



# oregon dental CONFERENCE

## PREVIEW PROGRAM

April 4–6, 2019

Oregon Convention Center—Portland

# CONNECT LEARN GROW

*An Event for the  
Entire Dental Team*





**James  
McMahan, DMD**  
ODA President

## Follow us for sneak peaks and real time updates!

- Oregon Dental Association
- @oregondental
- @ORDentists

Share your  
conference experience:

**#2019ODC**

Welcome to the 2019 Oregon Dental Conference®. Our 127th annual meeting will be held at the Oregon Convention Center in Portland, April 4–6. The conference has something for everyone and I would like to encourage all friends of dentistry to attend. Come and enjoy this educational and team-building experience with your colleagues, guaranteed to support personal and professional success.

We are pleased to welcome back our partner groups: the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Association of Dental Laboratories (OADL), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE).

This 2019 Preview Program outlines activities and scientific course offerings, including some exciting conference enhancements.

Previously on Friday, the General Session has been moved to Thursday to kick-off the ODC! David Rabiner will provide an inspirational keynote, *"Creating a Dream Team at Work: The Magic is in the Mix"*. New staggered class schedules and revised *Solutions Marketplace* hours allow you to customize your conference experience, attending courses and the ***Solutions Marketplace*** when it works best for you! During the conference, ODA members are invited to visit the new **VIP ODA Member Lounge** in the Oregon Convention Center's Skyview Terrace, loaded with perks – most notably a place to relax, recharge and refresh between courses. The lounge will offer comfortable seating, refreshments, massages, and much more! Keeping all these changes in mind, the ODC will continue to offer exceptional, highly-rated continuing education offering over 95 courses presented by 65 speakers!

Back by popular demand, please join me for a very special team event, **All-In For Fun Casino Night**, on Friday evening. This evening of fun is graciously sponsored, in part, by *Delta Dental of Oregon*. Everyone is invited and encouraged to attend!

You can register for the conference online at [www.OregonDentalConference.org](http://www.OregonDentalConference.org). **Be sure to register by February 22, 2019, to take advantage of early bird pricing** and have your meeting confirmation, name badges and other information will be mailed to you in advance if you preregister.

Attending the ODC is energizing, providing a sense of collaboration and camaraderie – offering dental professionals a place to Connect, Learn and Grow! I look forward to seeing you at the 2019 Oregon Dental Conference, April 4–6!

Sincerely,

James McMahan, DMD  
President

The Oregon Dental Conference® is the annual session of the Oregon Dental Association.



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503.218.2010 | 800.452.5628 | FAX: 503.218.2009  
[info@oregondental.org](mailto:info@oregondental.org) | [www.oregondental.org](http://www.oregondental.org)

## ODA Annual Meeting Council

- |                           |                               |
|---------------------------|-------------------------------|
| Allen Cheng, DDS, MD      | Parisa Sepehri, DDS           |
| Terrance Clark, DMD       | Ericka Smith, DMD             |
| D. Joe Jenson, DMD, Chair | Robert Stephenson, DDS        |
| V. Kim Kutsch, DMD        | Barry Taylor, DMD, Ex-Officio |
| Jack Rocheld, DDS         | Gary Templeman, DDS           |

## ODA Conference Staff

- |  |   |
|--|---|
| Conor McNulty, CAE<br>Executive Director           | Alexa Hujik<br>Events & Education Coordinator         |
| Lauren Malone, CMP<br>Associate Executive Director | Christine Vaughan<br>Events & Education Administrator |



# WELCOME TO THE OREGON DENTAL CONFERENCE



You've probably noticed the Oregon Dental Conference's 'Under Construction' theme and wondered, what does this mean to me?

A renovation of the Oregon Convention Center will be underway during the 2019 Oregon Dental Conference®. The project includes numerous upgrades to the center's public spaces and ballrooms, as well as a reconstruction of the exterior plaza on the northeast corner.

Because the Oregon Convention Center's renovation schedule correlates with the launch of many new and exhibiting enhancements to the conference overall, we have embraced an 'Under Construction' theme for 2019.

With any enhancement project, there is bound to be dust. Though you will notice changes on-site, we are dedicated to keeping you informed through emails leading up to the conference and extra signage on-site to ensure a smooth experience.

If you have any questions about what to expect leading up to the ODC, accessibility, parking, or classroom locations please visit our website at [www.oregondentalconference.org](http://www.oregondentalconference.org) or call our office at 503.218.2010.

**We look forward to seeing you and your team on April 4–6, 2019!**

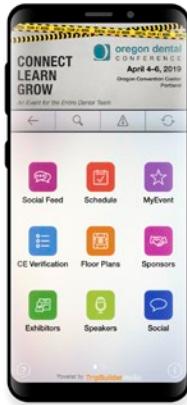
## Registration

REGISTER ONLINE at [www.OregonDentalConference.org](http://www.OregonDentalConference.org).

MORE REGISTRATION INFORMATION on page 43.

**NEW THIS YEAR!** Purchase five registrations and get the 6th of equal or lesser value free! Valid for online, mail, faxed, and on-site registrations. All six registrations must be on the same account and paid for together to receive the discount.

## Get the ODC App!



All the ODC information you will need, up-to-date, and at your fingertips:

- ✓ **Schedule**
- ✓ **Maps**
- ✓ **Course Info**
- ✓ **Exhibitor Info**
- ✓ **Locations**
- ✓ **CE Verification System**
- ✓ **Handouts**



Scan this QR code, or search 'Oregon Dental Conference' in your device's app store.

# WELCOME TO THE OREGON DENTAL CONFERENCE



**oregon dental  
CONFERENCE**

An event for the **entire dental team**

April 4–6, 2019 • Portland, Oregon

[www.OregonDentalConference.org](http://www.OregonDentalConference.org)



## Conference Location

Oregon Convention Center (OCC)

777 NE MLK Jr. Blvd

Portland, OR 97232

503.235.7575 • [www.oregoncc.org](http://www.oregoncc.org)

*Unless otherwise indicated, programs and activities will be held at the OCC.*



## VIP ODA Member Lounge

### EXCLUSIVE ACCESS TO ODA MEMBERS

Visit the Skyview Terrace on the 3rd Floor of the Oregon Convention Center to access members-only amenities including: Coffee, Snacks, Massages, and Headshots.

**HOURS:**   Thursday 7 AM - 3 PM  
                 Friday 7 AM - 3 PM  
                 Saturday 7 AM - 1 PM

**Find everything you need to know about the Oregon Dental Conference inside this Preview Program!**

4 Dates & Deadlines	38 Exhibitors
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# Events at a Glance

## THURSDAY, APRIL 4

7 AM – 6 PM	Registration Open
7 – 9 AM	Pierre Fauchard Academy Breakfast
8 AM – 5 PM	Scientific Sessions
10:30 – 11:30 AM	General Session <span style="background-color: #e6f2ff; border: 1px solid #0070C0; padding: 2px;">NEW DAY &amp; TIME!</span>
11:30 AM – 6:30 PM	Solutions Marketplace Open
12:15 – 1:15 PM	American College of Dentists Luncheon (Off-site)
1 – 3:30 PM	Ridge Preservation Workshop (Off-site)
3:30 – 6:30 PM	Grand Opening Reception, Solutions Marketplace

## FRIDAY, APRIL 5

7 AM – 6 PM	Registration Open
8 AM – 5 PM	Implant Surgery Cadaver Workshop (Off-site)
8 AM – 5 PM	Scientific Sessions
11 AM – 6 PM	Solutions Marketplace Open
12 – 2 PM	Oregon Association of Dental Laboratories (OADL) Board Meeting
12 – 1:30 PM	Oregon State Association of Endodontists (OSAE) Luncheon
4 – 6 PM	Solutions Marketplace Carnival
6 – 10 PM	All-in for Fun (Casino Night), DoubleTree by Hilton Hotel Portland

## SATURDAY, APRIL 6

7 AM – 1 PM	Registration Open
7 AM	International College of Dentists Breakfast, DoubleTree by Hilton Hotel Portland
8 AM – 4 PM	Scientific Sessions
10 AM – 1 PM	Solutions Marketplace Open
11 AM – 12:30 PM	Oregon Dental Hygienists' Association (ODHA) "All RDH" Event
11 AM – 1 PM	Oregon Society of Oral and Maxillofacial Surgeons (OSOMS) Luncheon
11:45 AM – 12:45 PM	OHSU School of Dentistry Alumni Association Awards Presentation and Lunch



## Important Dates & Deadlines

### February 22 PREREGISTRATION DEADLINE

Register by February 22 to receive a tuition discount and conference materials prior to ODC.

### March 12 HOTEL/LODGING CUT-OFF

Discounted ODC rates are available at multiple hotels through March 12. See page 41 for details.

### March 21 COURSE HANDOUTS ONLINE

Course handouts will be available online at [www.OregonDentalConference.org](http://www.OregonDentalConference.org) and through the ODC Mobile App, starting two weeks prior to the conference. ***Handouts will not be printed for distribution on-site.*** If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

### March 22 REFUND, TRANSFER, AND CANCELLATION DEADLINE

All refund, transfer, and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$25 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, after 11:59 pm on March 22, 2019.

### March 22 MAIL/FAX REGISTRATION CLOSED

Anyone registering after March 22 must register online or on-site in Pre-Function A of the Oregon Convention Center.

### April 4–6 ON-SITE REGISTRATION

Registration will be available in Pre-Function A of the Oregon Convention Center during the hours listed below.

**NOTE:** *Photo ID is required for both on-site registration and badge reprinting. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.*

#### On-site registration hours

**Thursday, April 4: 7 AM – 6 PM**

**Friday, April 5: 7 AM – 6 PM**

**Saturday, April 6: 7 AM – 1 PM**

## Wednesday, April 3

### **Delta Sigma Delta**

**6 PM | Multnomah Athletic Club**

CONTACT: Noel Larsen, DMD

503.284.5678 • noel@emanager.net

## Thursday, April 4

### **Pierre Fauchard Academy Induction Breakfast**

**7 – 9 AM | Oregon Convention Center**

CONTACT: Weston Heringer, Jr., DMD

503.871.4240 • wheringer@comcast.net

### **American College of Dentists Luncheon**

**12:15 – 1:15 PM | Spirit of '77 (500 NE MLK Jr. Blvd.)**

COST: \$25 per person

CONTACT: Noel Larsen, DMD

503.284.5678 • noel@emanager.net

## Friday, April 5

### **Oregon Association of Dental Laboratories (OADL) Board Meeting**

**12 – 2 PM | Oregon Convention Center**

CONTACT: Carrie Peil Warner, CDT

800.952.2751 • oadl.office@gmail.com

### **Oregon State Association of Endodontists (OSAE) Luncheon**

**12 – 1:30 PM | Oregon Convention Center**

CONTACT: Kevin Christiansen, DDS

503.363.6500 • kc.endodoc@comcast.net

## Not yet a member of ODA?

Join today and save up to \$590 on ODC registration.

Attending this world class conference at reduced rates is just one of the many benefits reserved for ODA members. See page 27 for more information.

*Please contact ODA at 503.218.2010  
or [members@oregondental.org](mailto:members@oregondental.org) with any questions.*

## Saturday, April 6

### **International College of Dentists Breakfast**

**7 AM | DoubleTree by Hilton Hotel Portland**

CONTACT: David Dowsett, DMD

503.253.1262 • [drddowsett@completehealthdentistryofportland.com](mailto:drddowsett@completehealthdentistryofportland.com)

### **Oregon Dental Hygienists' Association (ODHA)**

**"All RDH" event** (non-members are invited to join us)

**11 AM – 12:30 PM | Oregon Convention Center**

CONTACT: 503.595.0220 • [info@odha.org](mailto:info@odha.org)

### **Oregon Society of Oral and Maxillofacial Surgeons (OSOMS) Luncheon**

**11 AM – 1 PM | Oregon Convention Center**

CONTACT: 503.594.0322 • [oregonoms@gmail.com](mailto:oregonoms@gmail.com)

### **OHSU School of Dentistry Alumni Association Awards Presentation and Lunch**

**11:45 AM – 12:45 PM | Oregon Convention Center**

*Note: Doors open 11:30 AM*

CONTACT: OHSU Alumni Relations Program  
[alumni@ohsu.edu](mailto:alumni@ohsu.edu)



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# COURSES BY TOPIC

The Oregon Dental Conference® offers education for the entire dental team. All courses are grouped by topic below for easy reference.

## ANESTHESIA/PHARMACOLOGY

Antibiotic Stewardship: What Every Dental Professional Needs to Know .....	22
Clinicopathologic and Radiographic Correlation in Clinical Oral Pathology and Oral Medicine.....	15
Commonly Prescribed Medications and Managing the Oral Side Effects of Medication Use .....	27
Pharmacologic Management of the Geriatric Patient: Practice Considerations for Oral Health Care Professionals .....	21
Practical Medical Emergencies in the Dental Office .....	26
Relief that Packs a Punch: Spotlight on Medications .....	25
The Continuum of Anxiety and Pain Control in Dental Practice.....	26

## CARIES MANAGEMENT

Managing Caries: From Fluoride to Fillings and Everything in Between.....	20
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## CPR

CPR for the Health Care Provider .....	10, 18, 24
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## DENTAL ASSISTING

Become a Rockstar Dental Assistant: Create Value in Yourself and Your Practice.....	12
CAD/CAM Workshop for Dental Assistants.....	19
Dental Assisting: How to Raise Yourself from Failure to Success.....	24
High Tech, High Touch Dental Assistants of the 21st Century.....	23
Implant Overview for Dental Assistants.....	12
Student Clinic: Your Dental Assisting Road Map to Success.....	18
The Value of Dental Assistants: Building an Empowered Dental Team .....	17

## ENDODONTICS

Bridging the Knowing and Doing Gap: A Restoratively Driven Path to Endodontic Excellence (Parts 1 & 2).....	10
Interdisciplinary Endodontics .....	21
Predictable Non-surgical Endodontic Therapy.....	27
Surfs Up! : Let's Ride the GentleWave .....	23
The Endo-Restorative Interface .....	21

## FORENSIC DENTISTRY

Forensic Odontology .....	18
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## HEALTH AND WELLNESS

50 Shades of Inflammation: The Mouth Body Mind Connection .....	14
Age-Proof Your Body.....	15
Can You Hear Me Now?: The Disturbing Impact of Chronic Noise Pollution .....	11
Do These Genes Make Me Look Fat? .....	20
Do Your Patients Have the Guts to Live Life Well?.....	13
Food as Your "Farm"acy .....	20
Food, Mood, Mind & Memory .....	15
Getting Fulfillment from Your Professional Life and Avoiding Burnout .....	24
Inflammation: The Oral/Systemic Connection .....	16
STDs and Dentistry: It's Not That Sexy .....	12
The Erosion Explosion: Effects of a Modern Day Witch's Brew.....	25
The Real Simple Diet: How to Eat Well in a Fast-Paced World .....	27

## HYGIENE

A Gingivitis Code Finally: A Game Changer .....	24
Life is a Breeze, Except When You're Dry as a Bone.....	11
The Erosion Explosion – Effects of a Modern Day Witch's Brew.....	25
The Silent Killer: Understanding and Addressing the Missing 'Link' in Today's Periodontal Therapy Program .....	12
What's in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer? .....	19

## IMPLANTS

From Extraction to Implant .....	16
Implant Surgery Cadaver Workshop: Clinical Application and Dissection of the Masticatory System .....	16
Legendary Implant Service®: Transitioning from Patient Centric to Patient Engaged .....	23

## INFECTION CONTROL

Infection Control: What, How, Where, When, and Why.....	12
Infection Prevention and Control in Dentistry .....	25
Review of CDC Guidelines for Infection Control in Dental Health Care Settings.....	16

## MALPRACTICE PROTECTION

Adequate Record Keeping and the Enforcement Process.....	17
Oregon Board of Dentistry: Board Updates and FAQs.....	14
Risk Management.....	15

## MATERIALS

I Have It, You Need It: New Products, Materials and Equipment (Parts 1 & 2) .....	11
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## MEDICAL EMERGENCIES

Medical Emergencies .....	19
Medical Emergency Update .....	10
Practical Medical Emergencies in the Dental Office .....	26

## OCCLUSION

TMD Made Easy .....	19
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## ORAL PATHOLOGY

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Clinicopathologic and Radiographic Correlation in Clinical Oral Pathology and Oral Medicine....	15
Oral Cancer Screening for Today's Population: The <u>Urgent</u> Need for Change!.....	19
Oral Pathology: Diagnosis and Management .....	11
What's in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer? .....	19

## ORAL SURGERY

Dental Trauma: Putting the Pieces and the Patient Back Together .....	23
Jaw in a Day: Single Stage Mandibular and Dental Reconstruction, the New State of the Art .....	10
Ridge Preservation Workshop .....	10

## ORTHODONTICS

Cracking the Code on Invisalign Tracking .....	11
Surgically Facilitated Orthodontic Therapy (SFOT) : The Direction is "Clear" .....	20

## OSHA

OSHA Compliance and Safety for the Dental Practice .....	16
OSHA Seminar: The Same Old Stuff...Isn't .....	11

## PEDIATRIC DENTISTRY

Dental Protocols for Treatment of Medically Compromised Children .....	27
Dental Traumatology: From Primary to Adult Dentition.....	27
Pediatric and Adolescent Oral Pathology: From A to Z.....	22
Pediatric and Adolescent Oral Radiology: From A to Z.....	22

## PERIODONTICS

Periodontal Disease and Modern Medicine: An Opportunity for Healthier Patients .....	22
The Silent Killer: Understanding and Addressing the Missing 'Link' in Today's Periodontal Therapy Program .....	12

## PRACTICE MANAGEMENT

A Gingivitis Code, Finally: A Game Changer .....	24
Build a Front Office Team that Rocks! (Parts 1 & 2) .....	12
Courageous Conversations: Making Crucial and Challenging Conversations Easier and More Successful .....	18
Creating a Dream Team at Work: The Magic Is in the Mix.....	13
Dental Team Leadership 2019: What You Need to Know Now .....	14
Feeling Comfortable in the Uncomfortable World of Collections.....	14
Navigating Career Pathways: Finding the Right Direction for YOU .....	26
Online Marketing Workshop: SEO and PPC – How to Drive New Patient Growth.....	13
Perfecting Case Acceptance: Communicating Change .....	14
Questions are the Answer! : Helping Patients to Say YES to your Treatment!.....	10
Simplified Solutions: Organizing and Productivity Strategies for the Workplace .....	25

## RESTORATIVE DENTISTRY

CAD/CAM Restoration Margins: The New Gold Standard? .....	18, 24
Digital Workflow to Enhance Esthetic Outcomes: From Single Unit Restorations to Full Arch Rehabilitation.....	26
Managing Caries: From Fluoride to Fillings and Everything in Between .....	20
Multiple Approaches to Tissue Borne and Implant Retained Restorations .....	26
"Oh No, You Didn't!": Why Patients Keep Breaking and Losing Restorations .....	13

## SLEEP APNEA

Dental Sleep Medicine for the General Dental Office: Lecture .....	20
Dental Sleep Medicine for the General Dental Office: Workshop .....	25

## TECHNOLOGY

CAD/CAM Restoration Margins: The New Gold Standard? .....	18, 24
CAD/CAM Workshop for Dental Assistants .....	19
Digital Dentistry and Workflows: The Time is Now! .....	20
Surfs Up! : Let's Ride the GentleWave .....	23
Teledentistry: Pathway to Prosperity .....	24
The Future Is Now: Let's Talk Lasers .....	14

## TMD

TMD Made Easy .....	19
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\* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with "3" are included with registration. Course numbers beginning with "F" require an additional fee.

# AT A GLANCE

# THURSDAY

RECOMMENDED FOR:

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
<b>Thursday – General Session</b>										
Creating a Dream Team at Work: The Magic Is in the Mix	3128	1	Rabiner	10:30 - 11:30 AM	ODA	D	H	A	OM	LT
<b>Thursday – Morning Courses</b>										
Jaw in a Day: Single Stage Mandibular and Dental Reconstruction, the New State of the Art	3102	1.5	Bray; Cheng; Patel	8:30 - 10 AM	ODA	D	H	A	OM	LT
Bridging the Knowing and Doing Gap: A Restoratively Driven Path to Endodontic Excellence (Part 1)	3103	2	Bruder	8 - 10 AM	OSAE	D				
CPR for the Health Care Provider*	F2002	3.5	EMT Associates	8:30 AM - 12 PM	ODA	D	H	A	OM	LT
Questions are the Answer! Helping Patients to Say YES to your Treatment!	3105	2	Gates	8 - 10 AM	ODA	D	H	A	OM	
Oral Pathology: Diagnosis and Management	3107	2	Ghanee	8 - 10 AM	ODA	D	H	A		
I Have It, You Need It: New Products, Materials and Equipment (Part 1)	3108	2	Glazer	8 - 10 AM	ODA	D	H	A		
Can You Hear Me Now? The Disturbing Impact of Chronic Noise Pollution	3110	1.5	Guignon	8:30 - 10 AM	ODA	D	H	A	OM	LT
OSHA Seminar: The Same Old Stuff...Isn't	3112	2	Harris	8 - 10 AM	ODA	D	H	A	OM	LT
Build a Front Office Team that Rocks! (Part 1)	3114	2	Hatch	8 - 10 AM	ODEA	D	H	A	OM	LT
Become a Rockstar Dental Assistant: Create Value in Yourself and Your Practice	3117	2	Hunter	8 - 10 AM	ODAA			A		
Online Marketing Workshop: SEO and PPC – How to Drive New Patient Growth	3121	2	McNickle	8 - 10 AM	ODA	D	H	A	OM	LT
Do Your Patients Have the Guts to Live Life Well?	3122	2	Odiatu	8 - 10 AM	ODHA	D	H	A		
Perfecting Case Acceptance: Communicating Change	3125	2	Press	8 - 10 AM	ODA	D	H	A	OM	
Oregon Board of Dentistry: Board Updates and FAQs	3127	2	Prisby	8 - 10 AM	ODA	D	H	A	OM	
Feeling Comfortable in the Uncomfortable World of Collections	3130	2	Radar; Severson	8 - 10 AM	ODA	D	H	A	OM	LT
Clinicopathologic and Radiographic Correlation in Clinical Oral Pathology and Oral Medicine	3131	1.5	Said-Al-Naief	8:30 - 10 AM	ODA	D	H			
Age-Proof Your Body	3132	2	Somer	8 - 10 AM	ODA	D	H	A	OM	LT
<b>Thursday – Afternoon Courses</b>										
Ridge Preservation Workshop	F2001	2.5	Amundson; Asadi; Cheng; Dierks; Patel	1 - 3:30 PM	ODA	D				
Medical Emergency Update	3101	4	Beadnell; Kupfer	1 - 5 PM	ODA	D	H	A	OM	
Bridging the Knowing and Doing Gap: A Restoratively Driven Path to Endodontic Excellence (Part 2)	3104	3	Bruder	1 - 4 PM	OSAE	D				
CPR for the Health Care Provider*	F2003	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Cracking the Code on Invisalign Tracking	3106	3	Gates	1 - 4 PM	ODA	D	H	A		
I Have It, You Need It: New Products, Materials and Equipment (Part 2)	3109	3	Glazer	1 - 4 PM	ODA	D	H	A		
Life is a Breeze, Except When You're Dry as a Bone	3111	3	Guignon	1 - 4 PM	ODA	D	H	A	OM	
Infection Control: What, How, Where, When, and Why	3113	3	Harris	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Build a Front Office Team that Rocks! (Part 2)	3115	3	Hatch	1 - 4 PM	ODEA	D	H	A	OM	LT
STDs and Dentistry: It's Not That Sexy	3116	3	Hovan	1:30 - 4:30 PM	ODA	D	H	A	OM	
Implant Overview for Dental Assistants	3118	3	Hunter	1:30 - 4:30 PM	ODAA			A		
The Silent Killer: Understanding and Addressing the Missing 'Link' in Today's Periodontal Therapy Program	3119	3	Jones	1:30 - 4:30 PM	ODA	D	H			
"Oh No, You Didn't!" Why Patients Keep Breaking and Losing Restorations	3120	3	Maggio	1 - 4 PM	ODA	D	H	A		
50 Shades of Inflammation: The Mouth Body Mind Connection	3123	3	Odiatu	1 - 4 PM	ODHA	D	H	A	OM	LT
The Future Is Now: Let's Talk Lasers	3126	3	Press	1 - 4 PM	ODA	D	H	A	OM	
Dental Team Leadership 2019: What You Need to Know Now	3129	3	Rabiner	1:30 - 4:30 PM	ODA	D	H	A	OM	
Food, Mood, Mind & Memory	3133	3	Somer	1 - 4 PM	ODA	D	H	A	OM	LT
Risk Management	3134	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	
Risk Management	F2004	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	

# FRIDAY COURSES AT A GLANCE

\* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with "3" are included with registration. Course numbers beginning with "F" require an additional fee.

RECOMMENDED FOR:

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
<b>Friday – Full Day Courses</b>										
Implant Surgery Cadaver Workshop: Clinical Application and Dissection of the Masticatory System	F2005	8	Amundson; Asadi; Cheng; Dierks; Patel	8 AM - 5 PM	ODA	D				
Inflammation: The Oral/Systemic Connection	3136	6	Bale; Doneen	9 AM - 5 PM	ODA	D H A OM LT				
Courageous Conversations: Making Crucial and Challenging Conversations Easier and More Successful	3141	6	Eitel Belt	9 AM - 5 PM	ODEA	D H A OM LT				
Managing Caries: From Fluoride to Fillings and Everything in Between	3149	6	Maggio	9 AM - 5 PM	ODA	D H A				
Surgically Facilitated Orthodontic Therapy (SFOT): The Direction is "Clear"	3155	6	Roblee	9 AM - 5 PM	ODA	D H A OM LT				
Periodontal Disease and Modern Medicine: An Opportunity for Healthier Patients	3160	6	Thompson	8 AM - 4 PM	ODA	D H A OM				
<b>Friday – Morning Courses</b>										
From Extraction to Implant	3135	1.5	Auzins	8 - 9:30 AM	ODA	D H A				
Review of CDC Guidelines for Infection Control in Dental Health Care Settings	3137	3	Barry	9 AM - 12 PM	ODA	D H A OM LT				
Adequate Record Keeping and the Enforcement Process	3150	2	Blickenstaff; Robinson	8 - 10 AM	ODA	D H A OM				
The Value of Dental Assistants: Building an Empowered Dental Team	3139	3	Dawley; DeMallie; Durley; Haynes; Jorgensen; Redifer	9 AM - 12 PM	ODAA	D H A OM				
CPR for the Health Care Provider*	F2006	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D H A OM LT				
CAD/CAM Restoration Margins: The New Gold Standard?*	3143	3	Gold	8 - 11 AM	ODA	D H A				
Autoimmune and Immunosuppressive Illness: Oral Manifestations and Management	3144	3	Hovan	8 - 11 AM	ODA	D H A				
Oral Cancer Screening for Today's Population: The Urgent Need for Change!	3146	3	Jones	8 - 11 AM	ODA	D H A OM LT				
TMD Made Easy	3147	3	Kuehne	9 AM - 12 PM	ODA	D H A				
Food As Your "Farm"acy	3151	3	Psaltis	8 - 11 AM	ODA	D H A OM LT				
Digital Dentistry and Workflows: The Time is Now!*	3153	3	Rajan	9 AM - 12 PM	ODA	D H A LT				
The Endo-Restorative Interface	3156	3	Schwartz	9 AM - 12 PM	OSAE	D				
Pharmacologic Management of the Geriatric Patient: Practice Considerations for Oral Health Care Professionals	3158	3	Spolarich	9 AM - 12 PM	ODA	D H A				
Pediatric and Adolescent Oral Pathology: From A to Z	3161	3	Yepes	8 - 11 AM	ODA	D H A				
<b>Friday – Afternoon Courses</b>										
OSHA Compliance and Safety for the Dental Practice	3138	3	Barry	2 - 5 PM	ODA	D H A OM LT				
Student Clinic: Your Dental Assisting Road Map to Success	3140	3	Dawley; DeMallie; Durley; Haynes; Jorgensen; Redifer	2 - 5 PM	ODAA	D H A OM				
CPR for the Health Care Provider*	F2007	3.5	EMT Associates	1:30 - 5 PM	ODA	D H A OM LT				
Forensic Odontology	3142	1.5	Fixott	1 - 2:30 PM	ODA	D H A				
CAD/CAM Workshop for Dental Assistants	F2008	3	Gold; Pandit	1 - 4 PM	ODA	D A				
Medical Emergencies	3145	4	Howerton; Kennedy	1 - 5 PM	ODA	D H A				
What's in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer?	F2009	2.5	Jones	1 - 3:30 PM	ODA	D H				
Dental Sleep Medicine for the General Dental Office: Lecture	3148	3	Kuehne	2 - 5 PM	ODA	D H A				
Do These Genes Make Me Look Fat?	3152	3	Psaltis	1 - 4 PM	ODA	D H A OM LT				
Digital Dentistry and Workflows: The Time is Now!*	3154	3	Rajan	2 - 5 PM	ODA	D H A LT				
Interdisciplinary Endodontics	3157	3	Schwartz	2 - 5 PM	OSAE	D				
Antibiotic Stewardship: What Every Dental Professional Needs to Know	3159	3	Spolarich	2 - 5 PM	ODA	D H A				
Pediatric and Adolescent Oral Radiology: From A to Z	3162	3	Yepes	1 - 4 PM	ODA	D H A				

\* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with "3" are included with registration. Course numbers beginning with "F" require an additional fee.

