April 2–4, 2020 | Portland
Oregon Convention Center

CONNECT
Learn
GROW
An event for the entire dental team

Preview Program
Welcome to the 2020 Oregon Dental Conference®!

Our 128th annual meeting will be held at the Oregon Convention Center in Portland, April 2–4. This conference has something for everyone in our community and I enthusiastically encourage all friends of dentistry to attend. Come enjoy this educational and team-building experience with your colleagues which is guaranteed to support personal and professional success.

We are excited to welcome back our partner groups: the Oregon Association of Dental Laboratories (OADL), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives’ Association (ODEA), the Oregon Dental Hygienists’ Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE).

This 2020 Preview Program highlights some exciting conference enhancements as well as outlines activities and scientific course offerings. The General Session will be held on Thursday to kick-off the 2020 ODC! Jessica Rector, MBA will provide an inspirational keynote, “Fire Up So You Don’t Burnout: Prevent, Break Through, and Extinguish Burnout (Once and For All).” Staggered class schedules and revised Solutions Marketplace hours allow you to customize your conference experience, attending courses and the SOLUTIONS MARKETPLACE when it works best for you!

During the conference, ODA members are again invited to visit the ODA MEMBER LOUNGE in the Oregon Convention Center’s Skyview Terrace loaded with perks, most notably a place to relax, recharge and refresh between courses. The lounge will offer comfortable seating, refreshments, massages, and much more! The ODC will continue to offer exceptional, highly rated continuing education offering over 100 courses presented by 66 speakers!

Back by popular demand, please join me for a very fun special team event, ALL-IN FOR FUN GAME NIGHT, on Friday evening. This evening of fun is graciously sponsored, in part, by Delta Dental of Oregon. Everyone in our ODC community is invited and encouraged to attend!

You can register for the conference online at www.oregondentalconference.org. BE SURE TO REGISTER BY FEBRUARY 21, 2020, TO TAKE ADVANTAGE OF EARLY BIRD PRICING. Your meeting confirmation, name badges and other information will be mailed to you in advance if you preregister.

Attending the ODC is energizing, providing a sense of collaboration and camaraderie – offering dental professionals a place to CONNECT, LEARN, and GROW! I look forward to seeing you at the 2020 Oregon Dental Conference, April 2–4!

Sincerely,
Barry Taylor, DMD
ODA President
An event for the entire dental team
April 2–4, 2020 • Portland, Oregon
www.OregonDentalConference.org

Unless otherwise indicated, programs and activities will be held at the OCC.

CONFERENCE LOCATION
Oregon Convention Center (OCC)
777 NE MLK Jr. Blvd
Portland, OR 97232
503.235.7575 • www.oregoncc.org

Scan this QR code, or search ‘Oregon Dental Conference’ in your device’s app store.

ODA Member Lounge
EXCLUSIVE ACCESS TO ODA MEMBERS
Recharge in the exclusive Skyview Terrace! ODA members can enjoy refreshments, snacks, complimentary massages, and mingle with colleagues in this members-only private space.

HOURS:
Thursday 7 AM - 3 PM
Friday 7 AM - 3 PM
Saturday 7 AM - 1 PM

Get the ODC App!
All the ODC information you will need, up-to-date, and at your fingertips:
✓ Schedule
✓ Maps
✓ Course Info
✓ Exhibitor Info
✓ Locations
✓ CE Verification System

Scan this QR code, or search 'Oregon Dental Conference' in your device’s app store.

Conference Registration
REGISTER ONLINE at www.OregonDentalConference.org
EARLY BIRD DEADLINE: February 21
FOR FEES AND OTHER REGISTRATION INFORMATION, please see page 43.

NEW Headquarters Hotel
We are proud to announce our partnership with the Hyatt Regency Portland at the Convention Center.
This newly built hotel is just steps from the Oregon Convention Center for easy access. Reserve your room by March 10 to receive ODC room block rates (subject to availability).

For information on the Hyatt and other hotels with a special ODA room rate, please see page 7.

NEW! Solution Circles
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# Important Dates & Deadlines

**February 21**  
**PREREGISTRATION DEADLINE**  
Register by February 21 to receive a tuition discount and conference materials prior to ODC.

**March 10**  
**HOTEL/LODGING CUT-OFF**  
Special ODC rates are available at multiple hotels through March 10. See page 7 for details.

**March 19**  
**COURSE HANDOUTS ONLINE**  
Course handouts will be available online at [www.OregonDentalConference.org](http://www.OregonDentalConference.org) and through the ODC Mobile App, starting two weeks prior to the conference. **Handouts will not be printed for distribution on-site.** If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

**March 19**  
**REFUND, TRANSFER, AND CANCELLATION DEADLINE**  
All refund, transfer and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A $25 handling fee will be charged for all tuition refunds. **Workshop, and additional course fees are non-refundable. Refund requests will not be granted, for any reason, after 11:59 pm on March 19, 2020.** Registration transfers will be accepted for the same year and event without penalty.

**March 19**  
**MAIL/FAX REGISTRATION CLOSED**  
Anyone registering after March 19 must register online or on-site in Pre-Function A of the Oregon Convention Center.

**April 2–4**  
**ON-SITE REGISTRATION**  
Registration will be available in Pre-Function A of the Oregon Convention Center during the hours listed below. **NOTE:** Photo ID is required for both on-site registration and badge reprinting. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

**ON-SITE REGISTRATION HOURS**

- **Thursday, April 2:**  7 AM – 6 PM
- **Friday, April 3:**  7 AM – 5:30 PM
- **Saturday, April 4:**  7 AM – 1 PM

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## CONFERENCE SCHEDULE

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<td>Registration Open</td>
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<tr>
<td>7 – 9 AM</td>
<td>Pierre Fauchard Academy Breakfast</td>
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<tr>
<td>8 AM – 5 PM</td>
<td>Scientific Sessions</td>
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<tr>
<td>10:30 – 11:30 AM</td>
<td>General Session with Keynote Speaker, Jessica Rector, MBA</td>
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<tr>
<td>11:30 AM – 6:30 PM</td>
<td>Solutions Marketplace open</td>
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<td>11:45 AM – 1 PM</td>
<td>Solution Circles in the Solutions Marketplace</td>
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<tr>
<td>12:15 – 1:15 PM</td>
<td>American College of Dentists Luncheon (off-site)</td>
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<td>3:30 – 6:30 PM</td>
<td>Grand Opening Reception, Solutions Marketplace</td>
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<td>7 AM – 5:30 PM</td>
<td>Registration open</td>
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<tr>
<td>8 AM – 5:30 PM</td>
<td>Solutions Marketplace open</td>
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<tr>
<td>8 – 10 AM</td>
<td>Snacks &amp; Solutions in the Solutions Marketplace</td>
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<tr>
<td>8 AM – 5 PM</td>
<td>Scientific Sessions</td>
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<tr>
<td>11:30 AM – 12:45 PM</td>
<td>Solution Circles in the Solutions Marketplace</td>
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<tr>
<td>12 – 2 PM</td>
<td>Oregon Association of Dental Laboratories (OADL) Board Meeting</td>
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<tr>
<td>12 – 1:30 PM</td>
<td>Oregon State Association of Endodontists (OSAE) Luncheon</td>
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<tr>
<td>3:30 – 5:30 PM</td>
<td>Snacks &amp; Solutions in the Solutions Marketplace</td>
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<tr>
<td>6 – 10 PM</td>
<td>All-In for Fun Game Night at the Hyatt Regency Portland</td>
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<td>7 AM – 1 PM</td>
<td>Registration Open</td>
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<tr>
<td>7 AM</td>
<td>International College of Dentists Breakfast (now located at the OCC)</td>
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<tr>
<td>8 AM – 4 PM</td>
<td>Scientific Sessions</td>
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<tr>
<td>9 AM – 12 PM</td>
<td>OHSU Student Research Competition</td>
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<tr>
<td>11 AM – 12:30 PM</td>
<td>Oregon Dental Hygienists’ Association (ODHA) “All RDH” Event</td>
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<tr>
<td>11:45 AM – 12:45 PM</td>
<td>OHSU School of Dentistry Alumni Association Awards Presentation and Lunch</td>
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<td>2 – 4 PM</td>
<td>Oregon Society of Oral and Maxillofacial Surgeons (OSOMS) PAC Update</td>
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Wednesday, April 1

Delta Sigma Delta
6 PM | Multnomah Athletic Club
CONTACT: Noel Larsen, DMD
503.284.5678 • noel@emanaged.net

Thursday, April 2

Pierre Fauchard Academy
Induction Breakfast
7 – 9 AM | Oregon Convention Center
CONTACT: Weston Heringer, Jr., DMD
503.871.4240 • wheringer@comcast.net

American College of Dentists Luncheon
12:15 – 1:15 PM | Spirit of ’77
(500 NE MLK Jr. Blvd.)
COST: $25 per person
CONTACT: Noel Larsen, DMD
503.284.5678 • noel@emanaged.net

Friday, April 3

Oregon Association of Dental Laboratories (OADL) Board Meeting
12 – 2 PM | Oregon Convention Center
CONTACT: Carrie Peil Warner, CDT
800.952.2751 • oadl.office@gmail.com

Oregon State Association of Endodontists (OSAE) Luncheon
12 – 1:30 PM | Oregon Convention Center
CONTACT: Kevin Christiansen, DDS
503.363.6500 • kc.endodoc@comcast.net

Saturday, April 4

International College of Dentists Breakfast
7 AM | Oregon Convention Center
CONTACT: David Dowsett, DMD
503.253.1262 • drdowsett@completehealthdentistryofportland.com

Oregon Dental Hygienists’ Association (ODHA) “All RDH” event (non-members are invited to join us)
11 AM – 12:30 PM | Oregon Convention Center
CONTACT: 503.595.0220 • info@odha.org

OHSU School of Dentistry Alumni Association Awards Presentation and Lunch
11:45 AM – 12:45 PM | Oregon Convention Center
NOTE: Doors open 11:30 AM
CONTACT: OHSU Alumni Relations Program
alumni@ohsu.edu

Oregon Society of Oral and Maxillofacial Surgeons (OSOMS) PAC Update
2 – 4 PM | Oregon Convention Center
CONTACT: 503.594.0322 • oregonoms@gmail.com

ODC Courtesy Tables
Don’t forget to visit our Partner Groups: Oregon Association of Dental Laboratories (OADL), Oregon Dental Assistants Association (ODAA), Oregon Dental Executives’ Association (ODEA), Oregon Dental Hygienists’ Association (ODHA) and other non-profit organizations at the Courtesy Tables located in Pre-Function A and Oregon Ballroom Lobby of the Oregon Convention Center.

DELTA DENTAL
Your partner in oral health
We’ve been partnering with the dental community to help people unleash their smile power, since 1955.

Delta Dental of Oregon is part of the Moda, Inc. family of companies. 61616573 (11/19)

Not yet a member of ODA?
Join today and save up to $590 on ODC registration. Attending this world class conference at reduced rates is just one of the many benefits reserved for ODA members. See page 25 for more information.

Please contact ODA at 503.218.2010 or members@oregondental.org with any questions.
SPECIAL EVENTS

FIRE UP SO YOU DON’T BURNOUT

PREVENT, BREAK THROUGH, and EXTINGUISH BURNOUT (once and for all)

Presented by Jessica Rector, MBA

Join us for the ODC General Session!

THURSDAY, APRIL 2:
10:30 – 11:30 AM

RECOMMENDED FOR:
Entire Dental Team

COURSE NUMBER: 4127

CE CREDITS: 1*

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Burnout is like a wildfire—spreading quickly and affecting everything in its path. Ms. Rector’s research shows that 79% of the workforce is burned out. The World Health Organization now recognizes burnout as a medical diagnosis, yet most don’t know how to identify it. When burnout is unresolved, you experience a decrease in productivity, communication, health and morale.

In this powerful presentation, Ms. Rector shares key strategies to prevent and extinguish burnout by better handling stress to improve focus, performance, and dental care.

Participants will:
✓ Examine three key factors that are almost always the underlying cause of burnout
✓ Apply proven burnout strategies to enhance time management, focus, and patient relationships
✓ Identify and pinpoint your biggest “burnout moments” to prevent future stress and improve your health

ALL-IN FOR FUN GAME NIGHT

6 – 10 PM
Friday, April 3

Hyatt Regency Portland
Across from the Oregon Convention Center

Dinner ♦ Drinks ♦ Music
Casino Games ♦ Ping-Pong
Giant Jenga ♦ Cornhole, and
Fantastic Prizes!

Join the fun by adding a ticket to your conference registration. $35 per person. Registration code: F3000

All are welcome and encouraged to attend!

After a day of learning, gather your team for an evening of fun! This event has something for everyone.

This event is graciously sponsored, in part, by:

Delta Dental of Oregon
The following hotels have special ODC rates that are available on a first come, first served basis until **March 10, 2020**. For reservations, please call the hotel directly.

When making reservations, please mention that you are attending the Oregon Dental Conference® and be sure to indicate your housing plans during the registration process. Travel Portland prioritizes requests for future conference dates depending on the total hotel rooms used by conference attendees.

### HEADQUARTERS HOTEL

**Hyatt Regency Portland at the Convention Center**

- 375 NE Holladay St, Portland
- 877.803.7534
- **ODA RATE:** $209/night
- **GROUP CODE:** G-ORDA

### ADDITIONAL LODGING OPTIONS

**DoubleTree by Hilton Hotel Portland**

- 1000 NE Multnomah St, Portland • 503.331.4924
- **ODA RATE:** $182/night • **GROUP CODE:** D20

**Embassy Suites Downtown**

- [www.embassyportland.com](http://www.embassyportland.com)
- 319 SW Pine St, Portland • 503.279.9000
- **ODA RATE:** $194/night • **GROUP CODE:** ODA

**Hotel Eastlund**

- [www.hoteleastlund.com](http://www.hoteleastlund.com)
- 1021 NE Grand Ave, Portland • 503.235.2100
- **ODA RATE:** $159 (single) / $179 (double)
- **GROUP CODE:** ORDENTAL20

## Prefer to reserve your hotel room online?

**OregonDentalConference.org**

Visit our website and click “Lodging & Transportation” for links to each of our partner hotels, with group codes already in place.

This page will also provide you with transportation and parking information, as well as links to Tri-Met and our venue, the Oregon Convention Center.
## COURSES BY TOPIC

The Oregon Dental Conference® offers education for the entire dental team. All courses are sorted by topic for easy reference. Included after the page number, you’ll find an indication of who this course is recommended for, with colors and symbols corresponding to the following:

- **Dentists**
- **Hygienists**
- **Assistants**
- **Administrative Staff**
- **Laboratory Technicians**

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<th>ADMIN. STAFF</th>
<th>LAB TECH</th>
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**Courses at a Glance**

**Friday, April 3**

**Recommended for:**

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<td>Immunization 101: Give it a Shot!*</td>
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* Courses marked with an asterisk are offered more than once. See course description for details. Course numbers beginning with “4” are included with registration. Course numbers beginning with “F” require an additional fee.
# COURSES AT A GLANCE
## SATURDAY, APRIL 4

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<th>COURSE TITLE</th>
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<td>Solving the EFDA Shortage while Building a Dream Team</td>
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<td>What’s a Dentist to Do?: Diagnosis, Treatment Options, and Rehabilitation of Difficult and Unusual Cases</td>
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<td>Slaying Dragons: Acid Reflux and Diabetes Detection in the Dental Office</td>
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<td>Obstructive Sleep Apnea: An Algorithmic Approach to Diagnosis and Treatment for the Dental Practitioner</td>
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<td>50 Shades of Green©: Forensic Dentistry in the 21st Century</td>
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<td>Local Anesthesia: New Techniques, the Latest Trends, and Troubleshooting</td>
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<td>Can You Hear Me Now? The Five Voices of Leadership</td>
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<td>Ready to Launch: Practice and Growth Strategies for New Dentists</td>
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### ODC REGISTRATION
**IS NOW OPEN**

Visit www.OregonDentalConference.org to register today!

Early bird pricing available through February 21.

See page 43 for more details.
Guided Use of CBCT in Orthodontics

Presented by: Lea Al Matny, DDS, MS

Recommended for: Dentists

3 - 4 PM, Course number: 4013

ODA course, CE Credits: 1

Accurate diagnostic imaging is a key factor for orthodontic diagnosis and treatment planning. Lateral cephalometric radiography (LOR) is considered a standard tool in orthodontic evaluation despite the superimposition of the dentoalveolar region. Cone Beam CT (CBCT) allows the clinician to overcome the restricted visualization and provides a three-dimensional view of the area of interest. However, the usage of CBCT in orthodontics remains a controversial topic. This course will discuss the orthodontic application of small, medium and large fields of view CBCT scans and recognize patient radiation exposure in each type. We will also introduce systematic interpretation of CBCT scans, review most common incidental findings and pathological changes in pediatric patients and young adults.

Upon completion of this course, participants will be able to:
- Recognize common orthodontic recommendations of CBCT
- Implement a systematic method to interpret CBCT scans
- Differentiate most common pathological changes in pediatric patients.

This course is sponsored, in part, by Carestream Dental.

Conclusion: Attendees will be able to:
- Recognize common clinical recommendations of CBCT
- Customize parameters to optimize image quality
- Identify most common incidental findings
- Implement a systematic method to interpret CBCT scans

Screening and Treating Patients with Sleep Disordered Breathing

Presented by: Sam Bae, DDS, MD

Recommended for: Dentists, Hygienists

8 - 10 AM, Course number: 4015

ODA course, CE Credits: 2

Sleep disordered breathing (SDB) describes a group of conditions that disrupt normal sleep and breathing patterns in patients of all ages. Common SDB includes primary snoring, upper airway resistance syndrome, and the most prevalent, obstructive sleep apnea (OSA). OSA is associated with many adverse medical conditions such as heart disease, stroke, and diabetes. In the pediatric population, OSA is frequently misdiagnosed or undertreated which can lead to significant morbidity and reduction in the quality of life. SDB is caused by various multifactorial medical issues and is best treated in a multidisciplinary approach. Dental professionals can play a critical role in screening and treating patients with OSA.

This course will allow dentists to better understand the disease process, recognize the risk factors, and review the treatment options available ranging from conservative therapy to various surgical procedures. The course will also focus on pediatric patients and those with craniofacial anomalies, with discussion of various treatment modalities.

At the conclusion of this course, participants will be able to:
- Define various conditions of SDB and terminology associated with sleep medicine
- Identify specific signs and symptoms of SDB and OSA
- Describe key components of the sleep cycle and polysomnography
- Establish ways to effectively screen for demographic and anatomic factors associated with OSA
- Summarize various modalities of treating OSA, from infancy to adulthood

This course is sponsored, in part, by Carestream Dental.

Medical Emergency Update

Presented by: Steven Beadnell, DMD, FACP

Recommended for: Dentists

1 - 5 PM, Course number: 4016

ODA course, CE Credits: 4

Medical emergencies can and do occur in dental practices every day. Over the next fifteen years the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will be able to:
- Identify those at increased risk for specific medical emergencies
- Diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Recognizing the Ethical Dimension of Dental Practice

Decision Making in Dilemma Cases

Presented by: Phyllis Beemsterboer, MD, EdD, FACP

Recommended for: Dentists, Hygienists

8 - 10 AM, Course number: 4017

ODA course, CE Credits: 2

This course is offered in partnership with the American College of Dentists.

An ethical dimension in the care environment is present each and every time an oral health provider interacts with a patient. There is never a situation when the ethical dimension does not exist. The American College of Dentists has partnered with Indiana University School of Dentistry to produce an extended series of video cases. This session will present some of these scenarios to stimulate discussion about common ethical issues in the care of dental patients. A model for decision-making considering the ethical dimension of care will be presented and used during discussion. The video scenarios are currently available for use by practitioners and schools.

