



## 2022 PARTNER OPPORTUNITIES

GREATER HOUSTON DENTAL SOCIETY

# Become a GHDS Partner

## 2022 OPPORTUNITIES

Each year, the Greater Houston Dental Society hosts a variety of well received activities, include 4 General Meetings, New Dentist activities, Diversity & Inclusion activities, as well as Online Education programs.

By becoming a Partner your support helps us enhance our programs and activities and provides you with the opportunity to enhance your company's awareness by showcasing your products and services to our member. You can choose to support one or all GHDS activities listed below.

We hope that we can count on your support by becoming a 2022 GHDS Partner!

### GHDS GENERAL MEMBERSHIP MEETINGS

(May TBD, August 25, September 29, December 1)

GHDS hosts four general membership meetings annually. All include social networking and Society business, with three offering continuing education, and one that includes the Presidential Installation and Awards. General meetings attract 100-150 attendees.

Partners receive the following package of benefits:

- One Complimentary Ticket for Company Representative
- Exhibit table at meeting  
(NOTE: Set-up based on location, individual tables may not be available at the May Meeting.)
- Introduction/opportunity to present a brief (1 minute maximum) company overview  
(NOTE: Podium time may not be available at the May Meeting)
- Recognition on all marketing for the meeting
- Logo and link to company website placed on GHDS website
- List of meeting attendees (name and address only)

### DIVERSITY & INCLUSION SOCIAL

August

GHDS supports the different identities, beliefs and perspectives of its diverse membership, leadership and workforce and offers a Diversity & Inclusion Social annually. D&I Social attracts approximately 50 attendees.

Partners receive the following package of benefits:

- One Complimentary Ticket for Company Representative
- Introduction/opportunity to present a brief (1 minute maximum) company overview
- Recognition on all marketing
- Logo and Link to company website placed on GHDS website
- List of meeting attendees (name and address only)

### NEW DENTIST ACTIVITIES

Study Clubs (Social) – April & November; CE Panel – September

GHDS hosts three New Dentist meetings/events annually. Participation level for each meeting/event is indicated below.

- **New Dentist CE Study Clubs (Social)** - Study Clubs offer educational opportunities important to New Dentists, along with social interaction. Study Clubs attract 20-40 attendees.
- **New Dentist CE Panel** - CE Panels are educational opportunities where experts share expertise on various business topics related to dentistry. CE Panels attract 30 – 40 attendees.

Partners receive the following package of benefits:

- One Complimentary Ticket for Company Representative
- Introduction/opportunity to present a brief (1 minute maximum) company overview
- Recognition on all marketing
- Logo and Link to company website placed on GHDS website
- List of meeting attendees (name and address only)

### ONLINE EDUCATION

OSHA Update – April & August; HIPAA – July; OSHA Compliance – September

GHDS hosts several online educational programs including OSHA and HIPAA Compliance Training. The educational programs are held online via Zoom and attract up to 100 attendees.

Partners receive the following package of benefits:

- One-page marketing flyer emailed to meeting attendees
- Partner Introduction online prior to start of meeting
- Recognition on all meeting marketing
- Logo and link to company website placed on GHDS website
- List of meeting attendees (name and address only)

### GENERAL INFORMATION

All events have Shared and Exclusive Partner Opportunities. Contact Charlotte Bolls to discuss additional benefits that may be available for Exclusive Partners.

- **No more than two competing companies will be allowed at each General Meeting.**
- **Competing companies will not be allowed to participate in New Dentist or Diversity & Inclusion Activities and Online Education.**
- **Partner contracts will be accepted on a first come first served basis.**

To receive recognition on printed promotional materials (meeting notices and website), proper payment must be received at the time the contract is submitted. The deadline for receiving recognition on the electronic registration form, printed/mailed material and in the GHDS Journal is 60 days before the event.

Additional information regarding meeting/event location, etc., will be emailed to Partners two to three weeks before the event.

**Need More Information:** Contact Charlotte Bolls at 713-961-4337, ext. 108 or [cbolls@ghds.org](mailto:cbolls@ghds.org).

# GHDS Partner Agreement

## 2022 OPPORTUNITIES

Please indicate your Partner choice for each meeting/activity listed below. Shared and Exclusive Opportunities are based on a first paid/first choice basis.

PLEASE INDICATE PARTNER OPPORTUNITIES BELOW			AMOUNT
<b>GENERAL MEETINGS</b>	<b>SHARED</b> <small>(7 opportunities Per Event)</small>	<b>EXCLUSIVE</b>	
Board Installation & Awards – May (TBD)	\$750	\$4,500	\$
Tale & Ale – August 25	\$750	\$4,500	\$
Legislative – September 29	\$750	\$4,500	\$
Holiday – December 1	\$750	\$4,500	\$
<b>NEW DENTIST ACTIVITIES</b>	<b>SHARED</b> <small>(5 opportunities Per Event)</small>	<b>EXCLUSIVE</b>	
CE Study Club (Social) – April	\$750	\$3,000	
CE Panel – September	\$750	\$3,000	
CE Study Club (Social) – November	\$750	\$3,000	
<b>DIVERSITY &amp; INCLUSION ACTIVITIES</b>	<b>SHARED</b> <small>(5 opportunities Per Event)</small>	<b>EXCLUSIVE</b>	
Diversity & Inclusion Social – August	\$750	\$3,000	\$
<b>ONLINE EDUCATION</b>	<b>SHARED</b> <small>(2 opportunities Per Event)</small>	<b>EXCLUSIVE</b>	
OSHA Update – April	\$250	\$500	\$
HIPPA – July	\$250	\$500	\$
OSHA Update – August	\$250	\$500	\$
OSHA Compliance – September	\$250	\$500	\$
<b>TOTAL</b>			<b>\$</b>

**CONDITIONS FOR SUPPORT OF CDE ACTIVITIES – Signature required**

The above company agrees to provide support for the continuing education (CDE) activities noted above by means of an unrestricted educational grant, support for catering, and/or in-kind support such as donation or loan of equipment or supplies. I have read and understand the above statement and the conditions listed on the following page and agree that the funds that I am providing are unrestricted.

\_\_\_\_\_  
Signature of Authorized Company Representative

### AGREEMENT ACCEPTANCE & PAYMENT INFORMATION

By executing this agreement, I have applied to the Greater Houston Dental Society (GHDS) for Partner Opportunities as indicated above. I acknowledge that if I cancel this agreement prior to any marketing being accomplished Partner will receive a refund, less a 25% Administrative Fee. Once any marketing has begun no refund will be issued.

\_\_\_\_\_  
Printed Name of Authorized Company Representative                      Signature of Authorized Company Representative                      Date

**PAYMENT METHOD** (Please select preferred payment method below)

Credit Card:     Mastercard/Visa     American Express    *(NOTE: If paying by credit card, an online invoice will be sent to the email listed below)*

Check: *(Make checks payable to the Greater Houston Dental Society)*

Company Name: \_\_\_\_\_

Company Primary Contact: \_\_\_\_\_

Contact Phone#: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Product/Service: \_\_\_\_\_ Website: \_\_\_\_\_