# COURSES AT A GLANCE

# SATURDAY

RECOMMENDED FOR:

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
<b>Saturday – Full Day Courses</b>										
Simplified Solutions: Organizing and Productivity Strategies for the Workplace	3173	6	Kronick	8 AM - 4 PM	ODEA	D	H	A	OM	LT
Digital Workflow to Enhance Esthetic Outcomes from Single Unit Restorations to Full Arch Rehabilitation	3174	6	Leavitt	8 AM - 4 PM	OSP	D				
The Continuum of Anxiety and Pain Control in Dental Practice	3177	6	Peskin	8 AM - 4 PM	ODA	D	H	A		
Multiple Approaches to Tissue Borne and Implant Retained Restorations	3179	6	Royzengurt	8 AM - 4 PM	OADL	D				LT
Legendary Implant Service® Transitioning from Patient Centric to Patient Engaged	3180	6	Shafie	8 AM - 4 PM	OSOMS	D				
<b>Saturday – Morning Courses</b>										
Dental Trauma: Putting the Pieces and the Patient Back Together	3163	1.5	Amundson; Dowsett	8 - 9:30 AM	ODA	D	H	A		
Surfs Up! Let's Ride the GentleWave	3164	3	Bitner	8 - 11 AM	OSAE	D	H			
High Tech, High Touch Dental Assistants of the 21st Century	3165	3	Calloway	8 - 11 AM	ODA			A	OM	
A Gingivitis Code, Finally: A Game Changer	3167	3	DiGangi	8 - 11 AM	ODHA	D	H	A	OM	
CPR for the Health Care Provider*	F2010	3.5	EMT Associates	8 - 11:30 AM	ODA	D	H	A	OM	LT
Getting Fulfillment from Your Professional Life and Avoiding Burnout	3176	2	Girard	8 - 10 AM	ODA	D	H	A	OM	LT
CAD/CAM Restoration Margins: The New Gold Standard?*	3169	3	Gold	8 - 11 AM	ODA	D	H	A		
Relief that Packs a Punch: Spotlight on Medications	3170	1.5	Guignon	9:30 - 11 AM	ODA	D	H	A	OM	LT
Dental Sleep Medicine for the General Dental Office: Workshop	F2012	3	Kuehne	8 - 11 AM	ODA	D	H	A		
Navigating Career Pathways: Finding the Right Direction for YOU	3175	1.5	Brannen; Johnston; Peterson; Peterson; Zeller	9:30 - 11 AM	ODA	D				
Practical Medical Emergencies in the Dental Office	3178	4	Richmond	8 AM - 12 PM	ODA	D	H	A	OM	
Commonly Prescribed Medications and Managing the Oral Side Effects of Medication Use	3182	3	Spolarich	8 - 11 AM	ODA	D	H	A		
Dental Protocols for Treatment of Medically Compromised Children	3184	3	Yepes	8 - 11 AM	ODA	D	H	A		
<b>Saturday – Afternoon Courses</b>										
Dental Assisting: How to Raise Yourself from Failure to Success	3166	3	Calloway	1 - 4 PM	ODA			A		
Teledentistry: Pathway to Prosperity	3168	3	DiGangi; Purdy	1 - 4 PM	ODHA	D	H	A	OM	
CPR for the Health Care Provider*	F2011	3.5	EMT Associates	12:30 - 4 PM	ODA	D	H	A	OM	LT
The Erosion Explosion: Effects of a Modern Day Witch's Brew	3171	3	Guignon	1 - 4 PM	ODA	D	H	A	OM	LT
Infection Prevention and Control in Dentistry	3172	3	Jorgensen	1 - 4 PM	ODA	D	H	A	OM	LT
The Real Simple Diet: How to Eat Well in a Fast-Paced World	3181	3	Somer	1 - 4 PM	ODA	D	H	A	OM	LT
Predictable Non-surgical Endodontic Therapy	3183	1.5	Walker	1 - 2:30 PM	ODA	D	H	A		
Dental Traumatology: From Primary to Adult Dentition	3185	3	Yepes	1 - 4 PM	ODA	D	H	A		

## REGISTRATION IS NOW OPEN

Visit [www.OregonDentalConference.org](http://www.OregonDentalConference.org) to register today!  
Early bird pricing available through February 22.

**NEW for 2019:** Buy 5 registrations, and get the 6th of equal or lesser value FREE!  
All six must be registered at the same time.



## OFF-SITE WORKSHOP

**Ridge Preservation Workshop**PRESENTED BY Homayon Asadi, DDS  
Allen Cheng, DDS, MD, FACS

RECOMMENDED FOR D

1 - 3:30 PM COURSE NUMBER F2001  
ODA course CE CREDITS 2.5

COURSE LIMIT 24 participants

ADDITIONAL FEE \$325

NOTE Additional on-site instruction provided by Melissa Amundson, DDS; Eric Dierks, DMD, MD, FACS, FACD, FRCS(Ed); and Ashish Patel, DDS, MD, FACS.

NOTE This course is being held off-site at the Legacy Institute for Surgical Education &amp; Innovation at 1225 NE 2nd Avenue in Portland (about 0.4 miles from the Oregon Convention Center).

This workshop will introduce you to the basics of preserving ridge bone volume following surgical extraction including indications, contraindications, alternatives and surgical techniques. Surgical instruments, flap design and suturing techniques will be discussed. You will have the opportunity to apply these techniques in the hands-on cadaver portion of the workshop.

At the conclusion of this course, attendees will:

- ◆ Understand the indications for the maintenance of bone volume for future prosthetic/implant consideration
- ◆ Learn the surgical techniques associated with ridge preservation
- ◆ Learn predictable outcomes for vertical and horizontal ridge contours and attached gingiva

**Medical Emergency Update**PRESENTED BY Steven W. Beadnell, DMD, FACD  
Philipp Kupfer, DMD, MD

RECOMMENDED FOR D H A OM

1 - 5 PM COURSE NUMBER 3101  
ODA course CE CREDITS 4

Medical emergencies can and do occur in dental practices every day. Over the next 15 years the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will:

- ◆ Be able to identify those at increased risk for specific medical emergencies
- ◆ Be able to diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- ◆ Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- ◆ Be able to identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

## ODA EXPERT EXPRESS LECTURE SERIES

**Jaw in a Day***Single Stage Mandibular and Dental Reconstruction, the New State of the Art*PRESENTED BY Brian Bray, DMD  
Allen Cheng, DDS, MD, FACS  
Ashish Patel, DDS, MD, FACS

RECOMMENDED FOR D H A OM LT

8:30 - 10 AM COURSE NUMBER 3102  
ODA course CE CREDITS 1.5

This course will systematically describe the "Jaw in a Day" procedure – a single stage operation that is used to remove jaw tumors and cancers and reconstruct them immediately with a vascularized bone flap, immediately placed dental implants, and immediate load hybrid dental prosthesis. We will discuss the surgical and prosthodontics principles as well as perioperative and long-term management of patients undergoing this groundbreaking procedure.

At the conclusion of this course, attendees will be able to:

- ◆ List the indications for the "Jaw in a Day" procedure and be comfortable with appropriate patient selection
- ◆ Accurately describe the step-by-step procedure from clinical workup to prosthodontic maintenance
- ◆ List the benefits of this technique over traditional techniques of complete mandibular reconstruction

## OSAE COURSE

**Bridging the Knowing and Doing Gap***A Restoratively Driven Path to Endodontic Excellence (Part 1)*

PRESENTED BY George Bruder, DMD

RECOMMENDED FOR D

8 - 10 AM COURSE NUMBER 3103  
OSAE course CE CREDITS 2

NOTE The second half of this course is offered as course #3104 on Thursday afternoon.

This course focuses on the extension of the tooth life cycle. Dentists will learn how to efficiently complete endodontic therapy and immediately preserve long-term success of the tooth via current restorative trends and techniques. The goal of this course is to reinforce the value of combining endo/resto.

At the conclusion of this course, attendees will:

- ◆ Diagnose and treatment plan endo/resto procedures with confidence
- ◆ Discuss endodontic therapy including access and dentin preservation
- ◆ Review current trends in instrumentation and irrigation
- ◆ Provide clear guidelines for choosing direct vs. indirect options when restoring
- ◆ Explain why single visit endo/resto is preferred and when it is not an option

## OSAE COURSE

**Bridging the Knowing and Doing Gap A Restoratively Driven Path to Endodontic Excellence (Part 2)**

PRESENTED BY George Bruder, DMD

RECOMMENDED FOR D

1 - 4 PM COURSE NUMBER 3104

OSAE course CE CREDITS 3

NOTE It is recommended that you attend the morning session of this course (course #3103).

Please see the course description for Part 1, above.

## WORKSHOP

**CPR for the Health Care Provider**

PRESENTED BY EMT Associates

RECOMMENDED FOR D H A OM LT

8:30 AM - 12 PM COURSE NUMBER F2002

ODA course CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON:

1:30 - 5 PM COURSE NUMBER F2003

ODA course CE CREDITS 3.5

NOTE This course is also offered on Friday and Saturday.

NOTE CPR Certification Card is now only available in an e-card format. Each course participant must sign in at the door and provide their name and e-mail in order to receive their card online.

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$25

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

**Questions are the Answer!***Helping Patients to Say YES to your Treatment!*

PRESENTED BY David Gates, DDS

RECOMMENDED FOR D H A OM

8 - 10 AM COURSE NUMBER 3105

ODA course CE CREDITS 2\*\*

What you say helps your patients say YES to treatment. Have you listened to your own whisper calls? You'll be shocked at what your team is actually saying on the phone. And in the operatory. This course will examine seven communication tools that you and your team must have and use to help patients say yes to your treatment plan. What you say does make a difference!

At the conclusion of this course, attendees will:

- ◆ Be able to use seven communication skills effectively with their patients in their practice
- ◆ Track and increase their case acceptance

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## COURSES BY DATE

THURSDAY, APRIL 4

### Cracking the Code on Invisalign Tracking

PRESENTED BY **David Gates, DDS**

RECOMMENDED FOR **D H A**

1 - 4 PM COURSE NUMBER 3106  
ODA course CE CREDITS 3

Stop Starting over. And over, and over! There are only eight aligner tracking problems and you can solve seven of them right now without starting the case over. Use these eight tools and you'll have much greater accuracy and efficiency, and finish cases faster. .

At the conclusion of this course, attendees will:

- ◆ Be able to understand and troubleshoot the eight tracking problems they've seen using Invisalign, and apply them without having to keep taking new impressions or new scan

### Oral Pathology

#### Diagnosis and Management

PRESENTED BY **Nadia Ghane, DMD**

RECOMMENDED FOR **D H A**

8 - 10 AM COURSE NUMBER 3107  
ODA course CE CREDITS 2

This course will cover case presentations of common and rare benign oral lesions, common and rare malignant oral lesions, ulcerative and autoimmune oral conditions. All cases will be supported with pre and post treatment photos.

At the conclusion of this course, attendees will learn:

- ◆ Diagnosis and management of common oral lesions
- ◆ Diagnosis and management of ulcerative/autoimmune oral conditions
- ◆ Diagnosis and management of relatively common but not well-known entities such as: Desquamative Gingivitis, Spontaneous Sequestration, Focal Actinomycosis, Lichenoid reaction and Proliferative Verrucous Leukoplakia
- ◆ Diagnosis and management of pediatric oral pathology cases

### I Have It, You Need It

#### New Products, Materials and Equipment (Part 1)

PRESENTED BY **Howard Glazer, DDS, FAGD**

RECOMMENDED FOR **D H A**

8 - 10 AM COURSE NUMBER 3108  
ODA course CE CREDITS 2

NOTE: The second half of this course is offered as course #3109 on Thursday afternoon.

This is a program about real dentistry for real people by a real dentist! Dr. Glazer will present a potpourri of materials and techniques that will make your day at the office easier, more productive and fun! Designed for doctors and staff, this unique program will discuss what's tried and true, and what's new. Learning about the latest products will benefit you and your patients. Dr. Glazer, international lecturer and author, writes a bi-monthly column by the same title for *Dental Economics* magazine, and reviews new products and materials on a regular basis for his column.

Topics may include: composites, adhesives, whitening, oral cancer prevention, minimally invasive materials and techniques, impression and provisional materials,

CONTINUES IN NEXT COLUMN

rotary cutting instruments, lasers, matrix bands, curing lights, artificial dentine, patient communication tools, endodontic instruments, and cements.

At the conclusion of this course, attendees will:

- ◆ Learn the different types of materials in various product categories
- ◆ Learn what is faster, easier and better
- ◆ Be able to evaluate product claims and merit

### I Have It, You Need It

#### New Products, Materials and Equipment (Part 2)

PRESENTED BY **Howard Glazer, DDS, FAGD**

RECOMMENDED FOR **D H A**

1 - 4 PM COURSE NUMBER 3109  
ODA course CE CREDITS 3

NOTE: It is recommended that you attend the morning session of this course (course #3108).

Please see the course description for Part 1, above.

### Can You Hear Me Now?

#### The Disturbing Impact of Chronic Noise Pollution

PRESENTED BY **Anne Guignon, RDH, MPH, CSP**

RECOMMENDED FOR **D H A OM LT**

8:30 - 10 AM COURSE NUMBER 3110  
ODA course CE CREDITS 1.5\*\*

Dental health care workers are subjected to both intermittent and continuous noise. Basic hearing hygiene recommends avoiding noises that are too loud, too close or last too long, a nearly impossible set of recommendations for dental office employees.

No one is immune from the noise coming from treatment rooms, the dental lab, or sounds produced by office equipment. Noise is additive and hard environmental surfaces exacerbate every sound. Noise-induced hearing loss (NIHL) is a very real threat, resulting in a permanent, life-altering disability. Dental professionals need to appreciate how NIHL develops, learn symptoms, and adopt an action plan that includes prevention, testing, and how to implement noise reduction options.

At the conclusion of this course, attendees will:

- ◆ Discover how frequency, intensity, and exposure time to noise impact hearing health
- ◆ Recognize environmental noise risks at work, home, and in leisure settings
- ◆ Compare noise protection devices

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### CPR for the Health Care Provider

Presented by EMT Associates

Recommended for EVERYONE

COURSE NUMBERS:

/ F2002 / F2003 / F2006 /  
/ F2007 / F2010 / F2011 /



### Life is a Breeze, Except When You're Dry as a Bone

PRESENTED BY **Anne Guignon, RDH, MPH, CSP**

RECOMMENDED FOR **D H A OM**

1 - 4 PM COURSE NUMBER 3111  
ODA course CE CREDITS 3

Dry mouth syndrome is an increasing problem in all age groups, from children to young adults to seniors and it is complicated. Clinicians need to understand that feeling dry (xerostomia) is not necessarily the same as being dry (hyposalivation). Today's patients have complex lifestyles, compromising personal habits and diverse medical conditions, each of which can contribute to dry mouth issues. Living with a dry mouth, day in and day out, is a quality of life issue that affects dietary intake, speech, oral health and self-esteem. This course explores factors contributing to today's increasing epidemic of dry mouth and ways to help patients cope with oral discomfort.

At the conclusion of this course, attendees will:

- ◆ Appreciate the components of healthy saliva
- ◆ Understand the role dry mouth plays in caries, erosion, dentinal hypersensitivity, periodontal disease and candidiasis
- ◆ Learn multiple strategies to improve salivary flow and enhance saliva quality

### OSHA Seminar

#### The Same Old Stuff...Isn't

PRESENTED BY **Terre Harris**

RECOMMENDED FOR **D H A OM LT**

8 - 10 AM COURSE NUMBER 3112  
ODA course CE CREDITS 2\*\*

And now we have the new GHS amendments. Forty-eight years after it all began, OSHA has a new source of adrenaline. Its full name, "The Globally Harmonized System of Classification and Labeling of Chemicals," is just the start. It gets less fun from there. OSHA was adopted in 1970, the *Hazard Communication* regulation in the mid-1980s, the *Bloodborne Pathogens Standard* in the early '90s, and multiple additions since then; it just keeps changing. This presentation addresses the issues, methods and means of responding to OSHA's continuing compliance requirements how to protect against and avoid dentistry's most common citations and penalties. It also connects the basic dots between OSHA's Bloodborne Pathogens Standard and the CDC's infection control recommended guidelines to ensure both patient and staff safety. Interlaced with nearly 30 years of actual dental office situations and attendee/presenter interchange, this seminar is definitely unlike any other OSHA class you've taken. We believe if you can laugh when you learn, you'll remember it longer. This class includes it all.

At the conclusion of this course, attendees will:

- ◆ Understand OSHA's dental setting rules and regulations
- ◆ Learn the "Do's and Don'ts" of post procedure protocols
- ◆ Learn how to respond to an OSHA investigation
- ◆ Identify the most common dental office OSHA violations
- ◆ Be able to prepare and update the required written OSHA programs

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### Infection Control

*What, How, Where, When, and Why*

PRESENTED BY **Terre Harris**

RECOMMENDED FOR **D H A OM LT**

1:30 - 4:30 PM COURSE NUMBER 3113

ODA course CE CREDITS 3

OSHA considers the CDC recommendations and guidelines to be "industry accepted practices" and expects workplace infection control programs to be implemented in the dental office settings. Unfortunately, because they are just recommendations and very often not adopted rules, many offices don't know exactly what they're expected to do.

Understanding "what" the CDC Infection Control guidelines are and "why" you are expected to follow them is only one part of your infection control program. Knowing "how," "where," and "when" to implement them is the key to your dental setting success. This presentation answers those questions and tells you how to do it.

At the conclusion of this course, attendees will:

- ◆ Be introduced to the basic and extended dental office infection control "rules"
- ◆ Understand the patient's infection control perspective and expectations
- ◆ Learn OSHA's infection control expectations
- ◆ Review accepted disinfection, barrier protection, and sterilization procedures
- ◆ Communicate infection control responsibilities to all staff members

### ODEA COURSE

### Build a Front Office Team that Rocks! Part 1

PRESENTED BY **Laura Hatch, MS, FAADOM**

RECOMMENDED FOR **D H A OM LT**

8 - 10 AM COURSE NUMBER 3114

ODEA course CE CREDITS 2\*\*

NOTE: The second half of this course is offered as course #3115 on Thursday afternoon.

Learn the communication skills and procedures that create the ultimate customer service experience. Learn how to handle common scheduling issues - reduce cancellations/no-shows, set production goals, maximize treatment coverage and increase case acceptance. Experience a happier, higher producing team. Improve and master the essential systems. To take your practice to the next level, well-defined systems and proper training must be in place. When team members understand the "why" behind what they are asked to do, the practice runs more efficiently and smoothly.

At the conclusion of this course, attendees will be able to:

- ◆ Define and describe the small business cycle and how it correlates to the dental practice
- ◆ Differentiate between types of dental appointments, block scheduling and how to schedule for production, including effective monthly goal setting
- ◆ Define communication and how to apply the right amount in the dental office both among staff and with patients
- ◆ Identify and apply solutions to common appointment scheduling problems
- ◆ Understand how the right communication can reduce cancellations and no-show appointments to reduce the impact of broken appointments on office production
- ◆ Define the steps to presenting treatment to patients and recognize the importance of scheduling outstanding treatment

CONTINUES IN NEXT COLUMN

- ◆ Outline the steps to confirming appointments
- ◆ Define and explain common dental benefit and claims terminology
- ◆ Understand the importance of customer service in the dental office
- ◆ Understand staff management
- ◆ Learn how to become an active listener
- ◆ Use business technology appropriately and to support functions of the dental front office

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### ODEA COURSE

### Build a Front Office Team that Rocks! Part 2

PRESENTED BY **Laura Hatch, MS, FAADOM**

RECOMMENDED FOR **D H A OM LT**

1 - 4 PM COURSE NUMBER 3115

ODEA course CE CREDITS 3\*\*

NOTE: It is recommended that you attend the morning session of this course (course #3114).

Please see the course description for Part 1, above.

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### STDs and Dentistry It's Not That Sexy

PRESENTED BY **Allan Hovan, DMD, MSD, FRCD(C)**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM COURSE NUMBER 3116

ODEA course CE CREDITS 3

There is an alarming rise in the rates of many STDs over the last 20 years due to a shift in the sexual landscape. This course will outline current disease trends and educate the audience on what we need to know as dental professionals, sexual partners, parents and educators outside the dental office.

### ODEA COURSE

### Become a Rockstar Dental Assistant Create Value in Yourself and Your Practice

PRESENTED BY **Tija Hunter, CDA, EFDA,  
CDIA, MADAA**

RECOMMENDED FOR **A**

8 - 10 AM COURSE NUMBER 3117

ODEA course CE CREDITS 2\*\*

Dental assistants spend more time with the patient than any other team, so why not educate yourself to market to those patients!

At the conclusion of this course, attendees will be able to:

- ◆ Learn how to maximize your relationships with patients and your support system
- ◆ Accelerate your role within the practice
- ◆ Discover ways to make you and your practice a success
- ◆ Establish methods and systems for cutting cost and staying on top

THIS COURSE IS SPONSORED, IN PART, BY  

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### ODAA COURSE

### Implant Overview for Dental Assistants

PRESENTED BY **Tija Hunter, CDA, EFDA,  
CDIA, MADAA**

RECOMMENDED FOR **A**

1:30 - 4:30 PM COURSE NUMBER 3118

ODEA course CE CREDITS 3

As with any procedure, dental assistants play a huge part in the success of dental implants. From setting up and preparing, to post-op patient management. This course will discuss the vital role we play.

At the conclusion of this course, attendees will be able to:

- ◆ Define the assistant's role in implant placement
- ◆ Discuss what happens after the treatment plan has been accepted
- ◆ Identify key terms and terminology for dental implants
- ◆ Learn how pre-op and post op management can lead to success of implant procedures

THIS COURSE IS SPONSORED, IN PART, BY



### The Silent Killer

*Understanding and Addressing the Missing 'Link' in Today's Periodontal Therapy Program*

PRESENTED BY **Jo-Anne Jones, RDH**

RECOMMENDED FOR **D H**

1:30 - 4:30 PM COURSE NUMBER 3119

ODEA course CE CREDITS 3

Are we still treating periodontal disease as an infection when leading authorities have redefined periodontitis as an inflammatory disease? Inflammation often being referred to as the 'silent killer' is one of the hottest topics of research.

Science and research by leading authorities presents a call to action for dental professionals to challenge our thinking. Is your practice compliant with the current JADA guidelines for evidence-based clinical recommendations in the non-surgical treatment of chronic periodontitis?

If the knowledge shared is put into practice, it will change not only the way we treat periodontal disease but also the outcomes we can expect to receive. It's time to put our words into action and recognize our role in reducing inflammation and sustaining overall health for our dental patients. Discover the missing link in your periodontal program and take your practice and your patient's health to the next level.

At the conclusion of this course, attendees will be able to:

- ◆ Elevate understanding and treatment of periodontal disease as an inflammatory disease capable of initiating disease states within the body
- ◆ Understand and apply the most current JADA guidelines and treatment modalities into clinical practice and treatment delivery to improve clinical outcomes
- ◆ Empower the patient through the provision of resources to understand the oral systemic connection and elevate treatment acceptance

THIS COURSE IS SPONSORED, IN PART, BY 

## COURSES BY DATE

THURSDAY, APRIL 4

### "Oh No, You Didn't!"

Why Patients Keep Breaking  
and Losing Restorations

PRESENTED BY John Maggio, DDS

RECOMMENDED FOR D H A

1 - 4 PM COURSE NUMBER 3120  
ODA course CE CREDITS 3

Nothing can be more frustrating than spending time restoring a patient's teeth and having them repeatedly fracture them. This course goes back to the root of the problem to try to understand why restorations fail and why teeth break, and how to predict mishaps before they occur. This course will combine a review of the scientific literature with practical information for the dental practitioner. Many cases (and failures) will be presented, with a discussion of causes and possible remedies. Concepts presented will be readily incorporated into practice.

At the conclusion of this course, attendees will:

- ◆ Be familiar with why patients drift into unhealthy positions anterior to centric occlusion
- ◆ Understand the concept of Neutral Zone and explain why teeth are positioned where they are
- ◆ Realize the disastrous results of missing molars and know how to communicate that to patients
- ◆ Understand the causes of facial non-carious cervical lesions and how best to restore them
- ◆ Apply best practices for success with post, core, and crown design for maximum longevity

THIS COURSE IS SPONSORED, IN PART, BY 

### Online Marketing Workshop

SEO and PPC – How to Drive  
New Patient Growth

PRESENTED BY Ian McNickle, MBA

RECOMMENDED FOR D H A OM LT

8 - 10 AM COURSE NUMBER 3121  
ODA course CE CREDITS 2\*\*

This course will break down the complexities of SEO (search engine optimization), and PPC (pay-per-click) marketing. Attendees will learn the "real story" about SEO. This topic is widely misunderstood and very few lecturers in the dental industry truly understand how it works at a fundamental level. With his engineering and marketing background Mr. McNickle is uniquely qualified to explain the technical aspects of how SEO and PPC work, how to implement them, and how to measure their results. SEO and PPC techniques taught in this course are based on the collective learning and measured data from hundreds of clients' dental websites.

At the conclusion of this course, attendees will:

- ◆ Understand how SEO and PPC work
- ◆ Learn about the most important factors for improving your SEO performance
- ◆ Learn implementation strategies you can do yourself
- ◆ Understand key performance indicators that drive SEO and PPC success
- ◆ Understand how to measure results and quantify ROI
- ◆ Learn key questions to ask when selecting an SEO and PPC vendor

WE MEDIA IS AN 

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### ODHA COURSE

### Do Your Patients Have the Guts to Live Life Well?

PRESENTED BY Uche Odiatu, DMD

RECOMMENDED FOR D H A

8 - 10 AM COURSE NUMBER 3122  
ODA course CE CREDITS 2\*\*

Your gut flora. Your resident gut microbiome. Your 100 trillion little friends that call your body home. Microscopic, yet enough to make your skin crawl. The latest research shows they influence your patients' metabolism, mood, immune system, food cravings, oral health and yes even their personality. This fast paced session was designed to give you – their oral health care provider everything you need to know about the human gut microbiome.

