



A Practice Owner's Guide to the Business Side of Dentistry

Casey Hiers, National Director, [Four Quadrants](#)

Bio: Casey Hiers speaks at the national, state, and local levels. He's taught dentists how to lower overhead by 11%, increase earnings by 25%, and save over 600% more for retirement without producing more or changing lifestyle in three years on average.



Course Description: Uncover, identify, and discover the biggest challenges in dentistry - areas that prevent maximizing cash flow, and ways to improve your bank accounts. You'll hear real life success stories about your peers, learn how to overcome poor insurance reimbursements, find ways to stop tax surprises, and discover additional strategies to become financially stronger.

Learning Objectives:

- Uncover the biggest challenges in dentistry
- Identify areas that prevent maximizing cashflow
- Discover three areas to improve your practice
- Overcome poor insurance reimbursements

Payment: Make payable to NMDA: U.S. CURRENCY, CHECK, MONEY ORDER, MASTERCARD, VISA, or AMERICAN EXPRESS. In the event that a credit card is officially denied use, please supply alternative credit card information within 24 hours to avoid having tickets returned to inventory.

CE Class Credits: NMDA is an ADA CERP recognized provider. CE courses, provided by NMDA, are recognized by the New Mexico Board of Dental Health, other state licensing bodies, and the Academy of General Dentistry (AGD). In New Mexico, CE courses must be "technical or scientific, as relates to clinical care" to qualify for relicensure. Courses are designated "technical and/or scientific" or "nontechnical." CE requirements differ from state to state, so please check with your state for specific requirements. AGD course codes and CE credit hours are shown on each course synopsis. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

Course Disclaimer: NMDA makes every effort to present high-caliber clinicians in their respective areas of expertise. The presentations of the speakers, in no way, implies NMDA's endorsement of any product, technique, or service presented in the course. NMDA specifically disclaims responsibility for any material presented. Unless otherwise noted the speakers in this program have not disclosed any relationships that would create a "conflict of interest."

CE Documentation/Proof of Attendance: You will be directed to answer two questions for each presentation as proof of attendance. When you have submitted your answers, a certificate of attendance will be emailed to you.

Contact Info: NMDA, Susan Pate, spate@nmdental.org or 505.294.1368. THERE ARE NO REFUNDS FOR THIS EVENT.

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