

-- Media Alert --

Up to 1,000 patients to receive \$500,000 in free dental care Friday, June 16 and Saturday, June 17 in Green Bay

KI Center to be transformed into large-scale dental clinic treating adults and children

- WHAT: WDA and WDA Foundation Mission of Mercy, with 700+ volunteer dentists, hygienists and assistants, dental students and community helpers
- WHEN: Friday, June 16 and Saturday, June 17 (Setup on Thursday, June 15)

Clinic door opens at **5:30 a.m.** both days; approximately 450 patients treated daily on first-come, first-served basis until about **5 p.m.**

WHERE: KI Center, 333 Main Street, Green Bay (Media check-in is just inside the main entrance.)

• Live truck parking is available on Adams Street or Elm Street, and spokespeople can be available for early morning liveshots

Interview and story opportunities:

- "Walk the line" and interview MOM patients waiting (some overnight) for the clinic to open.
- See MOM in action by touring the 45-chair dental clinic floor as hundreds of volunteers treat Wisconsin adults and children in need; interview patients, dentists and other volunteers about this large-scale charitable effort to reduce barriers to oral health care.
- Talk with dental professionals about why charity events like MOM aren't the final solution to our state's dental crisis and how dentists, patients and lawmakers working together can improve the oral health and overall health of Badger State residents.

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