

## MEMBER BENEFITS FOR EVERY STAGE OF YOUR CAREER



We've got your back.  
Always.



*“The majority of dentists work in solo or small group practices and I know I would feel isolated from colleagues without the WDA. I think the WDA does a great job of bringing Wisconsin dentists together and providing resources on our behalf. Especially last year during the height of the pandemic, I felt relieved knowing that the WDA was sending regular guidance emails to help navigate through an unprecedented time in a more uniform way. In my opinion, that translated to better patient care and less stress for dental office teams.”*

**Dr. Maria Barnes** (Racine)



*“It is important to me to be a member of the WDA because while I am able to focus on what I do best, treating patients, the WDA is there to advocate for me and fight for my rights as a dentist, engage the public through an educated and informed voice, and help me succeed. Without them I would have to spend more time on those things and less time doing what I love.”*

**Dr. Andi Igowsky** (Sheboygan)



*I had the opportunity to work with Craig at Professional Insurance Programs – part of our own WDA network. Craig reviewed all my existing policies, asked questions and discovered what I was missing. Phenomenal service, tremendous financial savings and even more importantly, stronger coverages! He saved me a bundle of money on my home, auto, umbrella and boat insurance! The PIP team is very responsive, they’ve helped me with many different policy changes and are literally an email/phone call away. You want your patients to think of you like family, not just another “customer” or number. That is how I feel, working with PIP.*

**Dr. Pete Hehli** (Appleton)



# WELCOME TO THE WDA

Membership in the Wisconsin Dental Association – an organization 3,100+ members strong and the leading voice for dentistry in the Badger State – connects you to critical business, practice and regulatory resources and a community committed to promoting professional excellence and quality oral health care for the public. Established in 1870, the WDA is affiliated with the American Dental Association – the largest and oldest national dental association in the world. The goal of the ADA, the WDA and its 26 local dental societies throughout Wisconsin is to help all members succeed by delivering valuable programs, services and advocacy at every level.

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## COVID-19 PRACTICE AND BUSINESS GUIDANCE

The WDA jumped into action to provide information and assistance to members during the COVID-19 pandemic:

- Daily, then weekly email alerts with the latest news
- Important links and information on the WDA's Coronavirus Information Hub at [WDA.org/virus](https://www.wda.org/virus)
- Webinars on important topics
- Advocacy with state officials on issues including financial relief, PPE and vaccines
- Outreach to regulatory bodies, including the state Department of Health Services, the state Department of Safety and Professional Services and the Wisconsin Dentistry Examining Board, for information and clarification
- Hard-to-find PPE and COVID tests at fair prices through WDA Supply Source

The WDA will continue to be a trusted and valuable resource for members in this time of challenge and uncertainty.



# LEGISLATIVE ADVOCACY

The WDA is the primary voice for dentistry among lawmakers and policymakers. Your team of lobbyists and government affairs specialists advocates in favor of legislation that advances the dental profession and promotes quality oral health care for the public.

## WIDPAC AND ADPAC

The Wisconsin Dental Political Action Committee and American Dental Political Action Committee ensure that your professional association has a place at the table when lawmakers are debating state and national legislation affecting dentistry.

Visit [WDA.org/widpac](http://WDA.org/widpac).

## WDA LEGISLATIVE ACTION CENTER

Visit [WDA.org/action-center](http://WDA.org/action-center) to communicate with your legislators on key issues, identify your state and federal elected officials, search for current bills and more.

## WDA MADISON HOTLINE

Experienced WDA staff can help answer legislative, regulatory and insurance questions and share other information to help you and your practice succeed. Call [888-538-8932](tel:888-538-8932).

## WDA LEGISLATIVE DAY

The WDA's biennial lobby day puts members in direct contact with lawmakers and staff to advocate on issues important to the dental profession in Wisconsin. Members are also invited to participate in the annual ADA Dentist/Student Lobby Day in Washington, D.C.

## LEGISLATIVE COMMUNICATIONS

The "Routine Checkup" e-newsletter is sent periodically to legislators, policymakers and other subscribers with information about important oral health initiatives being discussed in Madison.

## LEGISLATIVE ACTION ALERTS

The WDA sends special alerts to members when quick action is needed on bills before the state Legislature, making it easy for members to rapidly contact lawmakers, the governor and other decision-makers. Text "[Tooth Party](#)" to [50457](tel:50457) to receive legislative updates via text!

