



2023 PARTNER OPPORTUNITIES

GREATER HOUSTON DENTAL SOCIETY

2023 GHDS Partner Opportunities

Each year, the Greater Houston Dental Society hosts a variety of well received activities, including Member Meetings, New Dentist activities, Diversity & Inclusion activities, as well as, Online Education programs. In addition, the Society will host two full-day educational programs in 2023.

The Society invites you to become a GHDS Partner in 2023. As a GHDS Partner, your support not only helps us enhance our programs and activities but it provides you with the opportunity to enhance your company's awareness by showcasing your products and services to our members. You can choose to support one or all GHDS activities listed below.

We hope that we can count on your support by becoming a 2023 GHDS Partner!

GHDS MEMBER MEETINGS

January 26 - Social, May 25 - Installation, September 21 - CE, and November 1 - CE/Social

The GHDS hosts four member meetings annually. Each meeting attracts 80-120 attendees.

Partners receive the following benefits:

- One complimentary meal for company representative (Social may only include hors d' oeuvres)
- Table/space at meeting to display company information
(NOTE: based on location, individual tables may not be available)
- Opportunity to present a brief (1 minute) company introduction
(NOTE: except at the May Meeting due to format)
- Recognition on all marketing for the meeting
- Logo and link to company website placed on GHDS website
- List of meeting attendees

DIVERSITY & INCLUSION SOCIAL

Dates TBD

The GHDS supports the different identities, beliefs and perspectives of its diverse membership, leadership and workforce and each year offers a Diversity & Inclusion Social. The D&I Social attracts approximately 50 attendees.

Partners receive the following package of benefits:

- One complimentary meal for company representative
- Opportunity to present a brief (1 minute maximum) company overview
- Recognition on all marketing
- Logo and Link to company website placed on GHDS website
- List of meeting attendees (name and address only)

ONLINE EDUCATION

GENERAL INFORMATION

- **No more than two competing companies will be allowed at each General Meeting.**
- **Competing companies will not be allowed to participate in New Dentist or Diversity & Inclusion Activities and Online Education.**
- **Partner contracts will be accepted on a first come first served basis.**

To receive recognition on printed promotional materials (meeting notices and website), proper payment must be received at the time the contract is submitted. The deadline for receiving recognition on the electronic registration form, printed/mailed material and in the GHDS Journal is 60 days before the event.

Additional information regarding meeting/event location, etc., will be emailed to Partners one to two weeks before the event.

Need More Information: Contact Charlotte Bolls at 713-961-4337, ext. 108 or cbolls@ghds.org.

OSHA Update – April & August; HIPAA – July; OSHA Compliance – September

GHDS hosts several online educational programs including OSHA and HIPAA Compliance Training. The educational programs are held online via Zoom and attract up to 100 attendees.

Partners receive the following package of benefits:

- One-page marketing flyer emailed to meeting attendees
- Partner Introduction, prior to start of meeting
- Recognition on all meeting marketing
- Logo and link to company website placed on GHDS website
- List of meeting attendees (name and address only)

NEW DENTIST ACTIVITIES

Dates TBD

GHDS hosts three New Dentist meetings/events annually. Participation level for each meeting/event is indicated below.

- **New Dentist CE Study Clubs (Social)** - Study Clubs offer educational opportunities targeted to New Dentists, along with social interaction. Study Clubs attract 30-40 attendees.
- **New Dentist CE Panel** - CE Panels offer educational opportunities showcasing local experts who share expertise on emerging business topics related to dentistry. CE Panels attract 30 – 40 attendees.

Partners receive the following package of benefits:

- One complimentary meal for company representative
- Introduction/opportunity to present a brief (1 minute maximum) company overview
- Recognition on all marketing
- Logo and Link to company website placed on GHDS website
- List of meeting attendees (name and address only)

2023 FULL-DAY PARTNER OPPORTUNITIES

For 2023, the Greater Houston Dental Society is excited to host two Full-Day Continuing Education Program for its members, one in the Spring and one in the Fall. Enhance your company's awareness by showcasing your products and services to our members. Vendor space is limited.

We invite you to participate as a Vendor only Partner or by providing support for several of the day's activities listed below.

SPRING FULL-DAY CE

March 31, 2023
UT Cooley Center

The Spring Full-Day Continuing Education meeting will include a limited number of vendor exhibits, continental breakfast, AM and PM continuing education sessions, lunch, student table clinic demonstrations and a Happy Hour. Social and networking times will include check-in/breakfast, mid- morning break, lunch break, mid-afternoon break, and an end of the day Happy Hour.

OPPORTUNITIES AND FEES:

Vendor Only Partner

\$1,000

Fee includes exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, and post show attendee list.

Table Clinics Vendor Partner

\$2,000

Fee includes: exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, 2 Happy Hour drink tickets and post show attendee list. Partner representatives included in table clinic judging and awards. Your representative will also be given the opportunity to make a brief Introduction of your company and announce prize winners.

