

SPONSORSHIP OPPORTUNITIES



Sponsorship Levels

PLATINUM*
(exclusive sponsorship)

GOLD* (\$7,500+)

SILVER* (\$5,000+)

BRONZE (\$2,500+)

* Sponsors at the Silver level or above receive **PRIORITY BOOTH PLACEMENT AT THE SOLUTIONS MARKETPLACE**. Signed sponsorship agreement required on or before July 20 to be eligible for Priority Booth Placement.

Sponsorships are a great way to *increase your company's name recognition* at the ODC.

The ODC has a wide range of sponsorships available, including General Conference as well as Experience-Specific sponsorships.

New this year, we are excited to offer a **GENERAL SESSION SPONSORSHIP** (\$10,000), as well as **VIP ODA MEMBER LOUNGE SPONSORSHIPS** (2 available at \$7,500 each). See the following page for more information on these and other experience-specific sponsorships available.

General Conference Sponsorship Benefits

The Oregon Dental Conference offers a variety of benefits for sponsors, depending on the level attained (Platinum, Gold, Silver, Bronze).

ALL SPONSORS (regardless of level) receive the following:

- ✓ ODA Website Recognition with Company Weblink
- ✓ Sponsor Booth Flag and Badge Ribbons
- ✓ Preview Program Recognition
- ✓ Mobile App Recognition
- ✓ Onsite Guide Recognition
- ✓ CE Course Slide Recognition (projected before start of presentation)
- ✓ Onsite Sponsor Banner and Signage Recognition
- ✓ Tabletop Signage on Attendee and VIP Lunch Tables
- ✓ Monthly Recognition in ODA Magazine, *Membership Matters* (up to 9 issues, depending on date contract is signed)
- ✓ Headquarters Hotel Sponsor-Kiosk Recognition

Additional SILVER LEVEL benefits:

- ✓ **PRIORITY BOOTH PLACEMENT.** Sponsorship at a silver level or higher allows your company to receive Priority Booth Placement in the Solutions Marketplace. Signed sponsorship agreement required on or before July 20 to be eligible for Priority Booth Placement.

Additional GOLD LEVEL benefits:

- ✓ Complimentary **FULL-COLOR ADVERTISEMENT** (3.5" x 4.75") in the Preview Program (mailed to over 10,000 potential attendees)
- ✓ Plus Silver Level benefits

Additional PLATINUM LEVEL benefits:

- ✓ **60-WORD DESCRIPTION AND LOGO** in the preconference e-blast
- ✓ Receive **UNLIMITED EXHIBITOR PERSONNEL REGISTRATION**
- ✓ Recognition on **STREET POLE BANNERS** outside the Oregon Convention Center
- ✓ Plus Gold Level benefits

TO BECOME AN ODC SPONSOR OR FOR MORE INFORMATION, please contact Alexa Hujik at 503-218-2010, ext. 109 or ahujik@oregondental.org.

SPONSORSHIP OPPORTUNITIES, CONTINUED



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Experience-Specific Sponsorships *(call for pricing)*

- ✓ **General Session:** Gold* Level Benefits
- ✓ **VIP ODA Member Lounge:** Gold* Level Benefits
- ✓ **Exhibit Hall Aisle Signs:** Silver* Level Benefits
- ✓ **Mobile App:** Silver* Level Benefits
- ✓ **WiFi Sponsor:** Silver* Level Benefits
- ✓ **Tote Bags Sponsor:** Silver* Level Benefits
- ✓ **Lanyards:** Bronze Level Benefits
- ✓ **Notepads/Pens:** Bronze Level Benefits
- ✓ **Speaker Sponsorship**



General Session Sponsorship – \$10,000* exclusive sponsorship

This new sponsorship allows you to be in front of ODC's largest audience at Thursday morning's general session.

- ✓ Three (3) minute speaking opportunity for your company before Keynote Speaker is introduced
- ✓ Company recognized on welcome slide and verbally before the keynote speaker
- ✓ Opportunity to distribute one (1) promotional item to attendees at the session
- ✓ Plus all the benefits of Gold Level Sponsorship

VIP ODA Member Lounge Sponsorship – \$7,500* sponsorship (2 available)

This sponsorship gives you access to our dentist members as they visit the exclusive Skyview member lounge.

- ✓ Opportunity to display marketing collateral at designated table in the Lounge
- ✓ Opportunity to have one (1) representative from your company in the VIP Lounge in a designated area to network with ODA Member Dentists
- ✓ Signage recognition in the Lounge
- ✓ Plus all the benefits of Gold Level Sponsorship



Mobile App Sponsorship – \$5,000* sponsorship (2 available)

This sponsorship gives your company the chance to promote your brand on the official ODC mobile app.

- ✓ Banner ad with customizable landing page options on the official ODC app
- ✓ Plus all the benefits of Silver Level Sponsorship