



In This Issue:

President's Message	2
Executive Director's Report	2
White Bird Dental Clinic Rpt.	2
New ODA Executive Director	3
April 2020 Council Minutes	3
Representative Marty Wilde	6
Tribute: Dr. Robert Dow	10
Staff Prepare for Reopening	12

Program Updates 2020

Program planning is responding to the current stay-at-home orders by developing webinars when possible.

Member Dentist Leaves Legacy

Dr. Bill McChesney Passes at 92



Photo: Chris Pietsch. Courtesy of the Register Guard

In May of 2020, Eugene lost a well-known running advocate, retired Lane County dentist Dr. Bill McChesney. And while his accomplishments promoting running have been the focus of tributes to his activism, Dr. McChesney's career as a dental professional also deserves to be recognized. It is his career choice and competency as a dentist that not only improved dental health wherever he practiced, but it also gave him the connections and opportunity to pursue his community activism.

Long before Nike's Just Do It campaign launched in 1988, Dr. McChesney and his wife Marcia embodied the slogan's spirit. Sometimes directing their future while at other times capitalizing on what fate delivered, the couple would move from state-to-state as life's twists and turns led them as far as

Japan and then to Eugene, all the while raising their four children, Tom, Steve, Billy and Ken. McChesney would become inspired to achieve, and then inspire others with his achievements.

As noted by his family, "William Russell McChesney, Jr. was born in in Glendive, Montana, on April 27, 1928, to Kathryn Laura and William Russell McChesney. He grew up in Missoula, Montana with his parents and brother, Harold Lee McChesney, who preceded him in death. Dr. McChesney attended the University of Montana as a scholarship athlete for his running ability. He often joked that while pursuing his undergraduate degree he was deciding between medical and dental school, so he flipped a coin, the fate of which led him to dental school for his undergraduate studies, attending the U of O Dental School in Portland (Oregon Health & Science University's School of Dentistry) where he received his degree in dentistry."



During his dental school Freshman year, the young McChesney met his future wife Marcia who was training at Portland's Good Samaritan hospital. In what would guide his life, McChesney acted on opportunity when it presented itself. In one of many examples, McChesney would take the initiative, in this case, stealing his future wife Marcia literally from the lap of another man, wooing her with his dancing prowess and well-known affable nature. As Marcia remembered, he called her the very next day asking for a date, a date that would lead to many more and then marriage on March 28th, 1953. As noted, the couple would go on to have four boys. Two would die as adults in traffic related accidents.

Follow us on



Subscribe to our



Visit us at

lanedentalsociety.org

Turn to McChesney, pg. 4



Outgoing President's Message

Challenges seem endless in the COVID-19 era - for our families, practices and for LCDS as well. Support from the Executive Director, the Council and individual members has been extremely valuable to help the Society become a platform for exchange of information, help and moral support through these difficult times. In addition, while unable to hold our usual membership meetings and elections, we were faced with the challenge of leadership transition. To solve that, at the executive council meeting we unanimously voted Dr. Kevin Sweeney to become LCDS interim President. I am very grateful to have had the opportunity to serve as LCDS President and am certain we will continue to offer relevant education, support and social interaction.

~Ivan Paskalev, DMD

Interim-President's Message



I want to start off by expressing just how grateful I am to be in Eugene with this great community of dental professionals. Since March, I have seen the community band together and overcome an unprecedented situation. I want to thank Ivan for his leadership to help steer LCDS through the start of the pandemic as well as the council for their hard work and ideas that continue to support the Lane County dental community. I am honored to pick up where Ivan left off and will do my best

to continue to forge a path forward through these difficult times. I look forward to the day we can all gather back at LCC and catch up!

~Kevin Sweeney, MD, DMD

Executive Director's Report



A cruel irony of aging is that as one moves through life and accumulates a lifetime of memories, age can rob one of those memories. Because of this, putting those memories to paper helps to preserve them for posterity.

Depending on the mental capacity of the person being interviewed, accessing their history can be problematic. In some situations, family members can step in and help with the process.

In this issue we celebrate two elder members, interviewing 90 year-old Dr. Robert Dow who practiced dentistry in Springfield. We also recognize the life and dental career of Dr. Bill McChesney, who recently passed away at the age of 92. Special thanks to family members who assisted in the process of recounting their stories.

As we move through the Covid-19 pandemic, the Society has seen the shut-down of dental practices and reopening, increasing patient numbers with the added challenges of maintaining increased practice safety.

Unfortunately, we've had to cancel two CEs, but with the help of council

members, we've held web-based updates for members.

Recently we received word that LCC was considering the permanent cancellation of services offered by the Center for Meeting and Learning. We don't know of any decision at this time, but given the benefits of this meeting place, loss of the option to hold our meetings there will impact LCDS, likely raising the cost of CE programs. More later.

Because rules limiting public gatherings, we were not able to hold our annual membership meeting to elect a new council. It seemed prudent to at least move to elect a temporary President, so the Council decided to hold a vote following the nomination of Dr. Sweeney to the position. This was a unanimous decision, and we thank Dr. Sweeney for stepping up. And special thanks to Dr. Paskalev for helping to get us through initial challenges.

