



**Southeast**  
DENTAL SOCIETY

# Fall Meeting

GOLF OUTING, CE & BUSINESS MEETING

**September 20-21, 2018**

**SEMODENTAL.ORG**

*Thursday September 20*

## **Golf Outing & Business Meeting**

**CAPE GIRARDEAU COUNTRY CLUB**

250 Country Club Dr, Cape Girardeau, 63701

573-335-8251 | cggolfclub.com

- 7:30a: Breakfast & Check-In
- 8a: Shotgun Start: 18-Hole Scramble Golf Tourney
- Noon: Lunch & Business Meeting (No CE)

## **Continuing Education**

**DRURY PLAZA HOTEL  
CONFERENCE CENTER**

3351 Percy Dr, Cape Girardeau, MO 63701

- 7:30a: Registration & Continental Breakfast
- 8a-10a: Kelly Brenner  
Infection Control in Practice (2 CE)  
Sponsored by Hu-Friedy
- 10a-11a: Joseph Wilmot  
Put the Power in Your Hands (1 CE)  
Sponsored by Hu-Friedy
- 11a-11:30a: Break
- 11:30a-12:30p: Catrina Houston, RDH  
Fluoride Best Practices & Dental Benefit:  
What Might Surprise You (1 CE)  
Sponsored by Young Dental

**NOTE: LUNCH ON YOUR OWN,  
NO AFTERNOON CE**

## **Officer Installation & Dinner**

**DRURY PLAZA HOTEL  
CONFERENCE CENTER**

3351 Percy Dr, Cape Girardeau, MO 63701

- 5:30p: Happy Hour & Vendor Fair
- 6:30p: Dinner & Officer Installation

### **SUPERHEROES**

**The dinner theme is Superheroes. Dress as your favorite Superhero. Prizes for 1st, 2nd & 3rd place.**

*Friday September 21*

## **Continuing Education**

**DRURY PLAZA HOTEL  
CONFERENCE CENTER**

3351 Percy Dr, Cape Girardeau, MO 63701

- 7:30a: Registration & Continental Breakfast
- 8a-11:15a: Dr. Jason Goodchild  
Local Anesthesia Myth Busting (3 CE)
- 8a-11:15a: Jeremy Franklin & Kevin O'Reagan  
Using 3D Printing to Increase Productivity (3 CE)  
Sponsored by Kulzer Dental
- 11:15-Noon: Lunch Provided
- Noon-2p: Dr. Jason Goodchild  
What's in Your Emergency Kit & Why? (2 CE)

**ADA C.E.R.P.<sup>®</sup>**  
Continuing Education  
Recognition Program

The Southeast Dental Society is an ADA CERP recognized provider approved by the MDA. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Southeast Dental Society designates this activity for 9 continuing education credit.

**Joseph Wilmot** is a Regional Account Manager with Hu-Friedy Manufacturing Company working with dental professionals and dental distributors in the Midwest region since 2016. Joe's primary role is providing Hu-Friedy product and service expertise and assisting dental professionals in identifying clinical and business opportunities to improve patient care and outcomes. He has been involved in the medical and dental industries for 20 years, initially working under Dr. John Holloszy in the Applied Physiology Division of Washington University School of Medicine on multiple NIH grants.

## **PUT THE POWER IN YOUR HANDS (1 CE)**

This course presents innovative biofilm removal technology and instrument design options to meet the inevitable challenges of periodontal debridement. Examine the design characteristics of a variety of hand instruments and power scalers (both magnetostrictive inserts and piezoelectric tips).

### **OBJECTIVES:**

- Explain the impact of biofilm removal to achieve periodontal debridement.
- Identify technologies to make your job easier.
- Explore strategies to obtain the necessary instrumentation to provide quality patient care.

**Kelly Brenner** is a Regional IMS Specialist with Hu-Friedy Manufacturing Company working with dental professionals and dental distributors in the Midwest region since 2005. Kelly uses her expertise to help dental offices develop effective instrumentations strategies and solve problems related to instrument management. She has been involved in the dental industry for many years starting at an orthodontic office as an orthodontic technician in Wisconsin. Kelly has over 20 years' experience with both dental distributors and dental manufacturing.