## SUPPORT FOR COMMUNITY WATER FLUORIDATION

The WDA works to educate local officials and the public on the health benefits of fluoridation and to combat anti-fluoride activities in communities throughout Wisconsin.

## LOCAL LEGISLATIVE BRIEFINGS

The WDA advocacy team is available to travel to your local dental society to provide legislative updates, hear your views and communicate WDA's legislative priorities and position on key initiatives. The WDA can also help you arrange for federal and state lawmakers, as well as local public officials, to speak to your component.



# KEEPING YOU INFORMED

WDA's digital and print communications help you stay up to date with timely information impacting dentistry and your practice.

## WDA JOURNAL

Award-winning, bimonthly magazine available in print and digital formats.

## THE DRILL

Award-winning weekly e-newsletter summarizing important WDA and industry news, including COVID-19 updates and guidance.

## WDA INSIDER BLOG

Members-only blog with tips and comments in weekly posts. To subscribe, visit [blog.wda.org](http://blog.wda.org).

## WDA SOURCEBOOK

Annual member directory and practice guide offering helpful resources including frequently asked practice and legal questions.

## WDA HOT ISSUES/REGULATORY ALERTS

Timely, pertinent information, distributed as needed via email, about the association's position on important issues and regulations. Text "Tooth Party" to 50457 to receive legislative updates via text!

## ▶ WDA.ORG *Newly Renovated!*

Website with important information for the public, as well as members-only resources and communications.

## WDA SOCIAL MEDIA

WDA news and dental health content and discussions with thousands of oral health advocates, patients, colleagues and friends on Facebook, Twitter, LinkedIn, YouTube and Instagram.

## ADA COMMUNICATIONS

The ADA News, the Journal of the American Dental Association (JADA), the Morning Huddle e-newsletter, the New Dentist Now blog and other ADA communications target members in all phases of their careers.



# CONTINUING EDUCATION

Membership in the WDA provides better ways to fulfill CE requirements and increase your personal and practice potential.

## WDA ANNUAL CE & NETWORKING EVENT

The WDA'S Annual CE & Networking Event offers six hours of CE credits delivered by nationally recognized speakers followed by a fun social gathering. The event, a great opportunity for dentists and their teams to connect with each other, their profession and their colleagues, is held in a different Wisconsin location every year.

## WDA BIZTALKS

The WDA works with businesses that support the association and its members to present programs focusing on business, practice management and practice transition topics. The WDA BizTalks webinar series features timely topics in a quick, one-hour format. In-person events include business-related panel discussions and fun networking opportunities. Participants can receive non-clinical CE credit. Visit [WDA.org/meetings-events/wda-biztalks](http://WDA.org/meetings-events/wda-biztalks) for more information and to register.

## ▶ DENTAL ENTREPRENEUR PROGRAM *New Benefit!*

The WDA has partnered with the Marquette University School of Dentistry and ACT Dental on a curriculum to help Wisconsin's dentists develop and fine-tune their knowledge of the business of dentistry. The DEP focuses on the practice management side of the profession – everything you didn't have time to fully learn in dental school. With an annual membership that can start any time of the year, you'll have access to a blend of in-person, live webinar and on-demand webinar programming, as well as an online community and robust suite of digital tools. Learn more at [www.actdental.com/dental-entrepreneur-program](http://www.actdental.com/dental-entrepreneur-program).

## MIDWEST REGIONAL DENTAL MEETINGS

Wisconsin is ideally situated near two of the Midwest's premier dental conferences – the Chicago Dental Society Midwinter Meeting and the Minnesota Dental Association's Star of the North. Both the CDS and MDA welcome WDA members at these events, and even host a special breakfast for their Wisconsin colleagues.

## LOCAL DENTAL SOCIETY COURSES

Wisconsin's local dental societies host CE sessions throughout the year, often with assistance from the WDA. Contact your local component for a CE schedule, or check the event calendar on [WDA.org](http://WDA.org).

## CE INFORMATION

The WDA keeps members informed of CE opportunities throughout the state – including those in conjunction with the ADA, local components, the Marquette University School of Dentistry and others through e-newsletters, website, WDA Journal and social media posts.

## ANSWERS TO YOUR CE QUESTIONS

WDA staff can assist with questions about continuing education requirements, credits and other related topics. Contact the WDA office at [800-364-7646](tel:800-364-7646).



# PROMOTING ORAL HEALTH TO THE PUBLIC

The WDA works with its members across the state to educate the public about the importance of regular oral health care, improve the perception of dentistry and remind patients to make, and keep, their dental appointments.

