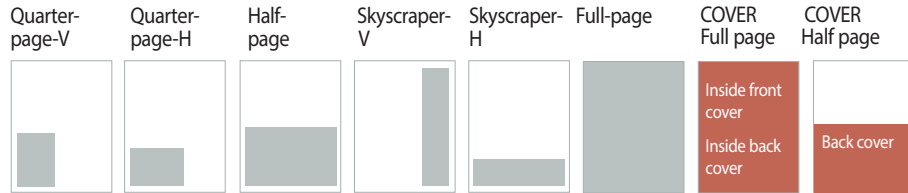


2024 Display Advertising Contract

PRINT

WDA Journal (Members-only Magazine)

Ad Sizes



Month(s) of Insertion/Deadline

Month(s) of Insertion/Deadline	Quarter-page-V	Quarter-page-H	Half-page	Skyscraper-V	Skyscraper-H	Full-page	PREMIUM COVER Full page	PREMIUM COVER Half page
January/February 2023/Dec. 8, 2023								
March/April 2023/Feb. 2, 2024								
May/June 2023/April 5, 2024								
July/August 2023/May 31, 2024								
September/October 2023/Aug. 2, 2024								
November/December 2023/Oct. 4, 2024								

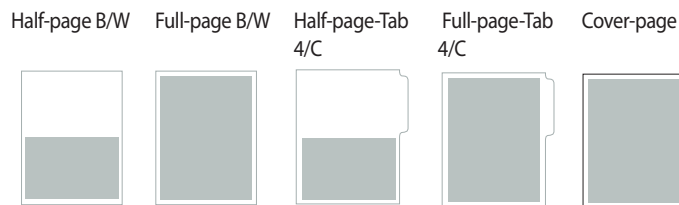
Frequency Rate (Check one) 1X 3X

Link ad to this URL: _____ YES NO

TOTAL: \$ _____ (see ShopWDA.org or rate sheet for rates)

WDA Sourcebook (Member Directory & Practice Guide)

Ad Sizes



2024 Sourcebook/Jan. 10, 2024 for payment & artwork					
--	--	--	--	--	--

TOTAL: \$ _____ (see ShopWDA.org or rate sheet for rates)

Link ad to this URL: _____ YES NO

Questions? Please contact us:

Laura Schreiner
Journal | Sourcebook | Classifieds & CareerForward | Business Resource Toolbox
Managing Editor/Public Relations Specialist
lschreiner@wda.org | 414-755-4110

Amanda Peterson
The Drill | WDA.org
Digital Communications Manager
apeterson@wda.org | 414-755-4112

Candice Wegner
Events
Membership, CE & Strategic Partnerships Specialist
cwegner@wda.org | 414-755-4118

2024 Display Advertising Contract

DIGITAL

WDA.org (Website)

Ad Size
Rotating Ad Sizes



Month(s) of Insertion/Deadline

January 2024/Dec. 22, 2023	
February/Jan. 31, 2024	
March/Feb. 29, 2024	
April/March 29, 2024	
May/April 30, 2024	
June/May 31, 2024	
July/June 28, 2024	
August/July 31, 2024	
September/Aug. 30, 2024	
October/Sept. 30, 2024	
November/Oct. 31, 2024	
December/Nov. 29, 2024	

Frequency Rate (Check one) 1X 3X 6X 12X

TOTAL: \$ _____

(see ShopWDA.org or rate sheet for rates)

Link ad to this URL: _____ YES NO

The Drill (Weekly member e-newsletter)

Ad Sizes
800 x 150 pixels



Month(s) of Insertion/Deadline Week 1 Week 2 Week 3 Week 4 Week 5

January/Jan. 5, 2024					X
February/Feb. 1, 2024					X
March/March 1, 2024					X
April/April 1, 2024					
May/May 1, 2024					X
June/June 3, 2024					X
July/July 1, 2024					
August/Aug. 1, 2024					X
September/Sept. 6, 2024					X
October/Oct. 1, 2024					X
November/Nov. 1, 2024					X
December/Dec. 2, 2024					X

Frequency Rate (Check one) 1X 4X 8X 12X

Link ad to this URL: _____ YES NO

TOTAL: \$ _____

(see ShopWDA.org or rate sheet for rates)

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2024 Display Advertising Contract



Contact and Payment Information

Name, Title _____ Company _____

Mailing Address _____ Suite _____ City _____ State _____ Zip _____

Phone _____ Email _____ Fax _____

Grand Total \$ _____ Check One: Check Enclosed Visa MasterCard Discover

Check One:

Pay in full

Pay in installments (I understand the credit card provided will be charged prior to the month of each insertion in the WDA Journal and/or renewed posting on WDA.org. This option is not available for advertisers paying by check or purchasing ads in the WDA Sourcebook only.)

Credit Card # _____ Exp. Date _____ CVV # _____

Billing Address (if different from mailing) _____

Name on Card _____ Signature _____

The Wisconsin Dental Association does not invoice for display advertising. Payment by credit card or check is required with this contract. Advertisers who cancel their ad(s) early will have their credit card charged or be billed for discounts received. The WDA reserves the right to accept or reject any advertising. See our complete advertising policy on WDA.org.

For Office Use Only:

Date Rec: _____ Ck#: _____

Acct: \$ 4400 web at time

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