentistry: Diagnosis and Treatment*	4161

Friday - Morning Courses

Blatchford	Ten Steps to Grow Your Practice	4133
Bouchard/Sholes	Tricks of the Radiology Trade—Workshop*	F5006
Canfield/Stiller	Medical Teams International: At Home and Abroad	4135
Cardoza	Dispelling the "CSI Effect" Myth*	4136
Creamer	The Business Side of Dentistry: What Every Dentist Should Know!*	4138
Davis	Creating the Ultimate Doctor—Patient Hygiene Exam	4139
Eshenaur Spolarich	Commonly Prescribed Meds and Managing Oral Side Effects	4140
Feuerstein	High Tech Workshop	4142
Grayzel	Tongue Tied: A Story NOT Silenced by Oral Cancer*	4144
Kay	Blood, Spit and Fears: A Painless OSHA Update*	4147

Presenter	Course Title	Course Code
Friday - Morning Courses, cont.		
Kessler	A Look at New Materials and Tech. through the Lens of Proven Principles	4149
Miles	"Magic Shadows": Cone Beam Imaging for Your Practice	4153
Pace Brinker	Laboratory Communication: What the Lab Really Needs to Know	4155
Shuman	Defining, Integrating Social Media and SEO into the Dental Practice*	4158
Smith	Ten Ways to Increase Treatment Acceptance and Production	4160
Svirsky	Come In and Catch It: The Review That Sticks	4162
Vaughan	CPR for the Health Care Provider*	F5008
Vogel	State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures*	4164

Friday - Afternoon Courses

Blatchford	The Sales Challenge: Conversations That Work	4134
Bouchard/Sholes	Tricks of the Radiology Trade—Workshop*	F5007
Cardoza	Dentistry's Role in a Bioterrorism/Mass Disaster Scenario	4137
Eshenaur Spolarich	Herbal Medicines and Dentistry	4141
Feuerstein	Diagnosis, Planning and Treatment: New 3D Technology Workshop	4143
Grayzel	Tongue Tied: A Story NOT Silenced by Oral Cancer*	4145
Howerton/Kennedy	Medical Emergencies	4146
Kay	Blood, Spit and Fears: A Painless OSHA Update*	4148
Kessler	Restoration of the Anterior Dentition	4150
Loter-Koch	Drilling Down the Latest Dental Practice Management Software and Technology	4152
Miles	"These Images Are Great!" Essential Cone Beam Anatomy for Dentists	4154
Pace Brinker	Patient Care Coordinator: Esthetically Driven, Complete Care Practice	4156
Schrandt/Thornton	Do-It-Yourself Online Marketing Best Practices	4157
Shuman	Defining, Integrating Social Media and SEO into the Dental Practice*	4159
Svirsky	Breakfast at Tiffany's: The Jewels and Gems of Oral Pathology	4163
Vaughan	CPR for the Health Care Provider*	F5009
Vogel	Precision, Productivity and Profitability of Implant Prosthetics in Private Practice*	4165

Saturday - Full Day Courses

Cook	Enhancing Outcomes...Multidisciplinary, Challenging Restorative Cases	4175
Smith	Prosthodontic Considerations for the Oral and Maxillofacial Surgeon	4183
Storer	Drug and Alcohol Addiction In Dentistry: Diagnosis and Treatment*	4184
Weber	Some Days You're the Pigeon; Some Days the Statue!	4186

Saturday - Morning Courses

Bouchard	The Blacks and Whites (and Grays) of Radiographic Interpretation	4168
Brady	Top Tips for Clinical Success	4169
Cardoza	Twenty-First Century Laser-Assisted Dentistry	4171
Carstensen	Introduction to Dental Sleep Medicine for the General Dental Team	4173
Creamer	The Business Side of Dentistry: What Every Dentist Should Know!*	4176
Jeske	Current Perspectives on Pharmacotherapy in Dentistry*	4177
Replogle	Treating Teeth That Have Undergone Trauma	4180
Rothman	You Want to Do What to My Child? Parent's Difficult Questions	4181
Svirsky	Cases Only a Mother Could Love	4185
Vaughan	CPR for the Health Care Provider*	F5011

