

RESERVATION FORM

Company/Organization _____
 Type of Exhibit _____ Website _____
Please be specific - lab, equipment, supplies, etc.
 Address _____ City/State/Zip _____
 Phone _____ Fax _____ Contact Person _____
 E-mail Address _____ Does your booth need electricity? ___Yes ___No

Booth Selection: Please examine the booth layout provided on the SDDA website www.sddental.org > Meetings/Events > SDDA Annual Session > Exhibitor Information for available booths and to ensure that the booth(s) you select is still available. In the event of duplicate selection of the same booth(s), preference will be given based on exhibitor longevity with the SDDA.

1st choice: # _____ 2nd choice: # _____ 3rd choice: # _____ 4th choice: # _____ 5th choice: # _____

Please list the names of individuals staffing your booth(s). Badges for names not included on this list will NOT be processed after May 1, 2023.

On-site Main Contact Name _____ Name _____
 Mailing Address _____ Name _____
 _____ Name _____
 Phone _____ Name _____
 E-mail _____ Name _____

EXHIBIT BOOTH SPACE

\$ _____ \$625 for 1st booth (\$725 after April 12, 2023)

\$ _____ \$525 for each additional booth (\$625 after April 12, 2023)

\$ _____ \$20 per extra table (1st table is complimentary)

\$ _____ \$85 for 1/2 page ad in Program Book: Due by April 19, 2023

\$ _____ \$135 for full page ad in Program Book: Due by April 19, 2023

\$ _____ \$750 refreshment break sponsorship

_____ Interested in other sponsorship opportunities, please contact me

\$ _____ \$50/ea. ticket for President's Mixer & Foundation Fundraiser

\$ _____ **Total** Check enclosed ___ Bill me (N/A for 1st time exhibitors) ___ Please use my credit card ___

REGISTER ON-LINE

www.sddental.org
(credit card payments only)

Meetings-Events>SDDA Annual Session>
 Exhibitor Information

Send form and payment to:

South Dakota Dental Association
 804 N Euclid, Ste 103,
 Pierre SD 57501

Credit Card Information:

VISA ___ MASTERCARD ___ AM EX ___

Card # _____

Exp. Date _____ Security code _____

Amount to be charged: \$ _____

Name on card (please print) _____

Billing St. Address & Zip Code: _____

Signature _____

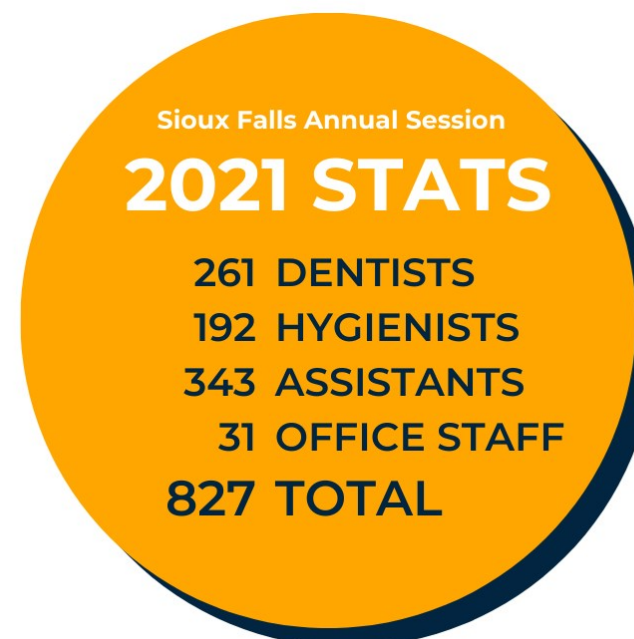
I authorize the South Dakota Dental Association the charge the amount shown.

PERSPECTIVE CONNECTING GENERATIONS

MAY 18-20, 2023

139TH ANNUAL SESSION | SIOUX FALLS CONVENTION CENTER

EXHIBITOR REGISTRATION



South Dakota
 DENTAL ASSOCIATION

MAY 18-19, 2023

Sioux Falls Convention Center, Exhibit Hall 2

EXHIBIT ELIGIBILITY POLICY

The South Dakota Dental Association (SDDA) views the Exhibit Hall as an integral part of the educational and scientific programs during Annual Session. Exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by the SDDA as adding value to the SDDA Annual Session. Products or services eligible for exhibiting at the SDDA Annual Session must be germane to, and effective and useful in, the practice of dentistry. However, products and services offered by responsible companies that are not related to dentistry, but are of interest to dentists, may exhibit, at the discretion of the SDDA, but will not be assigned space until all dental-related companies receive their assignments. The SDDA has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of the SDDA shall, in all instances, be final. If the SDDA finds that an approved company misrepresented itself to gain approval to exhibit, the SDDA reserves the right to cancel the contract at any time, including while onsite at the meeting. If the SDDA cancels misrepresented company's contracts, the company is responsible for any fees due to the SDDA or its vendors at the time of cancellation.

INSTALLATION OF EXHIBITS

- Wednesday, May 17, from 2:00 pm - 7:00 pm
 - Thursday, May 18, from 7:00 am - 7:30am
- Check-in at SDDA desk for materials.

