

Sponsorship and Advertising Opportunities - FDC2024

EVENT OPPORTUNITIES	
<input type="checkbox"/>	Thursday, Welcome Cocktail Reception Bar Sponsor in Exhibit Hall 4-6 PM \$4,000 ea.
<input type="checkbox"/>	Thursday, Friday, Saturday Sunrise Yoga \$1,500 ea.
<input type="checkbox"/>	Thursday, Friday, Keynote Coffee Kiosk \$2,500 ea.
<input type="checkbox"/>	Thursday, LIVE @ FDC – Exclusive Sponsor \$20,000
<input type="checkbox"/>	Thursday, LIVE @ FDC Bar Sponsor (4) \$4,000 ea.
<input type="checkbox"/>	Friday, The After Party – Exclusive Sponsor \$15,000
<input type="checkbox"/>	Friday, The After Party Bar Sponsor (4) \$4,000 ea.
ONSITE OPPORTUNITIES	
<input type="checkbox"/>	Tote bags –Exclusive/Co-Sponsored \$20,000/\$10,000 ea.
<input type="checkbox"/>	Hotel Room Key \$10,000
	Name Badge- SOLD \$8,000
	Lanyard - SOLD \$8,000
<input type="checkbox"/>	Registration Desk Kick Panels \$5,000
<input type="checkbox"/>	Digital LED Screen Breezeway \$5,000
<input type="checkbox"/>	Cube Displays \$5,000 ea.
<input type="checkbox"/>	Phone Charging Kiosk \$2,500 ea.
<input type="checkbox"/>	Exhibit Hall Atrium Column Wrap \$2,500 ea.
<input type="checkbox"/>	City Hall Lobby Column Wrap \$2,500 ea.
<input type="checkbox"/>	Escalator Runner One Side/Both Sides \$850 ea./\$1700 ea.
<input type="checkbox"/>	RDH @ FDC Tote Bag \$2,500
<input type="checkbox"/>	Sponsor your Aisle Sign in Exhibit Hall \$700 per aisle
<input type="checkbox"/>	Stand Alone Sign-Single Sided-Mezzanine Level \$500 ea.
<input type="checkbox"/>	Exhibit Hall Entrance and/or Exit Floor Cling \$500 ea.
<input type="checkbox"/>	Atrium Bridge Window Clings \$400 ea.
<input type="checkbox"/>	Exhibit Hall Atrium Window Clings \$400 ea.
<input type="checkbox"/>	RDH @ FDC Swag Insert \$349 ea.
<input type="checkbox"/>	Atrium Pole Signs \$300 ea.
<input type="checkbox"/>	Escalator Product/Company Cling \$300 ea.
<input type="checkbox"/>	Atrium Floor Clings \$250 ea.
<input type="checkbox"/>	Lunch Seating Banner \$250 ea.
<input type="checkbox"/>	Bathroom Mirror Company/Product Cling \$100 ea.
DIGITAL MEDIA OPPORTUNITIES	
<input type="checkbox"/>	Exclusive Mobile App Sponsor \$10,000
	Registration Confirmation Email, sent automatically after registering SOLD \$3,000
<input type="checkbox"/>	Registered Attendee Print Badge Barcode Email – sent 1 week prior to convention \$3,000
<input type="checkbox"/>	Push Notification \$1,500 ea.
<input type="checkbox"/>	Dedicated E-blast (20,000+ contacts) \$1,250 ea.
<input type="checkbox"/>	Attendee Scavenger Hunt \$250 ea.
<input type="checkbox"/>	Company Logo on Live Interactive Exhibit Hall map \$125
PRINT MEDIA OPPORTUNITIES	
REGISTRATION BROCHURE – mailed to over 13,000	
<input type="checkbox"/>	Back Cover (3/4 page) \$1,500
<input type="checkbox"/>	Front Inside Cover \$1,250
<input type="checkbox"/>	Back Inside Cover \$1,250
<input type="checkbox"/>	Full Page \$935
<input type="checkbox"/>	Half Page \$735
ONSITE PROGRAM 4-COLOR AD	
<input type="checkbox"/>	Back Cover (3/4 page) \$1,500
	Front Inside Cover SOLD \$1,250
	Back Inside Cover- SOLD \$1,250
<input type="checkbox"/>	Full Page \$935
<input type="checkbox"/>	Half Page \$735
<input type="checkbox"/>	Pre-Show Mailer \$499
<input type="checkbox"/>	Company Logo on Listing \$125
MAILING LISTS (email addresses not provided)	
<input type="checkbox"/>	FDC2023 Full Attendee Mailing List- \$400
<input type="checkbox"/>	FDC2023 Dentist Only Mailing List \$300

- FDC2024 Post Show Full Attendee Mailing List \$400
- FDC2024 Post Show Dentist Only Mailing List \$300

EDUCATIONAL OPPORTUNITIES (Courses/Speakers)

Corporate Classrooms 2 - 3 hour sessions on Classroom Level (AM Sessions 9AM-11AM/12PM, PM Sessions 2-4/5PM)

Thursday Morning/Afternoon	SOLD OUT	\$3,000 ea.
Friday Afternoon/Afternoon	SOLD OUT	\$3,500 ea.
Saturday Morning/Afternoon	SOLD OUT	\$3,000 ea.
Speaker Educational Grant		\$1,000 & up

For a complete list of FDC2024 speakers email Exhibits Coordinator @ drhodes@floridadental.org

Please read carefully the entire Sponsorship Terms & Conditions at www.floridadental.org/sponsorship which apply to all FDC sponsorships. Complete by typing or printing clearly, sign, date and return it with your payment. Companies that are not exhibiting at FDC2024 are not allowed to sponsor. Sponsorship will not be accepted until full payment is received.

Contact Information

Company Name: _____

Contact Name & Title: _____

Address, City, State & Zip: _____

Phone: _____ Email: _____ Website Address: _____

Payments & Fees

Reserve the sponsorship checked above for FDC2024. Total Sponsorship Balance: \$ _____ Total Payment Due Now: \$ _____

Payment Options: Pay in Full Pay Half in 2023 Pay Half in 2024

Credit Card No. _____ Check Number: _____
(MasterCard, Visa, American Express, or Discover)

Exp. Date: _____ CVV: _____ Print Cardholder Name: _____

Billing Address, City, State, Zip: _____

Signature: _____

Return completed Sponsorship Contract & Payment by email: drhodes@floridadental.org, or mail to:
 Florida Dental Association, Attn: Exhibits Coordinator, 545 John Knox Road, Ste. 200 Tallahassee, FL 32303
 Questions? Contact Deirdre Rhodes at drhodes@floridadental.org or 850.350.7108

AUTHORIZATION – Void Without Signature

I am an authorized representative of the company with full power to sign and deliver this sponsorship contract. The company listed agrees to comply with all instructions, contract terms and agreements and agrees to promptly submit all information required by FDC.

Authorized Officer Name: _____

Authorized Officer Signature (Required): _____

Date: _____

Admin Only: Date Rec'd: _____ Amount: _____ Priority Points: _____