At the conclusion of this course, attendees will be able to:
- Describe the ethical dimension present in the clinical care of patients
- Apply a decision-making framework to address ethical concerns
- Understand the four-box framework for identifying ethical issues in the clinical care of dental patients

This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.
At the conclusion of this course, attendees will be able to:

- Assess a patient’s risk for pathology and oral cancer
- Review head and neck physical exam
- Identify and assess papillary lesions and tissue masses, relative to differential diagnosis
- Review and practice precise descriptive terms and technology
- Assess a patient’s risk for pathology and oral cancer using standardized tools

Critical Legal and Marketing Strategies for the New Dentist

Presented by: David Briggs, JD
Karaneh Jahan, DMD
Shannon Woods, DMD

Recommended for:
- 8 – 10 AM
- ODA course
- CE Credits: 2†

The employment and practice landscape for students and new dentists is rapidly changing. Come with your critical questions and leave with expert insights into navigating your dental career including the career pathway options, and ways to protect and promote yourself for longevity and success.

This course will also cover the following subtopics:
- Demystifying non-compete clauses and contract negotiation for the new graduate: when they’re valid and when not
- How to be proactive and protective of yourself and career options
- The new portable portfolio: social media for the associate dentist
- Marketing your services and expertise (it’s all branding) for yourself
- Using your online presence for career advancement

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Bumps and Lumps

What’s HPV Got to Do With It?

Presented by: Nancy Dewhirst, RDH

Recommended for:
- 8 – 10 AM
- ODA course
- CE Credits: 2†

This is a review and update of infectious, neoplastic oral and pharyngeal pathology related to HPV. Learn the value and process of providing oral pathology risk assessment for every patient and compare strategies for cancer screening and prevention.

At the conclusion of this course, attendees will be able to:
- Review and practice precise descriptive terms and methods of recording clinical lesions
- Identify and assess potentially cancerous lesions and the possible role of HPV infection
- Identify and assess papillary lesions and tissue masses, relative to differential diagnosis
- Review head and neck physical exam
- Evaluate and compare oral pathology detection technology
- Assess a patient’s risk for pathology and oral cancer using standardized tools

Hot Topics in Infection Control

Presented by: Nancy Dewhirst, RDH

Recommended for:
- 1 – 4 PM
- ODA course
- CE Credits: 3

Update and review today’s most important clinical safety issues. This class gives you a ‘hit list’ of the most important things to do! Apply professional standards and strategies, including CDC guidelines and state regulations for infection control to everyday and extraordinary risks. Updates include safety challenges such as aerosol transmitted diseases (ATDs) and evolving/resistant pathogens.

Attendees will review the latest information on:
- Bloodborne, contact, droplet and airborne diseases
- Safe practices, including hand hygiene and sharps safety
- More efficient instrument processing and environmental asepsis
- Management of waterlines and equipment
- Current, immediate health concerns

Heroes on the Sideline

Sports Dentistry and Today’s Athlete

Presented by: David Dowsett, DMD

Recommended for:
- 1:30 – 3 PM
- ODA course
- CE Credits: 1.5

Have you ever wondered how to combine love of sport and your passion for dentistry? Dr. Dowsett will show you how to begin the journey with an introduction answering the questions: What is sports dentistry? What does a team dentist do? How will this relate to my practice on a daily basis? What special needs do athletes have that might be different than the general population? This seminar will give you a chance to be a hero, be part of a team and help others achieve their dreams.

At the end of the course, attendees will have a better understanding of:
- What is sports dentistry?
- Trauma, prevention and treatment
- Mouth guards-types, fit, purpose—What they can and cannot do
- Roles and responsibilities of the team dentist
- How to get involved

Easiest Ways to Recover Your Overdue Accounts

Presented by: Jonathan Garner

Recommended for:
- 1 – 2:30 PM
- ODA course
- CE Credits: 1.5†

Running a dental office is hard, getting paid shouldn’t be. Get to know the small and simple changes your office can make to reduce accounts receivable. Financial administrators and office managers will be given tools to benchmark current recovery efforts and a plan to address areas of improvement. Quick Collect offers a unique perspective as they have front row seats to common collection problems found in dental offices today. Learn to think, act and collect like an agency.

At the end of the course, attendees will be able to:
- Identify best practices to reduce accounts receivable
- Develop a specific plan of implementation for their office

Quick Collect, Inc., is an

ALL NEW! SOLUTION CIRCLES

Brand-new, discussion-style, micro-learning opportunities offered right on the Solutions Marketplace floor.

With seating for 12 attendees, Solution Circle content experts will guide small groups through a specific issue/topic.

See page 30 for more info.

New Dentists Save on Registration!

ODA Member Dentists who graduated between 2016 and 2019 are eligible to receive $100 off the ODA Member registration price! Make sure to select the ODA New Dentist Member category when registering.
HIPAA and Technology
The Survival Guide
Presented by Jimmy Georgiou
Recommended for (D) H A S
8:30 – 10 AM  ODA course  CE Credits 1.5*
Dental practices are struggling to understand, implement and support the expectations of the Office of Civil Rights technological regulations. This is due in part to both a lack in education and economical solutions available. As a result, Protected Health Information (PHI) is not being electronically secured, stored or transmitted in accordance with HIPAA regulations.

This course will provide background on how HIPAA and EHR will help shape the landscape of the dental industry as well as understanding the conceptual and practical aspects of designing, implementing, deploying and maintaining a secure environment for ePHI, HIPAA and dental technologies.

At the conclusion of this course, attendees will:
• Understand how to educate staff on HIPAA requirements and expectations and the steps to take to protect patient’s PHI
• Walk away with an overview on how HIPAA and technology can actually improve your business
• Implement technological procedures and safeguards to address all applicable HIPAA requirements of securing the PHI of patients

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Desktop 3D Printed Surgical Guides
How to Get Started
Presented by Timothy Hart, DDS, MS
Recommended for (D) H A S
8 – 10 AM  ODA course  CE Credits 2
Recent technological advancements on several fronts have created a paradigm shift in the field of implant surgical guides. Cone beam CT, additive manufacturing (3D printing), and point cloud merging have combined to make CBCT derived surgical guides cost effective for not only fully guided cases, but for pilot drill guides. When your patient pays for a CBCT scan, he/she owns that data, and has the right to have that data directly linked to his/her implant placement. Many practitioners are under the impression that CBCT derived guides represent a complicated process that involves scanning appliances and multiple CT scans. This presentation will discuss why this is no longer true and present the simplified workflow that is now possible in 2020.

At the conclusion of this course, attendees will be able to:
• Review the concepts of digital dentistry that make CBCT assisted surgery (and all other digital dentistry) possible
• Discover the dramatic decline in the cost of this treatment from 1997 to today
• Learn the difference between computer guided and computer-assisted techniques
• Understand the computer-assisted workflow, especially what is needed to set up cases

Basics of Cost-Effective Desktop 3D Printing
Presented by Timothy Hart, DDS, MS
Recommended for (D) H A S
1:30 – 4:30 PM  ODA course  CE Credits 3
Additive manufacturing, more commonly known as 3D printing, has been an important ‘behind-the-scenes’ technology in dentistry for quite some time. In the last five years, with the advent of desktop 3D printers and the availability of cost-effective resins and plastics, 3D printing is on the verge of becoming mainstream as an in-office technology. Previously relegated to surgical guides (see morning lecture by same speaker), this technology can now be used in your office for cost effective dental model printing, custom trays and base plates, fixed temporary provisional restorations, aligners and occlusal orthotics, and digital dentures. With an emphasis on free and nearly free software for designing dental appliances, this presentation will help you in getting started with 3D printing in your office—either ‘dipping your toes in the water’ or ‘going all out.’

At the conclusion of this course, attendees will be able to:
• Review the concepts of additive manufacturing (3D printing)
• Discuss available 3D printing technologies that will cost you substantially less than $10,000 to start using
• Learn about the multitude of free and almost free applications (i.e. “software” for those born before 1980) that you can immediately utilize to take advantage of 3D printing in your office
• Appreciate that this really cool technology for use in your dental office has been readily available, waiting for you to start using it next week with very minimal investment

Join us Thursday morning for the ODC General Session!

Local Anesthesia
Pure Pharmacology—Facts and Fiction
Presented by Mel Hawkins, DDS, BS(AN), FADSA, DADBA
Recommended for (D) H A S
8 – 10 AM  ODA course  CE Credits 2
Application of clinical pharmacology goes hand in hand with anatomical, physiological and patient factors which may be outside our control. They involve variables such as apprehension, lack of cooperation, pediatric dentistry, chronic drug abuse and underlying medical compromise.

Sedation interactions, beta blockers, maximum dosages and safety in pediatric dentistry, local anesthesia toxicity, are discussed and challenged. What’s the current status of articaine? Is it a panacea or a problem? Different agents that we use like “water” everyday will be compared and contrasted. What’s new in local anesthesia including reversal agents (OraVerse®), buffering systems (Onset®), the future of inhalational local anesthesia, case reports—morbidity/mortality and much more is presented.

This program is designed for the dentist and the dental hygienist who are in clinical practice. Dr. Hawkins includes personal in-office experiences (troubles: in and out of the mouth) over his 30+ years in private practice and 45+ years in teaching.

At the conclusion of this course, attendees will be able to:
• Appreciate clinical pharmacology’s role towards successful anesthesia
• Summarize vasoconstrictor drug interactions
• Evaluate the agents available for the profession
• Look at what’s new and what’s coming
• Assess case reports or ‘what’s your diagnosis, doctor?’

Oral Sedation for Dentistry
“How to” Applications, Clinical Pharmacology, and Controversies
Presented by Mel Hawkins, DDS, BS(AN), FADSA, DADBA
Recommended for (D) H A S
1:30 – 4:30 PM  ODA course  CE Credits 3
Sedation is the practice builder of modern-day dentistry. Learn sedation pharmacology and how to apply it clinically in practice. Mistakes and their solutions from more than 30+ years of the practice are shared. Age/benefits/risks and physiological considerations that differ between the adult and child and how to use that information for treatment are weighed. Are the benzodiazepines totally safe? How do they incorporate and/or improve a sedation protocol into becoming a smooth team patient approach is discussed and case reports are shared. State dental board regulations will be compared and contrasted, and the questions “How do I legally protect myself?” and “What is my professional sedation fee?” will be addressed.

After this presentation the attendees will be able to:
• Understand the definitions of sedation, established and recently published by the ADA
• Comprehend the pharmacology of sedatives administered in dentistry
• Treat the apprehensive child
• Understanding fees, values, and responsibilities
• Assess situational problems, mistakes made and hindsight solutions in over 30 years of four-day-a-week private practice

Register: oregonodontalconference.org

Fire Up So You Don’t Burnout
Prevent, Break Through, and Extinguish Burnout (once and for all)
Presented by Jessica Rector, MBA
10:30 – 11:30 AM  THURSDAY, APRIL 2
Recommended for the entire dental team. See page 6 for more details.

Notes on CE Credits: No partial credit will be awarded. // Full day courses will have two separate course completion codes.
There is no denying that things have changed in dentistry and you need to keep up. Learn what it takes to put your best foot forward and make the first and last impression a reflection of the quality of your care. Learn about the science of body language, verbal skills and the power of visual impact. You will look at your social media footprint and your brand through your patient’s eyes. Participants will walk away feeling inspired by the power of choice to impact their practice success.

At the conclusion of this course, attendees will be able to:
- Provide team training on the patient’s point of view in respect to the dental practice and the patient’s experience
- Identify multiple opportunities for each team member to understand how they can present dental services and benefits in the best light for their patients
- Review the impact of your social media presence
- Develop skills in reading body language to create the safest feeling possible for your patient
- Learn effective voice tone and pace when speaking with your patient so treatment is perceived in the best light
- Promote the use of positive visual images to encourage new patients to the practice through photography and video
- Understand the importance of uncovering and meeting your patient’s expectations so they move forward with recommended treatment

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Crucial to your practice success is making sure your new patient paperwork is to uncover their wants and needs. Discover how to conduct their interview important your new patient paperwork is to uncover their patients have the best experience possible. Learn how

At the conclusion of this course, attendees will be able to:
• Provide team training on the patient’s point of view in respect to the dental practice and the patient’s experience
• Identify multiple opportunities for each team member to understand how they can present dental services and benefits in the best light for their patients
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*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Optimal Impact
Building Trust and Confidence—Every Day in Every Way
PRESENTED BY Janice Hurley
RECOMMENDED FOR 1
8 -10 AM  COURSE NUMBER 4118
ODEA course CE CREDITS 2*

Early detection and diagnosis continue to be the most significant factors affecting the survival rate among people with oropharyngeal squamous cell carcinoma. This course will:
- Discuss early detection of this disease with emphasis on identification of soft tissue abnormalities that should raise suspicion for squamous cell carcinoma or a lesion with malignant potential (epithelial dysplasia)
- Review the steps involved in performing an effective oral cancer screening examination
- Address the significance of various risk factors for squamous cell carcinoma
- Discuss the importance of submitting high quality biopsy specimens from suspicious lesions along with pertinent patient history
- Explain the components of a biopsy report including the microscopic features that result in a biopsy diagnosis of epithelial dysplasia or squamous cell carcinoma.
- Address current staging and management of head and neck squamous cell carcinoma
- Review current therapies for treatment
- Discuss reconstructive/rehabilitative options for head and neck cancer patients

At the conclusion of this course, attendees will be able to:
- Identify key risk factors of head and patients' head and neck cancer
- Discuss three dietary interventions for the prevention and/or adjunctive treatment of heart disease
- Discuss lifestyle interventions for the prevention and/or adjunctive treatment of heart disease
- Describe the role of stress and depression in the development of cardiovascular disease
- Describe the evidence of safety and benefit for three dietary supplements commonly used for prevention/treatment of cardiovascular disease

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODHA COURSE
The Heart of Health
PRESENED BY Tieraona Low Dog, MD
RECOMMENDED FOR 1 3
8 -10 AM COURSE NUMBER 4120
ODHA course CE CREDITS 2*

This course looks at how our environment influences human health and disease. Including both the direct pathological effects of chemicals, radiation and some biological agents on human health with the psychological, social, and physical (where we live and work) effects on our well-being.

At the conclusion of this course, attendees will be able to:
- Discuss the strengths and limitations of three scientific steps used to assess environmental toxicity
- Identify the state of the science for five potential environmental risks to human health
- Identify four practical steps that patients can take to reduce harmful environmental exposures
- Identify scientifically based, authoritative resources to learn more about the relationship between environment and human health

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODHA COURSE
The Relationship of Environmental and Human Health
Enhancing Awareness
PRESENTED BY Tieraona Low Dog, MD
RECOMMENDED FOR 1 3
1 -4 PM COURSE NUMBER 4121
ODHA course CE CREDITS 3*

This course looks at how our environment influences human health and disease. Including both the direct pathological effects of chemicals, radiation and some biological agents on human health with the psychological, social, and physical (where we live and work) effects on our well-being.

At the conclusion of this course, attendees will be able to:
- Discuss the strengths and limitations of three scientific steps used to assess environmental toxicity
- Identify the state of the science for five potential environmental risks to human health
- Identify four practical steps that patients can take to reduce harmful environmental exposures
- Identify scientifically based, authoritative resources to learn more about the relationship between environment and human health

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Get the ODC App!
Scan this QR code, or search ‘Oregon Dental Conference’ in your device’s app store.

EDUCATION METHOD: All courses are lecture format except the following, which are participation:
1411, 1415, F3001, F3002, F3003, F3004, F3005, F3006, F3007, F3008, F3009, and F3010.
The Six Fracture Modes of Teeth
How Misdiagnosis Can Lead to Incorrect Treatment and Failed Treatment Outcomes

PRESENTED BY Graeme Milicich, BDS

RECOMMENDED FOR: ▲ ▲

1:30 - 4:30 PM  COURSE NUMBER  4122

ODA course
CE CREDITS 3

NOTE: This course contains some repeating information provided in Dr. Milicich’s Friday courses, #4156 and #4157.

The six various fracture modes require different treatment options based on minimally invasive biomechanical and biomimetic principles. An understanding of the biomechanical functioning of teeth and how traditional cavity preparation designs interfere with natural stress distribution leads to an understanding of the six distinct cavity preparation designs that interfere with natural stress biomechanical functioning of teeth and how traditional cavity preparation designs interfere with natural stress distribution leads to an understanding of the six distinct fracture modes. Different fractures require completely different restorative techniques to safely stabilize the tooth as incorrect diagnosis can lead to failure.

At the conclusion of this course, attendees will be able to:

- Identify and diagnose the various fracture modes in teeth
- Understand the MI techniques to stabilize fractured teeth and why fractured teeth don’t all need crowns
- Avoid a diagnosis of irreversible pulpitis due to incorrect fracture diagnosis and management

To Use or Not to Use
When Is the Question?

PRESENTED BY Kimberly Miller, RDH, BSDH

RECOMMENDED FOR: ▲ ▲

8 - 10 AM  COURSE NUMBER  4123

ODA course
CE CREDITS 2*

How am I supposed to fit that into my already packed hygiene appointment? If you are asking yourself this question, you are not alone. This program will assist the dental hygienist in quickly assessing individual patient needs and concerns while identifying opportunities for product and technology integration during continuing care and periodontal maintenance visits. Attendees will learn verbal and non-verbal communication skills that set you apart as a clinician including proxemics (how we use our body), positioning (patient and clinician), and words to use (or not use) to enhance communication allowing for patient education in less time. Kim shares tips and techniques for improving patient care by integrating products into everyday clinical practice, as well as technology which enhances periodontal and restorative diagnosis.

At the conclusion of this course, attendees will be able to:

- Understand new as well as tried and true products and technology available to enhance dental hygiene services and patient care
- Learn about proxemics and why you should care
- Recognize the “F” word (you’ll be surprised what it is!) and why it turns patients off
- When and how to incorporate products and technology into daily treatment
- The musts of patient education and advanced communication which increase case acceptance and patient compliance!

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Beat the Biofilm Blues with Guided Biofilm Therapy

PRESENTED BY Kimberly Miller, RDH, BSDH

RECOMMENDED FOR: ▲ ▲

1:30 - 4:30 PM  COURSE NUMBER  F3003

ODA course
CE CREDITS 3

The most critical step in winning the battle against periodontal disease and its impact on systemic health, is eradication of the enemy! The enemy is biofilm! During this workshop we will explore how the use of low abrasive powders and slow release hydrogen peroxide gel are significantly more efficient, comfortable and minimally invasive techniques for the removal and control of pathogenic biofilm. Hands-on activities will give you an opportunity to experience these technologies.

At the conclusion of this workshop, attendees will be able to:

- Discover why guided biofilm therapy is a safe and superior method of supra and sub gingival biofilm removal
- Understand the science behind slow release hydrogen peroxide therapy
- Identify clinically appropriate uses for both sciences
- Discover ease of use during in hands on activities

*This workshop is sponsored, in part, by PerioProtect®

The Oregon Board of Dentistry
Board Updates and FAQs

PRESENTED BY Ingrid Nye
Stephen Prisby

8 - 10 AM  COURSE NUMBER  4126

ODA course
CE CREDITS 2*

This course will present an overview of relevant topics relating to the Dental Practice Act. We will cover 34 recent rule changes that will be in effect January 1, 2020, and pertinent information that you should be aware of to practice safely and legally in Oregon. Time will be allotted to cover the most frequently asked questions on subjects like continuing education requirements, renewal issues, overall compliance and we will take questions from the audience.

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Blaze Your Brain
Transform Negative Thoughts into Positive Action

PRESENTED BY Jessica Rector, MBA

1:30 - 4:30 PM  COURSE NUMBER  4128

ODA course
CE CREDITS 3*

High performing achievers agree that 98% of success comes from your inner game. In this presentation, explore the mindset that keeps you from getting more done and achieving better results. These thoughts come in the form of self-doubt, worry, and stress and are linked to a poor attitude, an increase of errors, and declining leadership. The right mindset, however, will help you communicate more effectively and solve problems faster. Ms. Rector guides you through her proven five-step process to identify your exact negative thoughts and turn them into positive forward action. With technology, patient needs, and evolving dental care, it’s imperative to know how to change your thoughts, change your outcomes and fire up your power within.