## WDA PUBLIC AWARENESS CAMPAIGN

This high-profile statewide campaign promotes WDA dentists, highlights the importance of oral health and provides dental care tips, primarily through digital advertising, social media and broadcast advertising on Milwaukee Brewers radio and Green Bay Packers preseason TV.

## FIND-A-DENTIST

Each month, thousands of Wisconsin consumers search for a dentist via [WDA.org](https://www.wda.org), bringing more patients to members' offices. Tripartite membership means our dentists are also included on the ADA's Find-a-Dentist section at [ADA.org](https://www.ada.org).

## NEWS & MEDIA OUTREACH

The media recognizes the WDA as a trusted resource for dental health stories. WDA staff work closely with print, broadcast and online outlets to pitch stories, schedule interviews with member dentists and highlight issues of importance to the profession, the general public, lawmakers and others.

## SOCIAL MEDIA

The WDA uses Facebook, Twitter, Instagram, YouTube and LinkedIn to communicate important updates and engage with members, the public, news media, lawmakers and health organizations. Check Flickr for photos from WDA events.

## PATIENT EDUCATION

Content posted under the For the Public tab on [WDA.org](https://www.wda.org) is free and available for members to repurpose in patient education materials for their dental practices. Additionally, the ADA's public-facing website, [MouthHealthy.org](https://www.mouthhealthy.org), includes shareable, patient-friendly information on dental topics, symptoms, dental visits, the ADA Seal program and more.



# PRACTICE SUPPORT

Establish a standout practice with the WDA's wide range of practice resources.

## WDA SERVICES SUITE

WDA pools the collective buying power of 3,100+ members to offer exclusive, members-only pricing on top-quality supplies, dental office equipment, service repairs and maintenance. Whether you use one program, two or all three, you'll see double-digit savings, outstanding customer service and a positive impact to your bottom line.

### WDA **SUPPLYSOURCE**.com

Members receive discounts of 20% or more, with exclusive pricing available on more than 65,000 dental products from over 500 trusted brands. Free shipping – no gray market or expired products. Visit [WDASupplySource.com](http://WDASupplySource.com) or call 844-378-3740.

### WDA **SOLUTIONS** EQUIPMENT • SERVICE

Powered by Preferred Dental Services of Denmark, Wis., we leverage WDA members' collective buying power to create the best prices on quality brand-name equipment, as well as top quality equipment maintenance and repair. For equipment, labor and parts warranties are included and everything is taken care of to ensure a smooth, worry-free installation. For service, time is billed at a flat rate of \$180/hour (in 15-minute increments after the first hour) and charges don't start until the technician arrives. No additional trip charges or mileage fees, with same-day emergency service available at no extra cost. Ask about our comprehensive equipment maintenance programs for extra peace of mind! Visit [www.WDAEquipmentSolutions.com](http://www.WDAEquipmentSolutions.com), email [support@WDAEquipmentSolutions.com](mailto:support@WDAEquipmentSolutions.com) or call 888-213-7300.

## WDA BUSINESS RESOURCES

The Business of Dentistry pages at [WDA.org](http://WDA.org) offer helpful materials, including a Business Resource Toolbox of potential partners and advisors for dentists and a frequently updated library of articles on a variety of business and practice transitions topics. Visit [www.WDA.org/member-center/business-of-dentistry](http://www.WDA.org/member-center/business-of-dentistry).

## ADA PRACTICE RESOURCES

An expertly curated collection of tools, resources and information to help you grow and manage a successful dental practice. Visit [ADA.org/resources/practice](http://ADA.org/resources/practice).

### **FREE HR HELP** *New Benefit!*

In collaboration with Professional Insurance Programs (PIP), the WDA offers members free access to Mineral's (formerly ThinkHR) human resources and compliance tools, as well as Mineral Experts, on-call HR and legal experts that provide personalized guidance when you need it. Learn more at [insuranceformembers.com](http://insuranceformembers.com), and email [info@profinsprog.com](mailto:info@profinsprog.com) to set up a free account for you and your team.

## **CREDIT CARD PROCESSING**

WDA/ADA endorsed partner Best Card provides solutions for credit card payments processed in person, online and over the telephone. Members can submit their most recent credit card processing statement to get a free savings analysis. Call [877-739-3952](tel:877-739-3952) or visit [www.bestcardteam.com](http://www.bestcardteam.com).