At the conclusion of this course, attendees will be able to:

- ◆ Gain insight into the science of the gut microbiome
- ◆ Learn why new findings about your patients' gut flora are shaking the very foundation of health care and nutrition
- ◆ Understand why the dental professional is perfectly positioned to help all people live more vibrant lives now
- ◆ Gain insight into how probiotics might have a place in your chairside conversations when you are prescribing antibiotics

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Join us Thursday morning for the **ODC General Session**, recommended for the **whole dental team!**

## Creating a DREAM TEAM at Work The Magic Is In The Mix



This is an eye-opening, unforgettable program about the dynamics of the perfect team. It explores personality differences that can cause tension in the workplace and offers important insight on how to use those differences to the team's advantage. You will leave with tools you can use right away to bridge the gaps, ease conflict, and step-up collaboration, creativity, and team cohesion.

- ◆ Understand the difference between difficult people and different people and why that difference matters
- ◆ Lead in a way that models both respect for individuality and commitment to the team
- ◆ Understand that their own personality traits that may be getting in the way of achieving an amazing team
- ◆ Get along with just about anyone

Presented by  
**David Rabiner, CSP**

**Thursday, April 4: 10:30 - 11:30 AM**

RECOMMENDED FOR **Entire Dental Team**

COURSE NUMBER **3128**

CE CREDITS **1\*\***

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Join us at 10 AM  
for a fun pre-show  
experience.

**ODHA COURSE****50 Shades of Inflammation***The Mouth Body Mind Connection*PRESENTED BY **Uche Odiatu, DMD**RECOMMENDED FOR **D H A OM LT**

1 - 4 PM

COURSE NUMBER 3123

ODHA course

CE CREDITS 3

Our patients don't leave their stressful jobs, poor sleeping patterns (insomnia, apnea, snoring), their physical fitness (or lack) or their eating patterns (mindless eating and evening feeding frenzies) in the car before they sit in our chair. There's irrefutable scientific evidence that these habits have the ability to ramp up inflammation or dial it down. Well adjusted, rested, physically active, healthy eating patients enjoy a physiology that supports a better response to our prevention/restorative interventions. In this high energy entertaining program be prepared to have your hair blown back

At the conclusion of this course, attendees will:

- ◆ Discover how eating habits have the ability to dial down or ramp inflammation and how it affects your treatment outcomes
- ◆ Learn why it's important to identify the sleep deprived (not just apnea) patient in your practice
- ◆ Understand why your sedentary patients don't heal as well as your active living patients. Alert: 85% of your patients lead sedentary lives
- ◆ Gain greater insight into the relationship between chronic inflammation and disease
- ◆ Develop a conversation style to positively impact your patient at the new patient and recare exam

**Perfecting Case Acceptance***Communicating Change*PRESENTED BY **Janet Press, RDH**RECOMMENDED FOR **D H A OM**

8 - 10 AM

COURSE NUMBER 3125

ODA course

CE CREDITS 2\*\*

Join us as we look at transformations: today's economics, systemic health risks, quality of life, and longevity as the communication keys essential for patient treatment acceptance. The changing face of economics, retirement and employment has created a new level of dental patient seeking answers to unfamiliar questions. Science has shown the way forward. Both the healthcare profession and the patient population now recognize many health conditions originate in the oral cavity and can exacerbate other medical conditions. This program will address the consultative approach of taking our patients down the path of discovery into new treatment discussions that meet the challenges of life as we change.

At the conclusion of this course, attendees will be able to:

- ◆ Take a diagnostic walk in patient relationship building by associating dental care with medical care
- ◆ Communicate awareness by prioritizing patient's overall wellness as your primary goal
- ◆ Recognize the stumbling blocks to motivating change
- ◆ Uncover the missing link of seamless communication through chart audit
- ◆ Create a menu of available treatment options without pushing a shopping cart of decisions at your patients
- ◆ Implement communication strategies directed at the patient creating a total "value" proposition making it easier for the dental provider to discuss and for the patient to accept treatment

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

**The Future Is Now***Let's Talk Lasers*PRESENTED BY **Janet Press, RDH**RECOMMENDED FOR **D H A OM**

1 - 4 PM

COURSE NUMBER 3126

ODA course

CE CREDITS 3

Laser is changing the way traditional dentistry is viewed and practiced. This program will explore how laser technology has fundamentally changed the treatment we deliver in dental hygiene through the incorporation of treatment standards that maximize clinical end-point and the healing benefits of diode laser therapy. Expand your practice model of periodontal therapy and risk management recall as we explore the vast potential of laser incorporation.

At the conclusion of this course, attendees will be able to:

- ◆ Discuss the correlation between emerging science and laser technology when combating the periodontal infections
- ◆ Understand thermal disinfection and learn how the laser promotes physiologic healing
- ◆ Interpret the clinical methods associated with laser sulcular debridement, disinfection, and the technique used to obtain optimum clinical results
- ◆ Identify the variables of laser energy protocols as they apply to the treatment of gingivitis, chronic, and aggressive periodontitis
- ◆ Discover new laser applications that optimize clinical results and patient treatment acceptance

**Oregon Board of Dentistry***Board Updates and FAQs*PRESENTED BY **Stephen Prisby**RECOMMENDED FOR **D H A OM**

8 - 10 AM

COURSE NUMBER 3127

ODA course

CE CREDITS 2\*\*

This course will present an overview of current relevant topics relating to the Dental Practice Act. We will also cover Oregon Board of Dentistry updates on January 1 rule changes, OBD 2019 - 2021 budget, staff changes, and 2019 legislative concepts will be reviewed.

Time will be allocated to review commonly asked questions and concerns that the Board receives from licensees and consumers regarding expanded practice permit holders, anesthesia, radiographs and staff will take questions from the audience as well.

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

**New Dentists Save on Registration!**

ODA Member Dentists who graduated between 2015 and 2018 are eligible to receive \$100 off the ODA Member registration price!

Make sure to select  
the **ODA New Dentist**  
**Member** category  
when registering.

**Dental Team Leadership 2019***What You Need to Know Now*PRESENTED BY **David Rabiner, CSP**RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

COURSE NUMBER 3129

ODA course

CE CREDITS 3\*

Creating a successful practice isn't just about competent dentistry, efficient administrative processes, and good business solutions. Changes in the quality and availability of labor, rapid advances in technology, and evolving communication practices have created a demand for a different type of practice leadership.

In this program, international speaker David Rabiner will lay out the important keys to leadership today and why you need to know them. He will explore the qualities that set successful leaders apart and give them a competitive advantage. More important, David will take you through the obstacles that keep highly competent professionals from succeeding at leadership and how to overcome them. When you leave, you will have insight about your own leadership skills and areas of development, a guide for achieving growth, and the inspiration to pursue it.

At the conclusion of this course, attendees will be able to:

- ◆ Understand the challenges facing business owners today
- ◆ Understand the importance of leadership as a key to successful practice management
- ◆ Understand the leadership qualities relevant to today's successful practice
- ◆ Identify obstacles to personal leadership growth and development and how to overcome them
- ◆ Attract, retain, and lead a high-quality, high-performing staff

\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

**Feeling Comfortable in the Uncomfortable World of Collections**PRESENTED BY **Chris Rader**  
**Angela Severson**RECOMMENDED FOR **D H A OM LT**

8 - 10 AM

COURSE NUMBER 3130

ODA course

CE CREDITS 2\*\*

Is your staff intimidated by collecting money, whether it be in the office after the services are rendered or chasing it four months later? Do they avoid it because they aren't sure of what they can and can't do or say? If so then this course is for you! Collections is an important business practice to successful and viable dental offices. Draw from over 32 years of experience and information gathered from successful practices and share your own tips and hacks that have helped you make difficult tasks less stressful and your job more enjoyable.

At the conclusion of this course, attendees will:

- ◆ Understand the importance of their efforts to the practice
- ◆ Understand Oregon laws: discovering responsible parties in simplified terms; what you can and cannot say; what is required to send a patient to an agency
- ◆ Understand what to watch for to keep your practice out of hot water: bankruptcies, dismissal of a patients, avoiding third party disclosure, dealing with age of majority
- ◆ Feel comfortable collecting money by establishing effective collection practices

CONTINUES IN NEXT COLUMN

## COURSES BY DATE

THURSDAY, APRIL 4

- ♦ Know importance of establishing policies and procedures, financial policy planning and establishing responsible parties, step by step collection procedures, sample collection letters, etc.

QUICK COLLECT, INC., IS AN  ENDORSED PROGRAM

*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

### ODA EXPERT EXPRESS LECTURE SERIES

## Clinicopathologic and Radiographic Correlation in Clinical Oral Pathology and Oral Medicine

PRESENTED BY **Nasser Said-Al-Naief, DDS, MS**

RECOMMENDED FOR **D H**

8:30 - 10 AM COURSE NUMBER 3131  
ODA course CE CREDITS 1.5

This course will address selective topics in common and selective uncommon clinical oral pathology and oral medicine of interest to the general dental practitioner. It will follow a case-based presentation with discussion on the cases in theme style formats. Various topics of interest will be covered.

At the conclusion of this course, attendees will:

- ♦ Be familiar with the clinical and radiographic features of many entities in oral pathology and oral medicine that are of interest to the general dental practitioner and specialist alike
- ♦ The focus will be on providing clues to establishing diagnosis, differential diagnosis and management of the conditions

## NEW! RIDGE PRESERVATION WORKSHOP

PRESENTED BY **ALLEN CHENG, DDS, MD, FACS WITH HOMAYON ASADI, DDS**



This workshop will introduce you to the basics of preserving ridge bone volume following surgical extraction including indications, contraindications, alternatives and surgical techniques. Surgical instruments, flap design and suturing techniques will be discussed.

You will have the opportunity to apply these techniques in the hands-on cadaver portion of the workshop.

**Reserve your space today – course is limited to 24 participants.**

**NOTE:** There is an additional fee of \$325 for this workshop. Course will be presented off-site at the Legacy Institute for Surgical Education & Innovation at 1225 NE 2nd Ave in Portland.

**Please see course F2001 on page 10 for full course description and details.**

## Age-Proof Your Body

PRESENTED BY **Elizabeth Somer, MA, RD**

RECOMMENDED FOR **D H A OM LT**

8 - 10 AM COURSE NUMBER 3132  
ODA course CE CREDITS 2\*

We can stay young and healthy longer, feel vibrant and fully alive at any age and stretch the middle years farther than ever before. In short, aging no longer means 'growing old.' Elizabeth Somer will discuss ways to "Age-Proof Your Body," from her book with the same title. She will explain how we have the power to slow, stop, and even reverse the aging process, but making just a few simple changes in what we eat, how much we move, and the attitudes we adopt.

She will offer guidelines that will help attendees understand how to:

- ♦ Decrease risk for all age-related diseases, including memory loss, heart disease, and osteoporosis
- ♦ Improve immunity and resistance to diseases
- ♦ Lose weight, reduce body fat and increase muscle strength, flexibility and balance
- ♦ Improve chances of living a long, independent life
- ♦ Look and feel younger and enjoy life more
- ♦ Identify simple ways to change your diet that add years to your life and life to your years
- ♦ Increase energy and endurance
- ♦ Heal more quickly from injuries and recover more quickly from illnesses

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

## Food, Mood, Mind & Memory

PRESENTED BY **Elizabeth Somer, MA, RD**

RECOMMENDED FOR **D H A OM LT**

1 - 4 PM COURSE NUMBER 3133  
ODA course CE CREDITS 3\*

Don't you wish there was a happy pill that boosted your spirits when you felt out of sorts? Made you laugh when you were grumpy? Revved your brain, so you side-stepped memory loss as you got older? Well, it's not a pill, but there is something as convenient as your refrigerator that could do the trick.

How you feel and how well you think has a lot to do with what you eat (or didn't eat). Certain foods can tweak brain chemistry and help you stay happy, energized, sharp, and even calm. Elizabeth Somer is the authority we have come to rely on for sound, practical nutrition advice. Her classic *Food & Mood* made clear the link between what we eat and how we feel, think, act, and sleep and has been the go-to book for almost two decades for adopting a diet that helps you feel and think your best.

But a wealth of new research since then has shed light on the mood- and mind-boosting effects of the antioxidants, the omega-3s, certain supplements, and more. There are even a few super mood and brain-boosting foods! In addition, the realm of food addiction and how it relates to food cravings and depression is a new area of research. This presentation distills the wealth of new information on how to eat and move to feel vibrant, think clearly, remember more, have more energy, sleep better, calm stress, and curb those cravings!

At the conclusion of this course, attendees will be able to:

- ♦ Learn five examples of how what a patient eats affects his/her mood, mind and memory.
- ♦ Identify four dietary habits critical for a patient in retaining memory throughout life.
- ♦ Design a personalized diet and supplement program to maximize mood and memory.

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

## Risk Management

PRESENTED BY **Christopher Verbiest**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM  
ODA course CE CREDITS 3\*\*  
COURSE NUMBER 3134 (as part of ODC registration)

COURSE NUMBER F2004 (as stand-alone course)  
FEE \$75 (for stand-alone course)

This course, updated for the 2017–2019 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics as well as other important topics such as potential legal liability when prescribing opioids, the impact of legal marijuana in your practice, and a recap of the Oregon Sick Leave law.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2017–December 31, 2019).

*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists

NOTE ON CE CREDITS: No partial credit will be awarded.

**A** Assistants **OM** Office Managers **LT** Laboratory Technicians

## OFF-SITE LECTURE & WORKSHOP

### Implant Surgery Cadaver Workshop Clinical Application and Dissection of the Masticatory System

PRESENTED BY **Homayon Asadi, DDS**  
**Allen Cheng, DDS, MD, FACS**

RECOMMENDED FOR **D**

**8 AM - 5 PM** COURSE NUMBER **F2005**  
**ODA course** CE CREDITS **8**

NOTE This workshop will break for lunch from 12 - 1 PM.

COURSE LIMIT **24 participants**

ADDITIONAL FEE **\$650**

NOTE Additional on-site instruction provided by Melissa Amundson, DDS; Eric Dierks, DMD, MD, FACS, FACD, FRCS(Ed); and Ashish Patel, DDS, MD, FACS.

NOTE This course is being held off-site at the Legacy Institute for Surgical Education & Innovation at 1225 NE 2nd Avenue in Portland (about 0.4 miles from the Oregon Convention Center).

This full-day program will be a limited-attendance, detailed dissection of the superficial structures of the face, the masticatory musculature and the temporomandibular joint.

Relationships critical to routine dental assessment and clinical procedures will be highlighted. You will work in two-member groups, each group dissecting half of a provided cadaver specimen. Basic dissection instruments will be provided. The course also offers a hands-on learning experience with dental implants on human cadavers. Learn surgical techniques and protocols applicable on a regular basis for general practitioners who want to enhance their skills to include implant surgery. Learn to guide and provide an in-depth view of the anatomy and the surgical procedures discussed and performed.

At the conclusion of this course, attendees will:

- ◆ Understand key anatomical relationships in the orofacial region, which are key to a detailed examination
- ◆ Understand the temporomandibular joint form, function and pathofunction
- ◆ Learn about atraumatic extractions
- ◆ Identify and plan the most appropriate surgical approach for each case
- ◆ Perform surgical implant placement
- ◆ Learn reliable techniques before placement of implants to enhance your clinical skills
- ◆ Learn ridge preservation bone grafting

## ODA EXPERT EXPRESS LECTURE SERIES

### From Extraction to Implant

PRESENTED BY **Normund Auzins, DDS**

RECOMMENDED FOR **D H A**

**8 - 9:30 AM** COURSE NUMBER **3135**  
**ODA course** CE CREDITS **1.5**

This presentation focuses on important considerations a practitioner should review once they deem a tooth is non-restorable. The presentation reviews minimally invasive techniques for extracting a tooth as well as socket regeneration bone grafting techniques in order to preserve as much hard and soft tissue as possible for the future implant. This is an evidence-based lecture as well as technique course.

CONTINUES IN NEXT COLUMN

The main premise for the presentation is to encourage the dentist to always "begin with the end in mind" once it has been decided a tooth needs to be extracted.

At the conclusion of this course, attendees will be able to:

- ◆ Identify options and techniques available when a tooth is to be extracted to help ensure the success of a future implant

### Inflammation

#### *The Oral/Systemic Connection*

PRESENTED BY **Bradley Bale, MD**  
**Amy Doneen, DNP, ARNP**

RECOMMENDED FOR **D H A OM LT**

**9 AM - 5 PM** COURSE NUMBER **3136**  
**ODA course** CE CREDITS **6**

NOTE This course will break for lunch from 12 - 2 PM.

The oral/systemic link is based on the connection between vascular health and inflammation. Heart attacks and Ischemic strokes are triggered by an inflammatory process that can be initiated and exacerbated by periodontal disease. High risk periodontal pathogens are causal of atherosclerotic changes. The Bale/Doneen Method bridges the gap between medicine and dentistry while promoting optimal health and wellness in all patients while preventing heart attacks and strokes.

At the conclusion of this course, attendees will be able to:

- ◆ Appreciate the vascular link between periodontal disease and heart attack and stroke risk
- ◆ Elucidate the inflammatory causal relationship between periodontal pathogens and atherosclerosis
- ◆ Understand event reality and the general concept of atherosclerosis and vascular inflammation
- ◆ Recognize the importance of medicine and dentistry working together to insure optimal health for the patients with vascular disease

### Review of CDC Guidelines for Infection Control in Dental Health Care Settings

PRESENTED BY **Samuel Barry, DMD**

RECOMMENDED FOR **D H A OM LT**

**9 AM - 12 PM** COURSE NUMBER **3137**  
**ODA course** CE CREDITS **3**

The Centers for Disease Control's "Guidelines for Infection Control in Dental Healthcare Settings" are designed to prevent or reduce the risk of disease transmission from patient to dental worker, from dental worker to patient, and from patient to patient. A good infection control program is essential in today's dental practice, for safety and for overall risk management. Many state dental boards are enforcing the CDC Guidelines as the benchmark for infection control standard of care. This informative class will review standard precautions and help establish the foundation for your infection control program. Materials, devices, monitoring, and documents necessary will be identified throughout this in depth review of both the CDC's "Guidelines for Infection Control in Dental Healthcare Settings – 2003" and the "Summary of Infection Prevention Practices in Dental Settings" from March 2016.

At the conclusion of this course, attendees will understand:

- ◆ Why good infection control practices are more important than ever
- ◆ The need for a written infection control plan and an infection control coordinator

CONTINUES IN NEXT COLUMN

- ◆ The essentials of CDC standard precautions and aseptic techniques
- ◆ Current issues with infectious disease
- ◆ Management of an exposure incident per OSHA bloodborne pathogen standard
- ◆ The tuberculosis community risk assessment and control plan
- ◆ The important immunizations for dental health care workers
- ◆ The importance of proper hand hygiene
- ◆ The proper personal protective equipment and use of
- ◆ Proper instrument reprocessing procedures
- ◆ Proper sterilizer monitoring methods and record keeping
- ◆ What to do in case of a biological (spore) test failure
- ◆ Proper surface cleaning and disinfection
- ◆ How to manage dental unit waterlines
- ◆ Safe injection practices
- ◆ Dental laboratory asepsis
- ◆ Implementation of the CDC checklist for infection control in the dental setting

### OSHA Compliance and Safety for the Dental Practice

PRESENTED BY **Samuel Barry, DMD**

RECOMMENDED FOR **D H A OM LT**

**2 - 5 PM** COURSE NUMBER **3138**  
**ODA course** CE CREDITS **3\*\***

OSHA requires employers to provide annual training for all of their employees. Compliance with OSHA regulations is also an integral part of a dental practice's overall risk management program. OSHA inspections do occur and fines can be substantial. This comprehensive class provides the information necessary to help fulfill the annual training requirement and establish a culture of safety for your entire dental team. It will update your office on the current requirements that apply to a dental practice and provide you with the knowledge to assist in establishing a properly customized safety and OSHA compliance program for your office. This informative class is kept interesting and engaging, with examples of actual safety related events. Materials, devices, monitoring, and documents necessary for compliance will be identified throughout the lecture. Training will focus on the OSHA regulations that apply to dental practices. Several other important regulatory rules and guidelines will also be discussed.

At the conclusion of this course, attendees will understand:

- ◆ The elements needed for a comprehensive OSHA and safety program
- ◆ The OSHA standards that apply to dentistry
- ◆ The required written safety plans, policies and their implementation
- ◆ The training requirements
- ◆ What to do if an inspection occurs
- ◆ What posters are required and how to obtain them
- ◆ The materials, devices and equipment needed for compliance
- ◆ The required documents, logs and records
- ◆ First aid requirements
- ◆ The appropriate personal protective equipment
- ◆ The principles for the safe use of nitrous oxide and oxygen
- ◆ Basic fire safety
- ◆ The globally harmonized system for hazardous chemicals
- ◆ Proper labeling procedures
- ◆ Management of safety data sheets (SDS)
- ◆ Chemical and biological spill cleanup procedures
- ◆ The safety requirements for lasers

CONTINUES IN NEXT COLUMN

- ♦ The bloodborne pathogen post-exposure protocol and Hepatitis B vaccine
- ♦ Bloodborne pathogens, why they are harmful, and how to protect yourself
- ♦ The requirements for safety committees or safety meetings

**\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.**

## Adequate Record Keeping and the Enforcement Process

PRESENTED BY **Daniel Blickenstaff, DDS, MSc  
Haley Robinson**

RECOMMENDED FOR **D H A OM**

**8 - 10 AM** COURSE NUMBER **3150**  
**ODA course** CE CREDITS **2\*\***

Oregon Board of Dentistry investigators will review new rules and discuss anesthesia concerns the Board has recently addressed. Patient records and documentation issues will be addressed. Common complaints and investigations will be reviewed along with an overview of the Board's protocols and results of investigations.

An overview of the Health Professionals' Services Program (HPSP) will be presented. Attendees will learn how to hopefully avoid complaints being filed, and understand the investigative process and what the Board's options regarding discipline are based on statute.

**\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.**

## ODAA COURSE

### The Value of Dental Assistants

#### Building an Empowered Dental Team

PRESENTED BY **Joanne Dawley, DDS;  
Renee DeMallie,  
RDH, EPDH, CDA, EFDA, EFODA  
Cynthia Durley, MEd, MBA  
Teresa Haynes  
Ginny Jorgensen,  
CDA, EFDA, EFODA, AAS  
LeeAnn Redifer, CDA, EFDA, AAS**

RECOMMENDED FOR **D H A OM**

**9 AM - 12 PM** COURSE NUMBER **3139**  
**ODA course** CE CREDITS **3\*\***

Dental assistants are an integral part of the dental team, but finding and retaining dental assisting staff can be a challenge. This interactive program will dive into current trends related to dental assistants. This program is about understanding the role of the dental assistant and building an effective, healthy dental team. Attendees should leave with an expanded view of what is possible for dental assistants and strategies to amplify the skills and talents of their dental assistants.

At the conclusion of this course, attendees will understand:

- ♦ Dental assistants' roles and their impact on outcomes, productivity and profitability.

CONTINUES IN NEXT COLUMN

- ♦ Strategies for maximizing dental assistant productivity based on state allowable functions.
- ♦ The dental assisting career ladder and educational and credentialing opportunities.
- ♦ Dental assisting hiring trends and strategies to improve hiring effectiveness and reduce turnover.
- ♦ The value dental assistants bring to the practice related to patient care and practice productivity
- ♦ Characteristics to look for in the dental assistant hiring process, both for practices hiring dental assistants and for dental assistants looking for career opportunities
- ♦ How to maximize dental assistant productivity based on state allowable functions
- ♦ The critical role dental assistants play in infection control, prevention and safety
- ♦ Traditional and nontraditional dental assisting career paths
- ♦ The importance of lifelong learning and the value of certification and continuing education in dental assisting careers
- ♦ Strategies to increase dental assistant job satisfaction, impacting their engagement, motivation and loyalty

**\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.**

**Follow us for sneak peaks and real time updates!**



Share your conference experience:

**#2019ODC**

## IMPLANT SURGERY CADAVER WORKSHOP

PRESENTED BY **HOMAYON ASADI, DDS AND ALLEN CHENG, DDS, MD, FACS**



**This full-day program will be a limited-attendance, detailed dissection of the superficial structures of the face, the masticatory musculature and the temporomandibular joint.**

You will work in two-member groups, each group dissecting half of a provided cadaver specimen. Learn surgical techniques and protocols applicable on a regular basis for general practitioners who want to enhance their skills to include implant surgery. Learn to guide and provide an in-depth view of the anatomy and the surgical procedures discussed and performed.

Reserve your space today – course is limited to 24 participants.

**Note:** There is an additional fee of \$650 for this workshop. Course will be presented off-site at the Legacy Institute for Surgical Education & Innovation at 1225 NE 2nd Ave in Portland.

**Please see course F2005 on page 16 for full course description and details.**



## ODAA COURSE

### Student Clinic

#### Your Dental Assisting Road Map to Success

PRESENTED BY Joanne Dawley, DDS  
 Renee DeMallie,  
 RDH, EPDH, CDA, EFDA, EFODA  
 Cynthia Durley, MEd, MBA  
 Teresa Haynes  
 Ginny Jorgensen,  
 CDA, EFDA, EFODA, AAS  
 LeeAnn Redifer, CDA, EFDA, AAS

RECOMMENDED FOR D H A OM

2 - 5 PM COURSE NUMBER 3140  
 ODAA course CE CREDITS 3\*\*

Dental assistants are an integral part of the dental team, but finding your dream dental assisting job and mapping out a long, rewarding career can be a challenge. This interactive program will dive into current trends related to dental assistants. This program is about building a rewarding career in dental assisting. Attendees should leave with an expanded view of the value dental assistants bring to the entire dental team, traditional and nontraditional career opportunities, and strategies to amplify skills and talents while developing a plan for a long, successful career.

At the conclusion of this course, attendees will understand:

- ◆ The value dental assistants bring to the dental practice and their impact on outcomes, productivity and profitability.
- ◆ Strategies for maximizing dental assistant productivity based on state allowable functions.
- ◆ The dental assisting career ladder and educational and credentialing opportunities.
- ◆ The value dental assistants bring to the practice related to patient care and practice productivity
- ◆ The dental assistant hiring process and tips for applying and interviewing for dental assisting jobs
- ◆ How to maximize dental assistant productivity based on state allowable functions
- ◆ Traditional and nontraditional dental assisting career paths
- ◆ The critical role dental assistants play in infection control, prevention and safety
- ◆ The importance of lifelong learning and the value of certification and continuing education in dental assisting careers

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## VIP ODA Member Lounge

### Exclusive Access to ODA Members

Visit the Skyview Terrace on the 3rd Floor of the Oregon Convention Center to access members-only amenities including: Coffee, Snacks, Massages, and Headshots.



Thursday 7 AM - 3 PM  
 Friday 7 AM - 3 PM  
 Saturday 7 AM - 1 PM

## ODEA COURSE

### Courageous Conversations

#### Making Crucial and Challenging Conversations Easier and More Successful

PRESENTED BY Kathrine Etel Belt

RECOMMENDED FOR D H A OM LT

9 AM - 5 PM COURSE NUMBER 3141  
 ODEA course CE CREDITS 6\*\*

NOTE This course will break for lunch from 12 - 2 PM.

A cornerstone of productive, positive work cultures is the ability to communicate within a team with compassion, accountability, non-judgment, and accuracy. This presentation will help owners, managers, and dental team members stop avoiding these crucial conversations and learn to embrace and succeed with them by using a 3-point self-check, 2 rules of engagement, and a simple 4-step conversation framework. This presentation includes real-life examples, live demonstration, real-time application, and tremendous inspiration about what can be accomplished both professionally and personally by having and succeeding with important conversations about broken agreements, under-performance, non-participation, negativity, or toxic behavior. A life-changing way to improve leadership, relationships, and results.

At the conclusion of this course, attendees will be able to:

- ◆ Receive and deliver crucial conversations in a courageous, positive, and effective way
- ◆ Use courageous conversations to help team members upgrade performance and align with vision, goals, standards, and strategies
- ◆ Handle objections, disagreement, or pushback from another person with confidence and grace

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## WORKSHOP

### CPR for the Health Care Provider

PRESENTED BY EMT Associates

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM COURSE NUMBER F2006  
 ODA course CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON:

1:30 - 5 PM COURSE NUMBER F2007  
 ODA course CE CREDITS 3.5

NOTE This course is also offered on Thursday and Saturday.