Finally, let me briefly note the loss of former ODA Director Conor McNulty, who I worked with as part of our respective positions. His unexpected passing reminds us of that life is often fragile. And with all fragile things, handle with care.

~ J.P. Wilcox



White Bird Dental Clinic Report

Lane County Dental Society

2020 has been a roller coaster year. With the Corona virus we are finally gowned, masked, shielded, and gloved completely. We have our patients swish with mouthwash first. They wear masks and we take their temperatures. We worry about aerosolization causing us to staff the virus. Imagine our surprise when a staff member tested positive.

We were so focused on protecting ourselves from the patients we did not think about our staff. A friend they were hanging out with on a Sunday tested positive by Thursday. Fortunately, the staff member found out right away and tested.....positive too. We furloughed our front office, called all our patients, alerted all our delivery and maintenance folks. The back office began to monitor their symptoms and if any temperature or cough happened, they were to get tested right away. Our back office stepped up to check in patients as they worked without the front office. In 7 days, we could rapid test for COVID 19, and if negative we could return to work. Everyone tested in 7 days and fingers crossed we have had no further positive tests. Our staff member is quarantined for 14 days. Luckily, it has been a mild case of COVID. Many of the staff will return next week. It has been very emotional We worry about our staff our families and our patients.

One cannot help but wonder if we will repeat this drill again, and again until they find an immunization.

And, I cannot even say volunteer as you would need to be fitted with an N95 and they are short supply.

Instead I will stay with wash your hands. kim@whitebirdclinic.org

LCDS News July/August 2020

Published bi-monthly by the Lane County Dental Society 2300 Oakmont Way #110, Eugene, OR 97401, 541-686-1175 and distributed to members of the Society as a benefit of membership. Statements of opinion in the LCDS News are not necessarily endorsed by the Lane County Dental Society. Contributions to the newsletter are welcome in the form of articles, photos, announcements, or other items of interest to share with the membership. Notice of errors or corrections appreciated.

Deadline for the September/October Issue is August 15th, 2020. Send all items to office@lanedentalsociety.org.

Oregon Dental Association Welcomes Barry Taylor, DMD as Executive Director



Portland, OR (July 6, 2020) – Barry J. Taylor, DMD, a longtime leader in the Oregon dental community, has been named Executive Director of the Oregon Dental Association (ODA), a nationally recognized 2,300 member professional association providing member service, continuing education, practice support and legislative advocacy.

An accomplished clinician, educator and mentor in the dental profession, Dr. Taylor is known as an innovative leader and passionate advocate for the Oregon Dental Association, serving as its President and prior to that, serving as the Editor. He is also an Assistant Professor in Restorative Dentistry at the Oregon Health & Science University School of Dentistry and in private practice at Woodburn Community Dental.

“Dr Taylor's leadership and passion for Oregon dentists will help lead us into a new chapter for the association,” said Brad Hester, DMD and President-Elect of the ODA Board of Trustees. “We are deeply grateful for his leadership in managing our response during the Covid-19 crisis and look forward to the powerful impact he will continue to have as the voice of advocacy for Oregon’s dental community.”

Dr. Taylor’s extensive involvement in organized dentistry for 25 years includes other leadership positions with the Oregon Academy of General Dentistry, the American College of Dentists, the Academy of General Dentistry, and the American Dental Association.

“I am very excited for this opportunity to work for our Association,” said Dr. Taylor. “I grew up in the Oregon dental community and am honored to now be in a position to help guide us into the future.” Dr. Taylor is the recipient of numerous honors and awards including “Dentist of the Year” from both the Oregon Academy of General Dentistry and the Washington County Dental Society and is a frequent national lecturer in the dental industry. He received a D.M.D. from Oregon Health & Science University School of Dentistry and attended Oregon State University.

Dr. Taylor will assume his responsibilities as Executive Director of the Oregon Dental Association on July 13, 2020. As of July 10, he will step down as the Oregon Dental Association’s President, with Dr. Hester taking over for the remainder of the term.

From ODA Sources

LCDS Executive Council Meeting Minutes April 7, 2020

Attending: Ivan Paskalev, Elizabeth Vivona, Jordan Lentfer, Andrew Dow, Carly Peterschmidt, Dan Frederickson, Jim Wilcox
Check in with members: how is everyone doing?

- Exec. Director is fielding calls from more members than before
- ODA Conference - Cancelled
- Exec. Director obtained refund on hotel
- Exec. Director changed vacation - no longer taking vacation in April
- Financial Reports
- Error: postage expenses should be \$500 (not -\$500)
- Lost sponsorships:
 - O’Brien: person who worked with LCDS before has retired; Exec. Director will follow up again with the new person
 - Mountain Top Practice Transitions: Jim unable to reach them
 - Payroll Specialties: Transitioned to Asure;
 - Pacific Source: emailed to cancel
 - Potential new sponsorships:
 - Alliant - personnel consulting firm; Jim may solicit a written article from them for our newsletter
 - Real Estate Company - recommended by Ivan
 - Net Income:
 - less than last year at this time
- Review of CE Events
 - Green Dentistry:
 - Went well
 - Infection Control (feedback)
 - Ringing from sound system - mic was misplaced on speaker; need to move speakers more into the room so the speaker is BEHIND the PA system

Turn to Minutes, pg. 10



ADA®

McChesney, cont. from pg. 1



Marcia would enjoy a career as a medical technician.

