

October 14, 2022 9 am - 4 pm LCDS Mini Conference
Improve the Health of your Practice (6 CEs)

Members: \$0, Nonmember dentists: \$80, Dental Office Staff: \$40 / Register here: www.bit.ly/LCDSEVENTBRITE

Depending on How You Sit, Dentistry Can Be a Pain in the Assets (3 CEs)

Dr. Noëlle Santucci, DDS and Dr. Justin Jellin, DPT

AM SESSION 9 am-12 pm



Dr. Santucci is an Associate Professor in the Department of Preventive and Restorative Dentistry at the University of the Pacific, Arthur A. Dugoni School of Dentistry. Dr. Santucci has presented CE courses on nutrition, ergonomics and occlusion. She recently retired from private practice in Atherton, California where her husband still practices. She is a Fellow in both the Pierre Fauchard Academy and in the American College of Dentists.



Dr. Jellin earned his Doctorate of Physical Therapy at the University of the Pacific, and has an undergraduate degree in Sports Sciences. In addition to clinical practice he is the Program Director of RUNATOMY, a Running Gait Analysis Clinic at GSPORTS Physical Therapy in San Francisco. He has a special interest in sports medicine, especially cases that are interdisciplinarily complex.

Course Description: Musculoskeletal disorders (MSDs) are one of the major reasons dental professionals retire prematurely. With over 50% of dentist suffering from MSDs while practicing, it is an important topic to keep in the forefront of the dental practitioner's minds daily. This unique, interactive and inter-professional educational course will be presented by both a Dentist and a Doctor of Physical Therapy and will be of interest not only to the doctors, but to their entire dental team as well. Musculoskeletal injuries should not prevent you from a fulfilling career and a lifetime of practice!

Social Hour with lunch provided 12 pm - 1 pm

Benchmarking Your Key Performance Indicators for Dental Practice Success (1.5 CEs)

Elliot Tracy, CPA

PM SESSION ONE: 1 pm - 2:30 pm



Elliot is a Jones & Roth Partner and a key leader of the firm's dental group Practice Peak Advisors, which specializes in helping dental practices and their owners reach financial management success. His tax expertise includes all areas of tax planning and strategies for high earning individuals and he is regularly called upon to present dental practice financial management topics at industry conferences.

Course Description: Benchmarking is the process of comparing your dental practice data to data from other, similar practices, and using the outcome to determine how your practice is performing. With minimal improvements, a practice can see a significant increase in cash flow and a better bottom line. In this interactive presentation, attendees will learn the 12 most important figures that every dental practice should be benchmarking on a regular basis.

What You Don't Know Can Hurt You! (1.5 CEs)

Janette Douglas, owner of JD Dental Consulting

PM SESSION TWO: 2:30 pm - 4 pm



Jan's goal with every client is to create a smooth-running, efficient practice which leads to "Happy doctor, Happy staff, Happy patients". She understands the desperate need for training and education for dental administrative staff. Her 30-year career in dental practice management led to her passion to pass along her knowledge and expertise to implement systems that increase revenue and reduce stress.

Course Description: Having systems in place leads to improved efficiency and productivity. It pulls the team together, reduces stress and creates a practice that meets and exceeds patient expectations. Most practice owners leave the management of the practice to team members without really knowing where the strengths and/or weaknesses are.



ADA C-ERP® | Continuing Education Recognition Program