At the conclusion of this course, attendees will be able to:

- Identify and correct negative self-talk triggers to improve productivity and dental care
- Apply ways to disrupt your thought process to enhance critical thinking
- Turn a reactive mindset into a problem solving one, increasing adaptability, mood, and decision-making skills

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODA Member Lounge
Exclusive Access to ODA Members

Recharge in the exclusive Skyview Terrace! ODA members can enjoy refreshments, snacks, complimentary massages, and mingle with colleagues in this members-only private space.

Thursday Courses | 17
Participants should have basic knowledge of requirements for CE related to practice management and patient relations.

*A course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

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**ODA EXPERT EXPRESS LECTURE SERIES**

**A Cause-Based Treatment for Dysfunctional Occlusion and TMD**

**PRESENTED BY:** James Sagawa, DMD

**RECOMMENDED FOR:** ODA course

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<tr>
<th>Time</th>
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<td>8:30 - 10 AM</td>
<td>4129</td>
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Achieving functional occlusion for our patients is a core goal in restorative and reconstructive dentistry. General as well as specialty dental care should strive to restore the patients’ occlusion to a stable asymptomatic state that accommodates patients’ skeletal and muscular structures. Patient symptoms (e.g., joint noises, jaw locking, bruxism, migraine headaches, TMJ pain and discomfort, deviation upon opening/closing, tinnitus, etc.) are often related to occlusal dysfunction and classified with a generic diagnosis of a TMJ/TMD condition. Treating these symptoms is challenging, and often results in inconsistent or an unpredictable outcome. Because the underlying causes of the symptoms are not fully understood, we often take a “trial and error” approach to treating just the presenting symptoms, rather than identifying and treating the underlying functional cause of the symptoms.

This presentation introduces the clinician to Dr. Sagawa’s Functional Occlusal Equilibration (SFOE) protocol, guided by his functional 3-1-3-4-3 rule to:

1. Evaluate and diagnose the functional status of patients’ occlusion
2. Identify the underlying functional causes of common patient symptoms
3. Conservatively restore patients’ occlusion to a defined and stable functional goal
4. Optimize this treatment protocol in all dental disciplines (e.g., restorations, prosthodontics, orthodontics, periodontics, and endodontics)

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**LEARN® Suicide Prevention Training for the Dental Community**

**PRESENTED BY:** Jennifer Stuber, PhD

**RECOMMENDED FOR:** ODA course

<table>
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<th>Time</th>
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<th>CE Credits</th>
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<td>1 - 4 PM</td>
<td>4111</td>
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Most people can relate to a time when they felt alone. We may have just needed a reminder, “I see you. I care.” To help those in crisis and considering suicide, LEARN® can help everyone play a role in suicide prevention. Most suicides are preventable. Together, we can save lives.

At the conclusion of this course, attendees will be able to:

- Look for signs of those contemplating suicide
- Empathize and listen to those who are at risk of suicide
- Ask about suicide
- Remove the danger from those at risk of committing suicide
- Know Next steps

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**Immunization 101**

**Give it a Shot**

**PRESENTED BY:** Amanda Timmons

**RECOMMENDED FOR:** ODA course

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<td>1 - 4 PM</td>
<td>4130</td>
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This course repeats on Friday.

Oregon dentists can now offer all routinely recommended vaccines in their offices, but there is more to it than simply knowing how to administer an injection. This course will provide a grounding in the basics. Who needs vaccines and which ones? What are the different types of vaccines and how does that affect administration? We’ll discuss vaccine storage, the appropriate types of equipment and ways to safeguard your investment.

In addition to covering general guidelines, we’ll present information on documentation and on ALERT Immunization Information System (IIS), Oregon’s statewide immunization registry. We’ll direct you to educational resources for you and your patients and leave ample time for questions.

At the conclusion of this course, attendees will be able to:

- Describe the routine immunization schedule
- Describe the different types of vaccines and how they work
- Choose appropriate refrigerator and freezer units for vaccine storage
- Register for training on ALERT IIS
- Find credible online resources for patient education

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**Risk Management**

**PRESENTED BY:** Christopher Verbiest

**RECOMMENDED FOR:** ODA course

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<tr>
<td>1:30 - 4:30 PM</td>
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This course, updated for the 2020–2022 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. TDIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2020 to December 31, 2022).

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

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**Social Media 101**

**Introduction to Social Media**

**PRESENTED BY:** Rita Zamora

**RECOMMENDED FOR:** ODA course

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<tr>
<td>8 - 10 AM</td>
<td>4132</td>
<td>2</td>
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This seminar is ideal if you have never used Facebook or Instagram or have very little experience with social media. Learn the differences between personal profiles and business pages, and how this means for your practice.

At the conclusion of this course, attendees will be able to:

- Define how advertising and internet marketing have changed and what this means for your practice
- Discover the benefits of marketing with social media
- Identify basic social media strategies and tactics

**Get Found, Get Liked, Get Patients Making the Most of Social Media**

**PRESENTED BY:** Rita Zamora

**RECOMMENDED FOR:** ODA course

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<td>1 - 4 PM</td>
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Pre-requisite: Participants should have basic knowledge of social media.

Over 40% of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. This goes far beyond having a traditional website. Discover what top dental practices are doing to grow their practice with social media. Focus on tips and techniques to help your practice get found, get liked, and attract ideal patients from the top social media platforms. Walk away with secrets to grow your practice with some of the hottest marketing techniques.

At the conclusion of this course, attendees will be able to:

- Define which social media strategies and tactics work best in getting your practice found, liked, and attracted to your practice
- Discuss how social media can help enhance and protect your online reputation
- Identify the top social media platforms for marketing your practice

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

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**ODC REGISTRATION IS NOW OPEN**

Visit [www.OregonDentalConference.org](http://www.OregonDentalConference.org) to register today!

Early bird pricing available through February 21.

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**EDUCATION METHOD:** All courses are lecture format except the following, which are participation:

- 4141, 4153, F3001, F3002, F3003, F3004, F3005, F3006, F3007, F3008, F3009, and F3010.

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**See page 43 for more details.**
The Power of Body Language
PRESENTED BY Danielle Baker
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Administrative Staff  Laboratory Technicians
8:30 - 10 AM  COURSE NUMBER 4134  ODA course  CE CREDITS 1.5*
Did you know you have a secret superpower? You have the power to be the most confident and memorable person in the room. Without even saying a word. In this talk, Danielle will give you actionable tips and strategies to feel more confident and capable communicating with patients, to handle difficult people and situations with grace and to have more effective and meaningful relationships with patients, peers and colleagues.

At the conclusion of this course, attendees will be able to:
• Optimize their first impression and build rapport with patients with strategies to both build and maintain trust in interactions and routine care
• Gain powerful insight into how their unique nonverbal brand creates a competitive advantage in the workplace
• Learn the science of vocal power to communicate more authentically and effectively with peers and patients

OSHA Compliance and Safety for the Dental Practice
PRESENTED BY Samuel Barry, DMD
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Laboratory Technicians
9 AM - 12 PM  COURSE NUMBER 4135  ODA course  CE CREDITS 3*
*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

OSHA Compliance and Safety for the Dental Practice
PRESENTED BY Samuel Barry, DMD
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Laboratory Technicians
2 - 5 PM  COURSE NUMBER 4136  ODA course  CE CREDITS 3
NOTE There will be some overlap of information on bloodborne pathogens and tuberculosis presented in the “OSHA Compliance and Safety for the Dental Practice” course.

At the completion of the course participants will be able to:
• Use the 2003 CDC Guidelines for Infection Control in Dental Health Care Settings and the 2016 CDC Summary of Infection Prevention Practices in Dental Settings to develop an effective infection control and prevention program
• Understand and apply current infection control practices and procedures
• Understand the various regulatory rules that apply to dental infection control and prevention in a dental practice
• Understand the current trends, issues and legal liability associated with infection control and prevention in a dental practice

Adequate Record Keeping and the Enforcement Process
PRESENTED BY Daniel Blickenstaff, DDS, MSc
Winthrop *Bernie* Carter, DDS
Haley Robinson
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Laboratory Technicians
9 - 11 AM  COURSE NUMBER 4137  ODA course  CE CREDITS 2*
Oregon Board of Dentistry investigators will review new rules and discuss anesthesia concerns the Board has recently addressed. Patient records and documentation issues will be addressed. Common complaints and investigations will be reviewed along with an overview of the Board’s protocols and results of investigations.

An overview of the Health Professionals’ Services Program (HPSP) will be presented. Attendees will learn how to hopefully avoid complaints being filed, and understand the investigative process and what the Board’s options regarding discipline are based on statute.

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Sedation Disasters
When Seconds Count, Help is Just Minutes Away
PRESENTED BY Brian Chanpong, DDS, MSc
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Laborato
2 - 5 PM  COURSE NUMBER 4138  ODA course  CE CREDITS 3
With the popularity of oral and IV sedation, dentists providing these services need to be aware of the disasters that can happen. Prepare your office by learning from cases that have occurred. Equip yourself with the knowledge and equipment necessary to provide safe sedation to your patients.

At the conclusion of this course, attendees will be able to:
• Understand the differences between the levels of sedation and anesthesia
• Understand what went wrong and what could be done to minimize these occurrences
• Learn how to improve patient safety within your office

Frozen
Canadian for Numb
PRESENTED BY Brian Chanpong, DDS, MSc
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Laboratory Technicians
2 - 5 PM  COURSE NUMBER 4139  ODA course  CE CREDITS 3
This presentation covers all aspects of local anesthesia. Topics include drug-drug interactions with LA, scientific review of advanced local anesthesia blocks, tips and tricks to increase your success rate and new devices that have entered the marketplace.

At the conclusion of this course, attendees will be able to:
• Review the pharmacokinetics and pharmacodynamics of local anesthesia
• Understand commonly taught nerve blocks and assess their validity in the scientific literature
• Describe drug-drug interactions that may influence the administration of anesthetics

Resorption
Diagnosis, Treatment, and Prognosis
PRESENTED BY Geoffrey Clive, DDS
RECOMMENDED FOR  Dentists  Hygienists  Assistants  Laboratory Technicians
9:30 - 11 AM  COURSE NUMBER 4140  ODA course  CE CREDITS 1.5
The dental professional will be informed about recent research in resorption that has allowed for improved diagnosis and clinical decision making and treatment. Discussion will be held regarding use of modern technology including the dental operating microscope, cone beam tomography (CBCT), and dental materials/cements. Example cases will be presented involving external cerebral root resorption and internal resorption.

At the conclusion of this course, attendees will be able to:
• Discern between the different resorption types
• Decide on a treatment plan
• Inform the patient accurately regarding their condition along with benefits and risks associated with treatment

*RECOMMENDED FOR’ KEY:  Dentists  Hygienists  Assistants  Administrative Staff  Laboratory Technicians

NOTES ON CE CREDITS: No partial credit will be awarded. // Full day courses will have two separate course completion codes.
At the conclusion of this course, attendees will be able to:

• Identify characteristics to look for in the dental assistant hiring process
• Recognize the many ways that dental assistants bring value to the dental practice
• Understand how to maximize dental assistant productivity based on state allowable functions
• Discover strategies to increase dental assistant job satisfaction, engagement, and loyalty
• Identify techniques to improve and develop communication skills in dental assistants and among the entire dental team

*Dental assistants are an integral part of the dental team but finding and retaining dental assisting staff can be a challenge. This interactive program will dive into current trends related to dental assistants. Discover techniques to improve hiring and training effectiveness and strategies to retain dental assistants and reduce turnover. Attendees should leave with an expanded view of what is possible for dental assistants and learn strategies to recruit, hire, train, and amplify the skills and talents of dental assistants to build a more efficient and effective dental team.

At the conclusion of this course, attendees will be able to:

• Discuss potential implications of product misuse
• Understand the application of various infection control principles based on accumulated evidence
• Compare the variety of acceptable product choices and their appropriate applications based on science
• Discuss potential implications of product misuse

At the conclusion of this course, attendees will be able to:

• Evaluate various physical signs and symptoms of cumulative trauma disorders commonly found in dental workers
• Understand the physiology of representative cumulative trauma disorders
• Practice and evaluate stretching and strengthening exercises and strategies intended to reduce risk of work-related injuries and to promote greater clinical control and efficiency
• Compare ergonomic features of dental equipment and technology that benefit workers and patients
• Leave with strategies for personal ergonomic protection and improved clinical effectiveness

At the conclusion of this course, attendees will be able to:

• Discuss the new staging/grading system for periodontal disease and how it will benefit patient care
• Recognize advantages, varieties and limitations of additional training needed to recognize disease and anomalies in varying image systems
• Understand the rules and regulations pertaining to state requirements and other governing agencies

At the conclusion of this course, attendees will be able to:

• Examine the critical role radiographs play in the assessment and diagnosis of dental disease
• Recognize advantages, varieties and limitations of digital x-ray systems
• Identify common errors clinicians experience and solutions to overcome these

Diagnosing, treatment planning, and executing appropriate and necessary periodontal therapies will be reviewed utilizing case presentations and group activities. A hallmark feature of the updated system brings opportunities for more case specific patient care. The need for calibration and clinician alignment with the new classification system will be discussed along with narrative examples for documentation recommendations.

At the conclusion of this course, attendees will be able to:

• Examine the historical timeline and evolution of the AAP Classification System
• Discuss the new staging/grading system for periodontal disease and how it will benefit patient care and management
• Create treatment modalities that are evidence-based protocols for specific types of periodontal diseases according to the new classification system
• Identify patients who may benefit from adjunctive strategies of disease management and overall health surveillance based on the updated classifications
• Develop individualized homecare regimens utilizing staging and grading to motivate and encourage patients to improve their oral health

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Scan this QR code, or search ‘Oregon Dental Conference’ in your device’s app store.

SPEAKER BIOS

Learn more about the presenter of a course, starting on page 31.
**COURSE & LUNCHEON SCHEDULE**

### FRIDAY, APRIL 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8 – 11 AM</td>
<td>Safety and Simplicity in Root Canal Instrumentation: Myths, Metal, and Motion, presented by Alex Fleury, DDS, MS</td>
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<tr>
<td>8 AM – 5:30 PM</td>
<td>Solutions Marketplace open</td>
</tr>
<tr>
<td>12 – 1:30 PM</td>
<td>OSAE Luncheon</td>
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<tr>
<td>2 – 5 PM</td>
<td>Safety and Simplicity in Root Canal Instrumentation: Hands-on Workshop, presented by Alex Fleury, DDS, MS</td>
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<tr>
<td>6 – 10 PM</td>
<td>All-In For Fun Game Night, Hyatt Regency Portland</td>
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All OSAE members are welcome to attend the OSAE luncheon at the Oregon Convention Center. For more information and to RSVP, please contact Dr. Kevin Christiansen at 503.363.6500 or kc.endodontics@comcast.net. OSAE members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered to attend the OSAE-sponsored courses.

### WORKSHOPS / PARTICIPATION

#### CPR for the Health Care Provider

**PRESENTED BY:** EMT Associates  
**RECOMMENDED FOR:** Dentists, Hygienists, Assistants  
**NOTE:** This course is also offered on Thursday and Saturday.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
</table>
| 9 AM – 12:30 PM| COURSE NUMBER: F3004  
ODA course  
CE CREDITS: 3.5 |
| 1:30 – 5 PM   | COURSE NUMBER: F3005  
ODA course  
CE CREDITS: 3.5 |

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association’s required textbook, *Heart Association's required textbook*, available to registered individuals who are not present.

**ADDITIONAL FEE:** $25

#### Getting Unstuck: Strategies to Boost Team Performance and Productivity

**PRESENTED BY:** Debra Engelhardt-Nash  
**RECOMMENDED FOR:** Dentists, Hygienists, Assistants  
**NOTE:** This course will break for lunch from 12 – 2 PM.

Exercise slumps, relationship ruts, and overall mental funks happen to the best of us. Our practice can get stuck or plateau with no growth solution in sight. But while getting stuck is inevitable, staying there isn’t. "Plateaus are perfectly normal," says mathematician Hugh Thompson, PhD. Change is harmful, but nothing is as painful as staying stuck somewhere you don't want to be or that isn’t working, whether in business or life. Learn the common traps that doctor and team fall into and key strategies to get yourself and your practice unstuck.

At the conclusion of this course, attendees will learn:

- How to set standards as a team which give the team ownership and inspire them to reach their potential in their roles
- How to discover the vital elements of a successful work environment and how they drive productivity
- What it takes to become an unstoppable team and the one trait your team must have to break through the barriers that prevent your practice from reaching its potential
- How to identify if you are stuck and acquire the tools to quickly get back on track

**ADDITIONAL FEE:** $100

#### Safety and Simplicity in Root Canal Instrumentation: Myths, Metal, and Motion

**PRESENTED BY:** Alex Fleury, DDS, MS  
**RECOMMENDED FOR:** Dentists, Hygienists, Assistants  
**PREREQUISITE:** Attendees must attend this lecture in order to attend this workshop, course #F3007.

In this lecture, Dr. Fleury will focus on current concepts of root canal access preparation, instrumentation, and obturation. Emphasis will be placed on clinical factors that help improve the long-term successful outcomes when utilizing modern and efficient techniques. This presentation will include a discussion on the use of effective irrigation protocols to improve outcomes and incorporating ultrasonic technology during the irrigation phase of treatment. A blended instrumentation technique that combines heat-treated and non-heat-treated files to achieve a robust instrumentation protocol and incorporating a bioceramic based obturation technique for simple and effective root canal obturation will also be discussed. At the conclusion of this lecture, attendees will be able to:

- Fully understand the need to combine the latest technology with long established, evidence-based endodontic principles
- Appreciate the benefits of a blended instrumentation system achieving safe cleaning and shaping of a variety of root canal shapes and sizes
- Understand how to obturate the shaped canals with a simple and efficient, bioceramic based obturation technique

#### Safety and Simplicity in Root Canal Instrumentation: Hands-on Workshop

**PRESENTED BY:** Alex Fleury, DDS, MS  
**RECOMMENDED FOR:** Dentists, Hygienists, Assistants  
**PREREQUISITE:** Attendees must attend morning lecture, course #4146, in order to attend this workshop.

In this hands-on workshop, our new "blend technique" will be introduced and participants will learn how to use it effectively in all root canal types. After attending this workshop, you will improve your instrumentation predictability while dramatically reducing instrument separation. Furthermore, a simple yet effective obturation method will be introduced that combines the latest in material science with endodontic synchronicity for passive, bonded root canal obturation. Dr. Fleury will include a demonstration that showcases details to help all attendees gain their own 'how-to' understanding about the blended technique. This 'must-see' event will also include a simple drill-less post technique discussion along with techniques for achieving profound local anesthesia and controlling post-operative pain.

At the conclusion of this workshop, participants will:

- Fully appreciate the benefits of bioceramic obturation and the incorporation of matching posts
- Completely understand the need to utilize piezoelectric ultrasoronic in both access and three-dimensional irrigation
- Learn how to achieve profound local anesthesia for root canal treatment

**ADDITIONAL FEE:** $25

**COURSES BY DATE**

**Friday Courses**

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Title</th>
<th>Presenter</th>
<th>Location</th>
<th>Register:</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>APRIL 3</td>
<td>Safety and Simplicity in Root Canal Instrumentation: Myths, Metal, and Motion</td>
<td>Alex Fleury, DDS, MS</td>
<td>Portland</td>
<td>OregonDentalConference.org</td>
<td></td>
</tr>
</tbody>
</table>
Local Anesthesia
30+ Years of Hits, Misses, and Near Misses
PRESENTED BY: Mel Hawkins, DDS, BScD(AN), FADSA, DADBA
RECOMMENDED FOR:  
8 - 11 AM  
ODA course  
CE CREDITS: 3

Mandibular technique: The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of the conventional inferior alveolar block and its associated lingual and buccal nerve blocks. After a thorough assessment of the pros and cons of the conventional inferior alveolar block, the Aknosi and Gow-Gates mandibular blocks will be visited and then amalgamated in a mixed or hybrid approach. Multi-tasking supplementation with infiltrative and advanced techniques combined with other tips and tricks can result in a predictably higher success rate. In particular infiltrative techniques combined with other tips and tricks can result in a mixed or hybrid approach.