Happy Hour Vendor Partner

\$2,000

Fee includes exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, 2 Happy Hour drink tickets and post show attendee list.

Educational Vendor Partner

\$5000

Fee includes exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, 2 Happy Hour drink tickets and post show attendee list. Your representative will also be given the opportunity to make a brief Introduction of your company in the AM session and introduce the speaker/presentation(s).

All Partners will be given the opportunity to provide giveaways for prize drawings.

FALL FULL-DAY CE

Date September
Location TBD

The Fall Full-Day Continuing Education meeting will include a limited number of vendor exhibits, continental breakfast, AM and PM continuing education sessions, lunch and a Happy Hour. Social and networking times will include check-in/breakfast, mid- morning break, lunch break, mid-afternoon break, and an end of the day Happy Hour.

OPPORTUNITIES AND FEES:

Vendor Only Partner

\$1,000

Fee includes exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, and post show attendee list.

Happy Hour Vendor Partner

\$2,000

Fee includes exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, and post show attendee list.

Educational Vendor Partner

\$5000

Fee includes exhibit table, 2 chairs, complimentary breakfast and lunch for 2 representatives, Company ID table sign, listing on all advertising, signage and website, and post show attendee list. You will also be allowed to make a brief Introduction of your company and introduce the speaker/presentation(s).

All Partners will be given the opportunity to provide giveaways for prize drawings.

GENERAL INFORMATION

***Space is limited! Partner contracts will be accepted on a first come first served basis
No more than two competing companies will be allowed at each meeting***

To receive recognition on printed promotional materials (meeting notices and website), proper payment must be received at the time the contract is submitted. The deadline for receiving recognition on the electronic registration form, printed/mailed material and in the GHDS Journal is 60 days before the event.

Additional information regarding meeting/event location, etc., will be emailed to Partners the week before the event.

2023 GHDS Partner Agreement

Please indicate your Partner choice for each meeting/activity listed below. Opportunities are based on a first paid/first choice basis.

PLEASE INDICATE PARTNER OPPORTUNITIES BELOW			AMOUNT
MEMBER MEETINGS	FEE	# of Opportunities Available	
January Member Meeting – Social	\$1,000	4	\$ SOLD
Board Installation & Awards – May (TBD)	\$750	7	\$
September 21 – Member CE Meeting	\$750	7	\$
November 1 – Member CE / Social	\$750	7	\$
General Meetings Package (May, September & November)	\$2,025	7	\$
NEW DENTIST ACTIVITIES	FEE	# of Opportunities Available	
CE Study Club (Social) – April	\$750	3	
CE Panel – September	\$750	3	
CE Study Club (Social) – November	\$750	3	
All New Dentist Activities Package	\$2,025	3	
DIVERSITY AND INCLUSION ACTIVITIES	FEE	# of Opportunities Available	
Diversity & Inclusion Social – August	\$750	5	\$
ONLINE COMPLIANCE EDUCATION	FEE	# of Opportunities Available	
OSHA Update – April	\$250	2	\$
HIPAA – July	\$250	2	\$
OSHA Update – August	\$250	2	\$
OSHA Compliance – September	\$250	2	\$
All Online Compliance Education Meetings Package	\$900	2	\$
SPRING FULL-DAY CE	FEE	# Of Opportunities Available	
Partner	\$1000	10	\$
Table Clinic Vendor Partner	\$2,000	1	\$
Happy Hour Vendor Partner	\$2000	1	\$
Educational Vendor Partner	\$5000	1	\$ SOLD
FALL FULL-DAY CE	FEE	# of Opportunities Available	
Partner	\$1000	10	
Happy Hour Vendor Partner	\$2000	1	
Educational Vendor Partner	\$5000	1	
TOTAL			\$

CONDITIONS FOR SUPPORT OF CDE ACTIVITIES – The above company agrees to provide support for the continuing education (CDE) activities noted above by means of an unrestricted educational grant, support for catering, and/or in-kind support such as donation or loan of equipment or supplies. By signing below, I have read and understand the above statement and agree that the funds that I am providing are unrestricted.

PAYMENT METHOD (Please select preferred payment method below)

- Credit Card:** Mastercard/Visa American Express *(NOTE: If paying by credit card, an online invoice will be sent to the email listed below)*
 Check: (Make checks payable to the Greater Houston Dental Society and mail to address below)

Company Name: _____ **Product/Service:** _____
Company Primary Contact: _____ **Contact Phone#:** _____
Contact Email: _____ **Company Address:** _____
City: _____ **State:** _____ **Zip code:** _____ **Website:** _____

By executing this agreement, I have applied to the Greater Houston Dental Society (GHDS) for Partner Opportunities as indicated above. I acknowledge that if I cancel this agreement prior to any marketing being accomplished Partner will receive a refund, less a 25% Administrative Fee. Once any marketing has begun no refund will be issued.

 Printed Name of Authorized Company Representative

 Signature of Authorized Company Representative

 Date