NOTE CPR Certification Card is now only available in an e-card format. Each course participant must sign in at the door and provide their name and e-mail in order to receive their card online.

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$25

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

## ODA EXPERT EXPRESS LECTURE SERIES

### Forensic Odontology

PRESENTED BY Richard Fixott, DDS, DABFO

RECOMMENDED FOR D H A

1 - 2:30 PM COURSE NUMBER 3142  
 ODA course CE CREDITS 1.5

Forensic odontology is the knowledge about teeth applied to legal matters. The presentation will provide a brief introduction to the areas that forensic odontology covers including: dental identification, mass fatality management, age assessment, abuse and neglect and bitemark analysis. Case presentations will provide examples of the various facets of forensic odontology.

At the conclusion of this course, attendees will understand:

- ◆ The basics of dental identification
- ◆ The role of the medical examiner
- ◆ The role of the dental team in mass fatality management
- ◆ The importance of dental records to the identification process
- ◆ HIPAA requirements as they relate to release of information to law enforcement
- ◆ The basis of age assessment using the dentition
- ◆ The basis for and challenges to bitemark analysis

## CAD/CAM Restoration Margins

### The New Gold Standard?

PRESENTED BY Steven Gold, DDS

RECOMMENDED FOR D H A

8 - 11 AM COURSE NUMBER 3143  
 ODA course CE CREDITS 3

NOTE This course is also offered on Saturday morning.

CAD/CAM technology continues to revolutionize the art of restorative dentistry. The ability to fabricate indirect restorations of high quality – in one visit, directly in the practitioner's office – has tremendous appeal to both patients and dentists. Early versions of CAD/CAM systems failed to consistently deliver dental restorations with clinically acceptable marginal gaps. As the technology improved, so did the realization that achieving long-term, clinically acceptable marginal gaps with CAD/CAM restorations was a multi-factorial process; relying on proper tooth preparation, accurate digital scanning, meticulous attention to the design and post-milling phases, and proper adhesive cementation techniques. This presentation will: 1) explore the current scientific literature behind the processes of CAD/CAM restoration fabrication; 2) present a clinical protocol to consistently deliver restorations with exceptional long-term marginal integrity; and 3) attempt to answer the question, are CAD/CAM restoration margins the new "gold standard"?

At the conclusion of this course, attendees will be able to:

- ◆ Identify the change that has occurred in the quality of CAD/CAM restoration margins and what factors drove that change
- ◆ Understand what the peer-reviewed literature says about the current state of CAD/CAM restorations with an emphasis on marginal integrity
- ◆ Identify the clinical steps that affect CAD/CAM restoration margins, including the single-most important factor leading to long-term success of the restoration

## WORKSHOP

**CAD/CAM Workshop for Dental Assistants**PRESENTED BY **Steven Gold, DDS**  
**Anoop Pandit**RECOMMENDED FOR **D A**1 - 4 PM COURSE NUMBER F2008  
ODA course CE CREDITS 3

NOTE Taking CAD/CAM Restoration Margins: The New Gold Standard? (course 3143) is strongly recommended.

COURSE LIMIT 24 participants

ADDITIONAL FEE \$100

CAD/CAM technology continues to revolutionize the art of restorative dentistry. The ability to fabricate indirect restorations of high quality, in one visit, directly in the practitioner's office has tremendous appeal to both patients and dentists. The dental assistant can be a critical member of the dental team in delivering high quality CAD/CAM restorations for patients. In this fun and interactive course designed for dental assistants, participants will learn the fundamentals of CAD/CAM dentistry focusing on the fabrication of single-tooth restorations. They will learn the role dental assistants can play in the process and will get hands on experience in scanning a prepared tooth and designing a restoration.

At the conclusion of this course, attendees will be able to:

- ◆ Describe the fundamentals of CAD/CAM including its history and current state
- ◆ Explain the difference between currently available CAD/CAM materials
- ◆ Identify the steps in fabricating a single-tooth CAD/CAM restoration from start to finish
- ◆ Understand the role dental assistants can play in the fabrication of single-tooth CAD/CAM restorations
- ◆ Develop basic skills in obtaining the digital scans necessary for fabrication of a single-tooth CAD/CAM restoration
- ◆ Develop basic skills in designing a CAD/CAM restoration

**Autoimmune and Immunosuppressive Illness Oral Manifestations and Management**PRESENTED BY **Allan Hovan, DMD, MSD, FRCD(C)**  
RECOMMENDED FOR **D H A**8 - 11 AM COURSE NUMBER 3144  
ODA course CE CREDITS 3

Dental practices are seeing more patients with a variety of autoimmune disorders that impact on the health of the oral cavity, including aphthous ulceration, lichen planus, vesiculo-bullous disorders, as well as systemic disorders such as lupus and sjogren's syndrome. In addition, we are all seeing more patients battling various forms of cancer and other immunosuppressive illnesses, as well as patients are having bone marrow or stem cell transplants for the management of a variety of hematologic malignancies. How do we then provide the best oral and dental care when they return to our practices post-transplant?

At the conclusion of this course, attendees will understand:

- ◆ Differential diagnosis for the variety of autoimmune disorders that can affect the oral cavity
- ◆ Manage oral autoimmune disease through a variety of topical and systemic therapies
- ◆ Chronic graft-versus-host disease as it presents in the oral cavity
- ◆ Management of the patient on anti-resorptive bone medications used commonly for metastatic bone disease

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists

NOTE ON CE CREDITS: No partial credit will be awarded.

## WORKSHOP

**What's in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer?**PRESENTED BY **Jo-Anne Jones, RDH**RECOMMENDED FOR **D H**

1 - 3:30 PM COURSE NUMBER F2009

ODA course CE CREDITS 2.5

COURSE LIMIT 24 participants

ADDITIONAL FEE \$100

This highly interactive hands-on workshop is designed to equip today's dental clinician with the skill set to recognize and identify the earliest warning signs of HPV and non-HPV oral and oropharyngeal cancer. An overview of current statistics and discussion of historical and current etiologic pathways will preface the hands-on component. Assessment techniques, documentation guidelines and referral protocols related to the finding of an abnormal lesion will be discussed.

Breakout sessions will include hands-on use of adjunctive screening devices, AirPlay mirroring of a live examination and the review of techniques both extraoral and intraorally to provide your practice with the best possible opportunity for earlier discovery of oral cancer.

At the conclusion of this course, attendees will be able to:

- ◆ Perform a systematic extraoral and intraoral examination with attention to high risk anatomical areas related both to HPV and non-HPV oral and oropharyngeal cancer
- ◆ Recognize the subtle, life-saving signs and symptoms that may accompany HPV oropharyngeal cancer
- ◆ Integrate clinical resources that will aid in assessment, documentation, education and management pathways of an abnormal finding immediately into practice

THIS COURSE IS SPONSORED, IN PART, BY **TMD Made Easy**PRESENTED BY **Cameron Kuehne, DMD, MS**RECOMMENDED FOR **D H A**

9 AM - 12 PM COURSE NUMBER 3147

ODA course CE CREDITS 3

TMJ disorders are one of those areas where almost every dentist feels uncomfortable. In dental school we didn't get much classroom information, and little or no clinical experience. Our treatments in practice are often hit or miss, without clarity on why sometimes we hit, and other times we miss. In this lecture Dr. Kuehne will review the relevant anatomy and discuss simple examination, diagnosis and treatment techniques that will allow you to STUN your next TMJD patients with your understanding of their issues and allow you to help many more people.

At the conclusion of this course, attendees will:

- ◆ Review and remember the relevant anatomy of the head and neck
- ◆ Understand principles of examination and evaluation for TMD
- ◆ Have a straight forward way to diagnose the most common TM disorders
- ◆ Understand the treatments for the most common TM disorders

**Medical Emergencies**PRESENTED BY **David Howerton, DMD**  
**Gabriel Kennedy, DMD**RECOMMENDED FOR **D H A**

1 - 5 PM COURSE NUMBER 3145

ODA course CE CREDITS 4

If a medical emergency does occur in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management.

At the conclusion of this course, attendees will understand:

- ◆ The importance of a dental office emergency plan
- ◆ That the best way to prevent a medical emergency is by review of the patient's medical history and physical examination
- ◆ How to identify and describe specific types of emergencies
- ◆ Specific management protocols for common medical emergencies in the dental office
- ◆ Proper equipment and emergency drug kit protocols for dosing and routes
- ◆ Medical conditions that are not emergent and their management
- ◆ The importance of conducting mock emergency drills

**Oral Cancer Screening for Today's Population***The Urgent Need for Change!*PRESENTED BY **Jo-Anne Jones, RDH**RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 3146

ODA course CE CREDITS 3

According to the CDC, HPV (Human papillomavirus) is so common that nearly all sexually active Americans will have an infection in their lifetime. This is fueling an escalating rise in the incidence of HPV-positive oropharyngeal cancer. The historic etiologic patterns related to exposure to alcohol and tobacco are declining, while HPV is becoming increasingly more common.

What are the implications to dentistry and how should our oral cancer screening be adjusted to compensate for this new profile? How is the virus transmitted and how does an infection transform into a malignancy? Why are men at least six times more predisposed to HPV-related oropharyngeal cancer? All of these questions and many more will be answered in a frank, open discussion complemented by a guided visual gallery of HPV lesions. High risk extraoral and intraoral anatomical areas will be reviewed as well as identifying the subtle life-saving signs that accompany HPV-related oropharyngeal cancer that are so often overlooked.

At the conclusion of this course, attendees will understand:

- ◆ Critical statistical information regarding oral and oropharyngeal cancer that every dental professional needs to know
- ◆ The dental professional's role in early discovery of mucosal tissue changes and potentially life-saving outcome through screening methods
- ◆ Clinical and educational resources for today's dental practice

THIS COURSE IS SPONSORED, IN PART, BY **A** Assistants **OM** Office Managers **LT** Laboratory Technicians

## Dental Sleep Medicine for the General Dental Office Lecture

PRESENTED BY Cameron Kuehne, DMD, MS

RECOMMENDED FOR D H A

2 - 5 PM COURSE NUMBER 3148

ODA course CE CREDITS 3

Dentists are uniquely positioned among healthcare providers to easily evaluate for signs of obstructive sleep apnea. Oral appliance therapy performed by a qualified dentist can also be an effective treatment, literally saving lives.

In this lecture Dr. Kuehne will review the basics of normal sleep, snoring and obstructive sleep apnea in adults and children. You will most likely be thinking that you and everyone you know must have sleep apnea before he is through! Don't worry though, he will also cover diagnosis and treatment of obstructive sleep apnea, including the dentist's role and appliance selection. If you or someone close to you may have sleep apnea (like your patients), you owe it to yourself and them to take this course and potentially change, or literally save, their lives.

At the conclusion of this course, attendees will:

- ◆ Understand normal sleep and how to improve sleep
- ◆ Understand how obstructive sleep apnea affects adults and children
- ◆ Become familiar with the dental aspects of screening for OSA
- ◆ Recognize how to choose the best oral appliance for your specific patient
- ◆ Understand how to avoid problems and minimize side effects of oral appliance therapy

## Managing Caries

### From Fluoride to Fillings and Everything in Between

PRESENTED BY John Maggio, DDS

RECOMMENDED FOR D H A

9 AM - 5 PM COURSE NUMBER 3149

ODA course CE CREDITS 6

NOTE This course will break for lunch from 12 - 2 PM.

Dental professionals spend a lot of time diagnosing and treating carious lesions, often to see patients keep returning with more lesions, many times on the same teeth that have already been treated. This can be so frustrating for dental professionals and patients alike. It's time for dental professionals to treat caries as a disease, and not just a series of individual lesions. Dentists and their teams need the skills to manage this disease as physicians treat diseases elsewhere in the body. Helping patients fight this debilitating, costly disease is at the center of this movement.

In this course, Dr. Maggio provides specific evidence-based guidelines for diagnosing caries lesions, assessing a patient's risk of developing new lesions, managing contributing factors like sugar intake and plaque, preventing new lesions, and arresting or remineralizing early lesions. Many clinical cases will be presented, to apply this information to the practice of everyday dentistry.

At the conclusion of this course, attendees will understand:

- ◆ Caries as a disease process and treat lesions using the "medical model"
- ◆ The nature of soft dentin, and its ability to be remineralized

CONTINUES IN NEXT COLUMN

- ◆ Choose between indirect pulp caps, "stepwise excavation," and "ultraconservative caries removal"
- ◆ See the indications for, and advantages of, glass ionomer materials, including the "open sandwich technique"
- ◆ Appreciate the benefits of "atraumatic" caries removal and the use of silver diamine fluoride

THIS COURSE IS SPONSORED, IN PART, BY 

## Food as Your "Farm"acy

PRESENTED BY Mary Ellen Psaltis

RECOMMENDED FOR D H A OM LT

8 - 11 AM COURSE NUMBER 3151

ODA course CE CREDITS 3\*\*

Food is a powerful force. Daily food choices create the foundation for overall health of yourself, your patients and ultimately the health of your practice. We will take time to examine behaviors, beliefs and attitudes around food and eating. Nutritional values, eating plans, food strategies, hidden influences, sugar awareness and current topics will be covered. Assisting patients on their nutritional paths is a powerful tool for oral and overall systemic health. You can identify powerful action steps, both large and small, which add up to a lifetime of well-being.

At the conclusion of this course, attendees will be able to:

- ◆ Renew, reinforce and update your nutrition information
- ◆ Identify the most dangerous nutrition culprits
- ◆ Learn talking points for patient conversations and counseling
- ◆ Uncover ways to incorporate healthier choices on a daily basis
- ◆ Create accountability

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## Do These Genes Make Me Look Fat?

PRESENTED BY Mary Ellen Psaltis

RECOMMENDED FOR D H A OM LT

1 - 4 PM COURSE NUMBER 3152

ODA course CE CREDITS 3\*\*

Brain science and epigenetics are opening new possibilities for optimal well-being. How do we optimize our genetic heritage rather than blame it? Be better equipped to support yourself and your patients to move away from being victims to becoming agents of change. Discover ways nutrition and lifestyle choices change the brain. As your nutrition knowledge grows, your comfort level with patient conversations increases. Grow in awareness that your thoughts and actions directly affect your patients. Gain strategies to use in the office and at home to support your body, your mind and your life. We know nutrition is integral to our health, and we need to get our brains and thoughts working with us.

At the conclusion of this course, attendees will:

- ◆ Get brain science on your side to make healthier choices
- ◆ Gain confidence in talking with patients about nutrition and lifestyle
- ◆ Evaluate strategies that support living well
- ◆ Know what numbers matter
- ◆ Understand what single small change will create a huge difference

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## Digital Dentistry and Workflows

### The Time is Now!

PRESENTED BY Naren Rajan, DMD, FAGD

RECOMMENDED FOR D H A LT

9 AM - 12 PM COURSE NUMBER 3153

ODA course CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON:

2 - 5 PM COURSE NUMBER 3154

ODA course CE CREDITS 3

Digital impression systems in dentistry are quickly gaining popularity today. Yet, not all practitioners are aware of the latest advancements as well as the scope of indications and potential. There are many systems available vying for the marketplace and sorting through them can be confusing for the dentist interested in incorporating the technology.

This program will introduce emerging concepts in digital workflow using intraoral scanners and their application into restorative and surgical dental practice. In addition to reviewing available optical scanners on the market, a review of current peer reviewed literature will be considered supporting a rationale for using digital impressions in many clinical scenarios. Indications as well as contraindications for digital impressions will be reviewed as currently appropriate for smile design, restorative, removable and implant dentistry. Capabilities of 3D milling and 3D printing in and out of the dental office will be discussed as well. In addition to evidence-based usage of the technology, digital scanning best practices will be presented as well as multiple clinical cases showing what can be accomplished using available IOS systems. Unique features made possible using digital scanning and practice value will be discussed.

At the conclusion of this course, attendees will understand:

- ◆ Currently available digital impression systems
- ◆ Digital workflow pathways for restorative practice
- ◆ Current literature support for digital impression scanning
- ◆ Indications and contraindications for using digital impressions
- ◆ Unique advantages of taking digital impressions
- ◆ Differences between milling and 3D printing in dentistry
- ◆ Application of in-office 3D printing for restorative dentistry and guided implant surgery

## Surgically Facilitated Orthodontic Therapy (SFOT)

### The Direction is "Clear"

PRESENTED BY Richard Roblee, DDS, MS

RECOMMENDED FOR D H A OM LT

9 AM - 5 PM COURSE NUMBER 3155

ODA course CE CREDITS 6

NOTE This course will break for lunch from 12 - 2 PM.

Many complex interdisciplinary problems involve deficiencies or discrepancies in the dentoalveolar complex that can prolong treatment time and compromise overall outcomes. Inter-arch and intra-arch space appropriation problems are most evident as poor esthetics or less than ideal occlusions. Inter-arch problems are caused by TM joint changes or growth and development issues.

CONTINUES IN NEXT COLUMN

Intra-arch problems manifest themselves as poor arch forms, severely crowded dentitions, insufficient alveolar bone and traumatic or developmental ridge defects. Surgically facilitated orthodontic therapy (SFOT) in combination with skeletal anchorage can shorten treatment times, modify vertical relationships and enhance the development of the arch form, alveolar bone and soft tissue to ideally address these issues involving the dentoalveolar complex. Special focus will be given to utilizing high-tech clear aligners instead of traditional orthodontic appliances to add a new and exciting dimension to SFOT while significantly increasing patient treatment acceptance.

At the conclusion of this course, attendees will understand:

- ♦ Interdisciplinary diagnostics and treatment planning for the SFOT patient
- ♦ Combining hard and soft tissue grafting with selective corticotomies
- ♦ Utilizing skeletal anchorage with SFOT to modify vertical relationships
- ♦ High-tech clear aligners as an exciting new appliance option for SFOT

## **Pharmacologic Management of the Geriatric Patient**

### *Practice Considerations for Oral Health Care Professionals*

PRESENTED BY **Ann Spolarich, RDH, PhD**

RECOMMENDED FOR **D H A**

**9 AM - 12 PM** COURSE NUMBER **3158**  
**ODA course** CE CREDITS **3**

The purpose of this course is to review characteristics and disease trends among the aging population, and oral disease risks associated with medications and common systemic diseases. Most patients take multiple medications, many of which have oral complications and drug interactions of significance to dentistry. Medication therapies, oral drug and disease complications, drug interactions and dental practice management considerations will be discussed. Recommendations for treatment modifications and oral hygiene self-care programs will be provided.

At the conclusion of this course, attendees will be able to:

- ♦ Describe common oral disorders observed in the elderly population, including xerostomia, taste and smell disorders, orofacial muscular disorders, and lichenoid drug reactions
- ♦ Discuss how normal physiological changes of aging influence drug prescribing behaviors
- ♦ Identify and discuss medications used in dentistry that are included in the Beers criteria for safe prescribing to older adults
- ♦ Discuss the pathophysiology of common diseases associated with aging and the major classes of medications associated with and/or used to treat these conditions
- ♦ Discuss the oral side effects and other adverse events associated with each of these disease states and related medication therapies
- ♦ Identify modifications necessary to safely treat patients who present with these medical conditions

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists

NOTE ON CE CREDITS: No partial credit will be awarded.

## **OREGON STATE ASSOCIATION OF ENDODONTISTS (OSAE) Course & Luncheon Schedule**

### **FRIDAY, APRIL 5**

**9 AM – 12 PM** **The Endo-Restorative Interface, presented by Richard Schwartz, DDS**

**11 AM – 6 PM** Solutions Marketplace Open

**12 – 1:30 PM** OSAE Luncheon

**2 – 5 PM** **Interdisciplinary Endodontics, presented by Richard Schwartz, DDS**

**4 – 6 PM** Solutions Marketplace Carnival

**6 – 10 PM** All-In For Fun Casino Night, DoubleTree by Hilton Hotel Portland

All OSAE members are welcome to attend the OSAE luncheon at the Oregon Convention Center. For more information and to RSVP, please contact Dr. Kevin Christiansen at 503.363.6500 or kc.endodoc@comcast.net.

OSAE members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSAE-sponsored courses.

### **The Endo-Restorative Interface**

PRESENTED BY **Richard Schwartz, DDS**

RECOMMENDED FOR **D**

**9 AM - 12 PM** COURSE NUMBER **3156** OSAE course CE CREDITS **3**

At the tomb of the unknown endodontist, there is a plaque that reads, "The endo is not done until the tooth is restored." Dr. Schwartz will discuss the unique challenges of restoring endodontically treated teeth, how the endodontics affects the restorative outcome and how the restorative treatment affects the endodontic outcome. He will discuss some of the problems endodontic treatment creates for adhesive dentistry and how to overcome them and some of the recent research about posts and how principles are changing for their use. Dr. Schwartz is an endodontist who restores most of the teeth he treats. He will discuss the materials and techniques he uses and some of the research that supports his approach.

At the conclusion of this course, attendees will understand:

- ♦ How the endodontic treatment affects the success or failure of the restorative treatment
- ♦ How the restorative treatment affects the success or failure of the endodontics
- ♦ Current concepts about restoring endodontically treated teeth
- ♦ The most important considerations in deciding whether to do endo or place an implant

THIS COURSE IS SPONSORED, IN PART, BY 

### **Interdisciplinary Endodontics**

PRESENTED BY **Richard Schwartz, DDS**

RECOMMENDED FOR **D**

**2 - 5 PM** COURSE NUMBER **3157** OSAE course CE CREDITS **3**

Dr. Schwartz will conduct a case-based interactive session on decision-making and treatment planning in endodontics. Emphasis will be on the role of endodontics in multi-specialty care and how endodontic treatment can improve the outcomes in other areas of dentistry, including pre-implant endodontics. He will present case histories and lead the audience through the thought process of diagnosis, case selection, endodontic considerations, restorative considerations and execution of the treatment. After discussion of each case he will show how he treated the patient and discuss his rationale. He will also discuss the use of "decision points" in treatment planning, risk/benefit/cost analysis, and special situations such as managing resorption, fractures and perforations. Many long-term recalls will be presented.

At the conclusion of this course, attendees will understand:

- ♦ Management of a wide variety of every day endodontic scenarios
- ♦ Management of some less common endodontic scenarios
- ♦ A logical, organized approach to endodontic treatment planning
- ♦ How Cone Beam CT has changed the decision-making process in endodontics

THIS COURSE IS SPONSORED, IN PART, BY 

NOTE OSAE is also sponsoring a two-part course on Thursday (presented by George Bruder, DMD), and a morning course on Saturday (presented by Daniel Bitner, DMD).

## Antibiotic Stewardship

*What Every Dental Professional Needs to Know*

PRESENTED BY **Ann Spolarich, RDH, PhD**

RECOMMENDED FOR **D H A**

**2 - 5 PM** COURSE NUMBER **3159**

**ODA course** CE CREDITS **3**

Increased awareness about the growing problem of microbial resistance with related challenges of treating infections caused by resistant organisms has resulted in a global initiative to improve the appropriate and safe use of antibiotics. Antibiotic stewardship refers to a set of recommendations for clinicians to follow to guide decision-making and management of infections with antibiotics. These recommendations are relevant to all healthcare professionals and their related practice environments, including dentistry. This course will review strategies to promote antibiotic stewardship among dental professionals. Proper use of antibiotics, including antibiotic use for premedication in at-risk individuals will be reviewed based upon current scientific literature.

At the conclusion of this course, attendees will understand:

- ◆ The implications of widespread antibiotic use and the development of resistant organisms
- ◆ Several mechanisms by which bacteria can develop resistance to antibiotics
- ◆ How to identify pathogens which have developed antibiotic resistance with resultant health implications
- ◆ Strategies to reduce risk for promoting further development of resistant organisms
- ◆ Current recommendations for reducing risk for infective endocarditis and prosthetic joint infection
- ◆ The significance of good oral hygiene in at-risk patient populations

## SPEAKER BIOS

*Learn more about the presenter of a course, starting on page 28.*



## Periodontal Disease and

## Modern Medicine

*An Opportunity for Healthier Patients*

PRESENTED BY **Douglas Thompson, DDS**

RECOMMENDED FOR **D H A OM**

**8 AM - 4 PM** COURSE NUMBER **3160**

**ODA course** CE CREDITS **6**

NOTE This course will break for lunch from 11 AM - 1 PM.

There is a new opportunity in every restorative dental practice revolving around periodontal medicine. As vascular disease continues to be redefined as an inflammatory disease, and not a cholesterol disease, reducing total body inflammation is a goal of treatment. Emerging science in vascular disease and heart attack and stroke prevention strategies will be reinforced to outline our concern.

Periodontal disease is an inflammatory disease mainly expressed through the relationship between bacteria and host susceptibility. Evaluating the microbial profile of every active periodontal infection can provide valuable treatment and maintenance information. This approach reveals opportunities to adjust our current traditional periodontal management protocols for improved outcomes. This knowledge allows integration of our dental practices with medical practices to take an integrative oral medicine approach. In addition to repairing the teeth, adding a wellness approach to our practices can produce healthier patients, healthier practices, and healthier teams.

At the conclusion of this course, attendees will understand:

- ◆ That salivary or molecular diagnostics can assist in periodontal disease management
- ◆ How inflammation generated from the oral cavity associates with the vascular disease process
- ◆ Communication techniques to create patient and team awareness about periodontal disease and oral systemic health
- ◆ The key components of the periodontal diagnosis
- ◆ About risk modification and how to realign a patient's expectation about periodontal treatment outcomes
- ◆ A disinfection protocol that will get 85% of the patients stable
- ◆ What science is saying about treatment frequency and recare frequency
- ◆ That augmenting, or rebranding, a traditional reparative/restorative dental practice is possible with awareness about how oral health issues contribute to total body wellness
- ◆ Low cost ways to manage oral biofilm

THIS COURSE IS SPONSORED,

IN PART, BY



## Pediatric and Adolescent

## Oral Pathology

*From A to Z*

PRESENTED BY **Juan Yepes, DDS, MD, MPH, MS, DrPH**

RECOMMENDED FOR **D H A**

**8 - 11 AM** COURSE NUMBER **3161**

**ODA course** CE CREDITS **3**

This course will provide to the attendees the most up-to-date information regarding the fascinating and emerging field of oral pathology in pediatric dentistry. The lecture will use case-presentation as the learning and discussion format and will cover the entire spectrum of the most common soft tissue lesions in infants, children and adolescents.

At the conclusion of this course, attendees will understand:

- ◆ The importance of "building" a differential diagnosis based on the clinical presentation of oral lesions
- ◆ The most common soft tissue lesions in infants, children, and adolescents
- ◆ The most updated treatment for some of the most common oral conditions besides gingivitis and dental caries

## Pediatric and Adolescent

## Oral Radiology

*From A to Z*

PRESENTED BY **Juan Yepes, DDS, MD, MPH, MS, DrPH**

RECOMMENDED FOR **D H A**

**1 - 4 PM** COURSE NUMBER **3162**

**ODA course** CE CREDITS **3**

This course will provide to the attendee the most common radiographic lesions that are presented in infants, children and adolescents. The course will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral radiology in pediatric dentistry. Topics such as radiographic pathology, interpretation, and radiation safety in the practice of pediatric dentistry will be included.

At the conclusion of this course, attendees will understand:

- ◆ The importance of "building" a differential interpretation in radiology
- ◆ The most common radiographic lesions in infants, children and adolescents.
- ◆ The indications of CBCT within the frame of practicing pediatric dentistry



## REGISTRATION IS NOW OPEN

Visit [www.OregonDentalConference.org](http://www.OregonDentalConference.org) to register today!

Early bird pricing available through February 22.

**NEW for 2019:** Buy 5 registrations, and get the 6th of equal or lesser value FREE!

All six must be registered at the same time.