Future of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of the conventional inferior alveolar block and its associated lingual and buccal nerve blocks. After a thorough assessment of the pros and cons of the conventional inferior alveolar block, the Aknosi and Gow-Gates mandibular blocks will be visited and then amalgamated in a mixed or hybrid approach. Multi-tasking supplementation with infiltrative and advanced techniques combined with other tips and tricks can result in a predictably higher success rate. In particular infiltrative techniques combined with other tips and tricks can result in a mixed or hybrid approach.

At the conclusion of this course, attendees will be able to:
- Appreciate the anatomy of local anesthesia
- Understand the influence of tissue and product pH
- Multitask with combinations of techniques, volume and make intelligent choices as to which local anesthetics might be used and when
- Apply tips and tricks learned over 30+ years
- Assess and critique case reports and respond to, "what would you do now, doctor?"

ODA Member Lounge
Exclusive Access to ODA Members
Recharge in the exclusive Skyview Terrace! ODA members can enjoy refreshments, snacks, complimentary massages, and mingle with colleagues in this members-only private space.

Thursday 7 AM - 3 PM  
Friday 7 AM - 3 PM  
Saturday 7 AM - 1 PM

New Dentists Save on Registration!
ODA Member Dentists who graduated between 2016 and 2019 are eligible to receive $100 off the ODA Member registration price! Make sure to select the ODA New Dentist Member category when registering.

ODAA Course
ODAA Course
Game of Germs Student Clinic
Infection Control
PRESENTED BY: Jen Hawley Price, MS  
Ginny Jorgenson, ODA, EFDA, EFODA, AAS  
Michelle Lee, CPC
RECOMMENDED FOR: 
1 - 4 PM  
ODA course  
CE CREDITS: 3

Infection control in the dental office is one of the most important challenges to you and your patients’ safety. This student clinic will highlight important trends in dental infection prevention and control and develop knowledge and skills through interactive learning activities on the following topics: personal protective equipment, instrument processing, dental unit waterlines, and the CDC’s Guidelines for Infection Control Healthcare Setting (2003) and related documents. This course is a great resource for students as well as those who wish to refresh their infection control knowledge and gain a greater understanding of current trends in dental infection control.

At the conclusion of this course, attendees will be able to:
- Recognize the critical role dental assistants and dental team members play in infection prevention, control, safety
- Demonstrate proper use of personal protective equipment
- Outline the steps used in instrument processing
- Identify how patient-care items are categorized based on their risk in disease transmission
- Describe strategies that can control dental unit waterline contamination
- Understand how to use the CDC’s Infection Prevention Checklist for Dental Settings

Medical Emergencies
PRESENTED BY: Joel Hopkin, DMD, MD  
David Howerton, DMD
RECOMMENDED FOR: 
1 - 5 PM  
ODA course  
CE CREDITS: 4

If a medical emergency does occur in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management.

At the conclusion of this course, attendees will understand:
- The importance of a dental office emergency plan
- That the best way to prevent a medical emergency is by review of the patient’s medical history and physical examination
- How to identify and describe specific types of emergencies
- Specific management protocols for common medical emergencies in the dental office
- Proper equipment and emergency drug kit protocols for dosing and routes
- Medical conditions that are not emergent and their management
- The importance of conducting mock emergency drills

ODHA Course
ODHA Course
Cannabis Culture: Clinical Considerations in This Growing Weed World
PRESENTED BY: Kelli Jaekes, MA, RDH
RECOMMENDED FOR: 
1 - 4 PM  
ODHA course  
CE CREDITS: 3

There has been rapid change in both public opinion and reported science concerning cannabis use and its effects. In fact, each year more states legislate to legalize cannabis. The health professional will increasingly treat individuals who freely use cannabis in all its forms. What do we need to know? What questions do we need to be asking? This course will take a closer look at the changing cannabis culture; our history with cannabis in the US, attitudinal shifts concerning the journey of cannabis from ‘gateway drug’ to accepted medicine, and address questions such as: What is the difference between hemp, marijuana, cannabis, THC and CBD? What about medical vs. recreational use? What is the appropriate action when a patient self-medicates with marijuana before an appointment? And what are preventive oral health strategies we can utilize to best protect our patients? The jury is still out on whether cannabis is making a shift from historical vice to current virtue in issues of health. Come find out more.

At the conclusion of this course, attendees will be able to:
- Understand historical perspectives of cannabis in the US
- Describe methods for ingesting cannabis, how it works, and its health effects
- Discover the difference between THC and CBD, and their effects on the body
- Explore prevention oral health strategies for those who use these substances

DSO vs. CEO: Evaluating Your Career Options as an Associate Dentist
PRESENTED BY: Luke Kapper  
Matthew Mueller
RECOMMENDED FOR: 
2 - 3:30 PM  
ODA course  
CE CREDITS: 1.5

This course addresses a question every dentist faces at various points in their career: Should I work as an associate or venture into private practice by purchasing or starting a practice? The short answer is, it depends. Everyone person is different and places different values on work/life balance, flexibility and income potential and each option has pros and cons. This seminar will help you make an informed decision about which career path is the best fit.

At the conclusion of this course, attendees will be able to:
- Understand employment contracts and what to negotiate or look for
- Understand the difference in personal income based on working as an associate compared to owning a dental practice
- Learn what the options are for practice ownership—whether purchasing, starting from scratch, or entering into a partnership
- Build a career path, a “business plan”, and a personal financial roadmap based on your career path
- Learn what financing is available to first time practice owners

**This course DOES NOT appear to meet the requirements for CE related to cultural competency.

EDUCATION METHOD: All courses are lecture format except the following, which are participation:

- 4141, 4153, F3001, F3002, F3003, F3004, F3005, F3006, F3007, F3008, F3009, and F3010.
Dental Caries
A Whole Person Disease
PRESENTED BY Kim Kutsch, DMD
RECOMMENDED FOR: w Dentists  n Hygienists s Assistants  l Administrative Staff   Institutional Staff
9 AM - 12 PM  ODA course
CE CREDITS: 3
Course Limit: 100

Dental caries is a complex biofilm mediated disease, significantly influenced by pH, and results in net mineral loss from the teeth. Current research indicates there are multiple known risk factors for the disease including genetic factors. Caries management by risk assessment is considered best practice in the prevention and treatment of dental caries disease and represents a medical model approach. Unfortunately, early attempts at caries management were complicated, confusing and not easily implemented in daily practice. This program will review the most current scientific literature on caries management and present a simplified approach that is both efficient and effective in clinical practice. In summary, the program will help the participant answer the question: How can I successfully implement caries management into my daily practice? How can we effectively help our patients manage this disease?

At the conclusion of this course, attendees will be able to:
• Discuss the current dental caries biofilm disease model
• Describe different caries management strategies including coaching language
• Implement a simple caries management system

PARTICIPATION COURSE

Wellness Coaching for Dental Caries
PRESENTED BY Kim Kutsch, DMD
RECOMMENDED FOR: w Dentists  n Hygienists  s Assistants  l Administrative Staff
2 - 5 PM  ODA course
CE CREDITS: 3
Course Limit: 100

Abstract: Caries management by risk assessment is considered best practice in the prevention and treatment of dental caries disease, although early attempts in clinical practice have been overly complicated. Implementing this concept into daily practice affects all management systems in the office, but more importantly, really requires new skills to help coach the patient along their journey to health. This workshop will review patient histories, present verbal coaching skills and then provide an environment for participants to practice these skills.

At the conclusion of this course, attendees will be able to:
• Identify the commonly known risk factors and treatment strategies for dental caries
• Discuss the strategic decisions necessary to successfully implement caries risk assessment into daily practice
• Practice new verbal coaching skills to help their patients achieve health

ODHA COURSE

Life is Your Best Medicine
PRESENTED BY Tierona Low Dog, MD
RECOMMENDED FOR: w Dentists  n Hygienists  s Assistants  l Administrative Staff   Laboratory Technicians
8 - 11 AM  ODA course
CE CREDITS: 3

Everything you do and every choice you make can have a positive and profound impact on your health and well-being. Today chronic illness afflicts more than 50 percent of Americans, despite widespread availability of pharmaceutical medications and state-of-the-art medical technology. Overwhelming evidence tells us that much of this illness has more to do with our lifestyles than anything else. This means the road to vitality and health is within our own power. From wholesome food, herbal medicines, and movement to meditation, interaction with nature, and social connectedness, Dr. Low Dog draws a virtual road map to well-being that is both sensible and inspiring.

At the conclusion of this course, attendees will be able to:
• Discuss the effects of chronic stress on work performance and risk for depression, anxiety, heart disease and other disease
• Describe how meditation, physical activity, rest, music, and other lifestyle factors can positively impact physical and emotional health
• Identify strategies for reducing fatigue, improving sleep and increasing emotional well-being
• Describe three ways to improve their nutrition

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

The Top 25 Most Common Marketing Mistakes and How To Fix Them
PRESENTED BY Ian McNickle, MBA
RECOMMENDED FOR: w Dentists  n Hygienists
11 AM - 12:30 PM  ODA course
CE CREDITS: 1.5

This course will review a wide range of common mistakes that are made with websites, social media, online reputation, SEO, pay-per-click (PPC), and video production. This program will dig into details of what is needed to make good decisions regarding your online marketing, and best practices for what to do and how to do it.

At the conclusion of this course, attendees will be able to:
• Review common mistakes made with website design, layout, and calls to action
• Explore best practices for what to do (and not do) when optimizing your online presence on Google
• Discuss typical mistakes made with social media campaigns, and what works best
• Learn about what to do (and not do) when dealing with negative online reviews
• Understand how to properly run a Google PPC campaign, and the typical mistakes most people make

WEBSITE MEDIA IS AN
Oregon Dental Association Endorsed Program

Snacks & Solutions
Visit the Solutions Marketplace on Friday to network with exhibitors while enjoying coffee and pastries in the morning (8 – 10 AM) and happy hour snacks in the afternoon (3:30 – 5:30 PM).

Biomechanics and Biomimetics
The Restorative Impact, Part 1
PRESENTED BY Graeme Milicich, BDS
RECOMMENDED FOR: w Dentists  n Hygienists  s Assistants  l Administrative Staff
9 AM - 12 PM  ODA course
CE CREDITS: 3

Part 1 of this course is offered Friday morning, course #4156.

What does a mantis shrimp, bug, Lamborghini, Ferrari, the Pantheon, Palmyra ruins, Machu Picchu, and the Christchurch earthquake have to do with dentistry? Attend this course and learn the amazing answers. Learn how natural physics and engineering principles have been used by Mother Nature through natural selection for millions of years, resulting in perfect function. Understand how man has successfully used these principles for thousands of years.

At the conclusion of this course, attendees will be able to:
• Recognize important dental anatomical structures you never learned in dental school
• Implement the compression dome concept that can help with preparation designs and restorative techniques
• Recognize the why, where and how of the six fracture modes

Biomechanics and Biomimetics
The Restorative Impact, Part 2
PRESENTED BY Graeme Milicich, BDS
RECOMMENDED FOR: w Dentists  n Hygienists  s Assistants  l Administrative Staff
2 - 5 PM  ODA course
CE CREDITS: 3

Part 2 of this course is offered Friday afternoon, course #4157.

*RECOMMENDED FOR’ KEY:  Dentists  Hygienists  Assistants  Administrative Staff  Laboratory Technicians
NOTES ON CE CREDITS: No partial credit will be awarded. Full day courses will have two separate course completion codes.
Sports Dentistry, Trauma, Treatment, and Prevention
PRESENTED BY Ray Padilla, DDS
RECOMMENDED FOR  ▲  ▼  △  ●  ○
8 - 11 AM  COURSE NUMBER 4160
ODA course  CE CREDITS 3

Thirty-three percent of the men and eighteen percent of the women in your dental practice have Sleep Disordered Breathing (SDB). Eighty to ninety percent of these patients are undiagnosed. Over 60% of diagnosed patients remain untreated, because they won’t use CPAP. Physicians use CPAP as their main form of treatment, and no other non-invasive treatments. Only dentists can make oral appliances for these patients. Physicians are now asking dentists to participate in the treatment of SDB. Headaches and facial pain (craniofacial pain) have a high co-morbidity with SDB. Learn how to effectively screen, diagnose and treat both.

At the conclusion of this course, attendees will be able to:
+ Learn the signs of SDB you should be looking for in your dental patients
+ Triage sleep disorders and TMD/craniofacial pain
+ Take a bite registration (day and night) for oral appliances
+ Develop the proper treatment options for sleep disordered breathing and TMD/OSA oral appliance determination
+ Understand how to perform a comprehensive examination for either condition
+ Know the proper data to collect and its importance

This course is sponsored, in part, by OregonDentalConference.org.

In-House Pressure Thermoformed Fabrication of Dental Appliances
PRESENTED BY Ray Padilla, DDS
RECOMMENDED FOR  ▲  ▼  △  ●  ○
1 - 4 PM  COURSE NUMBER F3008
ODA course  CE CREDITS 3

In this workshop, participants will learn the various types of appliances that are available for in house fabrication and some of the problems with the over the counter variety. The difference between vacuum made and pressure made will be demonstrated. The technique for pressure thermoforming provides the best combination of comfort, protection and acceptance. Appliances demonstrated will include athletic mouthguards, bruxism splints, model duplication, orthodontic retainers, crown and bridge stents for provisional, bleaching trays, and other appliances.

This workshop is sponsored, in part, by OregonDentalConference.org.

Cradni facial Pain, Headaches, TMD, Apnea Answers for Children and Adults
PRESENTED BY Steven Olmos, DDS
RECOMMENDED FOR  ▲  ▼  △  ●  ○
1 - 4 PM  COURSE NUMBER 4159
ODA course  CE CREDITS 3

Since 2005 oral appliances have been outlined as a primary treatment for mild and moderate obstructive sleep apnea (OSA) by the American Academy of Sleep Medicine in their published Practice Parameters. It is recommended that 25% of the American population be screened for sleep disordered breathing (SDB) and to date 90% of SDB has not been diagnosed. The most recognizable symptom of SDB is bruxism. The most common treatment of bruxism is a nightguard. Current literature demonstrates that nightguards when produced for patients with apnea make their condition 50% worse 40% of the time.

At the conclusion of this course, attendees will be able to:
+ Identify signs and symptoms of SDB and OSA in your dental patients
+ Understand how and why there are no age boundaries of conditions
+ Understand why the need for a comprehensive evaluation of symptoms is necessary for successful treatment
+ Be an integral part of the multidisciplinary team in treating patients with oral appliances for the treatment of OSA and other sleep breathing disorders
+ Identify types of treatments available for children and adults

This course is sponsored, in part, by OregonDentalConference.org.

OregonDentalConference.org, or through the ODC Mobile App, starting on March 19.
I Was on the Internet Last Night
PRESENTED BY Gregory Psaltis, DDS
RECOMMENDED FOR: □ □ △ ○ +
1 - 4 PM COURSE NUMBER 4162
ODA course CE CREDITS 3* 
We have all had the experience of patients (or parents of patients) coming into our practices and questioning our treatment recommendations because of new-found knowledge they obtained from the internet. In this course, we will explore why this is happening so frequently, what ramifications it can have on your practice, and how to deal with it, specific issues, such as primary pulpal medications, fluoride and sealant materials will be discussed with the controversies surrounding them. We will also discuss the more far-reaching question of how all of us determine our own beliefs. Tools for dealing with this increasing phenomemon as well as "bad online reviews" will help practitioners to communicate more effectively when faced with the demands from parents and patients.

At the conclusion of this course, attendees will be able to:
• Understand why the internet has become such an issue
• Appreciate how (and why) science is struggling in today’s world
• Incorporate methods to deal with parents’ and patients’ demands
• Evaluate discrepancies in some of the professional journals

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Get Lit! Not Burned by Lasers®
PRESENTED BY Amber Riley, MS, RDH, FAAFS
RECOMMENDED FOR: □ □ △ ○ +
8 - 11 AM COURSE NUMBER 4163
ODA course CE CREDITS 3
This presentation will educate the attendee of laser-assisted periodontal and restorative procedures available. This lecture is for the dentist and dental hygienist and covers various applications and procedures that can be performed during routine periodontal and dental appointments. Examples of these procedures will be shown using several dental laser wavelengths.

At the conclusion of this course, attendees will be able to:
• Understand basic laser safety and physics
CONTINUES IN NEXT COLUMN

Join ODA today and save up to $590!
Attending this world class conference at reduced rates is just one of the many benefits reserved for ODA members.

Oregon dentists who apply for membership by returning a completed membership application within 60 days of the ODC will receive substantial savings on conference registration.

Questions? Contact ODA at 503.218.2010 or members@oregondental.org

Please register as a non-member dentist. Upon approval of active ODA membership and receipt of 2020 dues, a refund of up to $590 of the non-member registration fee will be issued.

Immunization 101
Give it a Shot!
PRESENTED BY Amanda Timmons
RECOMMENDED FOR: □ □
1 - 4 PM COURSE NUMBER 4165
ODA course CE CREDITS 3

NOTE: This course is also offered on Thursday. Oregon dentists can now offer all routinely recommended vaccines in their offices, but there is more to it than simply knowing how to administer an injection. This course will provide a grounding in the basics. Who needs vaccines and which ones? What are the different types of vaccines and how does that affect administration? We’ll discuss vaccine storage, the appropriate types of equipment and ways to safeguard your investment.

In addition to covering general guidelines, we’ll present information on documentation and on ALERT Immunization Information System (IIS), Oregon’s statewide immunization registry. We’ll direct you to educational resources for you and your patients and leave ample time for questions.

At the conclusion of this course, attendees will be able to:
• Describe the routine immunization schedule
• Describe the different types of vaccines and how they work
• Choose appropriate refrigerator and freezer units for vaccine storage
• Register for training on ALERT IIS
• Find credible online resources for patient education

COURSES BY DATE
FRIDAY, APRIL 3

Oral Lumps, Bumps, and Patches
What Do I Do Now?
PRESENTED BY Amber Watters, DDS, MPH, MS
RECOMMENDED FOR: □ □ △
1 - 2:30 PM COURSE NUMBER 4166
ODA course CE CREDITS 1.5

Oral mucosal diseases are a source of anxiety for patients and dental practitioners alike and may have a significant negative impact on a patient’s quality of life. Oftentimes, incidentally discovered oral lesions alter the timeline of comprehensive dental care, tissue diagnosis, and referrals for a broad differential of oral lesions.

At the conclusion of this course, attendees will be able to:
• Identify the majority of oral mucosal lesions and manifestations of systemic disease and develop a succinct and accurate differential diagnosis
• Risk stratify lesions based on history and physical examination in to low, intermediate, and high-risk categories
• Understand algorithms for oral mucosal diseases based on the above risk stratifications to facilitate comprehensive dental care, tissue diagnosis, treatment, observation and/or appropriate referrals

SOLUTION CIRCLES
Brand-new, discussion-style, micro-learning opportunities offered right on the Solutions Marketplace floor. See page 30 for more info.
The purpose of this course is to identify new drug-related strategies for providing safe and appropriate care. The emphasis of the course will be placed on developing consistent strategies for treating medically complex patients and need practical management solutions. Extensive handouts will supplement discussion of intra-oral drug effects and treatment modifications involving medicated or allergic patients. Throughout the program, the primary emphasis will be placed on developing consistent strategies for treating medically complex dental patients. An extensive and very current handout will greatly enhance the chair-side value of this fast-paced and practical course.