## **ADA BUSINESS REWARDS/PREFERRED REWARDS VISA® CARDS**

The only cards exclusively endorsed for ADA members! Earn valuable points on your biggest personal and business expenses and redeem points for rewards including travel, hotel stays, gift cards and cash back. Call [888-327-2265](tel:888-327-2265) or visit [ADAmemberadvantage.com/en/endorsed-programs/ada-credit-card](http://ADAmemberadvantage.com/en/endorsed-programs/ada-credit-card).

## **WDA CLASSIFIEDS**

Want to buy or sell a practice? Looking to purchase or sell equipment? Have office space available, or want to promote CE or volunteer opportunities? Use the classified ads at [WDA.org](http://WDA.org) and in the WDA Journal. Special ad rates for members. Visit [WDA.org/classifieds](http://WDA.org/classifieds).

## **MULTIPLE EMPLOYER 401(K) RETIREMENT PLAN**

The WDA offers members a group retirement plan in collaboration with Transamerica. Contact Tim Harms at Third Coast Advisors at [608-828-9800](tel:608-828-9800) or [timothy.harms@thirdcoastadv.com](mailto:timothy.harms@thirdcoastadv.com) for your no-cost, no-obligation consultation.

## **ADA THIRD PARTY PAYER CONCIERGE™**

Members get one-on-one support for dental benefit issues, including third party payer, provider contracts, coding and dental plan issues. Email [dentalbenefits@ada.org](mailto:dentalbenefits@ada.org) or call [800-621-8099](tel:800-621-8099).

## **FREE CONTRACT ANALYSIS**

Use this free ADA service to analyze third-party contracts, including contracts from managed-care companies, to help you make informed decisions.

## **ADA EVIDENCE-BASED DENTISTRY**

The ADA Center for Evidence-Based Dentistry provides resources to help dentists integrate clinically-relevant, scientific evidence at the point of care. Visit [ebd.ada.org](http://ebd.ada.org).

## **ADA CREDENTIALING SERVICE**

Digital solution that helps streamline the credentialing process. Learn more at [ADA.org/lesspaperwork](http://ADA.org/lesspaperwork).

## **ADA STORE**

Located at [ebusiness.ada.org](http://ebusiness.ada.org), the ADA store gives member pricing and access to the full ADA Catalog, professional resource products, personalized products, whitepapers and research and more, including CDT Code information, apps and e-books.



# CAREER RESOURCES

The WDA and ADA offer a variety of programs and services to help you take your dental career to the next level.

## ADA PRACTICE TRANSITIONS

The ADA's Practice Transitions program (ADAPT) supports dentists during the biggest transitions of their careers – when they are looking to join, expand, buy or sell a practice. Now matching specialists along with general dentists! Visit [www.adapracticetransitions.com](http://www.adapracticetransitions.com) for more.

## CAREERFORWARD JOB BOARD

A valuable service for all Wisconsin dental professionals, this job board is available at [WDA.org/jobs](http://WDA.org/jobs). Categories include dentists, dental hygienists, dental assistants, business staff and lab techs. Job-seekers search for free, and members advertise at special rates.

## ADA CAREERS

A nationwide job board and career center with helpful resources, including resume and CV tips, contract and compensation information, peer-to-peer insight and more. Visit [www.ada.org/resources/careers](http://www.ada.org/resources/careers).

## STUDENT LOAN REFINANCING

Join the 4,000 other ADA dentists who have taken control of their student loan debt by refinancing through Laurel Road. Qualifying ADA members receive a 0.25% rate reduction to Laurel Road's already low rates for the life of the loan, plus an additional 0.25% rate discount when monthly payments are made automatically from a bank account. Learn more at [LaurelRoad.com/partnerships/ada](http://LaurelRoad.com/partnerships/ada).



# PROTECTING YOUR LIVELIHOOD

**PROFESSIONAL INSURANCE PROGRAMS**, a division of the WDA Insurance & Services Corp., has been providing insurance to Wisconsin dentists and dental practices for 40 years. Contact PIP at 800-637-4676, [info@profinsprog](mailto:info@profinsprog) or visit [www.insuranceformembers.com](http://www.insuranceformembers.com).