Saturday - Afternoon Courses

Auzins/Cross	End Tidal CO ₂ Monitoring for the Sedated Patient	4166
Beemsterboer/		
Chiodo	Care Versus Commerce: A Challenge to Professional Integrity	4167
Bouchard	Behind the Shadows—Workshop	F5010
Brady	A Team Approach to Patient Care	4170
Cardoza	Dispelling the "CSI Effect" Myth*	4172
Carstensen	Sleep Bruxism: It May Not Mean What You Think it Means	4174
Jeske	Current Perspectives on Pharmacotherapy in Dentistry*	4178
Loter-Koch	Best Accounting Practices for the Financial Health of Your Practice	4179
Rothman	Secrets of Pediatric Dentistry: What You Weren't Taught in School!	4182
Vaughan	CPR for the Health Care Provider*	F5012

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 Ck CC Processed _____ Confirm _____
 Reason _____

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1 PRIMARY REGISTRANT

Check here if this is a continuation from another registration form. If so, simply enter the primary registrant's name in section 1 and skip to section 4.

LAST NAME _____ FIRST NAME _____ DEGREE _____
 ADA # _____ OREGON SPECIALTY GROUP # _____ OAPD, OSAE, OSOMS, OSP only
 MAILING ADDRESS _____
Street Address or PO Box
 CITY, STATE ZIP _____
 EMAIL _____
 OFFICE PHONE _____ OFFICE FAX _____
 EMERGENCY CONTACT NAME _____
 EMERGENCY CONTACT PHONE _____ RELATIONSHIP _____

ALL REGISTRANTS MUST ANSWER THE FOLLOWING

1. Do you require special assistance at the conference? YES NO
 1a. If yes, check here for Hearing: Or here for Other:
 2. Do you want to receive mailings from ODC exhibitors? YES NO
 3. How many registrants from your office are attending the conference?
If more than three, please be sure to attach photocopies of this form for additional registrants.

2 SPECIALTY (doctors only)

- General practitioner [A]
 Endodontics [B]
 Oral/maxillofacial surgery [C]
 Oral/maxillofacial pathology [D]
 Oral/maxillofacial radiology [E]
 Orthodontics [F]
 Pediatric dentistry [G]
 Periodontics [H]
 Prosthodontics [I]
 Dental public health [J]
 Full-time faculty [K]
 Retired [L]

3 REGISTRANT CATEGORY & FEES

REGISTRATION CATEGORY <i>Dentists must choose from categories 1-8</i>	CODE <i>Enter in Section 4</i>	CONFERENCE BADGE		EXHIBITS-ONLY BADGE	
		EARLY <i>Before 3/3</i>	ON-SITE <i>After 3/3</i>	EARLY <i>Before 3/3</i>	ON-SITE <i>After 3/3</i>
ODA member	01	\$275	\$390	\$25	\$50
ADA 11th district member (AK, ID, MT, WA)	02	\$275	\$390	\$25	\$50
ADA retired or life-retired member	03	\$275	\$390	N/C	N/C
ADA federal dentist	04	\$275	\$390	\$25	\$50
Oregon specialty partner group dentist (OAPD, OSAE, OSOMS, OSP only)	05	\$275	\$390	\$25	\$50
Retired volunteer dentist in Oregon (with DV license)	06	N/C	N/C	N/C	N/C
ADA member dentist outside 11th district (not from OR, AK, ID, MT, WA)	07	\$305	\$445	\$25	\$50
Non-ADA member	08	\$800	\$950	\$200	\$400
Non-dentist faculty	09	\$275	\$390	\$25	\$50
Hygienist	10	\$90	\$180	\$25	\$50
Assistant	11	\$90	\$180	\$25	\$50
Administrative staff	12	\$90	\$180	\$25	\$50
Laboratory personnel	13	\$90	\$180	\$25	\$50
Dental student	14	N/C	N/C	N/C	N/C
Dentist Resident/Graduate student	15	N/C	N/C	N/C	N/C
Pre-dental student	16	N/C	N/C	N/C	N/C
Dental hygiene student	17	N/C	N/C	N/C	N/C
Dental assisting student	18	N/C	N/C	N/C	N/C
Laboratory tech student	19	N/C	N/C	N/C	N/C
Non-dental guest (spouses, children over 18)	20	\$90	\$180	\$25	\$50

A Conference badge includes all courses (including risk management), entrance to the Exhibit Hall, and admission to non-ticketed special events. An Exhibits-only badge includes admission to the Exhibit Hall only.

4 NAME BADGE INFORMATION & FEE CALCULATION

Please print or type neatly. Errors may delay processing of your registration.

