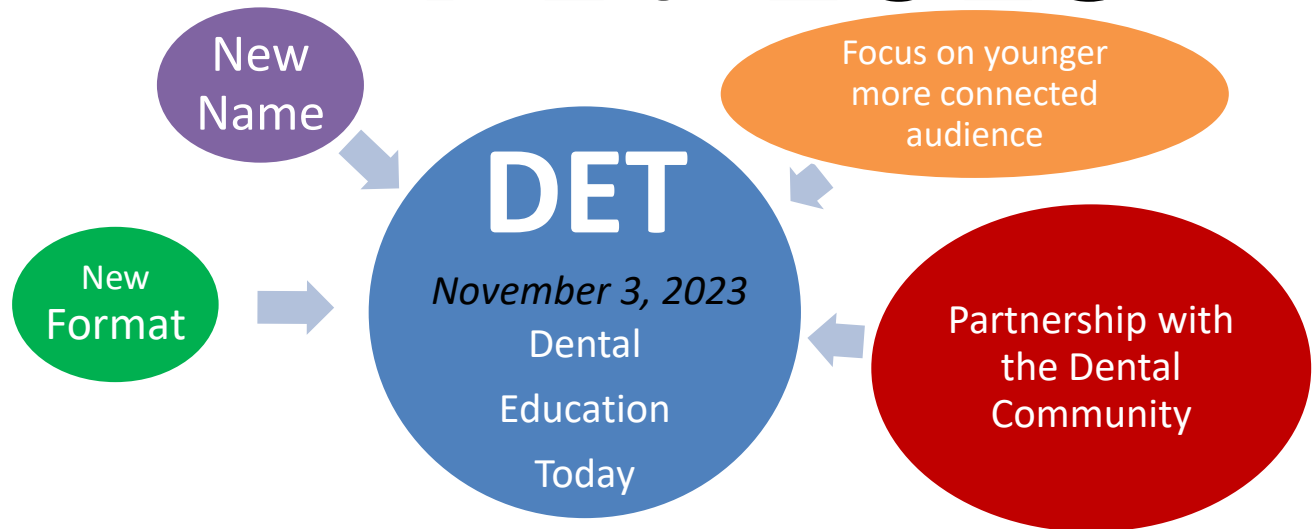


# DET 2023



## DET November 3, 2023 Exhibitor & Sponsorship Form

The Detroit District Dental Society Annual Dental Review has been changed to a new program. We are pleased to announce the DET – Dental Education Today - that will be held on November 3, 2023. DET will be an educational networking program with hands on the Doubletree Detroit Dearborn Hotel.

**NEW FORMAT: Hands-On Education.** Dentists and dental teams were surveyed and identified they want hands on skill building programs. The new format will have educational programs and small group hands on programming. This is to attract engaged audience to this program. We are looking for sponsors for this program for speaker costs, marketing, supplies, and young dentist sponsorship.

Location: The Doubletree Detroit Dearborn Hotel  
Address: 5801 Southfield Expressway, Detroit, MI, 48228

### Featuring

- Major educational tracks in one location for a full day of Continuing Education  
\* National Speakers: Jennifer D., John S, and Michael Fling
- Exhibit Hall - meet and network with Dentists, Office Manager, Purchasers
- Three Hands-on Sessions to bring in more dentists to the event. Endo, Oral Surgery, and xxx.

Detroit District Dental Society, 6 Parklane Blvd., Ste 434, Dearborn, MI 48126, 313.337.4900, [centraloffice@detroitdentalsociety.com](mailto:centraloffice@detroitdentalsociety.com)

## New Partnership with the Dental Community

- To create a partnership with our sponsors/ exhibitors/ dental community we are approaching our pricing General Exhibit Hall differently to share the priority of reaching dentist at the event. There will also be prize drawing announcement boards, staggered break times for attendees, continental breakfast, all to maximize interaction with attendees.
- Exhibit Hall game to encourage traffic to your exhibit booth.
- The joint goal is to strengthen relationships with Dentists and their staff in the Greater Detroit Area

## Sponsor Opportunities

- Main program sponsorship \$7500.00 - logo in all event marketing, brochures, email, and logo on signage at event. Welcome message to all participant, recognition on event website and announcement in each breakout session. Message included with logo on final CE certificate distribution. Choice of exhibit booth location in lunch area or exhibit area. Recognition on both Thursday night event and Friday program.
- Lunch sponsorship \$5000.00 - - logo in all event marketing, brochures, email, and logo on signage at event. Choice of exhibit booth location in lunch area or exhibit area. Recognition on both Thursday night event and Friday program.
- Speaker sponsorship \$2000.00 - announcement in speaker breakout session, logo in event brochure, recognition on website.
- Break sponsorship - \$2000.00 - logo on onsite program and at all food breaks at the event, recognition on the event website. Signage at event.

