



**marion polk**  
DENTAL SOCIETY

**3040 COMMERCIAL ST. SE, Suite 125  
SALEM, OR 97302**

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NEWSLETTER ADVERTISING RATES AND POLICY

2019-2020

The newsletter for the Marion & Polk Dental Society will be published nine times during the year (September – May), and will be e-mailed to over 300 members, friends, sponsors and advertisers.

DISPLAY AD	SIZE	ONE TIME ONLY	ANNUAL CONTRACT (same ad every issue)	ANNUAL CONTRACT (different ad every issue)
Full page	7 1/2"X10"	\$225.00	\$1,620.00	\$1,710.00
1/2 page	7 1/2 X 5"	\$120.00	\$864.00	\$912.00
1/4 page	5 X3 3/4"	\$90.00	\$648.00	\$684
calling card size	3 1/2 X 2"	\$60	\$432.00	\$456.00

Ads can be color/black & white and must be copy ready. Ads must be in a .jpg or .png format and are required to be sized and ready for print. Ads will be used as they are received; all formatting will be the responsibility of the advertiser. Ads are to be delivered to this office prior to the 15th of each month by noon to be included in the next month’s newsletter. There will be no refund or credit for advertisers who fail to submit their ad by the deadline. (For ads that are not the same for every issue)

Marion Polk Dental Society reserves the right to refuse any advertisement that may be contrary to the interest of the dental profession or the Marion Polk Dental Society.

**PLEASE SELECT DESIRED ARRANGEMENT:**

**Company Name:** \_\_\_\_\_

Full page \_\_\_\_\_ Half Page \_\_\_\_\_ Quarter Page \_\_\_\_\_ Calling card size \_\_\_\_\_

One time only (specify month ad is to appear) \_\_\_\_\_

Year-long contract (same ad) \_\_\_\_\_ Year-long contract (different ad) \_\_\_\_\_

Any special instructions: \_\_\_\_\_

Customer Approval \_\_\_\_\_

(Signature)

(Date)

**For additional details or information contact Teri at the above numbers.**