1) LAST NAME _____ FIRST NAME _____ MI _____ DEGREE _____ FIRST NAME FOR BADGE _____ CATEGORY CODE _____
 LECTURES: 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 Will Registrant 1 attend the ODC General Session (Course 4190)? Yes No
 WORKSHOPS: F5001 (Nasseh) \$100 F5002 (Pace Brinker) \$50 F5003 (Vaughan-Thurs AM) \$15 F5004 (Vaughan-Thurs PM) \$15 F5006 (Bouchard/Shoes-Fri AM) \$50 F5007 (Bouchard/Shoes-Fri PM) \$50
 F5008 (Vaughan-Fri AM) \$15 F5009 (Vaughan-Fri PM) \$15 F5010 (Bouchard-Sat PM) \$50 F5011 (Vaughan-Sat AM) \$15 F5012 (Vaughan-Sat PM) \$15
 REGISTRANT 1 TOTAL FEES: \$ _____

2) LAST NAME _____ FIRST NAME _____ MI _____ DEGREE _____ FIRST NAME FOR BADGE _____ CATEGORY CODE _____
 LECTURES: 4 1 4 1 4 1 4 1 4 1 4 1 4 1 Will Registrant 2 attend the ODC General Session (Course 4190)? Yes No
 WORKSHOPS: F5001 (Nasseh) \$100 F5002 (Pace Brinker) \$50 F5003 (Vaughan-Thurs AM) \$15 F5004 (Vaughan-Thurs PM) \$15 F5006 (Bouchard/Shoes-Fri AM) \$50 F5007 (Bouchard/Shoes-Fri PM) \$50
 F5008 (Vaughan-Fri AM) \$15 F5009 (Vaughan-Fri PM) \$15 F5010 (Bouchard-Sat PM) \$50 F5011 (Vaughan-Sat AM) \$15 F5012 (Vaughan-Sat PM) \$15
 REGISTRANT 2 TOTAL FEES: \$ _____

3) LAST NAME _____ FIRST NAME _____ MI _____ DEGREE _____ FIRST NAME FOR BADGE _____ CATEGORY CODE _____
 LECTURES: 4 1 4 1 4 1 4 1 4 1 4 1 4 1 Will Registrant 3 attend the ODC General Session (Course 4190)? Yes No
 WORKSHOPS: F5001 (Nasseh) \$100 F5002 (Pace Brinker) \$50 F5003 (Vaughan-Thurs AM) \$15 F5004 (Vaughan-Thurs PM) \$15 F5006 (Bouchard/Shoes-Fri AM) \$50 F5007 (Bouchard/Shoes-Fri PM) \$50
 F5008 (Vaughan-Fri AM) \$15 F5009 (Vaughan-Fri PM) \$15 F5010 (Bouchard-Sat PM) \$50 F5011 (Vaughan-Sat AM) \$15 F5012 (Vaughan-Sat PM) \$15
 REGISTRANT 3 TOTAL FEES: \$ _____

TOTAL FEES FOR REGISTRANTS 1 THROUGH 3 OF THIS SHEET = \$ _____

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Enter the NUMBER OF ROOMS you are reserving each night at your hotel. If your hotel is not listed, use the "other" line.

Check here if you will be staying in a private home.

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Crowne Plaza Downtown/Conv. Ctr.						
Embassy Suites—Downtown						
Red Lion Convention Center						
other _____						

6 PAYMENT

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(Make checks payable to Oregon Dental Association)

CARD NO. _____
 EXP. DATE _____ CARD BILLING ZIP CODE _____
 CVV NUMBER _____ TOTAL AMT \$ _____
 NAME ON CARD _____
Print name exactly as it appears on card
 SIGNATURE _____
Signature indicates approval of charges to your account

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 WEB www.oregondental.org

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March 3, 2014: Preregistration discount deadline. Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed prior to the conference to all primary registrants who register by March 3, 2014. Those registering after March 3 may pick up their name badge in the Holiday Lobby of the OCC during registration hours.

March 21, 2014: Cancellation deadline. All refund, transfer, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$50 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, after 11:59 pm on March 21, 2014. Transfers will be accepted anytime without penalty.
March 21, 2014: Mail/fax registration closed. Please register online or on-site in Pre-Function A at the Oregon Convention Center.

