

HIT IT OUT OF THE PARK

to benefit the

GREATER ATLANTA DENTAL FOUNDATION

SATURDAY, AUGUST 20, 2022

THE OMNI AT THE BATTERY



GRAND SLAM *for* SMILES

GALA

Presented by the

NORTHERN DISTRICT DENTAL SOCIETY

2022

*The below **GALA SPONSORSHIP LEVELS** are designed to promote your business, demonstrate your community involvement and provide critical health services to our neighbors in need.*





SPONSORSHIP LEVELS

\$5000
GRAND SLAM VIP

\$3000
HOME RUN

\$2000
ALL-STAR

\$1200
BATTER UP

| | <i>limited to 4 sponsors</i> | | | |
|---|--|---|---|---|
| NDDS Newsletter & Website <i>Company & Logo Recognition in the NDDS Newsletter (E-News & Print) and on GADF Website</i> | ✓ | ✓ | ✓ | ✓ |
| Event Recognition <i>at the Gala</i> | Full Page Ad <i>in Event Program & Exclusive VIP Event Publicity</i> | 1/2 Page Ad <i>in Event Program</i> | 1/4 Page Ad <i>in Event Program</i> | Company Listing <i>in Event Program</i> |
| Gala & VIP Event Tickets <i># of tickets for sponsor representatives</i> | 6 <i>Reserved Table of 10</i> | 4 | 2 | 2 |
| New Dentist Tickets <i>Sponsored Tickets to be given at the discretion of the sponsoring company to a new dentist</i> | 4 | 2 | 2 | |
| Social Media Exposure <i>Allotment of posts to FB, Instagram, & Twitter</i> | Up to 10 posts <i>which includes one promotional video</i> | Up to 5 posts | Up to 3 posts | |
| Sponsor Logo <i>Promo Materials & Event Signage</i> | ✓ | ✓ | ✓ | |
| Sponsor Spotlight E-blast(s) <i>Email(s) sent to members on your behalf promoting your company/product</i> | 2 | 1 | | |
| Entertainment Shout-Out <i>Company name announced by Dueling Pianos</i> | ✓ | ✓ | | |
| Email Recognition <i>Logo Recognition in Attendee Confirmation Emails</i> | ✓ | | | |
| Sponsor Cocktail Napkins & Bar Signage <i>Sponsor Supplied</i> | ✓ | | | |

SPONSOR ADD-ON'S

**Must purchase one of the packages above to select an add-on option*



***NAME BADGE LANYARDS**

\$500 - See every attendee wearing your company's name and logo. Supplied to each registrant upon check-in, lanyards deliver highly visible, eye-level brand recognition. With your logo on a sponsor-supplied lanyard, attendees will wear your company name for the duration of the gala.



***SWAG SPONSOR**

\$500 - Who doesn't love walking away from an event with some swag. Feature your logo on a high quality gift for our attendees. This is an opportunity for you to flaunt your business and broaden your reach to dentists who will be attending. Swag will be sponsor provided with pre-approval from the program committee. **limited to 1 item per \$500**



***GIFT BASKET DONATION**

New this year! The Gala Planning Committee is asking for Gift Basket Donations, with a minimum value of \$500, to be donated to the gala for the silent auction. We are asking for donations of goods, services or gift certificates to include in our silent auction. Any and all donations are greatly appreciated, especially since they come from local community businesses. Our only ask is that you are creative and give your basket a theme! A few basket theme ideas to get your creative juices flowing: Food themed, Wine, Coffee, Outdoors, Pet, Movie Night, Spa, Green Thumb, Baking, etc., etc...

More Information?

Please contact Caroline Burruss - caroline@theassociationcompany.com

Register ONLINE at: <https://www.ndds.org/foundation/gala>

OR print the below form and mail with check made payable to:

Greater Atlanta Dental Foundation
6134 Poplar Bluff Circle, Suite 101
Peachtree Corners, GA 30092

*GADF is a 501 (c) (3) tax-exempt organization. Donations are tax-deductible as allowed by law.
Tax ID: 26-2647331. Please make checks payable to the Greater Atlanta Dental Foundation.*



SPONSORSHIP FORM



Contact Information

Company Name

Main Contact Name

Address

City State Zip Code

Email

Phone # Fax #

Card Number Exp. Date CV Code

Name as it appears on card

Billing Address State Zip Code

Please Choose Your Sponsorship Options:

_____ **\$5,000 - Grand Slam VIP**

_____ **\$3,000 - Home Run**

_____ **\$2,000 - All-Star**

_____ **\$1,200 - Batter Up**

Please Choose Your Add-On Options:

**Must purchase one of the packages
above to select an add-on option*

_____ **\$500 - Lanyard Sponsor**

_____ **\$500 - Swag Sponsor**

_____ **Gift Basket Sponsor**

Additional Tickets:

_____ **\$150 - Individual Tickets**
(# of Tickets)

I am / we are unable to attend but would like to support the GADF with a gift of \$ _____

Credit Card Type: VISA AMEX Master Card