While attending dental school McChesney worked for the forest service until he graduated in 1955. Following this the new "doctor" McChesney enlisted in the Air Force and was soon transferred to the now closed Amarillo, Texas Strategic Air Command

(SAC) base. Here Bill would practice dentistry to the roar of B-52 bombers as they prepared for possible engagement should the Soviets attack.

Soon Marcia and Bill realized the hot Texas climate was not to their liking. Dr. McChesney's superior officer learned of this and got Bill assigned to Japan where the couple lived for three years. Bill and Marcia would later express their fondness of this time and love of the people, an affection that would later serve him to promote friendship between the citizens of post-war Japan and the U.S.

Fresh out of the military with a degree in dentistry, the McChesneys began looking for a town in which to open a practice. With only one dentist in town, they chose Brookings, Oregon. Over the next five years Dr. McChesney continued developing his dental skills and knowledge, often making the long drive to Portland to receive additional training.

Like many in the dental profession, Dr. McChesney sought to give back to his community, joining the Brookings Jr. Chamber of Commerce Jaycees. Elected president of the Chamber, Dr. McChesney — and the rest of the "Jaycees" — thought the upcoming Memorial Day celebration would be a good time to do something that would counter the still simmering resentment of the Japanese people for their attack on Pearl Harbor. The plan - quickly hatched by Dr. McChesney and a few fellow members over a few beers - hinged on inviting former Japanese fighter pilot Nobuo Fujita to attend the Memorial Day commemorations. Nobuo Fujita's claim to fame was that he was the only Japanese pilot to bomb the mainland of the United States by airplane. Fugita's mission was to ignite the forests of the Pacific Northwest near Brookings using thermite bombs dropped from a seaplane launched from a Japanese submarine with a waterproof hanger. However, this effort was dashed when the typical wet coastal weather refused to cooperate.



Nobuo Fujita

The rest of the Jaycees quickly rallied behind the plan as a fitting goodwill gesture. But wounds can be hard to heal. Noting the tenor of

some community members, McChesney recalled, "I got a death threat it in the middle of the night." Undaunted, churches and businesses in Brookings contributed \$3,000 to pay for Mr. Fujita's trip to Oregon in 1962.

Upon arriving in Brookings, Fujita was not sent away by those who protested his visit. Instead, he was treated to an evening banquet. With great honor and humility, Fujita followed the ancient Samurai tradition for atonement and reconciliation with former enemies, presenting his family's 400 year-old samurai sword or katana, to his hosts. To this day his sword is proudly displayed in Brookings.

On a second visit to Oregon Fujita brought his wife, Akayo; and their

son, Yasuyoshi, all staying the night at the McChesneys' home.

Looking back, McChesney said, "[Inviting Fujita] was the right thing to do. To heck with the consequences." For McChesney, the spirit was Just Do It. McChesney and Fujita would remain in contact for the years that followed.



McChesney displays paper protesting Fujita's visit.

After years in Brookings, Bill and Marcia thought a move to Eugene offered more opportunities for their growing young brood. As they made the transition to his new practice south Eugene practice near 24th and Willamette, Dr. McChesney repeatedly made the long trip between Eugene and Brookings until the transition was completed.

Though Dr. McChesney ran track while at the University of Montana, it was the regular track achievements of his sons that renewed his interest in running. Having long given up running, Bill paid the price for it, his diminutive frame ballooning from 117 to 204 pounds, much of it caused by drinking. "How did you get so heavy?" people often asked. "Well, every time I thought about running, I had a beer," he replied.

Years of inactivity had taken its toll, leading to a failed a health physical before he took up running again. As he struggled to regain his running ability, he joked that people who saw his attempts to return to running must have wondered why he would stop to hug a telephone poll, not knowing it was from pure exhaustion. Determined, Dr. McChesney would excel as a master's runner setting age group records, including a 4:51 mile at the age of 53, the same night his son Billy would break the 4-minute mile barrier.

During these first years practicing in Eugene, McChesney co-founded the LCC Dental Hygiene program and was a founding member of the Oregon Track Club. Involved in the Jaycees and later Rotary, his son Ken noted, a "Common thread is community service in everything he did. Same true for his dental practice."

Dr. McChesney was one of the first on-call dentists for the local Sacred Heart hospital. A memorable story he sometimes told involved a young couple who while kissing, had locked their braces together, forcing a compromising, if awkward, position. McChesney managed to unhook the couple, noting that once freed, they exited the hospital through different doors. And while McChesney would relate this story, his son Ken said his father never talked much about his patients, as such gossip was not his nature.

While Bill's reputation as a competent dentist was known in the community, awareness of his skills was not limited to the Eugene-Springfield area. Some of his patients came from as far as Alaska.

After years practicing in South Eugene, Dr. McChesney joined other dentists to open practices near Sheldon High, where he would work until his retirement at age 65. His wife Marcia noted that Bill would sometimes question is decision to retire when he did, having deeply enjoyed that part of his life.