## **INFECTION CONTROL IN PRACTICE (2 CE)**

This seminar will introduce to you the infection control principles and best practices pertaining to sterilization and disinfection of patient care items as well as dental unit waterlines, in accordance with the CDC guidelines. You will learn strategies to assist you in maximizing safety and efficiency of instrument processing. In addition, you will learn how to optimize the quality of water that you deliver to your patients.

### **OBJECTIVES:**

Sterilization & Disinfection Course

- Proper steps of instrument processing
- Proper flow of central processing areas
- Benefits of various products and practices related to instrument processing that can help you increase efficiency and safety

Dental Unit Waterline Course

- Need to treat waterlines
- Need for your office to "clean" and "maintain" waterlines
- Dental unit waterline technologies and treatments available to achieve recommended water quality level

**Catrina Houston, RDH** has been in the dental industry for over a decade. Prior to becoming a registered dental hygienist, Catrina was an assistant and gained knowledge from many aspects of the field. Currently, she practices part-time in general dentistry as well as works as a Clinical Rep for YOUNG dental. Catrina's diverse experience allows her to connect and educate other dental health professionals on products that best fit their individual needs. She is also a blogger, published author, and co-host of the Molar Report, a dental news/media outlet.

## **FLUORIDE BEST PRACTICES & DENTAL BENEFIT: WHAT MIGHT SURPRISE YOU (1 CE)**

Despite the common myth that fluoride is just for children, the ADA Evidence-Based Clinical Practice Guidelines include recommendations for both children and adults. Many adults can benefit from professionally applied fluoride, while some children may not need it. Using current codes is required whether filing for benefits or basic record keeping. Dental benefits are moving toward payment based on best practices/clinical guidelines, but remember, coding and coverage are not the same.

### **OBJECTIVES:**

- Translate evidence-based science into practical day-to-day decision making
- Use risk-based strategies to determine care
- Classify steps to accurate coding using case histories
- Gain confidence in fluoride application across the patient lifespan

**Jeremy Franklin** has been a dental manufacturing rep for 9 years and with Kulzer for close to 5 years. He has worked and tested digital lab equipment for the last 2 years and over 300 digital denture cases since 2015.

### **USING 3D PRINTING TO INCREASE PRODUCTIVITY (3 CE)**

This presentation dives into digital 3D printing for in-office and laboratory use to cost effectively produce dental restorations quicker and more efficiently to save chair time. Indications for 3D printing will include surgical guides, dentures, and night guards. We will discuss all the types of 3D printers, features and benefits of each technology type, and do a live printing demo of CaraPrint 4.0

#### **OBJECTIVES:**

- How 3D printing can help increase your productivity.
- Workflow in the dental office.
- The different types of 3D printers and their benefits to your dental practice.

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**Dr. Jason Goodchild** is a graduate of Dickinson College in Carlisle PA. He received his dental training at the Univ. of Pennsylvania School Of Dental Medicine and is currently the Director of Clinical Affairs at Premier Dental Products Company in Plymouth Meeting, PA. He is involved in developing and educating dentists on new materials and techniques to improve clinical practice. He holds appointments as Associate Clinical Professor in the Dept. of Diagnostic Sciences at Creighton University School of Dentistry and Adjunct Assistant Professor in the Dept. of Diagnostic Sciences at the Rutgers School of Dental Medicine. He has published numerous peer-reviewed articles and lectures internationally on the topics of treatment planning, treatment of medical complex patients, restorative dentistry, pharmacology, emergency medicine in dentistry, enteral sedation dentistry and dental photography. He is a reviewer for the Journal of the American Dental Association, General Dentistry, and Quintessence International. Dr. Goodchild maintains a private general dental practice in Havertown, PA.

### **LOCAL ANESTHESIA MYTH BUSTS (3 CE)**

Achieving profound and effective local anesthesia is essential in clinical practice. It is a limiting step in most procedures; meaning invasive procedures cannot commence until it is successfully achieved. Despite the frequency that oral health providers (ie, dentists and hygienists) use local anesthetics during clinical practice, misconceptions remain. The goal of this presentation is to discuss several common 'myths' surrounding local anesthesia while incorporating literature-supported learning issues. This course will review and update local anesthetic techniques, equipment, and current research for all providers.