## COURSES BY DATE

SATURDAY, APRIL 6

### ODA EXPERT EXPRESS LECTURE SERIES

#### Dental Trauma

##### Putting the Pieces and the Patient Back Together

PRESENTED BY **Melissa Amundson, DDS**  
**David Dowsett, DMD**

RECOMMENDED FOR **D H A**

8 - 9:30 AM COURSE NUMBER 3163  
ODA course CE CREDITS 1.5

This course will cover all aspects of dento-alveolar trauma, from the luxated tooth to composite defects of the maxilla and mandible. We will discuss the treatment of basic dental injuries from immediate care to definitive restoration while planning for short and long-term implications and complications. This includes many injuries frequently seen by the general dentist – trauma related to accidents, falls, sports mishaps, and other unfortunate events patients can have. In addition, this course will include a discussion on coordinating treatment with appropriate specialists. The course will take the participant through alveolar grafting, large and small combined with dental implant restoration in the trauma patient. The sequencing of grafting, harvesting, and dental implant placement will be covered. Finally, the presentation will take the participant through the reconstruction process for large composite defects secondary to traumatic injuries. This will include a discussion in the use of zygomatic implants and fibula free flap, "jaw in a day", type cases. Time will be spent exploring who gets injured, why and how to prevent when possible.

At the conclusion of this course, attendees will:

- ♦ Be able to assess, develop a plan and treat dental trauma in the immediate, short- and long-term timeline to best get the patient functionally, esthetically and emotionally as whole as possible again
- ♦ Review of basic tooth saving techniques
- ♦ Understand the treatment flow of when to refer and to whom
- ♦ Be able to review of the most current bone grafting techniques and tissue engineering available
- ♦ Understand the treatment flow for grafting, dental implants and definitive restorations
- ♦ Know options for even the most serious of cases
- ♦ Identify who, where, what and how patients' can avoid trauma

### OSAE COURSE

#### Surfs Up!

##### Let's Ride the GentleWave

PRESENTED BY **Daniel Bitner, DMD**

RECOMMENDED FOR **D H**

8 - 11 AM COURSE NUMBER 3164  
OSAE course CE CREDITS 3

As practicing dental professionals, we know that the root canal system and the need to debride and disinfect this complicated anatomy often stretches beyond what we're able to clinically see. Achieving these goals with minimal shaping and minimal dentin removal has certainly proved to be a challenge. The GentleWave System efficiently accomplishes these tasks even in the most complex anatomies. This course will introduce you to this new and impressive technology. Upon completion, you'll understand and identify the differences between standard root canal treatment and the GentleWave procedure, and what the future could hold.

CONTINUES IN NEXT COLUMN

"RECOMMENDED FOR" KEY: **D** Dentists **H** Hygienists

NOTE ON CE CREDITS: No partial credit will be awarded.

Dr. Bitner will present a lecture about the impact of the GentleWave procedure in endodontics. Course attendees will see how the system works and get real world clinical information about the GentleWave system.

At the conclusion of this course, attendees will understand:

- ♦ Current success rates of standard root canal treatment
- ♦ Limitations of standard root canal treatment
- ♦ Problems facing root canal treated teeth and the various causes of root canal failure
- ♦ Why minimal shaping of the root canal system is needed in the ever-changing field of endodontics
- ♦ How we can achieve a cleaner root canal system while minimal shaping the root canal system
- ♦ The GentleWave procedure and protocol from start to finish
- ♦ The current literature of the GentleWave procedure and what the future could hold for our clinical success rates
- ♦ How to locate previously hidden anatomy with the GentleWave cleaning technique
- ♦ The positive and limitations of the GentleWave procedure
- ♦ How the GentleWave system can impact their practice

### High Tech, High Touch Dental Assistants of the 21st Century

PRESENTED BY **Tina Calloway, CDA**

RECOMMENDED FOR **A OM**

8 - 11 AM COURSE NUMBER 3165  
ODA course CE CREDITS 3\*\*

In this fun and interactive course, Ms. Calloway will motivate and educate those who wish to become today's high-tech dental assistant. This course will allow the clinical assistant to dust off and apply the existing technologies already within the practice for the benefit of your team.

At the conclusion of this course, attendees will:

- ♦ Discover why you should help with the technology/ productivity of your practice and what is in it for you
- ♦ Have a thorough understanding of how to motivate a patient to take ownership of their treatment plan using existing technologies in your practice
- ♦ Discover what role you can play in helping you and your team to embrace success

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## OREGON SOCIETY OF ORAL AND MAXILLOFACIAL SURGEONS (OSOMS) Course & Luncheon Schedule

SATURDAY, APRIL 6

8 - 11 AM **Legendary Implant Service® Transitioning from Patient Centric to Patient Engaged, presented by Hamid Shafie, DDS, CAGS**

10 AM – 1 PM Solutions Marketplace Open

11 AM – 1 PM OSOMS Luncheon

1 – 4 PM **Legendary Implant Service® Transitioning from Patient Centric to Patient Engaged, presented by Hamid Shafie, DDS, CAGS, continued**

All OSOMS members are welcome to attend the OSOMS luncheon at the Oregon Convention Center.

For more information and to RSVP, please contact OSOMS at 503.594.0322 or [oregoms@gmail.com](mailto:oregoms@gmail.com).

OSOMS members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSOMS-sponsored course.

### Legendary Implant Service®

#### Transitioning from Patient Centric to Patient Engaged

PRESENTED BY **Hamid Shafie, DDS, CAGS**

RECOMMENDED FOR **D**

8 AM - 4 PM COURSE NUMBER 3180  
OSOMS course CE CREDITS 6

NOTE This course will break for lunch from 11 AM - 1 PM.

In today's highly competitive, full-arch implant market, clinical competency is no longer enough to compete with corporate implant centers and large, multi-specialty group practices focused on attracting a high volume of implant patients. The clinical sophistication and surgical talent of an oral surgeon are irrelevant until the patient accepts the treatment plan. Getting patients to say "yes" to an expensive full-arch implant treatment requires a different level of service and patient engagement compared to a traditional, patient centric oral surgery practice. Case acceptance cannot be increased by attending more clinical, full arch courses. High level, large implant case acceptance is driven by creating a full-on patient experience; one that not only is memorable, but also unique to your practice. Legendary Implant Service® impacts every touch-point with your patients and operates as the basis for creating an individualized patient experience.

At the conclusion of this course, attendees will:

- ♦ Learn strategies to design touch-points, narratives, and other innovative methodologies that enhance the patient experience and ultimately boost full arch case acceptance

**Dental Assisting***How to Raise Yourself from Failure to Success*PRESENTED BY **Tina Calloway, CDA**RECOMMENDED FOR **A****1 - 4 PM** COURSE NUMBER **3166****ODA course** CE CREDITS **3\*\***

How many times have you heard "I am just an assistant"? One of the greatest assets in today's field of dentistry is the dental assistant. Where would we be as a profession without these leading clinicians? Assisting is no longer limited to "sitting idly by with the suction in hand." Today's assistant requires leadership, knowledge in dental science, and exceptional communication skills. Assistants will leave this program with a rejuvenated sense of talent, opportunity and worth.

At the conclusion of this course, attendees will:

- ◆ Recognize different leadership styles
- ◆ Have a thorough understanding of what you can do to become a team leader
- ◆ Understand how to find fulfillment each day of your career

**\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.**

**ODHA COURSE****A Gingivitis Code, Finally***A Game Changer*PRESENTED BY **Patti DiGangi, RDH**RECOMMENDED FOR **D H A OM****8 - 11 AM** COURSE NUMBER **3167****ODA course** CE CREDITS **3**

Your patient presents with inflamed, hemorrhagic gingiva, light to moderate subgingival calculus, and generalized pseudo-pocketing. There was no code to accurately define the care needed to treat these patients. The D4346 code finally assists in clearly identifying and treating gingivitis after decades of merely dumping gingival inflammation into the same category as health. We have been providing the care anyway, and this code provides a reason for patients to return to your practice, improve their health and boost your bottom line. This code isn't just a number; it's a game changer for dentists, hygienists, business professionals and every staff member. This code can boost the bottom line of the practice when we take the time to examine and update our systems.

At the conclusion of this course, attendees will:

- ◆ Identify eight major focus points to grasp to correctly implement the D4346 code
- ◆ Protect against fraud being committed even by accident
- ◆ Guard against misuse of this new gingivitis code and not miss the disease present
- ◆ Create simple and effective "Twitter-style" dental-medical necessity narratives

**ODHA COURSE****Teledentistry***Pathway to Prosperity*PRESENTED BY **Patti DiGangi, RDH  
Cindy Purdy, RDH**RECOMMENDED FOR **D H A OM****1 - 4 PM** COURSE NUMBER **3168****ODA course** CE CREDITS **3\*\***

Teledentistry is a disruptive innovation and a rising trend. It expands the traditional dental practice. There are many critical decisions to create your pathway to prosperity. Each teledentistry encounter is different depending on your chosen business model. The services provided are not necessarily the same as a traditional practice. Included is a discussion of the procedures, products and codes as well as technology and equipment needed in a teledentistry encounter.

At the conclusion of this course, attendees will:

- ◆ Understand why teledentistry is an opportunity
- ◆ Define how teledentistry connects in multiple settings
- ◆ Explore new or expanded career pathways using the power of teledentistry and accurate coding
- ◆ Introduce Your Pathway to Prosperity with Pathfinder Exercises

**\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.**

**WORKSHOP****CPR for the Health Care Provider**PRESENTED BY **EMT Associates**RECOMMENDED FOR **D H A OM LT****8 - 11:30 AM** COURSE NUMBER **F2010****ODA course** CE CREDITS **3.5**

THIS COURSE REPEATS IN THE AFTERNOON:

**12:30 - 4 PM** COURSE NUMBER **F2011****ODA course** CE CREDITS **3.5**

NOTE This course is also offered on Thursday and Friday.

NOTE CPR Certification Card is now only available in an e-card format. Each course participant must sign in at the door and provide their name and e-mail in order to receive their card online.

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$25

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

**Getting Fulfillment from Your Professional Life and Avoiding Burnout**PRESENTED BY **Donald Girard, MD**RECOMMENDED FOR **D H A OM LT****8 - 10 AM** COURSE NUMBER **3176****ODA course** CE CREDITS **2\***

This presentation focuses on the recent surge in burnout (as defined by the Maslach Inventory) among healthcare professionals. It is divided into several chapters: *The History of Healthcare Professionals' Satisfaction; The Golden Era of the Profession; Burnout: Definition and Consequences; Research Relevant to Burnout; Factors Relating to the Surge in Burnout; What Can be Done; The Oregon Wellness Program; and Next Steps.*

At the conclusion of this course, attendees will:

- ◆ Understand healthcare professional burnout and its origins
- ◆ Understand how it may impact on one's professional career and personal wellbeing;
- ◆ Become more invested in the preservation of wellness and early intervention in preventing the consequences of burnout
- ◆ Become well informed about resources to engage in improved wellbeing

**\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.**

**CAD/CAM Restoration Margins***The New Gold Standard?*PRESENTED BY **Steven Gold, DDS**RECOMMENDED FOR **D H A****8 - 11 AM** COURSE NUMBER **3169****ODA course** CE CREDITS **3**

NOTE This course is also offered on Friday morning.

CAD/CAM technology continues to revolutionize the art of restorative dentistry. The ability to fabricate indirect restorations of high quality – in one visit, directly in the practitioner's office – has tremendous appeal to both patients and dentists. Early versions of CAD/CAM systems failed to consistently deliver dental restorations with clinically acceptable marginal gaps. As the technology improved, so did the realization that achieving long-term, clinically acceptable marginal gaps with CAD/CAM restorations was a multi-factorial process; relying on proper tooth preparation, accurate digital scanning, meticulous attention to the design and post-milling phases, and proper adhesive cementation techniques. This presentation will: 1) explore the current scientific literature behind the processes of CAD/CAM restoration fabrication; 2) present a clinical protocol to consistently deliver restorations with exceptional long-term marginal integrity; and 3) attempt to answer the question, are CAD/CAM restoration margins the new "gold standard"?

At the conclusion of this course, attendees will be able to:

- ◆ Identify the change that has occurred in the quality of CAD/CAM restoration margins and what factors drove that change
- ◆ Understand what the peer-reviewed literature says about the current state of CAD/CAM restorations with an emphasis on marginal integrity
- ◆ Identify the clinical steps that affect CAD/CAM restoration margins, including the single-most important factor leading to long-term success of the restoration

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## COURSES BY DATE

### Relief that Packs a Punch

#### Spotlight on Medications

PRESENTED BY **Anne Guignon, RDH, MPH, CSP**

RECOMMENDED FOR **D H A OM LT**

**9:30 - 11 AM** COURSE NUMBER **3170**

**ODA course** CE CREDITS **1.5**

Prescription and over-the-counter medicines, home remedies, and supplements are used to combat illness, provide relief, and support health. The oral consequences of medications and supplements are rarely discussed but these products can impact oral health status, especially when used routinely or multiple times every day. Formulations are complex and marketed as safe. These products come in a variety of formats that often contain large amounts of sugar, low pH levels, and can be very sticky. It's time to shed light on how syrups, lozenges, hard discs, sprays, gummy chews, gels, chewable tablets, rinses, powders, effervescent tablets, and tablet coatings can have a profound impact on the development of dental caries, tooth erosion, and dentinal hypersensitivity.

At the conclusion of this course, attendees will be able to:

- ♦ Recognize hidden sugars and the destructive role of citric acid
- ♦ Compare formulations and pH levels of oral moisturizers, cough remedies, weight control products
- ♦ Learn how to decode product labels

### The Erosion Explosion

#### Effects of a Modern Day Witch's Brew

PRESENTED BY **Anne Guignon, RDH, MPH, CSP**

RECOMMENDED FOR **D H A OM LT**

**1 - 4 PM** COURSE NUMBER **3171**

**ODA course** CE CREDITS **3**

Today's sports drinks, energy drinks, flavored waters, bottled teas, powdered drinks and beverage additives are creating a perfect storm. Modern day drinks, made from a sophisticated concoction of ingredients, accelerate tooth erosion, setting the stage for dentinal hypersensitivity. These drinks also impact the development of dental caries, a pH-mediated disease. Marketing trends come into play in how people are led to believe that sugar-free drinks or energy and sports drinks are potentially safe, or even beneficial, healthful beverages. Dental professionals, armed with the most current information about modern beverages, can make a difference in both the lives of their patients and the lives of their families and friends.

At the conclusion of this session, attendees will be able to:

- ♦ Appreciate the role of pH and titratable acidity
- ♦ Compare "new drink" ingredients to soft drinks that have been around for decades
- ♦ Discover how to make safer beverage choices

### Infection Prevention and Control in Dentistry

PRESENTED BY **Ginny Jorgensen, CDA, EFDA, EFODA, AAS**

RECOMMENDED FOR **D H A OM LT**

**1 - 4 PM** COURSE NUMBER **3172**

**ODA course** CE CREDITS **3**

This seminar will include a combination of regulatory and non-regulatory guidelines. OSHA Bloodborne Pathogens and HazCom Standards, Oregon Board of Dentistry Infection Control Rules and Regulations, CDC Guidelines for Infection Control in Dental Health-Care Settings, the 2016 Summary of Infection Prevention Practices in Dental Settings – Basic Expectations for Safe Care and "Best Practice" recommendations for safe dental procedures will be covered. The importance of assigning a clinical infection control coordinator and maintaining dental unit water lines will also be presented. Compliance and safety is imperative for the modern dental practice. Attending this seminar will provide information to obtain and maintain this goal.

At the conclusion of this course, attendees will be able to:

- ♦ Explain the difference between OSHA Bloodborne and HazCom Standards
- ♦ Describe CDC recommendations for infection prevention in the dental setting
- ♦ Define a variety of diseases, their transmission mode and how they can potentially be transmitted in the dental setting
- ♦ Describe cross contamination and the best methods for prevention
- ♦ Explain the proper use, wear and disposal of PPE
- ♦ Describe the proper methods for dental instrument processing, sterilization and storage
- ♦ Demonstrate acquired knowledge by implementing infection control safety techniques in the dental office

## SATURDAY, APRIL 6

### ODEA COURSE

#### Simplified Solutions

##### Organizing and Productivity Strategies for the Workplace

PRESENTED BY **Bethanne Kronick, MA, CSP, CPO**

RECOMMENDED FOR **D H A OM LT**

**8 AM - 4 PM** COURSE NUMBER **3173**

**ODEA course** CE CREDITS **6\*\***

NOTE This course will break for lunch from 11 AM - 1 PM.

The average person sends and receives up to 200 emails a day and processes up to 10,000 sheets of paper a year! Most people deal with this excessive amount of information in a reactionary way — digging through piles or searching hundreds (maybe thousands?) of emails each time they need something. Simplified Solutions is a comprehensive "back to basics" approach addressing the major issues that cause chaos and disorganization in your office environment. This lively, interactive presentation provides strategies and solutions to boost productivity and efficiency. You'll walk away with tips you can use the same day as the training!

At the conclusion of this course, attendees will:

- ♦ Manage paper and email more efficiently using a simple system for triaging
- ♦ Manage interruptions effectively and respectfully
- ♦ Improve their ability to focus
- ♦ Plan and prioritize their work quickly
- ♦ Manage their time more productively
- ♦ Better manage their tasks and projects
- ♦ Effectively address self-defeating habits such as multitasking and procrastination
- ♦ Develop new habits to make long term changes

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

### WORKSHOP

#### Dental Sleep Medicine for the General Dental Office

##### Workshop

PRESENTED BY **Cameron Kuehne, DMD, MS**

RECOMMENDED FOR **D H A**

**8 - 11 AM** COURSE NUMBER **F2012**

**ODA course** CE CREDITS **3**

COURSE LIMIT **24 participants**

ADDITIONAL FEE **\$100**

In this hands-on course we will discuss all of the practical matters related to treatment of patients with obstructive sleep apnea from appliance selection, records, fitting and follow up. The relationship between bruxism and sleep apnea will also be discussed as well as use of temporary appliances.

At the conclusion of this course, attendees will:

- ♦ Learn how to choose the best oral appliance design for your patient
- ♦ Take a bite registration for an oral appliance for sleep apnea
- ♦ Understand how to avoid side effects of oral appliance therapy
- ♦ Make a "morning repositioner" to help avoid occlusal changes

### New Dentists Save on Registration!

ODA Member Dentists who graduated between 2015 and 2018 are eligible to receive \$100 off the ODA Member registration price! Make sure to select the **ODA New Dentist Member** category when registering.



# SATURDAY, APRIL 6

## COURSES BY DATE

### OSP COURSE

#### Digital Workflow to Enhance Esthetic Outcomes

From Single Unit Restorations to Full Arch Rehabilitation

PRESENTED BY Curry Leavitt, DMD, MS

RECOMMENDED FOR D

8 AM - 4 PM COURSE NUMBER 3174  
OSP course CE CREDITS 6

NOTE This course will break for lunch from 11 AM - 1 PM.

What is true success when it comes to restoring teeth with dental implants? Is it just replacing teeth or is it meeting every esthetic and functional criteria standard we possess. Whether it be a single unit, an anterior vs a posterior tooth or full arch rehabilitation, can this success be met easier, less invasive and more predictable? Understanding the capabilities of a digital workflow will be our goal. This full-day discussion will enable us to gain the knowledge to utilize digital impressions, fully computer guided surgery, and immediate temporization techniques to enable final prosthesis predictability.

Today we have the technology to provide less invasive procedures, quicker recovery and better long-term predictability. Understanding diagnostic, surgical and prosthetic protocol will help us meet the patients expectations and ultimately give the best long-lasting results. We have great laboratories that provide a number of temporary and final prosthetic options.

The digital workflow provides the most accurate data and makes communication between the surgeon, restorative doctor and laboratory easier. Utilizing digital technology allows us to combat the challenges that arise from a surgical and restorative stand point so that true implant success can be achieved.

At the conclusion of this course, attendees will:

- ◆ Understand the truly successful criteria to replacing teeth with dental implants
- ◆ Gain an appreciation for treating patients with macro esthetics in addition with micro esthetics
- ◆ Develop a digital workflow algorithm that will enable the best esthetics and function for single unit and full arch cases
- ◆ Understand the importance of soft tissue management in dental implant esthetics
- ◆ Understand the data needed to develop a digitally derived prosthetic treatment plan
- ◆ Develop a knowledge for intraoral scanning with the Trios scanner by 3Shape
- ◆ Understand the Biohorizons fully guided surgical kit
- ◆ Develop parameters and criteria to communicate with your local lab for restoration success
- ◆ To be able to perform a hands-on clinical scenario of a dental implant treatment plan utilizing digital technologies with the Trios scanner
- ◆ Understand the rationale for the All on X treatment plan
- ◆ How to diagnose and treatment plan a full arch case
- ◆ Understand the parameters and guidelines for patients with failing teeth and edentulous arches
- ◆ Understand the concept of the implant retained full arch prosthesis from the traditional perspective to the newly developed fully digital concept with Nsequence dental lab.
- ◆ Develop a treatment planning rationale derived from a traditional full mouth rehab and implement this to a full arch implant supported prosthesis

#### Navigating Career Pathways

Finding the Right Direction for YOU

PRESENTED BY Paul Brannen, DMD  
Cory Johnston, DMD  
Andrew Peterson, DMD, MS  
Vanessa Peterson, DDS, MS  
Caroline Zeller, DDS

RECOMMENDED FOR D

9:30 - 11 AM COURSE NUMBER 3175  
ODA course CE CREDITS 1.5\*

NOTE This course is offered by the ODA New Dentist Council.

This session is geared towards providing new dentists and dental students with insight in navigating their dental career including the career pathway options and the successes and challenges others have experienced as they navigated the profession of dentistry.

At the conclusion of this course, attendees will:

- ◆ Receive and understand beneficial advice and exposure to new graduate considerations related to employment, career pathways, and common mistakes to avoid, in a unique and digestible way

\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

#### The Continuum of Anxiety and Pain Control in Dental Practice

PRESENTED BY Robert M. Peskin, DDS

RECOMMENDED FOR D H A

8 AM - 4 PM COURSE NUMBER 3177  
ODA course CE CREDITS 6

NOTE This course will break for lunch from 11 AM - 1 PM.

This full-day course reviews the advanced concepts and techniques necessary for the safe administration of moderate sedation, administered both enterally and parenterally, in the dental office setting. In addition, management of emergencies that may arise from the use of moderate sedation will be discussed in detail.

At the conclusion of this course, attendees will:

- ◆ Have thorough understanding of the continuum of anxiety and pain control
- ◆ Have a synopsis of the 2016 ADA Guidelines for Teaching Pain Control and Sedation to Dentists and Dental Students; the ADA Guidelines for the Use of Sedation and General Anesthesia by Dentists; and the AAP/AAPD Guidelines for Monitoring and Management of Pediatric Patients Before, During and After Sedation for Diagnostic and Therapeutic Procedures: Update 2016
- ◆ Have a thorough review of the pharmacokinetics and pharmacodynamics of sedative agents and the pharmacology of agents utilized for moderate sedation
- ◆ Understand nitrous oxide and its role as an adjunct to moderate sedation
- ◆ Understand the monitoring of patients undergoing moderate sedation
- ◆ Have emergency preparedness in the dental office setting with risk management considerations
- ◆ Have a more comprehensive understanding of moderate sedation as it is used in dentistry including its indications and contraindications, its limitations, as well as the untoward sequelae that may arise from the use of enterally and parenterally administered agents

#### Practical Medical Emergencies in the Dental Office

PRESENTED BY Erik Richmond, DMD

RECOMMENDED FOR D H A OM

8 AM - 12 PM COURSE NUMBER 3178  
ODA course CE CREDITS 4

This course presents a practical approach to preparing yourself and your staff to prevent and treat the most common medical emergencies in the dental office.

At the conclusion of this course, attendees will:

- ◆ Know how to prepare for, prevent, and when necessary, treat the most common medical emergencies in the dental office
- ◆ Understand what is in your emergency kit and know when and how to use this equipment
- ◆ In addition to didactic lecture, we will role play to put into practice the medical emergency treatment algorithms
- ◆ By the end of the course, you will have the tools to go back to your office and lead a 45- to 60-minute session with your office staff on how to treat medical emergencies

### OADM COURSE

#### Multiple Approaches to Tissue Borne and Implant Retained Restorations

PRESENTED BY Eugene Royzengurt, DTG

RECOMMENDED FOR D LT

8 AM - 4 PM COURSE NUMBER 3179  
OADM course CE CREDITS 6

NOTE This course will break for lunch from 11 AM - 1 PM.

This course will cover impression techniques; immediate dentures; branching technique; occlusion types; model analysis gingival customization with composite; clear base dual processing; Immediate conversion implant supported; trilob reinforced implant supported restorations; titanium reinforced implant supported restorations; double structure implant supported restorations; Pekton substructure implant supported restorations.

At the conclusion of this course, attendees will:

- ◆ Recognize and understand the various approaches to tissue borne and implant retained restorations

### VIP ODA Member Lounge

Exclusive Access to ODA Members

Visit the Skyview Terrace on the 3rd Floor of the Oregon Convention Center to access members-only amenities including: Coffee, Snacks, Massages, and Headshots.



Thursday 7 AM - 3 PM  
Friday 7 AM - 3 PM  
Saturday 7 AM - 1 PM

## COURSES BY DATE

SATURDAY, APRIL 6

### The Real Simple Diet

*How to Eat Well in a Fast-Paced World*

PRESENTED BY **Elizabeth Somer, MA, RD**

RECOMMENDED FOR **D H A OM LT**

**1 - 4 PM** COURSE NUMBER **3181**

**ODA course** CE CREDITS **3\***

Nutrition information is doubling every 18 months. How do you stay up to date when information seems to flip-flop daily? Besides, is it really all that important how well you eat as long as you give it your best try and take a multi to be on the safe side? This presentation distills the latest research into a simple, no-fuss plan for eating well and feeling your best.

Ms. Somer explains what Americans are currently eating, then provides the why, what, how, and when to eat, supplement, and exercise in this upbeat, fun presentation. You'll take the nutrition test to see how well you're doing, what needs changing (and the research on why), and simple, no-fuss solutions to get you from good to great.

At the conclusion of this course, attendees will be able to:

- ♦ Explain the differences between what Americans are eating and the dietary guidelines
- ♦ Discuss the impact obesity is having on America's health
- ♦ Identify the number one most important dietary change and give three examples of how to realistically make this change in their diets

\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

### CPR for the Health Care Provider

**Presented by EMT Associates  
Recommended for EVERYONE**

**COURSE NUMBERS:**

/ F2002 / F2003 / F2006 /

/ F2007 / F2010 / F2011 /



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at 503.218.2010 or  
[members@oregondental.org](mailto:members@oregondental.org)  
with any questions.

### Commonly Prescribed Medications and Managing the Oral Side Effects of Medication Use

PRESENTED BY **Ann Spolarich, RDH, PhD**

RECOMMENDED FOR **D H A**

**8 - 11 AM** COURSE NUMBER **3182**

**ODA course** CE CREDITS **3**

This course will review the 20 most commonly prescribed medications taken by patients treated in the oral health care environment. A comprehensive review of drugs and dental care products used to manage the oral side effects of medications will be presented.

At the conclusion of this course, attendees will be able to:

- ♦ Identify and discuss commonly prescribed medications taken by patients treated in the oral health care setting
- ♦ Identify common drug interactions of significance to dental professionals
- ♦ List several new dental drugs and discuss their indications for use in practice
- ♦ Discuss the management of oral side effects caused by medication use

### ODA EXPERT EXPRESS LECTURE SERIES

### Predictable Non-surgical Endodontic Therapy

PRESENTED BY **James Walker, DDS**

RECOMMENDED FOR **D H A**

**1 - 2:30 PM** COURSE NUMBER **3183**

**ODA course** CE CREDITS **1.5**

This course will present a fast-paced clinical and evidence-based review of important aspects of non-surgical endodontic treatment that leads to predictable treatment outcomes.