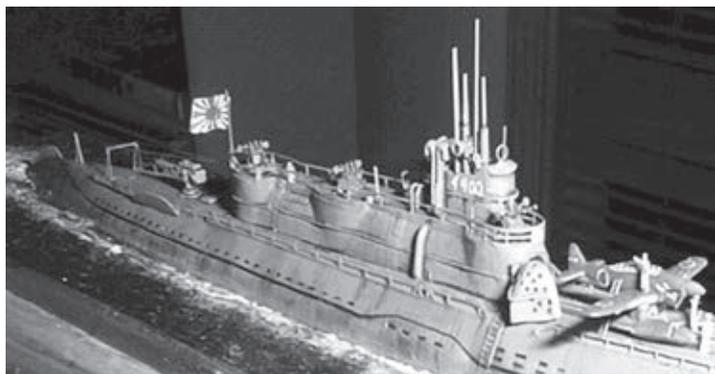
Marcia McChesney

next page

The McChesneys celebrated their 68th wedding anniversary just before Dr. McChesney passed in May.

Dr. McChesney leaves a legacy of community service befitting the profession of dentistry.

Editor's Note: After suffering two strokes, Marcia McChesney died July 6th, three months almost to the hour after the passing of her beloved husband, Bill. My interview with her took place in the last month of her life. Special appreciation for her and her son Ken for agreeing to my interview. *J.P. Wilcox*



Model of the submarine that brought Fujita to Brookings

Eugene gave to 5,000 masters athletes from all around the world. And they found him! After 30 years! He's Dr Bill McChesney Sr, age 91, and he was an outstanding lifetime runner. Only very recently did he stop running – I saw a video of a race he ran at 88. He reckons he ran more than 1,000 road races, but primarily he was a fine track runner. I searched the results of those Eugene world championships, and he placed fourth in the 60-64 1,500m (won by my Kiwi mate Derek Turnbull). He ran a 4:50 mile at age 59. Bill's sons were runners, and the late Bill McChesney Jr was selected for the 1980 Olympics. Did Bill the Benevolent Dentist tell me in 1989 that he was such a noted member of the running community? Not that I can remember. Probably he is a modest man as well as a generous one. And if I failed to ask, I've never been great at conversation when someone is drilling chunks out of my anaesthetised mouth.

I'm truly happy now to be able to thank Bill for his kindness, however belatedly, because nothing is more important than gratitude. A copy of "When Running Made History" is on its way to Eugene. I hope he realizes that the happy ending of the race narrative in Chapter 21 would not have happened without him.

Roger Robinson is an author, speaker, scholar and runner. He earned his PhD from Cambridge University and is Emeritus professor with Victoria University of Wellington. He is the author or contributor of more than twenty books, both scholarly and about running. There are four running books including his latest, a book called "Spirit of the Marathon," which is a tie-in with the documentary film, "Spirit of the Marathon II. (from online sources).

The Benevolent Dentist: a Story with a Two Happy Endings by Roger Robinson



Roger Robinson

In 1989, I arrived at the World Masters Championships in Eugene, Oregon, with hopes of a win or two, but also with a very painful toothache. My main race, the road 10K, was the next day. A Eugene dentist kindly agreed to see me at short notice. I can't remember how I found him; probably one of the local organisers took pity

on me and called him. It was a good call. Not only did he stop the pain and fix the problem, which a Northern Virginia dentist had failed to do, but he refused to accept payment. "Welcome to Eugene. We want you to enjoy yourself and run your best," he said. Next evening, I won the world over-50 title in a championship record after one of the best and most significant races of my life.

Over the years, I've thought of that kindly dentist, and regretted that I was too preoccupied and anxious to note his name, so that I could write later to thank him properly. In "When Running Made History," I describe that race, in the chapter on running in later life, but I didn't tell the toothache story because I wanted to open the chapter dramatically, by plunging the reader into the jostle for positions in the first mile. Three weeks ago, I was approached by Don McLean, who writes masters material for the Oregon Track Club newsletter, for an interview article arising from my book. In the course of an interesting conversation, about running, ageing, literature, and life, I told the dentist story, and said how grateful I've always been, citing my unknown benefactor as typical of the welcome that the people of

On me and called him. It was a good call. Not only did he stop the pain and fix the problem, which a Northern Virginia dentist had failed to do, but he refused to accept payment. "Welcome to Eugene. We want you to enjoy yourself and run your best," he said. Next evening, I won the world over-50 title in a championship record after one of the best and most significant races of my life.



"There's no guarantees in life. You have to take advantage of your time and opportunities," and most importantly, "quit griping." Bill McChesney

Representative Marty Wilde Addresses Current Issues at the State Level



Representative Marty Wilde (Courtesy of Oregon State Legislature)

Representative Wilde is the former director of the Lane County Medical Society.

The COVID-19 pandemic has hit dentists hard. As health professionals, you did the right thing in closing early in the outbreak, helping prevent the spread. This also put you at the mercy of the slow rollout of some of the business support programs. As both practices and society reopen, I'd

like to give you an update on

where we are with business support programs, personal protective equipment and testing, and what we are likely to see in the coming months for the pandemic.