#### **OBJECTIVES:**

- Discuss current local anesthetic market share in US
- Review the basic pharmacology of local anesthetics
- Discuss common 'myths' associated with local anesthesia including:
  - Allergy to epinephrine
  - pH and the impact on injection pain
  - Does needle size make a difference?
  - Buffering of local anesthetics
  - Which local anesthetics are safe during pregnancy and lactation?
  - What is the latest on local anesthetic-related paresthesias?
- Review the armamentarium of local anesthetic delivery

### **WHAT'S IN YOUR EMERGENCY KIT & WHY? (1 CE)**

Preparing the Entire Dental Team to Manage Medical Emergencies in the Dental Office. Medical emergencies are defined as any condition that if left untreated may lead to patient morbidity or mortality. However, if your definition of an emergency is any condition of a patient that raises your blood pressure or pulse rate - then you need to take this course. Medical emergencies happen. Studies estimate that on average a practitioner will be faced with a medical emergency in the dental office at least once every two years. Some of these occurrences can be minor; some of these situations can be life-threatening. The good news for practitioners is that 75% of emergencies can be mitigated by good local anesthesia (pain control) and effective stress reduction. For those few instances when an appropriate response could be life-saving, each practitioner must be prepared with a properly equipped emergency drug kit. The purpose of the course is to emphasize patient safety, and educate you on the seven essential drugs you must be familiar with to manage any medical emergency. Even though the right answer always includes dialing 9-1-1, you can start the chain of survival in your office!

#### **OBJECTIVES:**

- At the conclusion of this course participants will recognize the most common medical emergencies in the dental office.
- At the conclusion of this course participants will learn how manage the most common medical emergencies in the dental office.
- At the conclusion of this course participants will be capable of preparing and using the seven essential drugs recommend for the minimal dental emergency kit.

# REGISTRATION

Deadline is Sept. 7, 2018. Registration fees will increase after this date.

## DOCTOR

Name \_\_\_\_\_ ADA Number \_\_\_\_\_  
Name to appear on badge \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ FAX \_\_\_\_\_ Email \_\_\_\_\_  
Spouse/Guest Name for Banquet \_\_\_\_\_

## DENTAL OFFICE STAFF

Name & Title \_\_\_\_\_ Name & Title \_\_\_\_\_  
Name & Title \_\_\_\_\_ Name & Title \_\_\_\_\_  
Name & Title \_\_\_\_\_ Name & Title \_\_\_\_\_  
Name & Title \_\_\_\_\_ Name & Title \_\_\_\_\_

## GOLF TOURNAMENT

INCLUDES GOLF FEES, BREAKFAST AND LUNCH

Category	Name & Handicap	FEE	No. Attending	Total Fee
ADA Member Dentist		\$150 X		\$
Non-Member Dentist		\$175 X		\$
Vender		\$150 X		\$
Non-Golfer, Lunch only		\$ 25 X		\$

Golf Tournament Total Fees \$ \_\_\_\_\_

## REGISTRATION FEES

INCLUDES THURSDAY BANQUET & FRIDAY CE, BREAKFAST AND LUNCH

Category	Fee by 9/7	Fee After 9/7	No. Attending	Total Fee
ADA Member Dentist	\$195	\$275	x	\$
Non-Member Dentist	\$395	\$495	x	\$
Retired Dentist	\$ 80	\$ 80	x	\$
Hygienist	\$100	\$125	x	\$
Assistant	\$100	\$125	x	\$
Office Staff	\$ 80	\$100	x	\$
Spouse, Non-office Staff	\$ 60	\$ 75	x	\$
Banquet Only (No CE)	\$ 40	\$ 45	x	\$

Registration Total Fees \$ \_\_\_\_\_

Registration Fee Total \$ \_\_\_\_\_

Golf Tournament Total Fees \$ \_\_\_\_\_

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

### RETURN BY: SEPTEMBER 7, 2018

Send completed registration form and check,  
payable to Southeast Dental Society to:  
Dr. Nick Harter  
2857 Independence St Ste A, Cape Girardeau, MO 63703  
Office 573-335-4646 | Fax 573-335-3340