At the conclusion of this course, attendees will be able to:

- ♦ Go back to their offices on Monday morning and evaluate and implement changes that will immediately improve their non-surgical outcomes

### Dental Protocols for Treatment of Medically Compromised Children

PRESENTED BY **Juan Yepes, DDS, MD, MPH, MS, DrPH**

RECOMMENDED FOR **D H A**

**8 - 11 AM** COURSE NUMBER **3184**

**ODA course** CE CREDITS **3**

This course will provide to the attendee the most common medical issues that affect children and the dental treatment of these conditions. The course will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral medicine in pediatric dentistry.

At the conclusion of this course, attendees will:

- ♦ Understand the most common medical issues in children
- ♦ Learn the protocols of dental treatment of medically compromised children

### Dental Traumatology

*From Primary to Adult Dentition*

PRESENTED BY **Juan Yepes, DDS, MD, MPH, MS, DrPH**

RECOMMENDED FOR **D H A**

**1 - 4 PM** COURSE NUMBER **3185**

**ODA course** CE CREDITS **3**

This course will provide to the attendee the most updated information and guidelines in dental traumatology. The course will use case-presentation as the learning and discussion format and will cover the entire spectrum of trauma in the primary and permanent dentition.

At the conclusion of this course, attendees will:

- ♦ Understand the importance of a correct diagnosis in cases of dental trauma
- ♦ Learn the fundamentals of treatment of dental trauma in primary dentition

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# SPEAKER BIOGRAPHIES



## Melissa Amundson, DDS ..... PAGES 10, 16, 23

Dr Amundson received her dental degree at University of Illinois. In 2012, she completed her residency in oral and maxillofacial surgery at the University of Miami/Jackson Memorial Hospital, which was the only level one trauma center in Dade County at the time. She followed this with three years of private practice and voluntary faculty at Hospital Escuela in Tegucigalpa, Honduras. She then decided to return to academics in 2015 and recently completed an Advanced Trauma/CMF fellowship at Legacy Emanuel Hospital in trauma and post traumatic reconstruction. She has interests in maxillofacial trauma, dentoalveolar surgery, dental implants and orthognathic surgery. Additionally, she is involved in facial cosmetics, including injectables and "liquid facelift". In her free time, she enjoys yoga, traveling, and volunteer mission work.

**Conflict of Interest Disclosure:** None



## Homayon Asadi, DDS ..... PAGES 10, 16

Dr. Asadi is the chair of the Preventive and Restorative Dentistry Department, and an associate professor and a course director of anatomy and histology for the Department of Biomedical Sciences at University of the Pacific, Arthur A. Dugoni School of Dentistry. He has been actively involved in academics for over 25 years, both lecturing and dissection on many subjects. Dr. Asadi lectures frequently, is a member of several honor societies including OKU and American as well as International College of Dentists. He has been recognized and honored for distinguished merit in teaching and he also maintains a private practice in cities of San Jose and Hollister, California.

**Conflict of Interest Disclosure:** None



## Normund Auzins, DDS ..... PAGE 16

Dr. Auzins is a board certified oral and maxillofacial surgeon who practices in Portland, Oregon. He received his dental degree and certificate of residency at Indiana University. He held a faculty position at Portsmouth Naval Hospital while in the U.S. Navy as well as serving in the Middle East for two deployments. Dr. Auzins is a part time faculty member at the OHSU School of Dentistry and is currently serving as the president of the Multnomah County Dental Society and the Oregon Society of Oral and Maxillofacial Surgeons. His cleft lip and palate experience with the Free to Smile foundation has taken him to Tibet, Guatemala, Niger, Zimbabwe, and Ethiopia.

**Conflict of Interest Disclosure:** None



## Bradley Bale, MD ..... PAGE 16

Dr. Bale is an adjunct professor at Texas Tech Health Science Center in Lubbock; clinical associate professor at WSU College of Medicine; assistant professor, University of Kentucky College of Dentistry; and runs private practices in Gallatin, Tennessee, and Lubbock, Texas. He is one of the nation's leading specialists in preventing heart attacks, stroke, and diabetes. He co-founded the BaleDoneen Method with Amy Doneen in 2001. Their holistic personalized approach of CV risk reduction has been effective enough to allow them to attach a 'guarantee' to their clinical practices. The results of their method demonstrating regression and stabilization of arterial disease have been published in several peer-reviewed journals.

**Conflict of Interest Disclosure:** Dr. Bale is co-owner of BaleDoneen Method



## Samuel Barry, DMD ..... PAGE 16

Dr. Barry received his Doctor of Dental Medicine degree from the Oregon Health Sciences University School of Dentistry in 1982 and then maintained a private general dental practice in Pendleton, Oregon, for 15 years. He was an instructor in the Blue Mountain Community College dental assistant program for 12 years. Dr. Barry is currently a Field Sales Consultant with Henry Schein Dental, based in Pendleton, Oregon. In 2006 he was trained by Health Professions Training Consultants, Inc., as an OSHA trainer and has presented numerous classes on OSHA/WISHA compliance, bloodborne pathogens, and infection control. He is currently a member of the Organization for Safety Asepsis and Prevention (OSAP), the American Dental Association, the Oregon Dental Association, and the Eastern Oregon Dental Society. His class is recommended by both NORDIC and DBIC Insurance Companies as an important component of overall risk management.

**Conflict of Interest Disclosure:** Dr. Barry is employed by Henry Schein Dental.



## Steven W. Beadnell, DMD, FACD ..... PAGE 10

Dr. Beadnell is a board-certified oral and maxillofacial surgeon who has been in private practice in Portland since 1991. He is an adjunct associate professor in the department of oral and maxillofacial surgery at OHSU School of Dentistry. He received his DMD degree from OHSU School of Dentistry in 1980. He completed his oral and maxillofacial surgery residency at David Grant USAF Medical Center in 1988. He lectures extensively to various dental groups throughout the Northwest.

**Conflict of Interest Disclosure:** None



## Daniel Bitner, DMD ..... PAGE 23

Dr. Bitner found his passion in dentistry, specializing in endodontics. He has spent the last 12 years in private practice, performing over 10,000 endodontic procedures and over 1,000 GentleWave cases. He is committed to giving the best care, treating every patient as family. He owns Cascade Endodontic Group in beautiful Bend, Oregon, and has had the opportunity to lecture to various organizations. When Dr. Bitner is away from his microscope, he enjoys time with his four children and his better half, Christina. He is a true enthusiast of the outdoors and just hit his first hole in one!

**Conflict of Interest Disclosure:** None



## Daniel Blickenstaff, DDS, MSc ..... PAGE 17

Dr. Blickenstaff was born and raised in the Mother Lode area of northern California, and earned a BSc, MSc, and DDS from the Ohio State University, graduating from the College of Dentistry in 1977. He was a clinic instructor in restorative dentistry at OSU from 1982 to 1985, while practicing in Grandview Heights, Ohio. In 1993, Dr. Blickenstaff returned to the west coast and practiced in the Portland area until 2013.

He taught restorative dentistry to dental hygiene students at Portland Community College from 2011 to 2016, and performed independent medical examinations for numerous insurance companies since 2007. In 2015 Dr. Blickenstaff joined the Board of Dentistry as a consultant/investigator, and became a full-time investigator in January 2016. Upon the retirement of Dr. Paul Kleinstub, Dr. Blickenstaff became the OBD's Interim Dental Director/Chief Investigator in October 2018.

**Conflict of Interest Disclosure:** None



## Paul Brannen, DMD ..... PAGE 26

Dr. Brannen graduated from Oregon State University and completed his dental education in 2009 at OHSU. Immediately after dental school, he and his wife moved to the rural town of Bethel, Alaska, where he worked as a general dentist for the Yukon-Kuskokwim Health Corporation. Three months out of the year Dr. Brannen, his assistants, and their portable dental equipment were flown to even more remote villages – some as small as only 50 residents – to provide more accessible dental care. Because of very limited access to basic health services and even less access to specialists, Dr. Brannen quickly expanded his skills to serve the ever-growing needs of the Yupik Eskimos in the region. Currently, Dr. Brannen operates a mobile extraction and IV sedation practice where he and his dental assistants travel to dental offices in the Portland metro area offering in-house extraction and IV sedation services to their patients.

**Conflict of Interest Disclosure:** None



## Brian Bray, DMD ..... PAGE 10

Dr. Bray received a BS and an MS in speech language pathology from Texas Christian University. He graduated from OHSU in 2005, earning his DMD. He continued his education at Nova Southeastern University with an additional three years of schooling to complete his specialty training in prosthodontics. Dr. Bray spends his time away from the office with his family. He enjoys outdoor adventures with his wife and their two children.

**Conflict of Interest Disclosure:** None

## Course Handouts

Access course handouts online at [OregonDentalConference.org](http://OregonDentalConference.org), or through the ODC Mobile App, starting on March 21.



**George Bruder, DMD** ..... PAGE 10

Dr. Bruder was the founding chair of the Department of Endodontics and the Director of the Advanced Specialty Education Program in Endodontics at Stony Brook University School of Dental Medicine from 2006 to 2015. In 2012 he was awarded the prestigious Edward M. Osetek Educator Award from the AAE and is also a member of Omicron Kappa Upsilon, National Dental Honor Society. Dr. Bruder is a Diplomate of the ABE and Coordinator of Micro-Endodontics and Endodontic Technologies in the Advanced Graduate Program in Endodontics at Harvard School of Dental Medicine. Dr. Bruder has delivered more than 750 lectures nationally and internationally and published numerous articles on micro-endodontics and endodontic technologies. In addition, he has authored and co-authored numerous text book chapters including the chapter on non-surgical micro-endodontic retreatments with Dr. Robert R. White in *Color Atlas of Endodontics*, by Dr. William Johnson.

**Conflict of Interest Disclosure:** Dr. Bruder is a consultant for Dentsply Sirona.

**Tina Calloway, CDA** ..... PAGES 23, 24

Ms. Calloway is a Texas native, who served in the U.S. Navy in 1992 and received her dental assisting training in Marietta, Georgia. Now a North Carolina resident, she has worked in dentistry for 23 years as a full-time dental assistant, served as president of the Piedmont Dental Assistant Society, and a clinical assisting coach. She is also an award-winning graduate of the Dale Carnegie Organization, with published articles and served as a dental product trainer. Ms. Calloway, a professional speaker, and workshop leader has been a guest lecturer at dental conferences around the country.

**Conflict of Interest Disclosure:** None

**Allen Cheng DDS, MD, FACS** ..... PAGES 10, 16

Dr. Cheng earned his medical, dental degrees, and residency training at the University of California, San Francisco. He finished fellowships in head and neck oncology and microvascular reconstructive surgery. He's a Diplomate of the American Board of Oral and Maxillofacial Surgery with a Certificate of Added Qualification in Oral/Head and Neck Surgery and Reconstructive Surgery. His research is in oral/head and neck oncology and reconstructive surgery. He speaks nationally and internationally. He's the section chair of oral and maxillofacial surgery at Legacy Emanuel Hospital and the medical director of oral/head and neck cancer at Legacy Good Samaritan Cancer Center.

**Conflict of Interest Disclosure:** None

**Joanne Dawley, DDS** ..... PAGES 17, 18

Dr. Dawley is a graduate of the University of Michigan School of Dentistry and currently runs her own practice in Michigan. She has been an active member of the American Dental Association at the national, state and local levels for nearly 25 years. Dr. Dawley is a former member of the ADA's Council on Dental Practice. She has served as a delegate or alternate delegate to the ADA House of Delegates since 2000, and in 2009 she chaired an ADA Reference Committee. After holding numerous leadership positions at the state and local levels, Dr. Dawley was elected president of the Michigan Dental Association in 2008. The recipient of numerous honors, Dr. Dawley has been recognized with the Detroit District Dental Society's 2008 Leadership and Service Award, the National Dental Association's 2008 Phenomenal Achievement Leadership Award and the Mercy Education Project's 2008 Positive Impact Hard Work Dedication Award. Dr. Dawley is a member of the National Dental Association, the Wolverine Dental Society, the American Academy of Fixed Prosthodontics and the Pierre Fauchard Academy. She also belongs to several honor societies for dentists, including the American College of Dentists, the International College of Dentists, and she is a member and Fellow in the Academy of General Dentistry. Dr. Dawley is president-elect of the DALE Foundation Board of Trustees.

**Conflict of Interest Disclosure:** None

**Renee DeMallie, RDH, EPDH, CDA, EFDA, EFODA** ..... PAGES 17, 18

Ms. DeMallie is a full-time faculty member in the Portland Community College Dental Assisting program. She is an alumnus of PCC, and graduated from both the dental assisting and dental hygiene programs. Ms. DeMallie has worked chairside as a dental assistant and restorative dental hygienist in both private and group practices in Portland, Oregon. She has also held various administrative roles throughout her time in the dental field with specific focus on infection control and employee development. Ms. DeMallie is currently working towards her Master's Degree in Organizational Leadership with a focus on training and development.

**Conflict of Interest Disclosure:** None

**Eric Dierks, DMD, MD, FACS, FACD, FRCS(Ed)** ..... PAGES 10, 16

A founding partner of HNSA, Dr. Dierks earned his medical and dental degrees from the University of Louisville. One of just a handful of American surgeons to be Board Certified in oral and maxillofacial surgery as well as otolaryngology (head and neck surgery), Dr. Dierks completed his residency in these specialties in Delaware and in Texas.

Dr. Dierks' surgical practice consists of head and neck cancer and reconstructive surgery, craniomaxillofacial trauma, cleft lip/palate surgery, and oral and maxillofacial surgery including complex dental implant surgery. He has an extensive experience in zygomatic dental implants. Dr. Dierks is an affiliate professor of oral and maxillofacial surgery at OHSU. He has published over 120 journal articles and book chapters on his various areas of interest and is frequently called upon to lecture both nationally and around the world. Before he became a doctor, Dr. Dierks worked his way through college as an auto mechanic and is still interested in automotive technology. Married with two grown children, Dr. Dierks also enjoys traveling and spending quality time with his family.

**Conflict of Interest Disclosure:** None

**Patti DiGangi, RDH** ..... PAGE 24

Ms. DiGangi believes dentistry is no longer just about fixing teeth; dentistry is oral medicine. As a navigator and long-time clinician, she guides audiences through the rough waters of coding. Her efforts have assisted thousands of professionals to code more accurately and efficiently. In fact, the American Dental Association recognized her expertise by inviting her to write a chapter in its *CDT 2017 Companion* book and again for *CDT 2018 Companion*. Ms. DiGangi holds publishing and speaking licenses with ADA for Current Dental Terminology©2018 and a license for SNODENT©2018 diagnostic coding. She shares her insights and expertise through her *DentalCodeology* book series. In 2018 she released her *CDT 2018 Shifts Metrics Driven* and seventh book, *Teledentistry Pathway to Prosperity*. Ms. DiGangi offers continued learning and growth through her Dental Codeologist member group and *DentalCodeology Insurance Navigator* online certification program.

**Conflict of Interest Disclosure:** Ms. DiGangi is a shareholder in *DentalCodeology* and has received honorarium support in the last 12 months from Acteon, Air Techniques, Curaprox, Crown Seating, MouthWatch, GC America, Young Dental, Carifree, Dental Rat and Lexicomp.

**Amy Doneen, DNP, ARNP** ..... PAGE 16

Dr. Doneen is founder and medical director of the Heart Attack & Stroke Prevention Center in Spokane, Washington, and co-founder of the BaleDoneen Method. She is also an adjunct professor at Texas Tech Health Sciences School of Nursing, clinical associate professor at Washington State University College of Medicine, assistant professor at University of Kentucky College of Dentistry, and co-author of the best-seller *Beat the Heart Attack Gene*. Dr. Doneen has given more than 800 presentations and keynote speeches globally and published many studies in peer-reviewed journals.

**Conflict of Interest Disclosure:** Dr. Doneen is co-owner of BaleDoneen Method.

**David Dowsett, DMD** ..... PAGE 23

Dr. Dowsett is an oral health care physician and a leader in the Complete Health Dentistry movement. He believes that the mouth is the gateway to health and wellness. He graduated from the OHSU School of Dentistry in 1995. Passionate about sports and the care of athletes, Dr. Dowsett is actively involved in the field of sports dentistry. Sports dentistry involves the prevention and treatment of orofacial athletic injuries and related oral diseases, as well as the collection and dissemination of information on dental athletic injuries and the encouragement of research in the prevention of such injuries. He is certified as a team dentist by the Academy for Sports Dentistry. He was on the medical staff of the Portland Trail Blazers from 2000 to 2013 and was the first team dentist for the USL Portland Timbers in 2010. He is currently on staff with the Portland Winterhawks Hockey Club and consults with and supports the Portland City United Youth Soccer Club.

**Conflict of Interest Disclosure:** None

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# SPEAKER BIOGRAPHIES



## Cynthia Durley, MEd, MBA ..... PAGES 17, 18

Ms. Durley is executive director of both the Dental Assisting National Board (DANB, the national certification organization for dental assistants) and the DALE Foundation (DANB's official affiliate). She has been employed by DANB for over 30 years and by the DALE Foundation since its incorporation in 2010. In her dual role of executive director to both DANB and the DALE Foundation, Ms. Durley provides leadership

in organizational governance, fiscal accountability, and administrative, operations, and personnel management. She has served as president of the American Association of Dental Administrators (AADA, the national association for state dental board administrators), president of the Institute for Credentialing Excellence, and served on the ICE Executive Committee from 2006–2008. Ms. Durley is currently one of the editors of the 3rd edition of ICE's *Certification Handbook*. She has a bachelor's degree in biology from the University of Notre Dame, a master's degree in education from Loyola University of Chicago, and a master's degree in business administration from DePaul University.

**Conflict of Interest Disclosure:** Ms. Durley is employed by DANB and The Dale Foundation.



## Katherine Eitel Belt ..... PAGE 18

Ms. Eitel Belt is *Dentistry's Communication Coach!* International speaker, author, and coach in the US, Canada, and the UK. Ms. Eitel Belt is best known for helping professionals develop unscripted, authentic, and consistently exceptional communication in three distinct areas: 1) patient / client service skills including telephone, financial, and treatment presentation conversations,

2) leadership skills including crucial conversations, team development, team culture, and personal and professional greatness, and 3) presentation skills including adult learning technology, train-the-trainer, and executive speaker's training. With 35 years of experience, her revolutionary training company, LionSpeak, helps dental practices as well as corporate sales / executive teams achieve extraordinary results by communicating with greater clarity and inspiration. Her Lion Camp Leadership Experience in San Diego is the premier team retreat for professionals and healthcare teams nationwide. Ms. Eitel Belt has consulted with companies such as CareCredit, Philips Oral Healthcare, Sirona Cerec, Henry Schein, Patterson Dental, LulaRoe Fashion, and the Berecz Law Firm. She is a Spotlight-On-Speaking champion, National Speaker's Association member, Speaking Consulting Network board member, past-president of the Academy of Dental Management Consultants, and recipient of the prestigious Linda Miles Spirit Award for contributions to the dental industry.

**Conflict of Interest Disclosure:** Ms. Eitel Belt has received sponsorship support in the last 12 months from CareCredit and is financially supported through employment at her company, LionSpeak.

## EMT Associates ..... PAGES 10, 18, 24

EMT Associates has been an American Heart Association training site for over 10 years. Many of its staff have been American Heart Association instructors and volunteers for over 30 years. EMT Associates' instructors serve the state of Oregon, southern Washington, and northern California.

**Conflict of Interest Disclosure:** Instructors for ODC CPR sessions are employees of EMT Associates.



## Richard Fixott, DDS, DABFO ..... PAGE 18

Dr. Fixott graduated from UOP School of Dentistry in 1977. His practice includes eight years active duty in the U.S. Army, 17 years with several practices in the Portland area, and solo practice for nine years in Redmond, Oregon. He became involved in forensic odontology while in the Army and worked for the US Army Central Identification Lab, Hawaii (CILHI) for five years. He earned Diplomate status in the American

Board of Forensic Odontology (ABFO) in 1992. He is currently retired from active practice, volunteers with Kemple Clinic and COCC in Central Oregon, and does consulting work in forensic odontology. Forensic affiliations include secretary of ABFO; Board of Governors of American Society of Forensic Odontology; Fellow, American Academy of Forensic Sciences; Member, Disaster Mortuary Operational Response Team (DMORT); volunteer with Serv-OR; NCIC Review Panel; and odontologist with NamUS.

**Conflict of Interest Disclosure:** None



## David Gates, DDS ..... PAGES 10, 11

Dr. Gates graduated from Marquette University in Milwaukee, Wisconsin, in 1986 and moved to Las Vegas in 1992 to build a cosmetic, implant and reconstructive practice. He has both graduated from and taught at the Dawson Center for Advanced Dental Studies in St. Petersburg, Florida. He was the first general dentist in Nevada to become certified in Invisalign in 2001 and has been on the faculty of Align Technology since 2003, lecturing both nationally, and internationally. Dr. Gates received Top Speaker award at the annual Invisalign Summit Conference in 2005, 2006, and 2007. He just might present the most useful Invisalign course you have ever attended!

**Conflict of Interest Disclosure:** None



## Nadia Ghane, DMD ..... PAGE 11

Dr. Ghane is an oral pathologist at Pacific Northwest Kaiser Dental. She has completed three years of residency in oral and maxillofacial pathology at Emory University in Atlanta, and a year of fellowship in oral, head and neck pathology at the University of Washington. Dr. Ghane is a referral source for oral pathology cases at Kaiser. Patients are referred to her from Kaiser dental and medical clinics throughout Washington and Oregon. She has presented at the Pacific Northwest Dental Conference, the Inland Northwest Dental Conference, local dental societies and Kaiser medical clinics and has featured publications out in general pathology and oral pathology.

**Conflict of Interest Disclosure:** None



## Donald Girard, MD ..... PAGE 24

Dr. Girard is professor of medicine emeritus and the JS Reinschmidt professor of medical education emeritus, School of Medicine, Oregon Health & Science University. He trained as an internist and served in many positions at OHSU during more than 40 years. His positions included numerous administrative, teaching, practice and research venues. The last focused on physician wellness, which has been his career passion. In addition to work at OHSU, he has served in many organizations in many capacities, locally, regionally and nationally. They include, among others, the Medical Society of Metropolitan Portland, the Oregon Medical Association, the Oregon Medical Board, the American College of Physicians, and the Association of American Medical Colleges. He is grateful to his family and special mentors for facilitating what has been for him a most special career in our most dear profession.

**Conflict of Interest Disclosure:** None



## Howard Glazer, DDS, FAGD ..... PAGE 11

Dr. Glazer, international author and lecturer, is a Fellow and past president of the Academy of General Dentistry, and former assistant clinical professor in dentistry at the Albert Einstein College of Medicine. He is a Fellow of the International College of Dentists and a Diplomate of the American Board of Aesthetic Dentistry. He continues to be named as a "Leading Clinician in Continuing Education" by *Dentistry Today*, and one of the Top Dentists in New Jersey by *New Jersey Monthly* magazine. Dr. Glazer writes the popular "I Have It...You Need It" bi-monthly column for *Dental Economics* magazine.

**Conflict of Interest Disclosure:** Dr. Glazer receives financial support from Ivoclar Vivadent.



## Steven Gold, DDS ..... PAGES 18, 19, 24

Dr. Gold has 25 years experience as a general dentist. After 16 years of full-time private practice in Southern California, he transitioned to academics and currently serves as assistant professor at Western University of Health Sciences, College of Dental Medicine in Pomona, California. His academic career has involved teaching restorative dentistry in the clinical and pre-clinical settings and conducting research in the areas of CAD/CAM and all-ceramic restorations. His original research in these areas has been published in peer-reviewed journals, and he has spoken both nationally and internationally on the topic of CAD/CAM dentistry. Dr. Gold received his dental training from the University of Southern California School of Dentistry, and holds fellowships in the American College of Dentists, the International College of Dentists, and the Pierre Fauchard Academy. In addition, he has been active in organized dentistry at the local, state, and national levels.

**Conflict of Interest Disclosure:** None



## Anne Guignon, RDH, MPH, CSP ..... PAGES 11, 25

Ms. Guignon began dental hygiene practice in 1971. She is an international speaker, prolific author, Senior Consulting Editor for *RDH Magazine*, University of Texas Dental School faculty member, and has worked on developing and testing many clinical products. A visionary thinker, Ms. Guignon has received numerous accolades for mentoring, research, and guiding dental professionals with practical clinical options. In 2009 she received the Colgate RDH Irene Newman Award for advancing the art and science of dental hygiene, was recognized by DPR in 2012 as one of the Top 25 Women in Dentistry and chosen as RDH readers' Most Effective Educator in 2016.

**Conflict of Interest Disclosure:** Ms. Guignon is a consultant for 3M Oral Care, Colgate and Ortek Therapeutics.

**Terre Harris** ..... PAGES 11, 12

Mr. Harris is president and CEO of Seattle-based HarrisBiomedical. He has nearly 45 years private sector experience in the regulatory field and governmental theater and 30 years specific to the dental compliance arena. He is a long-standing member of OSAP, considered the infection control "brain trust" organization of the dental industry; a current member of the Washington Academy of General Dentistry and the Seattle Study Club, and former member of the University of Washington School of Dentistry Dean's Club. His most unique experience history is especially relevant to OSHA, WISHA, HIPAA and the safety and health field. Mr. Harris designed and wrote all the HarrisBiomedical programs and training curricula; his ability to transform confusing and tangled regulations into understandable and functional compliance programs has been a boon to the dental and medical communities. He has spoken on OSHA, WISHA, and HIPAA compliance and dental industry infection control throughout the country at study clubs, symposiums, and conventions. Mr. Harris' background in the theatre and his personal belief that people learn best and remember longer if they can laugh at the same time has helped place his speaking engagements and training programs among the best and most enjoyable in the industry.

**Conflict of Interest Disclosure:** Mr. Harris is owner of HarrisBiomedical.

**Laura Hatch, MS, FAADOM** ..... PAGE 12

Ms. Hatch is known internationally as the leader in dental front office solutions and training. A keynote speaker, author, and coach, Ms. Hatch is best known as the founder of Front Office Rocks™, a virtual training platform for dental teams. Front Office Rocks™ offers virtual training in all areas of the dental office and teaches the importance exceptional customer service. Using her unique style and interactive delivery methods, Ms. Hatch loves to help dental teams learn the systems and methods to achieve unprecedented results. Through this work, she has become a mentor to her clients and her colleagues and, in response, she has continued to expand the Front Office Rocks™ program with new and innovative training protocol to help take dentists and their teams to the next level. Ms. Hatch is a best-selling author of the book *Step Away from the Drill*, and a member of the National Speaker's Association, the Speaking Consulting Network, the Academy of Dental Management Consultants and a Fellow of the American Association of Dental Office Managers. She is a SCN Spotlight on Speaking 2nd place champion, a Dentistry's Got Talent speaking winner, and was named one of the 2016 Top 25 Women in Dentistry.

**Conflict of Interest Disclosure:** Ms. Hatch has received sponsorship support in the last 12 months from CareCredit.

**Teresa Haynes** ..... PAGES 17, 18

Ms. Haynes began her career with the Oregon Board of Dentistry over 30 years ago. During her career with the Board, she has served as a receptionist, a licensing and examination manager and office manager. During her career, she has licensed over 8,870 dentists and dental hygienists and has issued over 15,000 dental assistant certificates.

**Conflict of Interest Disclosure:** None

**Allan Hovan, DMD,  
MSD, FRCD(C)** ..... PAGES 12, 19

Dr. Hovan is a Board-certified specialist in oral medicine from both the American Academy of Oral Medicine and the Canadian Academy of Oral and Maxillofacial Pathology and Oral Medicine. He received his undergraduate dentistry degree from the University of British Columbia and his MSc and Specialty Certificate in Oral Medicine from the University of Washington. He currently serves as president of the International Society of Oral Oncology as well as department head for the provincial Oral Oncology/Dentistry program at BC Cancer. Dr. Hovan holds a faculty position in the Department of Oral Medical and Surgical Sciences at the University of British Columbia's Faculty of Dentistry and is published extensively in the areas of oral medicine and oral cancer.