Business Financial Supports. The federal government provides the bulk of support for businesses during the emergency. Both the Paycheck Protection Program (PPP) and the Economic Injury Disaster Loan (EIDL) programs remain open and may be used to cover impacts from the disease. Congress recently altered the terms of the PPP to allow coverage for payroll, most benefits, rent/mortgage interest, and utilities payments for up to 24 weeks and to only require that payroll and benefits only constitute 60% of expenses to be forgiven, an improvement from the earlier standards of 8 weeks and 75%. Also, they recently opened the relatively simple process for getting the PPP funds forgiven.

Despite being a longer-established program, EIDL has suffered some delays. As it is centrally administered by the Small Business Administration, a small federal agency, delays are very common. This limited its usefulness early in the outbreak. However, the program remains open, allowing both a \$10,000 grant and up to \$150,000 loan. This can be used to cover expenses not covered by the PPP.

At the state level, we have some smaller loan programs, generally available only to businesses with under 25 employees and for smaller amounts, making the SBA programs usually a better option. For your employees, if you were unable to maintain them on payroll during the shutdown, you might encourage them to file for unemployment. Retroactive applications are being taken and the federal plus up of \$600 per week on the baseline benefits is available through July 25. Details about all the different business assistance programs is available at - <https://www.oregon4biz.com/Coronavirus-Information/#capital>

Reopening Practices. Personal Protective Equipment and testing are essential to reopening practices, but remain weaknesses of the response nationwide. While PPE has become more commercially available, practices still have greater expenses from a higher burn rate. The state has two programs for PPE distribution, information about which is available here - <https://www.oregon4biz.com/Coronavirus-Information/#reopen>.

Despite policy changes mandating higher insurance reimbursements for testing, access to rapid testing remains limited. To give a sense of the problem, it will take the Long-Term Care industry three months to test all 60,000 residents and staff in the state, an essential part of their reopening plan. Locally, rapid testing is available at PeaceHealth-Riverbend's lab, although I cannot promise access to their limited capacity. The additional costs of PPE, testing, and other expendable supplies are not currently well addressed for dental practices, although they are generally qualifying costs for SBA and other loan programs.

Reopening Society and Managing Risks. I frequently tell my colleagues, "Nothing has changed from the virus's perspective." While we are starting to see some promising reports of treatments and the federal government is engaged in a crash program for a vaccine, we still primarily rely on social distancing and other types of prevention to address the outbreak. As we've recently seen in some food production facilities and churches, localized outbreaks remain a real concern. As the state continues to reopen, the burden and responsibility for compliance will increasingly fall on individuals and businesses. In the Legislature, we are working on legislation to protect healthcare businesses that abide by then-current guidelines for operating from liability from the accidental spread of the disease. This may also include increasing access to worker's compensation for healthcare workers who contract COVID-19 in the workplace.

Conclusion. Thank you for serving the public during this crisis. Dentists took an early stand to prevent the spread of the virus. The Oregon Dental Association keeps a comprehensive list of resources at <https://www.oregondental.org/government-affairs/regulatory-information/coronavirus/coronavirus-resources>. The federal and state governments have taken some steps to help you, but those efforts remain incomplete. With my colleagues on both sides of the aisle, I'm working to improve our response at the state level. If I can help you get answers or with any state agency, please contact me at rep.martywilde@oregonlegislature.gov or 503-986-1411.

Representative Marty Wilde

A Visit with Elder Member, Dr. Robert Dow



Tall and with long arms, early in life Robert Dow aspired to box, but it may be his older brother that led to Dow's decision to choose dentistry over boxing. As Dow tells it, his older and much stronger brother Phil squelched his dream of boxing after repeatedly beating him in boxing bouts. For Dow, he knew he needed to choose another career path, a decision that

would eventually lead to dentistry.

Fortunately for his future patients many of whom came from "up the river," Dr. Dow followed in his father's footsteps and began his career in dentistry by opening his 6th and B street Springfield practice in 1958. At that time operating without dental assistants was common, and in these early years of dentistry there were significant improvements over the equipment used by his father. Dr. Dow recalled that when he was in his Senior year of dental school, drills went from stainless steel to carbide bits, significantly improving their longevity. This followed another much earlier but no less significant advance: A treadle powered drill that still existed when his father was practicing dentistry. Remembering his father's dental tools, Dr. Dow noted that "my Dad had the equipment that could have been in a museum."



Foot Treadle Drill

Receiving his initial dental training in the military, Dr. Dow received his dental degree from the U of O dental school in Portland in 1957, the same institution attended by his father.

Seeing Dr. Dow through college and the start of his practice was his wife Alice, who, according to the story, was encouraged by a girlfriend to "meet the guy with the beautiful eyelashes", a "referral" that led to a 50-year marriage. They would go on to raise two boys and two girls. Practicing over the years, one of Dr. Dow's indelible

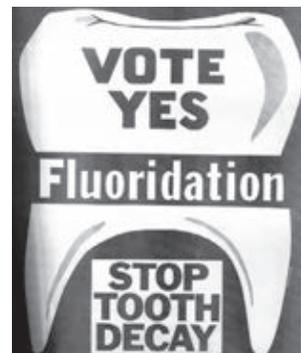
memories concerned a patient who was "tongue tied" and so uncooperative that it was impossible to even squeeze one finger into her mouth. This case meant an eventual referral to a specialist.