After attending this course and reviewing the handouts, the participants should be able to:

- Recognize the specific dental treatment modifications necessary to prevent complications in patients with major cardiovascular or central nervous system disorders
- Modify dental treatment for patients on new chronic medications for diabetes, osteoporosis, and collagen vascular diseases such as rheumatoid arthritis
- Identify the chronic medications likely to precipitate major interactions with dental antibiotics, analgesics, antihistamines, local anesthetics, and oral or parenteral anesthesia agents

### The Art of Colors


**PRESENTED BY** Thomas Dudney, DMD

**RECOMMENDED FOR** ODA course

<table>
<thead>
<tr>
<th>8 - 11 AM</th>
<th>COURSE NUMBER</th>
<th>4169</th>
<th>CE CREDITS</th>
<th>3</th>
</tr>
</thead>
</table>

As restorative materials, adhesives, and cements, continue to evolve, change, and improve, it becomes more difficult for restorative dentists to keep up with the latest advances. With increasingly higher patient expectations for long-term clinical success, it is important that dentists have an understanding and working knowledge of these materials in order to make sound decisions. This half-day lecture will discuss factors affecting the selection of indirect restorative materials that will satisfy the aesthetic and functional goals of the patient as conservatively as possible. Cases will be used to demonstrate the use of these materials, bonding agents, and cements in different clinical situations.

At the conclusion of this course, attendees will have learned:

- The factors affecting material selection
- Monolithic vs. layered restorations
- Combining aesthetics and function with enamel lithium disilicate
- Advantages and disadvantages of full contour zirconia
- The benefits of the new universal adhesives
- Which cements to use when and why
- How to treat the tooth and the restoration when conventionally cementing or adhesive bonding
- The long-term benefits of bioactive cements

### CPR for the Health Care Provider

**PRESENTED BY** EMT Associates

**RECOMMENDED FOR** ODA course

<table>
<thead>
<tr>
<th>8 - 11:30 AM</th>
<th>COURSE NUMBER</th>
<th>F3009</th>
<th>CE CREDITS</th>
<th>3.5</th>
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This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association’s required textbook, BLS for Healthcare Providers Student Manual. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.
Creating a Powerful Co-Referral Relationship with Medical Professionals

Becoming a Practice of Distinction

Presented by: Susan Maples, DDS, MSBA

Recommended for: Dentists, Hygienists, Assistants, Administrative Staff, Laboratory Technicians

8 – 11 AM  Course Number: 4174  ODA Course  CE Credits: 3

Medical referrals to your dental practice might be the biggest untapped resource for attracting health-valuing (and health spending) new patients that dentistry has ever known! The mouth gives us hundreds of telltale signs of metabolic and infectious disease from which we can predict and preempt our patients decline. If your dental practice is already delving into the many connections between the mouth and the body, you must know how to communicate your findings and suspicions to medical professionals. Likewise, you will want these providers to learn better how to navigate the mouth, looking for telltale signs of oral disease and refer back to you. After this seminar your whole team will be organized and energized to create a collaborative community of co-referral health professionals that will positively impact your patients’ lives and significantly improve your productivity.

At the conclusion of this course, attendees will be able to:
• Discover six easy screening tools to help you uncover signs of disease and communicate them to medical professionals
• Get a vision for the role of a health relationship coordinator—a liaison between your patient and their medical team
• Learn the best way to educate medical professionals about mouth body connections through personal patient advocacy
• Build a database of reproducible paragraphs in order to communicate individual risk factors and findings to medical providers
• Learn how to establish a wellness and prevention study club of like-minded medical professionals in your community

Slaying Dragons
Acid Reflux and Diabetes
Detection in the Dental Office

Presented by: Susan Maples, DDS, MSBA

Recommended for: Dentists, Hygienists, Assistants, Administrative Staff

1 – 4 PM  Course Number: 4175  ODA Course  CE Credits: 3

Out of the backdrop of America’s declining health emerge two fire-breathing dragons that destroy tooth and bone: acid (airway) reflux and insulin resistance/diabetes. This presentation will help you recognize the oral ramifications of these two conditions. More importantly, Dr. Maples will challenge our acceptance of conventional “treatment” methods (i.e. medication) and inspire the dental profession to accept a more profound role in root cause analysis and facilitating health change behavior.

In this seminar you will learn how to:
• Identify the patterns of tooth loss from acid reflux
• Understand the “silent” symptoms of reflux that precede heartburn
• Uncover root causes of both, acid reflux and type 2 diabetes

CONTINUES IN NEXT COLUMN

OHSU Student Research Competition

9 AM – 12 NOON  Saturday, April 4  Holladay Lobby

Join OHSU School of Dentistry students as they compete for cash prizes with demonstrations focusing on original research and Clinical Case Critically-Appraised Topics (CaseCATs).

The winning presentation will compete against other students at the national level during the 2020 Annual ADA Meeting!

Sponsored by Oregon Dental Association

*Recommended for ‘Key: Dentists, Hygienists, Assistants, Administrative Staff, Laboratory Technicians

Notes on CE Credits: No partial credit will be awarded. Full day courses will have two separate course completion codes.

Saturday Courses | 27
Think and Work like a Pediatric Dentist
PRESENTED BY Gregory Psaltis, DDS
RECOMMENDED FOR 8 - 11 AM COURSE NUMBER 4177
ODA course  CE CREDITS 3

Pediatric dentistry is far more than filling teeth on little people. It is managing behavior, understanding facial development, establishing successful treatment plans and performing the appropriate procedures. This course will stimulate your thinking about dental age, sequential care and management tools for successful care for children in a general practice. Part of the vastly different world of pediatrics includes watching a child grow as each examination with a pediatric patient is actually a new patient examination. If you have ever wondered how pediatric dentists can handle kids, you’ll find out here.

At the conclusion of this course, attendees will be able to:
• Establish treatment plans based on the critical pediatric variables
• Discover how managing yourself is crucial to managing children
• Incorporate greater depth into children’s exam visits

OSP COURSE
Introducing Pre/Post Orthodontic Periodontal Augmentation into Your Dental Community
PRESENTED BY Colin Richman, DMD, PC, BDS, LDS, RCS, HDD, Dipl Perio
RECOMMENDED FOR 8 - 11 AM COURSE NUMBER 4178
ODA course  CE CREDITS 3

Periodontally Accelerated Osteogenic orthodontics, (PAOo) therapeutic approach, combines regenerative periodontal therapy with orthodontic therapy, enabling dentists to minimize potential risk factors associated with orthodontic therapy. Favorably positioned teeth, plus an enhanced muco-gingival complex, facilitates ideal esthetic, restorative and reconstructive dental treatment. Patients with malocclusion, mutilated occlusion, or those in need of comprehensive dental rehabilitation, frequently require orthodontic treatment in order to obtain a predictable, aesthetic and functional treatment outcome. Many of these patients also present with moderate to advanced periodontitis and/or gingival recession, with the added need for periodontal and corrective muco-gingival treatment. However, these patients perceive the 2–3 years of orthodontic treatment as a strong hindrance to undergoing ideal rehabilitative dental care. By combining periodontal surgical care with orthodontic treatment, patients are more willing to accept complex and comprehensive dental care, since the time required for comprehensive orthodontic therapy can be reduced by 60–75%.

At the conclusion of this course, attendees will be able to:
• Understand the etiology of tooth crowding from an anthropological and genetic perspective
• Minimize the risk of post orthodontic and post restorative gingival recession
• Achieve greater tooth stability with less apical root resorption
• Accelerate orthodontic treatment in half the typical time
• Achieve more stable and ideal tooth alignment, favoring ideal esthetic, and reconstructive dental treatment

Systemic Cyclones®
The Biology of Disease and Wellness
PRESENTED BY Amber Riley, MS, RDH, FAAFS
RECOMMENDED FOR 8 - 11 AM COURSE NUMBER 4179
ODA course  CE CREDITS 3

Like spokes on a wheel that never stops, the cycle of infection, immune response, inflammation and recovery will never cease as long as we live. This program examines the deadly synergistic exacerbation between cardiovascular disease (CVD), which is the leading cause of death and disability for men and women in North America, and the contributing role oral disease plays in patients with CVD. The conditions of metabolic syndrome, insulin resistance, and their devastating cardiovascular effects that lead to the tragic outcomes of heart attack and stroke will be discussed.

At the conclusion of this course, attendees will be able to:
• Review current understanding of the histology of inflammation
• Discuss the general physiology and cellular responses of a normal and abnormal inflammatory response
• Contrast the differences between acute and chronic inflammation, and their associated manifestations and complications
• Provide a broader health education to your dental patients with confidence and motivation. Increase treatment plan acceptance by joining your patient’s current and past medical health history with their oral and periodontal disease

50 Shades of Green®
Forensic Dentistry in the 21st Century
PRESENTED BY Amber Riley, MS, RDH, FAAFS
RECOMMENDED FOR 1 - 4 PM COURSE NUMBER 4180
ODA course  CE CREDITS 3

Participants of this course will gain an introductory knowledge of the science of forensic odontology and how the law dictates a forensic human identification. A brief review of the history, evolution and scope of forensic odontology will be presented as well as an introduction of the nomenclature commonly used in this field and death investigation systems will be explained. A step-by-step exploration of a comprehensive dental autopsy will be presented, including physical examination, photography, radiography and forensic evidence management needs of varying postmortem states including skeletonized, fragmented, deconstructed and burned. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

At the conclusion of this course, attendees will be able to:
• Identify the microbiological and bacterial markers involved in microflora imbalances contributing to the periodontal disease process
• Analyze the biological processes responsible for the connection between oral and systemic diseases
• Explore abstracts for current and newly suspected diseases related to active periodontal disease
• Discuss evidence-based guidelines for the implementation of adjunctive services and their CDT codes to aid in the management of oral inflammation

EARLY BIRD DEADLINE: FEBRUARY 21
EDUCATION METHOD: All courses are lecture format except the following, which are participation:
4141, 4153, F3001, F3002, F3003, F3004, F3005, F3006, F3007, F3008, F3009, and F3010.

Local Anesthesia
New Techniques, the Latest Trends, and Troubleshooting
PRESENTED BY Katrina Sanders, RDH, BSMD, MEed, RF
RECOMMENDED FOR 1 - 4 PM COURSE NUMBER 4181
ODA course  CE CREDITS 3

In this interactive, engaging course, Ms. Sanders guides participants through the common cause of injection failure, including anatomical and physiological considerations. Explore techniques used in practice, including appropriate doses of anesthesia, anatomical and armamentarium considerations. We’ll also discover alternative injection techniques and discuss new trends in the provision of pain management.

At the conclusion of this course, attendees will be able to:
• Review indications, relevant anatomy and technique factors of common dental injections
• Identify the physiological and anatomical considerations that may lead to inadequate anesthesia
• Develop critical thinking skills for troubleshooting local anesthesia delivery
• Gain strategies for addressing inadequate local anesthesia during patient care
• Discover alternative delivery techniques
• Learn about new trends in the delivery and reversal of local anesthesia

All Together Now
The Oral-Systemic Connection
PRESENTED BY Katrina Sanders, RDH, BSMD, MEed, RF
RECOMMENDED FOR 8 - 11 AM COURSE NUMBER 4182
ODA course  CE CREDITS 3

Ms. Sanders presents this compelling, thought-provoking course on the microbiology of bodily systems as they encounter bacterial invasion from diseases of the periodontium in a format that is motivating, meaningful, and based in research and industry-standard protocols. The course also includes a brief overview of current and newly approved techniques for the management of oral inflammation, discussion of the role of tethered oral tissues in systemic disease and the importance of nutrition in the management of oral inflammation.

At the conclusion of this course, attendees will be able to:
• Identify the microbiological and bacterial markers involved in microflora imbalances contributing to the periodontal disease process
• Analyze the biological processes responsible for the connection between oral and systemic diseases
• Explore abstracts for current and newly suspected diseases related to active periodontal disease
• Discuss evidence-based guidelines for the implementation of adjunctive services and their CDT codes to aide in the management of oral inflammation

SPEAKER BIOS
Learn more about the presenter of a course, starting on page 31.
Solving the EFDA Shortage while Building a Dream Team

Presented by Michelle Stafford, DDS
Recommended for: 

9:30 - 11 AM  
ODA course  
Course number 4183  
CE credits 1.5*

This course will empower attendees with the knowledge necessary to solve the dental assistant shortage and build a dream team in the process. Current training programs are not meeting the demand for EFDAs. The resulting shortage of skilled EFDAs is limiting the number of patients that can be treated. According to the Bureau of Labor Statistics, increasing patient demand will continue exacerbating the problem and intensifying the frustration felt by both patients and dental care providers. Dr. Stafford has delved deep into DANB and Oregon Dental Board EFDA requirements. She will share what she’s learned and light an alternate path that empowers dental care providers to solve the dental assistant shortage and build a dream team in the process.

Upon completion of this course attendees will understand the alternative paths to DANB and ODB EFDA certification, be able to identify future EFDAs “in the wild,” and have the knowledge needed to start building a dream team.

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Medical Emergencies in the Dental Office
An ER Doctor’s Perspective

Presented by G. Thomas Underhill, MD
Recommended for: 

8 AM - 12 PM  
ODA course  
Course number 4184  
CE credits 4

A morning discussion of dental office emergencies and consideration of therapies available to the providers in the office. We will review the ADA requirements and their appropriate use. We will take a real world look at basic life support and the importance of doing it right. We will discuss the narcotic crisis, and how dental and medical communities are involved. Lastly, we will review travel medicine, and how the clinician can improve outcomes while out of the office.

At the conclusion of this course, attendees will be able to treat medical emergencies with more confidence and with improved outcomes for their patients.

ODEA COURSE

Can You Hear Me Now? The Five Voices of Leadership

Presented by Dana Watson
Recommended for: 

1 - 4 PM  
ODA course  
Course number 4186  
CE credits 3*

Did you know that most teams operate at only 60% of their full potential? Everyone speaks, but not everyone is heard. When communication is key to a positive culture, it is imperative that all voices are speaking at their best. Break the norm with this workshop and learn to create healthy patterns of communication! Based on the 5 Voices tool, this is an interactive team training resource that you can implement immediately.

At the conclusion of this course, attendees will be able to:
- Have increased self-awareness and confidence as you learn to harness your own leadership voice
- Understand how your voice differs from others on your team
- Deepen relational trust between team members
- Unlock your team’s true potential and accelerate its performance
- Learn to maximize the leadership voices of your team to perform at a higher level

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

How to Rock Your Practice Marketing on a Budget

Presented by Carrie Webber
Recommended for: 

8 - 11 AM  
ODA course  
Course number 4187  
CE credits 3*

There are secrets to success that every rock star knows. Learn these key techniques to building your practice’s “fan base” and grow your business the grassroots, rock star way—one raving fan at a time.

At the conclusion of this course, attendees will be able to:
- Build your practice’s “street team” to increase referrals
- Create ways to shine their light bright for potential patients to find them
- Identify steps to get their website up to date and in perfect condition to welcome potential new patients
- Discover resources to help them make the most of their practice’s social media and their overall online presence
- Find the keys to raising the benchmarks in their business to ensure potential patients become forever patients

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODEA COURSE

Coach Your Team to a Culture of Commitment

Presented by Dana Watson
Recommended for: 

8 - 11 AM  
ODA course  
Course number 4185  
CE credits 3* 
**

“Culture” is a ‘buzz word’ we hear often. The truth is, we all have a culture in our practice—the question is whether or not it’s an intentional, productive, positive culture or is it purely accidental? The single most important thing you can do for your practice and for your team is to be intentional in everything we do, including influencing the character and personality of your practice. When the culture includes each team member working in harmony toward a common vision, work is no longer work, it’s actually fun!

CONTINUES IN NEXT COLUMN

*Recommended for ‘Key:’ Dentists  Hygienists  Assistants  Administrative Staff  Laboratory Technicians

Notes on CE Credits: No partial credit will be awarded. Full day courses will have two separate course completion codes.
Solution Circles are a brand-new, discussion-style, micro-learning opportunity offered right on the Solutions Marketplace floor.

With seating for 12 attendees, Solution Circle content experts will guide small groups through a specific issue/topic.

**WHEN?**
Thursday, April 2, 11:45 AM – 1 PM
Friday, April 3, 11:30 AM – 12:45 PM

**WHERE?**
Solutions Marketplace show floor

Preregistration is not available for Solution Circle lectures. Participation is first come, first served on-site.

**Thursday, April 2**

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Presented By</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:45 AM – 12:15 PM How to Drive New Patients from Google: SEO &amp; PPC Best Practices</td>
<td>Evan Davis, WEO Media</td>
</tr>
<tr>
<td>12:30 – 1 PM Moderate Cost Office Startup Lessons</td>
<td>Lohring Miller, DMD</td>
</tr>
</tbody>
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**Friday, April 3**

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Presented By</th>
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<tbody>
<tr>
<td>11:30 AM – 12 PM Angled Screw Channel Abutments: Options &amp; Limitations</td>
<td>Alex Rugh, CDT, O’Brien Dental Lab</td>
</tr>
<tr>
<td>12:15 – 12:45 PM Mitigating Risk and Spotting Embezzlement in Your Practice</td>
<td>Carrie McManus, Best Card</td>
</tr>
<tr>
<td>12:15 – 12:45 PM Lichenoid Oral Lesions</td>
<td>Nasser Said-Al-Naief, DDS, MS</td>
</tr>
</tbody>
</table>

**SOLUTION CIRCLES SPEAKER BIOGRAPHIES**

**Evan Davis** is the team lead for the SEO team at WEO Media. Over the last seven years, he has developed most of the SEO processes used at WEO as well as trained the SEO staff. He started building websites in 1999 and working in SEO soon thereafter. He has been a part of diagnosing, cataloging, and reacting to changes in the industry for the last 20 years.

**CONFLICT OF INTEREST:** Mr. Davis is an employee of WEO Media. WEO Media is an ODA endorsed company.

**Carrie McManus** has been a part of the Best Card team since the company separated from the Colorado Dental Association in 2009, where it had begun as an in-house program two years earlier. Ms. McManus earned a BA from Wesleyan University and has held various positions throughout the professional world. Currently Director of Marketing, Ms. McManus has had a hand in all aspects of the business through the years, including sales, customer and terminal support, and financial analysis.

**CONFLICT OF INTEREST:** Ms. McManus is an employee of Best Card. Best Card is an ODA endorsed company.

**Lohring Miller, DMD**, worked in the engineering departments of several companies before graduating from the University of Oregon Dental School in 1977. Dr. Miller was in primary practice, first with partners, and then as a solo practitioner for 25 years. After selling his practice, he worked in public health at an FOHC and taught at Lane Community College in the assisting and hygiene departments. Dr. Miller is now in private practice again.

**CONFLICT OF INTEREST:** None

**Alex Rugh, CDT**, is the implant department manager at O’Brien Dental Lab. In 2014 Mr. Rugh became Oregon’s first certified dental technician with a specialty in implants. He has lectured at numerous study clubs and dental society meetings and has been a guest speaker for the pre-dental orientation class at Oregon State University for the past 14 years. You can also find him in several dental-related educational videos on YouTube.

**CONFLICT OF INTEREST:** Mr. Rugh is an employee of O’Brien Dental Lab.

**Nasser Said-Al-Naief, DDS, MS**, is currently a professor and chair, Pathology and Radiology at OHSU School of Dentistry, Director of Oral and Maxillofacial Pathology Laboratory, Professor at OHSU School of Medicine, and staff at OHSU Hospital. He completed two residencies in oral and maxillofacial pathology; the first was at the University of Illinois at Chicago where he obtained his certification in Oral and Maxillofacial Pathology and an MS degree in Oral Biology. The second residency was in Long Island Jewish Medical Center/Albert Einstein Hospital where he obtained his second certification in OMFP. Dr. Said-Al-Naief completed an advanced fellowship in Head & Neck/ENT Pathology at Mount Sinai Medical Center in NY. He also attended a two-year externship in general pathology/dermatopathology at UIC and two months of additional training at the AFIP in Washington DC. He has authored many articles and has presented numerous lectures both nationally and internationally.