**Conflict of Interest Disclosure:** None

**David Howerton, DMD** ..... PAGE 19

Dr. Howerton was raised in Portland, Oregon, and attended Portland State University for his undergraduate studies. He graduated from OHSU School of Dentistry and then completed a one-year general practice residency at Loma Linda Medical Center. After this, he returned to Oregon and completed his oral and maxillofacial training at OHSU. Dr. Howerton is a board certified oral and maxillofacial surgeon and has published numerous scientific articles and is active in lecturing for the dental community. He became a Diplomate of the American Board of Oral and Maxillofacial Surgery in 1991 and is active in the Oregon Dental Association. He is a member of the American Dental Association, American Association of Oral and Maxillofacial Surgeons, Western Society of Oral and Maxillofacial Surgeons, and the Oregon Society of Oral and Maxillofacial Surgeons. Dr. Howerton is on staff at several local hospitals and clinics and is a clinical assistant professor in the Oral and Maxillofacial Surgery Department at OHSU in Portland. Dr. Howerton is the proud father of three boys including twins. His interests include basketball, traveling, snow skiing, fly fishing, kayaking, biking, and family activities.

**Conflict of Interest Disclosure:** None

**Tija Hunter,  
CDA, EFDA, CDIA, MADAA** ..... PAGE 12

Ms. Hunter was named one of the Top 25 Women in Dentistry by *Dental Products Report* magazine. She is a member of the American Dental Assistants Association (ADAA) where she holds the honor of Master, is former vice president (2017) and sits on national councils. She is the director of the Dental Careers Institute with five locations in the United States. Ms. Hunter is also the author of seven CE study courses. She is a national speaker and is a certified trainer in nitrous oxide in several states. She can be reached at [tjaefda@gmail.com](mailto:tjaefda@gmail.com).

**Conflict of Interest Disclosure:** Ms. Hunter's courses are sponsored, in part, by CareCredit and Dentsply Sirona Implants.

**Cory Johnston, DMD** ..... PAGE 26

Dr. Johnston has loved working in the field of dentistry since 2005. He graduated from Temple University and was chosen as a member of the Stomatognathic and Oral Maxillofacial Surgery Honor Society. He currently practices a wide spectrum of general dentistry seeing both children and adults. He enjoys providing comprehensive care from basic fillings to more involved treatment such as same day CAD/CAM crowns.

He also enjoys oral surgery including extractions, implant placement, bone grafting, and sinus lift treatment. Dr. Johnston's true passion since entering dental school has been providing humanitarian dental service. He has visited Honduras and Haiti and has also worked with domestic organizations including Colorado Mission of Mercy and Medical Teams International.

**Conflict of Interest Disclosure:** None

**Jo-Anne Jones, RDH** ..... PAGES 12, 19

As a successful entrepreneur and international, award winning speaker, Ms. Jones brings life, energy and inspiration to all her presentations. The veteran dental hygienist turned educator has a no-nonsense approach and dynamic speaking style that has made her one of North America's most sought-after lecturers in the dental community. Ms. Jones has been selected as one of DPR's Top 25 Women in Dentistry and joins the 2019 *Dentistry Today* CE Leaders for the ninth consecutive year. A frank and open lecture style, a focus on audience engagement complemented by the provision of educational and clinical resources has earned many loyal followers both nationally and internationally.

**Conflict of Interest Disclosure:** Ms. Jones is a consultant for LED Dental, Orascopic and 3M Oral Care. She is a shareholder with Throat Scope. Ms. Jones' courses are sponsored, in part, by 3M.

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# SPEAKER BIOGRAPHIES



## Ginny Jorgensen, CDA, EFDA, EFODA, AAS ..... PAGES 17, 18, 25

Ms. Jorgensen began her dental assisting career as an orthodontic and general chairside assistant. She was employed for six years as a dental training specialist for Kaiser Permanente Dental Program and graduated from Portland Community College with an Associate Degree in Professional Technical Education. Ms. Jorgensen was hired as a full time clinical dental assisting instructor at Portland Community College from 1998 to 2014. She's the owner of Smith & Jorgensen Dental Consulting, a company that provides current infection control, audits and compliance training for dental professionals. Ms. Jorgensen's main goal is to provide "Best Practice" infection prevention/control trends and implement these trends into an efficient, safe working environment for dental professionals and their patients. Ms. Jorgensen is a past president of the Dental Auxiliary Learning Education (DALE) Foundation and serves on the national Infection Control Certificate Certification Steering Commission (ICCCSC) for the Dental Assisting National Board (DANB) and the Organization for Safety & Asepsis Procedures (OSAP).

**Conflict of Interest Disclosure:** None



## Gabriel Kennedy, DMD ..... PAGE 19

Dr. Kennedy was raised in Eastern Oregon and attended Oregon State University for his undergraduate studies. He graduated from the University of Connecticut School of Dental Medicine. He completed his oral and maxillofacial surgery training at Gundersen Lutheran Medical Center in La Crosse, Wisconsin. Dr. Kennedy is a Board Certified Oral and Maxillofacial Surgeon. Dr. Kennedy has been a contributing author for an oral and maxillofacial surgery manual and has given lectures to the dental community. He is a member of the American Dental Association, American Association of Oral and Maxillofacial Surgeons, and Western Society of Oral and Maxillofacial Surgeons. He is on staff at several local hospitals. He has served on multiple oral surgery missions in developing countries. Dr. Kennedy met his wife Nicole while growing up in Pendleton, Oregon. They have one son and three daughters. His interests include hunting, snowmobiling, and family activities.

**Conflict of Interest Disclosure:** None



## Bethanne Kronick, MA, CSP, CPO ... PAGE 25

Ms. Kronick is a nationally recognized productivity strategist, author and trainer working to empower people – helping them learn new habits and behaviors so their lives reflect what's truly important to them. Her clients make positive, long-term changes, whether it's managing stacks of paper, overflowing email boxes, busy schedules, cluttered space, or facing life's greater challenges. Passionate about helping people live with less stress and find more time and energy, Ms. Kronick established SIMPLIFY! in 2002. She offers classes and workshops to businesses and corporations on a variety of topics related to focus, organizing and productivity. In May of 2007, she became one of the first professional organizers in the nation to receive the Certified Professional Organizer (CPO) designation; she is also a member of the National Association of Productivity and Organizing Professionals. In 2017, she earned the prestigious CSP™ award from the National Speakers Association, the highest international recognition for professional speakers, achieved by less than 12% of the 5,000+ speakers worldwide. In her spare time, Ms. Kronick is a competitive rower, active community member, and loves to eat ice cream!

**Conflict of Interest Disclosure:** None



## Cameron Kuehne, DMD, MS ....PAGES 19, 20, 25

Dr. Kuehne co-owns the Center for Sleep Apnea & TMJ, with locations in Boise and Nampa, Idaho; Salt Lake City, Utah; and Anchorage, Alaska. Dr. Kuehne has accumulated more than 3,000 hours of continuing education related to craniofacial pain, sleep disorders, and pain management. He obtained his dental degree at Temple University School of Dentistry (Kornberg School of Dentistry) and continued on to Tufts University School of Dental Medicine where he obtained a Masters of Science degree in the areas of craniofacial pain and dental sleep medicine. Dr. Kuehne is a Diplomate of the American Board of Craniofacial Pain, a Diplomate of the American Board of Dental Sleep Medicine, and a Diplomate of the American Board of Craniofacial Dental Sleep Medicine. He is a Fellow of the American Academy of Craniofacial Pain. His practice is accredited through the American Academy of Dental Sleep Medicine. He is also adjunct faculty at University of the Pacific Dental School (Arthur A. Dugoni School of Dentistry). He and his beautiful wife Hollie have twins Brecken and Kinsley, and a newborn named Lilyann. They enjoy biking, camping, boating, snowboarding and playing sports together.

**Conflict of Interest Disclosure:** None



## Philipp Kupfer, DMD, MD ..... PAGE 10

Dr. Kupfer is a third-generation dentist who was born and raised in Germany. He attended Concordia University in Portland. After graduation, he continued his college research at OHSU until he moved to Boston to attend the Harvard School of Dental Medicine; there he developed his interest in business, leadership and oral and maxillofacial surgery. During dental school he completed a managerial internship at Straumann USA. Oral and maxillofacial surgery brought him back to Portland to attend OHSU from 2011–2017. There, in conjunction with the Head and Neck Surgical Group at Legacy Emanuel Hospital, he developed a special interest in orthognathic surgery, virtual surgical planning, and the application of advanced imaging in our specialty. As a resident he served on the MEDPRO Oral & Maxillofacial Surgery Resident Advisory Board and was given the privilege to become a reviewer for the German journal, *Oral and Maxillofacial Surgery*. Dr. Kupfer completed a fellowship at the Carolinas Center for Oral and Facial Surgery under Dr. Brian Farrell. In addition to dentoalveolar surgery and wisdom tooth removal, the fellowship also focused on temporomandibular joint surgery, and major bone grafting with subsequent implant reconstruction. After his fellowship he joined Sunset Oral & Maxillofacial Surgery in Portland. He enjoys spending his free time with his three children. They enjoy skiing/snowboarding, biking water sports good food and spending time with friends and family.

**Conflict of Interest Disclosure:** None



## Curry Leavitt, DMD, MS ..... PAGE 26

Dr. Leavitt is a native of Las Vegas who earned his Bachelor of Science in Medical Biology at the Univ. of Utah. He graduated cum laude from Temple Univ. School of Dentistry where he received numerous awards in research and clinical achievement. After graduating dental school, he was accepted into the Univ. of Alabama at Birmingham's periodontology program, where he received training in multiple surgical and medical disciplines. Dr. Leavitt received dual certificates in periodontology from UAB and the Birmingham Veterans Affairs Hospital. He received the UAB research fellowship and earned a masters degree in clinical dentistry comparing bone density values using cone beam CT images and histological bone biopsies. Dr. Leavitt enjoys teaching and has lectured to large groups concerning the effects of periodontal disease on systemic health and ridge augmentation techniques. He is also an adjunct professor at the Univ. of Nevada School of Medicine's dental GPR program. Dr. Leavitt has interests in esthetic gingival surgery, bone augmentation, and dental implant surgery.

**Conflict of Interest Disclosure:** Dr. Leavitt is a consultant for Biohorizons Dental Implants and nSequence Dental Labs.



## John Maggio, DDS ..... PAGES 13, 20

Dr. Maggio is assistant professor at the State University of New York at Buffalo School of Dental Medicine, where he supervises students in the predoctoral dental clinic. He is course director of the third year Cariology and Direct Restorations lecture courses. He has developed protocols for caries management and operative dentistry in the school's dental clinics. He is chair of the Curriculum Committee. Dr. Maggio is a member of CAMBRA and the American Academy of Cariology. Dr. Maggio reviews articles for submission to the *Journal of the American Dental Association*. He teaches fast-paced, evidence-based continuing education courses in restorative dentistry and caries management to dentists and their teams. Dr. Maggio is a 1989 graduate of the State University of New York at Buffalo School of Dental Medicine. He has a private general practice in Tonawanda, New York, and lives with his wife and daughter in Amherst, New York.

**Conflict of Interest Disclosure:** Dr. Maggio's courses are sponsored, in part, by GC America, Inc.



## Ian McNickle, MBA .....PAGE 13

Mr. McNickle is a co-founder and partner at WEO Media, a three-time award-winning "Best of Class" dental marketing firm. Under his leadership, WEO Media has grown quickly to become one of the most widely respected dental marketing firms in North America and has garnered an impressive list of industry endorsements and awards. Mr. McNickle is a nationally recognized marketer, writer, and speaker. He was named a Top CE Leader for 2019 by *Dentistry Today*. He has developed significant expertise in online marketing, website optimization and lead conversion, search engine optimization (SEO), pay-per-click marketing (PPC), social media, video marketing, online reputation management, marketing strategy, and related topics. Mr. McNickle lectures all over North America at dental conferences, study clubs, dental societies, and conducts numerous seminars and webinars. His teaching style breaks down the complexities of dental marketing in an easy to understand approach that the non-marketer can comprehend and implement. Mr. McNickle writes articles for *Dental Economics*, *Dental Products Report*, *The Progressive Dentist*, and other industry publications on various aspects of digital marketing. He has a BS in Mechanical Engineering from Washington State Univ. where he was also a graduate of the University Honors Program. In addition, Mr. McNickle graduated cum laude with an MBA from the Univ. of Washington.

**Conflict of Interest Disclosure:** Mr. McNickle is a shareholder in WEO Media.

**Uche Odiatu, DMD** ..... PAGES 13, 14

Dr. Odiatu is the author of *The Miracle of Health*, as well as a professional member of the American College of Sports Medicine, and a practicing dentist in Toronto. This busy dad of four is an NSCA Certified Personal Trainer and has lectured in England, Canada, the USA, the Bahamas, Denmark, Bermuda, and Norway. Find him online at: [www.DrUche.com](http://www.DrUche.com); Twitter @FitSpeakers; and Instagram @FitSpeakers.

**Conflict of Interest Disclosure:** Dr. Odiatu is a key opinion leader for Philips Sonicare.

**Anoop Pandit** ..... PAGE 19

Mr. Pandit is currently a second-year dental school student at Western University of Health Sciences. His experience in CAD/CAM technology includes two and a half years of working as a lab technician in private practice. In private practice he designed, milled, and fired lithium disilicate fixed prosthesis. He was a former Army medic where he had more than four years' experience as senior instructor teaching basic first aid to over 1,000 individuals.

**Conflict of Interest Disclosure:** None

**Ashish Patel, DDS, MD, FACS** ..... PAGES 10, 16

Dr. Patel earned his dental and medical degrees from New York University. Following his residency training, he completed fellowship training in head and neck surgical oncology and microvascular reconstructive surgery. Dr. Patel is board certified in oral and maxillofacial surgery and holds a Certificate of Added Qualification (CAQ) in Head and Neck Oncology and Reconstructive Surgery. Dr. Patel's practice includes oral surgery (dental extractions, bone grafting, dental implants), surgical oncology (removal of benign and malignant tumors of the head, neck, mouth and throat), facial reconstruction, trauma surgery, sleep surgery, and corrective jaw surgery. Dr. Patel lives in Portland with his wife and two children. He enjoys listening to music, playing guitar, staying fit, cooking, and exploring the great outdoors with his family.

**Conflict of Interest Disclosure:** None

**Robert M. Peskin, DDS** ..... PAGE 26

Dr. Peskin graduated from Stony Brook University School of Dental Medicine in 1977, and since 1983 has maintained a private dental anesthesiology practice devoted primarily to management of the anxious, apprehensive and special needs patient in Garden City, New York. Dr. Peskin is clinical associate professor in the Department of Oral and Maxillofacial Surgery's Division of Hospital Dentistry at Stony Brook, and assistant attending in the Department of Dental Medicine at Long Island Jewish Medical Center. He is a Diplomate of the National Dental Board of Anesthesiology and a Fellow of the American and International Colleges of Dentists, the American Dental Society of Anesthesiology, and the Academy of General Dentistry. Dr. Peskin is nationally-recognized as a leader in dental anesthesiology. He has also been extremely active in organized dentistry, including the New York State Dental Association, where he served as Speaker of its House of Delegates for six years. He is currently secretary of the American Institute of Parliamentarians and serves on the Board of Directors of Special Care Dentistry Association.

**Conflict of Interest Disclosure:** None

**Andrew Peterson, DMD, MS** ..... PAGE 26

Dr. Peterson is a periodontist who specializes in implants, gum grafts, wisdom teeth removal, extractions, and IV sedation. After growing up in Billings, Montana, he earned his undergraduate degree from Carroll College and his dental degree from OHSU. Dr. Peterson practiced general dentistry for four years before completing his periodontal residency at OHSU. With his general dentistry background, Dr. Peterson is experienced in working with general dentists and performing surgeries with a restorative perspective. In his free time, Dr. Peterson enjoys spending time with his one-year-old son, Luke, and his wife, Vanessa Peterson, DMD, MS. They have two Boston Terriers, named Fenway and Rickie.

**Conflict of Interest Disclosure:** None

**Vanessa Peterson, DDS, MS** ..... PAGE 26

Dr. Peterson is a board-certified orthodontist in private practice in Lake Oswego, Oregon. She earned her undergraduate degree from Baylor University and her dental degree from Loma Linda School of Dentistry. Dr. Peterson completed her residency in orthodontics at OHSU. Before transitioning into private practice, Dr. Peterson practiced for Permanente Dental Associates and Smiles Dental. She loves being an orthodontist, but outside of her career, she enjoys spending time with her husband, Andrew Peterson, DMD, MS, and their one-year-old son, Luke. She enjoys trail running, cycling, yoga, public speaking, finance, taking her son to terrorize all the parks in Portland, and all the personal development books/podcasts she can get her hands on.

**Conflict of Interest Disclosure:** None

**Janet Press, RDH** ..... PAGE 14

Ms. Press, a dental hygiene graduate of the University of New Mexico, Albuquerque, has practiced in general and periodontal specialty since 1975. She holds the Academy of Laser Dentistry Fellowship and received certification in soft tissue laser training through the ALD in 1995. Previously, co-director of the Dynamic Team and Laser Certification programs, Janet was an integral faculty member at the Las Vegas

Institute for Advanced Dental Studies (LV) for ten years. Internationally recognized in the field of Dental Hygiene Laser Education, she has provided laser training to dental hygienists and dentists in the academic environment as well as the private sector for 23 years. Ms. Press was named "Distinguished Dental Professional" by Dentsply International, is a member of the American Dental Hygiene Association, Academy of Laser Dentistry, a founding member of the American Academy of Oral Systemic Health, and the owner of 21st Century Dentistry, LLC, providing dental team coaching.

**Conflict of Interest Disclosure:** None

**Stephen Prisby** ..... PAGE 14

Mr. Prisby is originally from Chicago. He has a B.S. in Mass Communications from Illinois State University. He has over 10 years experience in higher education, with positions in admissions and as a campus director. He joined the Oregon Board of Dentistry in July 2012 as the office manager and has been involved in almost every aspect of its operation. Mr. Prisby has served as the executive director since 2015.

**Conflict of Interest Disclosure:** None

**Mary Ellen Psaltis** ..... PAGE 20

Ms. Psaltis encourages people to create healthy lifestyles that are actually possible to maintain. She is a Certified Nutrition and Wellness Consultant and Senior Nutrition Specialist. As a speaker and long-time food and lifestyles columnist, she is enthusiastic about health and living well. She is the co-author of *Spiritual Vitamins: 12 Essential Nutrients for Women*. Ms. Psaltis strives to improve communication on all levels. She loves her participation with pediatric dental teams that provide on-going care for children in Zihuatanejo and Cabo San Lucas, Mexico. When home, Ms. Psaltis fosters kittens for her local animal services agency.

**Conflict of Interest Disclosure:** None

**Cindy Purdy, RDH** ..... PAGE 24

Ms. Purdy has 37 years of clinical dental hygiene experience and a passion for advancing her profession. This led her into innovative arenas: consulting, speaking, strategic development, ergonomic specialist and trainer of dental manufacturing teams. As the only dental clinician in her Colorado county, she has initiated teledentistry to bring equality of care to her rural, underserved community.

**Conflict of Interest Disclosure:** Ms. Purdy is employed by DNTLworks.

**David Rabiner, CSP** ..... PAGES 13, 14, 42

Mr. Rabiner is a rare combination of subject-matter expert and humorist who has been teaching, speaking on, and writing about leadership and personal effectiveness for over 25 years. During that time, he has presented to more than 2,200 audiences in 46 states and 13 countries. Mr. Rabiner graduated from the Edward R. Murrow College of Communication at Washington State University. Prior to his work as an educator, he enjoyed a successful 15-year career in radio news broadcasting, in executive-level public service, and as an entrepreneur. In 2003, he passed rigorous standards to earn the coveted Certified Speaking Professional designation, the international benchmark for speaking excellence awarded to a small percentage of elite speakers who have demonstrated an extended history of consistently delighting audiences.

**Conflict of Interest Disclosure:** None

# SPEAKER BIOGRAPHIES



## Chris Rader ..... PAGE 14

Mr. Rader studied public relations and communications at Brigham Young University. In his 12 years at QCI (Quick Collect, Inc.), he has acquired the knowledge to assess issues facing organizations and present the findings and as well as the solutions. He has collaborated with the Oregon Medical Association and presented successful CE certified collection workshops to its members. During his time in healthcare collections and client

relations, he has held positions as an account executive and client services manager. The time spent associating with practice managers has provided valuable information that he shares with clients. Workshops and presentations are created with the focus that knowledge and information empower people to excel, whether it be at their job or in their personal lives.

**Conflict of Interest Disclosure:** Mr. Rader is employed by Quick Collect, Inc.



## Naren Rajan, DMD, FAGD ..... PAGE 20

Dr. Rajan has a full-time general practice in Middletown, New Jersey, focused on restorative, implant and esthetic dentistry. A native of NJ, he graduated from Rutgers University, Rutgers School of Dental Medicine with honors, followed by a general practice residency at Jersey Shore University Medical Center in Neptune, NJ. Dr. Rajan was inducted into OKU, the National Dental Honor Society and received his Fellowship in the AGD. Dr. Rajan

has been involved with digital techniques in dentistry since 2007 and has had experience with several available digital systems, including 3Shape. His current focus is incorporating digital impressions and workflow into general practice and he has lectured nationally on the topic for Henry Schein, 3Shape, Straumann as well as private dental study clubs. Active in digital dental education as well, Dr. Rajan is Assistant Director of Digital Dentistry at the Touro College of Dental Medicine in New York as well as Visiting Faculty at the CADPro Academy in Woodbury NY. Outside of clinical practice Dr. Rajan is involved with multiple study clubs and has trained at both Spear Education and The Pankey Institute.

**Conflict of Interest Disclosure:** Dr. Rajan is a consultant for 3Shape, Henry Schein and Straumann.



## LeeAnn Redifer, CDA, EFDA, AAS ..... PAGES 17, 18

Ms. Redifer is a dental assisting educator with a keen interest in curriculum development and online teaching. She began her dental career in 1980 as a dental office receptionist and transitioned to an on-the-job trained dental assistant. Ms. Redifer perfected her dental assisting skills

with positions in private and group dental practices in the Portland area and, in 1996, she set her sights on becoming a dental educator. Ms. Redifer gained teaching experience by going through the ranks from lab assistant to part-time instructor before settling into a role as a full-time instructor in Portland Community College's Dental Assisting Program. During her tenure at PCC, Ms. Redifer was part of a pilot program to develop online instruction for dental materials and office procedures courses. She retired from her full-time position at PCC in 2016 and is currently an online instructor in the Integrated Community Dental Assisting Program at PCC's Institute For Health Professionals.

**Conflict of Interest Disclosure:** None



## Erik Richmond, DMD ..... PAGE 26

Dr. Richmond graduated from OHSU School of Dentistry with honors in 1990. He completed a one-year General Practice Residency at OHSU Hospital, then went on to the University of Michigan, where he completed a residency in oral maxillofacial surgery. Returning to Portland in 1995, Dr. Richmond served as an associate in a Portland practice for two years before joining the practice of Dr. Brian Humble in 1997. Drs. Richmond and

Humble then welcomed Dr. Russell into the practice in 2009. The three doctors divide their time evenly between their two offices, one in Gresham and one in Oregon City. Dr. Richmond is a Diplomate of the American Board of Oral and Maxillofacial Surgery. He is a member of both the Multnomah and Clackamas Dental Societies. Each year he gives lectures to the greater Portland dental community on the topics of treating medical emergencies in the dental office, and dental implant planning and treatment. Dr. Richmond volunteers in our community and abroad. You can check out some of the trips on his office Facebook page.

**Conflict of Interest Disclosure:** None



## Haley Robinson ..... PAGE 17

Ms. Robinson was born and raised in Oregon. She has a BS in Human Development and Family Sciences from Oregon State University. She joined the Oregon Board of Dentistry in 2016 and is an Investigator and the Diversion Coordinator for the Oregon Board of Dentistry.

**Conflict of Interest Disclosure:** None



## Richard Roblee, DDS, MS ..... PAGE 20

Dr. Roblee practiced general restorative dentistry in Dallas, Texas, before going back to study graduate orthodontics at Baylor College of Dentistry. He is recognized worldwide for his work in esthetic dentistry, orthodontic techniques and interdisciplinary therapy. He has given more than 500 professional presentations in the United States, Canada, Europe, Australia, and Japan. Dr. Roblee is a Diplomate of the American Board of Orthodontics. He is the author of numerous publications and videos, including a textbook entitled *Interdisciplinary Dentofacial Therapy: A Comprehensive Approach to Optimal Patient Care* (Quintessence Publishing Co., Inc.). He is an associate clinical professor at Baylor College of Dentistry in both the restorative and the orthodontic departments and is an active member in numerous prestigious dental organizations, including the American Academy of Fixed Prosthodontics, the American Academy of Restorative Dentistry and the American Academy of Esthetic Dentistry of which Dr. Roblee is the immediate past president.

**Conflict of Interest Disclosure:** None.



## Eugene Royzengurt, DTG ..... PAGE 26

Mr. Royzengurt has been working in the dental industry since 1996. He began as a dental assistant, later becoming an in-house laboratory technician, specializing in removable prosthodontics. Mr. Royzengurt's education includes an associate's degree and certificates in dental assistance and radiology. He is also currently pursuing a degree in denturism. He has published several peer review articles on the subject of removable prosthetics, and currently lectures in the United States and internationally. Mr. Royzengurt has been a member of the Dental Technicians Guild since 2013. He currently resides in Sandy, Utah, where he owns Apple Dental Laboratory, LLC.

**Conflict of Interest Disclosure:** None



## Nasser Said-Al-Naief, DDS, MS ..... PAGE 15

Dr. Said-Al-Naief is currently a professor, Department Pathology, OHSU School of Medicine, and staff at OHSU Hospital and professor, OHSU School of Dentistry. He began his medical career with a DDS from Marquette University in Milwaukee, Wisconsin, where he also served as faculty for few years. He then completed two residencies in oral and maxillofacial pathology – the first was at the University of Illinois at Chicago where he obtained his certification in oral and maxillofacial pathology and also an MS degree in Oral Biology at UIC graduate college. The second residency was in Long Island Jewish Medical Center/Albert Einstein Hospital where he obtained his second certification in OMFP. Dr. Said-Al-Naief completed an advanced fellowship in head and neck/ENT pathology in Mount Sinai Medical Center in New York. He also attended a two-year externship in general pathology/dermatopathology at the University of Illinois at Chicago and two months of additional training at the AFIP in Washington DC. He has authored many articles and has presented numerous lectures both nationally and internationally.

**Conflict of Interest Disclosure:** None



## Richard Schwartz, DDS ..... PAGE 21

Dr. Schwartz was a restorative dentist for 19 years prior to entering post-graduate training in endodontics. He attended a two-year general dentistry residency, and then did a combination of private practice, teaching and dental materials research before entering endodontic training in 1996. He has authored over 100 articles and abstracts and was a cover author on three editions of *Fundamentals of Operative Dentistry* by Quintessence Publishing Co. He is first author of the book *Best Practices in Endodontics, A Desk Reference*, also from Quintessence, and is a cover author of *Advanced CBCT for Endodontics*. For the past 20 years he has been in full time private practice limited to endodontics in San Antonio, Texas. He has lectured extensively in U.S. and in 15 other countries.

**Conflict of Interest Disclosure:** Dr. Schwartz's courses are sponsored, in part, by SS White.



## Angela Severson ..... PAGE 14

Ms. Severson has 18 years in healthcare collections. She advanced from receptionist to legal account manager and now manages Quick Collect, Inc.'s entire collections team. She has vast experience in all facets of general collection processes and a thorough knowledge of legal collections. Her understanding of the state and federal collect laws benefits QCI as well as clients.

