



## CE & Membership Meeting

Kirksville Country Club  
1115 Country Club Dr, Kirksville MO  
**8:30am** Registration  
**9-Noon** CE Program (Kevin Henry)  
**Noon** Lunch & Membership Meeting

### The Top 10 Mistakes Dental Practices Make... and How to Avoid Them

*Presented by Kevin Henry (3 CE Credits)*



In his nearly 20 serving as the managing editor of Dental Economics, group editorial director for Dental Products Report, and editor in chief for DrBicuspid.com, **Kevin Henry** has seen a lot of mistakes made by dental practices around the country. Some have caused a practice to lose team members. Some have caused a practice to lose a significant amount of money. One even cost a dentist his license. Kevin has spent hours going over what these practices did wrong and has put together a fast-paced, informative lecture that will have audiences thinking about the way they do business. No one likes to admit they're doing something wrong. In this course, audience members can learn from their colleagues' mistakes ... and make sure they don't duplicate them. In today's competitive environment, dentists and dental team members need to know what they're doing right ... and what can be improved.

#### Course Objectives:

- Identify the biggest mistakes that have cost other practices countless hours and resources
- Learn how to avoid those mistakes in your practice
- Learn how to put systems in place and attain cohesiveness in your team
- Discover how every team member can impact the bottom line of the practice ... and has a direct impact on the practice's success or failure.

## Registration Details

**Course Fee** \$125 Member, \$200 Non-Member, Dental Team/Spouse \$40 (Fee includes CE & Lunch)

Name	Fee
<b>Total Amount Due</b>	
	<b>\$</b>

**Return Form by March 25 • Checks Payable Northeast Dental Society**

**Dr. Amanda Fitzpatrick, CE Coordinator**

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