



# Lane County Dental Society 2023 Continuing Education Programs Sponsorship Agreement

(Company Name: \_\_\_\_\_) (“Sponsor”) hereby agrees with the Lane County Dental Society “LCDS” to participation in the 2022 Continuing Education Sponsorship Program at the sponsorship level designated below in consideration and exchange for the benefits and investment levels described in the attached document “Event Sponsorships”. The term of this Sponsorship is for calendar year 2022.

Sponsor is solely responsible for providing all graphic content to LCDS including sponsor logo, newsletter display advertisement and member directory advertisement by the deadline dates provided by LCDS. Sponsor may change graphics and advertising at any time during the term of the agreement. LCDS will continue to use most recent submitted advertising until the end of this agreement or new content is provided by Sponsor.

LCDS Continuing Education Programs are for scientific and educational purposes only and will not promote the Sponsor’s products directly or indirectly. LCDS is solely responsible for selection of course content and speakers. No ancillary promotional activities or advertisements are permitted in the same room as LCDS educational activities.

Payment for selected sponsorship is due on or before January 10, 2022 by check payable to “Lane County Dental Society”.

Sponsorship Selection:  
Initial below for designated sponsorship.

- |       |                             |                             |
|-------|-----------------------------|-----------------------------|
| _____ | <b>Platinum Sponsorship</b> | <b>Investment: \$10,000</b> |
| _____ | <b>Gold Sponsorship</b>     | <b>Investment: \$6,000</b>  |
| _____ | <b>Silver Sponsorship</b>   | <b>Investment: \$4,000</b>  |

AGREED

Company name (Sponsor): \_\_\_\_\_

Company Representative: \_\_\_\_\_

Company Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

LANE COUNTY DENTAL SOCIETY  
by: Nissa Newton, Executive Director  
2300 Oakmont Way #110, Eugene, OR 97401

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return initialled and signed agreement to LCDS by email, mail or fax.  
office@lanedentalsociety.org - Fax (541) 686-2392

## Platinum Sponsorship

As a Platinum Sponsor, you will receive the following:

- Exclusive presenting sponsor for one of the 2022 Continuing Education Programs which includes the following benefits:
  - » Logo displayed on video screen prior to program
  - » Opportunity to give a 3-5 minute presentation to group prior to program (in person events temporarily on hold)
  - » Opportunity to have interactive display table outside of event room (in person events temporarily on hold)
  - » Opportunity to distribute brochure or sample for each attendee at program registration (in person events temporarily on hold)
- Recognition as a Platinum Sponsor at all of the Continuing Education Programs
- Logo included on all Continuing Education Program materials
- Recognition by host at beginning of all events
- Logo on sponsor thank you slide
- Complimentary tickets to ALL Continuing Education Programs and LCDS Social Events (in person events temporarily on hold)
- Full page color ad in 2022 Member Directory
- Full page b/w ad in 2022 Newsletters – 6 issues
- Logo and link on [lanedentalsociety.org](http://lanedentalsociety.org) Sponsor Page
- As a Platinum Sponsor, you are offered the first right of refusal to be the Presenting Sponsor of one of the LCDS Social Events (at an additional cost, benefits listed separately)

Investment: \$10,000

## Gold Sponsorship

As a Gold Sponsor, you will receive the following:

- Logo included on all Continuing Education Program materials
- Recognition by host at beginning of all events
- Logo on sponsor thank you slide
- Two (2) complimentary tickets to all Continuing Education Programs (in person events temporarily on hold)
- Opportunity to provide informational materials to be displayed at all Education Programs (in person events temporarily on hold)
- Full page b/w ad in 2022 Member Directory
- Half page b/w ad in 2022 Newsletters – 6 issues
- Logo and link on [lanedentalsociety.org](http://lanedentalsociety.org) Sponsor Page

Investment: \$6,000

## Silver Sponsorship

As a Silver Sponsor, you will receive the following:

- Recognition by host at beginning of all events (in person events temporarily on hold)
- Logo on sponsor thank you slide
- Two (2) complimentary tickets to one (1) CE program (in person events temporarily on hold)
- Opportunity to provide informational materials to be displayed at all Education Programs (in person events temporarily on hold)
- Half page b/w ad in 2022 Member Directory
- Quarter page b/w ad in 2022 Newsletters – 6 issues
- Logo and link on [lanedentalsociety.org](http://lanedentalsociety.org) Sponsor Page

Investment: \$4,000