2014

PREREGISTRATION FORM

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April 3-5 • Oregon Convention Center

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 Ck CC Processed _____
Reason _____

SAMPLE FORM

1 PRIMARY REGISTRANT

Check here if this is a continuation from another registration form. If so, simply enter the primary registrant's name in section 1 and skip to section 4.

LAST NAME Sample FIRST NAME Thomas Q. DEGREE DMD
ADA # 123456 OREGON SPECIALTY GROUP # _____ OAPD, OSAE, OSOMS, OSP only
MAILING ADDRESS 1250 Main St, Suite 100
Street Address or PO Box
CITY, STATE ZIP Someplace, OR 97200
EMAIL drsample@gmail.com
OFFICE PHONE 503-123-4567 OFFICE FAX 503-765-4321
EMERGENCY CONTACT NAME Jane Sample
EMERGENCY CONTACT PHONE 503-123-4567 RELATIONSHIP Spouse

ALL REGISTRANTS MUST ANSWER THE FOLLOWING

1. Do you require special assistance at the conference? YES NO 1a. If yes, check here for Hearing: Or here for Other:
2. Do you want to receive mailings from ODC exhibitors? YES NO
3. How many registrants from your office are attending the conference?
If more than three, please be sure to attach photocopies of this form for additional registrants.

2 SPECIALTY (doctors only)

- General practitioner [A] Oral/maxillofacial pathology [D] Prosthodontics [I]
 Endodontics [B] Oral/maxillofacial radiology [E] Dental public health [J]
 Oral/maxillofacial surgery [C] Orthodontics [F] Full-time faculty [K]
 Pediatric dentistry [G] Retired [L]
 Periodontics [H]

3 REGISTRANT CATEGORY & FEES

REGISTRATION CATEGORY

Dentists must choose from category

DENTIST CATEGORIES					
ODA member	01	\$275	\$390	\$25	\$50
ADA 11th district member (AK, ID, MT, WA)	02	\$275	\$390	\$25	\$50
ADA retired or life-retired member	03	\$275	\$390	N/C	N/C
ADA federal dentist	04	\$275	\$390	\$25	\$50
Oregon specialty partner group dentist (OAPD, OSAE, OSOMS, OSP only)	05	\$275	\$390	\$25	\$50
Retired volunteer dentist in Oregon (with DV license)	06	N/C	N/C	N/C	N/C
ADA member dentist outside 11th district (not from OR, AK, ID, MT, WA)	07	\$305	\$445	\$25	\$50
Non-ADA member	08	\$800	\$950	\$200	\$400
NON-DENTIST CATEGORIES					
Non-dentist faculty	09	\$275	\$390	\$25	\$50
Hygienist	10	\$90	\$180	\$25	\$50
Assistant	11	\$90	\$180	\$25	\$50
Administrative staff	12	\$90	\$180	\$25	\$50
Laboratory personnel	13	\$90	\$180	\$25	\$50
Dental student	14	N/C	N/C	N/C	N/C
Dentist Resident/Graduate student	15	N/C	N/C	N/C	N/C
Pre-dental student	16	N/C	N/C	N/C	N/C
Dental hygiene student	17	N/C	N/C	N/C	N/C
Dental assisting student	18	N/C	N/C	N/C	N/C
Laboratory tech student	19	N/C	N/C	N/C	N/C
Non-dental guest (spouses, children over 18)	20	\$90	\$180	\$25	\$50

A Conference badge includes all courses (including risk management), entrance to the Exhibit Hall, and admission to non-ticketed special events. An Exhibits-only badge includes admission to the Exhibit Hall only.

4 NAME BADGE INFORMATION & FEE CALCULATION

Please print or type neatly. Errors may delay processing of your registration.

1) Sample Thomas Q. DMD Tom 01 \$ \$275 + F5000: \$35 + F5005: \$75
LAST NAME FIRST NAME MI DEGREE FIRST NAME FOR BADGE CATEGORY CODE BADGE TYPE REGISTRATION FEE
LECTURES: 4 1 0 3 4 1 4 5 4 1 6 3 4 1 6 6 4 1 4 1 4 1 Will Registrant 1 attend the ODC General Session (Course 4190)? Yes No
WORKSHOPS: F5001 (Nasseh) \$100 F5002 (Pace Brinker) \$50 F5003 (Vaughan-Thurs AM) \$15 F5004 (Vaughan-Thurs PM) \$15 F5006 (Bouchard/Sholes-Thurs AM) \$50
 F5007 (Bouchard/Sholes-Thurs PM) \$50 F5008 (Vaughan-Fri AM) \$15 F5009 (Vaughan-Fri PM) \$15 F5010 (Bouchard) \$50 F5011 (Vaughan-Sat AM) \$15 F5012 (Vaughan-Sat PM) \$15
REGISTRANT 1 TOTAL FEES: \$ \$425