As the memories came back during our visit, Dr. Dow recounted his experience with a young patient who was so terrified by dental work that she dug her nails into her skin, resisting his efforts to examine her mouth with just a dental mirror. Unwilling to give up, Dr. Dow continued to encourage her to trust him, all the while not charging her parents for multiple visits until she eventually allowed him to address her dental needs.

Thinking of other challenges, I asked Dr. Dow if enjoyed working with children. His succinct response: "not particularly."

Though not a fan of working with children, Robert cheered when the schools began a program to instill tooth brushing habits in youth, noting "it worked" to reduce the number of dental problems at an early age.

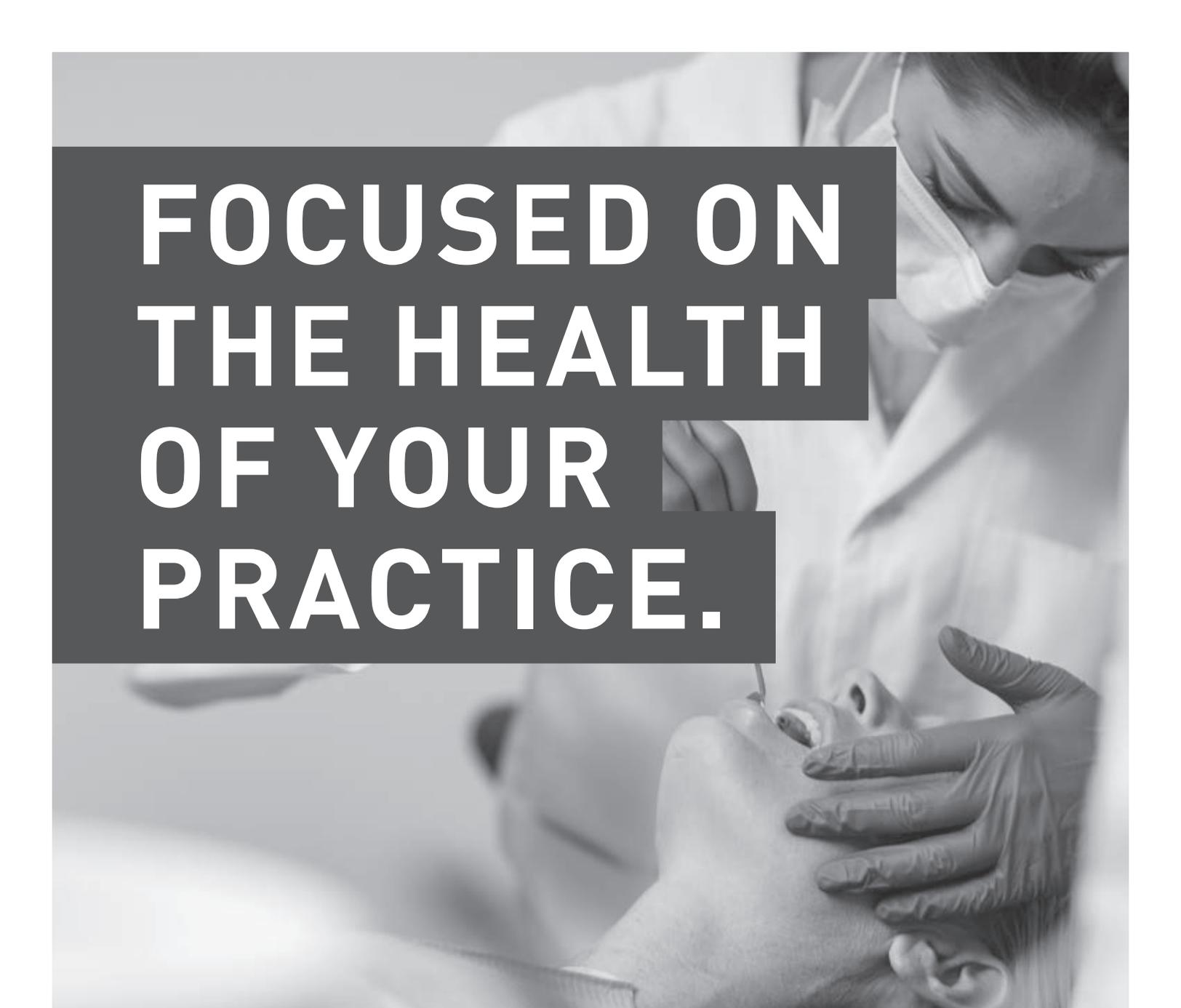
An early believer in fluoride, Dr. Dow held to his convictions despite opponents during those years who capitalized on distrust of medicine and science, a thread that continues to this day. It was a time when opponents to adding fluoride to water portrayed the effort as a communist plot to control the masses, part of President Truman's goal of socialized medicine. With many conspiracy theories, Hollywood captured them in the 1964 movie Dr. Strangelove, where a deranged U.S. Air Force general claimed that fluoride would "sap and impurify all of our precious bodily fluids." Despite some public concerns, Dr. Dow gave fluoride pills to his children to protect against caries, though it would be as late as the 1990s that fluoridated water was consumed by the majority of the population of the United States, negating the need for fluoride supplements except in rare cases.