## Exhibit Booth Opportunities

To be a partnership with our exhibitors we are structuring our pricing differently to share the work on have a great program with value to our attendees and engagement for our sponsors and exhibitors. Exhibit fees to be based on the number of dentists who attend the event.

Number of Actual Dentist Attendees	Exhibit Booth Prices
Dentist attending 0 – 50	\$400.00
Dentist attending 51 – 100	\$500.00
Dentist attending 101 – 150	\$650.00
Dentist attending 151 – 200	\$750.00
Dentist attending 201 – 250	\$800.00
Dentist attending 251 – 300	\$850.00
Dentist attending 301 – 350	\$950.00

Initial Deposit of \$400.00 due at submission of reservation form. Final payment due one week after invoice. Invoices will be distributed at the event. Attendee list distributed when final payment received.

Detroit District Dental Society, 6 Parklane Blvd., Ste 434, Dearborn, MI 48126, 313.337.4900, [centraloffice@detroitdentalsociety.com](mailto:centraloffice@detroitdentalsociety.com)

# Important Rules and Regulations

## Booth Assignments:

We are in a new facility and booth assignments will be based on sponsorship and arrival date of exhibit form with deposit.

## SUB-LETTING OF SPACE IS STRICTLY PROHIBITED

No exhibitor shall assign, sub-let or apportion the whole or any part of his allotted space.

## Deposit and Payment:

\$400 deposit per booth is required with the exhibit contract; a deposit guarantees a booth(s) assignment. Final payment due November 10, 2023. An invoice for the balance of the booth fee will be distributed at the live event and sent out to designated contacts. A late payment fee will be access if final payment not received by November 20, 2023. Note event planning numbers are 275-350 people attending the event with 150- 200 dentists. The additional numbers are staff who attend educational sessions.

## Exhibitor Name Badges:

Exhibitors and their representatives are required to register with the Detroit District Dental Society office before admittance to the exhibit floor. Exhibitors must furnish the names of representatives whom they wish to have admitted to the Detroit District Review no later than Oct. 15, 2023. Each vendor will be allowed up to two complimentary badges for each booth rented. If company registrants exceed the complimentary number, the company must remit a pre-registration fee of \$25.00 per person. Any exhibitor who registers after the pre-registration date of Oct. 15, 2023 will be charged an on- site registration fee of \$45.00 per person.

## Service Contractor and Shipping:

All Shipments must go through Doubletree Detroit Dearborn Hotel. Upon assignment of space, exhibitors will be mailed a packet with separate forms for special facilities and services; electrical, and freight handling, etc.... Charges for special facilities or services shall be payable to Doubletree Detroit Dearborn Hotel by the exhibitor upon completion of the appropriate form supplied. Do not send payments to Detroit District Dental Society.

## Shipments need to be arranged with Doubletree Detroit Dearborn Hotel.

Ship Early! Shipments should reach Doubletree Detroit Dearborn Hotel on or before Nov. 2, 2023. The Detroit District Dental Society assumes no responsibility for any exhibitor's shipments. Electrical Requirements must be ordered through Doubletree Detroit Dearborn Hotel and paid by exhibitor. Each booth comes with an 6' table, 2 chairs, identification sign and a wastebasket. Other booth furnishings can be ordered at exhibitor's expense through Doubletree Detroit Dearborn Hotel (form enclosed with packet post space assignment).

Questions related to the facility contact Marcy Dwyer at (313) 337-4900 office or (248) 506-4574 cell or email [centeraloffice@detroitdentalsociety.com](mailto:centeraloffice@detroitdentalsociety.com)

### Liability:

It is expressly understood and agreed between exhibitors and the Society that the Detroit District Dental Society shall be under no liability for loss of, or damage to, goods or property of exhibitors, as well as accidents to representatives of exhibitors, and each exhibitor on signing space contract expressly releases the Detroit District Dental Society from and agrees to indemnify it against all claims. The Society cannot guarantee exhibitors against loss by theft or otherwise. All exhibitors are URGED to carry "All Risk Insurance" for the meeting.