2) Johnson Mary A. RDH Mary 10 \$ \$90 + F5000: \$35 + F5005: \$75
LAST NAME FIRST NAME MI DEGREE FIRST NAME FOR BADGE CATEGORY CODE BADGE TYPE REGISTRATION FEE
LECTURES: 4 1 0 3 4 1 4 5 4 1 6 3 4 1 6 6 4 1 4 1 4 1 Will Registrant 2 attend the ODC General Session (Course 4190)? Yes No
WORKSHOPS: F5001 (Nasseh) \$100 F5002 (Pace Brinker) Dentist \$100; Staff \$50 F5003 (Vaughan-Thurs AM) \$15 F5004 (Vaughan-Thurs PM) \$15 F5006 (Bouchard/Sholes-Thurs AM) \$50
 F5007 (Bouchard/Sholes-Thurs PM) \$50 F5008 (Vaughan-Fri AM) \$15 F5009 (Vaughan-Fri PM) \$15 F5010 (Bouchard) Dentist \$100; Staff \$50 F5011 (Vaughan-Sat AM) \$15 F5012 (Vaughan-Sat PM) \$15
REGISTRANT 2 TOTAL FEES: \$ \$140

3) _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____
LAST NAME FIRST NAME MI DEGREE FIRST NAME FOR BADGE CATEGORY CODE BADGE TYPE REGISTRATION FEE
LECTURES: 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 Will Registrant 3 attend the ODC General Session (Course 4190)? Yes No
WORKSHOPS: F5001 (Nasseh) \$100 F5002 (Pace Brinker) Dentist \$100; Staff \$50 F5003 (Vaughan-Thurs AM) \$15 F5004 (Vaughan-Thurs PM) \$15 F5006 (Bouchard/Sholes-Thurs AM) \$50
 F5007 (Bouchard/Sholes-Thurs PM) \$50 F5008 (Vaughan-Fri AM) \$15 F5009 (Vaughan-Fri PM) \$15 F5010 (Bouchard) Dentist \$100; Staff \$50 F5011 (Vaughan-Sat AM) \$15 F5012 (Vaughan-Sat PM) \$15
REGISTRANT 3 TOTAL FEES: \$ _____

ODA reserves the right to adjust charges due to mathematical or other errors. Registrants who have not paid the appropriate fee will not receive a confirmation until the balance due is paid.

TOTAL FEES FOR REGISTRANTS 1 THROUGH 3 OF THIS SHEET = \$ \$565

5 HOUSING POLL

Enter the NUMBER OF ROOMS you are reserving each night at your hotel. If your hotel is not listed, use the "other" line.

Check here if you will be staying in a private home.

	TUE	WED	THU	FRI	SAT	SUN
DoubleTree by Hilton Hotel Portland			2	2	1	
Crowne Plaza Downtown/Conv. Ctr.						
Embassy Suites—Downtown						
Red Lion Convention Center						
other						

6 PAYMENT

CHECK MasterCard Visa
 Discover American Express
(Make checks payable to Oregon Dental Association)

CARD NO. 1234 - 5678 - 4567 - 6543
EXP. DATE 05/18 CARD BILLING ZIP CODE 97200
CVV NUMBER 798 TOTAL AMT \$ \$565
NAME ON CARD Thomas Q. Sample
Print name exactly as it appears on card
SIGNATURE Thomas Q. Sample
Signature indicates approval of charges to your account

REGISTER BEFORE MARCH 3, 2014

MAIL Oregon Dental Association PO Box 3710 Wilsonville, OR 97070-3710 FAX 503.218.2009 (Credit card registrations only) WEB www.oregondental.org

DEADLINES AND POLICIES

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Registration confirmations will be sent to registrants after processing. A packet including name badge will be mailed prior to ODC.