L to R: Dr. Theodore Johnson (award recipient), Dr. Robert Carmichael, Dr. Robert Dow (award recipient.) 2016 Photo Archive

Dr. Dow continued his practice, finally retiring in 1987.

In 2016 he was presented with the Glenn Purdy award by the Lane County Dental Society. Dr. Dow now resides in east Springfield with his daughter Nancy.



FOCUSED ON THE HEALTH OF YOUR PRACTICE.

A personal approach to dental banking.

At Columbia Bank, we understand the dental industry inside and out—from acquisition and equipment loans to refinancing and more. And since we're a community bank, you get more than just expertise, you get a relationship with bankers who get to know your unique practice. Find out more at ColumbiaBank.com/dental.

Jennifer Kinkade: VP, Healthcare Banking Officer, 503-399-2908



WHERE **RELATIONSHIPS** RULE

Member FDIC  Equal Housing Lender



Member Benefit: ADA E-Mail Communications

ADA e-mail communications provide members with timely information and valuable resources.



Start your day with the ADA Morning Huddle: A digest of news and information on what the news media is reporting on dentistry and dental care, ADA Morning Huddle is delivered Monday-Saturday mornings via email.

- News stories are not written by ADA, but compiled so members can answer questions from patients and keep up to date with trending news and issues affecting the profession.
- A daily "From the ADA" box highlights news and information direct from the Association.
- A handy archive link at the bottom of each issue allows members to search by topic or date for content.
- News summaries are copyrighted. Members who want to share news via their websites or social media should share the link to the original source.



Dental Practice Success is a quarterly digital magazine produced in cooperation with the ADA Center for Professional Success that features articles from well-known experts on a variety of dental practice issues.

Read DPS for tips and strategies for:

- Practice management
- Staff management and training
- Social media and marketing
- Work-life balance
- Personal and professional finance issues
- And more.

The other e-mail communications are:

- Issue Alerts and Member Updates send timely news on urgent issues affecting the dental profession.
- Monthly topic-related emails provide practical information and tangible resources to help you succeed.

JADA Specialty Scans are quarterly emails highlighting compilation of articles for general dentists on news and developments in selected dental specialties.

Members also receive updates on the ADA annual meeting, as well as offers and information on ADA products and promotions through ADA Catalog, ADA Business Resources Connections and ADA Member Travel Update. Vendor Showcase highlights exclusive offers from the dental industry to ADA members.

Subscribe to receive ADA e-communications by updating your email at My ADA.

Unsubscribe from any email via your ADA Email Preference Center which can be accessed in the footer of ADA emails. The ADA will not give or sell your email address to any entity outside the ADA. Read the ADA privacy policy.

Minutes, continued from pg. 3

- Some people felt it was hard to understand; hard to hear; speaker didn't speak clearly
- Some didn't like the meal (others loved it); more dairy-free options
- Round tables make it harder to see
- Speaker was promoting items
- Room too cold
- Needed more participation
- Too much OSHA, not enough infection control
- Fri Oct 9: Front Office Rocks

New CE Ideas

- Immunizations (through OHSU)
- Marco Brindis - ceramics and bonding
- Ivan to ask for a topic and time; Jim will discuss fees
- New Periodontal Classification System

How can LCDS and ODA help Oregon Dentists?

- Potential problems with lawsuits: documentation is key
- Write a letter to the ODA asking if the state/feds can help supplement additional costs incurred by treatment that will become more extensive by waiting
- What PPE is going to be needed to keep dentists safe?
- CDC has loosened guidelines on what PPE is needed
- N95s may not filter the virus out
- Rapid test coming soon; are we going to start doing this prior to seeing patients?

- Negative pressure rooms
 - Acknowledge there is a public relations component: when press starts asking questions, we have answers ready - need answers ASAP so that when the media starts asking questions, we are ready
- Communicating with patients and public during service limitations
- Landing page that talks about your practice and current service level and how we're dealing with COVID-19
- Jim will take time off in June rather than April
- Reminder: Submit our article to Jim for the newsletter
- Jim asked Ben Meyer to write an article about our frontline staff; if he decides not to write it, one of us could write the article - Important topic. Ben will let us know.

Merrill welcomes Irina Pack, our newest financial advisor.

Turning your ambitions into action begins with a conversation. Irina can give you straightforward advice and guidance, and will work with you to create a personalized strategy to pursue your goals.



Collis Wealth Management Group

Irina Pack, CFA®
 Financial Advisor
 Portfolio Advisor
 541.342.5642
 irina.s.pack@ml.com

Merrill Lynch Wealth Management
 800 Willamette Street
 Suite 650
 Eugene, OR 97401
 541.342.5600
 fa.ml.com/collis_group



Merrill Lynch, Pierce, Fenner & Smith Incorporated (also referred to as "MLPF&S" or "Merrill") makes available certain investment products sponsored, managed, distributed or provided by companies that are affiliates of Bank of America Corporation ("BofA Corp."). MLPF&S is a registered broker-dealer, Member SIPC and a wholly owned subsidiary of BofA Corp.