### Food:

Continental Breakfast service 8am. There will be two lunches included with each booth space. Extra Breakfast/Lunch tickets can be ordered for \$25 each.

All food service for the Review will be served in the exhibit area. Be prepared for great traffic.

### SET-UP and TEAR-DOWN

Friday, November 3, 2023, Set up 7:00am-8:00am. Teardown 4:00pm -5:00pm.

Early tear-down is discouraged.

## Exhibitor Game Prize Drawing - we are looking for door prizes for

the drawing to continue the exhibit hall game. This is done to encourage booth traffic there is a participant drawing before every break and during lunch for all participants. Please donate any items we may use for this drawing. This exhibitor game has proven popular for increasing interaction with the exhibitor booths in the past. Donated items can be product, gift cards to retail establishments such as restaurants, gas stations, online shopping, non-perishable food, services, lunch for a dental team, spa or hotel gift certificates, sporting equipment, kitchen or home items, clothing, gift baskets, or contact the DDDS office with your suggestion.

### Conduct

All exhibitor staff must conduct themselves in a professional, respectful manner at the program. Those not complying may be asked to leave the event and not entitled to any refund.

### Purpose

All exhibit booths and sponsors must be approved by the Detroit District Dental Society. The organizations reserves the right to refuse any submission if not accepted by the committee. The intent is all exhibitors are dental related and bring valuable information to the participants. The exhibiting of products or services at the event does not constitute endorsement by the Detroit District Dental Society of the products or services exhibited.

Detroit District Dental Society November 3, 2023 Exhibit/ Sponsor Reservation Form

Sponsorship

- \_\_\_\_\_ Main Program Sponsor \$7,500.00 ( selection of exhibit booth location lunch area or exhibit hall)
- \_\_\_\_\_ Lunch Program Sponsor \$5,000.00 ( selection of exhibit booth location lunch area or exhibit hall)
- \_\_\_\_\_ Speaker Sponsor \$2,000.00 ( exhibit booth and podium time in speaker room)
- \_\_\_\_\_ Break Sponsor \$2,000.00 ( exhibit booth and signage in break area)

Exhibit Booth (please list quantity of booths)

\_\_\_\_\_ Exhibit Booth – Price varies \$400.00 - \$950.00 each. Deposit \$400.00 with exhibit form.

Check # \_\_\_\_\_ (Make Payable to Detroit District Dental Society) Amount \$ \_\_\_\_\_

MC  Visa  Am Exp. Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_ Signature: \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Contact Personnel:

Authorizing the application \_\_\_\_\_

On-Site contact person \_\_\_\_\_

On-Site contact email \_\_\_\_\_

Will you need electricity at the exhibit booth? Charge \$20 if requested by 10/1/2023. After \$40  
 Yes  No

Door Prize: Planning to submit a door prize for the Exhibitor Game? \_\_Yes \_\_

Contact person for door prize. \_\_\_\_\_

Category of Products or Services to be exhibited:

- \_\_\_\_\_ Equipment
- \_\_\_\_\_ Supplies
- \_\_\_\_\_ Computer-related
- \_\_\_\_\_ Insurance
- \_\_\_\_\_ Laboratory
- \_\_\_\_\_ Pharmaceuticals
- \_\_\_\_\_ Education
- \_\_\_\_\_ Practice Mgt
- \_\_\_\_\_ Banking
- \_\_\_\_\_ Other

DEPOSITS/PAYMENTS/ NO REFUNDS PERMITTED AFTER AUGUST 1, 2023

Deposit/Payment- A deposit of \$400 for exhibit booth. Final payment by November 30, 2023 for exhibit booth. A failure of submission of deposit may result in cancellation of reservation.

Authorizing Agent: in signing and submitting this contract for exhibit space, we agree and abide by all the rules and regulations as outlined in the Exhibitor’s Prospectus and all other provisions of this contract. We also agree to abide by subsequent additions to the event’s rules and regulations which may become necessary for the good of the exhibition, including all on-site rulings which may be made by the Detroit District Dental Society exposition manager and committee.

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return form to Detroit District Dental Society, 6 Parklane Blvd Suite 434, Dearborn MI 48126. Fax is 313-337-4579.

Questions? Call 313-337-4900 or centraloffice@detroitdentalsociety.com