PIP insurance offerings include:

- Malpractice insurance
- Custom property insurance
- Workers' compensation programs, including unique needle stick reimbursement
- Exclusive WDA Association Health Plan
- Employee benefits; group, short/long term disability, group term life, vision
- Section 125 plan (premium-only plan or flex spending accounts)
- Health Savings Accounts and Health Reimbursement Accounts
- ERISA and COBRA compliance
- Human resources support
- Homeowners, automobile and personal umbrella and flood insurance
- Cyber insurance
- Life and Disability insurance
- Travel insurance
- Individual health
- Medicare supplements and Prescription Drug Plans

PIP also offers:

- **DenTech Complete:** This partnership with N-Tech Consulting of Green Bay provides high-quality technical services to protect an organization's security, a patient's protected health information and a dental practice's reputation.
- **SecureMail:** Integrate HIPAA-compliant, secure email into existing email workflow. Only \$199 annually for members.
- **LibertyID:** Fully managed identity theft restoration (no matter the issue); a trusted resource should anything happen to your identity or that of your family members.



# LEADERSHIP DEVELOPMENT, MENTORSHIP & NETWORKING

WDA membership connects Wisconsin dentists with your greatest resource: each other. There are many opportunities to strengthen your leadership skills, build your network and serve the dental profession at the local, state and national levels.

## WDA COMMITTEES

Serving on a WDA committee helps you support your profession and contribute your ideas and expertise. Committee descriptions can be found at [www.wda.org/member-center/volunteer-opportunities](http://www.wda.org/member-center/volunteer-opportunities), or contact Executive Director Mark Paget at [mpaget@wda.org](mailto:mpaget@wda.org) or [414-755-4100](tel:414-755-4100).

## WDA MENTOR CONNECTIONS *New Benefit!*

Whether you have a question on a specific topic, are looking for advice from a trusted colleague, or you want to build your professional network, WDA Mentor Connections is a peer-driven resource to help you succeed! Contact mentors via phone or email based on your current need and/or question. Visit [www.wda.org/member-center/mentorship/wda-mentor-connections](http://www.wda.org/member-center/mentorship/wda-mentor-connections) to find or be a mentor.

## WDA LEADERSHIP ACADEMY

Member dentists interested in helping lead their professional association into the future are encouraged to apply for the two-day WDA Leadership Academy, held in even-numbered years. Email [bsadler@wda.org](mailto:bsadler@wda.org) or call [414-755-4108](tel:414-755-4108).

## STUDENT MENTOR PROGRAM

This award-winning program – a partnership between the WDA, Marquette University School of Dentistry and the Pierre Fauchard Academy – helps dental students connect with practicing professionals. Learn more at [www.WDA.org/member-center/mentorship/mentor-program](http://www.WDA.org/member-center/mentorship/mentor-program).

## LOCAL COMPONENTS

The local dental societies affiliated with the WDA provide opportunities to connect socially and professionally with your peers, volunteer and get valuable CE close to home. Visit [WDA.org/member-center/local-dental-societies](http://WDA.org/member-center/local-dental-societies) for more information.

## PYRAMID OF PRIDE AWARDS

This annual recognition program is a special way to recognize colleagues, members and friends of the dental community for their contributions to improving oral health care. Visit [WDA.org/meetings-events/pyramid-of-pride-awards](http://WDA.org/meetings-events/pyramid-of-pride-awards).

## WDA HOUSE OF DELEGATES

Be part of WDA governance where it happens. Each local dental society has positions; apply with your local component.



## DISCOUNTS ON 35+ ENDORSED PRODUCTS AND SERVICES

Help manage the business and personal sides of your life with WDA's Endorsed Products and Services, offering secure, high-quality products and services at competitive, members-only prices. Many of these endorsements generate royalties for the WDA based on member participation, creating more non-dues income to fund the vital programs and benefits members enjoy. See the latest offerings at [WDA.org/member-center/endorsed-products-programs-services](https://wda.org/member-center/endorsed-products-programs-services).

Endorsed partners include:

- **Cyracom** – phone and video interpretation allowing dentists to communicate with non-English-speaking patients
- **UPS** – Save up to 36% on air, international and ground shipping services
- **CareCredit** – Financing service helps patients get started with needed care
- **West Bend Mutual** – A Professional Insurance Programs partner for property insurance, worker's comp, home, auto and umbrella insurance
- **OnPay** – Full-service payroll and award-winning support
- **MedPro** – Professional Insurance Programs' exclusive malpractice insurance carrier
- **AHI Travel** – Small group, guided ocean, river and land-based tours
- **Guardian** – Professional Insurance Programs' partner for life and disability insurance
- **Fiserv Forum TicketPass** – Special member pricing on tickets and events
- **Lands' End** – Up to 10% on custom dental team uniforms for men and women
- **Mercedes-Benz** – Save up to \$5,500 on more than 80 models
- **Office Depot** – Up to 75% off on products from the Office Depot Best Value list
- **WPS** – Professional Insurance Programs' partner for the WDA Association Group Health Plan



## PATIENT COMMUNICATIONS AND ETHICS

### WDA PATIENT LINE *New Benefit!*

This free and voluntary program connects patients and dentist for an opportunity to resolve differences without the expense of the legal system or going before the state Dentistry Examining Board.