**CONFLICT OF INTEREST:** None
Lea Al Matny, DDS, MS

Dr. Al Matny is a licensed oral and maxillofacial radiologist at SeeThru Reports and specialty clinical expert at Carestream Dental. She attended the University of Texas Health in San Antonio (UTHSA) where she received both a certificate in Oral and Maxillofacial Radiology and a Master’s in Dental Science. She is a reviewer for Oral Surgery, Oral Pathology, Oral Medicine and Oral Radiology (OOOO) and is actively involved in multiple committees at the American Association of Oral Maxillofacial Radiology (AAOMR).

CONFLICT OF INTEREST DISCLOSURE: Dr. Al Matny’s ODC courses are being sponsored, in part, by Carestream Dental. She is a consultant for Carestream Dental.

Sam Bae, DDS, MD

Dr. Bae joined the Three Rivers Oral and Facial Surgery practice in 2019. He is board eligible in oral and maxillofacial surgery and fellowship trained in cleft and craniofacial surgery. Dr. Bae earned his DDS and MD from New York University and the University of Michigan, respectively. After finishing residency in oral and maxillofacial surgery at the University of Michigan, he completed a fellowship in cleft and craniofacial surgery at the El Paso Children’s Hospital where he also served as a clinical instructor in craniofacial trauma. In addition to full scope of oral and maxillofacial surgery, Dr. Bae treats congenital and acquired craniofacial conditions including cleft lip and palate, hemifacial microsomia, craniosynostosis, and patients with complex craniofacial syndromes.

CONFLICT OF INTEREST DISCLOSURE: None

Danielle Baker

Ms. Baker is a Certified Body Language Coach and Training and Development Specialist with Moda Health. She has an insatiable appetite for understanding the framework of human desire, motivation, success and meaning. The ‘people’ side of business is what’s truly fascinating— relationships, communication and self-improvement. Ms. Baker resides in Portland and has made it her personal mission to help those around her harness the superpower of nonverbal communication.

CONFLICT OF INTEREST DISCLOSURE: None

Karen Baker, MS

Professor Baker has been on the Dental College faculty at the University of Iowa for 38 years and occupies a unique role in dental practice and education. She is a clinical pharmacist with a master’s degree in clinical pharmacology and therapeutics and is focused on patient-specific dental drug therapy. She has given well over 1,000 invited programs nationally and internationally and holds memberships in many dental and clinical pharmacology and therapeutics organizations. Her dental education-based pharmacy and drug therapy consultation center is the only one in the United States. Professor Baker has authored more than 50 articles and abstracts and lectures extensively in pre-doctoral and graduate courses at the University of Iowa.

CONFLICT OF INTEREST DISCLOSURE: None

Samuel Barry, DMD

Dr. Barry received his DMD from the OHSU School of Dentistry in 1982 and then maintained a private general dental practice in Pendleton, Oregon for 15 years. He was an instructor in the Blue Mountain Community College dental assistant program for 12 years. Dr. Barry is currently an Account Transition Specialist with Henry Schein Dental, based in Pendleton. In 2006 he was trained by Health Professions Training Consultants, Inc., as an OSHA trainer and has presented numerous classes on OSHA and WISHA compliance, bloodborne pathogens, and infection control. He is currently a member of the Organization for Safety Asepsis and Prevention (OSAP), the American Dental Association, and the Eastern Oregon Dental Society. His courses are recommended by Chris Verbiest, Vice President of Northwest Operations for TDIC, as an important component of overall risk management.

CONFLICT OF INTEREST DISCLOSURE: Dr. Barry is employed by Henry Schein Dental.

Step ToothMaster Bay, CDT, DTG

Mr. Bay became one of the youngest Certified Dental Technicians at the age of 24. In 2009, he started his own laboratory, CDI Science, specializing in cosmetic dentistry and implant restorations. He has created the new concept of morphopsychology and fabricated thousands of lifelike restorations for some of the pickiest, influential dentists in the country. As a lifetime advocate of education and learning the latest technology and techniques, he continues to travel around the world. As an educator to both dentists and laboratory technicians, Mr. Bay hosts courses in his own laboratory and speaks internationally.

CONFLICT OF INTEREST DISCLOSURE: None

Steven Beadnell, DMD, FACD

Dr. Beadnell is a board-certified oral and maxillofacial surgeon who has been in private practice in Portland since 1991. He is an adjunct associate professor in the department of oral and maxillofacial surgery at OHSU School of Dentistry. He received his DMD from OHSU School of Dentistry in 1980. He completed his oral and maxillofacial surgery residency at David Grant USAF Medical Center in 1988. Dr. Beadnell lectures extensively to various dental groups throughout the Northwest.

CONFLICT OF INTEREST DISCLOSURE: None

Phyllis Beemsterboer, MS, EdD, FACD

Dr. Beemsterboer is professor and former Associate Dean for Academic Affairs in the School of Dentistry at OHSU. She is an associate director in the Center for Ethics in Health Care at OHSU and a faculty member in general internal medicine in the School of Medicine. Her research interest is in bioethics education and measurement and she is past president of the American Society for Dental Ethics. She was a Gies Fellow at the American Dental Education Association in 1998 and completed the Executive Leadership in Academic Medicine Program (ELAM) in 2000. Dr. Beemsterboer was elected to the American College of Dentists as an honorary member in 2010 and received a Presidential Citation from the American Dental Education Association in 2013. In 2016 Dr. Beemsterboer received the OHSU Faculty Senate Award for Leadership.

CONFLICT OF INTEREST DISCLOSURE: None

Daniel Blickenstaff, DDS, MSc

Dr. Blickenstaff was born and raised in the Mother Lode area of Northern California, and earned a BSc, MSc, and DDS from the Ohio State University, graduating from the College of Dentistry in 1977. He was a clinic instructor in restorative dentistry at OSU from 1982 to 1985, while practicing in Grandview Heights, Ohio. In 1993, Dr. Blickenstaff returned to the west coast and practiced in the Portland area until 2013. He taught restorative dentistry to dental hygiene students at Portland Community College from 2011 to 2016 and performed independent medical examinations for numerous insurance companies since 2007. In 2015, Dr. Blickenstaff joined the Board of Dentistry as a consultant/investigator and became a full-time investigator in January 2016. Upon the retirement of Dr. Paul Kleinstub, Dr. Blickenstaff became the OBD’s Interim Dental Director/Chief Investigator in October 2018.

CONFLICT OF INTEREST DISCLOSURE: None

David Briggs, JD

Mr. Briggs is a partner with the Saalfeld Griggs law firm. He advises dental practices with regard to difficult employee relations issues and assists practices with employment law compliance and the development of personnel manuals, employment agreements, and best practices. Mr. Briggs regularly advises practice owners and managers about the complex state and federal laws surrounding wage and hour compliance, leave laws, and privacy laws, including HIPAA compliance. He also assists in the defense of employers against claims by current and former employees as well as in the enforcement of noncompetition and non-solicitation agreements.

CONFLICT OF INTEREST DISCLOSURE: None

Winthrop “Bernie” Carter, DDS

Dr. Carter comes to the OBD after completing 15.5 years at OHSU: 15 as the Advanced Periodontics Program Director, and over 9 years, concurrently, as the Chair for the Department of Periodontology. Dr. Carter also completed over 20 years of active duty with the US Navy prior to arriving in Portland in 2002. Dr. Carter has practiced general dentistry for 14 years prior to becoming a periodontist, periodontics over 30 years, and implant surgery over 25 years.

CONFLICT OF INTEREST DISCLOSURE: None

Brian Chanpong, DDS, MSc

Dr. Chanpong completed his undergraduate dental degree at the University of Southern California and a three-year hospital-based residency in anesthesiology at the University of Toronto. He is a Diplomate and past president of the American Dental Board of Anesthesiology. At the Faculty of Dentistry, University of British Columbia, he is the course director for local anesthesia and sedation. Dr. Chanpong has lectured nationally and internationally on local anesthesia, sedation and general anesthesia for dentistry. In Vancouver, he owns and operates a surgery center that provides general anesthesia services for dentists.

CONFLICT OF INTEREST DISCLOSURE: None
**SPEAKER BIOGRAPHIES**

**Geoffrey Clive, DDS** .................................................. Page 19

Dr. Clive is a Pacific Northwest native. He attended Brigham Young University for his BS in biology. He decided to pursue dentistry and graduated with a DDS from the University of Maryland—Baltimore in 2015. He practiced for two years as a general dentist in the Baltimore area before deciding to pursue endodontics. He graduated with a certificate in endodontics from the University of Missouri—Kansas City in 2019. He is currently practicing as an associate endodontist in Milwaukee, Oregon.

**CONFLICT OF INTEREST DISCLOSURE:** None

**Joanne Dawley, DDS** ........................................ Page 20

Dr. Dawley is a graduate of the University of Michigan School of Dentistry and currently runs her own practice in Michigan. She has been an active member of the American Dental Association at the national, state and local levels for nearly 25 years. After holding numerous leadership positions at the state and local levels, she was elected president of the Michigan Dental Association in 2008. Dr. Dawley is a member of the National Dental Association, the Wolverine Dental Society, the American Academy of Fixed Prosthodontics, and the Pierre Fauchard Academy. She also belongs to several honor societies for dentists, including the American College of Dentists, the International College of Dentists and she is a member and Fellow in the Academy of General Dentistry. Dr. Dawley is also president of the DALE Foundation Board of Trustees.

**CONFLICT OF INTEREST DISCLOSURE:** None

**Nancy Dewhirst, RDH** ............................... Pages 14, 20

Ms. Dewhirst graduated from the University of Southern California, has practiced dental hygiene for 20 years, and is adjunct dental hygiene faculty at West Coast University. Ms. Dewhirst is consistently listed as one of the nation’s “Leaders in CE,” presents over 80 seminars a year, is featured at major U.S. and Canadian dental conferences, and is a member of the California Dental Association Speakers Bureau. She has had many articles published in dental peer-reviewed journals and has contributed to dental textbooks.

**CONFLICT OF INTEREST DISCLOSURE:** None

**David Dowsett, DMD** ................................. Page 14

Dr. Dowsett is a 1995 graduate of OHSU School of Dentistry and maintains a private practice in Portland focused on the relationship between oral and systemic health. He has a particular interest in the care of athletes, trauma prevention and treatment. A member of the Academy for Sports Dentistry, he has advised and helped athletes ranging from elementary school to professionals and is currently on staff at the Portland Winterhawks Hockey Club.

**CONFLICT OF INTEREST DISCLOSURE:** None

**Marianne Dryer, RDH, MEd** .................................. Page 20

Ms. Dryer is one of dental industry’s most outspoken educators on subjects of periodontal instrumentation and a champion of early and advanced introduction to ultrasonic instrumentation into dental hygiene curriculums. Her dynamic presentations, articulate academic instruction, and insightful curriculum development consultation are founded on more than 30 years of oral health experience. As such, Ms. Dryer is sought after nationally and internationally for her presentations on ultrasonic technique, risk assessment, infection prevention and radiology technique. She was the first-year coordinator at Collin College in Dallas, Texas, for six years where she was recipient of the Outstanding Faculty Award and was nominated for Advisor of the Year. She is currently director of Cape Cod Community College and also provides faculty in-service programs on the 2018 AAP classification updates. Ms. Dryer is a graduate of Forsyth School for Dental Hygienists, Old Dominion University, and received her Master’s in Education from St. Joseph’s College of Maine.

**CONFLICT OF INTEREST DISCLOSURE:** Ms. Dryer’s courses are sponsored, in part, by Dentsply Sirona.

**Thomas Dudney, DMD** ............................... Page 26

Dr. Dudney is a 1977 graduate of University of Alabama in Birmingham School of Dentistry. He has served in the past as the clinical director for the Aesthetic AdvantEdge hands-on program taught by Dr. Larry Rosenenthal at New York University and the Eastman Dental Clinic in London. Presently he is the clinical director of the Pacific Aesthetic Continuum hands-on programs. In addition to teaching hands-on programs, he has presented workshops and lectures at dental meetings and has authored several articles on aesthetic and restorative dentistry. He is a member of the American Dental Association, the Alabama Dental Association, and the American Academy of Cosmetic Dentistry. Dr. Dudney is also a fellow of the American Society for Dental Aesthetics and a Diplomate of the American Board of Aesthetic Dentistry as well as a member of Catapult Speakers Bureau.

**CONFLICT OF INTEREST DISCLOSURE:** Dr. Dudney’s courses are sponsored, in part, by Bisco Dental Products and Shofu.

**Cynthia Durley, ME, MBA** .......................... Page 20

Ms. Durley is Executive Director of both the Dental Assisting National Board (DANB, the national certification organization for dental assistants) and the DALE Foundation (DANB’s official affiliate). She has been employed by DANB for over 30 years and by the DALE Foundation since its incorporation in 2010. In her dual role of executive director to both DANB and the DALE Foundation, Ms. Durley provides leadership in organizational governance, fiscal accountability, and administrative, operations, and personnel management. She has also served as president of the American Association of Dental Administrators (AAD-A—the national association for state dental board administrators), president of the Institute for Credentialing Excellence, serving on the ICE Executive Committee from 2006 to 2008. Ms. Durley is currently one of the editors of the 3rd edition of ICE’s Certification Handbook. She has a bachelor’s degree in biology from the University of Notre Dame, a master’s degree in education from Loyola University of Chicago, and a master’s degree in business administration from DePaul University.

**CONFLICT OF INTEREST DISCLOSURE:** None

**EMT Associates** .................................................. Pages 14, 21, 26

EMT Associates has been an American Heart Association training site for over 10 years. Many of its staff have been American Heart Association instructors and volunteers for over 30 years. EMT Associates’ instructors serve the state of Oregon, southern Washington and northern California.

**CONFLICT OF INTEREST DISCLOSURE:** Instructors for ODC CPR sessions are employees of EMT Associates.

**Debra Engelhardt-Nash** ................................ Page 21

Ms. Engelhardt-Nash is a dental consultant and team trainer. She has been in dentistry over 30 years and has presented workshops nationally and internationally for numerous organizations. Ms. Engelhardt-Nash has written for several dental publications and has been honored twice as author of the year for her contributions to dental journals. She is a founding member and served three terms as president of the Academy of Dental Management Consultants. She is a board member of the American Academy of Dental Practice, an advisor for Dentistry Today magazine and serves on the Practice Management Advisory Board for the American Dental Association. Ms. Engelhardt-Nash has been listed in Dentistry Today as a Leader in Continuing Dental Education and Dental Consulting for over ten years. She was awarded the American Dental Assistants Association Distinguished Service Award and was honored in 2014 as one of the Top 25 Women in Dentistry. She is also a recipient of the Gordon Christiansen Outstanding Lecturer Award.

**CONFLICT OF INTEREST DISCLOSURE:** Ms. Engelhardt-Nash’s course is sponsored, in part, by Weave and CareCredit.

**COURSE HANOUTS**

Access course handouts online at OregonDentalConference.org, or through the ODC Mobile App, starting on March 19.

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**Oregon Dental Conference | April 2–4, 2020**
Alex Fleury, DDS, MS .......................... PAGE 21
Dr. Fleury received his MS in Oral Biology and his Certificate in Endodontics from the University of Pennsylvania School of Dental Medicine. He received his DDS in 1984 from the University of Sao Paulo. Dr. Fleury served as Director of Predoctoral Endodontics for six years at both Nova Southeastern University School of Dental Medicine in Florida and Baylor College of Dentistry. He currently serves as assistant professor at Baylor College of Dentistry, working with endodontic residents. Of particular pride is being named the recipient of the Edward E. Osetek Award for best new endodontic educator of the year by the American Association of Endodontists. In addition, Dr. Fleury is honored to have been the recipient of the Richard F. Wein Achievement Award presented by the Louis I. Grossman Study Club at the University of Pennsylvania. He also served on the scientific advisory board of the Journal of Endodontics, and also serves as the Director of Educational Resources for Real World Endodontics. Dr. Fleury is currently in the full-time private practice of endodontics in Dallas, Texas.
CONFlict of Interest Disclosure: Dr. Fleury’s courses are sponsored, in part, by Real World Endo and Brasseler USA.

Lawrence Garetto, PhD, FACD .................. PAGE 13
Dr. Garetto is professor emeritus of oral pathology, medicine and radiology at Indiana University School of Dentistry. He received his Bachelor’s degree from the University of California, San Diego, a Master’s degree from Boston University and his PhD from the Boston University School of Medicine. Dr. Garetto completed a fellowship in clinical ethics at the Charles Warren Fairbanks Center for Medical Ethics at IU Health Methodist Hospital and served as a faculty member in this program. He was the founding chair of the IUSD Professional Conduct Committee and served as advisor to the Student Professional Conduct Committee, a peer review group in the School of Dentistry throughout its existence. He also served as the principal advisor to IUSD’s chapter of the Student Professionalism and Ethics Association. He is past-president of the American Society for Dental Ethics and served as an ethics liaison to the Board of Regents of the American College of Dentists. Dr. Garetto’s scholarly work centers on the ethical nature of clinical reasoning and on professional ethics.
CONFlict of Interest Disclosure: None

Jonathan Garner .................................. PAGE 14
Mr. Garner began working for Quick Collect Inc. (QCI) in 2014. He is a marketing manager covering the greater Portland area and southern Washington. He coordinates collection efforts for medical and dental offices, identifies deficiencies and potential risks for clinics, and works to improve procedures to mitigate liability. Working closely with office staff and management gives Mr. Garner a unique perspective on best practices for the industry.
CONFlict of Interest Disclosure: Mr. Garner is an employee of Quick Collect Inc.

Jimmy Georgiou .................................... PAGE 15
Mr. Georgiou is the founder and CEO of SolutionStart, a leading provider of technology solutions and services for the dental industry. He has over 20 years of strong experience in information technology. After several years of studying and fully understanding the role technology will play in this field, Mr. Georgiou launched a second company, Aspida, to better address these mandates and regulations. Their first offering, Aspida Mail, has proven to be one of the easiest and safest HIPAA-compliant encrypted email solutions in the industry. Mr. Georgiou is an industry leader in the areas of HIPAA and dental technology and has educated hundreds of dentists and dental professionals through his presentations at Industry Annual Sessions, Dental Society Meetings and Study Clubs.
CONFlict of Interest Disclosure: Mr. Georgiou is the president and CEO of Aspida.

Timothy Hart, DDS, MS .......................... PAGE 15
Dr. Hart received his DDS in 1977 from Loyola University and his certificate in prosthodontics and Master’s degree from Loyola in 1980. Prior to moving to Denver, he was an assistant clinical professor at Marquette University School of Dentistry in charge of surgical guide protocol in Graduate Periodontics, and practiced prosthodontics in Shorewood, Wisconsin. He has been involved in the role of 3D rendering in dentistry since receiving the Stanley Tollman research award from the American Academy of Fixed Prosthodontics for 3D modeling of the human condyle on “ancient” computers in 1980. He lectures nationally regarding CT guided surgery, 3D printing, and digital dentistry. He is founder of Trumergence LLC, which provides remote surgical planning services for stereolithic surgical templates as well as medical models for surgical practices and hospitals. Currently, he resides in Denver, Colorado and spends his time with family, Trumergence, and part-time practice as a prosthodontist in Cherry Creek.
CONFlict of Interest Disclosure: None

Mel Hawkins, DDS, BScd(AN), FADSA, DADBA .......................... PAGE 15, 22
Dr. Hawkins graduated with his DDS in 1973 and his Dental Anesthesiology degree in 1975–1976, both from the University of Toronto. He has over 30 years of private practice experience in Toronto, Canada. Dr. Hawkins has been lecturing throughout the United States, Canada, Mexico, Europe, and Asia for over 45 years. He is board certified as a Diplomate of the American Dental Board of Anesthesiologists and is a Fellow of the American Dental Society of Anesthesiology. For 13 consecutive years—from 2005 to present—he has been a “Top 100 Clinician” and “Annual Leader in CE” in Dentistry Today.
CONFlict of Interest Disclosure: Dr. Hawkins is a consultant for Septodont, Inc.

