

# Sponsorship and Advertising Opportunities - FDC2023

| <b>EVENT OPPORTUNITIES</b>  |                       |
|---|-----------------------|
| Thursday, Welcome Cocktail Reception Bar Sponsor in Exhibit Hall 4-6 PM         | \$4,000 ea.           |
| Thursday, Friday, Saturday Sunrise Yoga   | \$1,500 ea.           |
| Thursday, Friday, Keynote Coffee Kiosk  | \$2,500 ea.           |
| Thursday, Dueling Pianos – Exclusive Sponsor                                    | \$20,000              |
| Thursday, Dueling Pianos Bar Sponsor (4)  | \$4,000 ea.           |
| Friday, The After Party – Exclusive Sponsor                                     | \$15,000              |
| Friday, The After Party Bar Sponsor (3)   | \$4,000 ea.           |
| <b>ONSITE OPPORTUNITIES</b>   |                       |
| Tote bags –Exclusive/Co-Sponsored   | \$20,000/\$10,000 ea. |
| Hotel Room Key  | \$10,000              |
| Name Badge <b>SOLD</b>  | <del>\$8,000</del>    |
| Lanyard   | \$6,000               |
| Registration Desk Kick Panels   | \$5,000               |
| Cube Displays   | \$5,000 ea.           |
| Phone Charging Kiosk  | \$2,500 ea.           |
| Exhibit Hall Atrium Column Wrap   | \$2,500 ea.           |
| Escalator Runner One Side/Both Sides  | \$850 ea./\$1700 ea.  |
| Elevator Door Sign  | \$1,500 per door      |
| Sponsor your Aisle Sign in Exhibit Hall   | \$700 per aisle       |
| Stand Alone Sign-Single Sided-Mezzanine Level                                   | \$500 ea.             |
| Exhibit Hall Entrance and/or Exit Floor Cling <b>SOLD</b>                       | <del>\$500 ea.</del>  |
| Atrium Bridge Window Clings   | \$400 ea.             |
| Exhibit Hall Atrium Window Clings   | \$400 ea.             |
| Atrium Pole Signs   | \$300 ea.             |
| Escalator Product/Company Cling   | \$300 ea.             |
| Atrium Floor Clings   | \$250 ea.             |
| Lunch Seating Banner  | \$250 ea.             |
| Bathroom Mirror Company/Product Cling   | \$100 ea.             |
| <b>DIGITAL MEDIA OPPORTUNITIES</b>  |                       |
| Exclusive Mobile App Sponsor  | \$10,000              |
| Registration Confirmation Email, sent automatically after registering           | \$3,000               |
| Registered Attendee Print Badge Barcode Email – sent 1 week prior to convention | \$3,000               |
| Push Notification   | \$1,500 ea.           |
| Dedicated E-blast (20,000+ contacts)  | \$1,250 ea.           |
| Attendee Scavenger Hunt   | \$250 ea.             |
| Company Logo on Live Interactive Exhibit Hall map                               | \$100                 |
| <b>PRINT MEDIA OPPORTUNITIES</b>  |                       |
| <b>REGISTRATION BROCHURE</b> – mailed to over 13,000                            |                       |
| Back Cover (3/4 page) <b>SOLD</b>   | <del>\$1,500</del>    |
| Front Inside Cover <b>SOLD</b>  | <del>\$1,250</del>    |
| Back Inside Cover <b>SOLD</b>   | <del>\$1,250</del>    |
| Full Page <b>SOLD</b>   | <del>\$895</del>      |
| Half Page <b>SOLD</b>   | <del>\$695</del>      |
| <b>ONSITE PROGRAM 4-COLOR AD</b>  |                       |
| Back Cover (3/4 page) <b>SOLD</b>   | <del>\$1,500</del>    |
| Front Inside Cover <b>SOLD</b>  | <del>\$1,250</del>    |
| Back Inside Cover <b>SOLD</b>   | <del>\$1,250</del>    |
| Full Page   | \$895                 |
| Half Page   | \$695                 |
| Pre-Show Mailer   | \$450                 |
| Company Logo on Listing   | \$100                 |
| <b>MAILING LISTS (email addresses not provided)</b>                             |                       |
| FDC2022 Full Attendee Mailing List-   | \$400                 |
| FDC2022 Dentist Only Mailing List   | \$300                 |
| FDC2023 Post Show Full Attendee Mailing List                                    | \$400                 |
| FDC2023 Post Show Dentist Only Mailing List                                     | \$300                 |

Please read carefully the entire Sponsorship Terms & Conditions at [www.floridadental.org/sponsorship](http://www.floridadental.org/sponsorship) which apply to all FDC sponsorships. Complete by typing or printing clearly, sign, date and return it with your payment. Companies that are not exhibiting at FDC2023 are not allowed to sponsor. Sponsorship will not be accepted until full payment is received.

### Contact Information

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address, City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

### Payments & Fees

Reserve the sponsorship checked above for FDC2023. Total Sponsorship Balance: \$ \_\_\_\_\_ Total Payment Due Now: \$ \_\_\_\_\_

Payment Options:  Pay in Full  Pay Half in 2022  Pay Half in 2023

Credit Card No. \_\_\_\_\_  Check Number: \_\_\_\_\_  
(MasterCard, Visa, American Express, or Discover)

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Print Cardholder Name: \_\_\_\_\_

Billing Address, City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Return completed Sponsorship Contract & Payment by email: [drhodes@floridadental.org](mailto:drhodes@floridadental.org), or mail to:  
Florida Dental Association, Attn: Exhibits Coordinator, 545 John Knox Road, Ste. 200 Tallahassee, FL 32303  
Questions? Contact Deirdre Rhodes at [drhodes@floridadental.org](mailto:drhodes@floridadental.org) or 850.350.7108

### AUTHORIZATION – Void Without Signature

I am an authorized representative of the company with full power to sign and deliver this sponsorship contract. The company listed agrees to comply with all instructions, contract terms and agreements and agrees to promptly submit all information required by FDC.

Authorized Officer Name: \_\_\_\_\_

Authorized Officer Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

Admin Only: Date Rec'd: \_\_\_\_\_ Amount: \_\_\_\_\_ Priority Points: \_\_\_\_\_