**Conflict of Interest Disclosure:** Ms. Severson is employed by Quick Collect, Inc.

**Hamid Shafie, DDS, CAGS** ..... PAGE 23

Dr. Shafie has been the director of postdoctoral implant training at Washington Hospital Center Department of Oral and Maxillofacial Surgery since 1998. He is also the president and Chief Knowledge Officer of the American Institute of Implant Dentistry (AIID), a not-for-profit think tank in Washington, DC. His areas of interest in implant dentistry are immediate load, tissue engineering, and advanced full mouth reconstruction. He is recognized by peers for his insight, critical thinking, and innovative approaches to implant education for hospital based oral and maxillofacial surgery residency programs. Dr. Shafie is one of the leading advocates of open innovation and knowledge brokering in implant dentistry. He has introduced multiple strategies that allow oral surgeons to create a competitive advantage in implant dentistry through adaptation of best practices from other industries, including hospitality, automotive, media, retailer and service providers. He pioneered the implementation of operational excellence and lean methodology in oral surgery and implant practices in 2014, followed by the introduction of Legendary Implant Services® in 2015. Dr. Shafie has been the source of inspiration for oral surgeons to enhance the patient experience, improve efficiency, and optimize their clinical services. His most recent efforts in cross industry adaptation have been focused on digital transformation. He and his team at AIID were the first to successfully argue that implementing digital workflow in an oral surgery practice is an HR problem rather than a technological challenge. Over the past 20 years, Dr. Shafie has actively disseminated the methodologies used at Washington Hospital Center nationally and internationally, lecturing in 35 states and 30 countries. He is also the author of two textbooks on the subject of implant dentistry published by Wiley-Blackwell. Currently, Dr. Shafie is sitting on the Board of Visitors as an advisor to the dean of the College of Dentistry of the University of Maryland.

**Conflict of Interest Disclosure:** None

**Elizabeth Somer, MA, RD** ..... PAGES 15, 27

Ms. Somer is author of several books, including her most recent book *Eat Your Way to Sexy*, as well as *Age-Proof Your Body, Food & Mood*, *The Food & Mood Cookbook*, and *The Origin Diet*. She was an Advisory Board member to *Shape* magazine and editor in chief of *Nutrition Alert*, a newsletter that summarized the current research from more than 6,000 journals. Ms. Somer was a frequent guest on NBC's *Today* from 2000 to 2015, former nutrition correspondent to ABC's *Good Morning America* and NBC's *Later Today*, and she appears on other national TV shows such as *The View* and the *Dr. Oz Show*, as well as monthly on *AM Northwest*, the Portland, Oregon, morning show. Her hour-long special on "Age-Proof Your Body" aired nationwide on public television in 2001.

**Conflict of Interest Disclosure:** None

**Ann Spolarich, RDH, PhD** ..... PAGES 21, 22, 27

Dr. Spolarich is an internationally recognized author and speaker on pharmacology and the care of medically complex patients. She has presented over 950 lectures and has over 125 professional publications. She is Professor, Course Director of Clinical Medicine and Pharmacology, and Director of Research at the Arizona School of Dentistry and Oral Health, where she also teaches part-time in the Special Care Clinic. Dr. Spolarich also serves as Associate Director of the National Center for Dental Hygiene Research & Practice. Dr. Spolarich practices part-time, specializing in geriatrics.

**Conflict of Interest Disclosure:** Dr. Spolarich is a consultant for, and has received honorarium support in the last 12 months from, Colgate, Philips and Johnson & Johnson.

**Douglas Thompson, DDS** ..... PAGE 22

Dr. Thompson began his dental career at age 18, working as an in-house laboratory technician. Over the next ten years, he worked and studied full time and graduated from University of Michigan School of Dentistry in 1996. He then completed a one-year hospital-based VA Residency Program in General Dentistry. In 1997, Dr. Thompson bought an established private practice in Bloomfield Hills, Michigan, and continues to practice there today. Dr. Thompson has completed hundreds of hours of continuing education at the Kois Center in Seattle, directed by Dr. John Kois. In 2005, Dr. Thompson became a mentor to students, and in 2008 he earned the distinction of clinical instructor. By 2010, he was chairman of the Membership Committee and in 2011 was accepted, as one of four, to the Kois Center Advisory Board. In 2014 he accepted an offer to chair the advisory board and serves there today.

**Conflict of Interest Disclosure:** Dr. Thompson is a shareholder in the Wellness Dentistry Network. Dr. Thompson's course is sponsored, in part, by CariFree and ProFresh.

**Christopher Verbiest** ..... PAGE 15

Mr. Verbiest is Vice President of Dentists Benefits Insurance Company (DBIC), Dentists Benefits Corporation (DBC), and Northwest Dentists Insurance Company (NORDIC) which operates in Washington and Idaho. He has more than 30 years of experience in the insurance industry, including four years as manager of professional relations for Moda Health (formerly ODS).

**Conflict of Interest Disclosure:** Mr. Verbiest has financial or other interests in Moda Health (DBIC, DBC, DMC) and NORDIC.

**James Walker, DDS** ..... PAGE 27

Dr. Walker is a second-generation dentist. His mother was the second woman to graduate – and the first to actively practice – from Case Western Reserve School of Dentistry. He attended College at the University of California at Santa Barbara for three years prior to being accepted at Case Western Reserve School of Dentistry. Dr. Walker completed a General Practice Residency at Loma Linda, and an endodontic residency at the VA Medical Center in Long Beach, California. He has been trained in IV conscious sedation since his GPR. He started his endodontic practice in Tualatin, Oregon, in 2003. Relieving pain and resuscitating compromised teeth are the primary motivations of his professional life. Outside of the office, Dr. Walker enjoys working on a small farm where he and his wife raise miniature Southdown sheep; he also enjoys bicycling, trail riding on a two-stroke, alpine, Nordic and water skiing, kayaking and hiking, photography, and music.

**Conflict of Interest Disclosure:** None

**Juan Yepes, DDS, MD, MPH, MS, DrPH** ..... PAGES 22, 27

Dr. Yepes is an associate professor in the department of pediatric dentistry at Indiana University School of Dentistry and an attending at Riley Children Hospital in Indianapolis, Indiana. He is a dentist (DDS) and a physician (MD) from Javeriana University at Bogotá, Colombia. In 1999, Dr. Yepes moved to the USA and attended the University of Iowa and the University of Pennsylvania where he completed a fellowship and residency in radiology and oral medicine respectively in 2002 and 2004. In 2006, he completed a master's in public health (MPH), and in 2011 a Doctoral Degree in Public Health (DrPH) both with emphasis in epidemiology at the University of Kentucky College of Public Health. In 2008, Dr. Yepes completed a residency program in Dental Public Health at University of Texas, Baylor College of Dentistry. Finally, Dr. Yepes completed a residency program and a master's in pediatric dentistry at the University of Kentucky in 2012. Dr. Yepes is board-certified by the American Boards of Pediatric Dentistry, Oral Medicine, and Dental Public Health. He is an active member of the American Academy of Pediatric Dentistry, American Academy of Oral Medicine, American Academy of Oral and Maxillofacial Radiology, American Association of Public Health Dentistry, Indiana Dental Association, and American Dental Association and a fellow in dental surgery from the Royal College of Surgeons at Edinburgh. He is a member of the editorial board of the journals *Pediatric Dentistry and Oral Surgery, Oral Medicine, Oral Pathology, and Oral Radiology*. He has many years of experience in medicine, medically compromised children and dental protocols, diagnosis and radiology in children and shares these experiences in through his outstanding lectures.

**Conflict of Interest Disclosure:** None

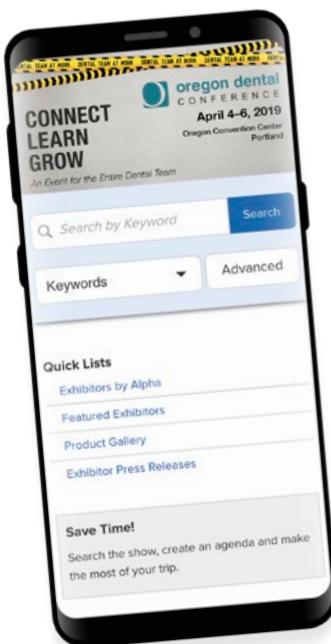
**Caroline Zeller, DDS** ..... PAGE 26

Dr. Zeller is a public health dentist in Portland, Oregon. She graduated dental school from the University of Missouri in Kansas City in 2016 and moved to Portland to pursue an internship in oral and maxillofacial surgery. After finishing her training, she did a legislative fellowship in Washington D.C., with the American Dental Education Association. She then started working part-time at Smilekeepers as an internal surgery referral, solely performing dental surgery for patients who qualified for Medicaid. Dr. Zeller is also a faculty member in the General Practice Residency at OHSU, treating special needs patients who require treatment to be done in the operating room. Her interest in public health and policy has led her to pursue a Masters in Public Health in Health Policy and Management at OHSU. Finally, she is the creator and host of the podcast "Removing the Bite Block," whose mission is to connect the dental community, educate its listeners on issues impacting dentistry, and encourage every person to have a voice in what our profession becomes. In her free time, Dr. Zeller writes, sings, paints, laughs, and beats you in ping-pong.

**Conflict of Interest Disclosure:** None

# SOLUTIONS MARKETPLACE

The Solutions Marketplace is an enhanced Exhibit Hall Experience fostering increased connections with dental-specific partners. **Come take advantage of one-stop shopping for all things dental!**



## Plan Smart with ‘My Show Planner’!

Though pre-planning isn't a requirement, you can maximize your marketplace experience by taking a few minutes to visit ‘My Show Planner’ and Exhibitor Directory.

- ◆ Search company names, products & services
- ◆ Create and print a custom agenda and floor plan with all the exhibitors you don't want to miss
- ◆ View the interactive floor plan
- ◆ Learn more about exhibitors and view to their websites
- ◆ Opt-in to interact with sales contacts directly

Find ‘My Show Planner,’ at [ODC19.MapYourShow.com](http://ODC19.MapYourShow.com), or use the link on our website. There's also a link within the ODC mobile app for quick reference.

### Win one of two \$500 gift cards!

#### Solutions Marketplace GRAND OPENING RECEPTION

**Thursday, April 4 3:30 – 6:30 PM**

Take a “Tour of the Pacific Northwest” and sip on the area’s best beer and wine. Enjoy tasty food and drinks while networking with your colleagues and shopping in the Solutions Marketplace.

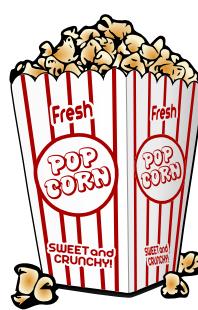
Drink and drawing tickets will be distributed after Thursday's classes, in front of the entrance to the Solutions Marketplace.

The drawings will take place between 5:30 and 6 PM. You do not need to be present to win.



#### SOLUTIONS MARKETPLACE CARNIVAL

**Friday, April 5 4 – 6 PM**



Bring your whole team to the Carnival after your Friday CE sessions.

Come enjoy your favorite vintage arcade games, get a caricature made, eat cotton candy and visit with 100+ exhibitors!

## Visit the Solutions Marketplace for FREE!

**Saturday, April 6**

**10 AM – 1 PM**



ODA members only attending the ODC to shop in the Solutions Marketplace are eligible for a free pass on Saturday, April 6.

To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 6. Advance registration is not available.

Offer valid only to ODA member dentists with valid photo ID.

### Mobile Photo Booth

The ODC Mobile Photo Booth is back by popular demand! Instead of taking selfies, watch out for two staff members combing the Convention Center, ready to take a photo of you with your colleagues!

Silly or serious, you'll receive an electronic copy of the photo and can view it on ODA's Facebook and Twitter feeds.

**To view your photo,  
visit booth 702.**

Sponsored by  
 Delta Dental of Oregon

## SUPPORT THE PROGRAMS OF THE DENTAL FOUNDATION OF OREGON

**GIVE A GRIN. GET A GRIN. MAYBE WIN.**

**Which Toyota will you choose?**



**2019 C-HR**

**GRESHAM**  
 **TOYOTA**

Just \$60 per ticket.  
Only 2,000 tickets  
will be sold.



**2019 RAV4**

Raffle drawing to be held in the Solutions Marketplace during the ODC at the Oregon Convention Center on Saturday, April 6, 2019, at 12:45 PM.

Purchase your tickets ahead of time at [SmileOnOregon.org](http://SmileOnOregon.org) or on-site at the DFO Booth in the Solutions Marketplace.

SGreenberg@SmileOnOregon.org • 503.594.0880

**THE DENTAL FOUNDATION OF OREGON**



### WALL OF WINE

**EVERYONE WINS!**

**COME ADD TO YOUR WINE COLLECTION.**

Proceeds support the programs of the Dental Foundation of Oregon.

**\$20 per bottle**

Games of chance are not considered a tax deductible donation under IRS regulations.



# SOLUTIONS MARKETPLACE EXHIBITORS

This list is current as of December 17, 2018.

## THANK YOU EXHIBITORS!

- ◊ **3M Oral Care**
- 4.0 Transitions by Practice Management LLC
- A-dec
- ACTEON North America
- ★ **Advantage Dental**
- Air Techniques
- ▲ **Artisan Dental Lab**
- ASEPTICO
- ASPIDA**
- Assured Dental Laboratory, Inc.
- ★ **ASTRA PRACTICE PARTNERS**
- BANK OF AMERICA PRACTICE SOLUTIONS**
- Beaverton Dental Equipment
- BEST CARD**
- BioHorizons
- Bisco Dental Products
- BnK Construction, Inc.
- BQ Ergonomics, LLC
- Brasseler USA
- C-Lution LLC
- ◊ **CARECREDIT**
- ★ **CariFree**
- Colgate
- ★ **Columbia Bank**
- Consani Associates, LTD
- ContacEZ
- ★ **DELTA DENTAL OF OREGON**
- Dental and Medical Staffing, Inc.
- Dental R.A.T.

- Dentalree.com International Inc
- Dentech
- Dentegra Insurance Company
- ★ **DENTISTS BENEFITS INSURANCE COMPANY (DBIC)**
- ◊ **Dentsply Sirona Implants**
- Dentsply Sirona Endodontics
- Designs for Vision, Inc.
- Digital Doc, LLC
- Doctor Multimedia
- Doral Refining Corp.
- DSI
- Eclipse Loupes and Products
- Elevate Oral Care
- EMT Associates
- Garfield Refining Company
- Garrison Dental Solutions
- ◊ **GC America Inc.**
- GlaxoSmithKline Consumer Healthcare
- Global Surgical
- Green Sail Transitions
- ★ **Harris Biomedical**
- Hawaiian Moon
- Hayes Handpiece Repair Company
- HELP Appraisals & Sales
- Henry Schein Dental
- Henry Schein One
- Heritage Bank
- ★ **HomeStreet Bank**

- Hu-Friedy
- Ivoclar Vivadent, Inc.
- Jackola Engineering & Architecture, PC
- JLB Investments-Hidow
- Jones & Roth CPAs and Advisors
- Kaiser Permanente
- KaVo Kerr
- ▲ **Kettenbach**
- KOMET USA
- Legacy Health
- Lighthouse by Web.com
- Lloyd's Dental Lab
- LumaDent
- Medi Pride Dentist Supply
- Myofunctional Research Co.
- Norwest Contractors & Design Lab
- NSK Dental
- NW Staffing Resources
- ★ **O'Brien Dental Lab, Inc.**
- OCO Biomedical
- Omni Practice Group
- Pacific Underwriters
- Paradise Dental Technologies (PDT)
- Patterson Dental
- Philips Sonicare & Zoom Whitening
- Physician's Resource
- PLANMECA
- PM Consultants
- Porter Royal Sales
- Pro Photo Supply
- Procter & Gamble
- Professional Sales Associates, Inc.
- Prophy Magic
- ProSites
- Q-Optics & Quality Aspirators
- QUICK COLLECT, INC.**
- RGP Dental Inc
- Rich Duncan Construction, Inc.
- Rose Micro Solutions
- SciCan Inc
- Shikosha Dental Lab
- Smart Training
- Snap On Optics
- Solmetex & Kuraray Noritake
- Solo Dental, Inc.
- Straumann
- Sunstar Americas
- SurgiTel
- Ultrudent Products, Inc.
- Ultralight Optics, Inc.
- VOCO America, Inc.
- Water Pik, Inc.
- Weave
- Wellness Dentistry Network
- Wells Fargo Practice Finance
- WEO MEDIA**
- ★ **Willamette Dental Group**
- Zoll-Dental



Spend time in the Solutions Marketplace and **support the companies that support the ODC.**

- ★ **Platinum Sponsor**
  - ★ **Gold Sponsor**
  - ★ **Silver Sponsor**
  - ▲ **Bronze Sponsor**
  - ◊ **Speaker Sponsor**
- ENDORSED PROGRAM**

This list is current as of December 17, 2018.

## PLATINUM SPONSORS



*Delta Dental of Oregon*

## GOLD SPONSOR



part of The Dentists Insurance Company family  
Protecting dentists. It's all we do.

## SILVER SPONSORS



## BRONZE SPONSORS



## SPEAKER SPONSORS



# ► ADDITIONAL INFORMATION & POLICIES

## ADA CERP ADA CERP<sup>®</sup> | Continuing Education Recognition Program

Oregon Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Oregon Dental Association designates this activity for a maximum of 18 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at [www.ada.org/cerp](http://www.ada.org/cerp).

## AGD credits

The formal continuing education courses of Oregon Dental Association are accepted by AGD for fellowship, mastership and membership-maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry.

## Cancellations and transfers

All refund, transfer, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$25 handling fee will be charged for all refunds. **Refund requests will not be granted, for any reason, after 11:59 pm on March 22, 2019.** Transfers will be accepted anytime without penalty.

## Children at the meeting

Child care is not provided at the conference. Check with area hotels for child care recommendations. All children under the age of 18 must be registered to attend the Oregon Dental Conference®. Registration is complimentary and must be completed on-site. Advance registration is not available. All children are welcome to visit the Solutions Marketplace, but only those 16 and over will be allowed in meeting rooms. For the safety of all attendees, baby strollers are not permitted in the Solutions Marketplace or in meeting rooms.

## Course credit

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded. **CE completion codes will be given orally only at the conclusion of each course and will not be available at any other time.** It is the participant's responsibility to verify the requirements of his or her state/provincial licensing board(s) and to self-report any CE credits earned. ODAA courses are approved for Dental Assisting National Board (DANB) continuing education credits.

## Course disclaimer

The Oregon Dental Conference®, its sponsors, and the Oregon Dental Association make every effort to present high-caliber speakers in their respective areas of interest. The presentations of the speakers in no way imply endorsement of any product, technique, or service. The Oregon Dental Conference® and the Oregon Dental Association specifically disclaim responsibility for any material presented. Programs may be subject to change due to circumstances beyond our control.

## Course handouts

Course handouts will be available online at [oregondentalconference.org](http://oregondentalconference.org), and through the ODC Mobile App, starting on March 21, 2019. They will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

## Course seating

All attendees must select their courses during registration to ensure there is adequate seating. Room assignments will be based on preregistration numbers. Due to fire code regulations, once a course is full, attendees will not be allowed to sit on the floor or bring chairs from another room. **For workshops and courses with limited seating, there will be a 5-minute grace period before your seat is released to a waitlisted attendee.** Please set all electronic devices to 'silent' during courses.

## Emergencies

An emergency medical team is on-site during all conference hours. To summon emergency aid, pick up any house phone and dial the operator.

## Mother's room

The Oregon Dental Conference® offers a room on-site for nursing mothers. Please visit on-site registration for information and directions on how to access.

## Non-solicitation policy

No attendee shall solicit or distribute business materials in any designated Oregon Dental Conference® meeting space, except for registered exhibitors operating within their designated booth space. Violation of this policy will result in expulsion from the meeting.

## Notice of photography and video recording

The Oregon Dental Association (ODA) reserves the right to use any photograph/video taken at any courses or events during the Oregon Dental Conference® without the expressed written permission of those included within the photograph/video. The ODA may use the photograph/video in publications or other media material produced including but not limited to: brochures, invitations, postcards, websites, etc. You release the ODA, its officers and employees and all persons involved from any liability connected with the taking, recording and publicizing photos and videos. You also waive your right to financial claim of payments and royalties in connection with these photos and videos.

## Recording policy

Recording of any type (video, audio, live streaming) is strictly prohibited within Oregon Dental Conference® continuing education sessions.

## Registration materials

Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed prior to the conference to all primary registrants who register by February 22, 2019. Those registering after February 22 may pick up their name badge with photo ID in Pre-Function A of the Oregon Convention Center during registration hours (listed on page 4).

## Special needs

If you need any special assistance, please let us know ahead of time how we can help you. Please indicate your needs when registering for the conference, or contact the ODA at 503.218.2010 or [odc@oregondental.org](mailto:odc@oregondental.org). The Oregon Convention Center complies with the accessibility requirements of the Americans with Disabilities Act.

The following hotels have special ODC rates that are available on a first-come, first-serve basis until **March 12, 2019**. For reservations, please call the hotel directly.

**When making reservations, please mention that you are attending the Oregon Dental Conference® and be sure to indicate your housing plans during the registration process.**

Travel Portland prioritizes requests for future conference dates depending on the total hotel rooms used by conference attendees.



## **AREA HOTELS WITH SPECIAL ODC ROOM RATES**

### **The Benson Hotel**

309 SW Broadway, Portland  
[www.coasthotels.com](http://www.coasthotels.com)  
 503.228.2000

### **Courtyard by Marriott Portland Downtown Convention Center**

435 NE Wasco St, Portland  
[www.courtyard.com](http://www.courtyard.com)  
 503.234.3200

### **Crowne Plaza Portland Downtown/Convention Center**

1441 NE 2nd Ave, Portland  
[www.cpportland.com](http://www.cpportland.com)  
 503.233.2401 • 866.242.1264

### **DoubleTree by Hilton Hotel Portland**

1000 NE Multnomah St, Portland  
[www.Portland.DoubleTree.com](http://www.Portland.DoubleTree.com)  
 Online code: D19  
 800.996.0510

### **Embassy Suites Downtown**

319 SW Pine St, Portland  
[www.embassyportland.com](http://www.embassyportland.com)  
 503.279.9000 • 800.643.7892

### **Hotel Eastlund**

1021 NE Grand Ave, Portland  
[www.hoteleastlund.com](http://www.hoteleastlund.com)  
 503.235.2100

Be sure to reserve your hotel room by March 12 to receive ODC discounted rates.

You must reserve the rooms yourself – ODA does not make hotel reservations.



## **Your partner in oral health**

Since 1955, Delta Dental of Oregon has been supporting the dental community and working together to help organizations unleash their smile power.

*Delta Dental is part of the Moda, Inc. family of companies.*

46638745 (11/18)



**Prefer to reserve your hotel room online?**

[OregonDentalConference.org](http://OregonDentalConference.org)

Visit our website and click “**Lodging & Transportation**” for links to each of our partner hotels, with conference codes already in place.

This page will also provide you with transportation and parking information, as well as links to Tri-Met and our venue, the Oregon Convention Center.

Join us **Thursday morning** for the **ODC General Session!**

# Creating a DREAM TEAM at Work

## *The Magic Is In The Mix*

This is an eye-opening, unforgettable program about the dynamics of the perfect team. It explores personality differences that can cause tension in the workplace and offers important insight on how to use those differences to the team's advantage.

You will leave with tools you can use right away to bridge the gaps, ease conflict, and step-up collaboration, creativity, and team cohesion.

- ♦ Understand the difference between difficult people and different people and why that difference matters
- ♦ Understand that their own personality traits that may be getting in the way of achieving an amazing team
- ♦ Lead in a way that models both respect for individuality and commitment to the team
- ♦ Get along with just about anyone



Presented by  
**David Rabiner, CSP**

**Thursday, April 4: 10:30 - 11:30 AM**

RECOMMENDED FOR **Entire Dental Team**

COURSE NUMBER **3128**

CE CREDITS **1\*\***

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Join us at 10 AM  
for a fun pre-show  
experience.

# ALL-IN FOR FUN

**SOCIALIZE | EAT | DRINK | DANCE | GAME | WIN!**

## *Casino Night*

After a day of learning, gather your team for an evening of fun! This event has something for everybody – dinner, drinks, music, dancing, casino games, and fantastic prizes.

Join in the fun by adding a ticket to your conference registration. All are welcome and encouraged to attend!

This event is graciously sponsored, in part, by:



*Delta Dental of Oregon*

**Friday, April 5**

**6 – 10 PM**

DoubleTree by Hilton  
Hotel Portland

\$35 per person

REGISTRATION CODE F2000

This event is for ALL members of the dental team.



# HOW TO REGISTER

## for the 2019 Oregon Dental Conference®

ONLINE AT  
[OregonDentalConference.org](http://OregonDentalConference.org)



### Quick • Easy • Efficient

- Finalize your schedule instantly
- Secure your place in limited-attendance sessions immediately

Register online anytime through April 2. Register before Feb. 22 to receive your conference materials before ODC, and to receive the early bird discount.

### By MAIL or FAX



Download the registration form at [OregonDentalConference.org](http://OregonDentalConference.org).

**PRINT** the form, **COMPLETE** it, and **RETURN VIA FAX OR MAIL** with your payment. Please be advised that there is a **\$25 PROCESSING FEE** for faxed or mailed registrations.

*Mail and Fax registrations close on March 22. After this date, you must register online or in person at the ODC.*

### IN PERSON at the ODC



Registration will be available on-site starting at 7 AM on Thursday, Friday and Saturday, April 4–6 in Pre-Function A of the Oregon Convention Center.

Photo ID is required for both on-site registration and badge reprinting.

Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.



### REGISTRATION MATERIALS

Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed to all primary registrants who register by Friday, February 22, 2019. Those registering after February 22 may pick up their name badge at the Oregon Convention Center during on-site registration hours with photo ID.

Course handouts will be available online at [OregonDentalConference.org](http://OregonDentalConference.org) and on the ODC Mobile App, starting on March 21, 2019.



### REFUNDS, TRANSFERS, AND CANCELLATIONS

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### REGISTRATION CATEGORIES AND FEES

#### DENTIST CATEGORIES

Buy 5 registrations, and get the 6th of equal or lesser value FREE!  
All six must be registered at the same time.

#### ODA member

Full Conference Badge	Solutions Marketplace-Only Badge
-----------------------	----------------------------------

BEFORE FEB. 22	AFTER FEB. 22	BEFORE FEB. 22	AFTER FEB. 22
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\$295	\$420	\$25	\$50
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#### ODA new dentist member (graduated 2015–2018)

\$195	\$320	\$25	\$50
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#### ADA 11th district member (AK, ID, MT, WA)

\$295	\$420	\$25	\$50
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#### ADA retired or life-retired

\$295	\$420	\$0	\$0
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#### ADA direct member

\$295	\$420	\$25	\$50
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#### Retired volunteer dentist in Oregon (with DV license)

\$0	\$0	\$0	\$0
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#### ADA member dentist outside 11th district (not from OR, AK, ID, MT, WA)

\$325	\$475	\$25	\$50
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#### Non-ADA member

\$850	\$1,010	\$200	\$400
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#### International dentist

\$325	\$475	\$25	\$50
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#### Hygienist; Assistant; Administrative Staff; Laboratory Tech

\$100	\$190	\$25	\$50
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#### Student\* (dental student; dentist resident; pre-dental student; hygiene student; assisting student; lab tech student)

\$0	\$0	\$0	\$0
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#### Retired volunteer hygienist in Oregon (with HV license)

\$0	\$0	\$0	\$0
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#### Non-dental guest (spouses, children over 18)

\$100	\$190	\$25	\$50
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\*PLEASE NOTE: Complimentary student badges for pre-dental students, hygiene students, assisting students, and lab tech students do not have a CE Verification Number and will not be able to access the CE system. If you require CE, please register in a paid category.

OPEN. RESERVE YOUR SPOT BY FEB. 22 TO SAVE! REGISTRATION IS NOW OPEN. RESERVE YOUR SPOT BY FEB. 22 TO SAVE!



Oregon Dental Association  
8699 SW Sun Place  
Wilsonville, OR 97070-9611

[www.oregondentalconference.org](http://www.oregondentalconference.org)

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April 4–6, 2019



**CONNECT  
LEARN  
GROW**

*An Event for the Entire Dental Team*