Jon Hawley Price, MS .......................... PAGE 22
Ms. Hawley Price is Chief Engagement and Development Officer at Dental Assisting National Board (DANB) and the DALE Foundation. In her current role, she oversees the design, implementation, and management of DALE Foundation educational products and supports DANB and DALE Foundation in strategic initiatives, including collaborative work with key partners in the dental industry. Ms. Hawley Price has over 20 years of nonprofit management experience for healthcare organizations. She received her BS from Penn State University with a focus on health and human services, an MS in Human Services, Management of Nonprofit Agencies from Capella University, and is currently completing a Master of Applied Science degree in Patient Safety and Healthcare Quality from Johns Hopkins University.
CONFlict of Interest Disclosure: None

Joel Hopkin, DMD, MD .......................... PAGE 22
Dr. Hopkin is a graduate of the OHSU School of Dentistry. He received his bachelor’s degree in the life sciences from the University of Idaho and then completed his MD at Texas Tech University Health Sciences Center. Dr. Hopkin completed a general surgery internship at Baylor University Medical Center in Dallas, and then he completed his oral and maxillofacial surgery training at Baylor University Medical Center/Baylor College of Dentistry in Dallas. He is a Diplomate of the American Board of Oral and Maxillofacial Surgery. He is a member of the Oregon Dental Association, American Dental Association, American Association of Oral and Maxillofacial Surgeons, Western Society of Oral and Maxillofacial Surgeons, and the Oregon Society of Oral and Maxillofacial Surgeons.
CONFlict of Interest Disclosure: None

David Howerton, DMD .......................... PAGE 22
Dr. Howerton was raised in Portland and attended Portland State University for his undergraduate studies. He received his DMD from OHSU School of Dentistry and then completed a one-year general practice residency at Loma Linda Medical Center. Following this, he returned to Oregon and completed his oral and maxillofacial training at OHSU. Dr. Howerton is a board certified oral and maxillofacial surgeon and has published numerous scientific articles and is active in lecturing for the dental community. He is a Diplomat of the American Board of Oral and Maxillofacial Surgery. He is a member of the Oregon Dental Association, American Dental Association, American Association of Oral and Maxillofacial Surgeons, Western Society of Oral and Maxillofacial Surgeons, and the Oregon Society of Oral and Maxillofacial Surgeons. Dr. Howerton is on staff at several local hospitals and clinics and is a clinical assistant professor in the Oral and Maxillofacial Surgery Department at OHSU in Portland.
CONFlict of Interest Disclosure: None

Janice Hurley ..................................... PAGE 16
Ms. Hurley is an international speaker, author and dental practice management coach. Her expertise lies in personal and professional branding. Ms. Hurley’s clients value her insight on how their marketing, image and patient interactions contribute to their success. Results are higher treatment acceptance and patients who better value their dental health. Her enthusiasm and practical management pearls have resulted in attendees leaving informed, inspired and reenergized to make a difference. Ms. Hurley earned her degree in Organizational Behavior from the University of San Francisco and she is the recipient of the 2019 Spirit of Speaking Consulting Network Award and recently AADOM’s Lifetime Achievement Award. Ms. Hurley is the author of the newly published book, Dental Image Branding. She is also a contributing author to dental hygiene training books, a featured speaker at Midwestern University School of Dental Medicine, and requested contributor to dentistry’s major publications. Ms. Hurley resides in the sunshine of Carlsbad, California where she enjoys her family, CrossFit, and photography.
CONFlict of Interest Disclosure: None

Dr. Fleury’s courses are sponsored, in part, by Real World Endo and Brasseler USA.
Kelli Jaecks, MA, RDH .......................... PAGE 22
Ms. Jaecks is owner of Kelli Jaecks | Verbal Impact!, an educational company whose mission is to empower people to optimal health through education and entertainment. She is a nationally published author, speaker, and blogger. A self-care strategist, Ms. Jaecks works with organizations who want achievable strategies to stay burn-out and optimize their team’s total health. She speaks at conferences around the world on a wide variety of health care and leadership topics. Ms. Jaecks is a past president of the American Dental Hygienists’ Association, and proud member of the NSA (National Speakers Association), Oregon Chapter Board of Directors.

CONFLICT OF INTEREST DISCLOSURE: Ms. Jaecks’ course is sponsored, in part, by Priyana.

Karaneh Jahan, DMD .......................... PAGE 14
Dr. Jahan received her baccalaureate degree in Public Health with a minor in Spanish from Portland State University. She later attended OHSU where she obtained her DMD. Dr. Jahan is also a certified Holistic Health and Lifestyle coach, helping her clients achieve their healthy mind and body goals, and ultimately to lead happier lives. Dr. Jahan believes oral health is inherently important to all patients’ wellbeing and happiness. She is highly recognized for providing gentle, high quality care to help as many people as she can achieve a healthier life, greater comfort and a brighter smile.

CONFLICT OF INTEREST DISCLOSURE: None

Ginny Jorgensen, CDA, EFDA, EFODA, AAS .......................... PAGE 22
Ms. Jorgensen began her dental assisting career as an orthodontic and general chairside assistant. After 18 years of clinical experience she was employed for 6 years as a Dental Training Specialist for Kaiser Permanente Dental Program. Ms. Jorgensen graduated from Portland Community College with an Associate Degree in Professional Technical Education and was a full time clinical dental assisting instructor at Portland Community College from 1998 to 2014. She is currently the owner of Smith & Jorgensen Dental Consulting that provides dental infection control compliance training. In addition, she teaches clinical procedures in the Portland Community College Integrated Community Dental Assisting Program and provides four-handed dentistry training for A-dec Dental Equipment Manufacturing Company.

CONFLICT OF INTEREST DISCLOSURE: Ms. Jorgensen is the owner of Smith & Jorgensen Dental Consulting

Luke Kapper ........................................ PAGE 22
Mr. Kapper oversees dental acquisition lending based in the Pacific Northwest. He concentrates on financing for dentists who want to purchase a practice or acquire multiple locations. Mr. Kapper also has extensive experience in commercial real estate, equipment, buy-in loans and debt consolidation loans. In addition, he hosts and lectures at conferences, seminars, lunch and learns, dental schools, local societies and other events to provide education for dentists in all stages of their careers. Mr. Kapper joined Bank of America in 2009. Most recently, he worked exclusively with our Small Business Bankers and Merrill Lynch partners on healthcare financing opportunities.

CONFLICT OF INTEREST DISCLOSURE: Mr. Kapper is an employee of Bank of America.

James Kratochvil, III, DDS .......................... PAGE 16
Dr. Kratochvil is Laboratory Director of Northwest Oral Pathology in Tigard, Oregon. He is also an affiliate associate professor in the Department of Pathology at OHSU School of Medicine. He graduated with a DDS from Georgetown University School of Dentistry and completed a GPR at the Naval Hospital, San Diego. Jim did his oral pathology residency at Emory University and his anatomic pathology residency at Naval Hospital in Bethesda, MD. Previously he was chairman and laboratory director of the Department of Oral Pathology at the National Naval Dental Center, Bethesda, MD and then he was chairman and laboratory director of the Department of Pathology and Radiology at OHSU School of Dentistry. He has been a director and president of the American Board of Oral and Maxillofacial Pathology.

CONFLICT OF INTEREST DISCLOSURE: None

Philipp Kupfer, DMD, MD .......................... PAGE 13
Dr. Kupfer is a board certified oral and maxillofacial surgeon who is in private practice at Sunset Oral & Maxillofacial Surgery in Portland. He received his DMD from the Harvard School of Dental Medicine. He completed his oral and maxillofacial surgery residency at OHSU. Dr. Kupfer completed a fellowship at the Carolinas Center for Oral and Facial Surgery under Dr. Brian Farrell. He is a reviewer for the German journal, Oral and Maxillofacial Surgery. In addition to dentoalveolar surgery and wisdom tooth removal, he focuses on corrective jaw surgery (orthognathic surgery), and major bone grafting with subsequent implant reconstruction. He enjoys spending his free time with his wife and three children. They enjoy skiing/ snowboarding, biking, water sports, good food, and spending time with friends and family.

CONFLICT OF INTEREST DISCLOSURE: None

Kim Kutsch, DMD .......................... PAGE 23
Dr. Kutsch completed his DMD at University of Oregon School of Dentistry in 1979. With an expertise in dentistry, he teaches dental teams how to successfully manage the disease using the CAMBRA philosophy. He acts as scientific advisor for dental caries at the Kois Center, and reviews for multiple journals including JADA. Dr. Kutsch maintains a private practice in Albany, Oregon, and acts as CEO of Dental Alliance Holdings.

CONFLICT OF INTEREST DISCLOSURE: Dr. Kutsch is the CEO of Dental Alliance Holdings.

Michelle Lee, CPC .......................... PAGE 20, 22
Ms. Lee is executive director for the Organization for Safety, Asepsis, and Prevention (OSAP). Joining OSAP in 2018, she brings a true passion for the dental industry and is focused on leading the association to achieve their vision, assuring every dental visit is a safe dental visit. Prior to OSAP, Ms. Lee led the southeast’s largest dental search firm, DDS Staffing Resources, and its medical division, Medical Staffing Resources. She is deeply involved in the dental industry and has spoken at multiple state, regional, and national association events. Ms. Lee has also provided leadership and team development consulting and coaching to dental and medical practices throughout the southeast. She received her BS with a major in communications from Berry College in Rome, Georgia. She holds the Certified Personnel Consultant designation earned through the National Association of Personnel Services.

CONFLICT OF INTEREST DISCLOSURE: None

Sonia Leziyz, DDS, Dipl Perio, FCDS(BS), FRCD(C) .......................... PAGE 27
Dr. Leziyz, a periodontist, maintains a full-time practice in Vancouver, British Columbia. She is a clinical associate professor at the University of British Columbia. She was awarded the Lucy Hobbs Award for mentorship in 2013, the Saul Schluger Award for excellence in teaching and education in 2014, and she is recognized by Dentistry Today as a leader in continuing education. She is the Executive VP of Clinical Affairs for the Seattle Study Club. She is a member of numerous editorial boards and is published in the areas of implant esthetics. She lectures extensively nationally and internationally and provides hands-on education programs through Elatus Dental Bio-Architecture.

CONFLICT OF INTEREST DISCLOSURE: Dr. Leziyz is a consultant with Straumann and 3Shape.

Tieraona Low Dog, MD .......................... PAGES 16, 23
Dr. Low Dog is a physician, author, and educator. She practiced herbal medicine and midwifery, before earning her medical degree from the University of New Mexico School of Medicine. Dr. Low Dog is one of the foremost experts in the United States on the safe and appropriate use of botanical remedies and dietary supplements. A prolific scholar, Dr. Low Dog has published 54 research articles in medical/science journals and written 24 chapters for medical textbooks.

CONFLICT OF INTEREST DISCLOSURE: Dr. Low Dog is an employee of Healthy Lifestyle Brands, LLC, and is a consultant for Dr. Low Dog’s Apothecary, LLC.

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CONFLICT OF INTEREST DISCLOSURE: Ms. Yee is on the advisory board of the American Dental Association's Council on Scientific Affairs and is a consultant for a number of dental companies.

CONFLICT OF INTEREST DISCLOSURE: None

Steven Olmos, DDS

Dr. Olmos is the founder of TMJ & Sleep Therapy Centres International, with 62 licensed locations in seven countries dedicated exclusively to the diagnosis and treatment of craniofacial pain and sleep disorders. He is the immediate past president of the American Academy of Craniofacial Pain and continues to lecture and educate internationally.

CONFLICT OF INTEREST DISCLOSURE: Dr. Olmos' courses are sponsored, in part, by BioResearch Associates, Inc. Dr. Olmos is the owner of the Diamond Orthotic Laboratory.

Ray Padilla, DDS

Dr. Padilla is on faculty at the UCLA School of Dentistry. His involvement in sports dentistry includes the 1984 Los Angeles Summer Olympic Games and Dental Commissioner for World Cup Soccer 1994, 1999 and 2003.

Dr. Padilla has published many articles on athletic mouthguards, trauma treatment and prevention in periodicals such as JADA, Journal for the California Dental Association, and the Journal of Cranio-Maxillofacial Trauma, and organized www.sportsdentistry.com. An international speaker, he has lectured in Australia, Greece, Japan, Switzerland, Germany, Canada, Spain, Mexico and numerous USA venues. He maintains a private practice in Manhattan Beach, California.

CONFLICT OF INTEREST DISCLOSURE: Dr. Padilla's workshop is sponsored, in part, by Dentsply Sirona Orthodontics.

Ashish Patel, DDS, MD, FACS

Dr. Patel is a board certified oral and maxillofacial surgeon practicing in Portland. He earned his dental and medical degrees from New York University and holds additional certificates in Head and Neck Surgical Oncology and Microvascular Reconstructive Surgery from the Head and Neck Institute in Portland. He specializes in the full scope of OMS including removal of malignant and benign tumors of the head and neck, and reconstruction of the head and neck. Dr. Patel lives in Portland with his wife and children and enjoys listening to music, playing guitar, and exploring the great outdoors.

CONFLICT OF INTEREST DISCLOSURE: None
CONFLICT OF INTEREST DISCLOSURE: None

Stephen Prisy…………………………………………………… PAGE 17
Mr. Prisy is originally from Chicago and he has a BS in mass communications from Illinois State University. He has over 10 years experience in higher education, with positions in admissions and as a campus director. He joined the OBD in July 2012 as the Office Manager and has been involved in almost every aspect of its operation. Mr. Prisy has served as the executive director since 2015.

CONFLICT OF INTEREST DISCLOSURE: None

Gregory Psaltis, DDS……………….PAGES 24, 25, 28
Dr. Psaltis has been a pediatric dentist for 45 years. Most of his experience has been in private practice in Olympia, Washington but he now spends much of his time on his two volunteer clinics in Mexico. His career has included authoring several articles for professional journals, speaking at every major dental meeting in the United States as well as international meetings that have taken him to Germany, Mexico, Australia, Russia, Canada and Kuwait. His engaging style and sense of humor make learning fun and interesting. Among his honors is the Gordon Christensen Speaker Recognition Award for excellence in dental education.

CONFLICT OF INTEREST DISCLOSURE: None

Jessica Rector, MBA…………..PAGES 6, 17
As the top burnout expert, Ms. Rector is the authority on turning negative thoughts into positive action! A former TV talk show host and #1 top sales performer at a Fortune 100 company, she uses her company’s research to help organizations, leaders, and teams to Blaze Your Brain and extinguish burnout. Ms. Rector is a #1 best-selling author, and has worked with NBCUniversal, the Dallas Mavericks, and American Airlines. She has been seen on ABC, NBC, CBS, and FOX. Ms. Rector also enjoys learning about the exciting world of Transformers, so she can carry on real conversations with her seven-year-old son, Blaise.

CONFLICT OF INTEREST DISCLOSURE: None

Colin Richman, DMD, PC, BDS, LDS, RCS, HDD, Dipl Perio ………. PAGE 28
Dr. Richman was born in South Africa, obtained his dental degree from the University of Witwatersrand, Johannesburg, and completed his residency in periodontics at the University of Connecticut. He held a full-time faculty position at Emory University until the school closed. He then entered private practice, limited to periodontics and implant dentistry for the past 30 years. He is a faculty member in the Department of Periodontics at Augusta University in Georgia. He is actively involved in Pre-Orthodontic Periodontal Augmentation (POPA) and has been described as a pioneer in the emerging technology of POPA. He has delivered more than 350 continuing education programs both in the Nationally and Internationally. He is well-published and currently working on a book on the POPA topic. He is the director of the Seattle Study Club of Atlanta, a Diplomate of the American Board of Periodontology, fellow of the ITI, an Honorable Fellow of the Georgia Dental Association. He has achieved fellowship in both the American and International College of dentistry. Dr. Richman is married to Maureen Richman and has two sons.

CONFLICT OF INTEREST DISCLOSURE: None

Amber Riley, RDH, FAAFS………………….PAGES 25, 28
Ms. Riley is a 1998 graduate of Sinclair College in Dayton, Ohio. She completed her Baccalaureate with Wright State University and Masters at Boston University. In addition to private practice in San Diego, Ms. Riley is a subject matter expert and consultant, and she is the Forensic Dental Autopsy Technician for the San Diego County Office of the Medical Examiner. She is a Fellow of the American Academy of Forensic Sciences, member of the California Dental Hygienists’ Association, American Society of Forensic Odontology, and American Academy for Oral Systemic Health. She lectures internationally on the topics of oral pathology, forensic odontology, oral-systemic inflammatory disease, laser-assisted periodontal therapies and the dental management of medically complex patients.

CONFLICT OF INTEREST DISCLOSURE: Ms. Riley’s courses are sponsored, in part, by Cetylite, DirectaDental, and Ultralight Optics, Inc.

Haley Robinson……………………………………………………………… PAGE 19
Ms. Robinson was born and raised in Oregon. She has a BS in Human Development and Family Sciences from Oregon State University. She joined the Oregon Board of Dentistry in 2016 as an investigator and the Diversion Coordinator for the Oregon Board of Dentistry.

CONFLICT OF INTEREST DISCLOSURE: None

James Sagawa, DMD……………………………………………………………… PAGE 18
Dr. Sagawa was born and raised in Honolulu, Hawaii. He attended Compton Junior College in Compton, California, Linfield College in McMinnville, Oregon, and received his DMD from OHSU. He has published a book, A Cause-based Treatment for Occlusal Dysfunction and TMD: A Practice Guide for Dentists. Dr. Sagawa teaches and shares his personal and clinical experiences on functional occlusion and TMD pain management. He is the co-founder of the Philippine Gnathological Forum and is forming dental study groups examining and treating the causes of occlusal dysfunction and TMD pain management. During his career, he has been an avid skier, accomplished surfer, and successful entrepreneur.

CONFLICT OF INTEREST DISCLOSURE: Dr. Sagawa is the author of the book, A Cause-based Treatment for Occlusal Dysfunction and TMD: A Practice Guide for Dentists.

Katrina Sanders, RDH, BSMD, MEd, RF ……….. PAGE 28
A clinical dental hygienist, author and international speaker, Ms. Sanders is a vibrant, passionate and charismatic award-winning educator with a unique approach to delivering continuing dental education. She is the Clinical Liaison, Hygiene Excellence and Innovation for AZPerio, the country’s largest periodontal practice. Ms. Sanders works alongside Diplomates to the American Board of Periodontology to instruct on collaborative professionalism and standard of care protocols while delivering education through hygiene boot camps and study clubs. She is the founder, CEO and keynote speaker for Sanders Practice Guide for Dentists and is a published author with DentaTown. Today’s RDH, a columnist and advisory board member for Modern Hygienist, and brand ambassador for Dimensions of Dental Hygiene. Her philanthropic efforts include dental humanitarian work in developing countries, supporting abused and homeless animals and spreading awareness about the benefits of organ and tissue donation.

CONFLICT OF INTEREST DISCLOSURE: Ms. Sanders has received grant/research support from Rowpar. She is a consultant for Dentsply Sirona and OraPharma, and an employee of AZPerio.