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A Look at New Materials and Technologies through the Lens of Proven Principles	27	Make Your Practice POP™!: Improved Patient Care, Enhanced Organizational Effectiveness and Maximized Profitability	18
Alternative Medications and Their Impact on Patient Care (ODAA course)	22	Medical Emergencies.....	26
America's Sweet Tooth Obsession and Its Impact on Oral and Systemic Health!	19	Medical Emergency Update	18
A Team Approach to Patient Care (ODEA course)	32	Medical Teams International: At Home and Abroad	25
Behind the Shadows: Workshop	31	New Horizons in Endodontics: Lecture	21
Best Accounting Practices for the Financial Health of Your Dental Practice	33	New Horizons in Endodontics: Workshop.....	22
Blood, Spit and Fears: A Painless OSHA Update	27	Nutrition, Aging, and Oral Health (ODAA course)	22
Bonded Indirect Restorations—Part 1: Indications and Limitations, Preparation Designs, and Provisional Techniques	21	Office Managers: Doctoring Up the Practice with QuickBooks.....	21
Bonded Indirect Restorations—Part 2: Restoration Designs, Material Options, and Delivery Procedures	21	Oral Pathology with a Twist and a Number of Crusts.....	23
Breakfast at Tiffany's: The Jewels and Gems of Oral Pathology.....	29	Osteoporosis: Assessment, Prevention and Pharmacotherapy.....	20
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Cases Only a Mother Could Love	34	Precision, Productivity and Profitability of Implant Prosthetics in Private Practice	23, 29
Come In and Catch It: The Review That Sticks.....	29	Predictable Techniques to Create Lifelike Provisionals: Workshop.....	22
Commonly Prescribed Medications and Managing the Oral Side Effects of Medication Use.....	26	Prosthodontic Considerations for the Oral and Maxillofacial Surgeon (OSOMS course).....	30
Communicate with Power and Compassion!: Turn "Dental" into "Dynamic" (ODEA course)	23	Record Keeping from the Board's Perspective	18
CPR for the Health Care Provider.....	23, 29, 34	Restoration of the Anterior Dentition	27
Creating the Ultimate Doctor–Patient Hygiene Exam	25	Risk Management.....	23
Current Perspectives on Pharmacotherapy in Dentistry: Using Evidence to Simplify Drug Selection and Enhance Drug Safety and Effectiveness	33	Secrets of Pediatric Dentistry: What You Weren't Taught in Dental School!	33
Defining and Integrating Social Media and SEO into the Dental Practice (ODAA course).....	28	Sleep Bruxism: It May Not Mean What You Think it Means (ODAA course).....	32
Dentistry's Role in a Bioterrorism/Mass Disaster Scenario	25	Some Days You're the Pigeon; Some Days the Statue!.....	34
Diagnosis, Planning and Treatment Using New 3D Technology Workshop	26	State of the Art Topics, Tricks and Techniques in Implant Overdentures and Implant Retained Partial Dentures	23, 29
Dispelling the "CSI Effect" Myth: An Overview of Contemporary Forensic Dentistry	25, 32	Staying Heart Healthy in Today's Hectic World.....	21
Do-It-Yourself Online Marketing Best Practices (ODEA course).....	28	Technology in Your Dental Practice: A Review of Current Products and a Look into the Future—Part 1	20
Drilling Down the Latest Dental Practice Management Software and Technology	27	Technology in Your Dental Practice: A Review of Current Products and a Look into the Future—Part 2	20
Drug and Alcohol Addiction In Dentistry: Diagnosis and Treatment	29, 34	Ten Steps to Grow Your Practice.....	24
End Tidal CO ₂ Monitoring for the Sedated Patient (OSOMS course)	30	Ten Ways to Increase Treatment Acceptance and Production (ODEA course).....	28
Enhanced Oral Cancer Detection: Guide Your Practice to Thrive While Saving Lives!	18	The Art of Exquisite Anterior, Posterior, Single and Multiple Unit Provisionals.....	22
Enhancing Treatment Outcomes by Using a Multidisciplinary Team Approach to Treat Challenging Restorative Cases (OSP course).....	31	The Blacks and Whites (and Grays) of Radiographic Interpretation.....	31
Evidence-Based Esthetics: Smile Engineering for All Team Members.....	18	The Business Side of Dentistry: What Every Dentist Should Know!	25, 32
Health Implications of Diabetes and Pre-Diabetes.....	21	The Diagnosis of Acute and Chronic Dental Pain: Is It of Pulpal Origin or Periodontal Origin or Neither?	27
Herbal Medicines and Dentistry.....	26	The Patient Care Coordinator: Creating the Esthetically Driven, Complete Care Practice	28
High Tech Workshop.....	26	The Sales Challenge: Conversations That Work.....	24
How Thinking Like a Garbageman Can Increase Morale, Productivity, and Smiles in Your Office (ODEA course)	20	"These Images Are Great!, But What Am I Looking At?": Essential Cone Beam Anatomy for Dentists (OSAE course)	24
How to Stay Out of Trouble with the Oregon Board of Dentistry	18	Think Outside the Mouth: Treatment Planning for Nonsurgical Periodontal Treatment	19
Identifying Methamphetamine Abuse and Developing a Treatment Protocol (ODHA course)	20	Tongue Tied: A Story NOT Silenced by Oral Cancer (ODHA course)	26
Infection Control with a Twist (ODHA course).....	20	Top Tips for Clinical Success (ODEA course)	31
Introduction to Dental Sleep Medicine for the General Dental Team (ODAA course).....	32	Treating Teeth That Have Undergone Trauma (OSAE course).....	33
Laboratory Communication: What the Lab Really Needs to Know	27	Tricks of the Radiology Trade: Workshop.....	25
"Magic Shadows": The Power of Cone Beam Imaging for Your Practice (OSAE course).....	24	Twenty-First Century Laser-Assisted Dentistry	32
		What Is a Click?.....	19
		Why Are You Clenching Your Teeth?.....	19
		You Want to Do What to My Child?: Answering Parent's Difficult Questions While Keeping Your Sanity.....	33

