Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
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<tbody>
<tr>
<td>PLATINUM*</td>
<td>(exclusive sponsorship)</td>
</tr>
<tr>
<td>GOLD* ($7,500+)</td>
<td></td>
</tr>
<tr>
<td>SILVER* ($5,000+)</td>
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<tr>
<td>BRONZE ($2,500+)</td>
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* Sponsors at the Silver level or above receive PRIORITY BOOTH PLACEMENT AT THE SOLUTIONS MARKETPLACE. Signed sponsorship agreement required on or before August 7, 2020 to be eligible for Priority Booth Placement.

Sponsorships are a great way to enhance your company's name recognition at the ODC.

The ODC has a wide range of sponsorships available, including General Conference and Experience-Specific sponsorships.

See the following page for more information on these and other experience-specific sponsorships available.

General Conference Sponsorship Benefits

The Oregon Dental Conference offers a variety of benefits for sponsors, depending on the level attained (Platinum, Gold, Silver, Bronze).

ALL SPONSORS (regardless of level) receive the following:

- ODA Website Recognition with Company Weblink
- Preview Program Recognition
- Onsite Guide Recognition
- Onsite Sponsor Banner and Signage Recognition
- Monthly Recognition in ODA Magazine, “Membership Matters” (up to 9 issues, depending on date contract is signed)

Additional SILVER LEVEL benefits

- PRIORITY BOOTH PLACEMENT. Sponsorship at a silver level or higher allows your company to receive Priority Booth Placement in the Solutions Marketplace. Signed sponsorship agreement required on or before August 7 to be eligible for Priority Booth Placement.

Additional GOLD LEVEL benefits:

- Complimentary FULL-COLOR ADVERTISEMENT (3.5” x 4.75”) in the Preview Program (mailed to over 10,000 potential attendees)
- Plus, Silver Level benefits

Additional PLATINUM LEVEL benefits:

- 60-WORD DESCRIPTION AND LOGO in the preconference e-blast
- Receive UNLIMITED EXHIBITOR PERSONNEL REGISTRATION
- Recognition on STREET POLE BANNERS outside the Oregon Convention Center
- Plus, Gold Level benefits

TO BECOME AN ODC SPONSOR OR FOR MORE INFORMATION, please contact Angi Blue at 503-218-2010 x. 2009 or ablue@oregondental.org.
Experience-Specific Sponsorships (call for pricing)

- **General Session:** Gold* Level Benefits
- **Exhibit Hall Aisle Signs:** Silver* Level Benefits
- **Mobile App:** Silver* Level Benefits
- **Wi-Fi Sponsor:** Silver* Level Benefits
- **Tote Bags Sponsor:** Silver* Level Benefits
- **Lanyards:** Silver* Level Benefits
- **Notepads:** Bronze Level Benefits
- **Speaker Sponsorship**

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**General Session Sponsorship – $10,000* exclusive sponsorship**

This new sponsorship allows you to be in front of ODC's largest audience at Thursday morning's general session.

- Three (3) minute speaking opportunity for your company before Keynote Speaker is introduced
- Opportunity to distribute one (1) promotional item to attendees at the session
- Company recognized on welcome slide and verbally before the keynote speaker
- Plus, all the benefits of Gold Level Sponsorship

**Wi-Fi Sponsorship – $5,000* sponsorship**

Sponsor the Wi-Fi that ODC attendees will use on-site at the Oregon Convention Center.

- All the benefits of Silver Level Sponsorship

**Mobile App Sponsorship – $5,000* sponsorship (2 available)**

This sponsorship gives your company the chance to promote your brand on the official ODC mobile app.

- All the benefits of Silver Level Sponsorship

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