Michelle Stafford, DDS …………………………….. PAGE 29
Dr. Stafford founded World of Smiles Pediatric Dentistry in August 2008. She chose the pediatric dental specialty because she believes every child deserves to have a positive experience going to the dentist. Her love for dentistry started as an intern in her childhood orthodontist’s office. She continues to pass it forward by offering this experience in her own practice. In her free time Dr. Stafford enjoys hiking, crafty projects, traveling the world, and exploring the Portland area with her family. She especially loves watching her two boys grow and hearing them talk about the world around us.

CONFLICT OF INTEREST DISCLOSURE: None
Jennifer Stuber, PhD ........................................ PAGE 18

Dr. Stuber is the Center Director and co-founder of Forefront Suicide Prevention, a Center of Excellence at the University of Washington focused on reducing suicide by empowering individuals and communities to take sustainable action, championing systemic change and restoring hope. Forefront is a major catalyst for suicide prevention in Washington and the nation. Dr. Stuber’s policy acumen has contributed to the passage of nine state suicide prevention laws including those that require all behavioral health and health care professionals in Washington State to have basic training in suicide assessment, management and treatment (the first in the nation). She has worked with many partners to develop customized, sustainable suicide prevention training that to date has reached over 50,000 professionals and community members. An associate professor in the School of Social Work, Dr. Stuber’s research interests focus on forms of oppression including stigma and discrimination, health disparities, mental health and policy-making processes. Dr. Stuber received her PhD from the Yale University School of Public Health’s Department of Health Policy and completed her bachelor’s degree in biology and society at Cornell University.

CONFLICT OF INTEREST DISCLOSURE: None

Amanda Timmons ............................................. PAGES 18, 25

Ms. Timmons has worked for the Oregon Immunization program since 1995. During that time, she has worked in multiple areas including the Vaccines for Children program, the ALERT Immunization Information System, school law and hepatitis prevention. These days, her time is taken up with development of standing orders, tracking and analyzing legislation, keeping the ALERT IIS forecaster up-to-date and other “duties as assigned,” a general category that includes things like coordinating new immunizing providers like dentists. Ms. Timmons is a vaccination nerd who thinks answering challenging questions about vaccine administration is fun. If you get the chance, ask her about her favorites.

CONFLICT OF INTEREST DISCLOSURE: None

G. Thomas Underhill, MD ................................ PAGE 29

Dr. Underhill is an emergency physician who lives in Walla Walla, Washington. He is the father of three, husband of one. He is a teacher, lecturing to many groups including grade school, medical students and professional organizations. Training included stops in California, Maine, and United States Air Force. Dr. Underhill currently works full time in both small and mid-sized emergency rooms. Hobbies include anything outside, but special passion for skiing on both snow and water. The mountains have a special place in Dr. Underhill’s life as well.

CONFLICT OF INTEREST DISCLOSURE: None

Christopher Verbiest ..................................... PAGE 18

Mr. Verbiest brings 40 years of insurance and business experience to his role as Vice President of Northwest operations for The Dentists Insurance Company (TDIC). He oversees underwriting, claims, sales and services, and risk management. Formerly, Mr. Verbiest served as vice president of Dentists Benefits Insurance Company (DBIC), Northwest Dentists Insurance Company (NORDIC), and Dentists Benefits Corporation (DBC). Mr. Verbiest is a frequent speaker at state dental associations, dental component societies, dental conferences and study clubs around the western United States. Mr. Verbiest also lectures at the dentistry schools at OHSU, University of Washington, and University of Tennessee. Mr. Verbiest serves on the board of the Dental Foundation of Oregon and enjoys spending his free time with his wife Beth and three sons.

CONFLICT OF INTEREST DISCLOSURE: Mr. Verbiest has financial or other interests in Moda Health (DBIC, DBC, DMC) and NORDIC.

Dana Watson ................................................ PAGE 29

Ms. Watson is a Fellow of AADOM, and a member of the Academy of Dental Managers & Consultants, as well as the Speaking & Consulting Network, winner of 2019 Spotlight on Speaking. Ms. Watson is a speaker, teacher, coach and consultant for the dental practice. She is a business coach for the Team Training Institute and a certified trainer for the Five Voices of Leadership. She enjoys teaching foundations of excellence for the dental team and also enjoys building leaders and liaisons within the dental practice. Ms. Watson is also an active practice manager of a dental practice in her hometown of Nashville, Tennessee.

CONFLICT OF INTEREST DISCLOSURE: None

Amber Watters, DDS, MPH, MS ................. PAGE 25

Dr. Watters received her DDS from UTHSCSA and completed two years of hospital-based residency for medically complex patients. She completed her dental oncology fellowship at Memorial Sloan Kettering. Dr. Watters has an MPH from San Jose State University and an MS from USC in orofacial pain and oral medicine. Previously, she served as assistant professor at NYU instructing pre-doctoral students in medical complex patients. Currently, as Director of Oral Oncology at Providence Cancer Institute, she focuses on oral oncology, oral medicine, and orofacial pain. She has authored peer-reviewed journal articles, textbook chapters, and is a fellow of Special Care Dentistry.

CONFLICT OF INTEREST DISCLOSURE: None

Carrie Webber ............................................. PAGE 29

Ms. Webber is Chief Communications Officer and co-owner of Jameson, a dental management, marketing and hygiene coaching firm that helps dentists and teams become more productive, more profitable and ultimately more fulfilled in their practicing lives. Ms. Webber is a contributing author to several publications and blogs on the topics of marketing, customer service and leadership as well as a popular speaker for dental meetings nationwide. She is a member of the Speaking Consulting Network and has been named a 2019 Leader in CE by Dentistry Today.

CONFLICT OF INTEREST DISCLOSURE: Ms. Webber is the Chief Communication Officer and co-owner of Jameson.

Shannon Woods, DMD ................................ PAGE 14

Dr. Woods is a mother, wife, sister, daughter, friend, hiker, dog-lover, and long-time Cheesehead. She was raised in Bend, Oregon, where she volunteered with the Kemple Children’s Dental Clinic and first fell in love with dentistry. She is a Bend Senior High Lava Bear and a University of Oregon Duck. She attended dental school and Orthodontic Residency at OHSU, and was thrilled to return home to Bend in 2018 to start her orthodontic practice and has loved the journey. She lives there with her husband, daughter, and son.

CONFLICT OF INTEREST DISCLOSURE: None

Homa Zadeh, DDS, PhD ............................... PAGE 29

Dr. Zadeh is a diplomate of the American Board of Periodontology. He received his doctor of dental surgery degree from the University of Southern California Ostrow School of Dentistry. He has also completed advanced clinical education in periodontology and earned a PhD degree in immunology from the University of Connecticut Schools of Dental Medicine and Medicine. Dr. Zadeh is internationally recognized for his clinical and scientific expertise. His clinical areas of interest range from esthetic and minimally invasive periodontal and implant surgery, as well as tissue engineering. He served as the president of the Western Society of Periodontology in 2017. Dr. Zadeh directs the VISTA Institute for Therapeutic Innovations with blended educational pedagogy on a variety of clinically-relevant topics. He also maintains a private practice limited to periodontology and implant surgery in Southern California.

CONFLICT OF INTEREST DISCLOSURE: None

Rita Zamora ................................................. PAGE 18

Ms. Zamora is author of the book Get Found, Get Liked, Get Patients: Making the Most of Social Media. She is an international speaker and owner of Rita Zamora Connections, a social media marketing agency. Since 2008, Ms. Zamora and her team have offered highly customized “done for you” as well as “done with you” social media marketing services for dental professionals across the country. Ms. Zamora served as a contributing faculty member on the topic of marketing for the American Dental Association Center for Success Certificate Program. She graduated magna cum laude from the University of Colorado with a bachelor’s degree in business and marketing. With over 20 years’ experience in the business of dentistry, she also brings a solid understanding of the dental world to the table.

CONFLICT OF INTEREST DISCLOSURE: Ms. Zamora’s courses are sponsored, in part, by CareCredit. She is the owner of Rita Zamora Connections.
Plan smart with ‘My Show Planner’!
Maximize your on-site experience by utilizing ‘My Show Planner’ and the Exhibitor Directory to plan your Solutions Marketplace visit.

- Search company names, products & services
- Create and print a custom agenda and floor plan with all the exhibitors you don’t want to miss
- View the interactive floor plan
- Learn more about exhibitors and visit their websites
- Opt-in to interact with sales contacts directly

Find ‘My Show Planner,’ in the ODC Mobile App or visit ODC20.MapYourShow.com.

Giving you more reasons to smile!
The Dental Foundation of Oregon has some new things to smile about in 2020. Swing by our booth at the ODC to learn more.

While you are there, be sure to:
- Enter a raffle for a NEW CAR. You can also enter in advance at SmileOnOregon.org
- Choose from our Wine Wall and support the DFO
- Register for the 2020 Chip! For Teeth Golf Tournament
- Tour the enhanced Tooth Taxi

And much more on April 2-4
SOLUTIONS MARKETPLACE

Grand Opening Reception
Thursday, April 2
3:30 – 6:30 PM

Take a “Tour of the Pacific Northwest” and sip on the area’s best beer and wine. Enjoy tasty food and drinks while networking with your colleagues and shopping in the Solutions Marketplace.

Enter to win one of two $500 gift cards!

Drink and drawing tickets will be distributed after Thursday afternoon classes, in front of the entrance to the Solutions Marketplace. The drawings will take place between 5:30 and 6 PM. You do not need to be present to win.

SOLUTIONS MARKETPLACE

Snacks & Solutions
Friday, April 3 | 8 – 10 AM & 3:30 – 5:30 PM

Visit the Solutions Marketplace to network with exhibitors while enjoying coffee and pastries in the morning and happy hour snacks in the afternoon.

ALL NEW!

Solution Circles
Thursday, April 2 | 11:45 AM – 1 PM
Friday, April 3 | 11:30 AM – 12:45 PM

Brand-new, discussion-style, micro-learning opportunities offered right on the Solutions Marketplace floor. With seating for 12 attendees, Solution Circle content experts will guide small groups through a specific issue/topic.

Preregistration is not available for Solution Circle lectures. Participation is first come, first served on-site.

Please see page 30 for more info.
Thank you Exhibitors!

A-dec
Abbott & Associates, Inc.
ACTEON North America
Advantage Dental
Air Techniques
Arrow Dental
Artisan Dental Lab
Aseptico
Aspida
Assured Dental Lab
Astra Practice Partners
Bank of America Practice Solutions
Beaverton Dental Equipment
Best Card, LLC
Bio Research, Inc.
Bisco Dental Products
BnK Construction, Inc.
BQ Ergonomics, LLC
Brasseler USA
Carecredit
Carestream Dental
CariFree
Cascade Collections, Inc.
Cincinnati Insurance Co.
Colgate
Columbia Bank
Consani Associates Ltd.
Custom Dental Prosthetics, Inc.
Delta Dental of Oregon
Dental and Medical Staffing, Inc.
Dental Foundation of Oregon / Tooth Taxi
Dentech
Dentsply Sirona
Endodontics
Designs for Vision, Inc.
Digital Doc, LLC
Doctor Multimedia
Doral Refining Corp
DSI
Engle Dental Systems, LLC
Eclipse Loupes and Products
Elevate Oral Care
Garfield Refining Company
Garrison Dental Solutions
GlaxoSmithKline
Consumer Healthcare
Goodwill Co.
Green Sail Transitions
Harris Biomedical
Hawaiian Moon
Hayes Handpiece Repair Company
Heartland Dental
HELP Appraisals & Sales
Heritage Bank
Hu-Friedy
Impladent Ltd.
Ivoclar Vivadent, Inc.
Jones & Roth CPAs and Advisors
Kaiser Permanente
KaVo Kerr
Kettenbach
Kuraray Noritake
Legacy Health
Lighthouse 360, a Henry Schein One Company
Lloyd’s Dental Lab
LumaDent
Medical Teams International
Norwest Contractors & Design Lab
O’Brien Dental Lab, Inc.
Omni Practice Group
Orascoptic
Paradise Dental Technologies (PDT)
Patterson Dental
Perio Protect, LLC
Philips Sonicare & Zoom Whitening
Physician’s Resource
Planmeca
Power Dental USA, Inc.
Pro Photo Supply
Procter & Gamble
Professional Sales Associates, Inc.
Prophy Magic
Q-Optics & Quality Aspirators
Quick Collect, Inc.
Rainbow Air/Home Cleaning System. Apex B
RGP Dental, Inc.
Rich Duncan Construction, Inc.
Rose Micro Solutions
Shofu Dental Corporation
Smart Training
Snap On Optics
Solmetex
Solo Milling Center, Inc.
Straumann
Summit Bank
Sunstar Americas
Surgically Clean Air
Surgitel
The Dentists Insurance Company (TDIC)
TMJ & Sleep Therapy Centre International
Tokuyama Dental America, Inc.
U.S. Bank
Ultradent Products, Inc.
Ultralight Optics, Inc.
Voco America, Inc.
Water Pik, Inc.
Weave
Wells Fargo Practice Finance
WEO Media
Willamette Dental Group
Zoll-Dental

Spend time in the Solutions Marketplace and support the companies that support the ODC.
THANK YOU SPONSORS!

For information on how you can become a sponsor, please contact Angi Blue at 503.218.2010 or abblue@oregondental.org.

This list is current as of December 13, 2019.

PLATINUM SPONSORS

Astra Practice Partners

Delta Dental of Oregon

GOLD SPONSOR

tdic The Dentists Insurance Company

SILVER SPONSORS

Advantage Dental From DentaQuest

CARIFREE®

Columbia Bank

HARRISBIOMEDICAL

Kettenbach Dental Simply intelligence

O’Brien Dental Lab Improving the margins of success®

Willamette Dental Group

BRONZE SPONSORS

Artisan Practice Solutions

Physician’s Resource

SPEAKER SPONSORS

Bisco

Brasseler USA®

CareCredit

Carestream Dental

Cetylex

Dentsply Sirona

Dentsply Sirona Orthodontics

Directa Dental Group

Perio Protect

Prisyna

RealWorld® ENDO

Shofu

Ultra Light Optics

Weave
Course seating
All attendees must select their courses during registration to ensure there is adequate seating. Room assignments will be based on preregistration numbers. Due to fire code regulations, once a course is full, attendees will not be allowed to sit on the floor or bring chairs from another room. For workshops and courses with limited seating, there will be a 5-minute grace period before your seat is released to a waitlisted attendee. Please set all electronic devices to ‘silent’ during courses.

Emergencies
An emergency medical team is on-site during all conference hours. To summon emergency aid, pick up any house phone and dial the operator.

Mother’s room
The OCC provides two Mamava nursing suites for visitors. These private and secure suites are located near the A and E Meeting Rooms on Level 1. They are ADA-compatible with a comfortable seating area and are equipped with standard AC power outlets and USB charger ports. All Mamava suites come with a Bluetooth SmartLock that syncs with Mamava’s mobile app. Download the app at mamava.com/mobile-app.

Non-dental guests
Non-dental guests are non-dental attendees (family, friend, etc.) sponsored by a dentist who is registered for the 2020 Oregon Dental Conference®. Dentists must verify that guests are not dentists or student dentists. If it is determined that a guest is a dentist, the dentist agrees to reimburse the Oregon Dental Association for the appropriate registration fee. Non-dental guests must register for full conference or be a part of a dentist registration in order to purchase a Solutions Marketplace-only badge.

Non-solicitation policy
No attendee shall solicit or distribute business materials in any designated Oregon Dental Conference® meeting space, except for registered exhibitors operating within their designated booth space. Violation of this policy will result in expulsion from the meeting.

Notice of photography and video recording
The Oregon Dental Association (ODA) reserves the right to use any photograph/video taken at any courses or events during the Oregon Dental Conference® without the expressed written permission of those included within the photograph/video. The ODA may use the photograph/video in publications or other media material produced including but not limited to: brochures, invitations, postcards, websites, etc. You release the ODA, its officers and employees and all persons involved from any liability connected with the taking, recording and publicizing photos and videos. You also waive your right to financial claim of payments and royalties in connection with these photos and videos.

Recording policy
Recording of any type (video, audio, live streaming) is strictly prohibited within Oregon Dental Conference® continuing education sessions.

Registration materials
Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed prior to the conference to all primary registrants who register by February 21, 2020. Those registering after February 21 may pick up their name badge with photo ID in Pre-Function A of the Oregon Convention Center during registration hours (listed on page 4).

Special needs
If you need special assistance, please let us know ahead of time how we can help you. Please indicate your needs when registering for the conference, or contact the ODA at 503.218.2010 or odc@oregondental.org. The Oregon Convention Center complies with the accessibility requirements of the Americans with Disabilities Act.
How to Register
for the 2020 Oregon Dental Conference®

3 Easy Ways to Register

1. Online at: OregonDentalConference.org
   Quick • Easy • Efficient
   • Finalize your schedule instantly
   • Secure your place in limited-attendance sessions immediately
   Register online anytime through March 31. Register before Feb. 21 to receive your conference materials before the ODC, and to receive the early bird discount.

2. In Print: By Mail or Fax
   Download the registration form at OregonDentalConference.org. Print the form, complete it, and return via fax or mail with your payment. Please be advised that there is a $25 Processing Fee for faxed or mailed registrations.
   Mail and fax registrations close on March 19. After this date, you must register online or in person at the ODC.

3. In Person: On-site at ODC
   Registration will be available on-site starting at 7 AM on Thursday, Friday and Saturday, April 2–4, in Pre-Function A of the Oregon Convention Center.
   Photo ID is required for both on-site registration and badge reprinting.
   Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

Registration Categories and Fees

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>BEFORE FEB. 21</th>
<th>AFTER FEB. 21</th>
<th>BEFORE FEB. 21</th>
<th>AFTER FEB. 21</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ODA Member</strong></td>
<td>$300</td>
<td>$420</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>ODA New Dentist Member</strong> (graduated 2016–2019)</td>
<td>$200</td>
<td>$320</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>ADA 11th District Member</strong> (AK, ID, MT, WA)</td>
<td>$300</td>
<td>$420</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>ADA Retired or Life-Retired</strong></td>
<td>$300</td>
<td>$420</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>ADA Direct Member</strong></td>
<td>$300</td>
<td>$420</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>Retired Volunteer Dentist in Oregon</strong> (with DV license)</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>ADA Member Dentist outside 11th District</strong> (not from OR, AK, ID, MT, WA)</td>
<td>$330</td>
<td>$475</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>Non-ADA Member</strong></td>
<td>$865</td>
<td>$1,010</td>
<td>$200</td>
<td>$400</td>
</tr>
<tr>
<td><strong>International Dentist</strong></td>
<td>$330</td>
<td>$475</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>Hygienist; Assistant; Administrative Staff; Laboratory Tech</strong></td>
<td>$105</td>
<td>$205</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td><strong>Student</strong> (dental student; dentist resident; pre-dental student; hygiene student; assisting student; lab tech student)</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Retired Volunteer Hygienist in Oregon</strong> (with HV license)</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Non-Dental Guest</strong> (family, children 18+, friends)</td>
<td>$105</td>
<td>$205</td>
<td>$25</td>
<td>$50</td>
</tr>
</tbody>
</table>

*PLEASE NOTE: Complimentary student badges for pre-dental students, hygiene students, assisting students, and lab tech students will not be able to access the CE system. If you require CE, please register in a paid category.

**See “Non-dental guest” policy on page 42.

Registration Materials
Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed to all primary registrants who register by Friday, February 21, 2020. Those registering after February 21 may pick up their name badge at the Oregon Convention Center during on-site registration hours with photo ID.

Course Handouts will be available online at OregonDentalConference.org and on the ODC Mobile App, starting on March 19, 2020.

Refunds, Transfers, and Cancellations
All refund, transfer and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A $25 handling fee will be charged for all tuition refunds. Workshop, and additional course fees are non-refundable. Refund requests will not be granted, for any reason, after 11:59 PM on March 19, 2020. Registration transfers will be accepted for the same year and event without penalty.
Join Us!
April 2–4, 2020

Early bird deadline
FEB. 21

An event for the entire dental team