Index by Speaker

Norm Auzins, DDS.....	30	Paul Kleinstub, DDS.....	18
Steven Beadnell, DMD.....	18	Norm LeMay.....	20
Phyllis Beemsterboer, MS, EdD, FACD.....	30	Paul Levi, Jr., DMD.....	27
Mark Berkman, DDS, MS.....	18	Denise Loter-Koch.....	21, 27, 33
Bill Blatchford, DDS.....	24	Maureen Mays, MD, MS, FACC.....	21
Nancy Bouchard, DDS, MHP.....	25, 31	Dale Miles, BA, DDS, MS, FRCD(C).....	24
Patrick Braatz.....	18	Allen Ali Nasseh, DDS, MMSc.....	21, 22
Lee Ann Brady, DMD.....	31, 32	Shannon Pace Brinker, CDA, CDD.....	22, 27, 28
Jonathan Bregman, DDS, FAGD.....	18	Eleonore Paunovich, DDS, MSc.....	22
Dale Canfield, DMD.....	25	Karan Replogle, DDS, MS.....	33
Anthony "Rick" Cardoza, DDS.....	25, 32	David Rothman, DDS.....	33
Steve Carstensen, DDS, FAGD, FICD, FACD.....	32	Kevin Schrandt.....	28
Gary Chiodo, DMD, FACD.....	30	Mary Ellen Sholes, AAS.....	25
Ryan Cook, DDS, MS.....	31	Lou Shuman, DMD, CAGS.....	28
Bob Creamer, CPA.....	25, 32	Jay Smith, DDS.....	30
Robert Cross, Jr., MD.....	30	Mike Smith, CPA, MS.....	28
Karen Davis, RDH, BSDH.....	19, 25	Sean Stephenson, PhD.....	inside front cover
John Droter, DDS.....	19	Matt Stiller.....	25
Ann Eshenaur Spolarich, RDH, PhD.....	19, 20, 26	Mark Storer, DDS.....	29, 34
Paul Feuerstein, DMD.....	20, 26	John Svirsky, DDS, MEd.....	23, 29, 34
Eva Grayzel.....	26	Tanya Thompson, MA.....	23
David Howerton, DMD.....	26	Steven Thornton.....	28
Arthur Jeske, DMD, PhD.....	33	Brett Ueeck, DMD, MD.....	18
Steven Kaufman.....	20	Mary Ann Vaughan, RN, CEN, BSN.....	23, 29, 34
Laney Kay, JD.....	27	Christopher Verbiest.....	23
Noel Kelsch, RDH, RDHAP, BS.....	20	Robert Vogel, DDS.....	23, 29
Gabriel Kennedy, DMD.....	26	Dave Weber.....	34
James Kessler, BS, DDS.....	21, 27		



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