### ADA AND WDA CODE OF ETHICS

The ADA Principles of Ethics and Code of Professional Conduct puts patients' health and well-being first. In a nationwide survey, 69% of people said they were more likely to choose a member of organized dentistry the next time they were looking for a dentist. Copies of the ADA and WDA Code of Ethics appear in the annual WDA Sourcebook.

### ADA ETHICS HOTLINE

Call [800-621-8099](tel:800-621-8099) to confidentially discuss ethical challenges with experienced practitioners.



# WDA FOUNDATION: GIVING BACK

The WDA Foundation is committed to improving the oral health and overall well-being of Wisconsin residents while supporting the needs of the dental community.

## MISSION OF MERCY

The WDA and WDA Foundation hosts Mission of Mercy events in even-numbered years in communities across the state. An estimated 1,000 dental and community volunteers are needed to provide approximately \$1 million in charitable care to some 2,000 adults and children. Visit [WDA.org/wda-foundation/programs](https://wda.org/wda-foundation/programs).

## DONATED DENTAL SERVICES

Since 1998, DDS has delivered more than \$11.7 million in free, needed oral health care to nearly 4,000 disabled, elderly and medically compromised patients in Wisconsin. Visit [WDA.org/wda-foundation/programs](https://wda.org/wda-foundation/programs).

## WDA FOUNDATION CHARITABLE ASSISTANCE GRANT FUND (FORMERLY THE RELIEF FUND)

The Charitable Assistance Grant Fund helps dentists or their surviving dependents meet daily living expenses after extended illness, physical disability or other emergency situation. Grants are intended to help cover temporary basic needs, and confidentiality is maintained at all times. Visit [WDA.org/wda-foundation/programs](https://wda.org/wda-foundation/programs).

## WDA FOUNDATION ANNUAL GRANT AND SMILE PROGRAMS

These application-only programs provide financial grants and oral supply grants to assist non-profit dental clinics and projects throughout Wisconsin. Visit [WDA.org/wda-foundation/programs](https://wda.org/wda-foundation/programs).

## WDA FOUNDATION ANNUAL SCHOLARSHIP PROGRAM

Offers competitive scholarships to Wisconsin dental and dental hygiene students studying at Marquette University and select in-state technical colleges.

## ADA FOUNDATION

The ADA Foundation provides grants, scholarships, awards and facilitated in-kind product donations to programs that align with the organization's efforts to advance oral health, expand access to dental care and drive game-changing research. As part of these efforts, the ADA Foundation oversees the Give Kids A Smile® program and also oversees the ADA Foundation Research division. Visit [ADAFoundation.org](https://ADAFoundation.org).



*“The WDA has been incredible for keeping me in the loop of what is going on in the dental world – both locally and at large. Going to Legislative Day and the House of Delegates is how I stay up-to-date with policies and changes that directly affect my private practice. Plus, the local dental society meetings promote camaraderie and – not to mention – have great food! #OutagamieDentalSociety”*

**Dr. Alexandra Wetzel** (Appleton)

*“There are absolutely innumerable benefits to being a member of the WDA. I have access to a network of mentors and colleagues who are a phone call away. As I started my own office this year, a quick phone call has helped keep me from “reinventing the wheel” for best business practices.”*

**Dr. Ryan Dodge** (Hartford)



*“WDA Equipment Solutions helped me think outside the box (when building my dental office), which is what I really, really needed. I had a very lean budget, and they were focused on ‘here’s how we can start you off’ and ‘here’s how you can grow.’ They really provided a lot of value, a good combination of competitive pricing and having an attentive team in my corner.”*

**Dr. Udoka Holinbeck** (Delafield)



*“I belong to the WDA to be a part of a collective voice that improves the lives of our patients and our profession. Advocacy strengthens our dental community and brings about change that propels dentistry forward.”*

**Dr. Eddie Morales** (Milwaukee)





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