



PARTNER

OPPORTUNITIES

2020-2021

GREATER HOUSTON DENTAL SOCIETY

GHDS Partner Opportunities

The Greater Houston Dental Society offers Partner opportunities at a variety of programs and events. Supporting these activities provides many benefits, helps enhance awareness of your products and services to our members, and includes valuable member engagement. Partner opportunities are available at the following activities during the coming year. We hope that you will choose to become one of our GHDS Partners!

GENERAL MEMBERSHIP MEETINGS

Four general membership meetings are held annually that include social networking, Society business and continuing education. General meetings attract 100-150 attendees. Partners receive the following package of benefits:

- Exhibit table at meeting
- Complimentary Dinner
- Introduction and opportunity to present brief company overview
- Recognition on all marketing for the meeting
- Logo and link to company website placed on GHDS website
- List of meeting attendees (name and address only)

Note: No more than two competing companies will be allowed at each General Meeting. Should virtual conversion become necessary alternate benefits will be provided.

HALF DAY CONTINUING EDUCATION / PROGRAMS

OSHA/ COVID-19 / HIPAA Compliance Training

Held online via Zoom, these programs may attract up to 100 attendees. Partners receive the following package of benefits:

- One-page marketing flyer emailed to meeting attendees
- Partner acknowledge a start of meeting
- Recognition on all meeting marketing
- Logo and link to company website placed on GHDS website
- List of meeting attendees (name and address only)

NEW DENTIST PROGRAMS

Social and continuing education events for dentists out of school 0 – 10 years.

New Dentist CE Study Club

Held online via Zoom. The Study Clubs attract 30-40 attendees.

New Dentist CE Panel

A panel of experts will share expertise on various business topics related to dentistry. Attendance can range from 50-75 dentists.

New Dentist Social

Provides an opportunity camaraderie and networking. These events attract approximately 50 new dentists.

Partners receive the following package of benefits:

- Attendance at event / Introduction
- Recognition on all marketing
- Logo and Link to company website placed on GHDS website
- List of attendees

Note: Competing companies will not be allowed to participate in the Half Day CE Programs, Organized Dentistry Outreach Programs, New Dentist Programs, or Diversity Outreach Events. Partner contracts will be accepted on a first come first served basis.

DIVERSITY OUTREACH EVENTS

The GHDS supports the different identities, beliefs and perspectives of a diverse membership, leadership, workforce and staff and offers these outreach events to provide the opportunity for dentists and students to meet and engage professionally.

Diversity Committee Social

Attracts approximately 35-50 attendees

Student Event

Attracts up 100 attendees

Partners receive the following package of benefits:

- Attendance at event / Introduction
- Recognition on all marketing
- Logo and Link to company website placed on GHDS website
- List of attendees

ORGANIZED DENTISTRY OUTREACH PROGRAMS

Outreach Program to Pre-dental Students

This program promotes interest in the dental profession and educates pre-dental students on the benefits of membership in organized dentistry. This program attracts approximately 80 future dental professionals. Partners receive the following package of benefits:

- Attendance at event / Introduction
- Recognition on all marketing
- Logo and link to company website placed on GHDS website
- List of meeting attendees (name and address only)

COMMUNITY OUTREACH PROGRAMS

Give Kids A Smile Day

This is a one-day event in which emergent and primary dental care is provided at no cost for those segments of the population whom have no other means of access to dental care. Partners receive the following package of benefits:

- Attendance at event (Permitted to view operations, no exhibit table)
- Recognition on all marketing
- Recognition on Volunteer Orientation PowerPoint
- Logo and link to company website placed on GHDS website



GHDS MEMBER BENEFITS PROGRAM

GHDS is looking for businesses in the Houston area that can provide discounted or special services to our members, their employees and families that will enhance the value of GHDS membership. Participating in the Program is a win-win for our members and our Partners. By becoming a part of the Program, your company will be recognized on the Member Benefits section of the GHDS Website, Journal and Newsletter and in emails promoting Member Benefits.

Additional information regarding meeting location(s), parking information, etc. will be emailed to Partners approximately two weeks before the event.

To receive recognition on printed promotional materials (meeting notices and website), proper payment must be received at the time the contract is submitted. The deadline for receiving recognition on the electronic registration form, printed/mailed material and in the GHDS Journal is 60 days before the event.

EVENTS MAY HAVE MULTIPLE PARTNERS. EXCLUSIVE PARTNERSHIP IS AVAILABLE. PLEASE INQUIRE.

GHDS PARTNER CONTRACT

<u>GENERAL MEETINGS</u>	<u>Amount</u>
<input type="checkbox"/> Thursday, November 5, 2020 (Legislative)	\$700
<input type="checkbox"/> Thursday, December 3, 2020 CE	\$700
<input type="checkbox"/> Thursday, May 20, 2021 CE	\$700
 <u>HALF DAY CE / PROGRAMS</u>	
<input type="checkbox"/> Friday, October 16, 2020 - OSHA	\$250
<input type="checkbox"/> Friday, January 22, 2021 – OSHA Compliance	\$250
<input type="checkbox"/> Friday, February 19, 2021 – OSHA Update	\$250
<input type="checkbox"/> Equipment Maintenance	
 <u>ORGANIZED DENTISTRY OUTREACH PROGRAM</u>	
<input type="checkbox"/> Outreach Program to Pre-Dental Students	\$650
 <u>DIVERSITY COMMITTEE PROGRAMS</u>	
<input type="checkbox"/> Social Event - date TBA	\$500
<input type="checkbox"/> Student Event – date TBA	\$500
 <u>NEW DENTIST EVENTS</u>	
<input type="checkbox"/> Thursday, February 4, 2021 - New Dentist CE Study Club	\$500
<input type="checkbox"/> Thursday, May 13, 2021 - New Dentist CE Panel	\$1,250
 <u>COMMUNITY OUTREACH PROGRAMS</u>	
<input type="checkbox"/> Give Kids A Smile Day – Friday, February 26, 2021	\$500
 TOTAL AMOUNT DUE	\$ _____

- Payment by Check: payable to GHDS, mail with completed form to GHDS, One Greenway Plaza, Ste. 110, Houston, TX 77046.
- Payment by Credit Card: Complete this form, return by email to cbolls@ghds.org for an Invoice and link to pay online.

Company Name Contact Person

Address City State Zip

Contact E-mail Phone Number Fax

For CE programs:

The above company wishes to provide support for the continuing education (CDE) activities noted above by means of an unrestricted educational grant, support for catering, and/or in-kind support such as donation or loan of equipment or supplies. I have read and understand the above statement and the conditions listed on the following page and agree that the sponsorship or educational funds that I am providing are unrestricted.

Signature of Company Representative

For More Information Contact
Greater Houston Dental Society • Charlotte Bolls
One Greenway Plaza, Suite 110 • Houston, Texas 77046 • Phone (713) 961-4337 • cbolls@ghds.org



GHDS MEMBER BENEFITS PROGRAM CONTRACT

Name of Company: _____

Contact Name: _____

Address: _____

Contact Phone: _____ Email: _____

Discount / Special offer for Greater Houston Dental Society Members (Important - please state exactly how you would like this offer worded on our website):

Deadline or Cutoff Date for Offer: _____

Offer Code: _____

I agree to provide the discount / special offer stated above to GHDS members.

I understand the GHDS does not offer an endorsement of my company in exchange for this offer.

If GHDS becomes aware of a significant deficiency in any of the programs being offered to GHDS members, GHDS reserves the right to remove the program from the product line