NOTE: The installation hours on Wednesday evening have been extended to 7 pm. We highly encourage set-up on Wednesday due to congestion from dental professionals registering Thursday morning.

EXHIBIT HOURS

Thursday, May 18, 7:30 am - 5:00 pm CST
Friday, May 19, 8:00 am - 1:00 pm CST

REMOVAL OF EXHIBITS

Friday, May 19, **no earlier than 1:00 pm.**
Removal must be completed by 3:00 pm unless advance arrangements have been made.

BOOTH SPECIFICATIONS

- 10' x 10', carpeted, with black pipe and drape and wastebasket.
- 1 complimentary 8' skirted table and two chairs.
- Extension cords, power strips, etc. may be required and will be the exhibitor's responsibility.
- Access to electricity is available. Higher voltages will require special handling. Such advance arrangements and special charges are the responsibility of the exhibitor and are at the expense of the exhibitor.
- For decoration guidelines, an exhibitor contract email will be sent following registration.
- Free Wi-Fi.
- Complimentary coffee and lunch

REFUND POLICY

A 50% refund will be issued until May 2, 2023. **No** refunds will be given after that date. Extenuating circumstances are to be evaluated by the SDDA Annual Session Planning Committee.

CHOOSE YOUR OWN SPACE

Carefully examine the exhibit hall layout on the SDDA's website, [www.sddental.org/Meetings-Events/SDDA Annual Session/Exhibitor](http://www.sddental.org/Meetings-Events/SDDA%20Annual%20Session/Exhibitor), prior to choosing your booth. Changes are made to the floor plan as booths are sold. Subletting or dividing exhibit space is not allowed except by permission of the planning committee. Distribution of materials and displays must be limited to the booth space purchased.

STAFFING YOUR BOOTH

Please be sure to provide a copy of this and the reservation form on back to all of the individuals staffing your booth. Only persons listed on the reservation form and wearing an SDDA issued name badge will be allowed in the exhibit hall.

EXHIBITORS' RECEPTION

Thursday, May 18th from 3:00-5:00pm, will be the Exhibit Hall Reception! Here's your chance to show off new products, services, and network with dental professionals. One free drink ticket will be provided to each representative registered.

PRIZES

Exhibitors are encouraged to have drawings or contests at their booths. Prizes may be a product or service offered by the exhibiting company, organization or commercial product of general appeal. The product or service must be usable by the winner without the purchase of additional goods or services. **Exhibitors are responsible for distribution of their prizes.** After acquiring 10 different vendor stamps, annual session attendees are eligible for a SDDA cash prize drawing on Friday, May 19 at 12:10 pm. **Note:** if you would like a prize given at this time, the SDDA will draw a name and have the winner retrieve the prize from your booth.

ADVERTISING

Check out the additional advertising prices below! Extra advertising in the SDDA program book will be in color! Please see back reservation form to purchase.

- Half Page (3 1/2" tall x 4 1/2" wide): \$85.00
- Full Page (7 1/2" tall x 4 1/2" wide): \$135.00

Submit color ad to melissa@sddental.org by April 19, 2023.

All exhibitors with a paid registration by April 19, 2023, will be named in the SDDA Program Book.

SPONSORSHIP

A great way to promote your company or business is through additional sponsorship opportunities. Consider sponsoring a refreshment break, speaker, entertainment, a CE lunch, or ask Melissa about other possibilities to have your name represented at the 2023 Annual Session!

PRESIDENT'S MIXER & FOUNDATION FUNDRAISER

CASINO NIGHT Thursday, May 18th at 6:00pm in Exhibit Hall 1. Network while having fun and support the South Dakota Dental Foundation! Play blackjack, poker, craps, roulette, and Plinko. See back page for ticket prices.

EXHIBIT HALL LUNCHES

New to the 2023 SDDA Annual Session Exhibitor Registration - lunch will be included in your registration fee for all listed booth representatives. The Convention Center does not offer other food vendors in the facility during this convention and we understand it is difficult to leave your booth and potentially miss an interested customer. Tickets will be included in your packet upon arrival to set up.

DRAYAGE & STORAGE

The Convention Center has agreed to receive freight for storage no more than one week prior to the event. If you require assistance with transportation and/or storage of freight, you are responsible for making the necessary arrangements.
Ben Underberg
Phone: 605.367.6103
E-mail: Ben.underberg@premier-center.com

CONVENTION CONTACT

Brianna Schmidt (Sales Manager)
Sioux Falls Convention Center
1201 N West Avenue
Sioux Falls, SD 57104
E-mail: Brianna.schmidt@premier-center.com
Phone: 605.367.7288 | Ext. 6154
www.dennysanfordpremiercenter.com

ROOM RESERVATIONS

Sheraton
1211 N. West Ave.
Sioux Falls, SD 57104
Phone: 605.331.0100
Note: Request the "South Dakota Dental Association Block." Please register under individual names, not companies.
Other hotels in the area:

- Holiday Inn & Suites - Phone: 605.331.2040
- Ramada by Wyndham - Phone: 605.937.6486

SDDA CONTACT

Melissa Afdahl, Event Manager
South Dakota Dental Association
804 N Euclid Ave, Ste 103
Pierre, SD 57501
E-mail: melissa@sddental.org
Phone: 605.609.1152 | Fax: 605.224.9168