Investment products: **Are Not FDIC Insured** | **Are Not Bank Guaranteed** | **May Lose Value**

The Bull Symbol is a registered trademark of Bank of America Corporation.
 Chartered Financial Analyst® and CFA® are registered trademarks of the CFA® Institute.
 © 2020 Bank of America Corporation. All rights reserved.

ARSKD9JX | AD-06-20-0515 | 470957PM-0919 | 06/2020



Springfield Dental Lab has diligently served Oregon's top dentists for four generations. With state of the art technology and advanced training, Springfield Dental Lab consistently meets their clients ever changing needs both quickly and accurately. Each patient's case is treated with the same level of care, whether creating a standard crown and bridge, or more complex implant restorations. Springfield Dental Lab has the skill and technology to consistently produce a quality, esthetic product each and every time.



Our mission is to create an exceptional product while fostering a positive personal relationship with each office.

(Photo from left to right
Phill, Megan, Whitney, Kim, Matt, Justin, Bryan)

Springfield Dental Lab

555 B St, Springfield, Oregon 97477
541-726-1969 (p)
541-653-8154 (f)
springfielddentallab@yahoo.com



Choose the ADA. Because learning doesn't stop when you leave the classroom.

ACCESS	LEARN	READ	WATCH
Access the latest evidence-based policies, guidelines and recommendations, including the new caries guideline with silver diamine fluoride recommendations.	Learn how your colleagues practice with insights on new products and treatment techniques from the ADA Clinical Evaluators (ACE) Panel.	Read cutting-edge research published in the <i>Journal of the American Dental Association (JADA)</i> .	Watch all-new videos on how to integrate the latest in evidence-based dentistry into your practice to optimize patient care, address misleading information patients encounter and more.

When you renew your membership in 2019, you choose to remain a part of world-class clinical excellence.

Visit ADA.org/renew2019 to learn more.



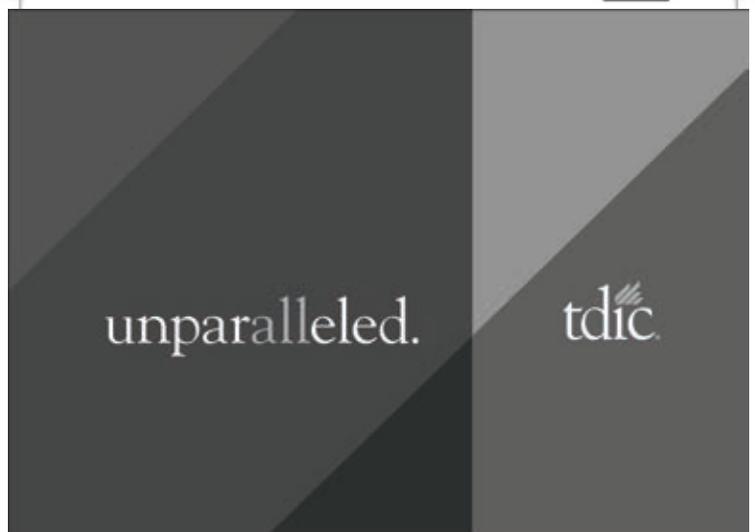
**In times of change,
opportunity thrives.**

In our 75-year history in Oregon, Kernutt Stokes has supported clients and communities through challenging times. During periods of change, we provide strategic business and accounting advice to help businesses not just survive, but thrive in the years that follow.

Let's find the opportunities for your practice.

KERNUTTSTOKES
Celebrating 75 Years

BEND • CORVALLIS • EUGENE • LAKE OSWEGO **kernuttstokes.com** 541-687-1170



Founded in 1980, The Dentists Insurance Company now proudly serves a community of 24,000 dentists in 15 states. Join us as we innovate and grow.

Protecting dentists. It's all we do.*

800.733.0633 | tdicinsurance.com | Insurance Lic. #0652783

Lane County Dental Society

2300 Oakmont Way, Suite 110
Eugene, Oregon 97401-5530

PRSRT STD

US Postage

PAID

Eugene, OR

Permit No. 287

JULY/AUGUST 2020

lanedentalsociety.org

Interim-President Kevin Sweeney,
DDS, MD

Secretary/

Treasurer Elizabeth Vivona, DDS

Past President Ivan Paskalev, DMD

Members-at-Large

Terri Baarstad, DMD

Andrew Dow, DMD

Dan Fredrickson, DMD

Jordan Lentfer, DMD

Carly Peterschmidt, DMD

Executive Director Jim Wilcox

office@lanedentalsociety.org
541 686-1175
2300 Oakmont Way, Suite 110
Eugene OR 97401

Front-line Staff Prepare for Re-opening



As part of ensuring staff and patient safety, staff receive training organized by Dr. Terri Baarstad to ensure face masks fit tightly.



Proper seals were determined using the odor detection method. Successful seals meant trainees could not detect any odor injected into their hood.